



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
March 14, 2023

1. **Call to Order**
2. **Funding Applications**
 - A. **Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic**
Date: April 1st-2nd, 2023; **Contact:** Jerry Opbroek; **Grant Request:** \$1,735
 - B. **Mitchell Skating & Hockey Association: Lucky Devils Adult Hockey Tournament**
Date: April 14th-16th, 2023; **Contact:** Stacy Murtha; **Grant Request:** \$3,000
 - C. **Lakeview Golf Course: South Dakota Golf Association Two-Man Championship**
Date: June 9th-11th, 2023; **Contact:** Eric Hieb; **Grant Request:** \$1,000
3. **Approval of Minutes**
February 14th, 2023 SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of March 6th, 2023
5. **Updates/Evaluation Forms/Financials**
 - A. **Evaluation Form w/Financials**
Raise Em Rank Bull Riding Finals (September 16th-17th, 2022)
 - Event Summary Video: <https://vimeo.com/779838795>
Hoop City Basketball Classic (December 28th & 30th, 2022)
 - B. **SEA Survey Responses**
Organization: Raise Em Rank; **Main Contact:** Dillon Swanson; **Date Completed:** 3/3/2023

Organization: Youth Athletic Foundation - Hoop City Classic; **Main Contact:** Ernie Kuyper; **Date Completed:** 3/6/2023
6. **Other Items**
 - A. **SEA Banners on Display**
DWU Futsal Indoor Classic (February 24th-26th, 2023)
 - SEA feather banners were set up in the Christen Center and DWU/Avera Sports Complex.

Buckin' Wild Ranch: Cabin Fever Auction (March 3rd-4th, 2023)

- SEA feather banners were set up at the Davison County Fairgrounds. Each banner was set up at the entrance/exit of both complexes.

B. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.

SEA QR Code Hotel Survey

- Aaron will forward feedback "Why did you choose to stay at the selected hotel/motel?" received from the hotel survey to the respective hotel/motel.
- When reviewing hotel surveys, we need to be aware and take into consideration the "Dates of stay" to correctly account for the total rooms sold per night during the entirety of the event.

Event QR Code Flyer

- Ongoing trial and error, so far, coming to find out that a smaller QR Code (Gold or White) compared to the previous one presented has a better scan success rate.

7. Next Meeting Date: April 11th, 2023 @ 2 PM - City Hall, Council Chambers

8. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, February 15, 2023 11:57:35 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: Conventions, meetings, retreats etc.
- Sporting Events: Tournaments, competitions etc.
- Festivals/Special Projects: Other events that generate overnight stays

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including camping, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Area Youth Trapshooters
Email Address	jerryopbroek@gmail.com
Address	25951 SD Highway 37
City	Mitchell
State	South Dakota
Zip Code	57301
Contact Person	Jerome J Opbroek
Phone Number	6057708212
Purpose of Organization	To provide trap and skeet shooting opportunities for youth in the Mitchell Area.
Name of Event	Bartholow Brothers Free Youth Trapshooting Clinic
Location of Event	Mitchell Trap Club and Davison County Fairgrounds
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	10-15. Our high school clay target league coaches and trap club personnel will provide the necessary help.
Type of Event	Sport Event
Date(s) of Event	3/31/2023 - 4/2/2023
Grant Amount Requested	\$1735

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	<i>Field not completed.</i>
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional Financial Documents	<i>Field not completed.</i>
How will the proceeds from the event be used?	To offset, in a small way, the expenses of providing this clinic for youth, coaches, and parents.

(Section Break)

Historical Data

How many years has this event been held?	<i>Field not completed.</i>
Estimated hotel/motel rooms sold during last event.	<i>Field not completed.</i>
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	<i>Field not completed.</i>
Attendance at last event (spectators, participants)	<i>Field not completed.</i>
Comments	<i>Field not completed.</i>

(Section Break)

Event Details

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Mitchell Area Youth Trapshooters is part of the US Clay Target League. This program is a club sport sanctioned by the Mitchell High School. The Mitchell Trap Club provides the facilities to this program at no charge. Over 100 students per year from Mitchell, Mount Vernon, Ethan, Alexandria, and Parkston have participated in this program.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

The attached flyer outlines most of this information. Buddy Bartholow and his sons, Matt and Foster, are nationally famous trapshooters who sponsor free clinics for students. Matt and Foster have won numerous national trapshooting awards in recent years. Because of the size of the group expected at this event, initial meetings each day, as well as a lunch break, will be held in the Davison County facility. Participants will then walk to the Mitchell Trap Club for the shooting activities.

Explain how your event benefits the community and your organization. Specify whether your event is a first-time event, annual event, or an on-going program.

This is the first time that this clinic will be held in Mitchell. It is our hope that it will be an annual affair or at least a rotating affair between a few other trap clubs such as Pierre or Sioux Falls. Because we have over 50 students from Mitchell and surrounding towns who compete in our spring clay target league and another 40 or so who compete in our fall league, this clinic is a great benefit to our students. In addition, 100's of people will be in town on and off for over two days, some of them staying over on Saturday night.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Flyers and personal invitations have been sent to over 25 schools, most of them northeast, east, and south of Mitchell. We are concentrating on this area of SD because a similar clinic was held in Pierre the last two years.

What are the specific goals for this event?

To expose students to the expertise of two of the best and most knowledgeable trapshooters in the US. Not only do they give students individual instruction in trapshooting, they also spend time talking about setting goals, attitude, sportsmanship, and any number of other valuable attributes for young kids.

Explain how your grant request would be used to promote tourism in

I'm not sure that I can honestly guarantee that this grant will promote tourism in Mitchell. However, what I would say is that we will promote the support provided by the Chamber of Commerce to our participants and that 200 shooting sports-loving people are

Mitchell? Note the resulting impact of your event if the request for funding were denied.

going to spend money in our town.

If this is a new event, what is the estimated hotel/motel rooms sold during this event? How are you able to estimate this number?

I really don't have any way of estimating numbers of motel rooms. The only indicator of which I am aware is that Bryan Dixon told me that he has already had room rentals for the weekend.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[Budget.docx](#)

(Section Break)

Event Flyer

[clinic flyer.png](#)

Additional Documents

Field not completed.

Authorized Signature

Jerry Opbroek

Email not displaying correctly? [View it in your browser.](#)

Budget summary for the Youth Trapshooting Clinic to be held at the Davison County Fairgrounds and the Mitchell Trap Club on March 31, April 1 – 2, 2023.

Motel rooms for three clinicians/3 nights - \$600.00

Two noon meals for approximately 200 students, coaches, and family - \$800.00

Room rental (Davison County Fairgrounds) for visual presentation by clinicians - \$335.00
and for noon meals on Sat./Sun.

