



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

November 14, 2023

1. 2:00 PM Call to Order

2. Funding Applications

A. Dakota Riptide Invite

Date: December 1st-3rd, 2023; **Contact:** Jason Wede; **Grant Request:** \$6,000

B. Hanson Classic - Girls & Boys

Date: Girls - January 13th, 2024 & Boys - January 20th, 2024; **Contact:** Jim Bridge; **Grant Request:** \$3,000 (\$1,500 for each Classic)

3. Approval of Minutes

October 10th, 2023, SEA Meeting Minutes

4. Financial Report

SEA Financials as of 11.7.23

5. Evaluation Forms/Financials/Surveys

A. SEA Survey(s)

- **Organization:** South Dakota Planners Association; **Main Contact:** Amber Vogt; **Date Completed:** 11/7/2023

6. Other Items

A. SEA Banners on Display

Pheasants Forever Banquet (October 20th, 2023)

- Set up one SEA feather banner in the entrance area of the Corn Palace.

South Dakota Planners Association Annual Conference (October 24th-26th, 2023)

- Set up two SEA feather banners at the Highland Conference Center in the Benelli/Winchester Room.

Palace City 8ball Open (October 27th-28th, 2023)

- Hung one SEA square banner on the southside of the fence by Dr. Lucky's patio area.

B. "Thank You" Card

Palace City 8ball Open (October 27th-28th, 2023)

C. Upcoming Events

- [Mitchell Main Street Informational Meeting](#) (November 14th, 2023)
- [Holiday Arts Christmas Show](#) (November 17th-18th, 2023)
- [DWU Women's & Men's Basketball](#)
- [CASA'S Got Talent](#) (November 18th, 2023)
- [Startz and Endz Presents - Rowan Grace LIVE!](#) (November 18th, 2023)
- [Mitchell 5k Turkey Trot](#) (November 23rd, 2023)
- [Christmas at the Palace & Parade of Lights](#) (November 28th, 2023)
- [Not a Silent Night](#) (December 1st, 2023)
- [Coney Island Christmas](#) (December 8th-10th, 2023)

7. Next Meeting Date

December 12th, 2023, @ 2 PM - City Hall, Council Chambers

8. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, October 25, 2023 3:12:47 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Dakota Riptide - Swim team
Email Address	jbwede@gmail.com
Address	PO Box 1371
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Jason Wede
Phone Number	605-630-4683
Purpose of Organization	Swim Team
Name of Event	Dakota Riptide Invite
Location of Event	Mitchell Recreation Center & Indoor Aquatic Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	12/1/2023 - 12/3/2023
Grant Amount Requested	6,000
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	We received \$2,000 in October 2021, \$2,000 for Dec 2021, and \$3,500 for the state meet held in Feb 2022.
Please provide your profit and loss statement from your previous event.	Financial Summary DEC 2021 Dakota Riptide Winter Invite.xlsx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The proceeds will be used to cover expenses for the meet. These include pool rental, lifeguard wages, sound system rental, printing of programs, meals for coaches and officials, and some concession costs.
How will proceeds/profit from the event be used?	The profits made from the meet go to help fund the club. This swim meet is our biggest fund raiser for the year. The profits from these meets are what allow us to keep costs down to make it affordable for more kids to enjoy swimming. It helps cover our pool lane rentals for practice, coaches salaries, and other expenses incurred to run the club.

(Section Break)

Historical Data

How many years has this event been held?	4
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	75%
Attendance at last	300-350

event (spectators,
participants)

Comments

Field not completed.

(Section Break)

Event Details

Specify your event with
one from the following
list:

Annual

If this is a new event,
what are the estimated
hotel/motel room nights
sold during this event?

Not a new event

How are you able to
estimate the number
range selected above?

Prior meets.

Briefly describe the
purpose of your
organization; what your
organization provides
to the community; the
group of people you
are targeting to bring
into the community with
this event?

The purpose of the Dakota Riptide is to provide area kids with a place to learn the different swim strokes and complete competitively if they desire. We are the only organization in Mitchell that provides this opportunity in the community. We are targeting other swim clubs from around the state to come to Mitchell for this event.

Describe your event.
Be sure to include who,
what, where, when,
and how activities will
take place.

Our event is a competitive swim meet that takes place at the new indoor pool in the Mitchell Rec Center. It will take place from Friday Dec 1st and run through Sunday Dec 3rd. This is our annual meet held in early December each year. We heard a lot of feed back last year from other clubs on how they missed the meet in Mitchell, so we are expecting a great turn out this year. There will be two separate sessions on Saturday and Sunday. One session will be 12 and under swimmers and the other will be for 13 and older.

What geographic areas
are you bringing event
participants from?
Indicate geographic
areas you are
marketing for visitor

We will draw teams from Yankton, Sioux Falls, Aberdeen, Brookings, Watertown, Vermillion, Pierre, and some swimmers from Rapid City. Our new coach has also invited teams from ND to participate.

attraction to your event.

