



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

February 14, 2023

1. 2:00 PM Call to Order

2. Funding Applications

A. DWU Athletics: DWU/Culver's Girls & Boys High School Basketball Classic

Date: February 10th-11th, 2023; **Contact:** Jon Hart & Brad Bartscher; **Grant Request:** \$2,000

B. Buckin' Wild Ranch: Cabin Fever Auction

Date: February 24th-25th, 2023; **Contact:** Ashley Coulter; **Grant Request:** \$2,000

C. DWU Soccer: DWU 13th Annual Futsal Indoor Classic

Date: February 24th-26th, 2023; **Contact:** Nicolas Reinhard; **Grant Request:** \$1,500

<https://store.dwu.edu/IndoorWinterClassic/>

D. Mitchell Music Boosters: Mitchell Show Choir Classic

Date: March 18th, 2023; **Contact:** Angella Buenzow; **Grant Request:** \$5,000

3. Approval of Minutes

4. Financial Report

5. Updates/Evaluation Forms/Financials

6. Other Items

A. Event Recruitment Updates

Mitchell Technical College (MTC) Mavericks Rodeo Competition

- Aaron met with Head Coach Jimmie Nicolaus on Wednesday, January 18th, 2023 to discuss the possibility and if there is an opportunity to host a college rodeo competition in Mitchell.

B. SEA Banners on Display

Palace Ice Festival (January 13th-14th, 2023)

- SEA square banner hung on the bleachers by the door going into Toshiba Rink.

Hanson Girls & Boys Basketball Classic (January 14th & 21st, 2023)

- SEA square banner in the Hospitality Room.
- SEA logo on the Corn Palace arena digital boards.

DWU/Culver's Girls & Boys High School Basketball Classic (February 10th-11th,

2023)

- SEA square banner in the Hospitality Room.
- SEA feather banners were displayed in the Corn Palace arena.

C. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.

- QR Code image(s)
- Hotel Survey
- Event QR Code Template

7. Next Meeting Date: March 14th, 2023 @ 2 PM - City Hall, Council Chambers

8. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, February 6, 2023 1:36:36 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: Conventions, meetings, retreats etc.
- Sporting Events: Tournaments, competitions etc.
- Festivals/Special Projects: Other events that generate overnight stays

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including camping, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Dakota Wesleyan University Athletics
Email Address	jon.hart@dwu.edu
Address	1200 W University Ave
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Jon Hart / Brad Bartscher
Phone Number	6059992238
Purpose of Organization	Raise funds for DWU basketball programs & give Mitchell and economic boost during winter months
Name of Event	DWU/Culver's High School Classic
Location of Event	Mitchell Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	2/10/2023 - 2/11/2023
Grant Amount Requested	\$2,000 (\$1,000 per day)
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$2,000 in 2021. We were in Salem, SD in 2022 due to State Gymnastics
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional Financial Documents	<i>Field not completed.</i>
How will the proceeds from the event be used?	To offset expenses

(Section Break)

Historical Data

How many years has this event been held?	14 years for boys, 8 years for girls
Estimated hotel/motel rooms sold during last event.	30-40 rooms in 2021
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	40% (estimated)
Attendance at last event (spectators, participants)	Roughly 4,500 over two days
Comments	<i>Field not completed.</i>

(Section Break)

Event Details

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

- Raise funds to support our college programs
- Welcome fans to the Corn Palace, Mitchell community and boost economy

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

- 18 games over two days featuring 36 teams
- 9 HS girls games
- 9 HS boys games
- added three more games since 2021 (last time held in Mitchell)

Explain how your event benefits the community and your organization. Specify whether your event is a first-time event, annual event, or an on-going program.

- This will have an impact on hotel rooms. There will be more rooms this year in comparison to previous years due to more teams from outside of town with earlier start times.
- Restaurant impact
- Fuel and gas station impact
- Exposure to community of Mitchell, Corn Palace and businesses
- Helps in recruiting efforts of DWU
- Supports local college with funds going back towards programs

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

- Four to five hour radius of Mitchell.
- Teams attached

What are the specific goals for this event?

- Raise funds for our basketball programs
- Highlight community of Mitchell, Corn Palace
- Provide an economic impact to local businesses during slow winter period
- Build recruitment for our local colleges

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

- Ability to explore, shop and eat between, before and after games
- Most of the participating demographic is very supportive and familiar with Mitchell
- This would make it harder for us to make the event more special for our teams and spectators

- Have a negative impact on our net income

If this is a new event, what is the estimated hotel/motel rooms sold during this event? How are you able to estimate this number?

No, this should garner upwards of 50+ rooms based on the teams planning to stay in Mitchell

Pine Ridge (girls)
White River (girls)
Little Wound (girls)
Phillip (boys)
STM (boys)
White River (boys)

Fans of those teams plus, Lyman, Wall, Belle Fourche, Jones County, STM, Hamlin, Gregory, Waubay/Summit.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[DWU Classic SEA Application 2021.pdf](#)

(Section Break)

Event Flyer

[DWU Culvers Classic 2023.pdf](#)

Additional Documents

[DWU Classic Release 2023.pdf](#)

Authorized Signature

Jon Hart

Email not displaying correctly? [View it in your browser.](#)



Mitchell SEA Grant Application

Application must be received no less than 30 days prior to the first day of the event

The many festivals, conventions and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing, advertising, printing and postage in the following categories:

- **Meetings:** Conventions, meetings, retreats etc.
- **Sporting Events:** Tournaments, competitions etc.
- **Festivals/Special Projects:** Other events that generate overnight stays

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including camping, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events and other events .
2. Existing events showing an expanded focus for event/tourism growth.

All events must project a positive image of the Mitchell area.

Reimbursement of grant funds awarded is required if event is cancelled.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Council. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will be returned.

Applicant Organization

DAKOTA WESLEYAN UNIVERSITY

Street Address

1200 W UNIVERSITY AVE

City

MITCHELL

State

SD

Contact Person

Jon Hunt / Brad Bartsch

Phone number

605-999-2238



E-mail: johart1@dww.edu

Purpose of Organization: RAISE FUNDS FOR DWU BB PROGRAMS & MITCHELL ECONOMY BOOST

Name of Event: DWU / CULVER'S BOYS & GIRLS CLASSIC

Type of Event: ☐ Festival ☒ Sporting Tournament ☐ Convention ☐ Other

Location of Event: CORN PALACE

Date(s) of Event: FEB 12 & 13 2021

Date of Application: 2-9-2021

Grant Amount Requested: \$2,000 (\$1,000 per day)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding****

☒ Application is submitted by a non profit or volunteer organization

☒ This event will show a favorable impression of the Mitchell Area

☒ This event will be promoted to out of town visitors

☒ This event has received previous grants from SEA

Number: Amount awarded: \$500 - \$2,000 *
* EVENT STARTED AS ONE DAY

☐ This Organization has received previous grants from SEA

Number: Amount awarded:

☒ Profit and Loss Statement of previous event included

Notes: SEE ATTACHED



HISTORICAL DATA

How many years has this event been held

10 Years

Attendance at last event
(Divide into spectators and participants if appropriate)

4,000 - 5,000 over BOTH DAYS

What % of attendance was visitor draw?
(Visitor = Outside 50+ Mile radius)

40 % (ESTIMATED)

Estimated Room Nights of Last Event

40-50 rooms (BASED ON TEAMS EXPECTED & FAN BASE)

Comments

EVENT DETAILS

Will or has your organization received
funds from Mitchell SEA?

☒ Yes

☐ No

Amount: \$500 - \$2,000

Briefly describe the purpose of your
organization; what your organization
provides to the community; the group of
people you are targeting to bring into the
community with this event (350 words or less)

- RAISE FUNDS TO SUPPORT COLLEGE PROGRAMS
- WELCOME FANS TO CORN PALACE & MITCHELL COMMUNITY
- BOOST ECONOMY

Describe your event. Be sure to include
who, what, where, when and how activities
will take place. (500 words or less)

- 30 TEAMS, 15 GAMES OVER TWO DAYS
- 7 HS GIRLS GAMES - 11:00AM TO 8:30 PM
- 8 HS BOYS GAMES - 10:00AM TO 9:00 PM

Explain how your event benefits the
community and your organization. Specify
whether your event is a first time event,
annual event or an on-going program.
(500 words or less)

- ROOMS
- RESTAURANTS
- FUEL
- EXPOSURE
- RECRUITING
- SUPPORT LOCAL COLLEGE



EVENT DETAILS

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event. (500 words or less)

- 4 HOUR Radius of Mitchell, SD
- See PARTICIPATING TERMS in Attachment

What are the specific goals of this project? (350 words or less)

- RAISE FUNDS FOR COLLEGE PROGRAMS
- BRING STRONG EVENT TO MITCHELL

Explain how your grant request would be used to promote tourism in Mitchell. Note the resulting impact of your event if the request for funding were denied. (500 words or less)

- ABILITY TO EXPLORE, SITOP & EAT BETWEEN, BEFORE OR AFTER GAMES.
- MOST OF THE PARTICIPATING DEMOGRAPHIC IS VERY SUPPORTIVE & FAMILIAR WITH MITCHELL

If this is a new event, what is the estimated hotel room nights this event will generate? How are you able to estimate this number? (500 words or less)

NO, ROUGHLY 400 ROOMS BETWEEN THE SCHOOLS THAT STAY & THEIR FANS

Please complete the additional budget form. Budgets not provided on this form will be rejected. Budget reflected should be for the event only.

