



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

August 8, 2023

1. 2:00 PM Call to Order

2. Funding Applications

A. Raise Em Rank Bull Riding Series Finals

Date: September 8th-9th, 2023; **Contact:** Dillon Swanson; **Grant Request:** \$7,500

B. South Dakota State Disc Golf Championship

Date: September 22nd-24th, 2023; **Contact:** Cary Muilenburg; **Grant Request:** \$1,550

C. Palace City Kiwanis Half Marathon & Relay

Date: October 1st, 2023; **Contact:** Paula Deckert; **Grant Request:** \$3,000

3. Approval of Minutes

July 11th, 2023, SEA Meeting Minutes

4. Financial Report

SEA Financials as of 8.3.23

5. Updates/Evaluation Forms/Financials

A. Evaluation Form w/Financials

Beers & Gears Mountain Bike Race (June 24th, 2023)

6. Other Items

A. SEA Banners on Display

South Dakota State A Youth Baseball Tournament (July 14th-16th, 2023)

- Two SEA square banners were set up, one on each fence at the entrances into the two complexes (D-G & H-K).

South Dakota Women's State Softball Tournament (July 29th-30th, 2023)

- Two SEA square banners were set up, one on each fence at the entrances into the two complexes (D-G & H-K).

South Dakota State Amateur Baseball Tournament (August 2nd-13th, 2023)

- A SEA square banner was put on the fence by the entrance to Drake Field. Also, Mitchell Baseball Association put up two Sports Authority banners at Cadwell Stadium, one on each side of the grandstands

towards the top of the fence.

B. Discussion about Special Olympics lanyards for the upcoming State Fall Classic and State Basketball Tournament.

C. Discussion with Special Olympics regarding hotel rooms.

7. Next Meeting Date

September 12th, 2023, @ 2 PM - City Hall, Council Chambers

8. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, August 2, 2023 12:09:22 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Raise Em Rank
Email Address	raiseemrank@gmail.com
Address	48102 275th Street
City	CANTON
State	SD
Zip Code	57013
Contact Person	Dillon Swanson
Phone Number	16052545718
Purpose of Organization	Bull riding summer series from youth ages up to professional level. Contestants from 6 states will be competing for our series finals. This is an extremely entertaining event for the community and the series is the only one in the region that focuses on growing the sport of rodeo and investing in our youth competitors the way that we do.
Name of Event	Raise Em Rank Series Finals
Location of Event	Worlds Only Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	9/8/2023 - 9/9/2023
Grant Amount Requested	7,500
(Section Break)	

SEA GRANT FUND ELIGIBILITY

CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	4.500
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The cost for us to produce this event is at or around 55,000. We absolutely love hosting our finals in Mitchell and our fans and contestants look forward to it all year. The grant amount requested would go towards the production costs of keeping this event in Mitchell and hopefully growing it in years to come.
How will proceeds/profit from the event be used?	Any proceeds or profit from this event go back to Raise Em Rank for us to continue to keep this series alive and growing. We would love for the finals to grow from a two day event into a 3 day event possibly in the future for fall of 2024.
(Section Break)	

Historical Data

How many years has this event been held?	2
Estimated hotel/motel rooms sold during last event.	1-200
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	A large majority of our fans travel from the Sioux Falls area, as well as families of competitors coming from Minnesota, Iowa, North Dakota, and Nebraska. Contestants alone will account for close to 60 individuals. For the youth portion which is about half

	of that it is typical for us to see their entire family and lots of extended family who travel to watch.
Attendance at last event (spectators, participants)	We would estimate around 2,000-2,500 spectators last year. This would include box office ticket sales, VIP table sales, competitors and production personnel.
Comments	<i>Field not completed.</i>
(Section Break)	

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what is the estimated hotel/motel rooms sold during this event?	201-500
How are you able to estimate the number range selected above?	we would expect around 75-80 rooms per nights. Over a three-night period as a safe estimate.
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Raise Em Rank is about entertainment. We bring an action-packed show to local communities with the goal of bringing people together and offering something both unique and exciting to take part in. Our motto is COURAGE IS CONTAGIOUS as we highlight the up-and-coming future stars of the sport in our youth series that never cease to amaze and inspire, while also impressing the crowds with our professional level bulls matched against the best bullriders in the territory. Our events are family friendly with something for everyone.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	The 2023 Raise Em Rank finals takes place September 8th and 9th. Production setup will start Sunday or Monday when we start turning the basketball court of the Corn Palace into a rodeo arena. Bull riding starts Friday night at 7:00 and Saturday at 6:00pm. Gates will open at 4 both nights for fans to come early and enjoy the vendor booths, check out the merch tent, reserve seats and meet and greet with competitors who will be present to sign some autographs. Following the bull riding Saturday night, we also have live music planned with a band hired out of Kansas City. Sunday morning, we hope to do a brunch awards banquet where we plan on presenting the newly crowned champions with their buckles.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Participants will come from at least 6 states. Our marketing efforts are vast, our social media platforms do quite well with 3200 followers on Facebook and over 66K on Tik Tok where we will run sponsored ads. With partnerships through event sponsors we advertise on billboards throughout the city of Mitchell, will run radio ads on local stations, as well as run 30 second TV commercials during some of the larger viewed sporting events for our region such as Twins and Vikings games. Highlight videos of this event will also be made so that we are able to advertise in all of our other markets throughout our 2024 season for what will hopefully be the 2024 Raise Em Rank Series Finals back in the Corn Palace again next year. For example, I will attach 2022's event highlight video that we have been using to Advertise for this 2023's series finals all season long at our other Raise Em Rank series events.