Free Youth Trapshooting Clinic 2023

presented
by:

THE BARTHOLOW BROTHERS
MITCHELL AREA GUN CLUB

LOCATION: MITCHELL, SOUTH DAKOTA

Davison County 4-H Building
3260 W. Havens Ave
Mitchell, SD 57301

- BRING OWN SHELLS
- LUNCH WILL BE AVAILABLE
- SHOOTING IS DONE
OUTSIDE PLEASE DRESS
ACCORDINGLY

Hotel Family Rate Special

\$60 +tax/Night
Coach Light Motel
1000 W. Havens Ave
Mitchell, SD
(605) 996- 5686

LEARN MORE ABOUT THIS
CLASS BY VISITING
WWW.TRAPSHOOTINGBROS.COM

Please RSVP on TrapshootingBros.com if
attending



BROWNING®
The Best There Is



DATE: APRIL 1ST-APRIL 2ND

SATURDAY 9:00AM TO 4:00PM

- 9AM : Presentation--Davison County 4-H Building
 - Shooting to follow
- 12PM : Lunch--Davison County 4-H Building
- 1-1:30 PM: Photo Session
- 1:30-4 PM: Shooting

SUNDAY 9:00AM TO 3:00PM

- 9AM : Presentation--Davison County 4-H Building
 - Shooting to follow
- 12PM : Lunch-- Davison County 4-H Building
- 1-1:30 PM: Photo Session
- 1:30-3 PM: Shooting

Targets
provided by SD
Game, Fish and
Parks



SD Department of Game, Fish & Parks

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Friday, February 10, 2023 3:29:03 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: Conventions, meetings, retreats etc.
- Sporting Events: Tournaments, competitions etc.
- Festivals/Special Projects: Other events that generate overnight stays

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including camping, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	MITCHELL SKATING AND HOCKEY ASSOC
Email Address	smurtha@mitchelltelecom.net
Address	POB 5
City	Mitchell
State	SD
Zip Code	57301
Contact Person	STACY stststacy
Phone Number	6059996299
Purpose of Organization	<i>Field not completed.</i>
Name of Event	LUCKY DOG HOCKEY TOURNAMENT
Location of Event	MITCHELL ACTIVITIES CENTER
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	4/14/2023 - 4/16/2023
Grant Amount Requested	3000
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding****

Check all that apply	Application is submitted by a nonprofit or volunteer organization.
Please list any previous grant amounts the event has received from SEA.	1000 TO 2000
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional Financial Documents	<i>Field not completed.</i>
How will the proceeds from the event be used?	MITCHELL YOUTH HOCKEY AND IMPROVEMENTS TO ICE RINK

(Section Break)

Historical Data

How many years has this event been held?	12
Estimated hotel/motel rooms sold during last event.	210
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	OUT OF THE 23 TEAMS 5 TEAMS ARE LOCAL - MOST TEAMS ARE OUTSIDE 50 MILES AND WITHIN A 5 STATE AREA
Attendance at last event (spectators, participants)	<i>Field not completed.</i>
Comments	THIS TOURNAMENT HAS GROWN EVERY YEAR AND THE TEAMS COME FROM A FIVE STATE REGION , INCLUDING FAMILIES AS THIS IS AN ALL ADULT TOURNAMENT. THIS YEAR WE HAVE CLOSED THE REGISTRATION AT 23 TEAMS AVERAGING 14 SKATERS A TEAM. PROCEEDS WITH MITCHELL YOUTH HOCKEY LAST YEAR WAS THE LARGEST TO DATE OF SKATERS AND ATTENDANCE. THIS YEAR REGISTRATION WAS FULL IN THE WEEK OF

Event Details

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

TARGETING ADULT HOCKEY PLAYERS AND MITCHELL MARLINS HOCKEY ALUMNI

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

WE ARE PART OF THE MITCHELL SKATING AND HOCKEY ASSOCIATION AND THE LAST EVENT OF THE SEASON. THE TOURNAMENT IS A 3 DAY EVENT HELD AT THE MITCHELL ICE RINK.

Explain how your event benefits the community and your organization. Specify whether your event is a first-time event, annual event, or an on-going program.

THIS IS THE 12TH ANNUAL TOURNAMENT AND WE HAVE GROWN IT FROM 8 TEAMS TO 23 THIS PAST YEAR. WE HAVE ADDED A 3RD DAYS TO THE EVENT AND PROCEEDS GO TO HELP THE YOUTH SKATERS AND THE ICE RINK.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

MINNESOTA, NORTH DAKOTA, WISCONSIN, AND IOWA (AND OF COURSE SOUTH DAKOTA)

What are the specific goals for this event?

JUST ENJOY THE SKATING FAMILIES AND BRINGING BACK TO THE CITY AND IT ALLOWS MANY ADULT HOCKEY PLAYERS TO PUT THE SKATES ON AGAIN.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for

ANNUAL EVENT, FILLS UP MOTELS, RESTAURANTS, C STORES , BARS , THIS IS A WEEKEND IN APRIL THE END OF THE SEASON AND A SHOULDER SEASON FOR MOTELS.

funding were denied.

If this is a new event, what is the estimated hotel/motel rooms sold during this event? How are you able to estimate this number?

Field not completed.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[ADULT HOCKEY EXPENSES.docx](#)

(Section Break)

Event Flyer

[Adulttourneyflier 2023.doc](#)

Additional Documents

Field not completed.

Authorized Signature

STACY MURTHA

Email not displaying correctly? [View it in your browser.](#)

**THANK YOU FOR YOUR CONSIDERATION FOR PROCEEDS TO
THIS TOURNAMENT. THE PROCEEDS WOULD BE USED TO
OFFSET THE FOLLOWING EXPENSES:**

OFFICIALS : \$75 EACH OFFICIAL (2 OFFICIALS PER GAME) \$150 @ 32 GAMES

HOTEL ROOMS: 3 ROOMS FOR 3 NIGHTS (OFFICIALS)

RINK RENTAL 3 DAYS : \$3,600 (2 SHEETS OF ICE)

HOSPITALITY AT THIRSTY'S \$2200



12th Annual Lucky Devils Adult Hockey Tournament

April 14, 15, 16 2023

Mitchell, SD

Three Divisions

6 Team – A

6 Team - C

6 Team - 35+

3 Games Guaranteed

Friday night Bar Event

Saturday night social

\$1000 Entry Fee

*no spectator gate fees

**Proceeds go to the Mitchell
Youth Hockey Program**

Contact Info:

Stacy Murtha

2700 Mentzer Ct.

Mitchell, SD 57301

605-999-9238

smurtha@mitchelltelecom.net

Register and Pay online

www.mitchellmarlins.com

Follow link on tournaments

Registration closes March 24

All games will be held at the
Mitchell Activities Center
1001 N. Minnesota Street

From: noreply@civicplus.com
Sent: Wednesday, March 8, 2023 10:03 AM
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application

Sports & Events Authority Grant Application



*****Application must be received no less than 45 days prior to the first day of the event.*****

The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Lakeview Golf Course
Email Address	lakeviewgolf15@gmail.com
Address	3300 North Ohlman Street
City	Mitchell
State	South Dakota
Zip Code	57301
Contact Person	Eric Hieb
Phone Number	6059990364
Purpose of Organization	Municipal Golf Course for Public with 18 Holes of Golf, Driving Range, Practice Facility and Clubhouse. Hosts a variety of events and tournaments as well as open golf for the general public and memebrs.
Name of Event	SDGA State Two Man Championship
Location of Event	Lakeview Golf Course 3300 North Ohlman Street Mitchell, SD 57301
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	20 to 30
Type of Event	Sport Event
Date(s) of Event	6/9/2023 - 6/11/2023
Grant Amount Requested	\$1,000.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	SDGA State Amateur Men & Women's Championship 2022
Please provide your profit and loss statement from your previous event.	SDGA Mens-Womens Amateur Championship 2022.pdf
Additional Financial Documents	<i>Field not completed.</i>
How will the proceeds from the event be used?	Volunteer lunches, beverages, carts for 2 days of competition. Extra help on the driving range - picking range balls and baskets up. Complimentary breakfast for players and volunteers each morning of competition - 2 days.

