



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

July 11, 2023

1. 2:00 PM Call to Order

2. Funding Applications

A. South Dakota Women's State Softball Tournament

Date: July 29th-30th, 2023; **Contact:** Kathy Axsom; **Grant Request:** \$5,000

B. South Dakota State Amateur Baseball Tournament

Date: August 2nd-13th, 2023; **Contact:** Jim Johnston; **Grant Request:** \$5,000

C. South Dakota Planners Association Annual Conference

Date: October 24th-26th, 2023; **Contact:** Brandi Hanten; **Grant Request:** \$3,000

3. Approval of Minutes

June 13th, 2023, SEA Meeting Minutes

4. Financial Report

SEA Financials as of 7.6.23

5. Updates/Evaluation Forms/Financials

6. Other Items

A. SEA Banners on Display

South Dakota United States Bowling Congress Jamboree (June 9th-10th, 2023)

- Two SEA feather banners were set up at The Village Bowl.

South Dakota Golf Association Two-Man Championship (June 10th-11th, 2023)

- A SEA square banner was set up in the patio of the south entrance to the clubhouse at Lakeview Golf Course.

South Dakota 93rd Annual VFW State Convention (June 15th-18th, 2023)

- SEA feather banners were set up outside, at the entrance of the Davison County Fair Grounds Building.

Harve Johnston/Bryan Wilson Memorial Baseball Tournament (June 17th, 2023)

- SEA square banners were set up on the fence by the entrances into the two complexes (D-G & H-K).

Beers & Gears Mountain Bike Race (June 24th, 2023)

- SEA square banner was set up at Sandy Beach (Lake Mitchell), which was headquarters for the race.

B. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.

SEA QR Code Hotel Survey

- Provide an update about the process, participation, and overall effectiveness of the QR Code.

SEA Funding Matrix

- Provide an opportunity for the SEA Committee to ask any follow-up questions they may have about the funding matrix presentation from last meeting.

7. Next Meeting Date

August 8th, 2023, @ 2 PM - City Hall, Council Chambers

8. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, June 14, 2023 9:47:04 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	MITCHELL WOMENS SLOWPITCH SOFTBALL
Email Address	kathyaxom@icloud.com
Address	812 E 7th Ave
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Kathy Axom
Phone Number	605-770-1398
Purpose of Organization	To promote Women's recreational and competitive softball in an environment that encourages good sportsmanship, education, and commitment amongst all participants, coaches, umpires, and spectators.
Name of Event	2023 Women's State Softball Tournament
Location of Event	Cadwell park, Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	7/29/2023 - 7/30/2023
Grant Amount Requested	\$5000
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	N/A
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Lodging , meals, field maintainence
How will proceeds/profit from the event be used?	Proceeds will be used to ensure an enjoyable experience and to show our appreciation for the opportunity to host the state tournament as well as to facilitate expenses incurred for our assistance in paying for the Jox Boxes, we helped to purchase.

(Section Break)

Historical Data

How many years has this event been held?	40+
Estimated hotel/motel rooms sold during last event.	1-200
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	75%
Attendance at last event (spectators,	Approximately 1100

participants)

Comments

Field not completed.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what is the estimated hotel/motel rooms sold during this event?

1-200

How are you able to estimate the number range selected above?

Number of teams, spectators, state representatives and umpires

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

This organization provides an environment that facilitates recreational and competitive softball play for not only local teams but also as a host site for teams, umpires, representatives, and spectators state-wide.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Local and state teams will commune in Mitchell Sd where they will compete in the women's State Softball Tournament 2023. The tournament will be played on 8 fields on Saturday and Sunday, July 28th and 30th, 2023.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

The opportunity to play in Mitchell is open to all women's slowpitch teams in the state of South Dakota.

What are the specific goals for this event?

1. To provide a memorable experience for all participants, umpires, state representatives, area commissioners, and spectators

2. To not only make Mitchell a host site for future tournaments but the preferred site for tournaments

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant funding will be used to purchase local hotel rooms, meals and food from local restaurants and grocery stores and to replenish funds that the local women's organization invested in Jox Boxes to make hostessing this tournament possible. Discussions are held amongst umpires and state representatives about their preferred host cities all the time. Teams make some of the best memories of their lifetime at state tournaments. We want Mitchell to not only be a host site for future tournaments but the preferred host site for all future state tournaments.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[IMG_1247.jpeg](#)

(Section Break)

Event Flyer *Field not completed.*

Additional Documents *Field not completed.*

Authorized Signature Kathy Axom

Email not displaying correctly? [View it in your browser.](#)

2023 Women's State Softball Tournament Approximate Costs

This is dependent on the number of teams, but would hope there would be between 40 and 50 teams playing in the state tournament with Divisions 1, 3, 4, and 5.