Authorized Signature

Date

2-3-2021



Revenues

	Received	Pledged	In-Kind	Total
Carryover from Prior Year's Event				
Ticket Sales/Admissions				
Public Contributions (Cash)				
Grants (Excluding YCVB Grant)				
Sales: Food & Beverages				
Sales-Other				
Advertising/Sponsorship				
Booth/Exhibit Rental				
Other Income				
Total Revenues:				

(a)

Promotional Expenses

Speakers/Entertainment	
Food & Beverage	
Other Concession Items	
Cost of Other Items to be sold	
Licenses Fees	
Insurance	
Local Shuttle Service Expense	
*Postage Expense	
Facility Rental Expense	
Equipment Rental Expense	
Booth/Exhibit Rental Expense	
*Printing Expense	
*Radio Advertising Expense	
*Television Advertising Expense	
*Digital Advertising Expense	
*Trophies/Awards/T-Shirt Expense	
Other Expense (List)	

Total Direct Event Expenses:

* Must be Double item e

(b)

Gross Profit

(c) = (a) - (b)

Administrative Expenses of Proposed Event

Supplies Expense	
Telephone Expense	
Salaries & Waes Expense	
Other Expense (List)	

Total Direct Administrative Expenses:

(d)

Net Income:

(c) - (d)

TOTAL GRANT REQUEST FROM YCVB

(e)

NOTE: Please list N/A for any items not applicable to your event.

*These are eligible grant expenses.

Revised: June 2017



Print a copy of this application for your records.

Please review and adhere to the criteria for funding grant requests as found in the grant guidelines sheet. Follow the guidelines for funding and also carefully note the ineligible organizations and programs that will not be funded.

Funding scores are greatly enhanced when the criteria are met and the application format is followed. If you have questions please call the Mitchell Convention and Visitors Bureau at 605.996.6223 or email Jared Indahl at Jared@mitchellsd.com



DAKOTA WESLEYAN
TIGERS

SPORTS & EVENTS AUTHORITY APPLICATION
DWU/Culver's HS Girls & Boys Classic
February 12th and 13th

Friday, February 12th

Seven HS Girls Games

11:00am- 8:30pm

SESSION 1

11:00am- Lyman vs. Howard

12:30pm- Jones County vs. Menno

2:00pm- Burke vs. Bridgewater-Emery

3:30pm- Herreid-Selby vs. Corsica-Stickney

SESSION 2 *admission for SESSION 2 will start at 5:00pm*

5:30pm- Sioux Falls Christian vs. St. Thomas More

7:00pm- Kimball White Lake vs. Hanson

8:30pm- Viborg-Hurley vs. White River

Saturday, February 13th

Eight HS Boys Games

10:00am- 9:00pm

SESSION 1

10:00am- Freeman Academy-Marion vs. Corsica-Stickney

11:30pm- Lyman vs. Bridgewater-Emery

1:00pm- Chamberlain vs. Hanson

2:30pm- Dell Rapids (No. 5) vs. St. Thomas More (RV)

SESSION 2 *admission for SESSION 2 will start at 4:00pm*

4:30pm- Viborg-Hurley (RV) vs. Aberdeen Christian

6:00pm- Dells St. Mary's (No. 5) vs. Canistota (No. 3)

7:30pm- White River (RV) vs. De Smet (No. 1)

9:00pm- Howard (No. 2) vs. Platte-Geddes (No. 4)

Expenses

Officials-	\$3,900
Game Workers-	\$1,800
Team Meals-	\$1,500
Hospitality-	\$1,500
T-Shirts-	\$4,000
Printing Costs	\$1,200
Corn Palace Rent	\$1,850
Total	\$15,750

IMPORTANT INFORMATION

- Face coverings will be required for the duration of the event
- There will be two sessions (outlined above) with limited ticketing
- Tickets available at www.dwuathletics.com/ticketing and at the door until capacity limits are reached
- Corn Palace will be cleared between sessions
- Tickets will be \$8 for adults and \$4 for K-12 students (ticket prices are per session)
- All games will be streamed online at <https://portal.stretchinternet.com/dwu/> or available on your local Mitchell Telecom channel



DWU/Culver's HS CLASSIC

2023

February 10th, 11th

Girls Class B Teams

Bridgewater Emery
Corsica Stickney
Dell Rapids St. Mary
Howard
Jones County
Lyman
Pine Ridge
Viborg-Hurley
Wall
White River

Girls Class A Teams

Belle Fourche
Flandreau
Hamlin
Little Wound
McCook Central/Montrose
Mt. Vernon/Plankinton
Sioux Falls Christian
St. Thomas More

Boys Class B Teams

Aberdeen Christian
Bridgewater Emery
Canistota
Centerville
Gregory
Howard
Lower Brule
Phillip
Viborg-Hurley
White River

Boys Class A Teams

Hamlin
Hanson
McCook Central/Montrose
Mt. Vernon/Plankinton
Parkston
Platte-Geddes
St. Thomas More
Waubay/Summit





1200 W. University Ave., Mitchell, SD 57301-4398

Brandt McCall – Director of Sports Information

PHONE: 605-995-2854 or 607-644-6533 **FAX:** 605-995-2150

WEB: www.dwuathletics.com

For Immediate Release: Jan. 27, 2023

DWU ATHLETICS ANNOUNCES DWU/CLUVER'S HIGH SCHOOL CLASSIC PAIRINGS

Mitchell, S.D. – Dakota Wesleyan University Athletics announced the matchups for the 8th annual girl's classic and the 14th annual boy's classic on Friday, February 10 and Saturday, February 11. The DWU/Culvers Classic will return to The Corn Palace for 2023 after being held in Salem, S.D. last year.

"We couldn't be more excited to host an exciting slate of high school basketball games," DWU Director of Athletics Jon Hart commented. "As always, this event will feature some of the best teams and players in the state. This event wouldn't be possible without the cooperation of local teams, sponsors and our headline partner, Culver's."

Games over both days will feature 10 girls class "B" teams, seven girls class "A" teams, 10 boys class "B" teams, and eight boys class "A" teams.

Tickets for the two-day event will be sold exclusively at the door each day, \$10 for adults, \$5 for students, and kids five years of age and under get in free.

All Games will be streamed exclusively online as Pay-Per-View at <https://portal.stretchinternet.com/dwu/>. Each day will be separated with a morning and afternoon session at \$8.99 per session.

The schedule and pairings each day is as follows:
Second team listed will be designated as the home team

Friday, February 10 – Girls Matchups

9:00am – Bridgewater Emery vs Pine Ridge
10:30am – Little Wound vs White River
Noon – McCook Central/Montrose vs Lyman
1:30pm – Wall vs Dell Rapids St. Mary
3:00pm – Corsica-Stickney vs Mt. Vernon/Plankinton
4:30pm – Flandreau vs Belle Fourche
6:00pm – Howard vs Jones County
7:30pm – Sioux Falls Christian vs St. Thomas More
9:00pm – Viborg-Hurley vs Hamlin

Saturday, February 11 – Boys Matchups

9:00am – Centerville vs McCook Central/Montrose
10:30am – Viborg-Hurley vs Philip
Noon – Parkston vs Canistota
1:30pm – Waubay/Summit vs Howard
3:00pm – St. Thomas More vs Mt. Vernon/Plankinton
4:30pm – Platte-Geddes vs Hanson
6:00pm – Bridgewater Emery vs Gregory
7:30pm – Lower Brule vs White River
9:00pm – Hamlin vs Aberdeen Christian

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, February 6, 2023 10:31:03 PM

Sports & Events Authority Grant Application

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Incomplete applications will not be considered.

Applicant Organization	Buckin' Wild Ranch
Email Address	aelhoff2009@gmail.com
Address	47288 227th Street
City	Flandreau
State	SD
Zip Code	57028
Contact Person	Ashley Coulter
Phone Number	6055301083
Purpose of Organization	Antique Auction
Name of Event	Cabin Fever Auction
Location of Event	Davison County Fairgrounds
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	We pay all our help. We don't ask for volunteers.
Type of Event	Other
Date(s) of Event	2/24/2023 - 2/25/2023
Grant Amount Requested	\$2,000
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2019- 1,500 2020-1,500 2021-1,500 2022-1,000
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional Financial Documents	<i>Field not completed.</i>
How will the proceeds from the event be used?	The proceeds will go towards making next year bigger and better.

(Section Break)

Historical Data

How many years has this event been held?	4
Estimated hotel/motel rooms sold during last event.	100+
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	70%
Attendance at last event (spectators, participants)	500+
Comments	<i>Field not completed.</i>

(Section Break)

Event Details

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Our organization holds an antique auction every year on the last weekend of February. We provide a weekend long event that attracts customers from around the USA to Mitchell during a time that could be slower of the town.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Our auction sells antiques, cowboy collectibles, furniture, wagons, buggies, taxidermy, and livestock equipment. We start checking in Thursday at noon and our auction starts Friday and Saturday at 9am each day at the Davison County Fairground.

Explain how your event benefits the community and your organization. Specify whether your event is a first-time event, annual event, or an on-going program.

Our event is held annually and draws many customers from out of town and out of state. Many of our customers bring their spouses and come Thursday and stay until Sunday. Before and after the auctions they shop and eat at local establishments.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Our customers come from a wide range of states. We market on Facebook and try to attract customers from the surrounding states.
The following are the states that we have had customers come from.
South Dakota, North Dakota, Iowa, Minnesota, Montana, Wyoming, Kansas, Nebraska, Tennessee, Wisconsin, Missouri, Idaho, North Carolina.

What are the specific goals for this event?

