



## **Sports & Events Authority Advisory Committee Agenda**

612 N. Main, City Hall - Council Chambers

April 9, 2024

### **1. 2:00 PM Call to Order**

### **2. Presentation of Funding Applications**

#### **A. Special Olympics State Basketball Tournament**

**Date:** March 23rd, 2024; **Contact:** Darryl Nordquist; **Proposed**

**Donation:** \$6,000

\*Special Olympics South Dakota is proposing to donate \$6,000 of the previously awarded \$12,000 for the Special Olympics State Basketball Tournament to the Mitchell Special Olympics Delegation, since the event was shortened to one day because of weather.

#### **B. Harve's Sport Shop Soccer Tournament**

**Date:** April 19th-21st, 2024; **Contact:** Jodie Cain-Lambert; **Grant**

**Request:** \$5,000

- Tabled from March meeting

#### **C. DBS Entertainment: Dr. Lucky's Street Dance**

**Date:** May 25th, 2024; **Contact:** James Startz; **Grant Request:** \$2,500

#### **D. MAC Triathlon**

**Date:** June 8th, 2024; **Contact:** Terasa Gillen; **Grant Request:** \$3,000

#### **E. South Dakota State & High Plains Territorial Cowboy Fast Draw Championships**

**Date:** September 11th-15th, 2024; **Contact:** Diane Royalty; **Grant**

**Request:** \$4,500

#### **F. 20th Annual OutKasts Car Show**

**Date:** September 20th-22nd, 2024; **Contact:** KayLynn Bren; **Grant**

**Request:** \$2,000

### **3. Approval of Minutes**

March 12th, 2024, SEA Meeting Minutes

### **4. Financial Report**

SEA Financials as of 4.5.24

### **5. Evaluation Forms/Financials/Surveys**

#### **A. Evaluation Form(s) w/Financials**

- Hoop City Classic (December 28th-30th, 2023)
- SDMEA South Dakota Middle School All-State Band (March 1st-2nd,

2024)

## 6. Other Items

### A. SEA Banners on Display

Show Choir Classic (March 16th, 2024)

- Set up a SEA feather banner in the lobby area, by the Box Office, at the Performing Arts Center.

Combat Veterans Motorcycle Association Comedy Night (March 16th, 2024)

- Set up a SEA feather banner in the Highland Conference Center.

Special Olympics State Basketball Tournament (March 23rd, 2024)

- Set up two SEA feather banners. One was set up in the DWU/Avera Sports & Wellness Complex, and one was set up in the Christen Athletic Center gym.

South Dakota United States Bowling Congress Open Tournament (April-May)

- Hung a SEA square banner at The Village Bowl.

DWU Spring Golf Invite (April 8th-9th, 2024)

- Hung a SEA square banner in the east patio area of the clubhouse at Lakeview Golf Course.

### B. Mitchell Figure Skating Club presents *Off To NEVERLAND* (March 3rd, 2024)

Provided the SEA logo a half page spot in their event program.

### C. Upcoming Events

- [HuntSAFE Class Schedule 2024](#) (Thursday, April 11th – Saturday, April 13th)
  - Davison County Fairgrounds
- [Friend de Coup Cabaret Friends Forever](#) (Thursday, April 11th – Saturday, April 13th)
  - Mitchell Performing Arts Center
- [Lucky Devils Adult Hockey Tournament](#) (Friday, April 12th – Sunday, April 14th)

- **Mitchell Activities Center**
- [SD United States Bowling Congress Open Tournament](#) (Friday, April 12th – Sunday, April 14th; April 19th-21st; April 26th-28th; May 3rd-5th; & May 10th-12th)
  - **Village Bowl**
- [HAIRBALL w/special guest, Guilty Pleasure Orchestra](#) (Friday, April 12th)
  - The World's Only Corn Palace
- [Tempo Harve's Sport Shop Soccer Tournament](#) (Friday, April 19th – Sunday, April 21st)
  - Pepsi Soccer Complex
- [BBQ & BINGO at the Highland](#) (Friday, April 19th)
  - Highland Conference Center
- [Mitchell Area Job Fair](#) (Wednesday, April 24th)
  - The World's Only Corn Palace
- [Dance Expressions Recital](#) (Saturday, April 27th)
  - The World's Only Corn Palace
- [The Ultimate ABBA Tribute](#) (Sunday, April 28th)
  - Mitchell Performing Arts Center
- [El Riad Shrine Circus](#) (Monday, April 29th – Wednesday, May 1st)
  - The World's Only Corn Palace
- [Palace City Jam](#) (Tuesday, April 30th)
  - The Masonic Lodge
- [Mitchell Main Street & Beyond: 1st Fridays on Main](#) (Friday, May 3rd)
  - Mitchell Main Street
- [Gilligan's Island The Musical](#) (Friday, May 10th – Sunday, May 12th)
  - Mitchell Area Community Theatre

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

**\*BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**  
May 14th, 2024, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Thursday, March 7, 2024 11:02:42 AM

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## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

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|                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Applicant Organization                                                  | Tempo Soccer Club                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Email Address                                                           | info@temposoccerclub.org                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Address                                                                 | PO Box 776                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| City                                                                    | Tea                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| State                                                                   | SD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Zip Code                                                                | 57064                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Contact Person                                                          | Robert Hoffman-President                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Phone Number                                                            | 605-359-0141                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Purpose of Organization                                                 | <p>Tempo Soccer Club (TSC) is a 501c3 non-profit youth soccer organization founded in 2011. We are a member of both US Club Soccer &amp; US Youth Soccer. We offer year-round competitive soccer programs.</p> <p>Tempo is one of the fastest growing competitive soccer clubs in the State of South Dakota. Tempo's unique model of utilizing licensed parent coaches, who volunteer to lead each of our teams, is resulting in significant success for the club. Our teams consistently compete at the highest levels in the region and successfully challenge for championships in most of the tournaments they attend.</p> |
| Name of Event                                                           | Harve's Sport Shop Soccer Tournament                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Location of Event                                                       | Pepsi Soccer Complex                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Will event require assistance with knowledgeable volunteer recruitment? | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| If yes, approximately how many knowledgeable volunteers are needed?     | <i>Field not completed.</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Type of Event                                                           | Sport Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Date(s) of Event                                                        | 4/19/2024 - 4/21/2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Grant Amount Requested                                                  | 5000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

