



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

February 13, 2024

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Cabin Fever Auction**
Date: February 23rd-24th, 2024; **Contact:** Ashley Coulter; **Grant Request:** \$2,000
 - B. **South Dakota Middle School All-State Band**
Date: March 1st-2nd, 2024; **Contact:** Holly Gage; **Grant Request:** \$300
 - C. **Show Choir Classic**
Date: March 16th, 2024; **Contact:** Angella Buenzow; **Grant Request:** \$5,000
 - D. **Combat Veterans Motorcycle Association Comedy Night**
Date: March 16th, 2024; **Contact:** Kim Hamer; **Grant Request:** \$2,000
 - E. **Knights of Columbus Special Olympics Banquet**
Date: March 23rd, 2024; **Contact:** Gene Kessler; **Grant Request:** \$1,700
 - F. **Lucky Devils Adult Hockey Tournament**
Date: April 12th-14th, 2024; **Contact:** Stacy Murtha; **Grant Request:** \$4,000
 - G. **Shootout at the Lake**
Date: June 21st-22nd, 2024; **Contact:** Wade Musick; **Grant Request:** \$20,000
 - H. **USA Sled Hockey Camp**
Date: January 17th-20th, 2024; **Contact:** Dave Tronnes; **Grant Request:** any additional support up to \$1,250
3. **Approval of Minutes**
January 9th, 2024, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 2.5.2024
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form w/Financials**
 - South Dakota State Amateur Baseball Tournament (August 2nd-13th, 2023)
 - Dakota Showdown Horse Trainer Challenge (August 11th-12th, 2023)
 - USA Paralympic Sled Hockey Team Camp (January 15th-21st, 2024)
 - <https://www.mitchellrepublic.com/opinion/letters/letter-the->

B. SEA Survey(s)

- **Organization:** D&E Music and Vending; **Main Contact:** Carol Steilen;
Date Completed: 1/19/2024

6. Other Items

A. SEA Banners on Display

Palace Ice Festival (January 12th-14th, 2024)

- Hung SEA square banner at the entrance of the bleachers in the Toshiba (North) Rink at the Mitchell Activities Center. Also, posted 5 QR Code flyers throughout the Mitchell Activities Center lobby.

Hanson Girls Classic (January 13th, 2024)

- Canceled.

USA Sled Hockey Team Camp (January 17th-20th, 2024)

- Hung SEA square banner at the entrance of the bleachers in the Toshiba (North) Rink at the Mitchell Activities Center. Also, posted 5 QR Code fliers throughout the Mitchell Activities Center lobby.

Hanson Boys Classic (January 20th, 2024)

- A SEA square banner is permanently hung in the Corn Palace Hospitality Room. Also, the SEA logo is displayed on the QR Code flyers that were posted throughout the Corn Palace lobby/arena, as well as, a 30-second spot with the logo in Live Ticket commercials.

Dakota Oyate Challenge (January 25th-27th, 2024)

- A SEA square banner is permanently hung in the Corn Palace Hospitality Room. Also, the SEA logo is displayed on the QR Code flyers that were posted throughout the Corn Palace lobby/arena, as well as, on the digital boards in the Corn Palace arena during halftime and between games.

DWU/Culver's Girls & Boys High School Basketball Classic (February 9th-10th, 2024)

- A SEA square banner is permanently hung in the Corn Palace Hospitality Room. Also, the SEA logo is displayed on the QR Code flyers that were

posted throughout the Corn Palace lobby/arena, as well as, on the digital boards in the Corn Palace arena during halftime and between games.

B. "Thank You" Letter

- Powderhorn Ranch Regulators: SD State & High Plains Territorial Cowboy Fast Draw

C. Upcoming Events

- [PeeWee 'B' State Hockey Tournament](#) (Friday, February 16th - Sunday, February 18th)
- [Indoor 3D Archery Shoot](#) (Friday, February 16th - Sunday, February 18th)
- MHS Girls & Boys Basketball (Tuesday, February 20th)
 - Last home game vs. Brandon Valley
- DWU Women's & Men's Basketball (Wednesday, February 21st)
 - Last home game vs. Dordt
- [Knights of Columbus Fish Fry](#) (Friday, February 23rd)
- [Schoeny 3 Man Pool Championship](#) (Friday, February 23rd - Sunday, February 25th)
- [DWU Annual Indoor Futsal Winter Classic](#) (Friday, February 23rd - Sunday, February 25th)
- [Baby I'm A Star - Cheer & Dance Spectacular](#) (Sunday, February 25th)
- [DWU Midwinter Concert](#) (Sunday, February 25th)
- [Area Community Theatre: Paul Slade Smith Unnecessary Farce](#)
 - Friday, March 1st - Sunday, March 3rd (Fri/Sat @ 7:30 PM & Sun @ 2 PM)
 - Friday, March 8th - Sunday, March 10th (Fri/Sat @ 7:30 PM & Sun @ 2 PM)
- [40th Annual Gold Rush Open Dart Tournament](#) (Friday, March 8th - Sunday, March 10th)
- [AAU Regional 3 Youth Wrestling](#) (Saturday, March 9th)

Complete list of events - [Mitchell Chamber Events Calendar](#)

*BOLD - Awarded Sports & Events Authority Grant funding

7. **Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
8. **Approval of Funding Applications**
 - USA Sled Hockey Camp
 - **Date:** January 17th-20th, 2024; **Contact:** Dave Tronnes; **Grant Request:** any additional support up to \$1,250

- Cabin Fever Auction
 - **Date:** February 23rd-24th, 2024; **Contact:** Ashley Coulter; **Grant Request:** \$2,000
- South Dakota Middle School All-State Band
 - **Date:** March 1st-2nd, 2024; **Contact:** Holly Gage; **Grant Request:** \$300
- Show Choir Classic
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- Combat Veteran's Motorcycle Association Comedy Night
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- Knights of Columbus Special Olympics Banquet
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- Lucky Devils Adult Hockey Tournament
 - **Date:** April 12th-14th, 2024; **Contact:** Stacy Murtha; **Grant Request:** \$4,000
- Shootout at the Lake
 - **Date:** June 21st-22nd, 2024; **Contact:** Wade Musick; **Grant Request:** \$20,000

9. Next Meeting Date

March 12th, 2024, @ 2 PM - City Hall, Council Chambers

10. Adjournment

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, January 30, 2024 1:27:27 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Buckin' Wild Ranch
Email Address	aelhoff2009@gmail.com
Address	47288 227th Street
City	Flandreau
State	SD
Zip Code	57028
Contact Person	Ashley Coulter
Phone Number	605-530-1083
Purpose of Organization	Antique Auction
Name of Event	Cabin Fever Auction
Location of Event	Davison County Fairgrounds
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Other
Date(s) of Event	2/23/2024 - 2/24/2024
Grant Amount Requested	2000
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2019- 1,500 2020-1,500 2021-1,500 2022-1,000 2023-1,200
Please provide your profit and loss statement from your previous event.	2023 Cabin Fever Financials - Sheet1.pdf
Additional previous event documents	2023 flyer.jpg
How will the requested grant amount be used?	The grant amount will go towards advertising and paying for the facility.
How will proceeds/profit from the event be used?	The proceeds will go towards making next year bigger and better.
(Section Break)	

Historical Data

How many years has this event been held?	5
Estimated hotel/motel room nights sold during last event.	101-150
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	70%
Attendance at last event (spectators, participants)	500+
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	NA
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Our organization holds an antique auction every year on the last weekend of February. We provide a weekend long event that attracts customers from around the USA to Mitchell during a time that could be slower of the town.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Our auction sells antiques, cowboy collectibles, furniture, wagons, buggies, taxidermy, and livestock equipment. We start checking in Thursday at noon and our auction starts Friday and Saturday at 9am each day at the Davison County Fairground.
What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	Our customers come from a wide range of states. We advertise on Facebook, in newspapers, and on the radio and try to attract customers from the surrounding states. The following are the states that we have had customers come from. South Dakota, North Dakota, Iowa, Minnesota, Montana, Wyoming, Kansas, Nebraska, Tennessee, Wisconsin, Missouri, Idaho, North Carolina.
What are the specific goals for this event?	Our goal is to bring people together to exchange items from the past. We want to bring history back to life.
Explain how your grant request would be used to promote tourism in	The grant would be used for advertising in newspapers, on websites, printed flyers we hang up around surrounding towns and states. We also send postcards to past and prospective

Mitchell? Note the resulting impact of your event if the request for funding were denied.

customers.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2024 Cabin Fever Budget - Sheet1.pdf](#)

(Section Break)

Event Flyer

[2024 flyer.jpg](#)

Additional Documents

Field not completed.

Authorized Signature

Ashley Coulter

Email not displaying correctly? [View it in your browser.](#)

Cabin Fever Auction 2023 Financial	
Revenue	
Commission	15,695.03
Food Sales	2,163.00
Total Revenue	17,858.03
Promotional Expenses	
Food	2,048.54
Facility rental	3,020.00
Postage	373.49
Advertising-newspapers, websites	1,073.13
postcards, flyers	170.40
license fee	38.00
Hotel Rooms	2,436.14
Wages	8,950.00
Office supplies	623.46
Total Expenses	18,733.16
Net income/loss	-875.13

Cabin Fever Auction 2024 Budget	
Revenue	
Commission	15,000.00
Food Sales	2,000.00
Total Revenue	17,000.00
Promotional Expenses	
Food	1,900.00
Facility rental	3,600.00
Postage	400.00
Advertising-newspapers, websites	1,000.00
postcards, flyers	160.00
license fee	46.00
Hotel Rooms	2,500.00
Wages	9,000.00
Office supplies	600.00
Total Expenses	19,206.00
Net income/loss	-2,206.00

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CABIN FEVER AUCTION

PRESENTED BY: BUCKIN' WILD RANCH

LOCATION: Davison County Fairgrounds, 3200 West Havens • Mitchell, SD 57301

Friday & Saturday, February 23 & 24, 2024

9 AM START EACH DAY • 2 SALE RINGS BOTH DAYS

CONCESSIONS ON SITE • GET YOUR EARLY CONSIGNMENTS IN!



ANTIQUES

New & Used Tack

Saddles

Antique Bits & Spurs

Wagons

Buggies

Western Related Items

Hides

Taxidermy

Western Décor

Antique Furniture

Wagon Wheels



items will be sifted for good quality merchandise

AUCTIONEER'S NOTE: Announcements day of the sale take precedence over any printed materials. The information in this brochure is believed to be accurate; however, no liability for its accuracy, errors, or omissions is assumed.