Our goal is to bring people together to exchange items from the past. We want to bring history back to life.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant would be used for advertising in newspapers, on websites, printed flyers we hang up around surrounding towns and states. We also send postcards to past and prospective customers.

If this is a new event, what is the estimated

We expect more than 350 rooms will be sold. If we have 500 customers and 50% are from out of town that would be 250 people. I would expect a large majority of those would be couples

hotel/motel rooms sold during this event? How are you able to estimate this number?

so they would share a room. That would be 125 rooms per night and most will get rooms for 3 nights so that is 375 rooms sold. Our organization also books rooms for our help which is almost 50 rooms.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[2023 Cabin Fever Budget.pdf](#)

(Section Break)

Event Flyer

[BuckinWildRanch_2023.pdf](#)

Additional Documents

[proof buckin.pdf](#)

Authorized Signature

Ashley Coulter

Email not displaying correctly? [View it in your browser.](#)

Cabin Fever Auction 2023 Budget	
Revenue	
Commission	15,000.00
Food Sales	1,500.00
Total Revenue	16,500.00
Promotional Expenses	
Food	1,250.00
Facility rental	2,820.00
Postage	440.00
Advertising-newspapers, websites	500.00
postcards, flyers	160.00
license fee	46.00
Hotel Rooms	2,550.00
Wages	9,500.00
Office supplies	400.00
Total Expenses	17,666.00
Net income/loss	-1,166.00

CABIN FEVER AUCTION

PRESENTED BY: BUCKIN' WILD RANCH

LOCATION: Davison County Fairgrounds, 3200 West Havens • Mitchell, SD 57301

Friday & Saturday, February 24 & 25, 2023

9 AM START EACH DAY • 2 SALE RINGS BOTH DAYS

CONCESSIONS ON SITE • GET YOUR EARLY CONSIGNMENTS IN!

Antiques

New & Used Tack

Saddles

Antique Bits & Spurs

Wagons

Buggies

Western Related Items

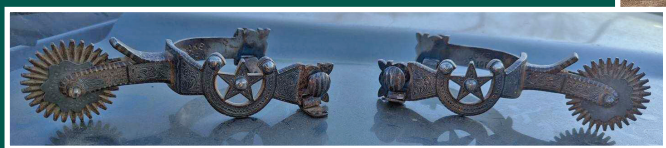
A close-up photograph of a mounted Texas Longhorn head. The head is positioned centrally, facing forward, with its long, thick, light-colored horns curving upwards and outwards. The face of the head is dark brown with some lighter patches. It is mounted on a wall made of horizontal wooden planks. Above the head, a corrugated metal roof is visible. The ground in front of the head is dirt and gravel.

Taxidermy

Western Décor

Antique Furniture

Wagon Wheels



items will be sifted for good quality merchandise



COMMISSIONS PER ITEM:

0-\$100	20%	\$10 No SALE
\$101-\$500	15%	\$20 No SALE
\$501 & UP	10%	\$30 No SALE

AUCTIONEER'S NOTE: Announcements day of the sale take precedence over any printed materials. The information in this brochure is believed to be accurate; however, no liability for its accuracy, errors, or omissions is assumed.

Sale arranged and conducted by

BUCKIN' WILD RANCH

Call Nick: 605-323-7906 or Ashley: 605-530-1083

a_elhoff2009@hotmail.com • www.buckinwildranchsd.com

www.facebook.com/cabinfeverauction

Friday Feb 24th

9 am Start

12 pm Antique furniture -2nd ring

4 pm Hides and taxidermy

Used tack and saddles to follow

Saturday Feb 25th

9 am Start

12 pm Outside equipment, gates, wagons

2:00 pm Cowboy collectibles -2nd ring

CABIN FEVER AUCTION

Presented by Buckin' Wild Ranch

FEBRUARY 24 & 25, 2023

Location: Davison County Fairgrounds
3200 West Havens • Mitchell, SD

9:00AM START EACH DAY

Concession on Site • 2 sale rings both days

Antiques • New & Used Tack • Saddles • Taxidermy • Hides • Antique Bits & Spurs • Western Decor • Wagons • Buggies • Antique Furniture
Wagon Wheels • Western Related Items

FRIDAY, FEBRUARY 24

9 AM - Start

12 PM - Antique furniture -2nd ring

4 PM - Hides and taxidermy • Used tack and saddles following hides and taxidermy

SATURDAY, FEBRUARY 25

9 AM - Start

12 PM - Outside equipment, gates wagons

2 PM - Cowboy collectibles -2nd ring

Get your consignments in early

Check in starts at 12 noon Thursday
Items will be sifted for good quality merchandise

Call Nick 605-323-7906 or Ashley 605-530-1083
a_elhoff2009@hotmail.com www.buckinwildranch.com
www.facebook.com/CabinFeverAuction

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, February 9, 2023 5:42:59 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: Conventions, meetings, retreats etc.
- Sporting Events: Tournaments, competitions etc.
- Festivals/Special Projects: Other events that generate overnight stays

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including camping, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Dakota Wesleyan University (Soccer)
Email Address	Nicolas.Reinhard@dwu.edu
Address	1600 West University Avenue
City	Mitchell
State	South Dakota
Zip Code	57301
Contact Person	Nicolas Reinhard
Phone Number	6158388342
Purpose of Organization	Dakota Wesleyan University provides a transformative learning experience that cultivates enduring intellectual growth, ethically grounded leadership, intentional faith exploration and meaningful service.
Name of Event	DWU's 13th Annual Futsal Classic Indoor Tournament
Location of Event	DWU Avera Complex and DWU Christen Athletic Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	0
Type of Event	Sport Event
Date(s) of Event	2/24/2023 - 2/26/2023
Grant Amount Requested	\$1,500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2014 = \$500 2015 = \$3,000 2017 = \$3,500 2018 = \$4,000 2019 = \$4,000 2020 = \$4,000 2022 = \$4,000
Please provide your profit and loss statement from your previous event.	DWU's 13th Annual Futsal Classic Indoor Tournament.docx
Additional Financial Documents	<i>Field not completed.</i>
How will the proceeds from the event be used?	The proceeds of the event serve as a fundraiser for the DWU men's and women's soccer team.
(Section Break)	

Historical Data

How many years has this event been held?	12
Estimated hotel/motel rooms sold during last event.	Approximately 100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	80%
Attendance at last event (spectators, participants)	Approximately 1020 participants plus 300 parents

(Section Break)

Event Details

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Historically, this tournament has been a big attraction for many youth soccer teams within South Dakota and the surrounding states. The primary purpose of the tournament is to provide futsal (indoor soccer) opportunities in the winter in order to promote year-long development of these young players.

The event targets all soccer clubs and high schools in South Dakota and the surrounding states. Separate boy's and girl's playing divisions for U10, U12, U14, U16, and U19.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

DWU's 13th Annual Futsal Classic Indoor Tournament sponsored by DWU Men's and Women's Soccer is an indoor soccer tournament open to all youth soccer teams within the state of South Dakota and surrounding states. February 24-26, forty-minute games will be played back-to-back in the DWU Avera Complex and DWU Christen Athletic Center. The event is supervised by DWU men's and women's soccer staff as well as U.S. Soccer Federation certified officials.

Website: <https://store.dwu.edu/IndoorWinterClassic/>

Explain how your event benefits the community and your organization. Specify whether your event is a first-time event, annual event, or an on-going program.

The futsal indoor classic is an annual event. The primary purpose of the event is to provide indoor soccer opportunities for all youth soccer teams to promote continued development. The event simultaneously serves as an opportunity to recruit future DWU students.

The soccer community enjoys high-level playing experiences, while the Mitchell community receives exposure to visitors from South Dakota and all surrounding states. Historically, restaurants and hotels were able to benefit from the visitors' business.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Participants are from South Dakota, North Dakota, and Minnesota.

We marketed the even in South Dakota, North Dakota, Iowa, Nebraska, and Minnesota.

What are the specific

The goal of this event is to provide an outstanding tournament experience for all participants to build trust and establish new

goals for this event?

relationships. With DWU hiring two new soccer coaches, we will have to prove smooth tournament management to all participants. Representing Dakota Wesleyan University and its soccer programs, as well as the City of Mitchell is a responsibility that we are not taking lightly. We want everybody to leave the tournament, already looking forward to next year's event.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant request would be used to cover our refereeing expenses. The core of the tournament are the referees. Having certified referees makes all the difference for the participants. The youth soccer clubs expect a professionally run (U.S. Soccer Sanctioned) tournament with certified referees. If we would not sanction the tournament and educate all referees, we would not have enough teams sign up to play and visit Mitchell. If the funding is denied, we will cover the cost to continue to attract the maximum amount of teams to experience this city and university.

If this is a new event, what is the estimated hotel/motel rooms sold during this event? How are you able to estimate this number?