Umpire Costs:

- 40 teams – approximately 80 games at \$22 per game per umpire (2 umpires for most games; 3 umpires for championship play) = \$3,520
- 50 teams – approximately 100 games at \$22 per game per umpire (2 umpires for most games; 3 umpires for championship play) = \$4,400
- UIC (Umpire in Chief) = \$500
- Area Commissioner Pay – working the tournament = approximately \$1,000

Hotels for Officials and Umpires:

- 2 nights X 8 rooms @ \$150 per room = \$2,400

Meals for Officials and Umpires:

- \$1,500

Trophies (3 per division):

- Bought from Sun Gold Sports in Mitchell = \$550

Equipment:

- Softballs = \$200

Total Approximate Cost for Tournament:

- 40 teams = **\$9,670**
- 50 teams = **\$10,550**

These are approximate costs and as everyone knows, costs keep increasing.

	\$19,630
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From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Friday, July 7, 2023 10:21:19 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Baseball Association
Email Address	jimharves@santel.net
Address	PO Box 265
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Jim "Jocko" Johnston
Phone Number	605-999-1961
Purpose of Organization	Fund Teener, High School and American Legion Baseball Programs in Mitchell to provide young men an opportunity to play baseball. Promote Cadwell Park and the City of Mitchell to bring youth, American Legion and State Amateur Baseball Tournaments to Mitchell.
Name of Event	South Dakota State Amateur Baseball Tournament
Location of Event	Cadwell Baseball Stadium and Drake Field at Cadwell Park
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	8/2/2023 - 8/13/2023
Grant Amount Requested	5,000
(Section Break)	

SEA GRANT FUND ELIGIBILITY

CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2014 - \$3,500; 2015 - \$3,000; 2016 - \$3,000; 2017 - \$3,000; 2019 - \$6,000; 2020 - \$5,000; 2021 - \$5,000; 2022 - \$5,000.
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Meals for commissioners, lunch after the old timers game. Also, help pay for diamond fees, field preparation, stadium lights, shade tents around the ballpark, PA announcer, and ticket workers.
How will proceeds/profit from the event be used?	Meals for commissioners, lunch after the old timers game. Also, help pay for diamond fees, field preparation, stadium lights, shade tents around the ballpark, PA announcer, and ticket workers.
(Section Break)	

Historical Data

How many years has this event been held?	Since 1933, 36 years in Mitchell, including 2024 host.
Estimated hotel/motel rooms sold during last event.	201-500
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50%

Attendance at last event (spectators, participants)	10,000 - 12,000 total spectators, fans, and athletes over the course of the tournament.
Comments	Hotel rooms are difficult to figure out because we really don't know how many players and fans stay overnight. Tournament commissions, umpires and PA announcer occupy about 150 rooms during the 12 days. Estimating 350 rooms occupied over the 12 days is probably on the low end. Several players and fans stay in Mitchell over both weekends. The final weekend at least two teams and and their fans from Rapid City stay in Mitchell along with other fans and teams that have qualified for semi-final and championship games.

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what is the estimated hotel/motel rooms sold during this event?	Not new event
How are you able to estimate the number range selected above?	N/A
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The purpose of the Mitchell Baseball Association is to fund Teener, High school and American Legion baseball in Mitchell. We usually have 70-80 players in our program each year. What we provide is giving these young men at opportunity to play baseball every year. People that will be coming to the State Amateur Baseball Tournament come from all over the state. Over the two weekends several teams and fans stay overnight. During the second weekend at least two teams and fans from Rapid City stay over the weekend. Also, over the second weekend teams that qualify for the semi-finals and finals stay over night.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	The State Amateur Baseball Tournament is a 12-day Tournament that brings 36 teams to Mitchell over the course of 12 days. Teams come from all areas of South Dakota. The 2023 state tournament starts Wednesday, August 2nd and runs through Sunday August 13th. The tickets sales go to the South Dakota Amateur Baseball Tournament. The state amateur

tournament is played at Cadwell Baseball Stadium and Drake Field in the Cadwell Park complex. We play four games per day for seven days and two games per day for five days.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Since this a state tournament it brings teams and fans to Mitchell from all areas of South Dakota. Teams have to qualify to come to the tournament by playing district tournaments throughout the state.

What are the specific goals for this event?