(Section Break)

Historical Data

How many years has this event been held?	30+ Years
Estimated hotel/motel rooms sold during last event.	50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	85%
Attendance at last event (spectators, participants)	168 Participants, 50 spectators
Comments	This is the second year in a row Lakeview Golf Course has had the pleasure to host a major South Dakota Golf Association State Championship during the summer. We have had much success in previous SDGA State Events hosted at Lakeview

and in the City of Mitchell. We want to continue the success of these events coming to our area and our public golf course.

Thanks.

(Section Break)

Event Details

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Lakeview Municipal Golf Course - Public Golf Course in Mitchell for the community to enjoy during the spring, summer and fall. We host various events and tournaments at Lakeview during the summer. The participants that will be coming in for this event are avid golfers throughout the state of South Dakota that play in SDGA State Events. It brings in close to 170 competitors plus families and spectators alike.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

SDGA State Two man is a team competition that brings a wide variety of golfers from around the state of South Dakota to Lakeview and Mitchell for this 3 day event with one of those days being a practice round before the actual 2 day competition on June 10th and 11th. Most competitors and some families will stay 2 nights in Mitchell at local hotel. The event will kick off with a practice round for all teams/competitors on Friday, June 9th with the 2 day competition rounds on Saturday and Sunday, June 10th and 11th.

Explain how your event benefits the community and your organization. Specify whether your event is a first-time event, annual event, or an on-going program.

This event benefits the community by bringing golfers from around the state to Mitchell to participate in the tournament at Lakeview. The actual round of golf at Lakeview for competitors takes around 4-5 hours. 85% of the competitors and spectators stay in Mitchell for 2 nights and go out in Mitchell to see different areas, restaurants, etc during the stay for the golf tournament.

This event showcases Lakeview Golf Course from a golf course standpoint as well as customer service to the participants in the clubhouse. In hopes they will come back to Mitchell and play Lakeview at a later date on their own time.

It is an annual event that changes location from year to year.

What geographic areas are you bringing event

Golfers from the the whole state of South Dakota compete in these SDGA State Events.

participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

What are the specific goals for this event?

To showcase our golf course - Lakeview Golf Course and to host the best possible SDGA State Tournament in Mitchell and at Lakeview so we can continue to host State Events of this magnitude.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant request would promote tourism in Mitchell for competitors going out after the competition rounds in Mitchell and seeing the Mitchell area during there stay for the event.

If this is a new event, what is the estimated hotel/motel rooms sold during this event? How are you able to estimate this number?

Around 50 motel/hotel rooms. Estimated by calling other towns who have hosted this event in previous years.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[SDGA State 2 Man Championship Event Budget.pdf](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Eric Hieb

Email not displaying correctly? [View it in your browser.](#)

SDGA Men's State Two Man Championship 2023

Expenses

Lunches & Beverages for Volunteers/Starters/Spotters:
\$350

Extra Carts for Volunteers: \$100

Extra Range Use for State Championship: \$100

Extra Staffing: \$100

Complimentary Breakfast for Players & Volunteers: \$350
(Rolls, Apples, Bananas, Coffee, Juice, Etc)

Total: \$1,000

SDGA Men's and Women's Amateur Championship **2022**

\$1,000 Check from Sports & Events Authority

Expenses

Lunches for Volunteers: \$480

Extra Carts for Volunteers: \$120

Extra Range Use for State Championship: \$100

Extra Staffing: \$300

Complimentary Breakfast for Players & Volunteers: \$511

Total: \$1,511

Sports & Events Authority Advisory Committee Minutes
612 N. Main, City Hall - Council Chambers
February 14, 2023

1. Call to Order

Meeting called to order by: Kevin McCardle at 2:00 PM.

SEA Committee members present: Kevin McCardle, Jill Larson, Kevin Nelson, Jon Hart, Doug Greenway, Bryan Dixon, LaRee Rumbolz, Dave Helleloid, and Tim Smith.

SEA Committee members absent: Mayor Bob Everson, Cory Aadland, Emily Liedtke, and Jim Johnston.

Others present: Stephanie Ellwein, Tiffany Batdorf, and Aaron Hieb.

2. Funding Applications

SEA Grant Application presentations by applicants. The SEA Committee reviewed applications for grant funding. The following applications were presented and considered:

A. DWU Athletics: DWU/Culver's Girls & Boys High School Basketball Classic

Date: February 10th-11th, 2023; **Contact:** Jon Hart & Brad Bartscher; **Grant Request:** \$2,000

- The SEA Grant Application and other event documents were presented to the committee via email, since the event would have been completed by the February 14th, Sports & Events Authority Advisory Committee meeting. Motion, voting, and approval were done via phone/email.

Motion: Tim Smith motioned to award \$2,000.

Second: Cory Aadland seconded the motion. All voted 'Aye' and the motion passed.

Abstain: Jon Hart abstained from voting.

B. Buckin' Wild Ranch: Cabin Fever Auction

Date: February 24th-25th, 2023; **Contact:** Ashley Coulter; **Grant Request:** \$2,000

- Nick Coulter from Buckin' Wild Ranch traveled from Flandreau to present their grant application to the committee. This will be the 5th Annual Buckin' Wild Ranch: Cabin Fever Auction since Nick and his wife, Ashley, took the auction over. It is a 2-day auction that takes place at the Davison County Fairgrounds. The main expenses that Buckin' Wild Ranch accrue for the event are as follows: they pay for the wages of the auctioneers and staff, as well as pay for the hotel rooms for those personnel, which comes to be about 43 rooms for the entirety of the event.

Motion: Doug Greenway motioned to award \$1,200.

Second: Tim Smith seconded the motion. All voted 'Aye' and the motion passed.

- The SEA Committee requested and approved the following criteria for dispersal of funds:
 - 1/2 of the grant funds (\$600) will be dispersed for the initial approval of the

event.

- The second 1/2 of grant funds (\$600) will be dispersed after the submission of the required post-event Evaluation Form and Financials.