N/A

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[DWU's 13th Annual Futsal Classic Indoor Tournament_1.docx](#)

(Section Break)

Event Flyer

[Soccer Futsal Tournament 1.jpg](#)

Additional Documents

[Soccer Futsal Tournament 2.jpg](#)

Authorized Signature

Nicolas Reinhard

Email not displaying correctly? [View it in your browser.](#)

DWU's 13th Annual Futsal Classic Indoor Tournament (February 24/25/26)

Historical Data

- 2014 had 78 teams (SD)
 - Approximately 780 total players in attendance
- 2015 had 112 teams (SD, IA, NE)
 - Approximately 1120 total players in attendance
- 2016 had 124 teams (SD, IA, NE)
 - Approximately 1,024 total players in attendance
- 2017 had 123 teams (SD, ND)
 - Approximately 1230 total players in attendance
- 2018 had 122 teams (SD, ND)
 - Approximately 1,220 total players in attendance
- 2019 had 133 teams (SD, ND)
 - Approximately 1,330 total players in attendance
- 2020 had 133 teams (SD, ND)
 - Approximately 1,330 total players in attendance
- 2021 tournament was cancelled due to Covid-19
- 2022 had 102 teams (SD, ND)
 - Approximately 1020 total players in attendance
- 2023 predicted to have 60+ teams (SD, ND, MN)
 - Approximately 600 players in attendance

Profit & Loss Statement (2022)

Expenses:

- Equipment
 - Whistles: \$155.22
 - Soccer Balls: \$256.10
 - Ball Bags: \$347.40
 - Goal Bags: \$353.92
- Management and Awards
 - Championship Medals: \$1,060.00
 - Sanctioning Fee: \$100.00
 - Athletic Trainers: \$880.00
- Refereeing
 - Senior Referees: \$2,510.00
 - Referee Certifications/Background Check: \$2,700.00
 - Referee Food & Water: \$723.91

TOTAL EXPENSES: \$9,086.55

Revenue:

- Tournament Registration Revenue: \$24,618.90
- Sports Authority Check: \$4,000.00

TOTAL REVENUE: \$28,618.90

BALANCE: \$19,532.35 (split between men's and women's soccer)

Event Budget (2023)

Predicted Expenses:

- Equipment
 - Whistles: \$75.00
 - Soccer Balls: \$175.00
 - Bownet Futsal Goal: \$350.00
- Management and Awards
 - Championship Medals: \$500.00
 - Website: \$200.00
- Refereeing
 - Senior Referee Assignment Fee: \$400.00
 - Referee Certifications/Background Check: \$800.00
 - Sanctioning Fee: \$200.00
 - Miscellaneous: \$100.00

PREDICTED TOTAL EXPENSES: \$2,800.00

Predicted Revenue:

- Tournament Registration Revenue: \$15,000.00
- Sports Authority Requested Grant: \$1,500.00
 - The requested grant amount would be used to cover all refereeing expenses. We have multiple student-athletes that invested a lot of time to get certified to lower our refereeing expenses. It would serve as a reward for their hard work.

TOTAL REVENUE: \$16,500.00

BALANCE: \$13,700.00 (split between men's and women's soccer)

Month of Event	Year Applied for Grant	Number of Hotel Rooms Sold	Grant Amount Requested	Grant Amount Approved	Grants Funds Used For?
February	2014			\$500	
February	2015			\$3,000	
February	2017			\$3,500	
February	2018			\$4,000	
February	2019	NA	\$4,000	\$4,000	Pay for our referee expenses.
February	2020			\$4,000	
February	2022	500-600	\$4,000	\$4,000	Pay for our referee expenses.
February	2023		\$1,500		Pay for our referee expenses.

13TH ANNUAL DWU FUTSAL CLASSIC



DWU

SOCCER

WHEN: FEB. 24-26

WHERE: MITCHELL, S.D.

WHO: U10 through U19

FORMAT: Separate divisions
10 players per roster
3 games guaranteed
36 minute games

13TH ANNUAL DWU FUTSAL CLASSIC



DWU

SOCCER

WHEN: FEB. 24-26

WHERE: MITCHELL, S.D.

WHO: U10 through U19

FORMAT: Separate divisions
10 players per roster
3 games guaranteed
36 minute games

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Friday, January 20, 2023 4:24:21 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

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Incomplete applications will not be considered.

Applicant Organization	Mitchell Music Boosters - FDC
Email Address	mitchellchoirboosters@gmail.com
Address	PO Box 522
City	Mitchell
State	South Dakota
Zip Code	57301
Contact Person	Angella Buenzow
Phone Number	605-933-0439
Purpose of Organization	The Mitchell Music Boosters strive to instill a lifelong appreciation of music in the students of the MHS music program while helping to keep the tradition of excellence in the arts alive in Mitchell, SD.
Name of Event	Mitchell Show Choir Classic
Location of Event	Mitchell Performing Arts Center, Mitchell, South Dakota
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Festival
Date(s) of Event	3/17/2023 - 3/18/2023
Grant Amount Requested	5,000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	• 2015 = \$1,000 • 2017 = \$1,150 • 2018 = \$1,650 • 2019 = \$2,000 • 2022 = \$3,000
Please provide your profit and loss statement from your previous event.	scan0019.pdf
Additional Financial Documents	<i>Field not completed.</i>
How will the proceeds from the event be used?	Proceeds from this event will be used to assist the Mitchell, South Dakota show choir group "Friend de Coup" in traveling and competing at events around the nation. This includes but is not limited to costs associated with travel, costuming, music arranging, props/staging & clinicians.

(Section Break)

Historical Data

How many years has this event been held?	29 Years
Estimated hotel/motel rooms sold during last event.	100 +
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	75% + were out of town visitors
Attendance at last event (spectators, participants)	Last year we had roughly 900 participants at the Mitchell Show Choir Classic, in addition to more than 1000 spectators.
Comments	We potentially have 200 + students who we anticipate will be staying at hotels in the Mitchell area. It is assumed that many

spectators from these groups would also be utilizing the hotel market. In addition these 900 + kids traveling into the area will be taking advantage of our restaurants, shopping opportunities, gas stations and other hospitable services Mitchell has to offer.

(Section Break)

Event Details

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Mitchell Music Boosters is a volunteer organization who which assists the MHS Music directors & students to raise funds each year to travel and compete at show choir competitions throughout the United States. Each year this event brings in many show choir groups and hundreds of fans from around the region into the Mitchell area.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

The Mitchell Show Choir Classis is an invitational directed to middle school and high school level show choirs. The event draws show choirs from around the region, this year as far as Missouri to come and travel & compete at the amazing Mitchell Performing Arts Center located on the Mitchell High School campus. This year the event is being held on Saturday, March 18th. It is an all day and evening event with preliminary performances by the competing groups in the daytime, and a final performance in the evening for the top 6 scoring groups. Groups will perform on the main stage in the PAC for all performances.

Explain how your event benefits the community and your organization. Specify whether your event is a first-time event, annual event, or an on-going program.

This event has a large draw of performers and spectators from around the region. It is a great promotion for the City of Mitchell which gives them the opportunity to visit area attractions as well as take advantage of the many other hotel, shopping & dining experiences we have to offer in our amazing town. This event is held annually and is the biggest fundraiser the Mitchell Music Boosters has.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Our event participation this year extends to groups coming from Troy, Missouri, Omaha, Nebraska, Sioux Center & Sioux City, Iowa, and within South Dakota- Vermillion, Sioux Falls & Chamberlain. Through our advertising on Showchoir.com, we have been able to showcase our amazing fine arts center and attract many show choirs to come and compete in the state of the art facility.

What are the specific

Our goal is to raise money to complete our annual fundraising

goals for this event?	goal. We also strive to put on an entertaining and distinguished show choir competition to which participants and spectators will look forward to coming to year after year.
Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.	This grant request helps us to continue the legacy of this event & helps to seek out and bring in the best show choir groups in the region. With the draw of so many visitors to Mitchell, it is likely that many will return not only for this annual event, but potentially for an extended stay. Without our local support, our event would not continue to thrive in this competitive market.
If this is a new event, what is the estimated hotel/motel rooms sold during this event? How are you able to estimate this number?	<i>Field not completed.</i>

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)	Classic Budget 2023.pdf
(Section Break)	
Event Flyer	Classic Poster - Color.docx.pdf
Additional Documents	<i>Field not completed.</i>
Authorized Signature	Angella Buenzow

Email not displaying correctly? [View it in your browser.](#)

11:58 AM

05/17/22

Cash Basis

Mitchell Music Boosters
Profit & Loss- Show Choir Classic
 July 1, 2021 through May 17, 2022

	Jul 1, '21 - May 17, 22
Ordinary Income/Expense	
Income	
Show Choir Classic	
Ticket Sales	17,232.00
Coffee Bar Sales	1,626.00
Concessions	15,078.99
Donations	62.00
Grant	3,000.00
Hospitality	25.00
Merchandise Sales	5,095.00
Show Choir Classic Registration	4,800.00
Total Show Choir Classic	46,918.99
Total Income	46,918.99
Expense	
Show Choir Classic Expenses	
Awards	785.97
Concessions	7,117.46
Emcee Gifts	144.81
Facility Costs	1,305.00
Homeroom Decorations	214.49
Judges	4,833.36
Judges Mileage	1,602.82
Judges Flight Reimb.	1,246.58
Judges Hotel	1,827.77
Merchandise for Resale	2,419.49
Online Ticket Purch. Fees	172.50
Programs	527.18
Set/Props	664.23
Supplies	1,361.39
Total Show Choir Classic Expenses	24,223.05
Total Expense	24,223.05
Net Ordinary Income	22,695.94
Net Income	22,695.94

	2023		
	Income	Expenses	Profit
Tickets	16,000.00	200.00	15,800.00
Programs	1,300.00	600.00	700.00
Concessions	15,000.00	6,000.00	9,000.00
Merchandise	6,000.00	3,000.00	3,000.00
Basket Raffle			0.00
50/50 Raffle			0.00
Fan Favorite	200.00	0.00	200.00
Trophies	600.00	800.00	(200.00)
Judges Fees		5,000.00	(5,000.00)
Judges Hotels		2,000.00	(2,000.00)
Judges Travel		3,000.00	(3,000.00)
Judges Hospitality		950.00	(950.00)
Emcee		150.00	(150.00)
Scoring System			0.00
Tab Director Fee			0.00
Director/Driver Hospitality			0.00
Sound			0.00
Homeroom Decorations		480.00	(480.00)
Set-up and Supplies		500.00	(500.00)
Publicity and Mailings		400.00	(400.00)
Event Insurance			0.00
Facility Fees		1,500.00	(1,500.00)
Sports and Events Authority			0.00
Sponsors			0.00
Donations			0.00
Grant			0.00
Entry Fees	6,000.00	0.00	6,000.00
	45,100.00	24,580.00	20,520.00

[illegible]



Saturday, March 18, 2023

MHS Performing Arts Center

Daytime - Preliminaries

8:00 a.m.

