



Business Improvement Board #4  
City Council Chambers, City Hall, 612 N. Main Street  
September 29, 2023

**1. 10:00 AM Call to Order**

**Meeting called to order by:** Mayor Everson @ 10:00 AM.

**BID #4 Board Members present:** Mayor Everson, Jeff Smith, Jason Bradley, Austen Iverson, and Tim Smith.

**City Staff present:** Kevin McCardle, Justin Johnson, and Aaron Hieb.

**Others present:** Dave Helleloid.

**2. Discussion on Ordinance #O2023-07, Establishing Business Improvement District #4.**

Discussion and clarification of the language that will be included in the Ordinance which will be presented to City Council for approval. The main language concern has been, "promotion of the district" and what the funds are going to be used towards. To address this concern, there will be language added to the Ordinance which allows the majority of landowners to petition and dissolve the district at any time.

Also, there have been concerns about the board's make-up and representation.

The creation of Business Improvement District #2 was established in 2013, with the funds earmarked for specific purposes within the Ordinance. \$.50 to the Sports & Events Authority and \$1.00 towards a specific capital improvement project, which has been payment of the 2nd sheet of ice and the Indoor Pool.

Currently, there is a petition that has been created to reject BID #4.

The role of the BID Board is to make recommendations for the use of funds, which are ultimately approved by the City Council.

Hotel owners and managers are not opposed to the \$2 BID, they are for it. Next, the current BID doesn't allocate what the funds are used. It is rather vague. Also, it doesn't mention the Sports & Events Authority and how much funding it will receive. There is no sunset date in the current proposal, they feel it should be revisited every 5 to 10 years. The BID Board should be represented mainly by hoteliers, 80% of representation.

Over the years, there has been a lack of trust between the City of Mitchell and local hoteliers. If the proposed BID #4 does not pass, City Council will not be in favor of trying to restructure.

BID Board membership/representation can be readdressed once the BID #4 Ordinance is passed by City Council.

### **3. Adjourn**

There being no further business to discuss.

**Meeting adjourned by:** Mayor Everson @ 10:40 PM.