The goal of hosting the South Dakota State Amateur Baseball Tournament every year is to run a well organized event and provide funding not only for our association, but by using money generated at the tournament to go back to improvements at Cadwell Park to enhance the facility so we remain competitive to get the tournament back in Mitchell for future years. It's the goal of the Mitchell Baseball Association to have at least one state baseball tournament in Mitchell every year. Although we have had the State Amateur Tournament in Mitchell for several years, on the years when we don't have the tournament we work on bringing an American Legion State Tournament to Mitchell.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The site for the State Amateur Baseball Tournament is decided every year by the South Dakota State Amateur Baseball Association. The association consists of 10 commissioners and three officers who stay in Mitchell throughout the tournament. Ondays when we have two sessions, we provide meals at Cadwell Park for the association members in between the two sessions. We also provide lunch after the old timers game the first day of the tournament. We also have a social with our volunteers and the commissioners during the championship game. These are three things we wouldn't be able to provide without funding by Sports and Events Authority. We consider these to be three important things to show our hospitality to the state commissioners and letting them know how much we appreciate having the tournament in Mitchell. We also believe it is important to provide a social at the end of the tournament for our 60 plus volunteers who give of their time during the 12-day event because without them we wouldn't be able to host the tournament. Without the funding we wouldn't be able to provide these things.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[SD State Amateur Baseball Tournament Financials.pdf](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Jim Johnston

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2022 SOUTH DAKOTA STATE AMATEUR BASEBALL TOURNAMENT

INCOME

PROGRAMS

ADVERTISING SOLD	12,290.00
PROGRAMS SOLD	+ 3,750.00
TOTAL INCOME	= 16,040.00

EXPENSES

15% OF ADS SOLD	- 1,843.00 (15% of ads sold go to seller)
COST OF PROGRAMS	- 3,727.00

PROGRAM PROFIT = **10,470.00**

SPORTS AUTHORITY + 5,000.00

CONCESSION'S CUT + 4,600.00

TOTAL INCOME = **20,070.00**

TOURNAMENT EXPENSES

PA ANNOUNCER	- 2,000.00 (\$800 for hotel room)
SCOREBOARD OPERATOR	- 950.00
BALL BOYS	- 400.00
FIELD RENT & LIGHTS	- 2,900.00
MUSIC PRESS BOX	- 500.00
WORKERS CAPS	- 304.00
COMMISSIONER MEALS	- 1,700.00
OLD TIMER'S LUNCH	- 250.00
WORKER'S/COMM SOCIAL	- 300.00
STATE TOURN SIGNS	- 300.00
TICKET SELLERS	- 500.00

TOTAL EXPENSES = **10,104.00**

TOTAL Net Income \$9,966.00

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, June 28, 2023 2:49:54 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

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- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

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Preference will be given to:

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2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

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Incomplete applications will not be considered.

Applicant Organization	South Dakota Planners Association
Email Address	southdakotaplanners@gmail.com
Address	23 2nd Street NE
City	Watertown
State	SD
Zip Code	57201
Contact Person	Brandi Hanten, SDPA Vice President
Phone Number	6052373324
Purpose of Organization	The South Dakota Planners Association is an organization to unify those professionally engaged in the planning profession and others interested in the welfare of the planning profession across the state. We promote professional networking, educational outreach and engagement to stay progressive on current events and trends; We host an annual conference as an opportunity to collaborate and discuss such topics impacting the planning profession. We are the representative voice of the community and regional planning in South Dakota, keeping private citizens and elected officials accurately informed as to professional planning opinion on contemporary issues. We offer scholarship and educational opportunities for our members to expand their professional development through achieving certification as a professional planner through the American Planning Association. We have been established since 1989 and are proud to represent professional planners in South Dakota. For more information about our organization, please check out our website at www.sdplanners.org.
Name of Event	2023 SDPA Annual Conference
Location of Event	Highland Conference Center, Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>

Type of Event	Meeting/Convention
Date(s) of Event	10/24/2023 - 10/26/2023
Grant Amount Requested	3000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	NA
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	We would like to promote the City of Mitchell by bringing professional planners to your City and offer opportunity to showcase the Highland Conference Center, Blarney's, and The Back 40 where we have events for dining and entertainment planned throughout our conference. The grant funds would also assist with event center costs to host the event.
How will proceeds/profit from the event be used?	We utilize the profits to offer scholarship, support other associations through sponsorship, and maintain our website and membership outreach.

(Section Break)

Historical Data

How many years has this event been held?	Annually since 1989
Estimated hotel/motel rooms sold during last event.	1-200
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	80
Attendance at last event (spectators, participants)	72
Comments	<i>Field not completed.</i>

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what is the estimated hotel/motel rooms sold during this event?	1-200
How are you able to estimate the number range selected above?	Registration is currently open and we have 35 registrants so far and the hotel block expires September 23rd, 2023 so there is still approximately three months for registration and reservation and on average we have about 75 attendees.
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The South Dakota Planners Association hosts annual conferences as an opportunity for professional development, education, and networking with colleagues throughout the state. We are the representative voice of the community and regional planning in South Dakota, keeping private citizens and elected officials accurately informed as to professional planning opinion on contemporary issues. We rotate cities in which our annual conference is to promote the individual city and showcase the community and staff. This is an opportunity for the City of Mitchell to educate and promote all of its successes and an opportunity

for the City to show other professionals involved with planning and development how they have been effective in their growth and progress.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