Sale arranged and conducted by

BUCKIN' WILD RANCH

Call Nick: 605-323-7906 or Ashley: 605-530-1083

a_elhoff2009@hotmail.com • www.buckinwildranchsd.com

www.facebook.com/cabinfeverauction

Friday Feb 23rd

9 am Start

12 pm Antique furniture -2nd ring

4 pm Hides and taxidermy

Used tack and saddles to follow

Saturday Feb 24th

9 am Start

12 pm Outside equipment, gates, wagons

2:00 pm Cowboy collectibles -2nd ring

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Friday, January 26, 2024 7:29:37 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

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Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

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Incomplete applications will not be considered.

Applicant Organization	South Dakota Music Education Association
Email Address	holly.gage@k12.sd.us
Address	607 W 28th St
City	Sioux Falls
State	SD
Zip Code	57105
Contact Person	Holly Gage
Phone Number	6053668648
Purpose of Organization	To promote quality, comprehensive music education for all South Dakota students as part of their complete education.
Name of Event	South Dakota Middle School All State Band
Location of Event	Mitchell High School
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Festival
Date(s) of Event	3/1/2024 - 3/2/2024
Grant Amount Requested	300 (or anything helps!)
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	We were awarded \$250 for this same event last year in Mitchell (2023).
Please provide your profit and loss statement from your previous event.	MSASB Co-Chair Expense Worksheet 2024.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The attached expense statement only includes the purchase of music and refreshments for students and teachers. The event also pays the 2 guest conductors to work with the students along with their hotel and travel. I did not include this expense as that is the duty of the other co-chair. If funds are offered to SDMEA, we will use them towards cookies and water for the students and the director's hospitality room which will provide water, coffee, rolls, etc.
How will proceeds/profit from the event be used?	This is event does not make a profit. We are seeking funds to offset the cost to the organization.
(Section Break)	

Historical Data

How many years has this event been held?	This is our 25th year
Estimated hotel/motel room nights sold during last event.	251-300
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	This is a state-wide event bringing students from all corners of the state. Over half the students are from the Sioux Falls/Brandon area, the rest from all over the state including West River.

Attendance at last event (spectators, participants)	We have 210 students participating in this event. That also brings an additional 60 band directors and 500-600 family & friends of the students.
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Comments	<i>Field not completed.</i>
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
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If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
--	-----------------

How are you able to estimate the number range selected above?	200 student participants and their teachers. Many of the students stay with their own families in the local hotels.
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Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The purpose of South Dakota Music Educators Association is to promote quality, comprehensive music education for all South Dakota students as part of their complete education. We provide musical experiences for students in South Dakota to enhance their music education and provide extra opportunities for them to share their talents.
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	Benefits for Mitchell: This event brings many people to Mitchell that will utilize hotels, local restaurants, florists, shops and more. We are on a rotating schedule for Mitchell, and hope to be back in 2024.
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Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Middle School All State Band will include 200 middle school musicians from all over the state of South Dakota. We will bring them together for 2 days at Mitchell High School to rehearse over a two day period, with a final concert for friends and family on Saturday. The band directors at Mitchell Public School have already been amazing hosts and are looking forward to hosting the event again this year.
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What geographic areas are you bringing event participants from?	his is a state-wide event bringing students from all corners of the state. Over half the students are from the Sioux Falls/Brandon area, the
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Indicate geographic areas you are marketing for visitor attraction to your event.

rest from all over the state including West River.

I have contacted the local restaurants to give them a heads up that families will be eating at local restaurants in the community. I have also set up blocks of rooms at the hotels indicated on the Chamber of Commerce Hotel lists.

What are the specific goals for this event?

This specific event, Middle School All State Band, offers students the opportunity to play with other talented and gifted students from all over the state. They receive instruction from renowned conductors. Students go through a rigorous audition process and are selected to play in one of two bands. Mitchell is a great location because it is centrally located for our participants.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This grant request would be used to provide a positive experience for our participants and their teacher. We like having this event in Mitchell because the band directors there are amazing to work with and the facilities are great. We believe it is important to show off the high quality facilities that the Mitchell community has to offer. It is a comfortable auditorium that works for audience members, musicians, and teachers. The Mitchell community has been nothing but warm to us when we have meal breaks out at local establishments. Because of this, we like to return to Mitchell. If these funds were denied, we would look at other possible locations where additional grant funding would be accessible. This event does not make money, we are just hoping to offset the total costs.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[MSASB Co-Chair Expense Worksheet 2024_1.pdf](#)

(Section Break)

Event Flyer

Field not completed.

[2024 Schedule.docx - Google Docs.pdf](#)

Additional Documents

Authorized Signature

Holly Gage

Email not displaying correctly? [View it in your browser.](#)

2022 MSASB Co-chair Expense Report

<u>Vendor</u>	<u>Description</u>	<u>Expense</u>	<u>Deposit</u>				
Popplers Music	Armenian Rhapsody	\$75.00					
Popplers Music	Excelsior!	\$55.00					
Popplers Music	Excelsior!	\$55.00					
Popplers Music	Great Dakota Praries	\$50.00					
Popplers Music	Lion of Lucerne	\$65.00					
Walmart	Director's Lounge/Student Cookies	\$147.36					
Walmart	Director's Lounge	\$199.42					
Daylight Donuts	Donuts/Roll for Director's, Saturday	\$90.17					
Ben Rifle Middle School/Ali Dunbar	Music Purchase-Armenian Rhapsody		\$37.50				
Ben Rifle Middle School/Ali Dunbar	Music Purchase-Excelsior!		\$27.50				
Ben Rifle Middle School/Ali Dunbar	Music Purchase-Great Dakota Praries		\$25.00				
Ben Rifle Middle School/Ali Dunbar	Music Purchase-Lion of Lucerne		\$32.50				
<u>O-Gormon Junior High/Heather Nelson</u>	<u>Music Purchase-Excelsior!</u>		\$27.50	(will be mailed to PO Box-she forgot to bring the check)			
Totals:		\$736.95	\$150.00				
Mitchell Chamber of Commerce	Donation		\$250.00				
Popplers Music	Donation		\$100.00				
			\$500.00				

[illegible]

SDMEA Middle School All-State Band 2024

March 1-2, 2024



Schedule of Events

Friday, March 1

11:00-12:00 pm Registration Mitchell Performing Arts Center (*Parents: please pre-register, so check-in will be quicker!*)

12:00-12:15 pm Welcome Auditorium

12:15-1:30 pm Rehearsal: Honor Band: Band Room all day Festival Band: Auditorium all day

1:30-1:45 pm Water Break

1:45-3:00 pm Rehearsal

3:00-3:20 pm Festival Band Cookie Break

3:15-3:35 pm Honor Band Cookie Break

3:20-4:45 pm Rehearsal

SDMEA Workshop - Black Box Theater

3:30-4:30 pm-- Ryan Stahle: Teaching Beginning Jazz Improv

4:45-6:30 pm Supper on your own

6:30-7:30 pm Rehearsal

SDMEA Workshop - Black Box Theater

6:30-7:30 pm-- Heather Nelson Contagious Engagement - a marketing approach to recruitment and retention

7:30-8:30 pm Rehearsal Petersen w/Honor Band

Standridge w/Festival Band

Saturday, March 2

8:30-10:15 am Rehearsal Honor Band in Auditorium (all day) Festival Band in Band room (all day)

SDMEA Instrumental Workshop - Black Box Theater

8:45-10:00 am -- Jazz Band Reading Session with Popplers Music

10:15-10:35 am Cookie break

10:15-10:35 am *** **Director's Meeting (with Mr. Standridge & Dr. Petersen) - MCTEA RM 10**

10:35-11:15 am Rehearsal Standridge w/Festival Band

Petersen w/Honor Band

SDMEA Workshop- Black Box Theater

11:00-12:00 am -- The needs for student leadership and classroom procedures in beginning bands.

11:15-12:15 pm Rehearsal

12:15-1:45 pm Lunch on your own (**dress for concert at this time**) 1:00 pm

Individual pictures begin in lobby

Ticket sales for the concert will begin at 1:45 pm. Doors will be open at this time

1:45 pm Get instruments out and prepare for photos

2:00 pm Photo of Honor Band on stage

2:15 pm Photo of Festival Band on stage

2:40 pm Tuning & warm-ups

Festival Band - on stage

Honor Band - band room

3:00 Concert - Festival Band followed by Honor Band

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, January 15, 2024 12:09:14 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



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Incomplete applications will not be considered.

Applicant Organization	Mitchell Music Boosters - FDC
Email Address	mitchellchoirboosters@gmail.com
Address	PO Box 522
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Angella Buenzow
Phone Number	605-933-0439
Purpose of Organization	The Mitchell Music Boosters strive to instill a lifelong appreciation of music in the students of the MHS music program helping to keep the tradition of excellence in the arts alive in Mitchell, SD. We also support our local high school music program as needed each season.
Name of Event	Mitchell Show Choir Classic
Location of Event	Mitchell Performing Arts Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Festival
Date(s) of Event	3/15/2024 - 3/16/2024
Grant Amount Requested	5,000
(Section Break)	

SEA GRANT FUND ELIGIBILITY

CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2017 - \$1,150 2018 - \$1,650 2019 - \$2,000 2022 - \$3,000 2023 - \$3,000
Please provide your profit and loss statement from your previous event.	Classic last 6 years.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant money will be used to help with expenses associated with the Mitchell Show Choir Classic. This will include but is not limited to programs, concession costs, judge's expenses & other necessary items to host the event.
How will proceeds/profit from the event be used?	Proceeds from this event will be used to assist "Friend de Coup" in traveling and competing at events around the region. This includes costs such as costuming, music arrangement, props, travel & visiting clinicians.

(Section Break)

Historical Data

How many years has this event been held?	30
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+	We usually anticipate about 75% of our audience is outside a 50 Mile Radius.

Mile Radius)

Attendance at last event (spectators, participants)

With the weather dramatically affecting our event last year, only 5 performing groups were able to attend out of 20. We had roughly 200 participants, and by the end of the day we had roughly 1000 visitors.

Comments

We anticipate approximately 200+ students will stay in hotels in the Mitchell area for this event. In addition, many spectators from these groups will also be utilizing the hotels and restaurants offered in Mitchell.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

How are you able to estimate the number range selected above?

N/A

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Mitchell Music Boosters is a volunteer organization which assists the Mitchell High School music program by raising money for travel and competition costs throughout their season. By assisting the music program, we strive to help provide the community with a high caliber show each year which has created a rich legacy for Mitchell. Each year this event attracts many show choir groups along with its fans from around the region to Mitchell.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

The Mitchell Show Choir Classis is an invitational directed to middle school and high school level show choirs. The event draws show choirs from around the region, to come and travel & compete at the amazing Mitchell Performing Arts Center located on the Mitchell High School campus. This year the event is being held on Saturday, March 16th. It is an all day and evening event with preliminary performances by the competing groups in the daytime, and final performance in the evening for the top 6 scoring groups. Groups will perform on the main stage in the PAC for all

performances.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

This year our event will draw people from many areas of the region including: Omaha, NE, Sioux City, IA, Aberdeen, SD, Hot Springs, SD, Mt. Vernon, MO & Urbandale, IA. We have worked hard to advertise national for this event through showchoir.com which supports show choir events from all states.