What are the specific goals for this event?

Our goal is to pack the Corn Palace for two nights and bring a must-see event for the city and its community. This event is quickly becoming one of the favorites in the Midwest for competitors who look forward to it all year.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Your grant will allow us to get a head start on the advertising and marketing of this event and help cover some of the larger overhead costs of production. Without the support of organizations like this as well as our fans and sponsors we would simply not be able to produce these events or the series at all. In the 3 seasons Raise Em Rank has had we have seen the numbers for kids ages 6-16 competing in rough stock events in both 4H and high school more than double. And while we are not the only ones contributing to this surge of new contestants, I do believe we have played a large part in advancement of the official sport of South Dakota, Rodeo.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)

[Sports Authority meeting2023.xlsx](#)

(Section Break)

Event Flyer	<i>Field not completed.</i>
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Dillon Swanson
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Email not displaying correctly? [View it in your browser.](#)

September 8-9
Raise Em Rank Finals

Date: September 8-9

Start Time: TBD

Location: Corn Palace, Mitchell SD

Expences	Number	Cost	Total	
Judges	2	\$ 200.00	\$ 400.00	
Bullfighters	2	\$ 250.00	\$ 500.00	
Insurance	1	\$ 800.00	\$ 800.00	
EMT	1	\$ 500.00	\$ 500.00	
Backpen Help	2	\$ 100.00	\$ 200.00	
Arena Director	1	\$ 150.00	\$ 150.00	
Stock *	20	\$ 100.00	\$ 2,000.00	
Secretary	1	\$ 250.00	\$ 250.00	
Announcer	1	\$ 1,200.00	\$ 1,200.00	
Bull Shagger	2	\$ 450.00	\$ 900.00	
Buckles	5	\$ 100.00	\$ 500.00	
Entertainer	1	\$ 1,200.00	\$ 1,200.00	
Added Money	1	\$ 2,500.00	\$ 2,500.00	
Bleachers	0	\$ 1,400.00	\$ -	
lights	0	\$ 100.00	\$ -	
Dirt Work	1	\$ 6,500.00	\$ 6,500.00	
Trophy Rifle	0	\$ 500.00	\$ -	
Sideline Productic	1	\$ 1,500.00	\$ 1,500.00	
Venue	1	\$ 2,500.00	\$ 2,500.00	Each night
Arena	1	\$ 7,500.00		
Band	1	\$ 3,000.00	\$ 3,000.00	
Photographer	1	\$ 250.00	\$ 250.00	
Ticket Takers	0	\$ 100.00	\$ -	
Hotel	10	\$ 120.00	\$ 1,200.00	staff only
Advertising "radio	1	\$ 2,000.00	\$ 2,000.00	split with sponsor
		1 Day Total: Total	\$ 28,050.00	
		2 Day Total:	\$ 42,300.00	

Total Expense **\$ 70,350.00**

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, August 2, 2023 11:45:24 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

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Incomplete applications will not be considered.

Applicant Organization	Mitchell Disc Golf
Email Address	irish_87@hotmail.com
Address	421 E 14th Ave
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Cary Muilenburg
Phone Number	605-838-9513
Purpose of Organization	Disc Golf Tournaments
Name of Event	2023 South Dakota State Disc Golf Championship
Location of Event	Dry Run Creek Disc Golf Course
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	9/22/2023 - 9/24/2023
Grant Amount Requested	1550
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	None
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Application Fee to close the park, Proof of Insurance, Porta Potties, Trophies and Plaques, Water for the competitors, Temp Signage.
How will proceeds/profit from the event be used?	All Entry Fee's will be paid back to the competitors

(Section Break)

Historical Data

How many years has this event been held?	First time event
Estimated hotel/motel rooms sold during last event.	First-Time Event
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	Between 100 and 150
Attendance at last event (spectators, participants)	<i>Field not completed.</i>
Comments	Currently we have 120 competitors signed up. There are less

then 20 from the Mitchell area signed up. Which means we have over 100 from across the state and others states.

(Section Break)

Event Details

Specify your event with one from the following list:

First-time

If this is a new event, what is the estimated hotel/motel rooms sold during this event?

1-200

How are you able to estimate the number range selected above?

50 to 100

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Mitchell Disc Golf is a local group of Disc Golfers who run a league on Sundays at Dry Run Creek. It was created in 2013 by Ben Kelly, in 2014 I "Cary Muilenburg" took over. League has also been ran by Zane Ireland and Dan Woodraska over the past 5 years.

I have ran the Mitchell Open since I took over except for 2018 and 2019 when the course was under construction and 2020 when a Tournament Director from Sioux Falls ran the event as part of his series.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

South Dakota State Disc Golf Championship is an event that rotates throughout the state. I "Cary Muilenburg" was the former State Coordinator for Disc Golf and was able to secure the State Disc Golf Championship for Mitchell. We are hoping to make this event the best we can in hopes of getting it back in the future.

Currently there are over 120 competitors signed up for the event which takes place September 22nd - 24th. This Disc Golf Tournament will take place at Dry Run Creek Disc Golf Course. We will be doing tee times starting at 7:30 am and the last card will go out roughly 1:30pm.

We will also be hosting a Players Party at The Back 40 on Saturday night. I am looking into possibly finding a venue for Friday night to host something as well.