We have the agenda for the 2023 SDPA Conference set and are excited for all the events we have planned! We will be having sessions discussing various, "hot" topics for the profession, including: Roberts Rules of Order and ex-parte communication, ag preservation, main street streetscapes, platting, complete streets, standards operating procedures, water, building, ethics, and legal issues of the year. On Tuesday evening we will be having a social gathering at "The Back 40" to allow conference attendees an opportunity to hang out after their arrival to Mitchell. Our conference will officially kick off on Wednesday at 8:30am at the Highland Conference Center where we will have various sessions throughout the day. We will be providing lunch at the Highland Conference Center and will be having supper and our annual Business Meeting at Blarney's that evening. We will start the next day off at 8:30am where we will hold more sessions with the crowd favorite by hosting Jack Hieb and Zachary Peterson, both Attorneys and Partners with Richardson Law Firm Attorneys, to discuss current legal issues and things to be aware of and changes occurring in legislation. Our 2023 Annual Conference will conclude at noon on Thursday to allow for attendees to travel back home in various directions across the state.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

From all across the State, we market to our membership which is comprised of professionals from many communities in South Dakota.

What are the specific goals for this event?

An opportunity for planning professionals across the state to congregate in one city to learn, network, and collaborate. It is an excellent event that improves professional development and allows for forming a strong network with others in the profession which is a very important aspect in the planning profession.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

We will be spending the funds directly at businesses in Mitchell which will contribute to the tourism tax and support the City of Mitchell. We are gracious to have the opportunity to apply for such a grant and believe it is a strategic program to incentivize organizations to choose Mitchell to host their events. We would be open to a lesser amount than requested, as a non-profit organization any assistance is much appreciated.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[Proposed Budget for 2023 SDPA Conference.pdf](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Brandi Hanten

Email not displaying correctly? [View it in your browser.](#)

2023 SDPA CONFERENCE BUDGET

EXPENSES

TOTAL EXPENSES	Estimated	Actual
	\$7,698.19	\$0.00

Event Rentals	Estimated	Actual
Highland-Wed	\$750.00	
Highland-Thurs	\$550.00	
The Back 40	\$200.00	
Total	\$1,500.00	\$0.00

Food	Estimated	Actual
Highland-Wed Lunch 80x\$20.95	\$1,679.00	
Gratuity 18% Tax 7.5%	\$427.61	
The Back 40 appetizers	\$400.00	
Blarney's-Thurs Supper 80x\$11.99	\$959.20	
Gratuity 18% Tax 7.5%	\$244.38	
Total	\$3,710.19	\$0.00

Miscellaneous	Estimated	Actual
Coffee \$18/gal est. 6- Highland	\$108.00	
Photocopying/Printing	\$100.00	
Snacks-Highland	\$400.00	
Total	\$608.00	\$0.00

Column1	Estimated	Actual
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Total	\$0.00	\$0.00
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Refreshments	Estimated	Actual
1 Drink at Blarney's \$8x80 (80 attendees)	\$640.00	
2 Drinks at The Back 40 \$8x80 (40 attendees)	\$640.00	
Back 40 Rental Credit	(\$200.00)	
Total	\$1,080.00	\$0.00

Program	Estimated	Actual
Zach Peterson	\$250.00	
Jack Hieb	\$250.00	
Speaker gifts	\$200.00	
Donation to Chamber	\$100.00	
Total	\$800.00	\$0.00

Column1	Estimated	Actual
Total	\$0.00	\$0.00

2023 SDPA CONFERENCE BUDGET

INCOME

TOTAL INCOME	Estimated	Actual
	\$9,975.00	\$0.00

REGISTRATIONS

Estimated No.	Actual No.	Type	Price	Estimated Income	Actual Income
65		Members	\$125.00	\$8,125.00	
10		Non-Members	\$150.00	\$1,500.00	
5		Faculty/Retired	\$70.00	\$350.00	
5		Students	Free		
Total				\$9,975.00	\$0.00

[illegible]

Sports & Events Authority Advisory Committee Minutes

612 N. Main, City Hall - Council Chambers

June 13, 2023

1. Call to Order

Meeting called to order by: Mayor Everson at 2:01 PM.

SEA Committee members present: Mayor Everson, Kevin McCardle, Kevin Nelson, Doug Greenway, LaRee Rumbolz, Dave Helleloid, Tim Smith, and Jim Johnston.

SEA Committee members absent: Jill Larson, Cory Aadland, Jon Hart, Bryan Dixon, and Emily Liedtke.

Others present: Tiffany Batdorf, Johanna Allen, Alex Heidinger, and Aaron Hieb.

2. Funding Applications

No funding applications were submitted for consideration.