What are the specific goals for this event?

To bring swim teams to Mitchell for our annual meet. This meet is the biggest fundraiser for the club and helps us operate.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This meet will bring in around 300 swimmers and their families to Mitchell for 3 days. They will be staying in the our hotels and eating at our restaurants. If we do not get the grant funding the meet will go on, but the club will not raise as much money to help fund the operations.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Riptide Dec 1-3 meet budget.xlsx](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Jason Wede

Email not displaying correctly? [View it in your browser.](#)

SWIM MEET FINANCIAL SUMMARY
(USA REGULATION 202.2.10A)

SWIM MEET: 2021 Riptide Winter Invite
 SANCTION:
 HOST: Dakota Riptide
 MEET DATE: 12/03-12/05/21

RECEIPTS

ENTRY FEES:	\$10,220.00
(#EVENTS X \$4.00) plus relays	(1985*\$5)
FACILITY FEES:	\$4,992.00
(#SWIMMERS X \$15.00)	(312 x \$16)
HEAD TAX:	\$936.00
(# SWIMMERS X \$3.00)	(312 x \$3)
(\$2.00 PRIOR TO 11/1/07)	
ADVERTISING:	\$0.00
CONCESSIONS:	\$3,972.85
PROGRAM SALES: (?)	\$0.00
MISCELLANEOUS: (Silent Auction)	\$0.00
1 Merchandise Sales Percentage 20%	\$0.00
2 Grant from Sports Authority	\$2,000.00
3 Raffle and Sticker sales	\$581.00
4	
5	
TOTAL RECEIPTS:	\$22,701.85

DISBURSEMENTS

HEAD TAX:	\$936.00
(# SWIMMERS X \$3.00)	(312 x \$3)
(\$2.00 PRIOR TO 11/1/07)	
SANCTION FEE:	\$25.00
AWARDS:	\$702.90
POOL RENTAL:	\$1,817.40
EQUIPMENT RENTAL:	\$0.00
PRINTING:	\$974.37
CONCESSIONS:	\$549.52
MISCELLANEOUS (rental of GBR space)	\$0.00
1 Office Supplies	\$51.01
2 Meet Supplies	\$57.45
3 Postage - Merchandise	
4 PA Rental	\$292.88
5 Officials Expense	\$135.80
TOTAL DISBURSEMENTS	\$5,542.33
Profit/Loss	\$17,159.52

Signed: _____
 (Club Re (Date)

This form is due within 45 days after the meet and should be sent to the LSC Treasurer as follows: Lisa Jorgenson 504 17th Ave NE, Aberdeen SD 57401 . Per USA Swimming Rule 202.2.10C, no sanction will be issued thereafter to a team who has failed to file with the LSC the Swim Meet Financial Summary report until such time as the report is filed.

Item:	Cost
Pool & Gym rent	\$ 2,000.00
lifeguards	\$ 750.00
sound system rental	\$ 750.00
programs	\$ 500.00
food for officials/coaches	\$ 1,750.00
concessions	\$ 500.00
Total:	\$ 6,250.00

\$32,298

[Print](#)**Sports & Events Authority Grant Application - Submission #3061****Date Submitted: 11/1/2023**

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

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- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

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2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization*

Hanson Classic

Email Address*

james.bridge@k12.sd.us

Address

PO Box 490

City

Alexandria

State

SD

Zip Code

57311

Contact Person*

James D Bridge

Phone Number*

16052394388

Purpose of Organization

Provide High School Basketball Games at the Corn Palace.

High School Girls One weekend

High School Boys The next weekend.

Name of Event*

Hanson Classic

Location of Event*

Corn Palace, Mitchell, SD

Will event require assistance with knowledgeable volunteer recruitment?☐ Yes☒ No**If yes, approximately how many knowledgeable volunteers are needed?**

We generally recruit and find all volunteer's needed

Type of Event*☐ Festival☒ Sport Event☐ Meeting/Convention☐ Other**Date(s) of Event***

1/13/2024

—

1/20/2024

Grant Amount Requested*\$3,000. thta would be
divided between both
Classics

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply*

- ☒ Application is submitted by a nonprofit or volunteer organization.
- ☒ This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image.
- ☒ This event will be promoted to out of town visitors.
- ☒ This event will result in overnight stays.

Please list any previous grant amounts the event has received from SEA.*

2015-2017 = \$1,000

2018 = \$1,500

2019-2023 = \$2,000

Please provide your profit and loss statement from your previous event.

Choose File No file chosen

Additional previous event documents

Choose File No file chosen

How will the requested grant amount be used?*

to help with food preparation for volunteer workers
if any left over it will be used for scholarships or other expenses.

How will proceeds/profit from the event be used?*

We pay all of our expenses of:
Officials, T-shirts for participants.
Scholarships participants as well as award winners.

We have broadcast/streamed the games the past several years.
this has had a tendency to cut down on the gate attendance which has cut our revenue to cover expenses.