What geographic areas are you bringing event

Currently we have competitors from 7 other states other then South Dakota and 1 person from Canada. This event is listed on

participants from?
Indicate geographic
areas you are
marketing for visitor
attraction to your event.

the websites pdga.com and discgolfscore.com both target
anyone across the world as the event listing is in the same place
as all other events listed that weekend.

What are the specific
goals for this event?

To provide the best State Disc Golf Tournament that South
Dakota has ever seen in hopes of getting it back to Mitchell in the
future.

Explain how your grant
request would be used
to promote tourism in
Mitchell? Note the
resulting impact of your
event if the request for
funding were denied.

This event is going to bring over 100 people to Mitchell for 3 days
possibly 4 if they stay the night before. Please we have already
noticed the usage of our course on the weekends have gone up
since summer started. Each competitor will play 1 round a day
which will take about 3 hours. For the remainder of the day, they
will be exploring Mitchell and will be going out to eat. There will
be plenty of people staying over night will help our hotel and
campgrounds fill up for the weekend.

If we are denied we will likely not be able to rent porta potties and
provide water for our competitors. Porta Potties are needed as
currently the bathrooms at the course are limited to and do not
have doors on the stalls. The course is long so the other half of
the course does not have a bathroom at all. Providing water,
while not necessarily, it just looks good to have water available.

(Section Break)

Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be
rejected. Budget reflected should be for the event ONLY.**

Upload your Event
Budget (Be specific
about how the grant
amount requested
would be utilized.)

[2023 South Dakota State Disc Golf Championship Budget
Plan.docx](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Cary Muilenburg

Email not displaying correctly? [View it in your browser.](#)

2023 South Dakota State Disc Golf Championship Budget Plan

Special Event Fee for Park Clouser - \$300

Proof of Insurance - \$50

Rent Porta Potties - \$300 for 4 Porta Potties or \$200 for 2 Porta Potties

Purchase Water - \$300

Trophy and Plaques - \$300

Temp Signage - \$300

Below is sponsorship related stuff required by the PDGA to be a B Tier event

Register Event with the PDGA - \$50

Minimum \$850 added cash to the Pro Purse

Current Sponsors

Midwest Discs - \$200

Black Hills Vinyl - \$100

Potential Sponsors

Fogndroz - \$1500 verbal committed

Mitchell Plumbing – verbal committed

[illegible]

[Print](#)**Sports & Events Authority Grant Application - Submission #2884****Date Submitted: 7/18/2023**

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Incomplete applications will not be considered.

Applicant Organization*

Kiwanis Club of Mitchell

Email Address*

paula.deckert@state.sd.us

Address

PO Box 131

City

Mitchell

State

SD

Zip Code

57301

Contact Person*

Paula Deckert

Phone Number*

6059331855

Purpose of Organization

Supporting Children in Mitchell and surrounding areas, including the Kiwanis Woodlot Park

Name of Event**Palace City Kiwanis Half Marathon & Relay***Location of Event***

Mitchell Corn Palace & route extending around Lake Mitchell

Will event require assistance with knowledgeable volunteer recruitment?☐ Yes☒ No**If yes, approximately how many knowledgeable volunteers are needed?***N/A***Type of Event***☐ Festival☒ Sport Event☐ Meeting/Convention☐ Other**Date(s) of Event***

10/1/2023

Grant Amount Requested*

\$3,000

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply*

- ☒ Application is submitted by a nonprofit or volunteer organization.
- ☒ This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image.
- ☒ This event will be promoted to out of town visitors.
- ☒ This event will result in overnight stays.

Please list any previous grant amounts the event has received from SEA.*

4 years - \$3,000 (2019 - 2022)
 1 year \$2,500 (2018)

Please provide your profit and loss statement from your previous event.

Profit Loss 2022.pdf

Additional previous event documents

Choose File No file chosen

How will the requested grant amount be used?*

Major sponsorship of the race to help cover run expenses. Shirts, medals, awards and other expenses associated with organizing this event. The SEA sponsor information on all medals handed out at the race.

How will proceeds/profit from the event be used?*

Supporting children and their families. Scholarships, first responder blankets, Kiwanis Woodlot Park, and many other concerns for children.

Historical Data

How many years has this event been held?*

5

Estimated hotel/motel rooms sold during last event.*

1-200

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)

45% of participants were outside of the 50 mile radius from Mitchell with 20% of the runners being from out-of-state.

Attendance at last event (spectators, participants)

197 runners were registered for the 2022 race. Runners bring many spectators with them to watch the race, they begin with the runners at the start line, disburse to areas along the race, and end with the runners at the finish line. Many runners have several family members and friends cheering them on throughout the morning. At least 100 volunteers are at the Corn Palace, along the race route, at water stations, and lending a hand to make the race a success.

Comments

We have had so many compliments on the race from local individuals participating in the race to the out-of-state runners who come to our beautiful fall scenery. They love the route and the hospitality they receive in Mitchell and from the race volunteers.

