



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

June 13, 2023

1. 2:00 PM Call to Order

2. Funding Applications

No funding applications were submitted for consideration.

3. Approval of Minutes

May 9th, 2023, SEA Meeting Minutes

4. Financial Report

SEA Financials as of 6.5.23

5. Updates/Evaluation Forms/Financials

A. Evaluation Form w/Financials

Cabin Fever Auction (March 3rd-4th, 2023)

Mitchell Show Choir Classic (March 18th, 2023)

Combat Veteran's Motorcycle Association Comedy Night (March 18th, 2023)

Lucky Devils Adult Hockey Tournament (April 14th-16th, 2023)

B. SEA Survey

Organization: Combat Veteran's Motorcycle Association; **Main**

Contact: Justin/Kim Hamer; **Date Completed:** 5/18/2023

6. Other Items

A. SEA Banners on Display

Corn Palace Cornhole Tournament (May 12th - 14th, 2023)

- SEA feather banners were set up in the Corn Palace arena at each end of the stage.

Mitchell Teener Tournament (June 2nd - 3rd, 2023)

- SEA square banner was set up on the fence by the entrance to Drake Field.

B. Discussion about SEA guidelines regarding distribution of approved grant funds.

SEA Proposed Funding Matrix

- Review the email and Excel spreadsheets that were sent out to the committee.

7. Next Meeting Date

July 11th, 2023, @ 2 PM - City Hall, Council Chambers

8. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

Sports & Events Authority Advisory Committee Minutes
612 N. Main, City Hall - Council Chambers
May 9, 2023

1. Call to Order

Meeting called to order by: Kevin McCardle at 2:00 PM.

SEA Committee members present: Kevin McCardle, Jill Larson, Kevin Nelson, Doug Greenway, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston.

SEA Committee members absent: Mayor Everson, Cory Aadland, Jon Hart, Bryan Dixon, and LaRee Rumbolz.

Others present: Tiffany Batdorf, Stephanie Ellwein, and Aaron Hieb.

2. Funding Applications

SEA Grant Application presentations by applicants. The SEA Committee reviewed applications for grant funding. The following applications were presented and considered:

A. SD United States Bowling Congress Jamboree

Date: June 8th-10th, 2023; **Contact:** Jeff Vander Wilt; **Grant Request:** \$5,000

- Jeff Vander Wilt, President of South Dakota USBC, presented the application to the committee. The SD USBC Jamboree will take place from Friday, June 9th through Saturday, June 10th. The host city and host site for the Jamboree is on a rotating schedule; Rapid City hosted in 2021 and Pierre hosted in 2022. Friday's events will take place at the Village Bowl, and include live interaction with Pro Bowler, Carolyn Dorin-Ballard and fundraisers throughout the evening. Saturday's events will be hosted at the Highland Conference Center with an awards banquet during the afternoon and Hall of Fame Honoree Banquet in the evening. Jeff estimates between 350-400 people will be in Mitchell over the two days. The requested grant funds would be used to offset the meal costs and hotel room costs for the attendees. This event is a great opportunity to promote the remodeled Village Bowl and its great facilities, along with the Highland Conference Center to all the attendees. Profits/proceeds from the event are used towards the SD USBC youth bowler scholarship fund.

Motion: Motion was made by Dave Helleloid to award \$3,000, and seconded by Doug Greenway. All members voted "Aye" and the motion passed.

B. Ron's Bike Shop: Beers & Gears Mountain Bike Race

Date: June 23rd-24th, 2023; **Contact:** Cody Denne; **Grant Request:** \$2,000

- Cody Denne from the Palace City Pedalers/Ron's Bike Shop presented the application to the committee. The 2nd annual Beers & Gears Mountain Bike Race will take place on Saturday, June 24th, starting at 9 AM and utilizing the Lake Mitchell North Trail Loop, which includes: Sandy Beach, Harmon Boat Landing, and Camp Arroyo. Friday evening, June 23rd, is packet pick-up at Blarneys, along with a social and gathering. The grant amount requested would be utilized to pay for the timing system that is required to host a successful event. Currently, they have 25 riders registered. Last year, there were 45 riders with about 100 participants total between riders, staff, volunteers, etc. They added

a new feature this year. For those that don't have a mountain bike, they have bike rentals available for those that would like to participate. Most mountain bikers prefer to stay at campgrounds, but they do have a block of room at the Comfort Inn, and will promote/encourage bikers to stay at the Lake Mitchell Campground, since the BID #2 Hotel Tax is collected there. The purpose of the event is to promote the hard work, dedication, and beauty of the Lake Mitchell Trail System.