3. Approval of Minutes

Motion: Doug Greenway made a motion to approve the previous minutes as presented, seconded by Tim Smith. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of June 5th, 2023. Total Fund Balance of \$64,003.02. There are five committed items/events where the checks have not been written. Current Available Fund Balance of \$17,503.02. Collections in May (for April records) were \$14,121.00 and there are two hotels that are past due and have not submitted their collections. YTD comparison for collections were: down 3.4% from 2022, up 11.9% from 2021, up 21.4% from 2020, up 8.5% from 2019, and up 2.8% from 2018.

Motion: Kevin Nelson made a motion to approve the financial report as presented, seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

5. Updates/Evaluation Forms/Financials

Aaron Hieb reviewed the following Evaluation Forms with financials and SEA Survey that were submitted from past SEA funded events to the SEA Committee.

A. Evaluation Form w/Financials

Cabin Fever Auction (March 3rd-4th, 2023)

- This event was rescheduled to the first weekend in March due to winter weather on the original February date. The total spectator attendance for the entire event was 500+. This count was derived from doubling the number of registered buyers. Usually, a buyer brings a significant other with them. The number of hotel/motel rooms sold for the auction was 100+. Hotels/Motels contacted to determine the number were: Coachlight Motel, Comfort Inn & Suites, and Thunderbird Lodge. QR Code feedback was that most of the attendees were older and were not familiar with the QR Code process. The awarded funds (\$1,200) were used to offset expenses we incurred, like hotel rooms. Based on the financials submitted, there was a Net Profit of \$324.87.

Mitchell Show Choir Classic (March 18th, 2023)

- Winter weather affected the attendance at this event, preventing approximately 20 teams from being able to make the event to compete. The total spectator attendance for the event was 500. This count was derived from the sales reports generated from our Point of Sale system. The number of hotel/motel rooms sold for the event was 51 in total. The hotels/motels contacted were: Hampton Inn. The awarded funds (\$3,000) were used to pay for judges' expenses for the event. Net Profit of \$5,001.81, which was down almost 4 times compared to 2022 because of teams unable to travel due to weather. The profit from this event will be used to pay for costs associated with our competition season, such as travel, choreography, costumes, and set.

Combat Veteran's Motorcycle Association Comedy Night (March 18th, 2023)

- Winter weather also affected attendance for this event. The total spectator attendance for the event was 132. This count was derived from ticket sales and head count. The number of hotel/motel rooms sold for the event was 7 total. The hotels/motels contacted were Coachlight Motel and Hampton Inn. The QR Code feedback was that the QR Code was hard to scan on the table. The awarded funds (\$1,800) were used to pay for the comedian. Profit of \$5,772.72. The profit from this event will be used to support community veterans as needed.

Lucky Devils Adult Hockey Tournament (April 14th-16th, 2023)

Stacy Murtha attended the meeting and personally "thanked" the Sports & Event Authority Advisory Committee for supporting the Lucky Devils Adult Hockey Tournament. He talked about the two biggest expenses for the event, being the cost of ice time and referees. Also, he commented that Sioux Falls and Watertown are trying to piggy back off this event and create their own in September. Discussion about cash prizes/awards to intrigue teams to keep coming to this tournament. This is a premiere event and he greatly appreciates the support from the Sports & Events Authority.

- The total spectator attendance for the event was 500. This count was derived from what event organizers witnessed during the tournament. The number of hotel/motel rooms sold for the tournament was 82+. The hotels/motels contacted were: AmericInn, Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, Kelly Inn, and Super 8 Motel. QR Code feedback was that it was not a well received option for the event. Even after email communication, there were still teams that did not report where they were staying. The awarded funds (\$3,000) were used to help pay for the ice rental time. Profit of \$13,002.10 will be used to support youth hockey.

B. SEA Survey

Organization: Combat Veteran's Motorcycle Association; **Main Contact:** Kim/Justin Hamer; **Date Completed:** 5/18/2023

- No discussion about submitted SEA Survey.

6. Other Items

Aaron reviewed the following items with the SEA Committee:

A. SEA Banners on Display

Corn Palace Cornhole Tournament (May 12th-14th, 2023)

A brief discussion was had about the event. A request for Evaluation Form with Financials was emailed to the event organizer at the completion of the event.

- The SEA feather banners were set up in the Corn Palace arena at each end of the stage.

Mitchell Teener Tournament (June 2nd-3rd, 2023)

- A SEA square banner was set up on the fence by the entrance to Drake Field.

B. Discussion about SEA guidelines regarding distribution of approved grant funds.

SEA Proposed Funding Matrix

- Reviewed the email and Excel spreadsheets that were sent out to the committee.