Event Details

Specify your event with one from the following list:*

Annual



If this is a new event, what is the estimated hotel/motel rooms sold during this event?*

1-200



How are you able to estimate the number range selected above?*

From registration numbers

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?*

The Palace City Kiwanis Half Marathon and Relay brings participants from across South Dakota and many out-of-state participants. Ages of participants range from 16 to 80! The event brings participants and their group into Mitchell to spend the night, dine out, and shop in our city. It takes a village to put on this magnitude of an event and includes many volunteers. Partnering with committee members from the Palace City Women's running group has reached out for volunteers that include groups from Dakota Wesleyan Soccer and Track teams, Mitchell High School football and HOSA, Alexandria Cross-Country, cheer and dance groups, and many other friends and families who come out to support the event. Our group hopes to continue this event for many years to come. Runners have loved the event so far and love the scenic view of the race. We have had many repeat out-of-town runners and they bring their friends to run with them the following year.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.*

The run will start in front of the Corn Palace and loop around to 9th Ave, go to Capital, back on 5th Ave, back in front of the Corn Palace, North on Main St, around the lake, and backup on Minnesota Street to 15th Ave to Main Street and to the finish line in front of the Corn Palace. There will be a bicycle leading the runners, two side-by-side sports utility vehicles with one along the route and volunteers holding signs, directions, and giving encouragement along the route. Arrows will be taped in some areas marking turns along the route, no paint will be used on any street or anywhere. Removable signs will also be posted along the route with directions, information, and encouragement for runners. The relay will do a runner exchange at Camp Arroya. This race shows some of the most scenic and beautiful areas of Mitchell.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.*

The race is promoted through national running sites, information is placed in race packets around the region to promote participation. We have added additional social media committee member who is working hard to spread the word of the race in the race community and a variety of websites.

What are the specific goals for this event?*

To continue to grow the event with the potential of adding additional runners and eventually adding a full marathon to the menu of run choices.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.*

Runners come to Mitchell and they share with other runners their experience in Mitchell. What they saw, what they did, and how they were treated. We love having this race in Mitchell folks who come and run it will remember they had a great experience.

Event Budget

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Be specific about how the grant amount requested would be utilized.)*

2023 Half Marathon Budget.pdf

Event Flyer

Choose File No file chosen

Additional Documents

Choose File No file chosen

Authorized Signature*

Paula Deckert

By typing your name in the box you are authorizing the submission of the grant application and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchell.org

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

Kiwanis Palace City Half Marathon

Sunday, October 2, 2022

Income

Entry Fees	\$	9,290.00
Sponsorships	\$	6,500.00
T-shirt & Sticker sales	\$	77.00
TOTAL Income	\$	15,867.00

Expenses

Medals & Runner's Shirts	\$	4,151.49
Timing/race misc	\$	1,000.00
Corn Palace Rental	\$	-
Advertising	\$	31.90
Supplies	\$	548.72
Post Race food - Sponsored	\$	-
Porta Potties	\$	394.05
Cash Prizes - Top 3 Winners	\$	650.00
Awards/Bags	\$	1,629.59
TOTAL Expenses	\$	8,405.75

Net Income	\$	7,461.25

Kiwanis Palace City Half Marathon

Sunday, October 1, 2023

Income

Entry Fees	\$	10,000.00
Sponsorships	\$	6,500.00
Misc Sales		
TOTAL Income	\$	16,500.00

Expenses

Medals & Runner's Shirts	\$	5,000.00
Timing/race misc	\$	1,500.00
Corn Palace Rental	\$	-
Advertising	\$	500.00
Supplies	\$	800.00
Post Race food	\$	350.00
Porta Potties	\$	500.00
Cash Prizes - Top 3 Winners	\$	650.00
Awards/Bags	\$	1,700.00
TOTAL Expenses	\$	11,000.00

Net Income	\$	5,500.00

[illegible]

Sports & Events Authority Advisory Committee Minutes
612 N. Main, City Hall - Council Chambers
July 11, 2023

1. Call to Order

Meeting called to order by: Mayor Everson at 2:01 PM.

SEA Committee members present: Mayor Everson, Kevin McCardle, Jill Larson, Kevin Nelson, Jon Hart, Doug Greenway, Bryan Dixon, and Jim Johnston.

SEA Committee members absent: Cory Aadland, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, and Tim Smith.

Others present: Stephanie Ellwein, Johanna Allen, and Aaron Hieb.

2. Funding Applications

SEA Grant Application presentations by applicants. The SEA Committee reviewed applications for grant funding. The following applications were presented and considered:

A. South Dakota Women's State Softball Tournament

Date: July 29th-30th, 2023; **Contact:** Kathy Axsom; **Grant Request:** \$5,000

- Kathy Axsom, Mitchell Women's Slow Pitch Softball Area Commissioner, presented and shared information about the submitted grant application for the South Dakota Women's State Softball Tournament. The grant request is for \$5,000, of which \$2,500 would go to the State Association for fees/expenses to host this state tournament. The grant request would also go towards hotel rooms for umpires, meals for umpires, and field/diamond maintenance. The local association does not profit from hosting a state tournament. There is a total of \$10,000 in expenses to host a state tournament. The State Association pays \$3,500 of these fees, which covers the umpire expenses. The last time Mitchell hosted a Women's State Softball Tournament was eight years ago (2015). This year there are an estimated 50 women's teams that would participate in the state tournament. The biggest expense when hosting a state tournament is hotel rooms for umpires (\$3,000). The last few years, the tournament has been held in Sioux Falls. Each year there is an East and West host city/site. This year the East is hosted in Mitchell and the West is hosted in Aberdeen.

Motion: Motion was made by Kevin Nelson to award \$3,000 and seconded by Doug Greenway. All members voted 'Aye' and the motion passed.