Historical Data

How many years has this event been held?*

40 plus years

Estimated hotel/motel room nights sold during last event.*

51-100

**What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)**

We generally are at or near capacity of Corn Palace for both events -

Attendance at last event (spectators, participants)

Last years attendance was Excellent - Corn Palace director would have figures the weather and match-ups also have a bearing on attendance for every years Hanson Classic.

Comments

We greatly appreciate the assistance from the Sports Authority Group to help cover our ever growing expenses each year that continue to rise. The volunteers get a little something to eat and maybe a t-shirt for all of their assistance with the many tasks of putting and event of this size.

The city of Mitchell, Corn Palace and Mitchell High School, Dakota Wesleyan all are extremely helpful and supportive of the Hanson classic event every year.

it takes a lot of people to pull each classic off.

i have provided the volunteer positions for each Hanson classic

- ☐ Back door workers - Volunteers -(1 -2)
- ☐ Main Clock – (1 per game)
- ☐ Book – (1 per game)
- ☐ Shot Clock – (1 per game)
- ☐ Music & sound – during – time-outs-quarter break. (1 per game)
- ☐ Play- by – play – announcer – (1 per game)
- ☐ You-tube streaming announce/production - (3 per game)
- ☐ GAME Stats – Dak. stats – (2 per game)
- ☐ Scholarships (1 per game)
- ☐ Pre-game scorebook info, basketballs, Awards (1-2 per game)
- ☐ Video (3 per game)
- ☐ Hospitality room monitor – food prep and monitor (5-7 per day)
- ☐ Media- liaison – email/scores etc. 1 per game
- ☐ Sort and distribute t-shirts for each per team (4 per day and for each game)
- ☐ 24 - Officials – . (3 per game =- 1 per official) - Total 24
- ☐ 24 officials game managers – water bottles and towels. (3 per game =- 1 per official) - Total 24
- ☐ Pop-a-shot – halftime -(4 per game)
- ☐ Game Administration/management: - Crowd (2 per game)

Event Details

Specify your event with one from the following list:*

Annual



If this is a new event, what are the estimated hotel/motel room nights sold during this event?*

51-100



How are you able to estimate the number range selected above?*

This is not a new event

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?*

Provide opportunity for High School Teams to participate in basketball games

State wide event.

Family - Fan Friendly Event

Media exposure

Describe your event. Be sure to include who, what, where, when, and how activities will take place.*

We annually host a Classic with 16 teams participating in high school basketball. 8 -9 games

Girls one weekend - Sat. Jan. 13, 2024

Boys the next weekend. - Sat. Jan. 20, 2024

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.*

The Girls teams have been selected for the 2024 Hanson Boys Classic
Hanson Girls Classic
41st annual
Saturday, January 13, 2024

Class B Teams:

Arlington
Timber Lake
Ethan
Centerville
Leola/Frederick
James Valley Christian
Lyman

Class A Teams:

Sisseton
Flandreau
Florence-Henry
Vermillion
St. Thomas More
Lennox
Hanson
Mt. Vernon-Plankinton
Wagner

The boys teams have been selected for the 2024 Hanson Boys Classic.
Hanson Boy Classic
42nd annual
Saturday, January 20, 2024

Class B Teams:

White River
Gregory
DeSmet
Howard
Viborg-Hurley
Castlewood
Ipswich
Dell Rapids St. Mary's

Class A Teams:

Sioux Valley
St. Thomas More
Dakota Valley
Winner
Hanson
Clark – Willow Lake
Rapid City Christian
Hamlin

What are the specific goals for this event?*

Goals are:

Dodge any weather that could detract from the crowd attendance.

Provide a quality family friendly event of High school Basketball games.
Competitive games that are entertaining.

Be able to be fiscally responsible and financially support/afford all expenses.
Provide a quality experience for the participants and fans.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.*

The Hanson Classic brings many people to Mitchell from mostly all South Dakota communities/schools.
Several teams, players, and fans come and make stay overnight to watch all of the games of the Classics.
Show cases the famous Corn Palace with a tradition of the Hanson Classic that has been a historic king compared to other Classic's of this nature.
The Classic is dependent upon the sponsors, volunteers and fans to support the event as it has in the 40 plus years the Hanson Classic has been held.

Event Budget

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)*

Annual Hanson Classic budget items.docx

Event Flyer

No file chosen

Additional Documents

No file chosen

Authorized Signature*

Jim Bridge

By typing your name in the box you are authorizing the submission of the grant application and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchell.org

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.