Aaron Hieb reviewed the Funding Matrix Excel Spreadsheets with the committee. First off, he thanked the committee for taking time to read the email and browse through the Excel Spreadsheets. He understands that it was probably an overwhelming amount of information, but the ideal vision is that the SEA Committee will have very minimal, if any, interaction or need to work with these spreadsheets. Basically, this is a compilation of ALL the facts from the SEA funded events since 2013, from SEA Grant Applications to post event Evaluation Forms. Aaron will use all this information to put together a starting point/amount that the committee can reference when determining an appropriate grant amount based on the number of hotel/motel rooms sold during the entirety of the event. As discussed in previous meetings, the creation and intention of the funding matrix is to provide a more consistent and predictable approach for the SEA Committee when reviewing SEA Grant Applications and determining an appropriate funding amount. The foundation of the matrix was created with substantial importance in the number of hotel/motel rooms sold during the entirety of the event, since ALL of the revenue used for the Sports & Events Authority Grant funding comes from the BID #2 Hotel Occupancy Tax (\$.50 per room per night). Consideration will also be given to the presentation of the event (SEA Grant Application and presentation to the committee), will the event promote Mitchell in a positive image, and the past/projected overall event success and economic impact for Mitchell.

- The SEA Committee received an update from Doug Greenway and had a brief discussion about the Dakota Territory Gun Collector's Association Gun Show. We were unable to lock in a date for 2023 that worked for the Dakota Territory Gun Collector's Association and the Corn Palace. Originally, the dates of November 10th-12th were tentatively scheduled for the gun show, but this date fell through and did not work for the DTGCA. We will remain in contact with the DTGCA and pursue a date(s) for 2024.
- The SEA Committee had discussion regarding the amount of approved SEA grant funding for the Harve Johnston/Bryan Wilson Memorial Youth Baseball Tournament,

since it will only be a one-day tournament compared to the original plan of two days, one day for 10U and one day for 12U. The tournament will take place Saturday, June 17th at the Cadwell Sports Complex.

- The SEA Committee received an update from Jim Johnston and had a brief discussion about the South Dakota State Amateur Baseball Tournament. The State Amateur Baseball Tournament will be held in Mitchell at Cadwell Park this year (2023) and 2024. Currently, for the 2025 host site, there are bids from Mitchell and Brandon Valley.

7. Next Meeting Date

Mayor Everson set the next meeting date for Tuesday, July 11th, 2023, @ 2 PM, in the City Hall - Council Chambers.

8. Adjournment

There being no further business to discuss.

Meeting adjourned by: Mayor Everson at 2:46 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	29,864.00
Total Revenue	\$	784,124.31

YTD as of 7/6/23

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	51,515.00
Total Expense	\$	714,051.79

YTD as of 7/6/23

Fund Balance	\$	70,072.52
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Committed Items- Checks not yet written	
Special Olympics Spring 2024 (BB)	\$ 12,000.00
Special Olympics Spring 2025 (BB)	\$ 12,000.00
Special Olympics Fall 2026	\$ 10,000.00
Special Olympics Fall 2027	\$ 10,000.00
2023 Bid State CoEd Softball	\$ 2,500.00
Total Committed but not paid	\$ 46,500

Current Available Fund Balance	\$ 23,572.52
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Bid District #2 <u>Total</u> Collections by Month									
	2017	2018	2019	2020	2021	2022	2023	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,373.50	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,889.00	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,837.50	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,955.00	1	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,406.00	2	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00		0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50		0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00		0	
December (inc. campground in 2018)	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50		0	
YTD	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 86,714.50		

YTD Comparisons (through June)	\$ 83,827.00	\$ 83,084.00	\$ 79,738.50	\$ 63,028.00	\$ 79,980.50	\$ 89,121.00	\$ 86,714.50
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2023 YTD Compared to 2022 YTD	-2.7%
2023 YTD Compared to 2021 YTD	7.8%
2023 YTD Compared to 2020 YTD	37.6%
2023 YTD Compared to 2019 YTD	8.7%
2023 YTD Compared to 2018 YTD	4.4%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basektball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	February	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	September	softball	2023	3	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mitchell baseball association	May, June, June, J	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
CoEd Softball State Tournament	September	softball	2021	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boygs & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	March	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz: OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00