What are the specific goals for this event?

Our hope is to host a successful event in which area show choir groups can compete in a positive environment with top notch facilities. We also strive to raise money to help our group continue its legacy of competing at high levels throughout the region.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This grant request helps us to continue the legacy of this event & allow us to seek out and bring in the best show choir groups in the region. With the draw of so many visitors to Mitchell, it is likely that many will return not only for this annual event, but for an extended stay. Without our local support, our event would not continue to thrive in this competitive market.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Classic Budget 2024.pdf](#)

(Section Break)

Event Flyer

[Classic Poster - Color.jpg](#)

Additional Documents

Field not completed.

Authorized Signature

Angella Buenzow

Email not displaying correctly? [View it in your browser.](#)

Mitchell Music Boosters
Profit & Loss by Class
July 2017 through June 2021

	Jul '17 - Jun 18	Jul '18 - Jun 19	Jul '19 - Jun 20	Jul '20 - Jun 21	Jul '21 - Jun 22	Jul '22 - Jun 23
Ordinary Income/Expense						
Income						
Accessory Checklist	0.00	0.00	0.00	-50.00		
Donations	25.00	2,000.00	0.00	100.00	62	1260
Entry Fees	3,750.00	1,500.00	600.00	2,100.00	4800	4400
Fundraising	0.00	1,443.16	0.00	0.00		
Grants					3000	3000
Sales						
Concessions	15,642.37	0.00	0.00	2,094.00	16704.99	13781.37
Memento	6,663.00	0.00	0.00	632.00	5095	1136
Ticket	27,748.89	36,410.58	-700.00	4,677.00	17232	4922.48
Sales - Other	0.00	3,454.53	0.00	0.00		
Total Sales	50,054.26	39,865.11	-700.00	7,403.00	39,031.99	19,839.83
sponsorships	5,650.00	0.00	150.00	0.00		
Total Income	59,479.26	44,808.27	50.00	9,553.00	46893.99	28499.83
Expense						
Choir- General						
Hospitality room	74.32	193.11	0.00	287.24		
Total Choir- General	74.32	193.11	0.00	287.24		
Shared Expenses						
Postage	90.00	33.65	0.00	0.00		
Supplies	272.38	1,301.67	1,536.88	93.72		
Total Shared Expenses	362.38	1,335.32	1,536.88	93.72		
Advertising						
Newspaper	295.00	0.00	0.00	0.00		
Radio	403.94	735.37	0.00	0.00		
Advertising - Other	0.00	0.00	0.00	350.00		
Total Advertising	698.94	735.37	0.00	350.00		
Bank service charge	0.00	0.00	0.00	50.83		
Bussing	8,000.00	0.00	0.00	0.00		
Cleaning	0.00	825.00	0.00	0.00		
Decorations	0.00	90.00	0.00	0.00		
Entertainment	0.00	0.00	693.00	0.00		
Equipment	600.00	500.00	0.00	0.00		
Expense Reimbursement						
Food	0.00	767.67	0.00	0.00		
Expense Reimbursement - Other	246.01	266.07	0.00	0.00		
Total Expense Reimbursement	246.01	1,033.74	0.00	0.00		
Facility Costs					1305	1300
Flowers	289.68	186.38	163.48	0.00		
Food & or Beverage	9,571.91	8,694.79	0.00	1,337.46	7117.46	1843.46
Gifts	50.00	0.00	0.00	0.00	144.81	684.15
Event Insurance	513.38	0.00	0.00	0.00	0	535
Judges						
Fees	5,950.00	4,644.40	0.00	1,800.00	4833.36	5603.28
Gift baskets	20.00	0.00	0.00	0.00		
Lodging	1,981.81	251.16	2,428.62	0.00	1827.77	2740.61
supplies	235.04	0.00	0.00	369.79		
Travel	0.57	241.80	440.03	347.20	2849.40	3442.56
Total Judges	8,187.42	5,137.36	2,868.65	2,516.99		
Lodging Motels	0.00	0.00	2,940.00	470.28		
Master of Ceremonies	100.00	0.00	0.00	0.00		
Meals	28.33	0.00	0.00	0.00		
Merchandise for resale					2419.49	935.96
Printing						
Flyers/Advertising	434.00	400.00	0.00	0.00		
Programs	0.00	0.00	0.00	250.00	527.18	527.18
Total Printing	434.00	400.00	0.00	250.00		
Scholarship	400.00	0.00	0.00	0.00		
Show Choir Classic Expenses						
Homeroom Decorations	42.87	0.00	0.00	121.99	214.49	363.31
Total Show Choir Classic Expenses	42.87	0.00	0.00	121.99		
SeUProps					664.23	1705.93
Sound Board	1,080.00	510.00	0.00	0.00		
Spirit Wear	894.14	0.00	0.00	0.00		
Student Accessories Payment	-2,579.00	0.00	0.00	0.00		
Supplies					1361.39	2805.94
Ticket Fees					172.50	169.50
T-Shirts	6,658.22	4,788.31	0.00	0.00		
Trophies	748.83	0.00	0.00	631.28	785.97	38.14
Total Expense	36,399.43	24,429.38	8,202.01	6,109.79	24223.05	22693.02
Net Ordinary Income	23,079.83	20,378.89	-8,152.01	3,443.21	22670.94	5806.81
Net Income	23,079.83	20,378.89	-8,152.01	3,443.21	22670.94	5806.81

Classic Budget 2024

Income		2024 Budget
	Tickets	\$17,500
	Merchandise	\$5,100
	Raffle	\$500
	Grants	\$3,000
	Programs	\$550
	Entry Fees	\$5,000
	People's Choice	\$500
	Concessions / Coffee Bar	\$20,000
	COGS Concessions	(\$8,000)
	Total Income	\$44,150
Expenses		
	Advertising	\$350
	Homeroom Decorations	\$300
	Hospitality (Bus Driver, Director, Vol)	\$1,000
	Judges	\$13,000
	Master of Cermony	\$500
	Merchandise for Resale	\$1,200
	Programs	\$550
	Decorations	\$1,000
	MHS	\$1,300
	Event Insurance	\$1,200
	Misc / Contingency	\$2,500
	Total Expense	\$22,900
	NET INCOME	\$21,250

[illegible]



Saturday, March 16, 2024

MHS Performing Arts Center

Daytime - Preliminaries

8:00 a.m.

Doors open at 7:30 a.m.

Evening - Finals

◆Top Six Finalists◆

7:00 p.m.

Featuring performances by:

MHS Friend de Coup

MMS Exclamation

MMS Maximum Velocity

John Paul II Joyful Noise

L.B. Williams ShowStoppers!

Mitchell Area Children's Choir

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, December 27, 2023 1:04:47 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Combat Veterans Motorcycle Association Chapter 30-2
Email Address	Brain@cvma30-2.com
Address	PO Box 787
City	Trent
State	SD
Zip Code	57065
Contact Person	Kim Hamer
Phone Number	605-941-4312
Purpose of Organization	We are the Combat Veterans Motorcycle Association. Our motto is Vets Helping Vets. Our chapter, 30-2, is located in Eastern South Dakota. We help veterans in several different ways- financially, with manpower, and through comradery to name a few.
Name of Event	Third Annual CVMA Comedy Night
Location of Event	Highland Event Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Other
Date(s) of Event	3/16/2024 - 3/17/2024
Grant Amount Requested	2000
(Section Break)	

SEA GRANT FUND ELIGIBILITY

CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	1800
Please provide your profit and loss statement from your previous event.	CVMA 2023 comedy show final numbers.docx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	To offset costs of conference center and comedian fees.
How will proceeds/profit from the event be used?	To support veterans of eastern South Dakota. A portion of proceeds will be donated to Heroes Helping with Horsepower.

(Section Break)

Historical Data

How many years has this event been held?	2
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	70
Attendance at last	Approximately 200

event (spectators,
participants)

Comments

Our event continues to grow in popularity each year. We anticipate ongoing growth and attendance from outside the Mitchell area.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

How are you able to estimate the number range selected above?

Hotel room blocks, word of mouth

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Combat Veterans Motorcycle Association is a group of combat veterans whose motto is "Vets Helping Vets." We are a national organization with approximately 20,000 members. Our local chapter, 30-2, is located in Eastern South Dakota. We help veterans in our area in many ways including financial, physical assistance, and comradery. This year we provided grocery cards for Veterans in need, utility payments, funeral escorts, and more. We continue to host our annual poker run supporting Big Paws Canine that trains service dogs for veterans and first responders. Our target would be veterans and anyone that supports veterans.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Going into our third year we will again host a comedy night fundraiser at the Highland Event Center in Mitchell on March 16th, 2024. We have two professional and nationally known comedians that will entertain us. We are also teaming up with Heroes Helping with Horsepower who will be presenting their next veteran motorcycle build. There will be a cash bar, 50/50 drawing, and auction items as well. This event is open to the public.

What geographic areas are you bringing event participants from? Indicate geographic areas you are

Our attendees in the past have traveled from Rapid City, western Minnesota, Huron and several cities in between. We anticipate similar if not more attendance this year.

marketing for visitor
attraction to your event.

What are the specific
goals for this event?

- To raise money to help veterans.
- To bring awareness to the CVMA and veterans in general.
- To have a laugh and bring a smile to peoples' faces.

Explain how your grant
request would be used
to promote tourism in
Mitchell? Note the
resulting impact of your
event if the request for
funding were denied.

Our veterans are our nation's greatest. People want to support veterans. Mitchell has been tremendously supportive of our event the last 2 years and we are excited to come back and support Mitchell in return. We continue to choose Mitchell for our event because of the community support we've received. We would give back to the community by supporting tourism through dining, shopping, and lodging. We are passionate about supporting veterans, therefore, we want the biggest and best event we can host. As they say, "the show must go on," so we will have a great event regardless. But without the grant, less money will go to support veterans of eastern South Dakota.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event
Budget (Please specify
how the grant amount
requested would be
utilized.)

[CVMA comedy night 2024 budget.docx](#)

(Section Break)

Event Flyer

[square 2024 CVMA comedy night poster.png](#)

Additional Documents

Field not completed.