Doors open at 7:30 a.m.

Evening - Finals

◆**Top Six Finalists**◆

7:00 p.m.

Featuring performances by:

MHS Friend de Coup

MMS Exclamation

MMS Maximum Velocity

John Paul II Joyful Noise

L.B. Williams ShowStoppers!

Mitchell Area Children's Choir

Sports & Events Authority Advisory Committee Minutes
612 N. Main, City Hall - Council Chambers
January 10, 2023

1. Call to Order

Meeting called to order by: Mayor Everson at 2:03 PM.

SEA Committee members present: Mayor Bob Everson, Kevin McCardle, Kevin Nelson, Cory Aadland, Jon Hart, Doug Greenway, Bryan Dixon, LaRee Rumbolz, Dave Helleloid, Tim Smith, and Jim Johnston

SEA Committee members absent: Jill Larson and Emily Liedtke

Others present: Stephanie Ellwein and Aaron Hieb

2. Funding Applications

A. No funding applications were submitted at this time.

3. Approval of Minutes

Motion: Bryan Dixon motioned to approve the previous minutes as presented.

Second: Kevin McCardle seconded the motion. All voted 'Aye' and the motion passed.

4. Financial Report

City Administrator, Stephanie Ellwein, presented the financial report as of January 5, 2023. Collections in December (for November records) were 2.7% above 2021, 30.0% above 2020, 2.1% above 2019, and 1.5% above 2018. These numbers are current, with only one hotel needing to report numbers.

Motion: Jon Hart motioned to approve the financial report as presented.

Second: Bryan Dixon seconded the motion. All voted 'Aye' and the motion passed.

5. Updates/Evaluation Forms/Financials

A. No evaluation forms/financials were submitted at this time.

6. Other Items

Aaron presented and reviewed the following items with the SEA Committee:

A. Upcoming Event Updates:

i. NAIA Women's Basketball National Championship First & Second Round Host Bid:

- Potential games taking place on Tuesday, March 7th & Wednesday, March 8th at the Corn Palace.
- Opportunity to pursue the Men's Host Bid as well.

i. Dakota Oyate Challenge (DOC):

- **The DOC Board of Directors officially approved the city of Mitchell and the Corn Palace as the host city and host site for the 35th Annual Boys & 30th Annual Girls Dakota Oyate Challenge on January 25th-27th, 2024.**

i. NAIA Women's Basketball National Championship First & Second Round Host Bid:

- Potential games take place Tuesday, March 7th & Wednesday, March 8th at the Corn Palace. Jon Hart will submit a BID packet to the NAIA by February 1st. There is the possibility of being awarded a neutral host site location even if DWU does not make the tournament. The NAIA Basketball National Championships will take place in Sioux City, Iowa.
- There is the potential to be some scheduling conflicts with the SoDak 16 Class A and/or Class B being on Tuesday, March 7th. If DWU does get approved as a host site for the NAIA Women's Basketball National Championship First & Second Round games, MHS and the Corn Palace will not put in a request to be a host site for the Class A/Class B SoDak 16 basketball games.

i. Dakota Oyate Challenge (DOC):

- Doug Greenway and Aaron Hieb received confirmation via email last Wednesday that the DOC Board of Directors officially approved the city of Mitchell and the Corn Palace as the host city and host site for the 35th Annual Boys & 30th Annual Girls Dakota Oyate Challenge on January 25th - 27th, 2024. Aaron will be traveling to Huron on Friday, January 27th, to take in a day and learn about the DOC event.
- Some committee members voiced their concern about the event coming to Mitchell because of the scheduling conflicts and challenges it would present for local basketball teams. Also, some committee members disagree with Doug and Aaron about their decision to recruit this event for Mitchell. This is not the right event to bring to Mitchell.
- Other committee members expressed the positive financial impact this event would have on the city of Mitchell as well as the potential for many local attractions, businesses, facilities, and restaurants to see a major spike in business during the three days the event is in town. The DOC would be comparable, if not bigger, or as close as Mitchell would get to hosting a "state basketball" type tournament.

B. "Happy Holidays - Thank You" Sponsorship Post Card

- **The Powder Horn Ranch Regulators - 20th Annual South Dakota State and High Plains Territorial Cowboy Fast Draw Championships (August 8th-13th, 2023)**

C. SEA Banners On Display:

- **Hoop City Classic (December 28th & 30th, 2022)**
 - SEA logo in the Hoop City program.
 - SEA feather banners (South side of arena floor)
 - Replaced/Updated SEA banner in the Hospitality Room.

Doug Greenway presented a brief breakdown and update on the ticket numbers for the two days the Hoop City Classic was played in Mitchell.

- Wednesday, December 28th, tickets sold at the door = 1,731
- Friday, December 30th, tickets sold at the door = 1,031

Also, teams confirmed that they stayed in Mitchell hotels during the event.

- Thunder Basin WY
- Campbell County WY
- Providence MN
- Waconia MN

D. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.

Aaron presented/included this talking point on the agenda to gather thoughts, feedback, and direction from the committee about ways/ideas on how to collect the most thorough and most accurate information, specifically, the amount of hotel rooms sold, during the respective event. This is step one in a multi-step process. Aaron tried to "paint" as clear of a picture as possible for the committee about the vision and idea for the end goal, which would be to create a funding matrix to help assist the committee when determining the appropriate grant \$\$ amount based on the events potential and/or prior success.

What we are looking for or the purpose of the proposed idea is to create more consistency with approval amounts and provide more predictability when it comes to the potential approved amount for the event. For example, event X compares to event Y in regards to the city's financial impact and the amount of hotel rooms sold. Event Y received this amount for their event, so event X should receive a similar amount based on the proposed/past financial success and hotel rooms sold during event X.

Since the SEA revenue is generated from a portion of the Hotel Occupancy Tax, it only makes sense to have the deciding/starting factor in the funding matrix when determining an amount to approve for an event to be based on or heavily weighted on the amount of hotel rooms sold during the entirety of the event. So... the obstacle presented is how do we successfully collect accurate hotel rooms sold for each event. Also, would there be a way to effectively communicate to events that they would receive half the approved grant amount after the initial approval, and they would receive the other half after the event successfully submits the required post event evaluation form, financials, and hotel rooms sold during the event. This was a concern because most, if not all, SEA funded events need or expect the grant amount approved in its entirety prior to the event, not a few months down the road after the post event forms are submitted.

Discussion was had about there being no easy way to track the people who stay overnight and those who stay elsewhere for an event. Most people who stay in a hotel are unwilling/uncomfortable to share why they are in town and "check out" without any interaction with the front desk. An idea presented was to create some sort of QR Code or Rate Code and distribute this "code" each time to the respective SEA approved event main contact. From there, the event main contact would share this event specific QR Code with all the participants in the event and the code would be used to track if the participant stayed overnight and at which

hotel/motel. Another concern expressed by the committee was that without some sort of tracking system, how do we know that the hotel room numbers submitted on the grant application and/or evaluation form are accurate? This concern was in regards to the proposed funding matrix idea.

This discussion/talking point will continue to be an agenda item going forward for future meetings. The committee was asked to provide Aaron with any ideas and/or feedback about a way to accurately and thoroughly track the amount of hotel rooms sold for an SEA event.

7. Next Meeting Date: February 14th, 2023 @ 2 PM, City Hall - Council Chambers

Mayor Everson set the next meeting date for Tuesday, February 14th, 2023 @ 2 PM at the City Hall - Council Chambers.

Jon Hart commented that he will complete and submit the SEA Grant Applications for the DWU Indoor Futsal Winter Classic & DWU/Culvers Boys and Girls Basketball Classic, so these funding applications can be included on the February SEA meeting agenda.

Also, Jim "Jocko" Johnston informed the committee that the city of Mitchell and Cadwell Park has been approved and will host the South Dakota State Amateur Baseball Tournament through 2024.

8. Adjournment

There being no further business to discuss.