B. South Dakota State Amateur Baseball Tournament

Date: August 2nd-13th, 2023; **Contact:** Jim Johnston; **Grant Request:** \$5,000

- Jim Johnston, Mitchell Baseball Association, presented and shared information about the submitted grant application for the South Dakota State Amateur Baseball Association. There will be 37 teams over the course of 12 days. An estimated 12,000 people come to Mitchell for this tournament. The grant request of \$5,000 would be used for the following: meals for the commissioners, old-timers-game social, hotel rooms for the PA announcer, workers, and field maintenance. It has always been hard to determine how many hotel rooms are sold during the tournament. The State Amateur

Baseball Tournament is a win-win for many entities, such as: a fundraiser for the Mitchell Baseball Association, Exchange Club of Mitchell with concessions, and the city of Mitchell.

Motion: Motion was made by Doug Greenway to award \$5,000 and seconded by Bryan Dixon. Jim Johnston abstained from voting. All members voted 'Aye' and the motion passed.

C. South Dakota Planners Association Annual Conference

Date: October 24th-26th, 2023; **Contact:** Brandi Hanten; **Grant Request:** \$3,000

- Karen Wegleitner presented the submitted grant application on behalf of the South Dakota Planners Association. There is an annual conference hosted in a different city each year. This year's conference will be hosted at the Highland Conference Center in Mitchell, SD. The conference will also be hosting and utilizing social events at The Back 40 and Blarney's. They are estimating 75 attendees for the conference. Brandi Hanten, Vice President of the South Dakota Planners Association, joined midway through the presentation via conference phone to provide budget/financials to the committee. Membership dues and registration fees provide income for the SDPA to cover expenses for hosting the annual conference. The grant amount request would be used to cover food, speaker(s) costs, and Highland Conference Center rental fees.

Motion: Motion was made by Bryan Dixon to award \$1,500 and seconded by Jon Hart. All members voted 'Aye' and the motion passed.

3. Approval of Minutes

Motion: Motion was made by Kevin Nelson to approve the previous minutes as presented, seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of July 6th, 2023. Total Fund Balance of \$70,072.52. There are five committed items/events where the checks have not been written. Current Available Fund Balance of \$23,572.52. Collections in June (for May records) were \$20,406.00 and there are two hotels that are past due and have not submitted their collections. Also, there is still one hotel past due for collection in May (for April records). YTD comparison for collections were: down 2.7% from 2022, up 7.8% from 2021, up 37.6% from 2020, up 8.7% from 2019, and up 4.4% from 2018.

Motion: Motion was made by Doug Greenway to approve the financial report as presented, seconded by Jon Hart. All members voted 'Aye' and the motion passed.

5. Updates/Evaluation Forms/Financials

There were no items submitted at this time.

6. Other Items

Aaron reviewed the following items with the SEA Committee:

A. SEA Banners on Display

South Dakota United States Bowling Congress Jamboree (June 9th-10th, 2023)

- Two SEA feather banners were set up at The Village Bowl.

South Dakota Golf Association Two-Man Championship (June 10th-11th, 2023)

- A SEA square banner was set up on the patio of the south entrance to the clubhouse at Lakeview Golf Course.

South Dakota 93rd Annual VFW State Convention (June 15th-18th, 2023)

- SEA feather banners were set up outside, at the entrance of the Davison County Fair Grounds Building.

Harve Johnston/Bryan Wilson Memorial Baseball Tournament (June 17th, 2023)

- SEA square banners were set up on the fence by the entrances into the two complexes (D-G & H-K).

Beers & Gears Mountain Bike Race (June 24th, 2023)

- A SEA square banner was set up at Sandy Beach (Lake Mitchell), which was headquarters for the race.

B. Discussion about SEA guidelines/policy regarding distribution of approved grant funds.

Aaron reviewed the following items with the SEA Committee:

SEA QR Code Hotel Survey

The Sports & Events Authority QR Code Hotel Survey was implemented back in February. The SEA QR Code flyer is created each time a submitted grant application event is approved. The flyer contains the name of the event/organization, the QR Code enlarged in the center, and the logo of the respective event/organization at the bottom. The SEA QR Code flyer is included in the approval award email to the event main contact. In the email, it is recommended/suggested that they provide the QR Code and/or flyer in the registration packet and to the teams, coaches, and participants/attendees of the respective event. Also, it states in the email that the QR Code results are not the final amount of hotel/motel rooms sold, but that it is still the responsibility of event staff to determine the most accurate estimation of hotel/motel rooms sold during the entirety of the event and include that number on the post-event Evaluation Form. During SEA banner set-up, Aaron will post a handful of flyers throughout the facility or venue. There have currently been 15 events that have been provided with the SEA QR Code flyer. Most of the results usually have about a handful of participation per event. Two events in particular, DWU Futsal Indoor Classic (15) and the South Dakota United State Bowling Congress Jamboree (21) were able to gather the most participation on the SEA QR Code Hotel Survey. Those who participate in the SEA QR Code Hotel Survey provide feedback about where participants are staying/lodging during their time in Mitchell for the SEA funded/assisted event. There are instances where we receive positive hotel feedback about why the individual(s) chose to stay at the respective hotel. That specific survey is then emailed out to the respective hotel manager, so they can provide the positive feedback with their staff. Last of all, the exposure that the Mitchell Sports & Events Authority receives from participation in the SEA QR Code Hotel Survey is beneficial and will hopefully result in future events choosing Mitchell because of the grant opportunity.

- The committee had some discussion about ways to improve the participation rates and effectiveness of the SEA QR Code Hotel Survey and flyer.