Authorized Signature

Kim Hamer

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DATE	DESCRIPTION	CHECKS	DEBIT CARD	PAYPAL DEBIT	SQUARE	PAYPAL CREDIT	DEPOSIT	BALANCE
11/22/2022	City of Mitchell						1800.00	1800.00
12/17/2022	Bravo 748 Speakers	1250.00						550.00
12/20/2022	Blue Collar Tactical		578.00					-28.00
2/18/2023	Bravo 748 Speakers	1718.40						-1746.40
2/18/2023	Minuteman Press (Posters)	60.51						-1806.91
3/11/2023	Nedved Media (Radio Spots)	390.00						-2196.91
3/11/2023	Evenbrite Ticket Sales						2300.00	103.09
3/18/2023	SunBelt						1000.00	1103.09
3/18/2023	Door Sales						75.00	1178.09
3/18/2023	Opening Comic (Cash)	200.00						978.09
3/20/2023	Gun Raffle						2080.00	3058.09
3/20/2023	50/50						411.00	3469.09
3/20/2023	Donations						545.00	4014.09
3/20/2023	Autction						1100.00	5114.09
3/20/2023	Square Deposit				968.60			6082.69
4/15/2023	Table Treats	100.94						5981.75
4/15/2023	Hotel Room	138.66						5843.09
4/15/2023	Rental Car	70.37						5772.72

Third Annual CVMA 30-2 Comedy Night

March 16, 2024

Budget

Comedians	1750 (1400 fee + 350 hotels)
Event Center	849.60 with tax
Publicity (posters, FB event boost)	150
Gun auction	750
Total	3499.60

[illegible]



**Combat Veterans
Motorcycle Association®
Chapter 30-2 Presents**



**3RD ANNUAL
COMEDY NIGHT**
Featuring



Katrina Brown



**Proceeds will benefit
veterans of Eastern South
Dakota and Heroes Helping
with Horsepower**



Mario Robinson

**Saturday, March 16th, 2024. Doors Open at 6:30pm.
Highland Conference Center, Mitchell, SD.**

\$20 General Admission * \$150 Table for 8 * \$25 At the Door

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, January 25, 2024 4:47:24 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Knights of Columbus
Email Address	jkessler219@gmail.com
Address	<i>Field not completed.</i>
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Gene Kessler
Phone Number	605-770-3651
Purpose of Organization	To support organizations like the Special Olympics and other Church Functions
Name of Event	Special Olympics Banquet
Location of Event	Holy Spirit Auditorium, Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Other
Date(s) of Event	3/22/2024 - 3/23/2024
Grant Amount Requested	\$1700.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$1,000.00
Please provide your profit and loss statement from your previous event.	2024 Special Olympics Budget.xlsx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	To buy food and supplies for banquet
How will proceeds/profit from the event be used?	NON-PROFIT there's no charge to the participants.
(Section Break)	

Historical Data

How many years has this event been held?	not sure
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	90% Only 1 one from Mitchell all others come in from other Towns and bordering States.
Attendance at last event (spectators, participants)	750
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	51-100
How are you able to estimate the number range selected above?	Previous years all motel rooms were full
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	To support organizations like the Special Olympics and other Church functions
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	WHO: Special Olympics WHAT: Banquet for the Olympians WHERE: Holy Spirit Auditorium, Mitchell, SD WHEN: Saturday, March 23, 2024 HOW: Providing Banquet for the Olympians along with a DJ for music, mingling, popcorn and sodas
What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	All of South Dakota and Bordering States

What are the specific goals for this event?	To provide a fun meaningful and memorable experience for the Olympians and their families
---	---

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.	By holding the banquet on Saturday nights it tends to keep the Olympians and their families in town another night which results in patronizing many businesses such as Gas/Convenience, Motels and Restaurants.
--	---

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)	2024 Special Olympics Budget_1.xlsx
---	---

(Section Break)

Event Flyer	<i>Field not completed.</i>
-------------	-----------------------------

Additional Documents	<i>Field not completed.</i>
----------------------	-----------------------------

Authorized Signature	Gene Kessler
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Email not displaying correctly? [View it in your browser.](#)

2024 SPECIAL OLYMPIC'S BANQUET BUDGET

INCOME:

No Charge	\$0.00	
TOTAL INCOME		\$0.00

EXPENSES:

Food Items (Entree & Sides)	\$2,144.11	
Napkins	\$70.00	
Paper Plates	\$160.00	
Plastic Cups	\$60.00	
Plastic Silverware	\$80.00	
Milk	\$200.00	
Soda	\$150.00	
Ice Cream	\$1,500.00	
Gym Rental	\$150.00	
TOTAL EXPENSES		\$4,514.11

Knights of Columbus Goal : Is to provide a memmorable experience to the Special Olympians and their Families.

[illegible]

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, January 11, 2024 2:33:46 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Lucky Devils Adult Hockey
Email Address	smurtha@mitchelltelecom.net
Address	2700 Mentzer Ct.
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Stacy Murtha
Phone Number	6059999238
Purpose of Organization	To promote youth and adult hockey in Mitchell
Name of Event	Lucky Devils Adult Hockey Tournament
Location of Event	Mitchell Activity Center (MAC)
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	30- 40
Type of Event	Sport Event
Date(s) of Event	4/12/2024 - 4/14/2024
Grant Amount Requested	\$4000.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	Last year - \$3500
Please provide your profit and loss statement from your previous event.	LD Tourney 2023 Financial Report.pdf
Additional previous event documents	Adulttourneyflier 2023.doc
How will the requested grant amount be used?	To help with city ice rental fees and ref fees
How will proceeds/profit from the event be used?	To support youth hockey (MSHA)
(Section Break)	

Historical Data

How many years has this event been held?	13
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	60%
Attendance at last event (spectators, participants)	300 participants 150 spectators
Comments	This is a well attended event that grows each year.

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	Prior years
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Lucky Devils Adult Hockey continues to promote the sport of hockey to both youth and adult players.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Hockey tournament at the MAC. Games start Friday afternoon and end Sunday afternoon. Both available sheets of ice are utilized at 100%
What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	Last year Teams came from a 5 state area (SD, ND, MN, NE and WI) Players come to play on these teams from numerous other states including Montana, Wyoming, Florida and Pennsylvania.
What are the specific goals for this event?	To give adult hockey players an event they can look forward to. To bring hockey alumni from around the state (and further) together for a weekend of fellowship and fun. To raise money for youth hockey, which then again feeds the continuing circle.
Explain how your grant	This event brings in hockey players and families from many states. We get fantastic comments every year relating to how

request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

positive their stay was. Most of these teams commit to the next year's event before they even leave town. Through word of mouth new teams are referred. If we have room, we fit them in.

If we didn't get financial assistance with our largest expenses we would have to increase the team fees. Since we are already a few hundred dollars higher than any other tournament, this could lead to less participation. SF has already started up an adult tournament last year after ours and undercut our fees. Watertown has the same desire. They see our event as a pretty good deal.

As we know from last year, these guys are all over town the entire weekend. Thirsty's, Sneakers and the bowling alley have a great weekend as well as Blarnies and other bars and Mitchell's restaurants. We get positive feedback from many of these establishments.

We need to keep this event in Mitchell.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2024 Budget.jpg](#)

(Section Break)

Event Flyer

[Adulttourneyflyer 2024.doc](#)

Additional Documents

Field not completed.

Authorized Signature

Stacy Murtha

Email not displaying correctly? [View it in your browser.](#)

Lucky Devils Hockey Tournament Financials

2023

	2023
Income	
Registration Fees - Tourney (Cash)	19,000.00
Registration Fees - Tourney (CC)	2,000.00
Sponsorships	3,000.00
Donations	46.03
Raffle (Cash)	889.00
Raffle (CC)	125.00
Concessions	2,485.00
Total Income	27,545.03
Expenses:	
City of Mitchell - Ice Time Tourney	4,389.00
Referees	5,850.00
Referee Hotels	464.77
Social Event	1,408.25
Concessions COGS (~50% of Income)	1,242.50
Raffle	
Credit Card Fees	88.41
Directors	1,000.00
Port-a-potties	100.00
Trophies	
Total Expenses	14,542.93
Net Ordinary Income (Tourney)	13,002.10

These are last year's expences. The grant money will go towards the city ice time fee.

Expenses:

City of Mitchell - Ice Time Tourney	4,389.00
Referees	5,850.00
Referee Hotels	464.77
Social Event	1,408.25
Concessions COGS (~50% of Income)	1,242.50
Raffle	
Credit Card Fees	88.41
Directors	1,000.00
Port-a-potties	100.00
Trophies	
Total Expenses	<u>14,542.93</u>

[illegible]



13th Annual Lucky Devils Adult Hockey Tournament

April 12,13,14 2024

Mitchell, SD

Three Divisions

6 Team – A

6 Team - C

6 Team - 35+

3 Games Guaranteed

**Friday night Bar Event
Saturday night social**

\$1000 Entry Fee

*no spectator gate fees

**Proceeds go to the Mitchell
Youth Hockey Program**

Contact Info:

Stacy Murtha
2700 Mentzer Ct.
Mitchell, SD 57301
605-999-9238

smurtha@mitchelltelecom.net

Registration closes March 24

All games will be held at the
Mitchell Activities Center
1001 N. Minnesota Street

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, February 7, 2024 1:16:28 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Horsemen's Sports Inc.
Email Address	musickwade@gmail.com
Address	PO Box 1396
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Wade Musick
Phone Number	6059999233
Purpose of Organization	To bring a quality rodeo event and music concerts to the city of Mitchell, South Dakota.
Name of Event	Shootout At The Lake
Location of Event	Horsemen's Sports Arena 4013 North Main St., Mitchell, South Dakota 57301
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	30
Type of Event	Sport Event
Date(s) of Event	6/21/2024 - 6/22/2024
Grant Amount Requested	\$20,000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	N/A
Please provide your profit and loss statement from your previous event.	2023 SHOOTOUT PROFIT AND LOSS.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	To help cover expenses of concerts for both nights of Shootout At The Lake rodeo event.
How will proceeds/profit from the event be used?	1. Host youth rodeo event that are already scheduled for the summer of 2024, at no expense to the contestants. 2. Host 6 team roping jackpots from May through October, bring 400 contestants each. 3. Host 3 barrel racing jackpots scheduled for summer of 2024, bringing 100-150 contestants each. 4. Maintenance and construction of facilities at Horsemen's Sports Arena.
(Section Break)	

Historical Data

How many years has this event been held?	1, as a pilot event
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	35%

Attendance at last event (spectators, participants)

approximately 5000

Comments

Last year's event was a pilot event that was held due to the desire of the community of Mitchell to have a rodeo event in the summer of 2023. The previously scheduled rodeo event was suddenly canceled which gave the Horsemen's Sports Inc. committee only 7 weeks to prepare and organize an alternative rodeo event. Because of the short notice, only one band was contracted for one night of the event. This year, the Horsemen's Sports Inc. committee has contracted two Nashville recording artists; Ned LeDoux and the Western Underground, for Friday night and, Dustin Evans and the Good Times Band, for Saturday night. This along with many top rodeo contenders will, we believe, bring in many more spectators from, not only Mitchell, but across South Dakota and beyond. Community and regional support has been extremely supportive and suggestions to proceed with a yearly event has been highly encouraged. This years Shootout At The Lake on-line ticket sales will be managed and sold through the Corn Palace Box Office. Our local VFW will, once again, be handling the sales and distribution of alcohol sales. Concessions will be contracted through local vendors as well. Security was provided by local off-duty law enforcement and will be contacted again for participation in this event.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

101-150

How are you able to estimate the number range selected above?

