

Corn Palace Entertainment Board Minutes
City Council Chambers, City Hall, 612 N. Main Street
April 4, 2023

1. Call to Order

Meeting called to order by Chairman Steve Morgan at 4:05 pm

2. Attendance

Attending were: Stratton Havlik, Jean Koehler, Tiffany Batdorf, Giovanni Lanier, Steve Morgan, John Foster, (Craig Stucky and Doug Greenway from Corn Palce), Stephanie Ellwein-City Administrator. Absent were Mayor Everson, Carol Cersosimo, Jordan Gau, Jeff Smith

3. Approval Of The Agenda

Motion to approve the presented agenda was made by Gio Lanier and 2nd by John Foster. All voted Aye in approval.

A. Director's Report

past/upcoming events

Doug Greenway gave a brief overview of completed events since the March 14th meeting, including the Kernal Basketball welcome, Cenex/Farmers Alliance PanCake Feed, and SD-DOT Master Transportation plan. Wingapalooza was held on March 25th and the City Employee Banquet on March 31. All events went well and were well attended. Upcoming events include the Avera Spring Social, MHS Prom with Grand March and Annual Shrine Circus. Circus tickets went on sale March 29th and cost \$16.50 for reserved and \$12 for General Admission.

summer hours/website update

Summer hours will begin on May 7th by opening on Sundays and then Memorial Day the Corn Palace stay open 8 am - 9 pm daily. Doug showed the features of the updated website which makes it easier to edit, and has a scrolling features that leaves the main menus at the top of the screen. We are also able to add scrolling images or information to the home page. Social Media Links are active and direct users to each of the Corn Palace Social media platforms.

Farmer's Market Update - Wednesday's 5:30 - 7:30 pm

Doug showed the 2023 Farmers market documents to the board for informational purposes. It was determined that a minimum of (7) vendors need to be available for the market to be viable.

Doug will be recruiting vendors after Easter and will determine the market future by May 15th.

The market is a nice addition to the plaza, but has not drawn the necessary vendors or shoppers last year.

B. Box Office/Concessions Report

summer staffing

Craig commented that summer staffing is in place with current PT employees being adequate to cover the summer months.

4. Approval Of The Minutes

Motion to approve the minutes as presented for March 14th was made by Stratton Havlik and 2nd by Jean Koehler, all vote aye in approval.

5. Citizen's Input

No Citizen Input was taken

6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL

1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

The motion to move into executive sessions was made by Gio and 2nd by John. All voted Aye to enter into executive session to discuss festival entertainment options and contracts.

The motion to leave the executive session was made at 5:45 by Gio and 2nd by Stratton, All voted Aye. The meeting ended at 5:45 pm on April 4, 2023

A. Festival Entertainment Discussion

7. Adjourn