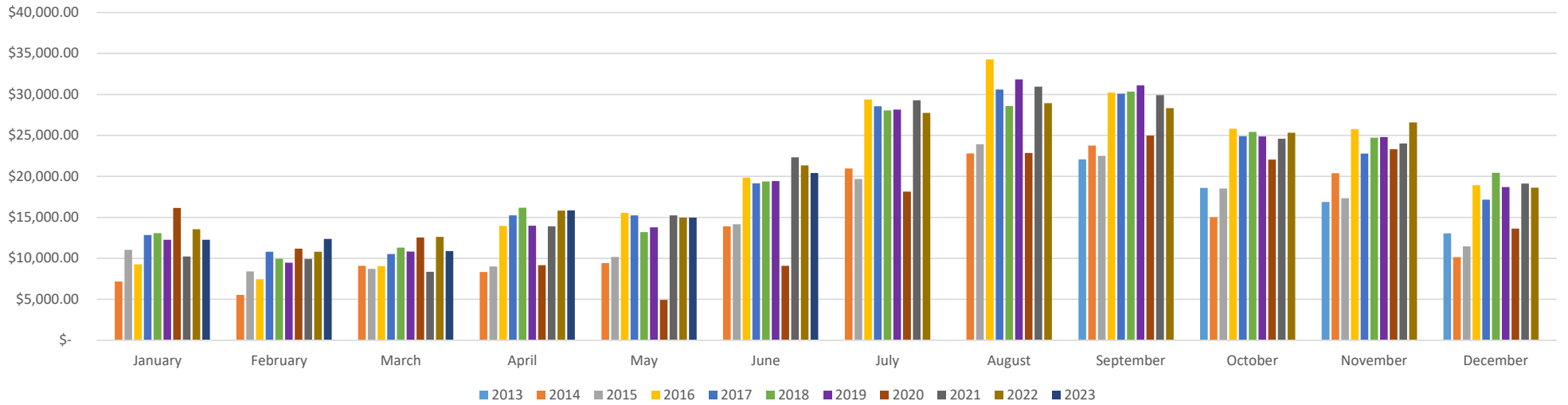
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	40	130
2022	38	122
2023	26	54

	Events Per Month										
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Jan	1	5	2	3	3	2	4	4	4	2	
Feb	2	3	0	1	1	4	3	2	4	3	
March	0	1	3	5	5	4	3	3	2	6	
April	0	0	0	1	1	2	0	2	2	2	
May	6	7	2	3	2	1	0	2	3	2	
June	2	4	4	6	3	5	0	3	2	6	
July	3	2	3	3	3	3	0	3	4	0	
August	1	2	2	4	4	6	1	6	5	2	
September	0	3	2	5	4	4	2	5	3	3	
October	1	1	0	0	3	2	1	3	3	0	
November	3	2	0	1	0	0	0	2	1	0	
December	2	3	2	2	2	1	1	2	1	0	

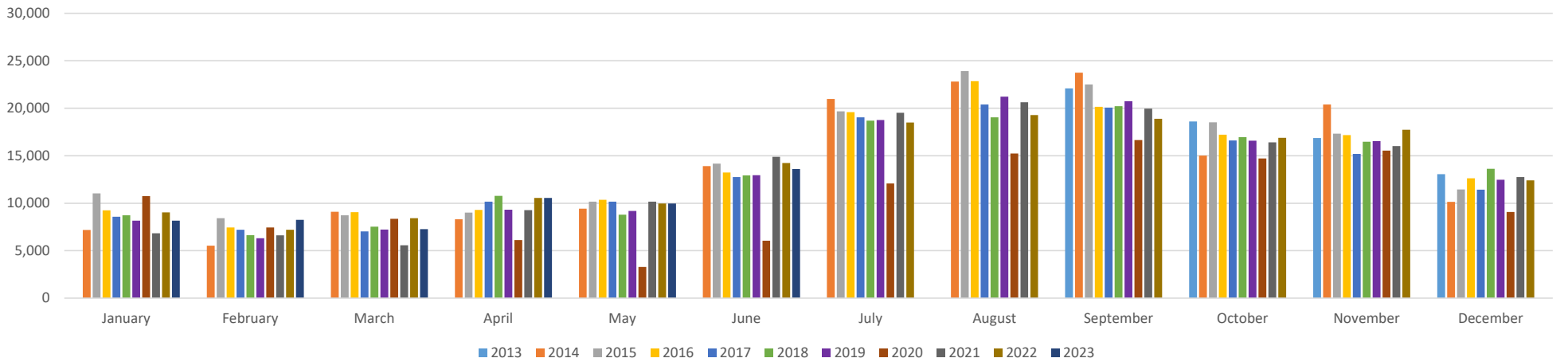
Data by Event Month					
	Avg		Days /		
	# Event	# Days	Event	\$ Awarded	\$/#days
January	30	84	2.8	\$ 52,882.32	\$ 629.55
February	23	50	2.2	\$ 83,250.00	\$ 1,665.00
March	33	91	2.8	\$ 148,935.50	\$ 1,636.65
April	10	51	5.1	\$ 31,485.00	\$ 617.35
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	35	102	2.9	\$ 65,235.00	\$ 639.56
July	24	70	2.9	\$ 52,030.00	\$ 743.29
August	33	137	4.2	\$ 123,250.00	\$ 899.64
September	31	67	2.2	\$ 120,725.00	\$ 1,801.87
October	14	15	1.1	\$ 27,000.00	\$ 1,800.00
November	9	12	1.3	\$ 16,100.00	\$ 1,341.67
December	19	31	1.6	\$ 46,500.00	\$ 1,500.00