Based on attendance during pilot event of previous year with only one concert of local band.

Briefly describe the purpose of your organization; what your organization provides to the community; the

The Horsemen's Sports Inc. is an organization based on equine enthusiasts that enjoy rodeo events for all ages. We provide entertainment for both participator and spectator, in all kinds of rodeo genre. From competitive competitions to casual gatherings, for beginners, novice, or professionals, the Horsemen's Sports Inc. strives to include anyone and everyone

group of people you are targeting to bring into the community with this event?

with a love for the rodeo way of life.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Shootout At The Lake is a rodeo event that includes 2 nights of Saddle Bronc riding and Bull riding competitions. It also includes youth Mutton Busting and concerts following each night. The rodeo takes place on June 21 & 22, 2024 at the Horsemen's Sport Arena located at 4013 N. Main St. in Mitchell, SD and will began at 7:00 pm both nights. The concerts will follow immediately after and will run until approximately 11:30 pm. Ned LeDoux and the Western Underground will perform on Friday, June 21, 2024, with Dustin Evans and the Good Times Band performing Saturday, June 22, 2024. The contestants will consist of top PRCA and PBR athletes on a personal invite only basis with an average of 16 participants per night. Mutton Busting co-ed participants will be ages 4 through 8 years old on a first come/first serve sign-up draw basis, with an average of 15 participants per night. 12-time PBR Stock Contractor of the Year, Chag Berger and PRCA Contractor Dakota Rodeo will provide stock for both nights. Concession stands, beverages and alcohol will be provided at a cost to consumers.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We will have participants from South Dakota and various states all across the country. Last year we had participants from as far away as Mexico and several from Brazil. We expect many visitors from throughout South Dakota and the surrounding states.

What are the specific goals for this event?

The goal of Horsemen's Sport Inc. is to provide a professional and elite rodeo and concert venue for the city of Mitchell, South Dakota.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Having a quality rodeo event with top notch performers and professional live music from renowned artists would bring many overnight visitors to Mitchell that would stay the weekend for the entire event, which in turn, would result in the purchase of rooms, dinning, gas, shopping, etc. If funding were denied, the Horsemen's Sports Inc. committee would not be able to provide the type of entertainment to draw the larger crowds.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Shootout At The Lake Projected Budget 2024.docx](#)

(Section Break)

Event Flyer

[Shootout At The Lake Flyer 2023.docx](#)

Additional Documents

Field not completed.

Authorized Signature

Wade Musick

Email not displaying correctly? [View it in your browser.](#)

HORSEMEN'S SPORTS, INC
Profit & Loss Shootout Event
January through December 2023

	Jan - Dec 23
Shoot Out Income	
Ticket Sales	31,635.00
Beer Sales	32,350.00
Steak Sandwiches	10,958.00
Pop Sales	3,172.75
T-Shirt Sales	1,650.00
Buckles	4,500.00
Bull Fighters	1,000.00
Crows Nest	3,520.00
Food Sales	492.74
Outgate	1,500.00
Pickup Men	1,000.00
Signs	10,500.00
VIP Food Sponsors	2,000.00
VIP Tables	32,000.00
Bucking Chutes	18,000.00
Cowboy Sponsorship	2,000.00
Total Shoot Out Income	156,278.49
Shoot Out Expenses	
Event Producer - Sheldon Tobin	19,648.00
Lodging	2,995.00
Sales Tax Expense	6,912.50
Legal Fees	796.50
Steak Sandwiches	10,164.91
Pop Expense	1,954.35
Beer	21,727.87
Bucking Chutes Rent	1,000.00
Announcer	4,000.00
Clown	3,000.00
Bronc Producer	11,400.00
Bull Producer	8,850.00
Pickup Man	3,000.00
Bull Fighters.	2,000.00
Judges	1,600.00
Payouts for Winners	28,000.00
Shoot Out T-Shirts	1,330.00
Shoot out Supplies	1,098.07
Advertising	2,050.94
Equipment Rental	732.33
Insurance	1,283.44
Security Public Safety	1,687.50
Signs Made	1,398.65
Total Shoot Out Expenses	136,630.06
Net Shoot Out Income	19,648.43

Shootout At The Lake 2024

Projected Budget

Event

Stock Contractors	\$20,000
Announcer	\$ 4,000
Judges	\$ 1,600
Clown	\$ 4,000
Pickup Man	\$ 3,000
Bull Fighters	\$ 2,500

Site

Arena Pen/Chute Rental	\$ 2,500
Bleacher Rental	\$ 9,000
Tables & Chair Rental	\$ 1,000

Publication

Advertising	\$ 5,000
Printing	\$ 300
Signage	\$ 3,500
T-Shirts	\$ 1,500

Entertainment

Ned Ledoux and the Western Underground	\$20,000
Dustin Evans and the Good Times Band	\$ 5,000
Sound/Video/Stage/Lighting	\$20,000

Accommodations

Lodging	\$ 1,500
---------	----------

Miscellaneous

Payouts for Winners	\$28,000
Equipment Rental	\$ 750
Labor & Workforce	\$ 1,700
Insurance	<u>\$ 1,500</u>

Total Estimated Expense **\$136,350**

Projected Income From: **\$160,000**

Sponsors
Ticket Sales
Shared Sales of Concessions



**FRIDAY 202 SATURDAY
AUGUST __ __UGUST 12**

7PM PERFORMANCE BOTH NIGHTS

**HORSEMAN'S SPORTS ARENA
MITCHELL, SOUTH DAKOTA**

Saddle Bronc

Bull Riding

\$14,000

\$14,000

Added

Added

**LIVE MUSIC BY ECLIPSE AFTER
FRIDAY NIGHT PERFORMANCE**

**TICKETS CAN BE PURCHASED AT MOODY'S WESTERN WEAR AND
GOLDIES TRAILER SALES, AGRONOMY PLUS AND THE DOG HOUSE.**

[illegible]

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, January 3, 2024 2:09:27 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	US PARALYMPIC HOCKEY
Email Address	danb@usahockey.org
Address	1775 BOB JOHNSON DRIVE
City	COLORADO SPRINGS
State	CO
Zip Code	80906
Contact Person	DAN BRENNAN
Phone Number	719-651-9090
Purpose of Organization	<i>Field not completed.</i>
Name of Event	US PARALYMPIC CAMP
Location of Event	MITCHELL SD ICE HOCKEY CENTER
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event, Other
Date(s) of Event	1/17/2024 - 1/21/2024
Grant Amount Requested	3500.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	N/A
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	TO HELP WITH EXPENSES OF THE EVENT SEE ATTACHED
How will proceeds/profit from the event be used?	NO PROFIT FROM EVENT
(Section Break)	

Historical Data

How many years has this event been held?	FIRST TIME
Estimated hotel/motel room nights sold during last event.	First-Time Event
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	<i>Field not completed.</i>
Attendance at last event (spectators, participants)	<i>Field not completed.</i>
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:	New (First-time)
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	51-100
How are you able to estimate the number range selected above?	TEAM NEEDS 20 ROOMS FOR 4 NIGHTS
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	WE ARE THE USA PARALYMPIC SLED HOCKEY TEAM - OUR GOAL IS TO SHOW PARALYZED PEOPLE THAT THEY CAN STILL PARTICIPATE IN THE SPORT OF HOCKEY.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	WE WILL BE HOLDING OPEN PRACTICES FOR THE 4 DAYS WE ARE IN MITCHELL, WE WILL HAVE A MEET AND GREET AFTER PRACTICES, GET PARA ATHLETES OUT ON THE ICE , SPEAK TO ATHLETES ABOUT THE CHALLENGES THEY HAVE AND HOW TO CONQUER THEM ON THE ICE. WE ARE ALSO GOING TO HAVE A SCRIMMAGE WITH THE SIOUX FALLS SLED TEAM WHICH IS THE SIOUX FALLS HOCKEY TEAM
What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	SURROUNDING COMMUNITIES AND STATES AS THIS IS THE 1ST TIME THE USA PARALYMPIC TEAM HAS BEEN IN MITCHELL
What are the specific goals for this event?	PROMOTE SLED HOCKEY FOR PARA ATHLETES
Explain how your grant	THIS EVENT WILL HOPEFULLY BRING PEOPLE FROM THE

request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

AREA TO MEET AND WATCH THE USA PARALYMPIC TEAM IN ACTION

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[USA PARALYMPIC HOCKEY TEAM EXPENSES.docx](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

DAN BRENNAN

Email not displaying correctly? [View it in your browser.](#)

USA PARALYMPIC HOCKEY TEAM EXPENSES

ICE RENTAL 4 DAYS AT \$400.00 PER DAY = \$1600

TEAM MEALS 7 MEALS CATERED FROM PIROGUES \$15 PER PERSON X 29 = \$3045.00

HOTEL STAY FOR TEAM 14 ROOMS 4 NIGHTS AT \$140.00 = \$7,840.00

HOTEL STAY FOR PRE SITE COACHES 4 ROOMS FOR 5 NIGHTS AT \$140.00 = \$2800.00

3 VANS RENTED FROM IVERSON SIOUX FALLS TO MITCHELL \$450

TOTAL EXPENSES FOR MITCHELL TRIP LESS TRAVEL \$15,735.00



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
January 9, 2024

1. Call to Order

Meeting called to order by: Mayor Everson @ 2:00 PM.

SEA Advisory Committee members present: Mayor Everson, Kevin McCardle, Kevin Nelson, Doug Greenway, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, and Tim Smith.

SEA Advisory Committee members absent: Jill Larson, Cory Aadland, Bryan Dixon, and Jim Johnston.

Others present: Johanna Allen, Stephanie Ellwein, and Aaron Hieb.

2. Funding Applications

SEA Grant Application presentations by applicants. The SEA Advisory Committee reviewed applications for grant funding. The following application(s) were presented and considered:

A. Palace Ice Festival

Date: January 12th-14th, 2024; **Contact:** Brian Bultje; **Grant Request:** \$3,000

- Brian Bultje presented the grant application for the 8th Annual Palace Ice Festival. The event currently has 104 entries with skaters from Pierre, Sioux Falls, Rapid City, and Wyoming. The USA certified judges come from California, New Mexico, and two from Minnesota. The team accountant is coming from Rapid City. There is about the same number of skaters as last year, for the fifty-six events that are going on throughout the event. The biggest expense for the event are the judges, providing meals and hotels. Profits go back into the program and providing clinics throughout the season. There is no gate fee, but they did raise the entry fee. The majority of the skaters and spectators stay overnight for one night.

