



Corn Palace Events and Entertainment Board - March 2024  
City Council Chambers, City Hall, 612 N. Main Street  
March 12, 2024

**1. Call to Order**

Call to order at 4 pm by Chairman John Foster

**2. Attendance**

Those in attendance were: John Foster, Carol Cersosimo, Giovanni Lanier, Alex Heidinger, Jordan Gau, Jory Hanson, Tim Goldamme (on phone), Stephanie Ellwein (City Admin), Craig Stucky/Doug Greenway (Corn Palace)

Absent - Mayor Bob Everson, Steve Morgan, Jean Koehler, Sage Bohn (Corn Palace Intern from MTC)

**3. Approval Of The Minutes - February 2024**

Motion to approve the minutes was made by Alex, 2nd by Carol. All members voted Aye

**4. Approval Of The Agenda**

Motion to approve the agenda was made by Gio, 2nd by Alex. No discussion, All voted Aye

**A. Directors Report**

**1. Basketball wrap**

**2. Special Events past/upcoming**

**1. Cheer/Dance Recital, Youth Wrestling, Lake Meeting, CHS Pancake Feed, Wingapalooza,**

**3. Hairball Show Update**

**4. Upholstery Update for Corn Palace**

**Box Office/Concessions Report**

**2025 Murals Update**

- Doug Commented that basketball games at the Corn Palace had finished on Tuesday, March 5th with a soDak game. A total of 217 games were played at the Corn Palace/Armory this season with the first one being on October 28th. 87,000 people were counted entering the Corn Palace for the ball games and one cheer/dance recital this season.

- Besides basketball games, recent events included the Baby I'm a Star Cheer and Dance Recital and the AAU Regional Wrestling held on March 9th with approximately 2500 people in the building including the 625 wrestlers that competed.
- Upcoming events include the Lake Information meeting on March 19th, CHS Pancake feed on March 20th and WingaPalooza on March 23rd
- The Hairball concert will be on April 12th, Doug asked for board members to considering helping with ticketing and applying wristbands, 1500 are expected for that concert. Doors open at 6:30 pm with the Guilty Pleasures Orchestra performing at 7:30 followed by the Hairball Concert
- Doug updated the board on Corn Palace maintenance going on including waiting for the fabric to recover approximately 600 seats. He was informed it was still 2-week away last week.

Craig updated the board on higher concession sales for the AAU Regional Wrestling then past years with over \$13,000 in concessions sales. It was reported that the AAU Wrestling event would be held in Wagner in 2025 with hopes for Mitchell Wrestling to bring it back in 2026.

Murals Update - The board was presented with the final drafts for the 2025 murals. The board requested updates on two of the murals and selected location for each of them. The board decided on the following, and asked for a couple edits if possible, if not too much work.

Theme for marquee "Wonders Of The World – 2025"

#1 – Christ the Redeemer

#2 – Sydney Opera House

#3 – Statue of Liberty

#4 – Eiffel Tower – However, can you bring the tower closer so it appears much larger, we are concerned with all of the small lines. Also, add contrast in the trees/foreground so it has more color. May change the color of the girl's hat, or if just the tower and the girl is removed.

#5 – Grand Canyon – They asked for more contrast which would maybe show the larger dimension of the canyon, or if a different perspective showing the river with a more length wise view.

#6 – Taj Mahal

#7 – Coliseum

#8 – Great Wall of China

#9 – Pyramids (they thought it could be scaled to fit the longer mural).

They do not want to use the northern lights/Mt Everest design.

## 5. Citizen's Input

There was no one present for community input.

## 6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Festival Entertainment updates and performance contracts

A motion was made at 4:40 to enter into executive session by Gio, 2nd by Alex, To discuss a 2nd festival entertainer.

Motion by Gio, 2nd by Carol to leave Executive Session. No action taken

## **7. Adjourn**

Meeting was adjourned at 5:35 pm by Chairman John Foster, next meeting set for Tuesday, April 2nd.