C. DWU Soccer: DWU 13th Annual Futsal Indoor Classic

Date: February 24th-26th, 2023; **Contact:** Nicolas Reinhard; **Grant Request:** \$1,500

- Coach Nicolas Reinhard and Coach John Hakari, both first year (been with programs for 8 months) Boy's and Girl's soccer coaches for Dakota Wesleyan University, presented the submitted grant application. Currently, there are 60 teams registered at \$250 per team, and a team consists of 10 players. Most tournament entry fees are much more than \$250 (\$25 per player). This year the team/player registration is down almost 50% compared to previous years. This is due to the creator of the event, former DWU Soccer coach, Clayton Glasgow, who is now the current soccer coach at Southwest Minnesota State, hosting two of these indoor futsal events during the winter. Most of the teams, which are from the Dakota Alliance Youth Soccer Club, that have previously competed in this event are now participating in the events at SMSU. Coach Reinhard and Coach Hakari need to re-establish the name and integrity of the event and recruit some of those teams to participate in this event. Currently, teams that are registered are from SD, ND, and MN, with a few Mitchell youth soccer teams participating and a vast number of teams competing from Watertown. Coach Reinhard reviewed the 2023 event budget with the committee. The \$1,500 grant request would be used to reward the student-athletes for their participation to certify themselves to be referees for the event. The grant request is also considered, in Coach Reinhard and Coach Hakari's eyes, as an investment into rebuilding the event to what it once was. The question was presented about possibly using a different date for the event. The coaches stated that this was an inherited event date and that a possibility for future events would be to coordinate/work together with Clayton Glasgow and make sure these events don't overlap each other.

Motion: Bryan Dixon motioned to award \$1,500.

Second: Doug Greenway seconded the motion. All voted 'Aye' and the motion passed.

Abstain: Jon Hart abstained from voting.

D. Mitchell Music Boosters: Mitchell Show Choir Classic

Date: March 18th, 2023; **Contact:** Angella Buenzow; **Grant Request:** \$5,000

- Matt Culhane, Mitchell Music Boosters, presented the grant application to the committee. This year will be the 30th Anniversary of the event, taking place on Saturday, March 18th. Currently, there are 20 teams competing in the event from IA, NE, and even Troy, Missouri. Mitchell Show Choir does not compete in this event because they are not eligible to win the competition. Each team brings around 100 participants, along with a couple dozen parents. Matt shared some rough numbers with the committee. One team will most likely spend around \$7,500 in just hotel revenue. Most teams may not stay both Friday and Saturday night, the majority stay Saturday night. The Mitchell Show Choir was just in Urbandale, Iowa and Matt booked the hotel rooms, which consisted of 15 parent rooms, along with 26 kid rooms. The Mitchell Music Boosters has three major fundraisers throughout a given year, which are: 1st:

Up with Show - more of a community show, 2nd: Show Choir Classic, and 3rd: in the spring is another community show. Matt explained the two major expenses for the Show Choir Classic, and they are: getting quality/high caliber judges = five or six judges costing around \$5,000 (very influential, can be the determining factor in schools/teams deciding to participate in the event), and concessions (buying the food which they end up selling). Also, merchandise revenue for the event. Matt explained that each year there is a "theme" to the classic and they sell "themed" hoodies, t-shirts, and beanies.

Motion: Dave Helleloid motioned to award \$3,000.

Second: Tim Smith seconded the motion. All voted 'Aye' and the motion passed.

3. Approval of Minutes

Motion: Bryan Dixon motioned to approve the previous minutes as presented.

Second: Kevin Nelson seconded the motion. All voted 'Aye' and the motion passed.

4. Financial Report

City Administrator, Stephanie Ellwein, presented the financial report as of February 10, 2023. Collections in January (for December records) were 11.7% down from 2022, 14.5% above 2021, 25.8% down from 2020, 2.3% down from 2019, and 8.5% down from 2018. These numbers are current, with only two hotels needing to report numbers.

Motion: Jon Hart motioned to approve the financial report as presented.

Second: Tim Smith seconded the motion. All voted 'Aye' and the motion passed.

5. Updates/Evaluation Forms/Financials

No evaluation forms/financials were submitted at this time.

6. Other Items

Aaron presented and reviewed the following items with the SEA Committee:

A. Event Recruitment Updates

Mitchell Technical College (MTC) Mavericks Rodeo Competition

- Aaron met with Head Coach Jimmie Nicolaus on Wednesday, January 18th, 2023 to discuss the possibility and if there is an opportunity to host a college rodeo competition in Mitchell. Aaron shared some of the meeting notes/details with the committee. Coach Nicolaus is quite the guy, very knowledgeable and ambitious. Mitchell Technical College Mavericks Rodeo Team is a part of the National Intercollegiate Rodeo Association (NIRA). Within that association, MTC belongs to the Great Plains Region, which consists of 15 schools from SD, IA, ND, NE, and WI. Out of these 15 schools, 10 schools are on the annual rotation for hosting a qualifying rodeo for which you are able to receive points towards the national competition. Coach Nicolaus and Aaron discussed that it would be pointless to create an 11th rodeo, since it wouldn't be eligible to receive national competition qualifying points. For Mitchell/MTC to even consider hosting a college rodeo competition, one of the current ten schools would need to remove themselves from the annual rotation. If an opportunity did arise, MTC would be interested in pursuing a competition for the spring, sometime in April. Aaron gave a brief breakdown of the competition. There are around 270 participants that compete either as a team or individual. Currently, MTC has 21 members on their rodeo

team. An estimate, but around 70% of the teams/contestants would stay Thursday through Sunday. The minimum budget ballpark to consider hosting a college rodeo competition is \$30,000.

Hoop City Classic 2023

- Doug Greenway shared the news about Ernie Kuyper and the Hoop City Classic, bringing all three days (Thursday 28th, Friday 29th, and Saturday 30th) of the event to Mitchell at the end of December 2023. Another aspect of the Hoop City Classic would be the Youth Tournament as well. There would be somewhere around 70-80 youth teams participating as well.

Hanson Girls Basketball Classic

- Doug shared the ticketed number of attendees - 1,585 through the door. This does not include athletes/coaches/cheerleaders.

Hanson Boys Basketball Classic

- Doug shared the ticketed number of attendees - 1,946 through the door. This does not include athletes/coaches/cheerleaders.

DWU/Culver's High School Basketball Classic vs. SDHSSA State Gymnastics

- Discussion was had regarding hosting the DWU/Culver's High School Basketball Classic compared to the SDHSAA State Gymnastics.
 - DWU/Culver's HS Basketball Classic is a major fundraiser for DWU and, from an event standpoint, the Corn Palace does not want to lose the DWU/Culver's Classic.
 - The SDHSAA has expressed interest in bringing the State Gymnastics back to Mitchell and the Corn Palace. There has been no signed agreement with the SDHSAA yet.
 - DWU/Culver's HS Basketball Classic is a much better event to host from a Corn Palace standpoint based on attendance and concession numbers.
 - From a hotel perspective, (20-24 teams) SDHSAA State Gymnastics does better than the DWU/Culver's Classic.

USA Patriots Amputee Softball Team, formerly known as the Wounded Warrior Amputee Softball Team

- Tiffany shared with the committee interest from this organization about possibly bringing this one day event and children's camp to Mitchell in the summer of 2024.
- The major cost/expense would be covering the travel costs for the teams, which is estimated to be around \$7,000.
- Jeremy Nielsen would be the first initial contact to reach out to regarding open

dates/weekends to possibly host this event at the Cadwell Sports Complex.

Bartholow Brothers Trapshooting Clinic

- Bryan Dixon shared this event coming to town. Coachlight already has 7 rooms booked for three nights.
- Coming to town last weekend of March/first weekend of April.
- Potential to make this an annual event.
- Attendees coming from Huron, Watertown, and North Dakota.