Motion: Motion was made by Dave Helleloid to approve \$750 and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

B. US Paralympic Hockey Camp

Date: January 17th-21st, 2024; **Contact:** Dan Brennan; **Grant Request:** \$3,500

- Dave Tronnes presented the grant application for the USA Paralympic Sled Hockey Team Camp. Prior to the presentation, we shared a couple of short video clips to

familiarize everyone with sled hockey. Dan Brennan is the Director of USA Hockey, which is a non-profit 501c3. The USA Olympic National Sled Hockey Team, winning 4 gold medals and 5 world championships. They will be in Mitchell for 4 days with two a day practices. On Saturday, the Olympic team will scrimmage the Siouxland Sled Team based out of Sioux Falls. They will contribute over 100 hotel room nights and van rental from Iversons. The team will arrive on the 17th and leave on the 21st. Typically, this event is hosted in a big city down south.

Motion: Motion was made by Tim Smith to approve \$3,500 and seconded by Kevin McCardle. All members voted 'Aye' and the motion passed.

C. DWU/Culvers Girls & Boys High School Basketball Classic

Date: February 9th-10th, 2024; **Contact:** Brad Bartscher; **Grant Request:** \$5,000

- Brad Bartscher and Jason Christensen attended the SEA meeting with Jason Christensen presenting the DWU/Culvers Girls & Boys High School Basketball Classic Grant Application. This will be the 15th year for the boys and 9th year for the girls. There are basically 10 teams/schools out of the 32 that are predicted to provide overnight stays. Scheduling is done so that the further away teams will play either an earlier game or later game. The first game will start at 10 AM on Friday. The grant request would be used for refs and table workers. The profits made from this event are put in a fundraising account, with a majority of the profits going towards athletic scholarships.

Motion: Motion was made by Doug Greenway to approve \$3,000 and seconded by Kevin Nelson. All members voted 'Aye' and the motion passed.

D. DWU Annual Indoor Futsal Winter Classic

Date: February 23rd-25th, 2024; **Contact:** Nicolas Reinhard; **Grant Request:** \$2,500

- Coach Reinhard & Coach Hakari attended the committee meeting, with Coach Reinhard presenting the DWU Annual Indoor Futsal Winter Classic Grant Application. This is the second year for both Coach Reinhard & Coach Hakari. The objective in the first couple years regarding this event was to build the numbers/teams back to where it was about 5 years ago with former coach Clayton Glasgow. There will be teams from SD, ND, MN, and NE. One of the unexpected costs of last year's event was the championship medals. The biggest expense last year was the referee costs, which this year they are certifying their student-athletes to reduce these costs by almost half. The grant request would be used for the outsourced costs such as: custodians, referee fees, certification costs, and food.
- Coach Reinhard shared information about the work in progress on hosting a summer youth soccer tournament at the Pepsi-Cola Soccer Complex. Tentative date of May 24th-25th.

Motion: Motion was made by Dave Helleloid to approve \$2,500 and seconded by Kevin McCardle. All members voted 'Aye' and the motion passed.

E. Combat Veterans Motorcycle Association Comedy Night

Date: March 16th, 2024; **Contact:** Kim Hamer; **Grant Request:** \$2,000

- Grant application contact did not answer. Aaron received an email from Kim Hamer, that Aaron did not see until after the meeting that her allotted time she blocked off from work was up.
- Grant application tabled and added to the February 13th, 2024 SEA Committee meeting agenda.

3. Approval of Minutes

Motion: Motion was made by Tim Smith to approve the previous meeting minutes as presented, seconded by Kevin McCardle. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the Financial Report as of January 5th, 2024. Total Fund Balance of \$87,292.02. There are five committed items/events where the checks have not been written. Current Available Fund Balance of \$42,642.02. Collections in December (for November records) were \$17,824.00 with three hotels/motels that have not submitted collections. YTD comparison for collections were: down 4.5% from 2022, down 1.8% for 2021, up 24.3% for 2020, down 2.3% from 2019, and down 2.9% for 2018.

Motion: Motion was made by Doug Greenway to approve the financial report as presented and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Forms with Financials that were submitted from past SEA funded events to the SEA Committee:

A. Evaluation Forms w/Financials

South Dakota Disc Golf Championship (September 22nd-24th, 2023)

- The event exceeded expectations. Total spectator count was 20-30. There were 100 participants. The number of total hotel/motel room nights sold was 50ish. The hotels/motels contacted were: Corn Palace Inn, Holiday Inn Express, and Thunderbird Lodge. The awarded funds (\$1,500) were used for porta potties, trophies, signage, park closure and insurance certificate fees. No net profit.

Palace City Kiwanis Half Marathon & Relay, 5K & 10K (October 1st, 2023)

- The event was hosted above expectations, runner registrations were up about 20% this year, and they appreciate the Sports & Events Authority's continued support of the event. Total spectator count was 400+. There were 225 participants. The number of total hotel/motel room nights sold was 40. The hotels/motels contacted were: AmericInn, Days Inn, and Kelly Inn. The awarded funds (\$2,000) were used for the

race medals. Net profit for the event was \$6,928.44, which will be used for Kiwanis Woodlot Park improvements, scholarships, Girls on the Run, Abbott House, First Responder Blanket Project, and other children's initiatives.

Dakota Riptide Invite (December 1st-3rd, 2023)

- The event met expectations. Total spectator count was 550. There were 282 swimmers. The number of total hotel/motel room nights sold was 65. The hotels/motels contacted were: Comfort Inn & Suites, Hampton Inn, and Holiday Inn Express. The awarded funds (\$3,750) were used to pay for the pool and sound system rent, lifeguard wages, and other facility expenses. Net profit for the event was \$16,349.97, which will be used to help fund the swim team and keep our monthly dues affordable.

6. Other Items

Aaron Hieb reviewed the following items with the SEA Committee:

A. SEA Banners on Display

Hoop City Classic (December 28th-30th, 2023)

- Mitchell Sports & Events Authority banner is permanently hung in the Hospitality Room. Also, the Mitchell Sports & Events Authority logo is published on page 2 of the digital program, as well as displayed on the digital billboards throughout the Corn Palace.

B. Upcoming Events

- MHS Girls & Boys Basketball
- DWU Women's & Men's Basketball
- **Hanson Girls Classic** (Saturday, January 13th)
- USA National Paralympic Sled Hockey Team Camp (Wednesday, January 17th-Saturday, January 20th)
- Comedy Night at the Highland (Friday, January 19th)
- **Hanson Boys Classic** (Saturday, January 20th)
- MHS Friend de Coup Show Choir Community Show (Tuesday, January 23rd)
- **Dakota Oyate Challenge** (Thursday, January 25th-Saturday, January 27th)
- Winter Crazy Days! (Friday, January 26th-Sunday, January 28th)
- Mitchell Virtual Job Fair (Wednesday, January 31st)
- South Dakota No-Till Association - Mitchell Soil Health Event (Thursday, February 8th)

Full list of events - [Mitchell Chamber Events Calendar](#)

***BOLD - Awarded Sports & Events Authority Grant funding.**

7. Next Meeting Date

Aaron Hieb shared the next meeting date for Tuesday, February 13th, 2024, @ 2 PM - City Hall, Council Chambers.

8. Adjournment

There being no further business to discuss.

Meeting adjourned by: Mayor Everson @ 3:02 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	106,518.50
2024		
Total Revenue	\$	860,778.81

YTD as of 2/5/24

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	116,715.00
2024		
Total Expense	\$	779,251.79

YTD as of 2/5/24

Fund Balance	\$	81,527.02
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Committed Items- Checks not yet written		
Special Olympics Spring 2025 (BB)	\$	12,000.00
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
Total Committed but not paid	\$	32,000

Current Available Fund Balance	\$	49,527.02
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Bid District #2 <u>Total</u> Collections by Month										
	2017	2018	2019	2020	2021	2022	2023	2024	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$	0
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00			0
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00			0
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00			0
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00			0
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00			0
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50			0
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50			0
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00			0
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50			0
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50			0
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00			0
YTD	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 14,488.50		

YTD Comparisons (through January)	\$	12,855.00	\$	13,081.50	\$	12,253.50	\$	16,137.50	\$	10,235.00	\$	13,558.50	\$	12,253.50	\$	14,488.50
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2024 YTD compared to 2023 YTD	15.4%
2024 YTD Compared to 2022 YTD	6.4%
2024 YTD Compared to 2021 YTD	29.4%
2024 YTD Compared to 2020 YTD	-11.4%
2024 YTD Compared to 2019 YTD	15.4%
2024 YTD Compared to 2018 YTD	9.7%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