## SEA GRANT FUND ELIGIBILITY CHECKLIST

**\*\*This section must be completed before proceeding.\*\***

|                                                                         |                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Check all that apply                                                    | Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays. |
| Please list any previous grant amounts the event has received from SEA. | none                                                                                                                                                                                                                                                                             |
| Please provide your profit and loss statement from your previous event. | <a href="#">Tempo Soccer Club Tournaments.docx.pdf</a>                                                                                                                                                                                                                           |
| Additional previous event documents                                     | <i>Field not completed.</i>                                                                                                                                                                                                                                                      |
| How will the requested grant amount be used?                            | Money will be put towards tournament expenses                                                                                                                                                                                                                                    |
| How will proceeds/profit from the event be used?                        | To assist in future club expenses.                                                                                                                                                                                                                                               |

(Section Break)

## Historical Data

|                                                           |            |
|-----------------------------------------------------------|------------|
| How many years has this event been held?                  | first time |
| Estimated hotel/motel room nights sold during last event. | 451-500    |
| What % of attendance                                      | 90%        |

was visitor draw?  
(Visitor Outside 50+  
Mile Radius)

Attendance at last  
event (spectators,  
participants)

56 teams can register x 15 players per team x 3 family members  
per player = 2520 total people + referees (have reserved 10  
rooms for them x 2 night stay)

Comments

*Field not completed.*

(Section Break)

## Event Details

Specify your event with  
one from the following  
list:

New (First-time)

If this is a new event,  
what are the estimated  
hotel/motel room nights  
sold during this event?

451-500

How are you able to  
estimate the number  
range selected above?

Based on number of teams coming for out of town.

Briefly describe the  
purpose of your  
organization; what your  
organization provides  
to the community; the  
group of people you  
are targeting to bring  
into the community with  
this event?

This is a youth soccer tournament that will range from 8 years old  
through 17 years old. Mitchell has always been a favorite location  
among the soccer community for number of hotels, places to eat,  
city location, field conditions and well run tournament. This will be  
the first tournament pf the spring season in the state.

Describe your event.  
Be sure to include who,  
what, where, when,  
and how activities will  
take place.

We can register up to 56 youth soccer teams from across the  
state with bordering states also invited. Event will take place at  
the Pepsi Soccer Complex starting Friday April 19 and  
concluding Sunday afternoon with Championship awards. Our  
team ages range from 8 years old to 17 years old. I have already  
reached out to the Mitchell soccer community to secure  
volunteers.

What geographic areas  
are you bringing event  
participants from?

The entire state of South Dakota, North Dakota, parts of Iowa,  
Minnesota and North Dakota.

Indicate geographic areas you are marketing for visitor attraction to your event.

What are the specific goals for this event?

To provide a well run soccer tournament to kick off the spring season. To make a profit for Tempo Soccer Club.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This tournament will be attracting over 2500 people to come into Mitchell April 19-21 to sleep, dine, shop and enjoy some attractions during a normally slow season.

(Section Break)

## Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2024 Harve's Sport Shop Soccer Classic \(1\).pdf](#)

(Section Break)

Event Flyer

[Tempo Soccer Club \(1\).pdf](#)

Additional Documents

*Field not completed.*

Authorized Signature

Jodie Cain-Lambert

Email not displaying correctly? [View it in your browser.](#)

# 2024 Harve’s Sport Shop Soccer Classic

|                                                 |                                                |
|-------------------------------------------------|------------------------------------------------|
| Teams                                           | 56                                             |
| Players                                         | 840                                            |
| Fans                                            | 1680 (based on 3 per player)                   |
| Players + Fans                                  | 2520                                           |
| Gross Revenue                                   | \$23800 (based on average \$425 per team)      |
| Referee Fees                                    | \$16,000                                       |
| Field Cost                                      | \$1700 (\$55 per field per day)                |
| Other Expenses                                  | \$6000 (awards, porta potties, ref food, misc) |
| Net Profit                                      | \$100                                          |
| Pending Grant would be applied to referee cost. |                                                |

**Funding Matrix:**

Up to 500 hotel rooms estimated X \$10 per room = \$5,000.

$$\$5,000 \times 25\% \text{ (Event held on WEEKEND in APRIL)} = \$1,250$$
$$\$5,000 \times 10\% \text{ (NEW EVENT)} = \$500.$$
$$\$5,000 + \$1,250 + \$500 = \$6,750$$

SEA Grant Application states that 90% of attendance is outside the 50+ mile radius.

Up to 56 teams can register x 15 players per team x 3 family members per player = 2520 total people

Referees have reserved 10 room for them x 2 night stay.

# Tempo Soccer Club

## Past Tournament Information

### Tempo Tournaments

|                | Jun-23    | Sep-22    | 6/1/2022  | 9/1/2021  | 6/1/2021  | 10/1/2020 | 10/1/2019 | 10/1/2018 |
|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Teams          | 66        | 61        | 74        | 70        | 71        | 76        | 66        | 48        |
| Players        | 858       | 671       | 962       | 770       | 923       | 836       | 726       | 528       |
| Fans           | 2,059     | 1,275     | 2,309     | 1,463     | 2,215     | 1,588     | 1,379     | 1,003     |
| Players + Fans | 2,917     | 1,946     | 3,271     | 2,233     | 3,138     | 2,424     | 2,105     | 1,531     |
| Gross Revenue  | \$ 30,725 | \$ 28,425 | \$ 31,200 | \$ 29,975 | \$ 31,170 | \$ 31,767 | \$ 26,106 | \$ 17,921 |
| Referees       | \$ 15,460 | \$ 14,303 | \$ 15,699 | \$ 15,083 | \$ 15,684 | \$ 15,984 | \$ 13,136 | \$ 9,017  |
| Fields         | \$ 3,500  | \$ 3,500  | \$ 3,501  | \$ 3,501  | \$ 3,502  | \$ 3,502  | \$ 3,503  | \$ 3,503  |
| Other Expenses | \$ 7,198  | \$ 7,408  | \$ 6,877  | \$ 7,138  | \$ 6,524  | \$ 6,716  | \$ 6,253  | \$ 4,257  |
| Net Profit     | \$ 4,567  | \$ 3,214  | \$ 5,123  | \$ 4,253  | \$ 5,460  | \$ 5,564  | \$ 3,214  | \$ 1,143  |