Meeting adjourned by: Mayor Everson at 2:54 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	4,547.00
Total Revenue	\$	758,807.31

as of 2/10

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	16,500.00
Total Expense	\$	679,036.79

as of 2/10

Fund Balance	\$	79,770.52
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Committed Items- Checks not yet written	
Special Olympics Spring 2024 (BB)	\$ 12,000.00
Special Olympics Spring 2025 (BB)	\$ 12,000.00
Special Olympics Fall 2026	\$ 10,000.00
Special Olympics Fall 2027	\$ 10,000.00
2023 Bid State CoEd Softball	\$ 2,500.00
Total Committed but not paid	\$ 46,500

Fund Balance- less Committed	\$ 33,270.52
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Bid District #2 <u>Total</u> Collections by Month									
	2017	2018	2019	2020	2021	2022	2023	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 11,971.50	2	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 330.00	14	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00		0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00		0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00		0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50		0	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00		0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50		0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00		0	
December (inc. campground in 2018)	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50		0	
as of 2/10	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 12,301.50		

YTD Comparisons (through January)	\$	12,855.00	\$	13,081.50	\$	12,253.50	\$	16,137.50	\$	10,235.00	\$	13,558.50	\$	11,971.50
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2023 YTD Compared to 2022 YTD	-11.7%
2023 YTD Compared to 2021 YTD	14.5%
2023 YTD Compared to 2020 YTD	-25.8%
2023 YTD Compared to 2019 YTD	-2.3%
2023 YTD Compared to 2018 YTD	-8.5%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tour.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tour.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tour.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tour.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tour. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tour.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tour.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tour.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tour.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tour.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out.					
Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basektball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	September	softball	2023	3	\$ 2,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, J	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	0	0	0	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	September	softball	2021	3	\$ 2,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hason Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
0	0	0	0	0	\$ -
Youth Athletic Foundation: Hoop City	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall	September	special olympics	2023	1	\$ 10,000.00
0	0	0	0	0	\$ -

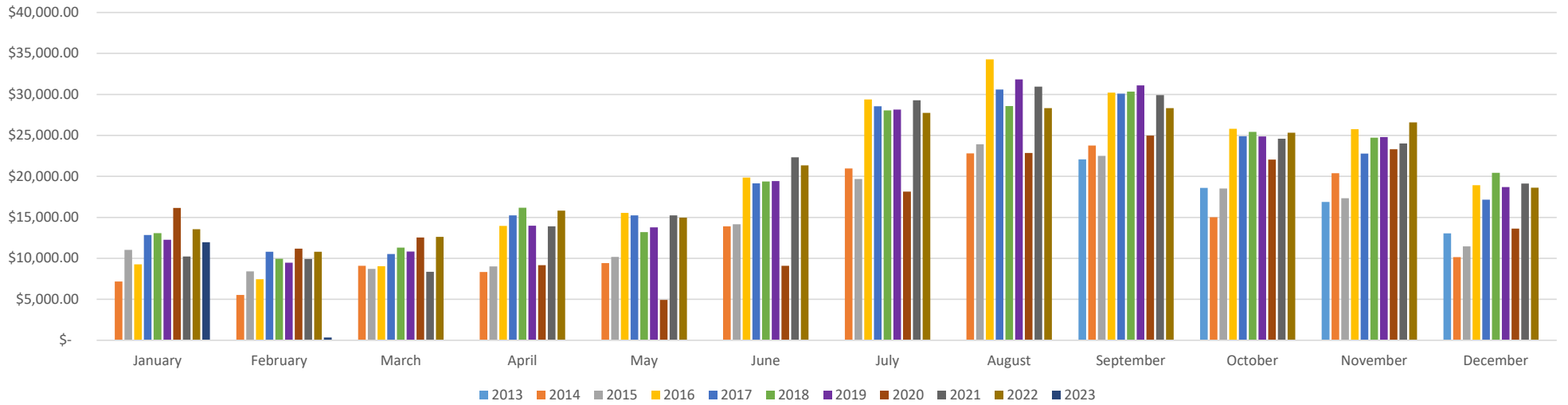
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	123
2022	38	122
2023	8	9

	Events Per Month									
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Jan	1	5	2	3	3	2	4	4	4	2
Feb	2	3	0	1	1	4	3	2	4	1
March	0	1	3	5	5	4	3	3	2	2
April	0	0	0	1	1	2	0	2	2	0
May	6	7	2	3	2	1	0	2	3	0
June	2	4	4	6	3	5	0	3	2	0
July	3	2	3	3	3	3	0	3	4	0
August	1	2	2	4	4	6	1	5	5	1
September	0	3	2	5	4	4	2	5	3	2
October	1	1	0	0	3	2	1	3	3	0
November	3	2	0	1	0	0	0	2	1	0
December	2	3	2	2	2	1	1	2	1	0

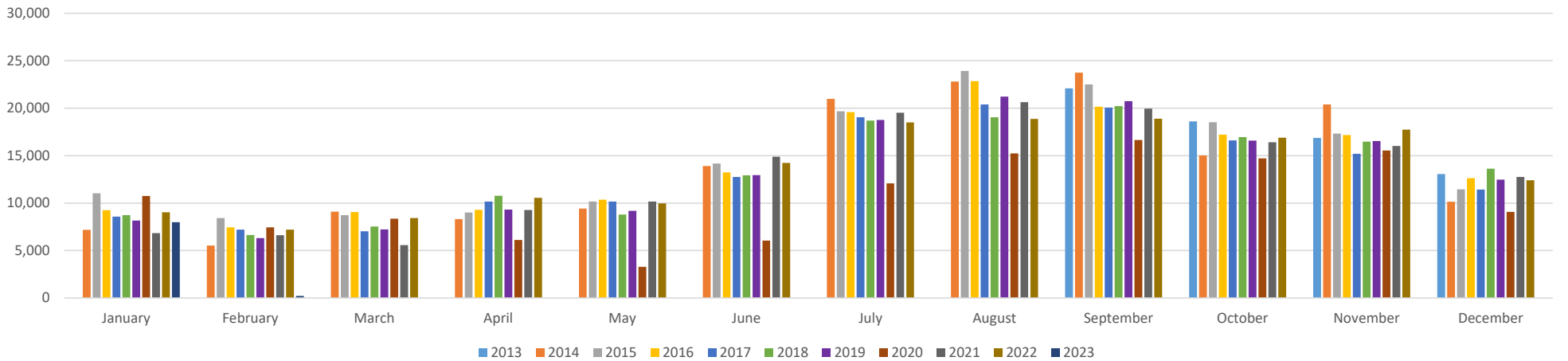
Data by Event Month					
	Avg		Days /		
	# Event	# Days	Event	\$ Awarded	\$/#days
January	30	84	2.8	\$ 52,882.32	\$ 629.55
February	21	45	2.1	\$ 79,750.00	\$ 1,772.22
March	29	79	2.7	\$ 142,435.50	\$ 1,802.98
April	8	46	5.8	\$ 26,750.00	\$ 581.52
May	27	51	1.9	\$ 41,079.02	\$ 805.47
June	29	83	2.9	\$ 47,905.00	\$ 577.17
July	24	70	2.9	\$ 52,030.00	\$ 743.29
August	31	135	4.4	\$ 117,250.00	\$ 868.52
September	30	64	2.1	\$ 119,225.00	\$ 1,862.89
October	14	15	1.1	\$ 27,000.00	\$ 1,800.00
November	9	12	1.3	\$ 16,100.00	\$ 1,341.67
December	19	31	1.6	\$ 46,500.00	\$ 1,500.00

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	12	46	3.8	\$ 37,940.00	\$ 824.78
soccer	15	34	2.3	\$ 85,550.00	\$ 2,516.18
special event	71	147	2.1	\$ 170,189.02	\$ 1,157.75
volleyball	7	11	1.6	\$ 9,835.50	\$ 894.14
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	28	140	5.0	\$ 88,890.00	\$ 634.93
golf	10	22	2.2	\$ 8,135.00	\$ 369.77
softball	15	35	2.3	\$ 31,130.00	\$ 889.43
bowling	9	48	5.3	\$ 15,500.00	\$ 322.92
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	4	5	1.3	\$ 5,800.00	\$ 1,160.00
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	10	23	2.3	\$ 20,500.00	\$ 891.30
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	40	101	2.5	\$ 74,575.00	\$ 738.37

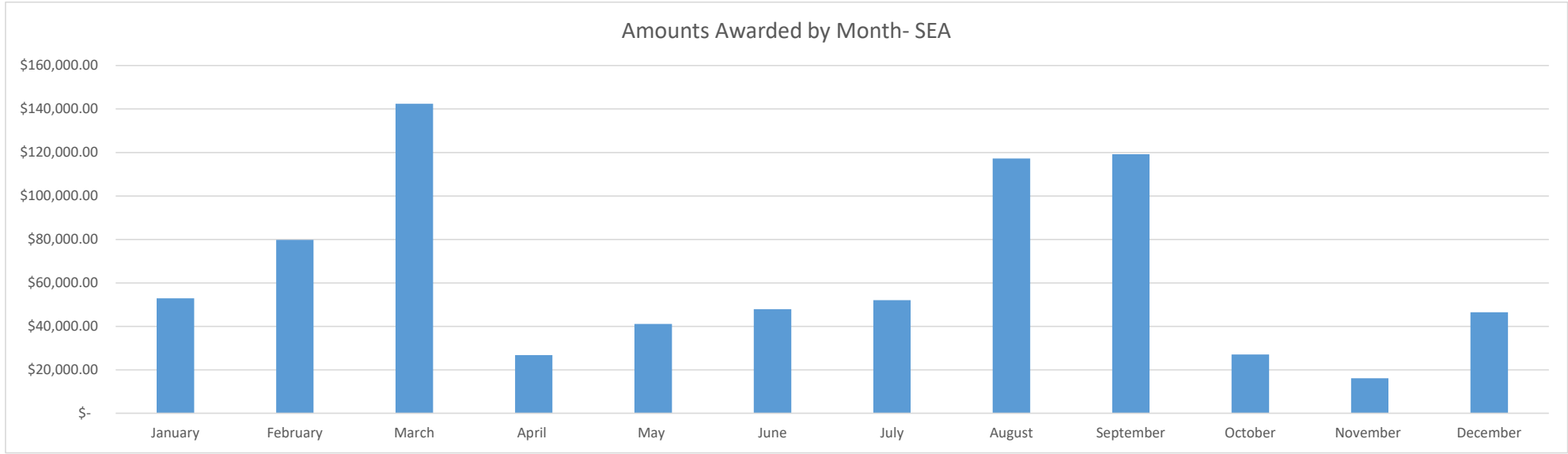
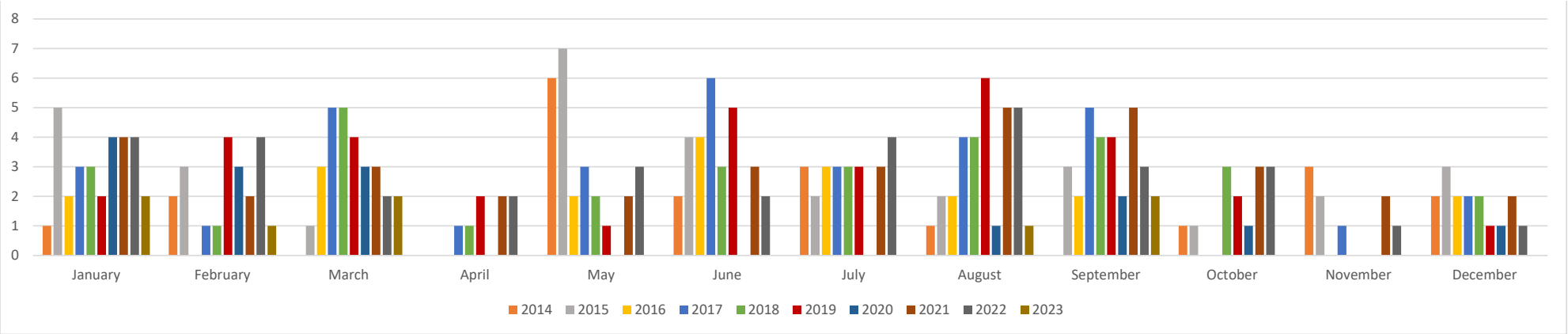
Total Bid # 2 Collections