- Discussion about timing system cost and if there is a difference between timing systems that other events have requested SEA grant funding for.
- Discussion about the interest and possibility of hosting a Fat Bike Race in the winter on the Lake Mitchell Trails.

Motion: Motion was made by Doug Greenway to award \$2,000, and seconded by Jim Johnston. All voted "Aye" and the motion passed.

3. Approval of Minutes

Motion: Motion was made by Jim Johnston to approve the previous minutes as presented, seconded by Emily Liedtke. All members voted "Aye" and the motion passed.

4. Financial Report

Stephanie Ellwein and Aaron Hieb reviewed the financial report as of May 4th, 2023. Collections in April (for March records) were: down 3.9% from 2022, up 16.4% from 2021, up 3.6% from 2020, up 9.1% from 2019, and up 0.5% from 2018. A Fund Balance of \$80,270.02, with eight committed funding checks that will be cut next Monday, May 15th, after the City Council meeting, leaving an Available Fund Balance of \$16,690.02.

Motion: Motion was made by Tim Smith to approve the financial report as presented, seconded by Doug Greenway. All members voted "Aye" and the motion passed.

5. Updates/Evaluation Forms/Financials

Aaron Hieb reviewed the following Evaluation Forms with financials and SEA Survey that were submitted from past SEA funded events with the SEA Committee.

A. Evaluation Form w/Financials

Girl's & Boy's Hanson Classic (January 14th & January 21st, 2023)

- Total spectator attendance for the entire event was 3,532 (Girls = 1,586 & Boys = 1,946). This count was derived from the Corn Palace Service and Rental Rate sheet. Information was not available regarding the number of hotel/motel rooms sold for the classics. The awarded funds (\$2,000) were used for hospitality and workers. All remaining money, if any, would go towards other expenses... Officials, score table, shot clock, announcers, and back door monitors. Corn Palace Rental and Service reports were submitted, which include revenue made from the ticket sales/admission: Girls = \$8,981.60 & Boys = \$13,693.50. Aaron shared the Thank You card sent by Jim Bridge to the SEA Committee.

DWU/Culver's Girl's & Boy's HS Basketball Classic (February 10th-11th, 2023)

- Total spectator attendance for the entire event was 4,500+. This count was derived from the tickets sold and door counters. Approximately 20 rooms were sold for the event (5-7 teams stayed at least one night with a minimum of three rooms per team). The hotels

contacted were the Comfort Inn & Suites, Days Inns, and Holiday Inn. The awarded funds (\$2,000) were used to offset expenses. Profit of \$8,666, this was a fundraiser for our men's and women's basketball programs. The profit will be put into our fundraising accounts to enhance the experience for our student-athletes.

DWU 13th Annual Indoor Futsal Classic (February 24th-26th, 2023)

- Total spectator attendance for the entire event was between 300-400. This count was derived from the door counts. The QR Code Hotel Survey indicated 20 hotel/motel rooms were sold, plus the coaches indicated up to 30 rooms, so approximately 50 rooms, give or take, were sold for the event. No hotels were contacted, only coaches. The awarded funds (1,500) were used to cover the refereeing expenses that we were able to drastically lower this year due to the help of our student-athletes. In comparison to 2022 (\$3,423.91), they saved \$1,637.46 in referee expenses for the 2023 (\$1,786.45) event. Profit of \$12,876.28 was split between the men's and women's soccer teams as a fundraiser.

Bartholow Brothers Trapshooting Clinic (March 31st, April 1st-2nd, 2023)

- Total spectator attendance for the entire event was approximately 400 +. This count was derived from visual observation and the seating capacity of the meeting room. 50-60 hotel/motel rooms were sold during the event. "I really don't have an accurate number. I contacted several motels and their answer was " I don't know what they came for." A significant number of shooters came from long distances (Illinois, Minnesota, Rapid City, etc.) and they stayed for two days." Coachlight Motel was contacted to determine the number. The awarded funds (\$1,735) were used for a variety of expenses (facility rental, food and beverage, and marketing). Net loss of **\$189.98** for the event. This event was soon after much of South Dakota was impacted by winter weather/storm, so that did prevent some participants from coming.