# Prairie Soccer League (Hosted by Tempo)

Part or all of these event were played in Mitchell

|         | 13 Fall Tournament | 13 Fall League | 14 Spr Tournament | 14 Spr League | 14 Fall League |     |
|---------|--------------------|----------------|-------------------|---------------|----------------|-----|
| Teams   |                    | 40             | 30                | 65            | 50             | 21  |
| Players | 520                | 330            | 845               | 550           | 231            |     |
| Fans    | 1,248              | 627            | 2,028             |               | 1,045          | 439 |

**Tempo Soccer Club** presents

# HARVE'S SPORT SHOP

## SOCCER CLASSIC

April 19-21

2024



**Mitchell SD Soccer Complex**

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Thursday, April 4, 2024 2:56:12 PM

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## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

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2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

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**Incomplete applications will not be considered.**

|                                                                         |                                                                                                                                                                                                                            |
|-------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Applicant Organization                                                  | DBS Entertainment                                                                                                                                                                                                          |
| Email Address                                                           | dbsentertains@gmail.com                                                                                                                                                                                                    |
| Address                                                                 | 1708 Laurel Street                                                                                                                                                                                                         |
| City                                                                    | Tyndall                                                                                                                                                                                                                    |
| State                                                                   | SD                                                                                                                                                                                                                         |
| Zip Code                                                                | 57066                                                                                                                                                                                                                      |
| Contact Person                                                          | James Startz                                                                                                                                                                                                               |
| Phone Number                                                            | 6056458819                                                                                                                                                                                                                 |
| Purpose of Organization                                                 | Connecting businesses with consumers through musical events. More than just a concert we are building a community of music/art lovers and the artists that create the art. Operating in Mitchell, Sioux Falls and Yankton. |
| Name of Event                                                           | Dr. Lucky's Street Dance                                                                                                                                                                                                   |
| Location of Event                                                       | Outside at Dr. Lucky;s on the corner                                                                                                                                                                                       |
| Will event require assistance with knowledgeable volunteer recruitment? | No                                                                                                                                                                                                                         |
| If yes, approximately how many knowledgeable volunteers are needed?     | <i>Field not completed.</i>                                                                                                                                                                                                |
| Type of Event                                                           | Other                                                                                                                                                                                                                      |
| Date(s) of Event                                                        | 5/25/2024 - 5/26/2024                                                                                                                                                                                                      |
| Grant Amount Requested                                                  | 2500                                                                                                                                                                                                                       |
| (Section Break)                                                         |                                                                                                                                                                                                                            |

## SEA GRANT FUND ELIGIBILITY CHECKLIST

**\*\*This section must be completed before proceeding.\*\***

|                                                                         |                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Check all that apply                                                    | This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.                                                                                                                                                                    |
| Please list any previous grant amounts the event has received from SEA. | none                                                                                                                                                                                                                                                                                                                                                                            |
| Please provide your profit and loss statement from your previous event. | <i>Field not completed.</i>                                                                                                                                                                                                                                                                                                                                                     |
| Additional previous event documents                                     | <i>Field not completed.</i>                                                                                                                                                                                                                                                                                                                                                     |
| How will the requested grant amount be used?                            | Money raised will assist in the production and promotion budget of \$5,000<br>Startz and Endz will be the headlining act for the street dance. They are also headlining the July 5 First Friday event downtown Mitchell. I am Bubba Startz. The leader of that band and also DBS Entertainment who in addition to this show are promoting over 70 events in Mitchell this year. |
| How will proceeds/profit from the event be used?                        | Most of our profits for this year are going directly back into promoting our other events in Mitchell. Our calendar is full of dates both with the band and our other acts at Dr. Luckys, and The Back 40 plus our work with Elizabeth at Mitchell Main Street and Beyond.                                                                                                      |

(Section Break)

## Historical Data

|                                                                |                             |
|----------------------------------------------------------------|-----------------------------|
| How many years has this event been held?                       | First ever                  |
| Estimated hotel/motel room nights sold during last event.      | First-Time Event            |
| What % of attendance was visitor draw?<br>(Visitor Outside 50+ | <i>Field not completed.</i> |

Mile Radius)

Attendance at last event (spectators, participants)

*Field not completed.*

Comments

*Field not completed.*

(Section Break)

## Event Details

Specify your event with one from the following list:

New (First-time)

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

51-100

How are you able to estimate the number range selected above?

The planned promotion range will reach well outside of the area. Given our building track record of events we can feel comfortable saying attendance will be in the 300+ range with a percentage of that coming from out of town

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

We are supporting local artists and businesses as well as the venues that we book for by bringing them all together around amazing musical events. we are just going to care a little bit more about everyone else and do our best to provide community in the spaces that are believing in our vision. We are really nothing without the support of all of our partners.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Ag and Local art installations and presentations on the stage from 1 pm til 6 pm  
Presenters include Ken Meyer from Complete Hemp Processing and Derrick Dohhman from Horizon Hemp Seeds  
Local artists will have access to space to display or perform their art live

Street dance beside Dr Luckys with music featuring Startz and Endz. May 25 7pm-12

What geographic areas are you bringing event

We are hoping with the inclusion of our Ag presentations that people from Minnesota and other areas will come to take part as presenters and patrons. Our other presenters have relationships

participants from?  
Indicate geographic  
areas you are  
marketing for visitor  
attraction to your event.

and will be busy spreading the word around the farming  
community about this event at a large conference in Fort Collins,  
CO in April.

What are the specific  
goals for this event?

To educate our community about the art, industry and agriculture  
that is taking place right here at home in South Dakota.

Explain how your grant  
request would be used  
to promote tourism in  
Mitchell? Note the  
resulting impact of your  
event if the request for  
funding were denied.

It would provide a large chunk of the funding necessary to make  
an event like this reach the people. We only forecast raising  
\$2500 and that is only half of our budget and our promotion of  
the event would ultimately suffer because we are already getting  
an incredible price on the entertainment because I am also the  
entertainment. I am a true believer that the town of Mitchell has a  
lot more to offer and I think with events like ours and the  
community we are building we can bring out every facet of this  
diamond of a town.  
Our mission remains to educate and connect our community  
through art.

(Section Break)

## Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be  
rejected. Budget reflected should be for the event ONLY.**

Upload your Event  
Budget (Please specify  
how the grant amount  
requested would be  
utilized.)