Hotel Rooms Reported - Bid #2



of Event Days per Month- SEA





BE ALERT
TO THE ACTIVITY ON THE ICE.
PICKS AND OTHER OBJECTS
CAN LEAVE THE ICE SURFACE
AND CAN CAUSE INJURY.



Sports & Events Authority

MitchellSD.com





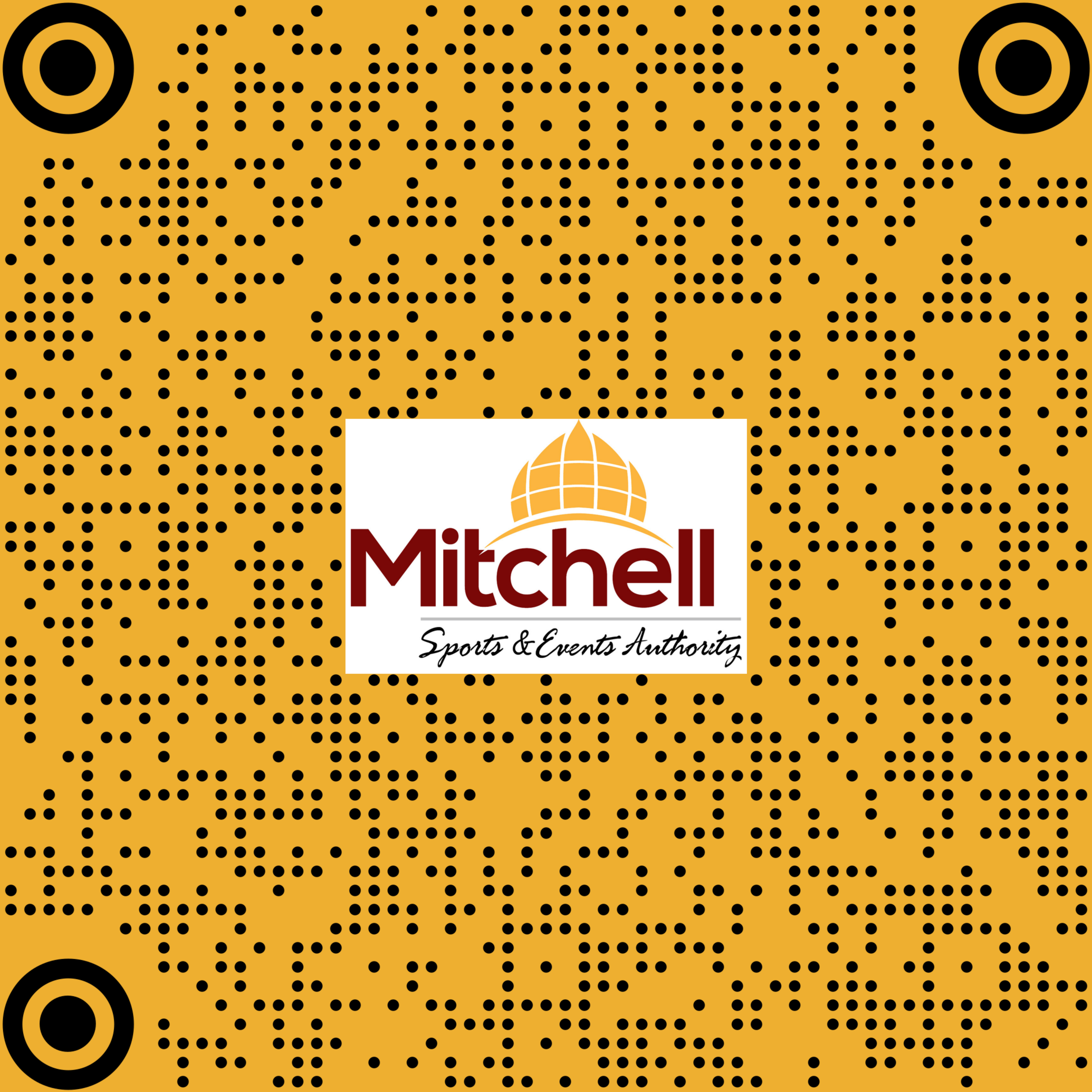


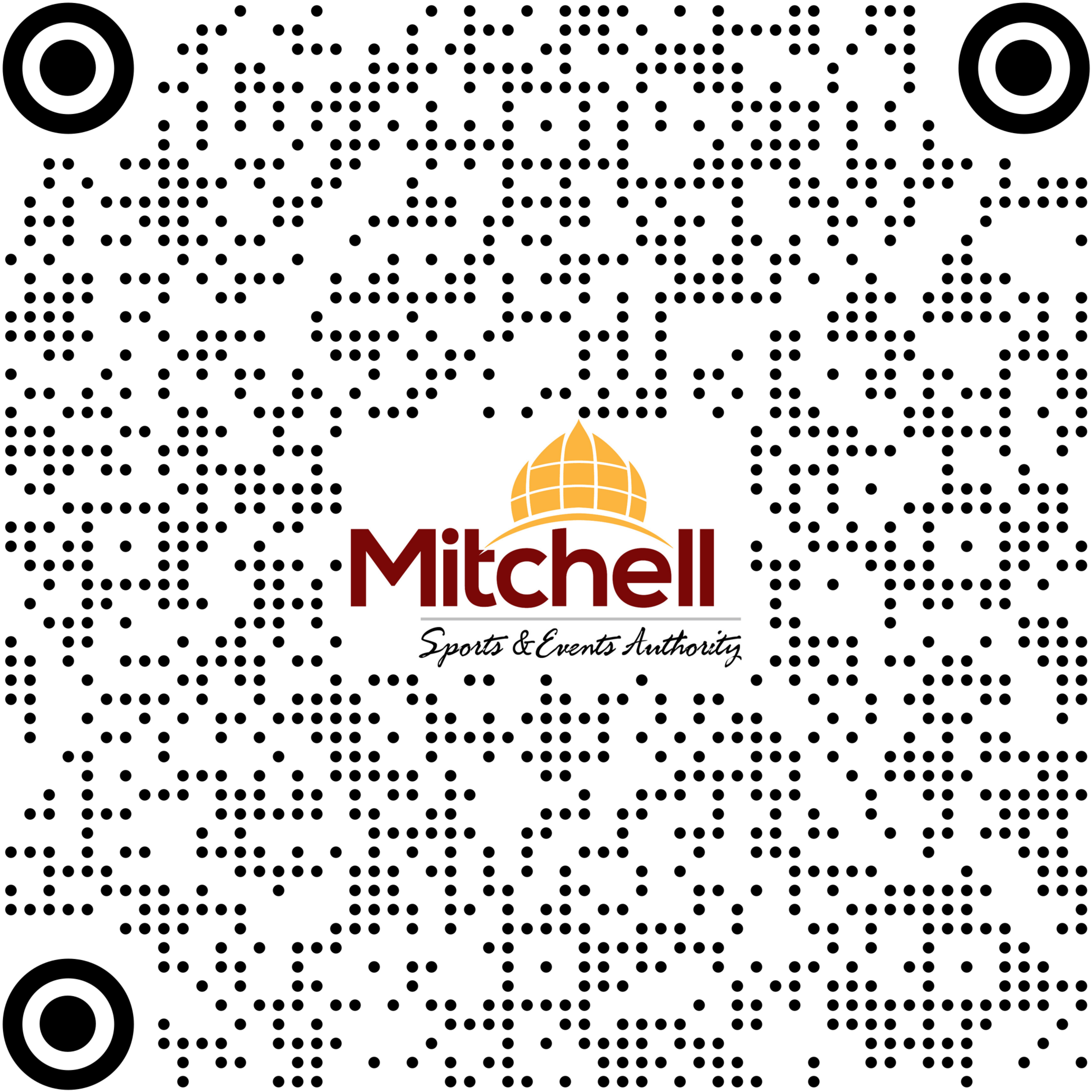
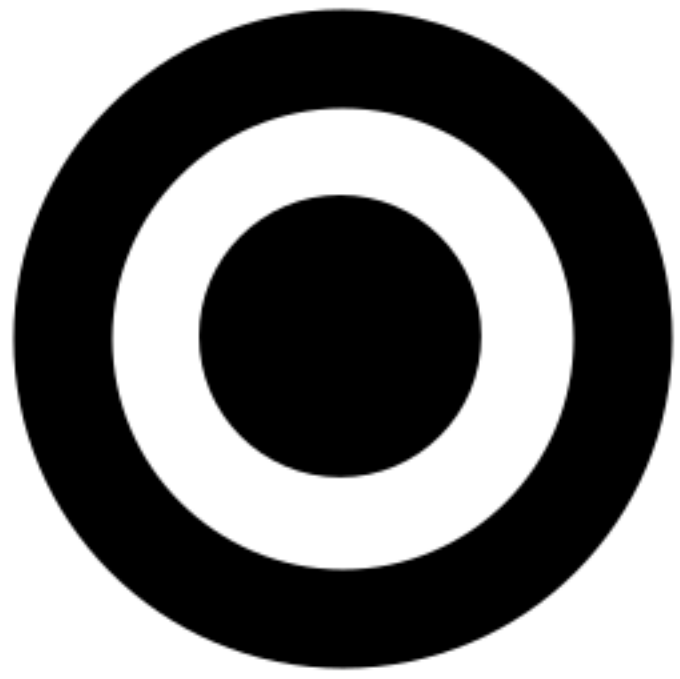
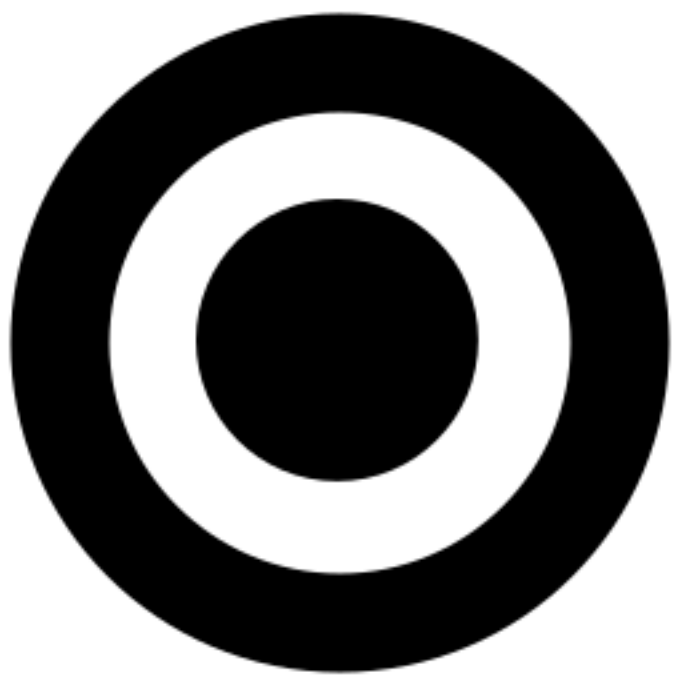
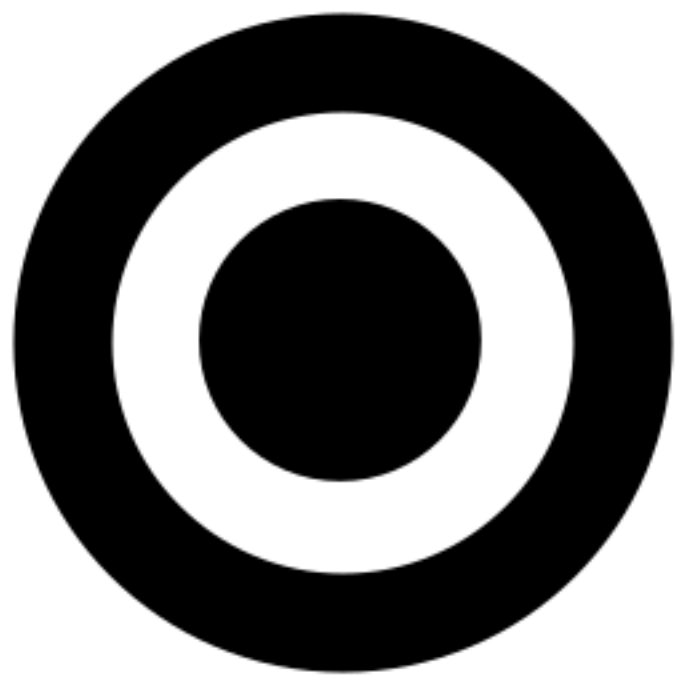
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Print**Sports & Events Authority QR Code Hotel Survey Form - Submission #2461****Date Submitted: 2/3/2023**

Sports & Events Authority Hotel Survey

Your input is helpful and greatly appreciated!

What was the reason for your visit to Mitchell?*

TEST

Date(s) of your stay in Mitchell?*

2/3/2023

—

2/4/2023

Select hotel/motel stayed at during your visit to Mitchell.*