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	13	49	3.8	\$ 40,940.00	\$ 835.51
soccer	16	37	2.3	\$ 87,050.00	\$ 2,352.70
special event	77	160	2.1	\$ 180,289.02	\$ 1,126.81
volleyball	7	11	1.6	\$ 9,835.50	\$ 894.14
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	31	148	4.8	\$ 99,890.00	\$ 674.93
golf	11	25	2.3	\$ 9,135.00	\$ 365.40
softball	15	35	2.3	\$ 31,130.00	\$ 889.43
bowling	9	48	5.3	\$ 15,500.00	\$ 322.92
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	11	27	2.5	\$ 21,500.00	\$ 796.30
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	42	105	2.5	\$ 78,325.00	\$ 745.95

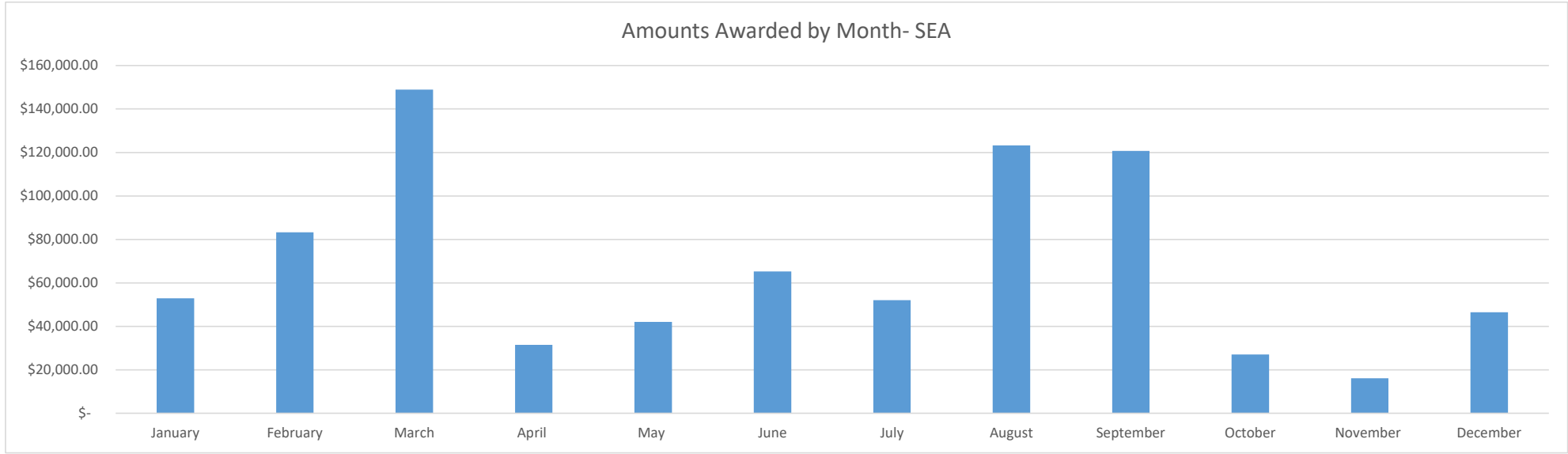
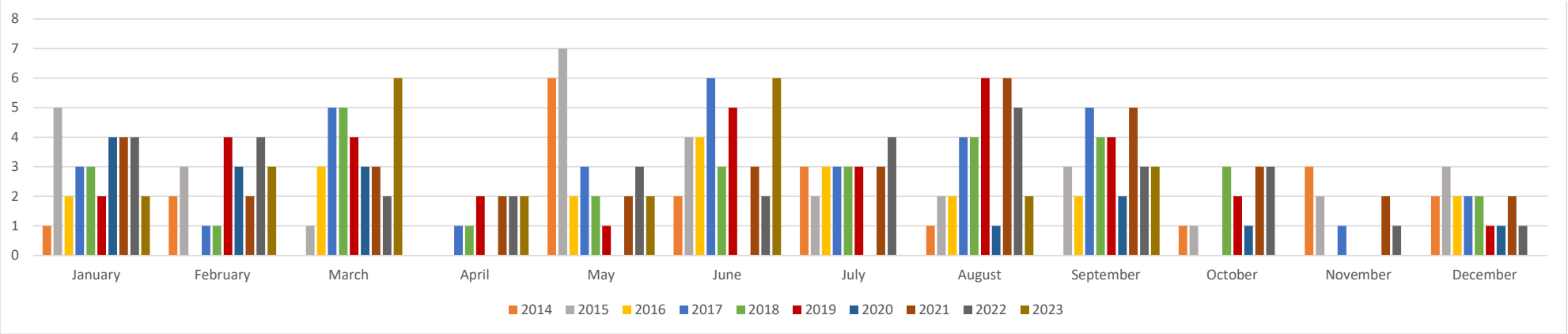
Total Bid # 2 Collections



Hotel Rooms Reported - Bid #2



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