[DBS \(Facebook Cover\).png](#)

(Section Break)

Event Flyer

*Field not completed.*

Additional Documents

*Field not completed.*

Authorized Signature

James Startz

Email not displaying correctly? [View it in your browser.](#)



**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Tuesday, March 19, 2024 11:24:07 AM

---

## Sports & Events Authority Grant Application

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Preference will be given to:

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2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

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**Incomplete applications will not be considered.**

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|                                                                         |                                                                                                                                                                                       |
|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Applicant Organization                                                  | Mitchell Area Community Triathlon                                                                                                                                                     |
| Email Address                                                           | terasa.gillen@gmail.com                                                                                                                                                               |
| Address                                                                 | 2112 Dean Drive                                                                                                                                                                       |
| City                                                                    | Mitchell                                                                                                                                                                              |
| State                                                                   | SD                                                                                                                                                                                    |
| Zip Code                                                                | 57301                                                                                                                                                                                 |
| Contact Person                                                          | Terasa Gillen                                                                                                                                                                         |
| Phone Number                                                            | 6056604980                                                                                                                                                                            |
| Purpose of Organization                                                 | The purpose of our organization is to promote health and wellness, provide an awesome event that people want to come to Mitchell for, and give back to our local youth organizations. |
| Name of Event                                                           | MAC Triathlon (Mitchell Area Community Triathlon)                                                                                                                                     |
| Location of Event                                                       | Mitchell, SD                                                                                                                                                                          |
| Will event require assistance with knowledgeable volunteer recruitment? | Yes                                                                                                                                                                                   |
| If yes, approximately how many knowledgeable volunteers are needed?     | Approximately 15-20 volunteers needed in addition to our own committee members                                                                                                        |
| Type of Event                                                           | Sport Event                                                                                                                                                                           |
| Date(s) of Event                                                        | 6/7/2024 - 6/8/2024                                                                                                                                                                   |
| Grant Amount Requested                                                  | \$3,000                                                                                                                                                                               |

(Section Break)

## SEA GRANT FUND ELIGIBILITY CHECKLIST

**\*\*This section must be completed before proceeding.\*\***

|                                                                         |                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Check all that apply                                                    | Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays. |
| Please list any previous grant amounts the event has received from SEA. | \$2500 in 2023 and 2022 (THANK YOU!)                                                                                                                                                                                                                                             |
| Please provide your profit and loss statement from your previous event. | <i>Field not completed.</i>                                                                                                                                                                                                                                                      |
| Additional previous event documents                                     | <i>Field not completed.</i>                                                                                                                                                                                                                                                      |
| How will the requested grant amount be used?                            | Grant will be used toward our timing company                                                                                                                                                                                                                                     |
| How will proceeds/profit from the event be used?                        | Every year we select a youth group to benefit from our proceeds. This year we plan to give a portion of our proceeds back to Dakota Riptide and also on outdoor fitness equipment to be utilized by our community.                                                               |
| (Section Break)                                                         |                                                                                                                                                                                                                                                                                  |

## Historical Data

|                                                                          |      |
|--------------------------------------------------------------------------|------|
| How many years has this event been held?                                 | 10   |
| Estimated hotel/motel room nights sold during last event.                | 1-50 |
| What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius) | 50   |
| Attendance at last event (spectators, participants)                      | 250  |

(Section Break)

## Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

1-50

How are you able to estimate the number range selected above?

From previous years. We also ask all participants at check in, if they are out of town, where they are staying.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

We are an annual event that donates a portion of proceeds to help youth events in Mitchell. Some of these youth groups and organizations have included, Dakota Riptide, Girls on the Run, Big Friend Little Friend, Biking, etc.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Sprint Triathlon  
500 Meter swim at Hitchcock Pool  
14 mile Bike around Mitchell and rural areas  
3.1 Mile run around Mitchell

Our event includes individuals as well as team registrants. We also offer registrants to "purchase a swimmer" through Dakota Riptide if they want. The event begins at the pool at Hitchcock parks, then goes into the biking portion, and finally the run portion which also ends at Hitchcock park.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We have athletes that come from Rapid City, Yankton, Sioux City, Huron, Sioux Falls, North Dakota, Minnesota, Iowa, Kansas, Nebraska. We market to all triathletes throughout the midwest.

|                                             |                                                                                                                                                                                                                          |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What are the specific goals for this event? | We want to bring awareness to the triathlon sport and continue promoting health and wellness. Every year our goal is to give back to the community by giving a portion of our proceeds to a youth organization or event. |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied. | The more participants we get that travel, the more hotel rooms and money spent within our community by our participants. We really hit our surrounding communities and states hard when marketing this event to increase tourism and revenue within our community, but also to make this a really great event that Mitchell offers! |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

(Section Break)

## Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

|                                                                                             |                                      |
|---------------------------------------------------------------------------------------------|--------------------------------------|
| Upload your Event Budget (Please specify how the grant amount requested would be utilized.) | <a href="#">2024 MAC Budget.xlsx</a> |
|---------------------------------------------------------------------------------------------|--------------------------------------|

(Section Break)

|             |                             |
|-------------|-----------------------------|
| Event Flyer | <i>Field not completed.</i> |
|-------------|-----------------------------|

|                      |                             |
|----------------------|-----------------------------|
| Additional Documents | <i>Field not completed.</i> |
|----------------------|-----------------------------|

|                      |               |
|----------------------|---------------|
| Authorized Signature | Terasa Gillen |
|----------------------|---------------|

Email not displaying correctly? [View it in your browser.](#)

# MAC Triathlon, INC

## Profit and Loss by Tag Group

January 1 - August 29, 2023

|                           | TOTAL                |                            |
|---------------------------|----------------------|----------------------------|
|                           | JAN 1 - AUG 29, 2023 | JAN 1 - AUG 29, 2023 (YTD) |
| Revenue                   |                      |                            |
| Donations/Sponsorships    | 4,000.00             | 4,000.00                   |
| Entry Fees                | 3,990.00             | 3,990.00                   |
| <b>Total Revenue</b>      | <b>\$7,990.00</b>    | <b>\$7,990.00</b>          |
| GROSS PROFIT              | <b>\$7,990.00</b>    | <b>\$7,990.00</b>          |
| Expenditures              |                      |                            |
| Advertising & Marketing   | 475.00               | 475.00                     |
| Donations                 | 350.00               | 350.00                     |
| Dues & Subscriptions      | 250.62               | 250.62                     |
| Meals & Entertainment     | 332.05               | 332.05                     |
| Race Supplies             | 346.33               | 346.33                     |
| Race Swag                 | 1,055.83             | 1,055.83                   |
| Race Timing               | 2,225.40             | 2,225.40                   |
| Winner Payouts            | 100.00               | 100.00                     |
| <b>Total Expenditures</b> | <b>\$5,135.23</b>    | <b>\$5,135.23</b>          |
| NET OPERATING REVENUE     | <b>\$2,854.77</b>    | <b>\$2,854.77</b>          |
| NET REVENUE               | <b>\$2,854.77</b>    | <b>\$2,854.77</b>          |