- | | | |
|--|---|---|
| ☒ AmericInn Lodge & Suites | ☐ Hampton Inn | ☐ Rodeway Inn |
| ☐ Budget Inn | ☐ Holiday Inn Express Hotel & Suites | ☐ Siesta Motel |
| ☐ Coachlight Motel | ☐ Kelly Inn & Suites | ☐ Super 8 Motel |
| ☐ Comfort Inn & Suites | ☐ Motel 6 | ☐ Thunderbird Lodge |
| ☐ Corn Palace Inn | ☐ Quality Inn | ☐ Did not stay at hotel/motel. |
| ☐ Days Inn | | |

Number of rooms?*

TEST

Why did you choose to stay at the selected hotel/motel?*

TEST

Did you stay at campground during your visit to Mitchell?*

- ☐ Yes
- ☒ No

Thank you for your participation & feedback!

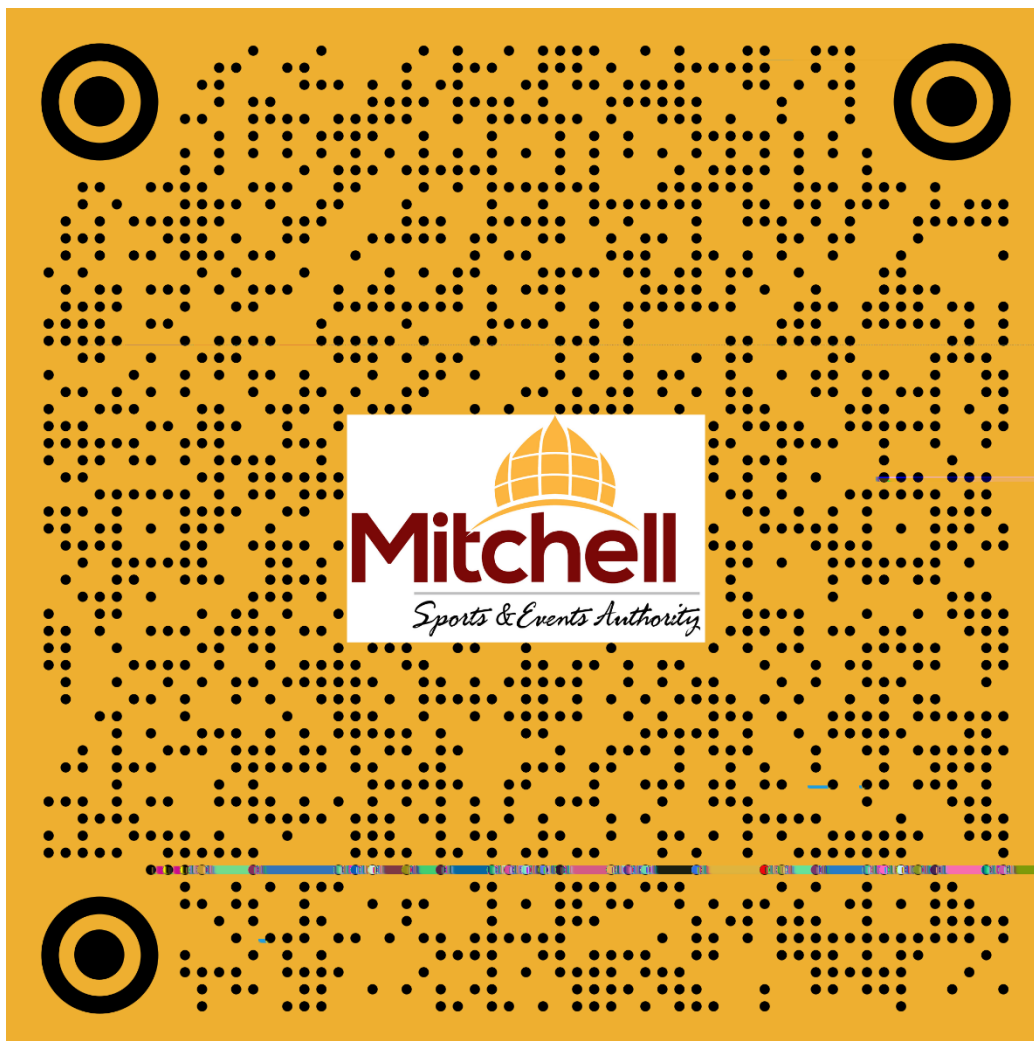


Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchell.org

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

“Event Name”



**SHARE YOUR FEEDBACK
WITH US!**

THANK YOU FOR ATTENDING “Event Logo”