EVENT: Hanson Girls Basketball Classic

DATE: 1-14-2023

RENTAL AND SERVICE RATE

GROSS ADMISSION

TOTAL \$ 11708.00

Adult Tickets -	924 x \$10	(\$9240.00)
Student Tickets-	464 x \$5	(\$2320.00)
Courtside Tickets -	6 x \$25	(\$150.00)
Hanson High Passes -	192 x \$0	(\$0.00)

DISBURSEMENT

CORN PALACE RENT	\$ 1250.00
5% OF GROSS TICKET WALK-IN SALES :	\$ 585.40
5% OF GROSS TICKET PPV SALES	\$ 201.00
Tickets/Program/Stamps \$25/hour (12)	\$ 300.00
Video/Replays 13 x \$30(2-people)	\$ 390.00

TOTAL CHARGES:	\$ 2726.40
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Total Due Hanson Girls Basketball Classic	\$ 8981.60
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BALANCE DUE TO:

**Hanson School District
Attn: Jodi Hruby
PO Box 490
Alexandria, SD 57311**



EVENT: Hanson Boys Basketball Classic

DATE: 1-21-2023

RENTAL AND SERVICE RATE

GROSS ADMISSION

TOTAL \$ 16550.00

Adult Tickets –	924 x \$10	\$12380
Student Tickets-	734 x \$5	\$ 3670
Courtside Tickets –	25 x \$25	\$ 500
Hanson High Passes –	263 x \$0	\$0.00

DISBURSEMENT

CORN PALACE RENT	\$ 1250.00
5% OF GROSS TICKET WALK-IN SALES :	\$ 827.50
5% OF GROSS TICKET PPV SALES	\$ 339.00
Tickets/Program/Stamps \$25/hour (2)	\$ 50.00
Video/Replays 13 x \$30(2-people)	\$ 390.00

TOTAL CHARGES:	\$ 2856.50
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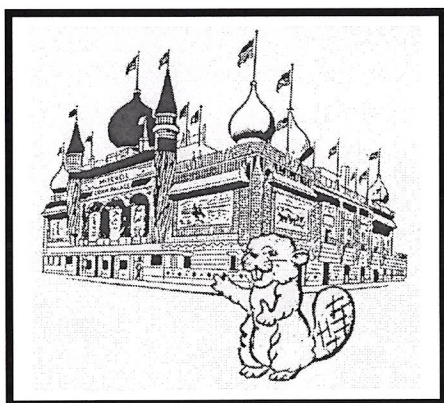
Total Due Hanson Boys Basketball Classic

\$13693.50

BALANCE DUE TO:

**Hanson School District
Attn: Jodi Hruby
PO Box 490
Alexandria, SD 57311**

**41st Annual
HANSON
BOYS
CORN
PALACE
CLASSIC**



ADMISSION

**ADULTS: \$10.00
STUDENTS: \$5.00**

**GOOD FOR ALL
DAY!!**

SPONSORED BY:



**GAME TIMES ARE
APPROXIMATE. GAMES WILL
START 15 MINUTES
FOLLOWING COMPLETION OF
PREVIOUS GAME.**

**MITCHELL CORN PALACE
Mitchell, South Dakota
SATURDAY, JANUARY 21, 2023**

Bridgewater-Emery	10:00 A.M.
Harding County	
Hanson	11:30 P.M.
Gregory	
Clark/Willow Lake	1:00 P.M.
Canistota	
Hamlin	2:30 P.M.
Mt. Vernon/Plankinton	
Winner	4:00 P.M.
St. Thomas More	
De Smet	5:30 P.M.
Lower Brule	
White River	7:00 P.M.
Aberdeen Christian	
Sioux Valley	8:30 P.M.
Dakota Valley	

Annual Hanson Classic budget

2023-24

- Corn Palace rental & related expenses
- Programs
- Official's expenses
- Volunteer workers expenses
- Score table workers
- Statistics expenses
- Complimentary passes for School officials, bus drivers, coaches' spouse,
- T-shirts
- Hospitality food for workers
- Awards – Players of the Game
- Meals for teams
- Scholarships Awarded to players participating
- Athletic Training
- Streaming services expense
- Mailings, preparation expenses, entertainment expense
- The amount of funds available and applications submitted.
- Administrative expense
- Miscellaneous

Number of Volunteer workers.

- Back door workers - Volunteers – (1 -2)
- Main Clock – (1 per game)
- Book – (1 per game)
- Shot Clock – (1 per game)
- Music & sound – during – time-outs-quarter break. (1 per game)
- Play- by – play – announcer – (1 per game)
- You-tube streaming announce/production - (3 per game)
- GAME Stats – Dak. stats – (2 per game)
- Scholarships (1 per game)
- Pre-game scorebook info, basketballs, Awards (1-2 per game)
- Video (3 per game)
- Hospitality room monitor – food prep and monitor (5-7 per day)
- Media- liaison – email/scores etc. 1 per game
- Sort and distribute t-shirts for each per team (4 per day and for each game)
- 24 - Officials – (3 per game =- 1 per official) - Total 24
- 24 officials game managers – water bottles and towels. (3 per game =- 1 per official) - Total 24
- Pop-a-shot – halftime – (4 per game)
- Game Administration/management: - Crowd (2 per game)

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Sports & Events Authority Advisory Committee Minutes
612 N. Main, City Hall - Council Chambers
October 10, 2023

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:00 PM.

SEA Committee members present: Kevin McCardle, Jill Larson, Kevin Nelson, Doug Greenway, Bryan Dixon, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston.