B. SEA Survey

Organization: Dakota Wesleyan University Soccer; **Main Contact:** Nicolas Reinhard; **Date Completed:** 5/1/2023

- Aaron Hieb highlighted their response to question 6: Are there events that your organization would like to host, but are currently unable to host? They responded "Yes" Outdoor Soccer Tournament at the Pepsi-Cola Soccer Complex, during the summer. Aaron has a meeting set-up with Coach Reinhard and Coach Hakari next Thursday morning to discuss their thoughts and ideas about making this event happen in 2024.

6. Other Items

Aaron reviewed the following items with the SEA Committee:

A. SEA Banners on Display

Lucky Devils Adult Hockey Tournament (April 14th-16th, 2023)

- A SEA square banner and feather banner were set up at the Mitchell Activities Center. A banner was set up at the entrance of the bleachers in each ice rink.

B. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.
SEA QR Code

- Created a new SEA QR Code from a different online QR Code Generator, Beaconstac.
- Received feedback from Matt Culhane and Show Choir Classic that the current QR Code did not consistently scan successfully with iPhones.

SEA Proposed Funding Matrix

- Please review the email that will be sent out, most likely, next week. This email will contain the SEA Funding Matrix, along with the idea and vision behind its intention and purpose.
- This will give the committee the opportunity to review the email and matrix/spreadsheet(s) on their own. This item will be added to the June SEA meeting agenda, as long as there are not numerous funding applications scheduled for the June meeting. The discussion in the upcoming meeting(s) will determine if the funding matrix is an idea the committee would like to pursue and implement as a tool to help determine funding amounts.

Also, there was discussion about the opportunity for financial assistance from the Mitchell Chamber/CVB for events that submit an SEA Grant Application, but the approved funding amount is limited or funding is not approved.

Also, there was discussion about limiting or spacing out the total number of SEA Grant Applications on each month's meeting agenda. This has been a repeated occurrence in only the month of April. The last two April (2022 & 2023) SEA Committee meeting agendas, there were over five submitted grant applications to be reviewed during the respective meetings.

7. Next Meeting Date

Kevin McCardle set the next meeting date for Tuesday, June 13th, 2023, @ 2 PM, in the City Hall - Council Chambers.

8. Adjournment

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle at 2:56 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	23,694.50
Total Revenue	\$	777,954.81

YTD as of 6/5/23

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	51,415.00
Total Expense	\$	713,951.79

YTD as of 6/5/23

Fund Balance	\$	64,003.02
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Committed Items- Checks not yet written	
Special Olympics Spring 2024 (BB)	\$ 12,000.00
Special Olympics Spring 2025 (BB)	\$ 12,000.00
Special Olympics Fall 2026	\$ 10,000.00
Special Olympics Fall 2027	\$ 10,000.00
2023 Bid State CoEd Softball	\$ 2,500.00
Total Committed but not paid	\$ 46,500

Fund Balance- less Committed	\$	17,503.02
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Bid District #2 <u>Total</u> Collections by Month									
	2017	2018	2019	2020	2021	2022	2023	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,373.50	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,889.00	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,837.50	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,121.00	2	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50		0	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00		0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50		0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00		0	
December (inc. campground in 2018)	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50		0	
YTD	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 65,474.50		

YTD Comparisons (through May)	\$	64,680.00	\$	63,699.50	\$	60,318.00	\$	53,950.00	\$	57,659.00	\$	67,771.50	\$	65,474.50
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2023 YTD Compared to 2022 YTD	-3.4%
2023 YTD Compared to 2021 YTD	11.9%
2023 YTD Compared to 2020 YTD	21.4%
2023 YTD Compared to 2019 YTD	8.5%
2023 YTD Compared to 2018 YTD	2.8%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tour.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tour.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tour.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tour.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tour. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tour.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tour.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tour.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tour.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tour.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out.					
Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basketball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	September	softball	2023	3	\$ 2,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, J	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	September	softball	2021	3	\$ 2,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boygs & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction	March	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ 500.00
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00