SEA Funding Matrix

Aaron provided an opportunity for the committee to ask any follow-up questions about the funding matrix that was presented at the last meeting. Also, once the committee is in Executive Session to discuss and determine appropriate funding for the submitted grant applications, Aaron will share the funding matrix amount and how it was determined for each respective grant application.

7. Next Meeting Date

Mayor Everson set the next meeting date for Tuesday, August 8th, 2023, @ 2 PM, in the City Hall - Council Chambers.

8. Adjournment

There being no further business to discuss.

Meeting adjourned by: Mayor Everson at 3:02 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	37,870.50
Total Revenue	\$	792,130.81

YTD as of 8/3/23

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	63,515.00
Total Expense	\$	726,051.79

YTD as of 8/3/23

Fund Balance	\$	66,079.02
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Committed Items- Checks not yet written		
Special Olympics Spring 2024 (BB)	\$	12,000.00
Special Olympics Spring 2025 (BB)	\$	12,000.00
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
Total Committed but not paid		\$ 44,000

Current Available Fund Balance	\$ 22,079.02
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Bid District #2 <u>Total</u> Collections by Month															
		2017	2018	2019	2020	2021	2022	2023		Due					
January	\$	12,855.00	\$	13,081.50	\$	12,253.50	\$	16,137.50	\$	10,235.00	\$	13,558.50	\$	12,253.50	0
February	\$	10,807.50	\$	9,951.50	\$	9,466.50	\$	11,176.50	\$	9,924.00	\$	10,809.00	\$	12,373.50	0
March	\$	10,536.50	\$	11,310.50	\$	10,831.50	\$	12,541.50	\$	8,349.00	\$	12,621.00	\$	10,889.00	0
April	\$	15,244.00	\$	16,162.00	\$	13,986.00	\$	9,166.00	\$	13,915.50	\$	15,831.00	\$	15,837.50	0
May	\$	15,237.00	\$	13,194.00	\$	13,780.50	\$	4,928.50	\$	15,235.50	\$	14,952.00	\$	14,955.00	1
June	\$	19,147.00	\$	19,384.50	\$	19,420.50	\$	9,078.00	\$	22,321.50	\$	21,349.50	\$	20,719.50	1
July	\$	28,561.50	\$	28,050.50	\$	28,150.50	\$	18,132.00	\$	29,290.50	\$	27,754.00	\$	23,706.00	4
August	\$	30,598.50	\$	28,569.00	\$	31,830.00	\$	22,869.00	\$	30,940.50	\$	28,930.50			0
September	\$	30,103.00	\$	30,345.50	\$	31,102.50	\$	24,979.50	\$	29,923.50	\$	28,335.00			0
October	\$	24,901.50	\$	25,431.00	\$	24,880.50	\$	22,057.50	\$	24,609.00	\$	25,320.00			0
November	\$	22,781.50	\$	24,717.00	\$	24,808.50	\$	23,302.50	\$	24,027.00	\$	26,592.00			0
December (inc. campground in 2018)	\$	17,155.00	\$	20,426.00	\$	18,703.50	\$	13,617.50	\$	19,045.50	\$	18,613.50			0
YTD	\$	237,928.00	\$	240,623.00	\$	239,214.00	\$	187,986.00	\$	237,816.50	\$	244,666.00	\$	110,734.00	

YTD Comparisons (through July)	\$	112,388.50	\$	111,134.50	\$	107,889.00	\$	81,160.00	\$	109,271.00	\$	116,875.00	\$	110,734.00
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2023 YTD Compared to 2022 YTD	-5.3%
2023 YTD Compared to 2021 YTD	1.3%
2023 YTD Compared to 2020 YTD	36.4%
2023 YTD Compared to 2019 YTD	2.6%
2023 YTD Compared to 2018 YTD	-0.4%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basetkball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	September	softball	2023	3	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	September	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boygs & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	March	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz: OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00

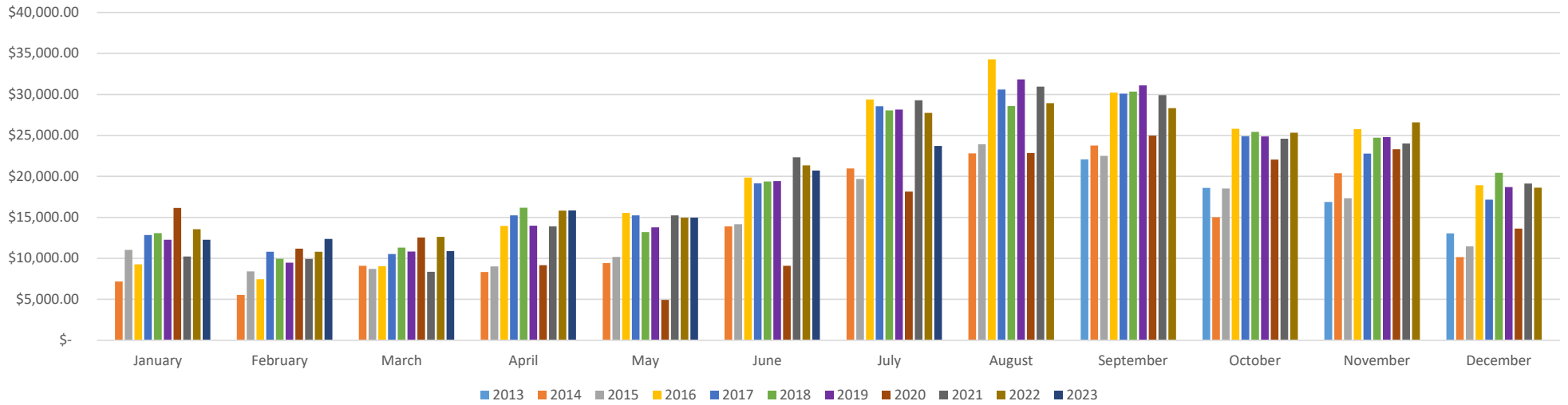
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	128
2022	38	122
2023	30	83