SEA Committee members absent: Mayor Everson, Cory Aadland, and Jon Hart.

Others present: Stephanie Ellwein and Aaron Hieb.

2. Funding Applications

SEA Grant Application presentations. The following application, Pheasants Forever Banquet Grant Application, was presented to the committee, since the Hoop City Classic and Dakota Oyate Challenge were presented during the September meeting.

A. Pheasants Forever Banquet

Date: October 20th, 2023; **Contact:** Kevin Bruscher; **Grant Request:** \$1,500

- Kevin Bruscher presented the submitted SEA Grant Application for the Pheasants Forever Banquet, which is requesting \$1,500. They had just wrapped up their annual youth hunt at the old Rooster Roost Ranch, which had seventeen participants (12-13 year old hunters). During this hunt, they shoot trap, feed the hunters lunch, and hunt the released pheasants. Pheasants Forever works to improve the walk-in land habitat around the Mitchell area, within a 35-mile radius. Pheasants Forever Banquet is the Friday night before the pheasant opener at the Corn Palace. The requested \$1,500 would be earmarked towards the youth hunting experience in the Mitchell area. Pheasants Forever budgets \$12,000 to \$15,000 specifically for youth hunting and provides equipment (shells and targets).

Motion: Motion was made by Doug Greenway to award \$1,500 earmarked towards the youth hunt and youth hunting experience in the Mitchell area. Seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

B. Hoop City Classic 2023

Date: December 28th-30th, 2023; **Contact:** Ernie Kuyper; **Grant Request:** \$15,000

Motion: Motion was made by Doug Greenway to award \$10,000 and seconded by Jim

Johnston. All members voted 'Aye' and the motion passed.

C. Dakota Oyate Challenge

Date: January 25th-27th, 2024; **Contact:** Jesse Bien/James Ferrell; **Grant Request:** \$15,000

Motion: First motion was made by LaRee Rumbolz to award \$5,000. Motion failed due to lack of a second. The second motion was made by Dave Helleloid to award \$2,500. Also, Dave included in the motion that he would take the lead and reach out to Mitchell hotels/motels to find and comp 11 rooms for DOC officials for four nights during the event. Kevin Nelson seconded the motion. All members voted 'Aye' and the motion passed.

3. Approval of Minutes

Motion: Motion was made by Bryan Dixon to approve the previous minutes as presented, seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of October 3rd, 2023. Total Fund Balance of \$73,633.02. There are four committed items/events where the checks have not been written. Current Available Fund Balance of \$29,633.02. Collections in September (for August records) were \$26,449.50 and there are 3 hotels/motels that have not submitted their collections. YTD comparison for collections were: down 4.7% from 2022, down 2.5% from 2021, up 28.7% from 2020, down 2.8% from 2019, and down 2.4% from 2018.

Also, Aaron shared that the \$1.00 collection will end on October 31st and hotels will have the voluntary option to collect and submit the \$1.00 until the end of 2023. Any revenue submitted from the voluntary collection will go to the Sports & Events Authority. All hotels/motels will be notified of this via email & letter by the end of next week.

Request to have the City of Mitchell Finance Office provide and send out a letter to hotels/motels stating the new, adjusted hotel occupancy tax, so hotels/motels can reach out to their Third Party software companies to make the necessary changes before January 1st, 2024.

Motion: Motion was made by Dave Helleloid to approve the financial report as presented, seconded by Tim Smith. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Form with Financials and SEA Surveys that were submitted from past SEA funded events to the SEA Committee.

A. Evaluation Forms w/Financials

Mitchell Baseball Youth Tournaments (May 6th, June 2nd-3rd, June 17th, & July 14th-16th, 2023)

- The total spectator count was unsure, but many teams and people attended three of the tournaments. The number of hotel/motel room nights sold was uncertain. The hotels/motels contacted were: Days Inn and Hampton Inn. The awarded funds (\$6,000)

were used to pay the umpires and for the hospitality area. Net profits for each tournament were as follows: Early Bird = \$3,700; Teener Tourney = \$50; Harves/Wilson = \$1,525; and State Youth = \$39,656.

- A brief discussion was had about the host site for the upcoming State Youth, State Amateur, and State Legion Baseball Tournaments (2024-2026).

B. SEA Survey(s)

Organization: South Dakota Music Education Association; **Main Contact:** Mike Bossman;

Date Completed: 9/19/2023

Organization: 301 Rodz; **Main Contact:** Steve Bren; **Date Completed:** 9/25/2023

6. Other Items

Aaron Hieb reviewed the following items with the SEA Committee:

A. SEA Banners on Display

South Dakota State Disc Golf Championship (September 22nd-24th, 2023)

- Set up two SEA feather banners at Dry Run Creek Disc Golf Course, right behind hole #1 tee pad.

Special Olympics South Dakota State Fall Classic (September 22nd-24th, 2023)

- Set up one SEA square banner on the fence by the entrance to the east complex (Fields D-G) at Cadwell for Friday's competitions.