## MAC Triathlon Committee Budget Planning 2024

| <u>Item(s)</u>                                   | <u>Budget</u>  | <u>Actual</u> |
|--------------------------------------------------|----------------|---------------|
| Race Timing                                      | \$2,500        |               |
| Marketing (billboard, social media, etc)         | \$500          |               |
| Event Supplies (awards, tshirts, water, signage) | \$850          |               |
| Administrative Fees (Accounting, entity renewal) | \$300          |               |
| <b>Total</b>                                     | <b>\$4,150</b> |               |

### Iron Man Level Package - \$500

- o Sponsor logo on T-shirts
- o Sponsor may provide large banner for finish line area
  - o Sponsor may provide items in race bag
  - o Sponsor may have a table at the finish line
  - o 2 Free Individual Entries

### Half Iron Man Level Package - \$250-\$499

- o Sponsor logo on t-shirts
- o Sponsor may provide large banner for finish line area
  - o Sponsor may provide items in race bag
  - o 1 Free Individual Entry

### Olympic Level Package - \$100-\$249

- o Sponsor may provide items for race bag
- o Sponsor may have a banner at the finish line area

### Sprint Level Package - \$50-\$99

- o Sponsor may provide items for race bag



250 in attendance last year (participants & spectators)

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Tuesday, April 2, 2024 1:40:26 PM

---

## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

---

|                                                                         |                                                                 |
|-------------------------------------------------------------------------|-----------------------------------------------------------------|
| Applicant Organization                                                  | POWDERHORN RANCH REGULATORS                                     |
| Email Address                                                           | dlroyalty@hotmail.com                                           |
| Address                                                                 | 6011 Livesay Lane                                               |
| City                                                                    | Mitchell                                                        |
| State                                                                   | SD                                                              |
| Zip Code                                                                | 57301                                                           |
| Contact Person                                                          | Diane Royalty                                                   |
| Phone Number                                                            | 6059991884                                                      |
| Purpose of Organization                                                 | Promotion of gun safety, competition, and fun....in that order! |
| Name of Event                                                           | South Dakota State and High Plains Territorial Championships    |
| Location of Event                                                       | Mitchell Trap Range                                             |
| Will event require assistance with knowledgeable volunteer recruitment? | No                                                              |
| If yes, approximately how many knowledgeable volunteers are needed?     | <i>Field not completed.</i>                                     |
| Type of Event                                                           | Sport Event                                                     |
| Date(s) of Event                                                        | 9/11/2024 - 9/15/2024                                           |
| Grant Amount Requested                                                  | \$4500                                                          |
| (Section Break)                                                         |                                                                 |

## SEA GRANT FUND ELIGIBILITY CHECKLIST

**\*\*This section must be completed before proceeding.\*\***

|                                                                         |                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Check all that apply                                                    | Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.              |
| Please list any previous grant amounts the event has received from SEA. | Many years, grant awards have varied.                                                                                                                                                                                                                                                         |
| Please provide your profit and loss statement from your previous event. | <a href="#">INCOMEANDEXPENSE.xlsx</a>                                                                                                                                                                                                                                                         |
| Additional previous event documents                                     | <i>Field not completed.</i>                                                                                                                                                                                                                                                                   |
| How will the requested grant amount be used?                            | The grant will be used to fund the additional day of shooting as we have done for the past three years, paying \$3,600 of the funds directly back to the shooters to encourage them to stay for both contests. The remainder, if available, would be used to supplement our marketing budget. |
| How will proceeds/profit from the event be used?                        | The same.                                                                                                                                                                                                                                                                                     |

(Section Break)

## Historical Data

|                                                                             |                                                                                           |
|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| How many years has this event been held?                                    | 22 years                                                                                  |
| Estimated hotel/motel room nights sold during last event.                   | 51-100                                                                                    |
| What % of attendance was visitor draw?<br>(Visitor Outside 50+ Mile Radius) | Almost all competitors/visitors are from outside a 50+ mile radius, so approximately 90%. |
| Attendance at last event (spectators, participants)                         | Approximately 200.                                                                        |

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|          |                             |
|----------|-----------------------------|
| Comments | <i>Field not completed.</i> |
|----------|-----------------------------|

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(Section Break)

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## Event Details

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|                                                      |        |
|------------------------------------------------------|--------|
| Specify your event with one from the following list: | Annual |
|------------------------------------------------------|--------|

---

|                                                                                                |        |
|------------------------------------------------------------------------------------------------|--------|
| If this is a new event, what are the estimated hotel/motel room nights sold during this event? | 51-100 |
|------------------------------------------------------------------------------------------------|--------|

---

|                                                               |                                                  |
|---------------------------------------------------------------|--------------------------------------------------|
| How are you able to estimate the number range selected above? | Sign in forms, SEA info submitted to Aaron Hieb. |
|---------------------------------------------------------------|--------------------------------------------------|

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|                                                                                                                                                                                         |                                                                                                                                                                                                                                                                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event? | Our organization is dedicated to "Honoring the Romance and Legend of the Old West" by hosting shooting competitions, and is also committed to the education of firearm safety. We are also an active advocate of youth shooting while promoting the safety of the shoot. |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

---

|                                                                                                     |                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Describe your event. Be sure to include who, what, where, when, and how activities will take place. | <p>This will be the 22nd Annual State Cowboy Fast Draw Competition, and several years of hosting the High Plains Territorial (South Dakota, North Dakota, Montana, and Wyoming.)</p> <p>The event will take place at the Mitchell Trap Range.</p> |
|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

---

|                                                                                                                                                   |                                                                                                                                                                                                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event. | We typically draw shooters from 25-30 states, ranging from Florida to California. We encourage shooters and their families to visit local attractions, shopping the downtown area, and visiting local restaurants, including our sponsors. |
|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

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|                                             |                                                                                             |
|---------------------------------------------|---------------------------------------------------------------------------------------------|
| What are the specific goals for this event? | The goals are as stated previously; to continue hosting these events in our city and state. |
|---------------------------------------------|---------------------------------------------------------------------------------------------|

---

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant will be used to fund the additional day of shooting, as we have done for the past three years, paying the entire grant funds back to the shooters, encouraging them to stay for both contests.