	Events Per Month										
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Jan	1	5	2	3	3	2	4	4	4	2	
Feb	2	3	0	1	1	4	3	2	4	3	
March	0	1	3	5	5	4	3	3	2	6	
April	0	0	0	1	1	2	0	2	2	2	
May	6	7	2	3	2	1	0	2	3	2	
June	2	4	4	6	3	5	0	3	2	6	
July	3	2	3	3	3	3	0	3	4	1	
August	1	2	2	4	4	6	1	6	5	3	
September	0	3	2	5	4	4	2	4	3	4	
October	1	1	0	0	3	2	1	3	3	1	
November	3	2	0	1	0	0	0	2	1	0	
December	2	3	2	2	2	1	1	2	1	0	

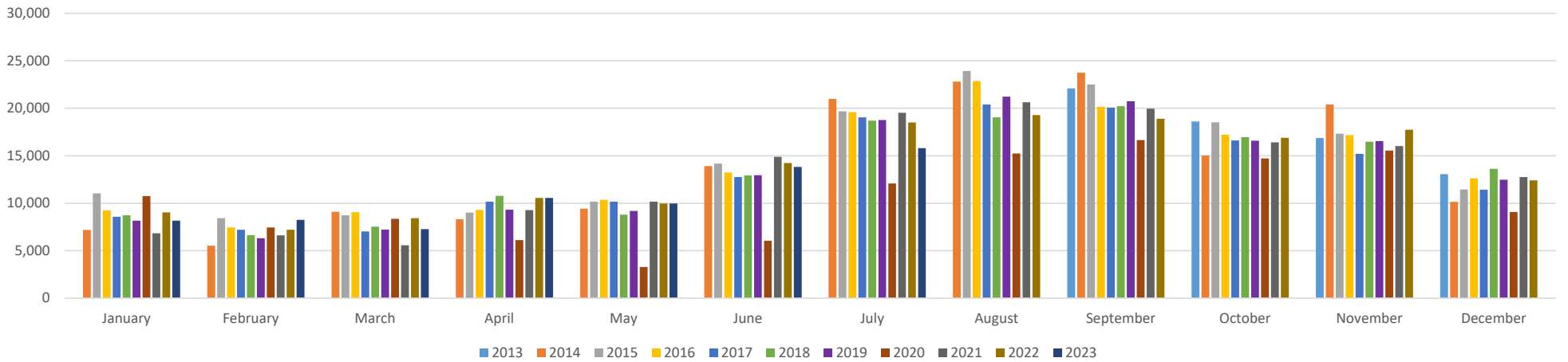
Data by Event Month					
	Avg		Days /		
	# Event	# Days	Event	\$ Awarded	\$/#days
January	30	84	2.8	\$ 52,882.32	\$ 629.55
February	23	50	2.2	\$ 83,250.00	\$ 1,665.00
March	33	94	2.8	\$ 148,935.50	\$ 1,584.42
April	10	51	5.1	\$ 31,485.00	\$ 617.35
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	35	102	2.9	\$ 65,235.00	\$ 639.56
July	25	72	2.9	\$ 55,030.00	\$ 764.31
August	34	149	4.4	\$ 128,250.00	\$ 860.74
September	31	67	2.2	\$ 120,725.00	\$ 1,801.87
October	15	18	1.2	\$ 28,500.00	\$ 1,583.33
November	9	12	1.3	\$ 16,100.00	\$ 1,341.67
December	19	31	1.6	\$ 46,500.00	\$ 1,500.00

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	13	49	3.8	\$ 40,940.00	\$ 835.51
soccer	16	37	2.3	\$ 87,050.00	\$ 2,352.70
special event	77	160	2.1	\$ 180,289.02	\$ 1,126.81
volleyball	7	11	1.6	\$ 9,835.50	\$ 894.14
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	32	160	5.0	\$ 104,890.00	\$ 655.56
golf	11	25	2.3	\$ 9,135.00	\$ 365.40
softball	16	37	2.3	\$ 34,130.00	\$ 922.43
bowling	9	48	5.3	\$ 15,500.00	\$ 322.92
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	12	30	2.5	\$ 26,500.00	\$ 883.33
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	42	105	2.5	\$ 78,325.00	\$ 745.95