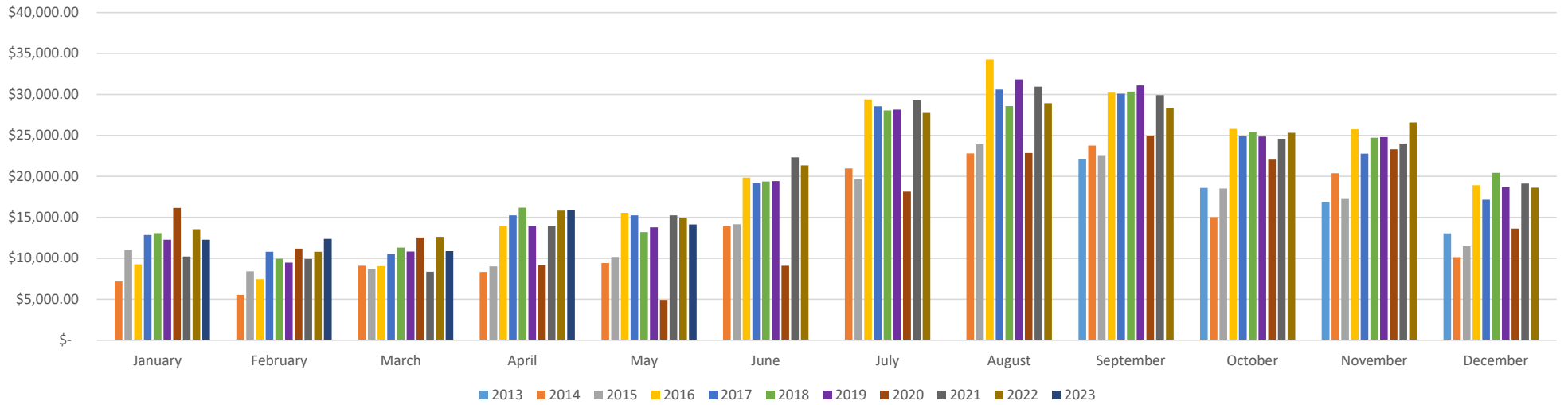
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	40	130
2022	38	122
2023	25	52

	Events Per Month										
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Jan	1	5	2	3	3	2	4	4	4	2	
Feb	2	3	0	1	1	4	3	2	4	3	
March	0	1	3	5	5	4	3	3	2	5	
April	0	0	0	1	1	2	0	2	2	2	
May	6	7	2	3	2	1	0	2	3	2	
June	2	4	4	6	3	5	0	3	2	6	
July	3	2	3	3	3	3	0	3	4	0	
August	1	2	2	4	4	6	1	6	5	2	
September	0	3	2	5	4	4	2	5	3	3	
October	1	1	0	0	3	2	1	3	3	0	
November	3	2	0	1	0	0	0	2	1	0	
December	2	3	2	2	2	1	1	2	1	0	

