Corn Palace Entertainment Board Minutes
City Council Chambers, City Hall, 612 N. Main Street
October 10, 2023

1. Call to Order

Called to order by Director Doug Greenway at 4:01 pm. No official actions were taken at this meeting as the agenda did not get posted to the public website because of an error loading the agenda into the Civic Clerk system. The board will official approve the September minutes at the November meetings.

2. Attendance

Doug Greenway and Craig Stucky - Corn Palace. Board Members, Jean Koehler, Steve Morgan, Carol Cersosimo, Jory Hanson, John Foster and Alex Heidinger, City Admin- Stephanie Ellwein. Those absent included, Mayor Everson, Gio Lanier and Jordan Gau

3. Approval Of The Minutes

No offical approval was allowed because no public agenda was published in time because of an error.

4. Approval Of The Agenda

No offical approval was allowed because no public agenda was published in time because of an error.

A. Directors Report - past and upcoming events

Jory Hansen was introduced as a new Board Member. He is taking the position held by Stratton Havlik who had moved out of the City so he no longer qualifies as a member of the committee. Members renewed for 2nd terms are Steve Morgan, and a new term was given to Alex Heidinger with the Chamber.

Doug reviewed the past events from the month, attendance and concessions for each. Inlcuding the Raise Em Rank Bull Riding, Sept 8-9, Friends of NRA Banquet, on September 13th, Central Electric Banquet on the 19th, National Kids Pedal pull on the 23rd with over 2500 in attendance plus 504 pullers from 14 states. Concessions sales were over $9000 that day. The Corn Palace hosted the Kiwanis 1/2 Marathon, MHS Cheer/Dance competition and the DWU Wrestling Ambush which was a success in its first year.

Upcoming events include the Flu Pod on October 17th, Pheasant Banquet on the 20th, followed by the Breed Life Foundation concert on the 21st. The Lake Lots Auction will be held at the Corn Palace on the 23rd, followed by the Gather in Grace Speaker on the 28th and the First DWU Men's game on Sunday, October 29th vs Dakota State.

Doug gave a decorating update with Mural #1 installed and nearly finished, tearing off of mural #2 is nearly complete. There is a change from expectations in that the Billy Mills mural will be

#2 where we thought Oscar Howe was going to be. The DWU design team had previously finished the drawing to fit that space. #3 will still be Bob Barker, then Oscar Howe will be next to Bob Barker on #4. The Colored corn is of good quality and has been coming in. We are looking for help to cut and apply corn as we currently have just (2) full time decorators and (2) part time decorators working with Jeff Hanson.

B. Box Office and Concessions Report

Craig Stucky gave an update on concessions sales for these past events, with Year to date sales just a bit behind 2022.

5. Citizen's Input

There were no guests from the Community for community input.

6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

Doug requested to go into Executive Sessions at 4:30 pm, no action was being taken. Discussion was being held on Gold Start Amusement as the Contractor for the Carnival and discussion on the Entertainment Contractor for 2024 and potential acts.

A. Gold Star Amusement Update

B. Entertainment Contract for 2024

7. Adjourn

Doug Greenway adjourned the meeting at 5:10 pm with the next meeting set for Tuesday, November 7th.