---

(Section Break)

---

## Event Budget

---

(Section Break)

---

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

---

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[INCOMEANDEXPENSE\\_1.xlsx](#)

---

(Section Break)

---

Event Flyer

*Field not completed.*

Additional Documents

*Field not completed.*

Authorized Signature

Diane L Royalty

---

Email not displaying correctly? [View it in your browser.](#)

## PROPOSED 2024 BUDGET BASED ON 2023 ATTENDANCE

### Income:

|                      |             |
|----------------------|-------------|
| Entry Fees           | \$14,170.00 |
| SEA Funding          | \$3,000.00  |
| Pheasant's Forever   | \$1,500.00  |
| Banquet Tickets (83) | \$2,075.00  |
| <br>                 |             |
| TOTAL INCOME         | \$20,745.00 |

### Expenses:

|                                |             |
|--------------------------------|-------------|
| Sanction for Contests          | \$2,850.00  |
| Welcome Meal                   | \$1,300.00  |
| Ammunition                     | \$1,080.00  |
| OfficeSupplies                 | \$438.53    |
| Advertising                    | \$225.00    |
| Buckles for Awards             | \$2,200.00  |
| Trophies                       | \$800.00    |
| Gun Awards for Veteran's Shoot | \$1,625.55  |
| Cash Payouts for Main Contests | \$4,150.00  |
| Cash Payouts for SEA Contest   | \$3,000.00  |
| Banquet Tickets                | \$1,649.70  |
| <br>                           |             |
| TOTAL EXPENSES                 | \$19,318.78 |

**NET PROFIT    \$1,426.22**



**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Friday, March 22, 2024 3:03:35 PM

---

## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

---

|                                                                         |                                                                                                     |
|-------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| Applicant Organization                                                  | 301 Rodz                                                                                            |
| Email Address                                                           | the301rodz.sd@outlook.com                                                                           |
| Address                                                                 | PO Box 956                                                                                          |
| City                                                                    | Mitchell                                                                                            |
| State                                                                   | SD                                                                                                  |
| Zip Code                                                                | 57301                                                                                               |
| Contact Person                                                          | KayLynn Jo Bren                                                                                     |
| Phone Number                                                            | 6057700511                                                                                          |
| Purpose of Organization                                                 | The 301 Rodz is a group of classic car enthusiasts that share their love of vehicles and community. |
| Name of Event                                                           | 20th annual OutKasts Car Show hosted by the 301 Rodz                                                |
| Location of Event                                                       | Mitchell Main Street                                                                                |
| Will event require assistance with knowledgeable volunteer recruitment? | Yes                                                                                                 |
| If yes, approximately how many knowledgeable volunteers are needed?     | 15-20 people                                                                                        |
| Type of Event                                                           | Other                                                                                               |
| Date(s) of Event                                                        | 9/20/2024 - 9/22/2024                                                                               |
| Grant Amount Requested                                                  | \$2000                                                                                              |
| (Section Break)                                                         |                                                                                                     |

## SEA GRANT FUND ELIGIBILITY CHECKLIST

**\*\*This section must be completed before proceeding.\*\***

|                                                                         |                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Check all that apply                                                    | Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays. |
| Please list any previous grant amounts the event has received from SEA. | \$1500 for the past three years                                                                                                                                                                                                                                                  |
| Please provide your profit and loss statement from your previous event. | <a href="#">2023 PL Outkast.pdf</a>                                                                                                                                                                                                                                              |
| Additional previous event documents                                     | <i>Field not completed.</i>                                                                                                                                                                                                                                                      |
| How will the requested grant amount be used?                            | The grant money will be used for flyers that we send out to previous car show attendees, flyers that we use to advertise around Mitchell and surrounding communities and also for the awards for the car show.                                                                   |
| How will proceeds/profit from the event be used?                        | Any profit that we make goes into an account that will be used to fund next years show.                                                                                                                                                                                          |
| (Section Break)                                                         |                                                                                                                                                                                                                                                                                  |

## Historical Data

|                                                                          |      |
|--------------------------------------------------------------------------|------|
| How many years has this event been held?                                 | 20   |
| Estimated hotel/motel room nights sold during last event.                | 1-50 |
| What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius) | 30   |
| Attendance at last event (spectators, participants)                      | 800  |

## Comments

This will be the 20th year for the OutKasts Car Show. It has proven to be a very successful event in the past years. Due to the weather of last year, it was a smaller show than other years. We expect this year to be one of the biggest in its history due to the fact that we will be opening up this year's show to all makes, models and years of vehicles.

---

(Section Break)

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## Event Details

---

Specify your event with one from the following list:

Annual

---

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

---

How are you able to estimate the number range selected above?

This is not a new event.

---

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The purpose of our organization is to provide car enthusiasts a place to enjoy the beauty of vehicles and to talk with other car enthusiasts. The 301 Rodz members are active in the community and have participated in many local events such as Kickoff to Sturgis and Parade of Lights. We also raise funds for local nonprofits through our annual Hot Dogs and Hot Rodz event, silent auction and 50/50 drawing at the OutKasts Show. We tend to bring to Mitchell many people from surrounding states that like to show their car in shows,

---

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Our event is hosted by the 301 Rodz Car Club and will be held on Mitchell's Main Street from 1st Ave to 6th Ave. Our event will be held Friday, September 20 with a pre-registration at Vern Eide Ford, Saturday, September 21 with registration at Vern Eide Ford from 9-11, a parade down Main Street at 11:45 and car show on Mitchell's Main Street from 12-4, and on Sunday, September 22 we hold coffee and donuts at Hitchcock Park. During the car show on Saturday, we sell 50/50 tickets and do a silent auction with all proceeds going to a local organization.