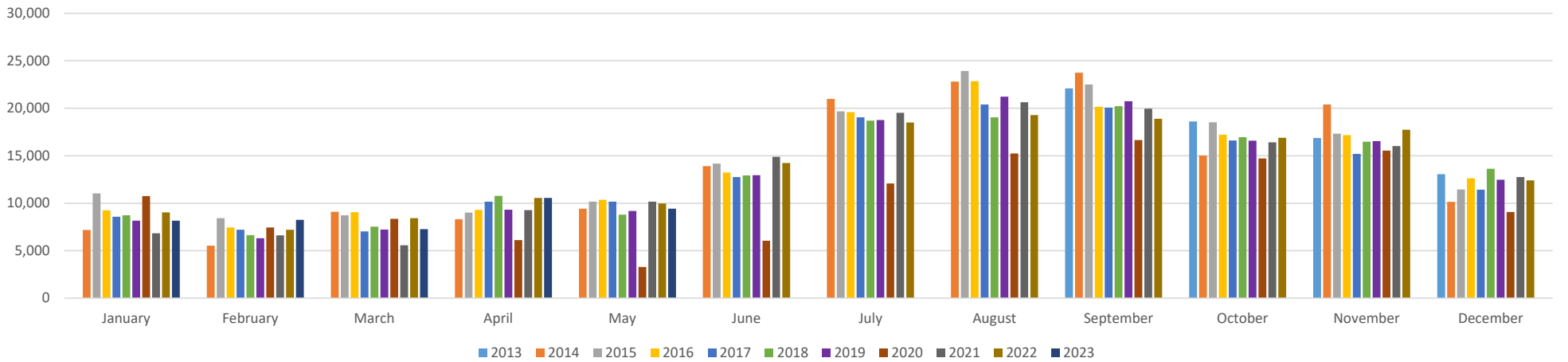
Data by Event Month					
	Avg		Days /		
	# Event	# Days	Event	\$ Awarded	\$/#days
January	30	84	2.8	\$ 52,882.32	\$ 629.55
February	23	50	2.2	\$ 83,250.00	\$ 1,665.00
March	32	91	2.8	\$ 146,935.50	\$ 1,614.68
April	10	51	5.1	\$ 31,485.00	\$ 617.35
May	29	55	1.9	\$ 42,579.02	\$ 774.16
June	35	102	2.9	\$ 65,235.00	\$ 639.56
July	24	70	2.9	\$ 52,030.00	\$ 743.29
August	33	137	4.2	\$ 123,250.00	\$ 899.64
September	31	67	2.2	\$ 120,725.00	\$ 1,801.87
October	14	15	1.1	\$ 27,000.00	\$ 1,800.00
November	9	12	1.3	\$ 16,100.00	\$ 1,341.67
December	19	31	1.6	\$ 46,500.00	\$ 1,500.00

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	13	49	3.8	\$ 40,940.00	\$ 835.51
soccer	16	37	2.3	\$ 87,050.00	\$ 2,352.70
special event	76	158	2.1	\$ 179,089.02	\$ 1,133.47
volleyball	7	11	1.6	\$ 9,835.50	\$ 894.14
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	31	148	4.8	\$ 100,390.00	\$ 678.31
golf	11	25	2.3	\$ 9,135.00	\$ 365.40
softball	15	35	2.3	\$ 31,130.00	\$ 889.43
bowling	9	48	5.3	\$ 15,500.00	\$ 322.92
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	11	27	2.5	\$ 21,500.00	\$ 796.30
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	42	105	2.5	\$ 78,325.00	\$ 745.95