OutKasts Car Show (September 22nd-24th, 2023)

- A SEA square banner was displayed next to the registration booth.

Palace City Kiwanis Half Marathon, Relay, 10K, & 5K (October 1st, 2023)

- Set up one SEA feather banner in front of the Corn Palace on Main Street, next to the START and FINISH line of the event.

B. Upcoming Events

- [ACT presents 'On Golden Pond'](#) (October 13th-15th, 2023)
- [VFW Post 2750 Chili Cook-Off](#) (October 14th, 2023)
- [Pheasants Forever Banquet](#) (October 20th, 2023)
- [Breed Life Foundation Event](#) (October 21st, 2023)

- [Heartland Guild Quilt Show](#) (October 21st-22nd, 2023)
- [South Dakota Planners Association Annual Conference](#) (October 24th-26th, 2023)
- [Palace City 8ball Open](#) (October 27th-28th, 2023)
- [Palace City Robot Rumble](#) (November 4th, 2023)
- [DWU Theatre presents 'Hedda Gabler'](#) (November 3rd-5th / 10th-12th, 2023)
- [Veteran's Day Celebration](#) (November 11th, 2023)

- For a full list of events, visit <https://www.mitchellsd.com/events/calendar/2023-10-01>

- Aaron Hieb shared information about upcoming DWU Soccer Youth Tournaments. The annual DWU Indoor Futsal Classic is set for February 23rd-25th, 2024. Also, DWU Soccer is going to host a U10-U18 youth soccer tournament at the Pepsi Soccer Complex in May of 2024.

7. Next Meeting Date

Kevin McCardle set the next meeting date for Tuesday, November 14th, 2023, @ 2 PM, in the City Hall - Council Chambers.

8. Adjournment

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle @ 3:02 PM.

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	67,757.50
YTD as of 11/7/23		
Total Revenue	\$	822,017.81

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	89,065.00
YTD as of 11/7/23		
Total Expense	\$	751,601.79

Committed Items- Checks not yet written		
Special Olympics Spring 2024 (BB)	\$	12,000.00
Special Olympics Spring 2025 (BB)	\$	12,000.00
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
Total Committed but not paid	\$	44,000

Bid District #2 <u>Total</u> Collections by Month									
	2017	2018	2019	2020	2021	2022	2023	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	0	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00		0	
December (inc. campground in 2018)	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50		0	
YTD	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 192,526.00		

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basetkball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	0	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz: OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00

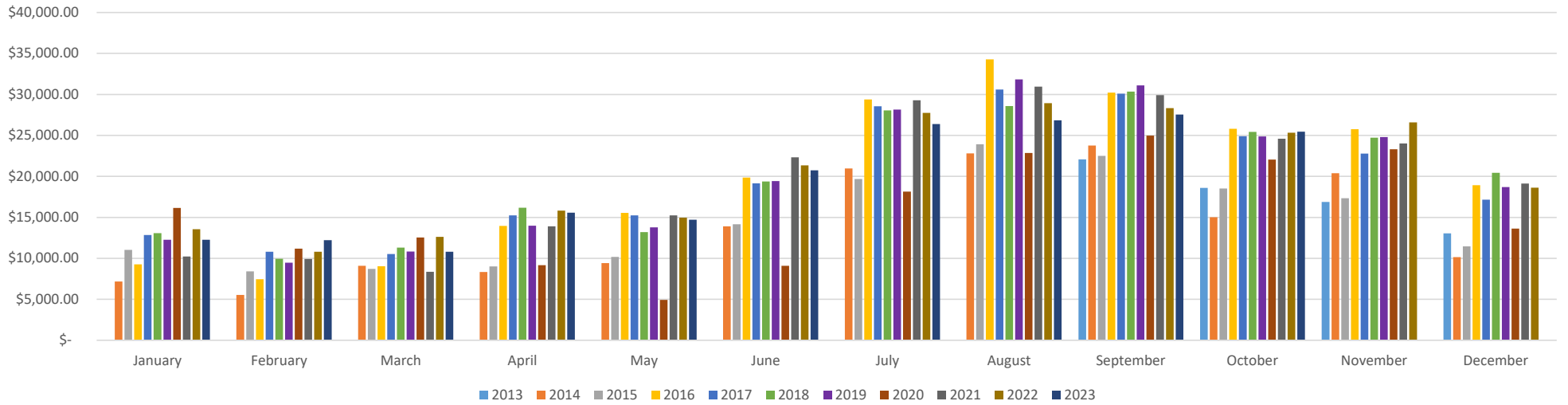
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	128
2022	38	122
2023	37	97