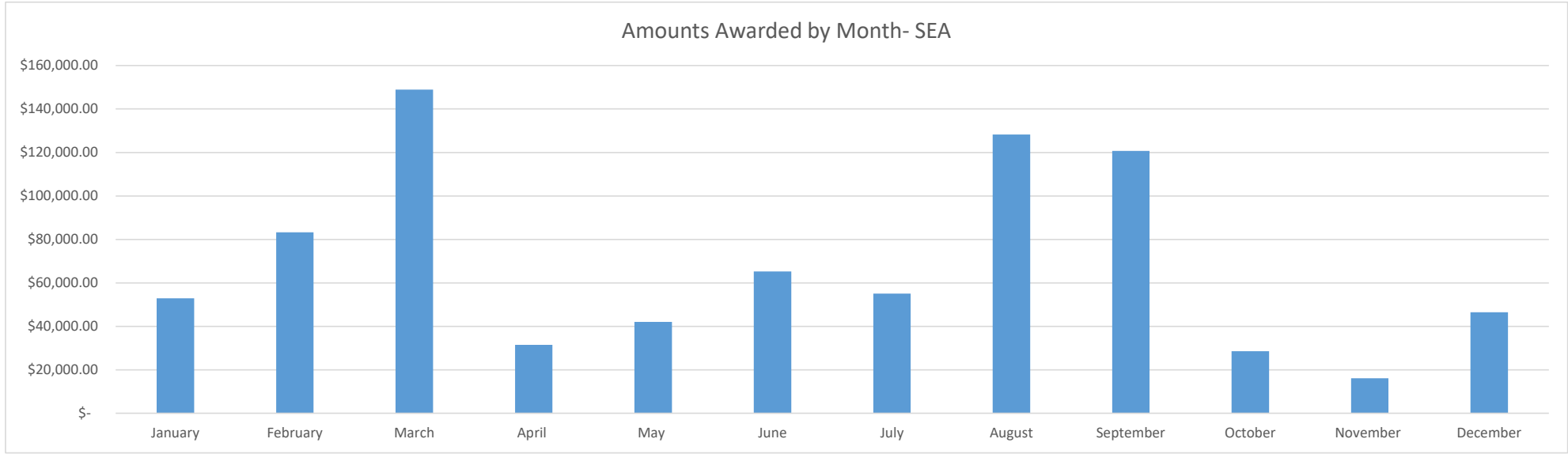
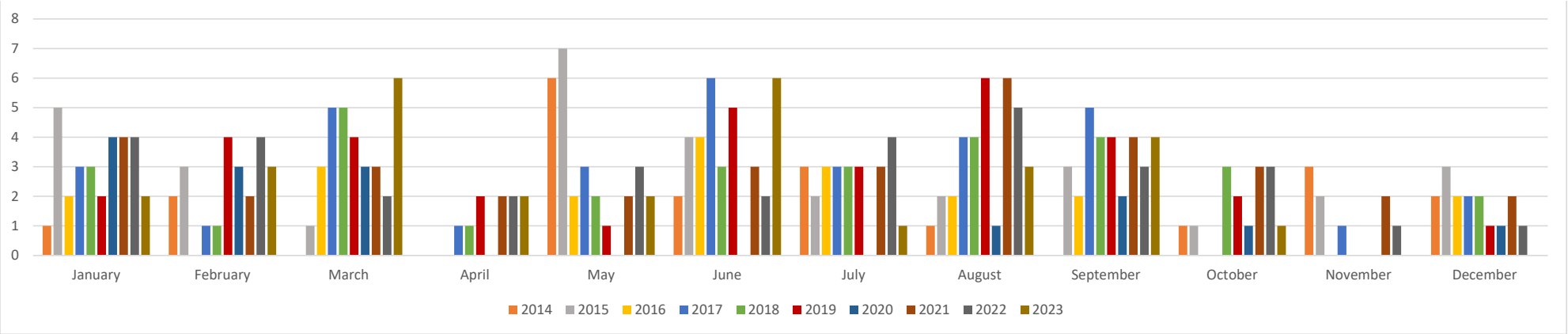
Total Bid # 2 Collections



Hotel Rooms Reported - Bid #2



of Event Days per Month- SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Tuesday, July 25, 2023 1:52:49 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Beers & Gears Mountain Bike Race

Date(s) of Event: June 24, 2023

Evaluation Information

Total spectator attendance: 65

How was spectator attendance count derived: Counted by number of volunteers and those watching family members

Total number of participants (number per team, if applicable): 61

Number of hotel/motel rooms sold for entirety of event: 1

Select hotels/motels contacted to determine number of rooms sold (minimum 3): Hampton Inn

Please provide any feedback regarding the QR Code. We offered it to riders, but not sure it was scanned. As far as hotels- I know that our timing team used the Hampton Inn- as I've mentioned in the past our even is more utilized for campers! There were quite a few people who used Lake Mitchell Campground and Betts Campground- they liked the locations for their bikes.

Next year's event location and date(s): June 22, 2024- Sandy Beach

Budget/Funding Information

Please attach a Profit & Loss Statement. [Income Stmt Beers and Gears.pdf](#)

Additional Financial Documents: *Field not completed.*

Amount awarded from SEA: 2000.00

How were the awarded funds used: Used to pay for the timing system

How will the profit (if any) be used: We will be donating strider bikes to local preschools- we have so far donated 12 into First Lutheran and will be making a donation back to Palace City Preschool as well.

Authorized Signature Kourtney Denne

Email not displaying correctly? [View it in your browser.](#)

1:51 PM

07/25/23

Accrual Basis

Beers & Gears Mountain Bike Race

Profit & Loss

January through December 2023

	Jan - Dec 23
Ordinary Income/Expense	
Income	6,432.00
Expense	
Advertising	250.00
Cash Payouts	1,010.00
Office Expenses	5.00
Prizes	807.93
Rider Expenses	125.94
Rider Social	537.15
Timing System	1,887.50
Travel Expenses	111.41
Total Expense	4,734.93
Net Ordinary Income	1,697.07
Net Income	<u>1,697.07</u>



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