B. SEA Banners on Display

Palace Ice Festival (January 13th-14th, 2023)

- SEA square banner hung on the bleachers by the door going into Toshiba Rink.

Hanson Girls & Boys Basketball Classic (January 14th & 21st, 2023)

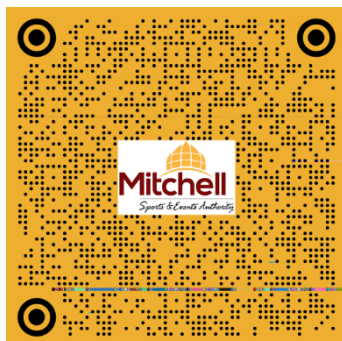
- SEA square banner in the Hospitality Room.
- SEA logo on the Corn Palace arena digital boards.

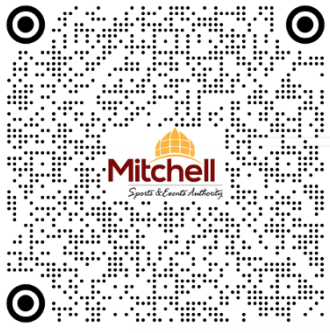
DWU/Culver's Girls & Boys High School Basketball Classic (February 10th-11th, 2023)

- SEA square banner in the Hospitality Room.
- SEA feather banners were displayed in the Corn Palace arena.

C. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.

- QR Code image(s)





- Hotel Survey
- Event QR Code Template

- Aaron continued discussion with the SEA Committee about the best method to track hotel rooms sold during SEA event. Last meeting, Aaron thought there was a sense of concern or hesitancy about the 'estimate' of hotel rooms on a grant application and/or evaluation form when using that number to determine a funding amount. Aaron presented a QR Code to the committee in three different colors: Gold, White, and Burgundy. The gold and white QR Codes have the most successful, best scan rate compared to the burgundy. Once the QR Code is scanned, it will take the participant to the "landing page", which is a Hotel Survey on the City of Mitchell website. A question was asked if these QR Codes would be distributed to all hotels or if this is just an event specific distribution. For the time being, this QR Code will be included in the approval email along with the Award Letter. There will be instructions about the use and expectations of the QR Code for the Event Organizer/Main Contact. The requirement for an approved event will still be to submit a post-event Evaluation Form with Financials following the completion of the event. The QR Code is meant to have the purpose of being a tool to assist the Event Organizer in determining as accurately the number as possible for the total hotel/motel rooms sold for the entirety of the event. Another question expressed by the committee was who would be filling out or expected to fill out the QR Code... There is concern that there will be duplicate information when multiple family members scan the code and participate, which will cause the hotel/motel room numbers sold to be skewed. For the majority of SEA funded events, the Event Organizer will include or distribute the QR Code to the coach of each team or the individuals competing in the respective SEA funded event. It was expressed that most events nowadays have a designated worker/volunteer that is the "hotel person" and will be in charge of distributing/completing the hotel survey in a successful manner. Going a step further, prior to each SEA funded event, Aaron will take multiple copies of the QR Code Event Flyer to the venue and/or facility and post the QR Codes in accessible locations for fans and spectators to scan as well. This will be in the hopes of gathering information from the fans/spectators attending the event as well as the athletes/participants in the event. Overall, Aaron expressed that the goal was not to create more work for the Event Organizer or not intended to complicate and/or burden an organization or event with completing a SEA Grant Application because of the expected paperwork required after grant approval.

7. Next Meeting Date: March 14th, 2023 @ 2 PM - City Hall, Council Chambers

Kevin McCardle set the next meeting date for Tuesday, March 14th, 2023 @ 2 PM at the City Hall - Council Chambers.

8. Adjournment

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle at 3:09 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	9,045.50
Total Revenue	\$	763,305.81

YTD as of 3/6/23

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	23,600.00
Total Expense	\$	686,136.79

YTD as of 3/6/23

Fund Balance	\$	77,169.02
---------------------	-----------	------------------

Committed Items- Checks not yet written		
Special Olympics Spring 2024 (BB)	\$	12,000.00
Special Olympics Spring 2025 (BB)	\$	12,000.00
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
2023 Bid State CoEd Softball	\$	2,500.00
Total Committed but not paid	\$	46,500

Fund Balance- less Committed	\$	30,669.02
-------------------------------------	-----------	------------------

Bid District #2 <u>Total</u> Collections by Month										
	2017	2018	2019	2020	2021	2022	2023	Due		
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 11,971.50	2		
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,045.00	2		
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 244.50	0		
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00		0		
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00		0		
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50		0		
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00		0		
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50		0		
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00		0		
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00		0		
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00		0		
December (inc. campground in 2018)	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50		0		
as of 2/10	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 24,261.00			

YTD Comparisons (through Feb)	\$ 23,662.50	\$ 23,033.00	\$ 21,720.00	\$ 27,314.00	\$ 20,159.00	\$ 24,367.50	\$ 24,016.50
--------------------------------	--------------	--------------	--------------	--------------	--------------	--------------	--------------

2023 YTD Compared to 2022 YTD	-1.4%
2023 YTD Compared to 2021 YTD	16.1%
2023 YTD Compared to 2020 YTD	-12.1%
2023 YTD Compared to 2019 YTD	10.6%
2023 YTD Compared to 2018 YTD	4.3%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tour.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tour.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tour.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tour.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tour. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tour.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tour.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tour.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tour.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tour.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basketball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	September	softball	2023	3	\$ 2,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, J	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	0	0	0	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	September	softball	2021	3	\$ 2,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hason Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00