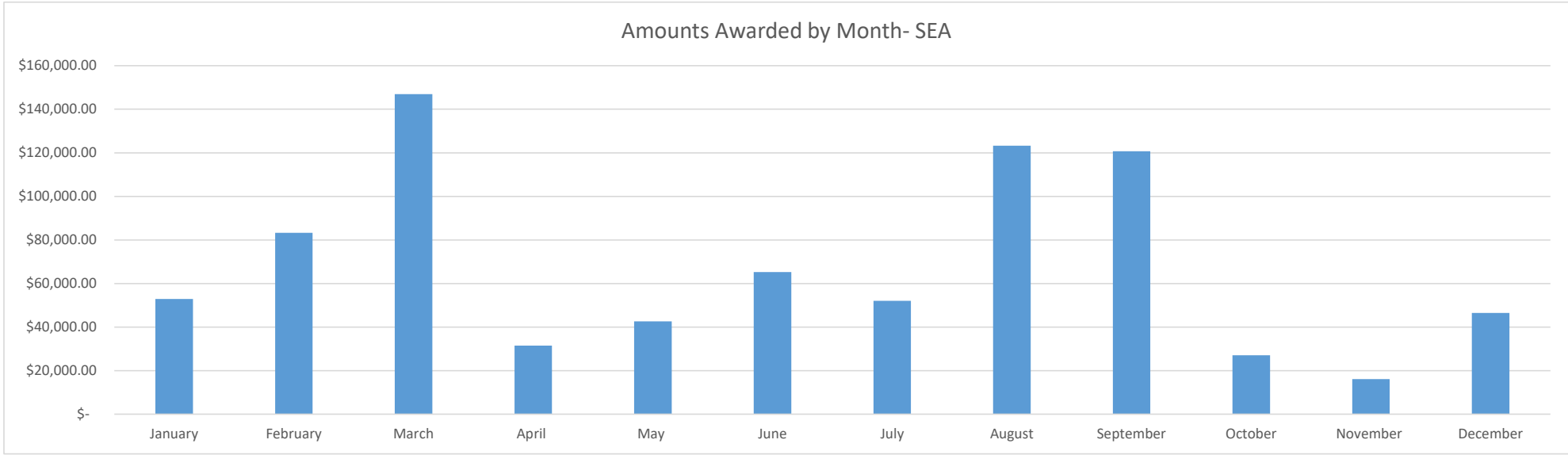
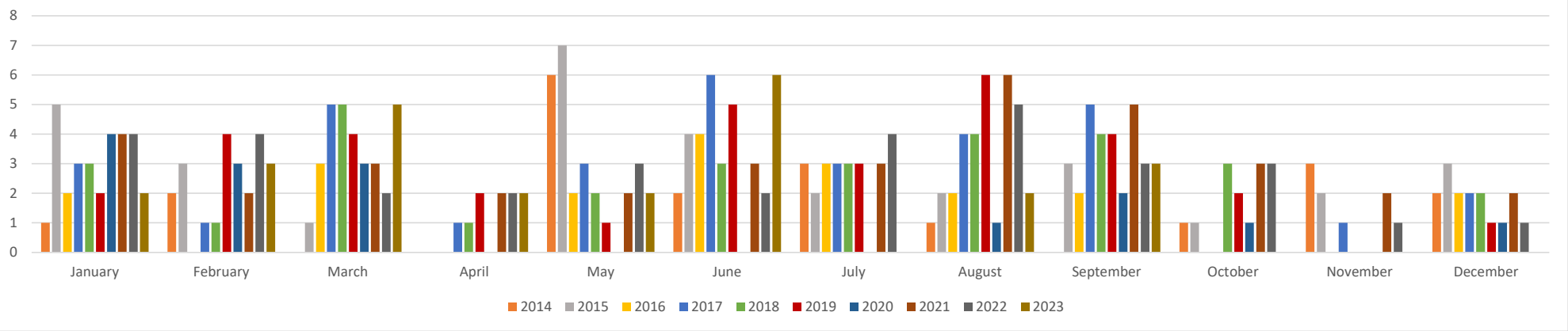
Total Bid # 2 Collections



Hotel Rooms Reported - Bid #2



of Event Days per Month- SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Tuesday, June 6, 2023 7:01:20 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Cabin Fever Auction
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Date(s) of Event:	3/3/2023 & 3/4/2023
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Evaluation Information

Total spectator attendance:	500+
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How was spectator attendance count derived:	We doubled the number of registered buyers. Usually a buyer will bring their significant other with.
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Total number of participants (number per team, if applicable):	237 registered buyers
--	-----------------------

Number of hotel/motel rooms sold for entirety of event:	100+
---	------

Select hotels/motels contacted to determine number of rooms sold (minimum 3):	Coachlight Motel, Comfort Inn & Suites, Thunderbird Lodge
---	---

Please provide any feedback regarding the QR Code.	Alot of our customers are older and didn't know how to do the QR code. I think the QR was a big deal a few years ago but it doesn't seem to be the IT thing anymore.
--	--

Next year's event location and date(s):	Davison County Fairgrounds Feb 23 -24 2024
---	--

Budget/Funding Information

Please attach a Profit & Loss Statement. [2023 Cabin Fever Financials - Sheet1.pdf](#)

Additional Financial Documents: *Field not completed.*

Amount awarded from SEA: \$1200

How were the awarded funds used: The funds were to off set expenses we incurred like hotel rooms.

How will the profit (if any) be used: We will use the left over money from the grant for next year. We plan to do radio ads to broaden our advertisement.

