

Corn Palace Entertainment Board Minutes
City Council Chambers, City Hall, 612 N. Main Street
May 2, 2023

1. Call to Order

Chairman Steve Morgan called the meeting to order at 4 pm

2. Attendance

Those in attendance included. Doug Greenway and Craig Stucky from the Corn Palace, Jean Koehler, Stratton Havlik, Steve Morgan, Jeff Smith, Gio Lanier, John Foster, Carol Cersosimo, Tiffany Battdorf. Stephanie Ellwein arrived a few minutes late. Absent - Jordan Gau and Mayor Bob Everson.

3. Approval Of The Minutes

The April minutes were available to the board prior to the meeting as well as at the meeting. Those minutes were approved, with a motion by Gio Lanier and a 2nd by Stratton Havlik. All voted Aye!

4. Approval Of The Agenda

The agenda was available in printed form to the board and on display, it was reviewed with no changes, the agenda was approved. Motion made by Jean Koehler and 2nd by Carol Cersosimo. All members voted Aye!

**A. Directors Report -
March/April Events to date**

- **Avera Spring Fling**
- **MHS Prom Grand March/Dance**
- **Shrine Circus**

May Upcoming Events

- **First Friday**
- **MTC/DWU Graduations**
- **Dance Recital (help needed with scanning)**
- **Summer Hours**

Box Office/Concessions Update

Doug Greenway reviewed the events held since the April meeting. This included the Avera Spring Fling with 435 in attendance on April 14th, The MHS Prom Grand March and Dance was held on April 22nd with over 2000 in attendance for the Grand March. Following the Prom the Shrine circus held 6 performances on April 24-26. Attendance was down about 10% from 2022 which was a record year. Doug reported that the ticketing went well and the box office and staffing was appropriate for the event. The Shriners organize volunteers to help clean the arena between the afternoon and evening performances. Noted was the special performance at 10 am on Tuesday for Nursing home residents. This free show is a highlight for them with nearly 300 in attendance. Mitchell Tech medical program students volunteered to assist in

getting the residents in/out of the venue. No issues with the circus.

Upcoming events that were reported on included the DWU Day of Caring on May 2nd, where 4-staff/students came to the Corn Palace to assist by cleaning the landscaping areas of garbage and dirt, painting the balcony floor and washing the interior/exterior windows of the front entrance. The MTC Graduation will be held on Friday, May 5th with ceremonies at 11 am, 2 pm and 5 pm. This will be followed by the Mitchell Main Street First Friday Event from 5-9 pm. On Saturday the Corn Palace will host the Dance Recital from 4-7 pm, Doug asked the board for help with ticketing and ushering. On Sunday the 7th, the DWU Graduation Ceremony will be held at 2 pm. A few other notable upcoming events include: the public lake meeting on the 9th, Job Fair and Athletic Banquet on the 10th, Corn Hole on the 12th - 14th, and the FFA banquet on the 15th followed by a city staff meeting on the 16th. The MHS Graduation will be held on Sunday the 21st and then the Tourism Division will move in and plans to begin sales on Thursday the 25th of May.

Craig reported on circus ticket concession sales being down 8% from 2022 which was a record year, and that popcorn ball orders are strong with retail sales and in house events.

5. Citizen's Input

There was no one present to give citizen's input from the community

6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

A motion was made to go into executive session at 4:25 by Gio Lanier and 2nd by John Foster.

A motion was made to leave executive session at 4:45 by Gio Lanier and 2nd by Stratton Havlik.

A. Festival Entertainment Discussion

7. Adjourn

The meeting was adjourned at 4:45 pm by Chairman Steve Morgan. Next meeting set for Tuesday, June 6th at 4 pm