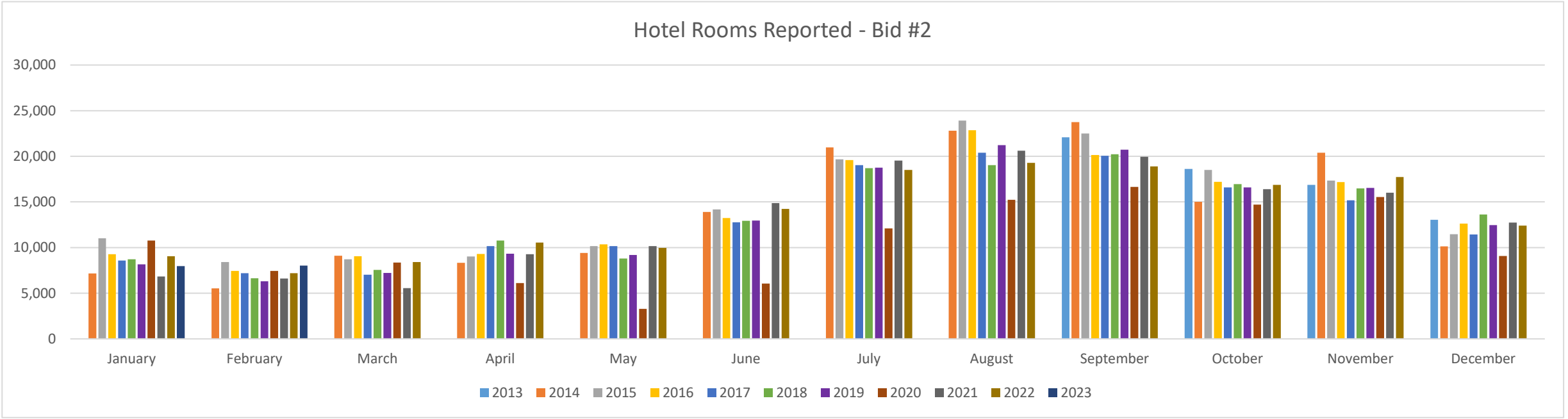
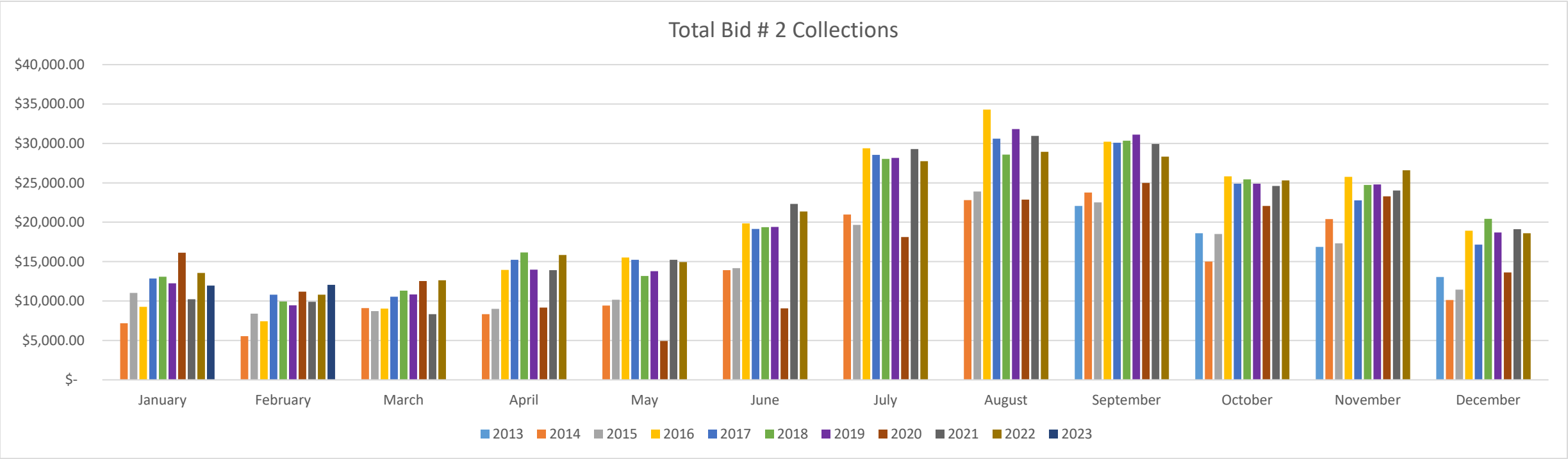
Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
0	0	0	0	0	\$ -
Youth Athletic Foundation: Hoop City	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boygs & Girls Highschool	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction	March	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show	March	show choir	2023	1	\$ 3,000.00

Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	123
2022	38	122
2023	12	17

	Events Per Month									
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Jan	1	5	2	3	3	2	4	4	4	2
Feb	2	3	0	1	1	4	3	2	4	3
March	0	1	3	5	5	4	3	3	2	4
April	0	0	0	1	1	2	0	2	2	0
May	6	7	2	3	2	1	0	2	3	0
June	2	4	4	6	3	5	0	3	2	0
July	3	2	3	3	3	3	0	3	4	0
August	1	2	2	4	4	6	1	5	5	1
September	0	3	2	5	4	4	2	5	3	2
October	1	1	0	0	3	2	1	3	3	0
November	3	2	0	1	0	0	0	2	1	0
December	2	3	2	2	2	1	1	2	1	0

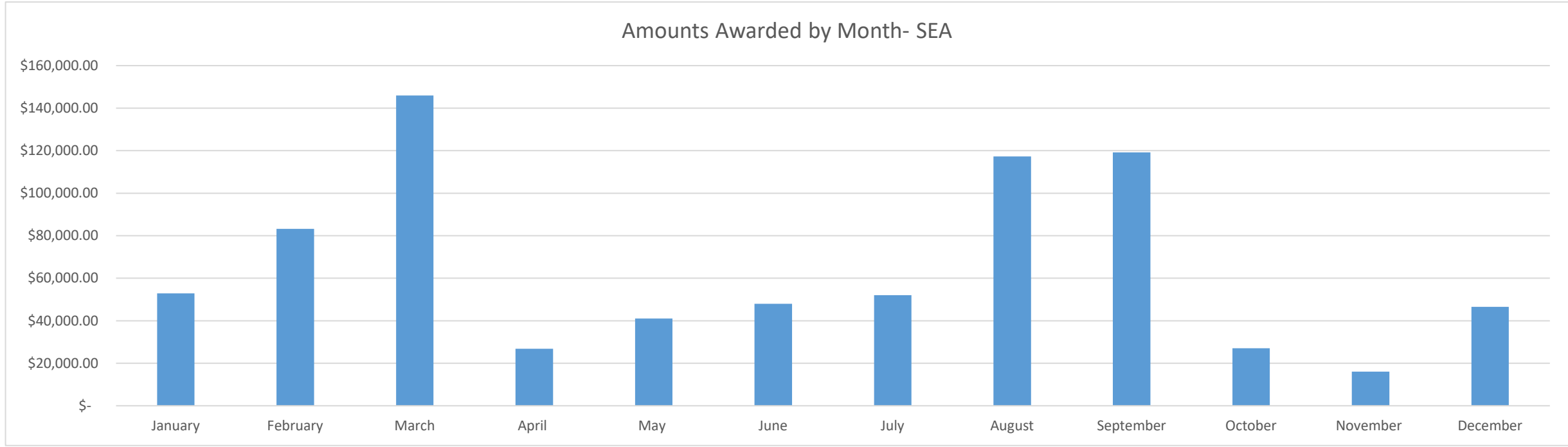
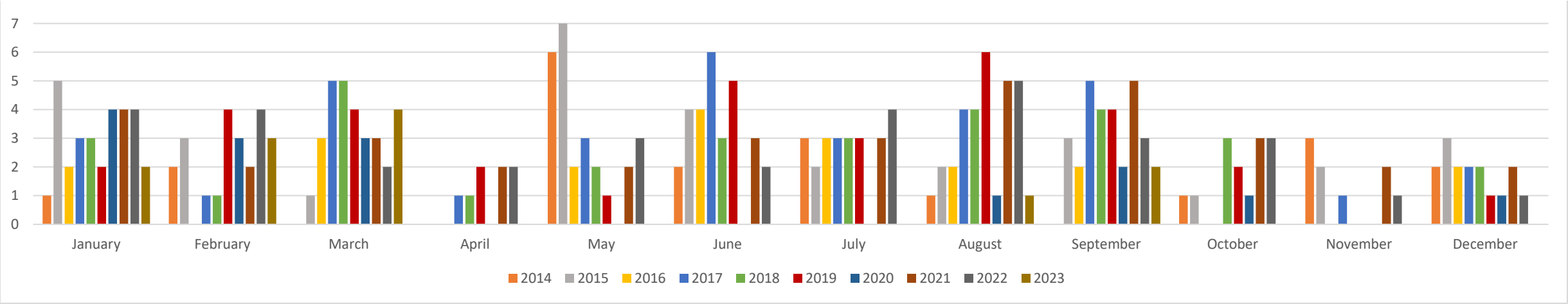
Data by Event Month					
	Avg		Days /		
	# Event	# Days	Event	\$ Awarded	\$/#days
January	30	84	2.8	\$ 52,882.32	\$ 629.55
February	23	50	2.2	\$ 83,250.00	\$ 1,665.00
March	31	82	2.6	\$ 145,935.50	\$ 1,779.70
April	8	46	5.8	\$ 26,750.00	\$ 581.52
May	27	51	1.9	\$ 41,079.02	\$ 805.47
June	29	83	2.9	\$ 47,905.00	\$ 577.17
July	24	70	2.9	\$ 52,030.00	\$ 743.29
August	31	135	4.4	\$ 117,250.00	\$ 868.52
September	30	64	2.1	\$ 119,225.00	\$ 1,862.89
October	14	15	1.1	\$ 27,000.00	\$ 1,800.00
November	9	12	1.3	\$ 16,100.00	\$ 1,341.67
December	19	31	1.6	\$ 46,500.00	\$ 1,500.00