---

What geographic areas are you bringing event participants from? Indicate geographic

We mail out flyers to previous attendees that range from, Minnesota, Wisconsin, Colorado,, Wyoming and as far away as Canada.

areas you are marketing for visitor attraction to your event.

---

What are the specific goals for this event?

Our goals for this event are to make it the biggest OutKasts show to date since it is the 20th anniversary of the show.

---

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Alot of people from many states attend this show. Since it is a 3-day event many attendees stay in the local motels, shop in local stores and eat at the local restaurants. If the grant were to be denies, we would be unable to advertise accordingly and there could possibly be thousands of dollars missed out on.

---

(Section Break)

---

## Event Budget

---

(Section Break)

---

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

---

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2024 Outkasts Budget.pdf](#)

---

(Section Break)

---

Event Flyer

*Field not completed.*

---

Additional Documents

*Field not completed.*

---

Authorized Signature

KayLynn Bren

---

Email not displaying correctly? [View it in your browser.](#)

### **2023 Profit and Loss from OutKasts Car Show**

|                |           |
|----------------|-----------|
| \$5533.78      | starting  |
| <u>5051.00</u> | donations |
| 10584.78       |           |

#### **Expenses**

|               |                            |
|---------------|----------------------------|
| 250.00        | permits                    |
| 58.58         | shelter rental             |
| 1763.91       | flyers, awards and magnets |
| 177.19        | stamps and shipping        |
| 358.18        | insurance                  |
| 160.30        | grab bag items             |
| 2358.07       | clothing                   |
| 52.03         | office supplies            |
| 339.84        | porta potties              |
| <u>705.50</u> | radio ads and remote       |
| 6223.60       |                            |

#### **Sales**

|                |                |
|----------------|----------------|
| 530.00         | clothing       |
| 1335.00        | entry fee      |
| 411.00         | 50/50 sales    |
| <u>1640.00</u> | silent auction |
| 3916.00        |                |

|         |                                                  |
|---------|--------------------------------------------------|
| 1847.00 | donated to Davison County Veteran Service Center |
|---------|--------------------------------------------------|

|        |              |
|--------|--------------|
| 896.40 | total profit |
|--------|--------------|

### **2024 OutKasts Car Show Budget**

|                      |              |           |
|----------------------|--------------|-----------|
| Parade Permit        | \$250        |           |
| Shelter rental       | \$60         |           |
| Flyers               | \$1000       | SEA grant |
| Awards               | \$1500       | SEA grant |
| Magnets              | \$200        |           |
| Stamps               | \$200        | SEA grant |
| Grab bag items       | \$150        |           |
| Clothing             | \$1000       |           |
| Office supplies      | \$100        |           |
| Porta potties        | \$350        |           |
| Radio ads and remote | <u>\$750</u> |           |
|                      | \$5560       |           |





Sports & Events Authority Advisory Committee  
612 N. Main, City Hall - Council Chambers  
March 12, 2024

## **1. Call to Order**

**Meeting called to order by:** Mayor Everson at 2 PM.

**SEA Advisory Committee members present:** Mayor Everson, Kevin McCardle, Jason Christensen, Doug Greenway, Bryan Dixon, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, and Jim Johnston.

**SEA Advisory Committee members absent:** Jill Larson, Kevin Nelson, Cory Aadland, and Tim Smith.

**Others present:** Johanna Allen, Stephanie Ellwein, Sage Bohn, and Aaron Hieb.

## **2. Presentation of Funding Applications**

SEA Grant Application presentations by applicants. The SEA Advisory Committee reviewed applications for grant funding. The following application(s) were presented and considered:

### **A. DWU Spring Golf Invite**

**Date:** April 8th-9th, 2024; **Contact:** Jeff Meyerink; **Grant Request:** \$2,000

- Jeff Meyerink, DWU Men's & Women's Head Golf Coach, presented the DWU Spring Golf Invite Sports & Events Authority Grant Application. He is requesting \$2,000. It has been over ten years since DWU has hosted a home golf tournament. The requested funds would be used to pay for players' meals and drinks on both days, coach's cart rental(s), and range balls. Currently, there are 88 players that are registered to compete. Jeff estimates that hotel room nights sold would be between 60 and 80.

### **B. Harve's Sport Shop Soccer Tournament**

**Date:** April 19th-21st, 2024; **Contact:** Robert Hoffman; **Grant Request:** \$5,000

- Jodie Cain-Lambert presented the Harve's Sport Shop Soccer Tournament Sports & Events Authority Grant Application for the Tempo Soccer Club. Hosting the soccer tournament in association with Tempo Soccer out of Tea, SD to utilize the Pepsi Soccer Complex in Mitchell, SD. The grant request will be earmarked and go towards referees' expense, which is their biggest expense.

### **C. South Dakota State United States Bowling Congress Open Tournament**

**Date:** April 5th-7th; 12th-14th; 19th-21st; 26th-28th; May 3rd-5th; & 10th-12th, 2024; **Contact:** Nate Sievert & Jeff Vander Wilt; **Grant Request:** \$4,500

- Nate Sievert, Village Bowl, presented the SD USBC Open Tournament Sports & Events Authority Grant Application. This event was to be hosted in Mitchell next year (2025), but due to health issues in Yankton, the event has been relocated to Mitchell for 2024. The event will run every Friday, Saturday, and Sunday of April and the first two weekends in May. The grant request of \$4,500 will be designated as follows: \$3,000 will go towards the prize fund and \$1,500 will be to help offset costs for the tournament manager coming from Rapid City. Mitchell hosted the Open Tournament in 2019 and there were 326 - 4-person teams.

### **D. Shootout at the Lake**

**Date:** June 21st-22nd, 2024; **Contact:** Wade Musick; **Grant Request:** \$20,000

- Sheldon Tobin presented the Shootout at the Lake Sports & Events Authority Grant Application on behalf of the Horsemen's Sports Inc. Each night the event will consist of a rodeo and a concert. This will be the second year this event has taken place. The first night will be Ned Ledoux and the second night will be Dustin Evans and the Good Times Band. Sheldon is estimating that the event will bring in 3,000 to 4,000 people each night.

### **E. Palace City Kiwanis Half Marathon**

**Date:** October 6th, 2024; **Contact:** Paula Deckert; **Grant Request:** \$5,000

- Crystal Freund presented the Palace City Kiwanis Half Marathon Sports & Events Authority Grant Application on behalf of the Kiwanis Club of Mitchell. This will be the seventh year of the event. The grant request of \$5,000 is for the SEA to consider being the Event Sponsor. Their biggest expense is the timing system.

