



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

March 14, 2023

- 1. Call to Order**
- 2. Funding Applications**
 - A. Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic**
Date: April 1st-2nd, 2023; **Contact:** Jerry Opbroek; **Grant Request:** \$1,735
 - B. Mitchell Skating & Hockey Association: Lucky Devils Adult Hockey Tournament**
Date: April 14th-16th, 2023; **Contact:** Stacy Murtha; **Grant Request:** \$3,000
 - C. Lakeview Golf Course: South Dakota Golf Association Two-Man Championship**
Date: June 9th-11th, 2023; **Contact:** Eric Hieb; **Grant Request:** \$1,000
- 3. Approval of Minutes**
February 14th, 2023 SEA Meeting Minutes
- 4. Financial Report**
SEA Financials as of March 6th, 2023
- 5. Updates/Evaluation Forms/Financials**
 - A. Evaluation Form w/Financials**
Raise Em Rank Bull Riding Finals (September 16th-17th, 2022)
 - Event Summary Video: <https://vimeo.com/779838795>
Hoop City Basketball Classic (December 28th & 30th, 2022)
 - B. SEA Survey Responses**
Organization: Raise Em Rank; **Main Contact:** Dillon Swanson; **Date Completed:** 3/3/2023

Organization: Youth Athletic Foundation - Hoop City Classic; **Main Contact:** Ernie Kuyper; **Date Completed:** 3/6/2023
- 6. Other Items**
 - A. SEA Banners on Display**
DWU Futsal Indoor Classic (February 24th-26th, 2023)
 - SEA feather banners were set up in the Christen Center and DWU/Avera Sports Complex.

Buckin' Wild Ranch: Cabin Fever Auction (March 3rd-4th, 2023)

- SEA feather banners were set up at the Davison County Fairgrounds. Each banner was set up at the entrance/exit of both complexes.

B. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.

SEA QR Code Hotel Survey

- Aaron will forward feedback "Why did you choose to stay at the selected hotel/motel?" received from the hotel survey to the respective hotel/motel.
- When reviewing hotel surveys, we need to be aware and take into consideration the "Dates of stay" to correctly account for the total rooms sold per night during the entirety of the event.

Event QR Code Flyer

- Ongoing trial and error, so far, coming to find out that a smaller QR Code (Gold or White) compared to the previous one presented has a better scan success rate.

7. Next Meeting Date: April 11th, 2023 @ 2 PM - City Hall, Council Chambers

8. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.