Data By Event Type						
			Avg			
			Days/E			
	# Event	# Days	vent	\$ Awarded		\$/#days
Hockey	12	46	3.8	\$ 37,940.00		\$ 824.78
soccer	16	37	2.3	\$ 87,050.00		\$ 2,352.70
special event	72	149	2.1	\$ 171,389.02		\$ 1,150.26
volleyball	7	11	1.6	\$ 9,835.50		\$ 894.14
darts	2	2	1.0	\$ 1,100.00		\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00		\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32		\$ 348.04
baseball	28	140	5.0	\$ 88,890.00		\$ 634.93
golf	10	22	2.2	\$ 8,135.00		\$ 369.77
softball	15	35	2.3	\$ 31,130.00		\$ 889.43
bowling	9	48	5.3	\$ 15,500.00		\$ 322.92
gymnastics	5	13	2.6	\$ 10,500.00		\$ 807.69
cross country	1	1	1.0	\$ 600.00		\$ 600.00
show choir	5	6	1.2	\$ 8,800.00		\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00		\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00		\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69		\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00		\$ 350.00
conventions/ meetings	10	23	2.3	\$ 20,500.00		\$ 891.30
special olympics	14	22	1.6	\$ 112,263.00		\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00		\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00		\$ 714.29
basketball	41	103	2.5	\$ 76,575.00		\$ 743.45



of Event Days per Month- SEA

8



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, March 6, 2023 11:51:52 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Dillon Swanson
Date(s) of Event:	September 16-17th

Evaluation Information

Total spectator attendance:	1854
How was spectator attendance count derived:	Friday and Saturday ticket sales. Not all VIP SPONSOR TABLES were counted nor were workers/production help.
Total number of participants (number per team, if applicable):	85
Number of hotel/motel rooms sold for entirety of event:	40?
Select hotels/motels contacted to determine number of rooms sold (minimum 3):	Corn Palace Inn, Days Inn
Please provide any feedback regarding the QR Code.	<i>Field not completed.</i>
Next year's event location and date(s):	Corn Palace September 8-9

Budget/Funding Information

Please attach a Profit & Loss Statement. [Sports Authority meetingPandL.xlsx](#)

Additional Financial Documents: [RaiseEm_Rank_settlement 2022.xlsx](#)

Amount awarded from SEA: 7500

How were the awarded funds used: Production of 2022 Events. Replay Screen and Arena banners on the bucking chutes were used for Mitchell Sports Authority as well as the Corn Palace in Sioux Falls, Harrisburg, Canton, Irene and the finals in Mitchell. Also included in the sponsorship were corn palace commercials that played during our Midco Sports Network Telivised events which was over 10k views. Typical crowds for all 2022 events were around 2k in attendance.

How will the profit (if any) be used: Profit will be used to grow the Raise Em Rank series and to bring it back to Mitchell for 2023

Authorized Signature Dillon Swanson

Email not displaying correctly? [View it in your browser.](#)

September 16-17
Raise Em Rank Finals

Date: September 16-17

Start Time: TBD

Location: Corn Palace, Mitchell SD

Expences	Number	Cost	Total	
Judges	2	\$ 300.00	\$ 600.00	Ty Maier/ Jill Dibbit
Bullfighters	2	\$ 450.00	\$ 900.00	Kolton Lee/ Dustin Evenson
Insurance	1	\$ 300.00	\$ 300.00	
EMT	1	\$ 350.00	\$ 350.00	
Backpen Help	5	\$ 100.00	\$ 500.00	Dillon Nieman/Clark Hein
Arena Director	1	\$ 150.00	\$ 150.00	Sean Nelson
Stock *	15	\$ 100.00	\$ 1,500.00	
Secretary	1	\$ 250.00	\$ 250.00	Amanda Sterk
Announcer	1	\$ 1,200.00	\$ 1,200.00	Shawn Maher
Bull Shagger	1	\$ 450.00	\$ 450.00	Jon Clark
Buckles	5	\$ 100.00	\$ 500.00	
Entertainer	1	\$ 1,200.00	\$ 1,200.00	Tiny Tim
Added Money	1	\$ 2,500.00	\$ 5,000.00	
Bleachers	0	\$ 1,400.00	\$ -	
lights	0	\$ 100.00	\$ -	
Dirt Work	1	\$ 6,500.00	\$ 6,500.00	
Trophy Rifle	0	\$ 500.00	\$ -	
Sideline Productions	1	\$ 2,500.00	\$ 2,500.00	
Venue	1	\$ 2,500.00	\$ 2,500.00	Each night
Arena	1	\$ 2,500.00	\$ 2,500.00	each night
Band	1	\$ 3,000.00	\$ 3,000.00	
Photographer	1	\$ 500.00	\$ 500.00	
Ticket Takers		\$ 100.00	\$ -	
Hotel	10	\$ 120.00	\$ 1,200.00	staff only
Advertising "radio"	1	\$ 1,500.00	\$ 1,500.00	split with sponsor
		1 Day Total: Total	\$ 33,100.00	
		2 Day Total:	\$ 25,600.00	
		Total Expense	\$ 58,700.00	
Profit:				
Ticket Sales + Alcohol			\$ 22,851.00	
VIP Tables			\$ 36,000.00	Includes SEA, Corn Palace, CVB \$7,500
Merchandise			\$ 1,800.00	
		Total Profit	<u>\$ 60,651.00</u>	
Profit/Loss Finals 2022			\$ 1,951.00	

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, March 6, 2023 3:33:14 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Hoop City Basketball Classic
Date(s) of Event:	Wednesday 12.28.22 & Friday 12.30.22

Evaluation Information

Total spectator attendance:	2006
How was spectator attendance count derived:	From Rental & Service Rate Report provided by City of Mitchell.
Total number of participants (number per team, if applicable):	45 Varsity & Junior Varsity Teams participated with 15-20 participants per team
Number of hotel/motel rooms sold for entirety of event:	Hoop City paid 50 per night between Sioux Falls and Mitchell , but the majority of the teams and fans reserved and paid for their own rooms.
Select hotels/motels contacted to determine number of rooms sold (minimum 3):	AmericInn Lodge & Suites, Comfort Inn & Suites, Hampton Inn
Please provide any feedback regarding the QR Code.	<i>Field not completed.</i>
Next year's event location and date(s):	December 28, 29, & 30

Budget/Funding Information

Please attach a Profit & Loss Statement. [Hoop City 2022 \(Mitchell\).pdf](#)

Additional Financial Documents: *Field not completed.*

Amount awarded from SEA: \$5,000

How were the awarded funds used: Team travel, staff, facilities, promotion, etc.