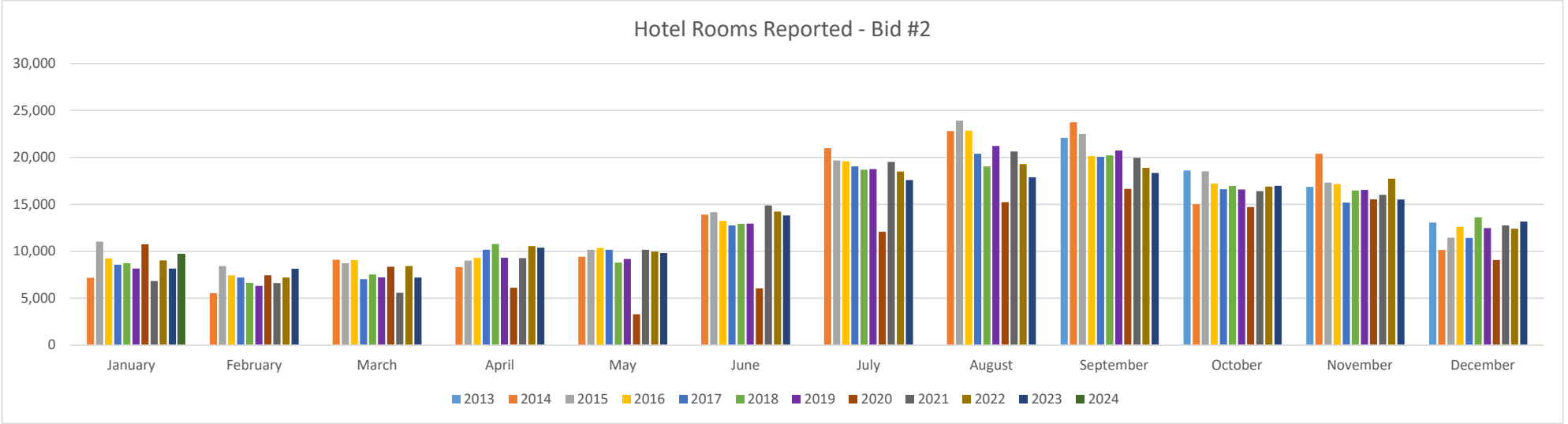
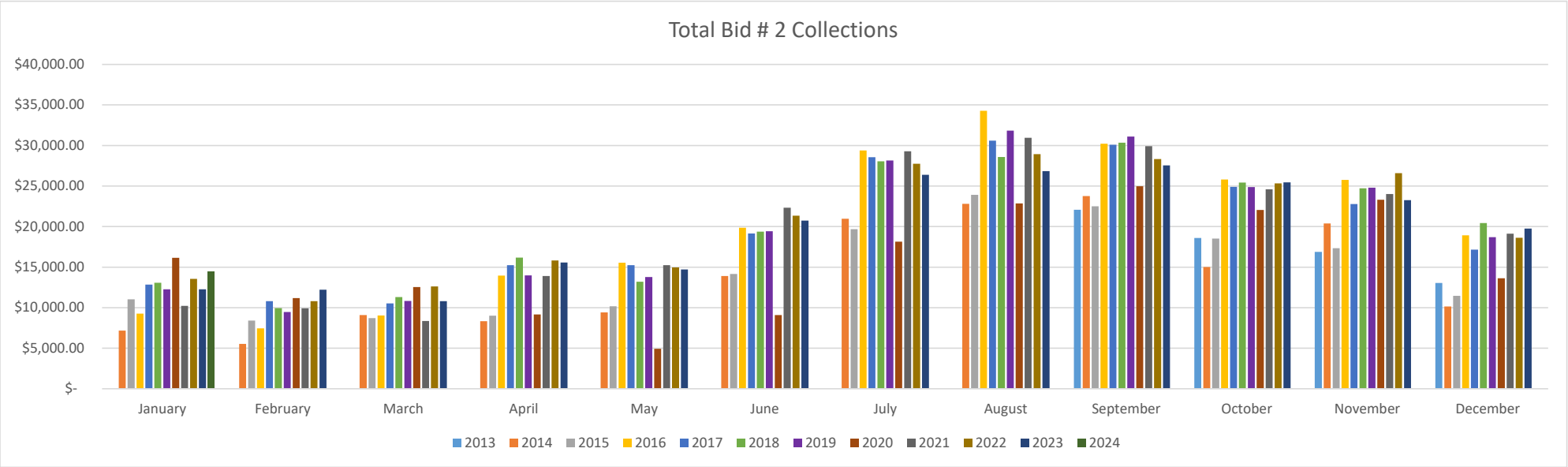
Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	7	20

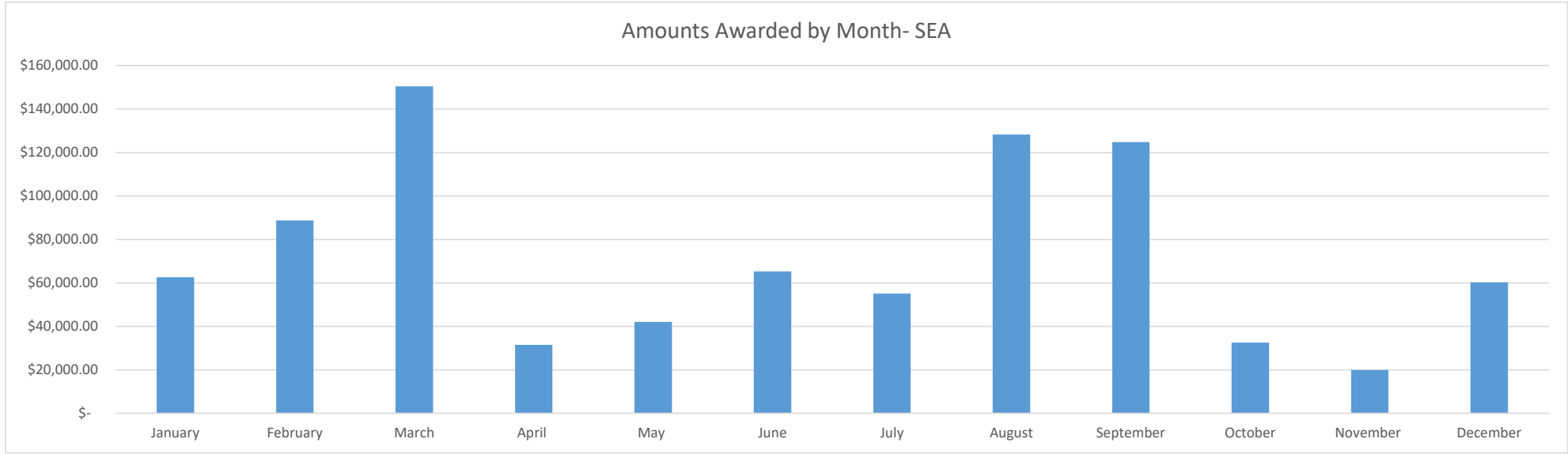
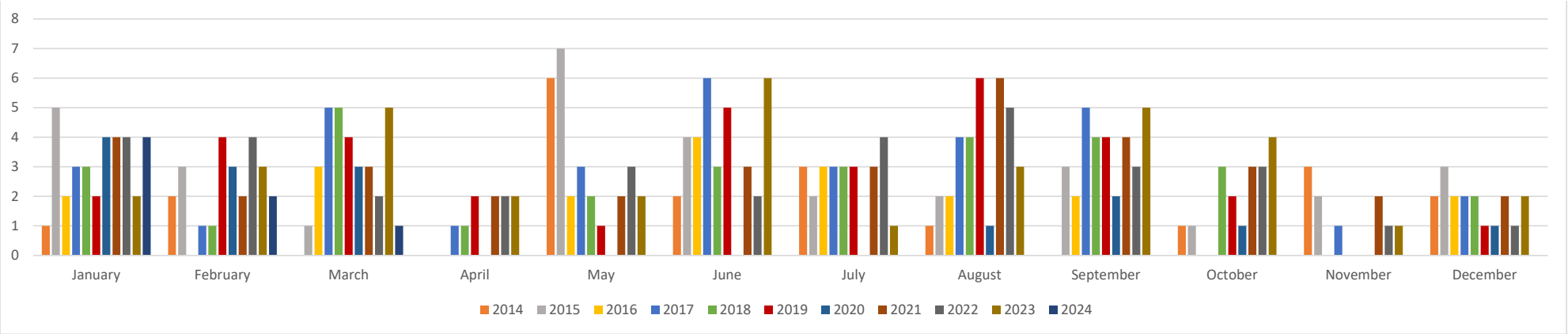
	Events Per Month											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Jan	1	5	2	3	3	2	4	4	4	2	4	
Feb	2	3	0	1	1	4	3	2	4	3	2	
March	0	1	3	5	5	4	3	3	2	5	1	
April	0	0	0	1	1	2	0	2	2	2	0	
May	6	7	2	3	2	1	0	2	3	2	0	
June	2	4	4	6	3	5	0	3	2	6	0	
July	3	2	3	3	3	3	0	3	4	1	0	
August	1	2	2	4	4	6	1	6	5	3	0	
September	0	3	2	5	4	4	2	4	3	5	0	
October	1	1	0	0	3	2	1	3	3	4	0	
November	3	2	0	1	0	0	0	2	1	1	0	
December	2	3	2	2	2	1	1	2	1	2	0	

Data by Event Month					
Avg					
Days /					
	# Event	# Days	Event	\$ Awarded	\$/#days
January	34	97	2.9	\$ 62,632.32	\$ 645.69
February	25	55	2.2	\$ 88,750.00	\$ 1,613.64
March	33	91	2.8	\$ 150,435.50	\$ 1,653.14
April	10	51	5.1	\$ 31,485.00	\$ 617.35
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	35	102	2.9	\$ 65,235.00	\$ 639.56
July	25	72	2.9	\$ 55,030.00	\$ 764.31
August	34	149	4.4	\$ 128,250.00	\$ 860.74
September	32	68	2.1	\$ 124,775.00	\$ 1,834.93
October	18	22	1.2	\$ 32,500.00	\$ 1,477.27
November	10	13	1.3	\$ 19,850.00	\$ 1,526.92
December	21	37	1.8	\$ 60,250.00	\$ 1,628.38

Data By Event Type					
	Avg				
	Days/E				
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	13	49	3.8	\$ 40,940.00	\$ 835.51
soccer	17	40	2.4	\$ 89,550.00	\$ 2,238.75
special event	80	170	2.1	\$ 190,339.02	\$ 1,119.64
volleyball	8	12	1.5	\$ 10,485.50	\$ 873.79
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	32	160	5.0	\$ 104,890.00	\$ 655.56
golf	11	25	2.3	\$ 9,135.00	\$ 365.40
softball	17	38	2.2	\$ 36,630.00	\$ 963.95
bowling	9	48	5.3	\$ 15,500.00	\$ 322.92
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	13	31	2.4	\$ 36,500.00	\$ 1,177.42
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	47	117	2.5	\$ 108,825.00	\$ 930.13



of Event Days per Month- SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, February 5, 2024 2:49:15 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: South Dakota State Amateur Baseball Tournament

Date(s) of Event: August 2nd-13th, 2023

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Attendance and numbers were up from the last couple of years.

Total spectator attendance: *Field not completed.*

Total number of participants (number per team, if applicable): Class B teams = 32; Class A teams = 5

Total number of hotel/motel room nights sold for entirety of event: 300+

Select hotels/motels contacted to determine total number of room: Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites

nights sold (minimum
3):

Please provide any
feedback regarding the
QR Code.

Field not completed.

Next year's event
location and date(s):

2024 - Mitchell, SD; 2025 - Brandon, SD; 2026 - Mitchell, SD

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[SD State Amateur Baseball Tournament Financials.pdf](#)

Additional Financial
Documents:

Field not completed.

Amount awarded from
SEA:

\$5,000

How were the awarded
funds used:

Hospitality for commissioners, umpires, and tournament
personnel (Ex. commissioner meals & "Old Timers" lunch).

How will the profit (if
any) be used:

Fundraiser for Mitchell Baseball Association. Used to fund their
baseball operations and improvements to Cadwell Park.

Authorized Signature

Jim "Jocko" Johnston

Email not displaying correctly? [View it in your browser.](#)

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, January 17, 2024 11:39:20 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Dakota Showdown Horse Trainer Challenge Finale

Date(s) of Event: August 11-12, 2023

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Hi! We were very happy with how the event itself went, however ran into quite a few challenges with our vendors and such in Mitchell that made it challenging to hold and really ended up making us feel unwelcome and unwanted. The event itself was a success, with 20 horses receiving professional training and having a good weekend, several of them getting adopted with fees ranging from \$1000-3100 through an auction process, and a decent turnout. The newspaper gave us a great article and that was exciting!