Authorized Signature Ashley Coulter

Email not displaying correctly? [View it in your browser.](#)

Cabin Fever Auction 2023 Financial	
Revenue	
Commission	15,695.03
Food Sales	2,163.00
Total Revenue	17,858.03
Promotional Expenses	
Food	2,048.54
Facility rental	3,020.00
Postage	373.49
Advertising-newspapers, websites	1,073.13
postcards, flyers	170.40
license fee	38.00
Hotel Rooms	2,436.14
Wages	8,950.00
Office supplies	623.46
Total Expenses	18,733.16
Net income/loss	-875.13

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, May 15, 2023 4:06:23 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Mitchell Show Choir Classic

Date(s) of Event: 3/18/23

Evaluation Information

Total spectator attendance: 500

How was spectator attendance count derived: Through sales reports generated from our Point of Sale System

Total number of participants (number per team, if applicable): 470 show choir performers for event

Number of hotel/motel rooms sold for entirety of event: 51 rooms total, 100 night stays for event

Select hotels/motels contacted to determine number of rooms sold (minimum 3): Hampton Inn

Please provide any feedback regarding the QR Code. *Field not completed.*

Next year's event location and date(s): Mitchell Performing Arts Center on Saturday, March 16, 2024

Budget/Funding Information

Please attach a Profit & Loss Statement. [Classic.pdf](#)

Additional Financial Documents: *Field not completed.*

Amount awarded from SEA: 3,000

How were the awarded funds used: Funds were used to pay for judges expenses for the event.

How will the profit (if any) be used: Profits from this event will be used to pay for costs associated with our competition season. This includes but is not limited to travel, choreography, costumes and set.

Authorized Signature Angella Buenzow

Email not displaying correctly? [View it in your browser.](#)

Mitchell Music Boosters
Profit & Loss- Show Choir Classic
July 2022 through June 2023

	Jul '22 - Jun 23	Jul '21 - Jun 22
Ordinary Income/Expense		
Income		
Show Choir Classic		
Black Box Concessions	291.00	0.00
Ticket Sales	4,922.46	17,232.00
Coffee Bar Sales	190.00	1,626.00
Concessions	13,145.37	15,078.99
Donations	610.00	62.00
Grant	3,000.00	3,000.00
Merchandise Sales	1,136.00	5,095.00
Show Choir Classic Registration	4,400.00	4,800.00
Total Show Choir Classic	27,694.83	46,893.99
Total Income	27,694.83	46,893.99
Expense		
Show Choir Classic Expenses		
Insurance	535.00	0.00
Awards	36.14	785.97
Concessions	1,843.46	7,117.46
Emcee Gifts	684.15	144.81
Facility Costs	1,300.00	1,305.00
Homeroom Decorations	363.31	214.49
Judges	5,603.28	4,833.36
Judges Mileage	1,295.59	1,602.82
Judges Flight Reimb.	2,146.97	1,246.58
Judges Hotel	2,740.61	1,827.77
Merchandise for Resale	935.96	2,419.49
Ticket Fees	169.50	172.50
Programs	527.18	527.18
Set/Props	1,705.93	664.23
Supplies	2,805.94	1,361.39
Total Show Choir Classic Expenses	22,693.02	24,223.05
Total Expense	22,693.02	24,223.05
Net Ordinary Income	5,001.81	22,670.94
Net Income	5,001.81	22,670.94

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, May 18, 2023 12:11:43 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: 2nd Annual CVMA Comedy Night

Date(s) of Event: 3/18/2023

Evaluation Information

Total spectator attendance: 132

How was spectator attendance count derived: Ticket sales and head count

Total number of participants (number per team, if applicable): *Field not completed.*

Number of hotel/motel rooms sold for entirety of event: 7

Select hotels/motels contacted to determine number of rooms sold (minimum 3): Coachlight Motel, Hampton Inn

Please provide any feedback regarding the QR Code. Was difficult to scan the ones placed on the tavle

Next year's event location and date(s): Unsure

Budget/Funding Information

Please attach a Profit & Loss Statement. [Comedy Show.docx](#)

Additional Financial Documents: *Field not completed.*

Amount awarded from SEA: 1800

How were the awarded funds used: Pay for comedian

How will the profit (if any) be used: Support community veterans as needed

Authorized Signature Kim Hamer

Email not displaying correctly? [View it in your browser.](#)