How will the profit (if any) be used: n/a

Authorized Signature Ernie Kuyper

Email not displaying correctly? [View it in your browser.](#)

Youth Athletic Foundation
Profit & Loss
 April 2022 through February 2023

	Apr '22 - Feb 23
Ordinary Income/Expense	
Income	
Hoop City Classic Revenues	
Donations - Mitcehl	14,000.00
Sponsorship	800.00
Streaming Revenue - Mitchell	7,204.34
Ticket Sales	
Mitchell	26,598.00
Mitchell Commission	-1,312.00
Total Ticket Sales	25,286.00
Total Hoop City Classic Revenues	47,290.34
Total Income	47,290.34
Gross Profit	47,290.34
Expense	
Hoop City Classic	
Classic - Accounting	1,000.00
Classic - Lodging	8,574.24
Classic - Marketing	1,000.00
Classic - Meals	1,627.20
Classic - Referees Mitchell	7,666.94
Classic - Sanction Fees	212.04
Classic - Supplies	150.57
Classic - Travel	19,853.70
Classic E-Ticket Fees	875.37
Classic Programs	2,103.38
Classic Rent	
Rent - Corn Palace	2,500.00
Rent - Mitchell Armory	160.00
Total Classic Rent	2,660.00
Classic Staff - Mitchell	5,730.40
Total Hoop City Classic	51,453.84
Total Expense	51,453.84
Net Ordinary Income	-4,163.50
Net Income	-4,163.50

#18

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, March 03, 2023 1:35:33 PM
Last Modified: Friday, March 03, 2023 1:41:13 PM
Time Spent: 00:05:40
IP Address: 63.153.141.20

Page 1

Q1

Contact Information for your Organization.

Name	Dillon Swanson
Organization	Raise Em Rank
Address	48102 275th Street
City/Town	CANTON
State/Province	SD
ZIP/Postal Code	57013
Country	United States
Email Address	raiseemrank@gmail.com
Phone Number	16052545718

Q2

Who is the President and/or main event contact?

Name	Dillon Swanson
Email	raiseemrank@gmail.com
Phone Number	6052545718

Q3

Yes

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Apply occasionally

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

yes

Q6

Are there events that your organization would like to host, but are currently unable to host?

Yes,

If you answered "yes". What type of event would you like to host, and during what time of year?:

September

Q7

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

Financial,

Please provide Details about any obstacles noted above:

We hope to build our market in Mitchell and keep it as home to the Raise Em Rank bullriding finals for years to come.

We need to build our brand in the area and get more business's behind sponsoring this event for that to happen.

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

They were very helpful to us year one. As we grow it would be valuable if we could possibly get help with contact information for potential sponsors that we could reach out to prior to the event and secure sponsorships from.

Q9

What time of year are most events held?

Finals in Mitchell is in September

Q10

Which of your events typically result in overnight stay?

All of them

Q11

Approximately how many hotels rooms are used for your event(s).

Depending on the Venue I would say 30-100. It could vary a lot.

Q12

Respondent skipped this question

What are other associations this survey could be sent to?

#19

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, March 06, 2023 3:39:33 PM
Last Modified: Monday, March 06, 2023 3:49:37 PM
Time Spent: 00:10:03
IP Address: 209.169.193.148

Page 1

Q1

Contact Information for your Organization.

Name	Ernie Kuyper
Organization	Youth Athletic Foundation - Hoop City Classic
Address	12646 Bravo Road
City/Town	Collierville
State/Province	TN
ZIP/Postal Code	36017
Country	United States
Email Address	erniekuyper@yahoo.com
Phone Number	901.461.7414

Q2

Who is the President and/or main event contact?

Name	Ernie Kuyper
Email	erniekuyper@yahoo.com
Phone Number	901.461.7414

Q3

Yes

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Apply for each event

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

Mike Miller & Hoop City Classic for the past 13 years.

Q6

No

Are there events that your organization would like to host, but are currently unable to host?

Q7

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

Financial,

Please provide Details about any obstacles noted above:
Team travel including food and lodging is the most costly expenses for the event.

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

SEA does an excellent jog of assisting with the event. An area where we could use additional assistance, if any is sponsors for the event.

Q9

What time of year are most events held?

End of December

Q10

Which of your events typically result in overnight stay?

Hoop City Classic results in three or more night stays.

Q11

Approximately how many hotels rooms are used for your event(s).

Several hundred.

Q12

What are other associations this survey could be sent to?

na









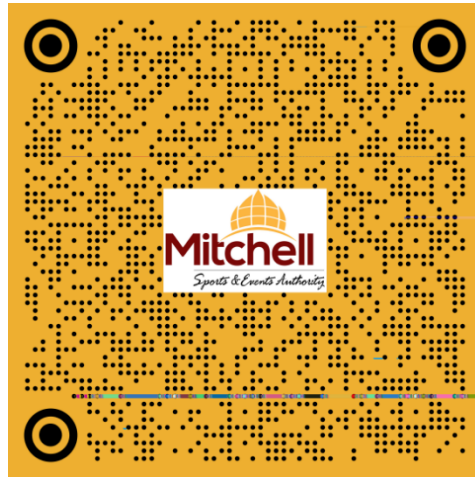




**FIRST
DAKOTA**

South Dakota Sports & Events Authority
Mitchell Sports & Events Authority
Mitchell Sports & Events Authority

Mitchell Show Choir Classic

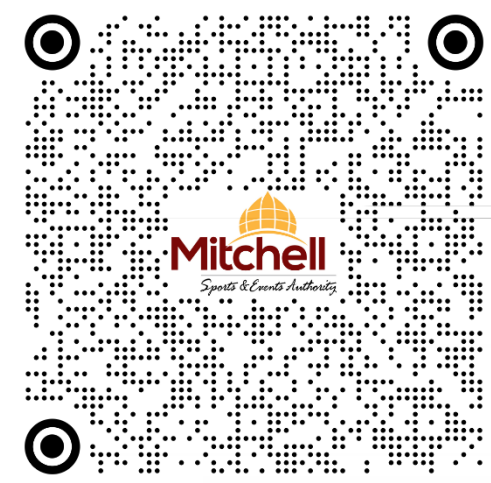


SHARE YOUR FEEDBACK WITH US!

THANK YOU FOR ATTENDING!



2nd Annual CVMA Comedy Night



SHARE YOUR FEEDBACK WITH US!

THANK YOU FOR ATTENDING!