	Events Per Month										
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Jan	1	5	2	3	3	2	4	4	4	2	
Feb	2	3	0	1	1	4	3	2	4	2	
March	0	1	3	5	5	4	3	3	2	5	
April	0	0	0	1	1	2	0	2	2	2	
May	6	7	2	3	2	1	0	2	3	2	
June	2	4	4	6	3	5	0	3	2	6	
July	3	2	3	3	3	3	0	3	4	1	
August	1	2	2	4	4	6	1	6	5	3	
September	0	3	2	5	4	4	2	4	3	5	
October	1	1	0	0	3	2	1	3	3	4	
November	3	2	0	1	0	0	0	2	1	0	
December	2	3	2	2	2	1	1	2	1	1	

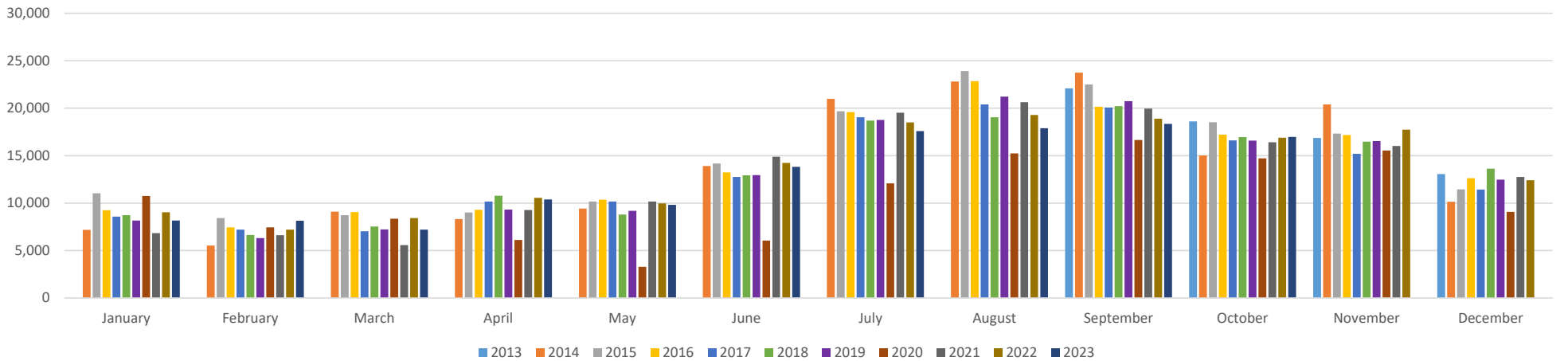
Data by Event Month					
	Avg		Days /		
	# Event	# Days	Event	\$ Awarded	\$/#days
January	31	87	2.8	\$ 55,382.32	\$ 636.58
February	22	49	2.2	\$ 83,250.00	\$ 1,698.98
March	32	91	2.8	\$ 146,935.50	\$ 1,614.68
April	10	51	5.1	\$ 31,485.00	\$ 617.35
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	35	102	2.9	\$ 65,235.00	\$ 639.56
July	25	72	2.9	\$ 55,030.00	\$ 764.31
August	34	149	4.4	\$ 128,250.00	\$ 860.74
September	32	68	2.1	\$ 124,775.00	\$ 1,834.93
October	18	22	1.2	\$ 32,500.00	\$ 1,477.27
November	9	12	1.3	\$ 16,100.00	\$ 1,341.67
December	20	34	1.7	\$ 56,500.00	\$ 1,661.76

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	13	49	3.8	\$ 40,940.00	\$ 835.51
soccer	16	37	2.3	\$ 87,050.00	\$ 2,352.70
special event	79	165	2.1	\$ 186,839.02	\$ 1,132.36
volleyball	7	11	1.6	\$ 9,835.50	\$ 894.14
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	32	160	5.0	\$ 104,890.00	\$ 655.56
golf	11	25	2.3	\$ 9,135.00	\$ 365.40
softball	17	38	2.2	\$ 36,630.00	\$ 963.95
bowling	9	48	5.3	\$ 15,500.00	\$ 322.92
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	13	31	2.4	\$ 36,500.00	\$ 1,177.42
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	44	111	2.5	\$ 90,825.00	\$ 818.24