However, we did run into some issues with vendors. We booked the Horseman's Sports Arena and about a month before the event they called us and informed us they decided to hold their own event and we could no longer use the arena. They were very helpful in finding a new location and even arranged for bleachers and parking, however when the weekend arrived they could not get bleachers delivered and the person who had given permission for parking decided to not let us use it. Trail-Eze was gracious, however, in letting us use their lot for parking, but all in all it was a difficult experience that definitely affected how the event went.

Total spectator approx 200-250 based on bracelets given away at entry

attendance:

Total number of participants (number per team, if applicable):	20
Total number of hotel/motel room nights sold for entirety of event:	20-24
Select hotels/motels contacted to determine total number of room nights sold (minimum 3):	Coachlight Motel, Kelly Inn & Suites, Thunderbird Lodge
Please provide any feedback regarding the QR Code.	The QR code is very helpful, however I had more response to emailing and contacting people directly and giving them the link to the form to report their hotel rooms.
Next year's event location and date(s):	<i>Field not completed.</i>
Budget/Funding Information	
Please attach a Profit & Loss Statement.	2023 Dakota Showdown Budget - Google Sheets.pdf
Additional Financial Documents:	<i>Field not completed.</i>
Amount awarded from SEA:	\$1000
How were the awarded funds used:	Ultimately it covered the lease of the location.
How will the profit (if any) be used:	We had minimal profit due to the cost of the dinner (we will be changing that in the future) but some has been set aside for 2024, and some went back into the support of the GSH horses.
Authorized Signature	Tiffany Ring

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Event Budget for 2023 Dakota

EXPENSES

TOTAL EXPENSES	Estimated	Actual
	\$57,950.00	\$16,735.27

Competition Costs	Estimated	Actual
Arena Rental	\$500.00	\$750.00
Judges(3) costs	\$5,000.00	\$0.00
Panel/Stall rentals	\$3,000.00	\$0.00
Signs/Banners	\$1,200.00	
Insurance	\$700.00	\$184.00
Total	\$10,400.00	\$934.00

Trainer's Dinner	Estimated	Actual
Food & space	\$6,000.00	\$7,120.00
Table Decor	\$300.00	\$0.00
Band	\$1,500.00	\$1,000.00
Misc supplies	\$500.00	
Total	\$8,300.00	\$8,120.00

Publicity	Estimated	Actual
Paid Print Ads	\$3,600.00	
Paid Digital Ads	\$1,200.00	
Photocopying/Printing	\$1,000.00	\$454.27
Postage	\$500.00	
Total	\$6,300.00	\$454.27

Miscellaneous	Estimated	Actual
Volunteer Hotels	\$450.00	
Transportation Costs	\$1,200.00	
Printing/Paper Supplies	\$1,000.00	
Total	\$2,650.00	\$0.00

Concessions	Estimated	Actual
Food	\$500.00	\$77.00
Drinks	\$200.00	\$0.00
Total	\$700.00	\$77.00

Adoption Fee Splits	Estimated	Actual
Trainers (50%)	\$12,000.00	\$5,950.00
Little Hooves Ponies	\$1,800.00	\$1,000.00
MJM/HT Split	\$1,000.00	\$0.00
Total	\$14,800.00	\$6,950.00

Trainer Prizes & Gifts	Estimated	Actual
Cash Prizes (if sponsored)	\$10,000.00	\$200.00
Physical ribbons and prize:	\$3,000.00	
Merch/gifts	\$1,800.00	
Total	\$14,800.00	\$200.00

Event Budget for 2023 Dakota Showdown INCOME

TOTAL INCOME	Estimated	Actual
	\$74,050.00	\$17,070.00

SPONSORSHIPS

Estimated No.	Actual No.	Type	Price	Estimated Income	Actual Income
1		Presenting Sponsor	\$10,000.00	\$10,000.00	\$0.00
1		Dinner Sponsor	\$5,000.00	\$5,000.00	\$0.00
1		Challenge Prize Sponsor	\$5,000.00	\$5,000.00	\$100.00
1		Showcase Prize Sponsor	\$3,000.00	\$3,000.00	\$50.00
1		Pony Prize Sponsor	\$3,000.00	\$3,000.00	\$50.00
2		Diamond Sponsors	\$2,000.00	\$4,000.00	\$0.00
5		Gold Sponsors	\$1,000.00	\$5,000.00	\$0.00
10		Silver Sponsors	\$500.00	\$5,000.00	\$0.00
20		Stall Sponsor	\$250.00	\$5,000.00	\$0.00
Total				\$40,000.00	\$200.00

GRANTS

Estimated No.	Actual No.	Type	Requested	Estimated Income	Actual Income
		Mitchell Sports & Event Authority	\$3,000.00	\$3,000.00	\$1,000.00
					\$0.00
					\$0.00
Total				\$3,000.00	\$1,000.00

EVENT FUNDING

Estimated No.	Actual No.	Type	Price	Estimated Income	Actual Income
120		Dinner Tickets	\$65.00	\$7,800.00	\$2,970.00
		Silent Auction		\$2,500.00	\$0.00
		Ticket Raffle		\$600.00	
		Tack Sale		\$1,200.00	\$0.00
Total				\$12,100.00	\$2,970.00

EXHIBITORS/VENDORS

Estimated No.	Actual No.	Type	Price	Estimated Income	Actual Income
10		Booths	\$15.00	\$150.00	\$0.00
Total				\$150.00	\$0.00

HORSE ADOPTIONS

Estimated No.	Actual No.	Type	Price	Estimated Income	Actual Income
12		GSH Horses	\$1,000.00	\$12,000.00	\$11,900.00
6		LH Ponies	\$800.00	\$4,800.00	\$1,000.00
1	0	MJM Horses	\$1,000.00	\$1,000.00	\$0.00
1	0	HT Horse	\$1,000.00	\$1,000.00	\$0.00
Total				\$18,800.00	\$12,900.00

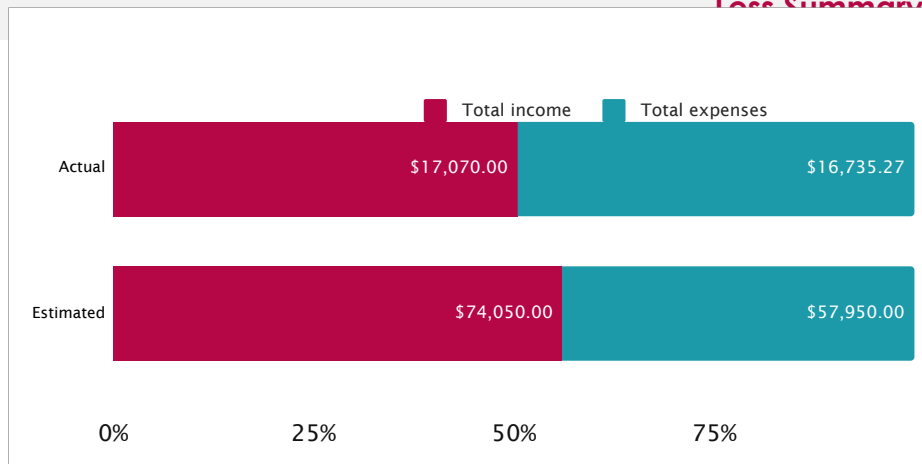
50% of the total adoption fee for GSH Horses will go to GSH
 \$100 of the total adoption fee for LH ponies will go to GSH
 25% of the total adoption fee for MJM horses will go to GSH

Event Budget for 2023 Dakota Showdown

PROFIT Loss Summary

Summary table starting	Estimated	Actual
Total income	\$74,050.00	\$17,070.00
Total expenses	\$57,950.00	\$16,735.27

Total profit (or loss)	\$16,100.00	\$334.73
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From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, January 22, 2024 10:43:06 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: USA Paralympic Sled Hockey Team Camp

Date(s) of Event: January 15-21, 2024

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: The Volunteers Hotel and Arena were all great

Total spectator attendance: 85

Total number of participants (number per team, if applicable): 26

Total number of hotel/motel room nights sold for entirety of event: 90

Select hotels/motels contacted to determine total number of room: Comfort Inn & Suites

nights sold (minimum
3):

Please provide any
feedback regarding the
QR Code.

Field not completed.

Next year's event
location and date(s):

Field not completed.

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[2024 Mitchell.SD Sled Camp.rtf](#)

Additional Financial
Documents:

Field not completed.

Amount awarded from
SEA:

\$3500

How were the awarded
funds used:

Offset costs for arena rental and meals

How will the profit (if
any) be used:

Field not completed.

Authorized Signature

Dan Brennan

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2024 USA Paralympic Sled Camp Mitchell, SD January 16-21, 2024

Budget:

Meals -\$4,500

Hotel- \$ 11,000

Rental Car- \$900

Arena Rental -\$2500

TOTAL = \$18,900

#27

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 19, 2024 11:14:14 AM
Last Modified: Friday, January 19, 2024 11:18:22 AM
Time Spent: 00:04:07
IP Address: 208.53.223.82

Page 1

Q1

Contact Information for your Organization.

Name	Randy Vermeulen
Organization	D&E Music and Vending
Address	117 SOUTH LAWLER ST
City/Town	MITCHELL, SD
State/Province	SD
ZIP/Postal Code	57301
Country	United States
Email Address	ravermeulen@icloud.com
Phone Number	16059968175

Q2

Who is the President and/or main event contact?

Name	Carol Steilen
Phone Number	605-770-4850

Q3

No

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Never used

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

Mitchell/Alex Pink Ladies Tournament

Q6**No**

Are there events that your organization would like to host, but are currently unable to host?

Q7

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

None of the above,

Please provide Details about any obstacles noted above:
D&E Music supplied dart boards for this event

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

Respondent skipped this question**Q9**

What time of year are most events held?

Respondent skipped this question**Q10**

Which of your events typically result in overnight stay?

Respondent skipped this question**Q11**

Approximately how many hotels rooms are used for your event(s).

Respondent skipped this question**Q12**

What are other associations this survey could be sent to?

Respondent skipped this question




Mitchell
Sports and Events Authority
MitchellSD.com


**MITCHELL
EXCHANGE
CLUB**
SUPPORTING MITCHELL BLADES





PowderHorn Ranch Regulators
6011 Livesay Lane
Mitchell, SD 57301



Dear Sponsor:

As we end 2023 and prepare for the next year, we would like to thank you for your sponsorship of our Cowboy Fast Draw events.

This past August, we celebrated the 20th Anniversary of the South Dakota State Championship. Without the continuing support and the sponsorship of our local community and businesses, this milestone event would not have been possible.

Each year, the Powderhorn Ranch Regulators are proud to host this contest and the High Plains Territorial Championship. Monthly shoots and other special shoots are also held at various times. You or your business is welcome to attend any of the events.

Again, thank you and have a happy and successful 2024!

Diane Royalty
On behalf of
The Powderhorn Ranch Regulators