DATE	DESCRIPTION	CHECKS	DEBIT CARD	PAYPAL DEBIT	SQUARE	PAYPAL CREDIT	DEPOSIT	BALANCE
11/22/2022	City of Mitchell						1800.00	1800.00
12/17/2022	Bravo 748 Speakers	1250.00						550.00
12/20/2022	Blue Collar Tactical		578.00					-28.00
2/18/2023	Bravo 748 Speakers	1718.40						-1746.40
2/18/2023	Minuteman Press (Posters)	60.51						-1806.91
3/11/2023	Nedved Media (Radio Spots)	390.00						-2196.91
3/11/2023	Evenbrite Ticket Sales						2300.00	103.09
3/18/2023	SunBelt						1000.00	1103.09
3/18/2023	Door Sales						75.00	1178.09
3/18/2023	Opening Comic (Cash)	200.00						978.09
3/20/2023	Gun Raffle						2080.00	3058.09
3/20/2023	50/50						411.00	3469.09
3/20/2023	Donations						545.00	4014.09
3/20/2023	Autction						1100.00	5114.09
3/20/2023	Square Deposit				968.60			6082.69
4/15/2023	Table Treats	100.94						5981.75
4/15/2023	Hotel Room	138.66						5843.09
4/15/2023	Rental Car	70.37						5772.72

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, May 8, 2023 8:55:10 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Lucky Devils Adult Hockey Tournament
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Date(s) of Event:	April 14,15,16 (2023)
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Evaluation Information

Total spectator attendance:	500
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How was spectator attendance count derived:	Witnessed
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Total number of participants (number per team, if applicable):	21 teams (14 average number of players) = 294
--	---

Number of hotel/motel rooms sold for entirety of event:	82+
---	-----

Select hotels/motels contacted to determine number of rooms sold (minimum 3):	AmericInn Lodge & Suites, Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, Super 8 Motel
---	--

Please provide any feedback regarding the QR Code.	It was not a well received option for this event. Even after a couple email communications to team captains, there were still team that did not report where they stayed or frequented.
--	---

Next year's event location and date(s):	April 12,13,14 (2024)
---	-----------------------

Budget/Funding Information

Please attach a Profit & Loss Statement. [LD Tourney 2023 Financial Report.pdf](#)

Additional Financial Documents: *Field not completed.*

Amount awarded from SEA: \$3,000

How were the awarded funds used: Help with ice rental time

How will the profit (if any) be used: Support youth hockey

Authorized Signature Stacy Murtha

Email not displaying correctly? [View it in your browser.](#)

Lucky Devils Hockey Tournament Financials

2023

	2023
Income	
Registration Fees - Tourney (Cash)	19,000.00
Registration Fees - Tourney (CC)	2,000.00
Sponsorships	3,000.00
Donations	46.03
Raffle (Cash)	889.00
Raffle (CC)	125.00
Concessions	2,485.00
Total Income	27,545.03
Expenses:	
City of Mitchell - Ice Time Tourney	4,389.00
Referees	5,850.00
Referee Hotels	464.77
Social Event	1,408.25
Concessions COGS (~50% of Income)	1,242.50
Raffle	
Credit Card Fees	88.41
Directors	1,000.00
Port-a-potties	100.00
Trophies	
Total Expenses	14,542.93
Net Ordinary Income (Tourney)	13,002.10

#21

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, May 18, 2023 1:46:12 PM
Last Modified: Thursday, May 18, 2023 1:50:18 PM
Time Spent: 00:04:05
IP Address: 69.77.210.131

Page 1

Q1

Contact Information for your Organization.

Name	Kim Hamer
Organization	Combat veterans Motorcycle Association
Address	PO box 91920
City/Town	Sioux Falls
State/Province	SD
ZIP/Postal Code	57109
Country	US
Email Address	brain@cvma30-2.com
Phone Number	6059414312

Q2

Who is the President and/or main event contact?

Name	Justin Hamer
Email	Hamer@cvma30-2.com
Phone Number	605-626-1596

Q3

Yes

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Apply occasionally

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

Comedy night

Q6

No

Are there events that your organization would like to host, but are currently unable to host?

Q7

**Financial,
Lack of promotion/marketing**

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

Additional advertising or assistance with advertising for future events

Q9

What time of year are most events held?

Early spring or fall

Q10

Which of your events typically result in overnight stay?

Comedy night

Q11

Approximately how many hotels rooms are used for your event(s).

5-10

Q12

What are other associations this survey could be sent to?

Not sure








Mitchell
Sports and Events Authority
MitchellSD.com


Veraw
Medical Group
Orthopedics
Sports Medicine