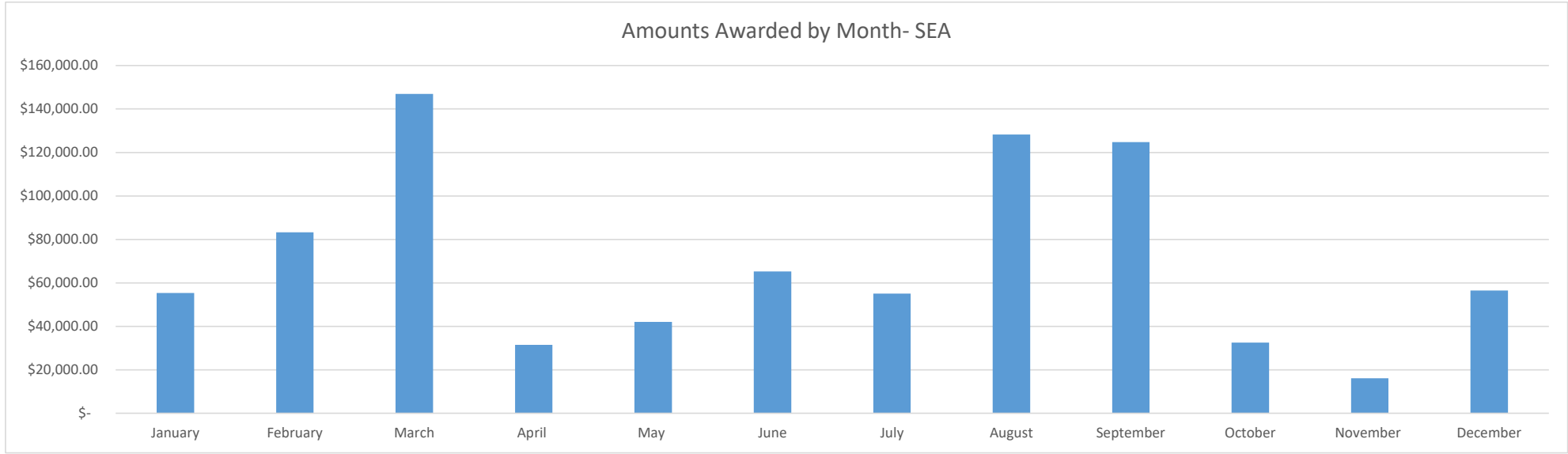
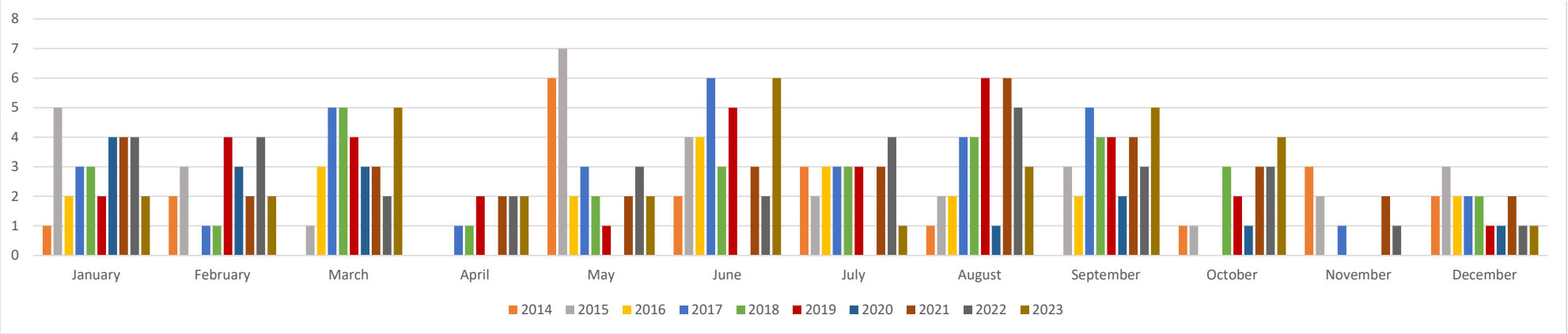
Total Bid # 2 Collections



Hotel Rooms Reported - Bid #2



of Event Days per Month- SEA



#25

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, November 07, 2023 10:05:28 AM
Last Modified: Tuesday, November 07, 2023 10:14:04 AM
Time Spent: 00:08:35
IP Address: 206.176.35.1

Page 1

Q1

Contact Information for your Organization.

Name	Adam D Roach
Address	231 N. Dakota Avenue
City/Town	Sioux Falls
State/Province	SD
ZIP/Postal Code	57117
Country	United States
Email Address	aroach@siouxfalls.org
Phone Number	605.367.8179

Q2

Who is the President and/or main event contact?

Name	Amber Vogt
Email	avogt@lawrence.sd.us
Phone Number	605.578.3871

Q3

Yes

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Apply occasionally

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

We hosted the 2023 South Dakota Planners Association annual meeting here October 2023.

Q6

No

Are there events that your organization would like to host, but are currently unable to host?

Q7

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

None of the above,

Please provide Details about any obstacles noted above:
We were hoping for more participation from City of Mitchell municipal staff to showcase more of the great things the City has going on. Essentially teaching other communities how Mitchell are problem solving from a municipal level and how those steps taken can assist other cities and counties.

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

We think the Mitchell CVB and SEA have done a stellar job assisting us with our event held this year.

Q9

What time of year are most events held?

Fall

Q10

Which of your events typically result in overnight stay?

Annual Conference

Q11

Approximately how many hotels rooms are used for your event(s).

60

Q12

What are other associations this survey could be sent to?

Any type of State municipality organization would be a good fit.







Thank
you

To Aaron, the SEA committee, the
Mitchell Chamber & the City of Mitchell,

We want to say ~~thank~~ you for your
support of the 7th annual Palace
City 8ball Open Pool Tournament.

Because of your support, we had
an impressive 62 players competing
for over \$16,000!!

Thank you again, Sincerely
Jason Lora Gary Reed