## **3. Approval of Minutes**

**Motion:** Motion was made by Kevin McCardle to approve the previous meeting minutes as presented and seconded by Doug Greenway. All members voted 'Aye' and the motion passed.

## **4. Financial Report**

Aaron Hieb and Stephanie Ellwein reviewed the financial report as of March 7th, 2024.

This is the first financial report for the BID #4 - \$2.00 monthly collections. As reviewed in the

last meeting, the BID #4 Board recommended and the City Council approved the annual SEA budget of \$100,000 for 2024. Current expenses and award checks that have been written for 2024 are \$31,750. Total Fund Balance of \$68,250. There are three committed award checks for the Special Olympics, 2025, 2026, and 2027 where the checks are designated to come out of each respective years SEA Revenue budget. Currently, there are two award checks for approved events where the checks have yet to be written for 2024. The Combat Veterans Motorcycle Association Comedy Night (\$1,000) and Knights of Columbus Special Olympics Banquet (\$1,700) award checks. Current Available Fund Balance of \$65,550.

Collections in February (for January records) were \$13,500.50 with four establishments not past due, but reported partial collections. These four establishments have been contacted and will submit the remaining collections. Going forward, the YTD comparisons for each month will list and compare the total room nights sold, not the total \$ amount of collections, since it only makes sense to compare the number that remains consistent when collecting either the \$1.50 or \$2.00 tax.

YTD comparison for room nights sold were: up .6% (94 room nights sold) from 2023, up 1.0% (164 room nights sold) for 2022, up 18.1% (2,970 room nights sold) for 2021, down 11.0% (1,800 room nights sold) from 2020, up 11.8% (1,929 room nights sold) for 2019, and up 6.4% (1,054 room nights sold) for 2018.

**Motion:** Motion was made by Bryan Dixon to approve the financial report as presented and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

## **5. Evaluation Forms/Financials/Surveys**

Aaron Hieb reviewed the following Evaluation Form w/Financials to the SEA Committee:

### **A. Evaluation Form(s) w/Financials**

Palace Ice Festival (January 12th-13th, 2024)

- The event met expectations. This weekend's weather conditions were very poor, but they had approximately 317 spectators, along with 32 skaters, 10 coaches, and 5 US Figure Skating Judges & Representatives. The number of total hotel/motel room nights sold was 29. The hotels/motels contacted were: Comfort Inn & Suites, Days Inn, Hampton Inn, and Holiday Inn Express Hotel & Suites. The awarded funds (\$750) were used to offset expenses for the Palace Ice Festival Skating Competition. Profits will be used to bring in skating clinicians to hold skating clinics here in Mitchell to help our figure skaters learn and grow, and to have other out-of-town clubs come to Mitchell and learn as well.

## **6. Other Items**

Aaron Hieb reviewed the following items with the SEA Committee:

### **A. SEA Banners on Display**

Cabin Fever Auction (February 23rd-24th, 2024)

- Set up two, SEA feather banners outside, at the entrance doors of the Davison County Fairgrounds building. Posted five, SEA QR Code Hotel Survey fliers throughout the lobby of the Davison County Fairgrounds.

#### DWU Annual Indoor Futsal Winter Classic (February 23rd-25th, 2024)

- Hung up two SEA square banners, one at the DWU/Avera Sports & Wellness Complex and the other, in the Christen Athletic Center gymnasium. Also, DWU Soccer athletes assisted with the SEA QR Code Hotel Survey flier and gathering participant feedback.

#### South Dakota Middle School All-State Band (March 1st-2nd, 2024)

- Hung a SEA square banner in the Band Director's Room at the Mitchell Performing Arts Center, next to the hospitality table and food/beverages provided by the SEA funds.

### B. Upcoming Events

- [Head Over Heels: The Musical](#) (March 15th-17th & March 22nd-24th)
  - DWU Black Box Theatre at the Dakota Discovery Museum
- [Show Choir Classic](#) (Saturday, March 16th @ Performing Arts Center)
- [Combat Veterans Motorcycle Association Comedy Night](#) (Saturday, March 16th @ Highland Conference Center)
- [Lake Mitchell Informational Meeting](#) (Tuesday, March 19th 6-8 PM @ Corn Palace)
- [CHS Pancakes at the Palace](#) (Wednesday, March 20th 5-7 PM @ Corn Palace)
- [Lifequest Dancing for Dreams 2024](#) (Friday, March 22nd 6 PM @ Highland Conference Center)
- **Knights of Columbus Special Olympics State Basketball Banquet (Saturday, March 23rd 5:30 – 9 PM @ John Paul II Auditorium & Multi-Purpose Room)**
- [Special Olympics SD State Basketball Tournament](#) (March 23rd-24th)
- [Disabled American Veterans Chapter 27 Pancake Feed](#) (Saturday, March 23rd 8 AM-Noon @ Davison County 4-H Grounds)
- [40&08 Handgun Tournament](#) (Saturday, March 23rd 10 AM -2 PM @ Davison Shooting Club Indoor Range)
- [Spring Moose Lodge Vendor Fair](#) (Saturday, March 23rd 10 AM-2 PM @ Moose Lodge)
- [Kiwanis Spaghetti Dinner](#) (Saturday, March 23rd 11 AM-2 PM @ Mitchell Technical College Campus Center Building)
- [Wingapalooza](#) (Saturday, March 23rd 1-4 PM @ Corn Palace)
- [Mitchell Food Pantry Easter Ham Dinner Giveaway](#) (Tuesday, March 26th 5-6 PM @ parking lot between TMA & Graham Tire)
- [A Night at the Races](#) (Friday, April 5th @ 6:30 PM Highland Conference Center)

Complete list of events - [Mitchell Chamber Events Calendar](#)

**\*BOLD - Awarded Sports & Events Authority Grant funding**

**7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**

**8. Approval of Funding Applications**

DWU Spring Golf Invite

**Date:** April 8th-9th, 2024; **Contact:** Jeff Meyerink; **Grant Request:** \$2,000

- **Motion:** Motion was made by Doug Greenway to award \$1,500 and seconded by Dave Helleloid. Remaining members voted 'Aye' and the motion passed.
- **Abstain:** Jason Christensen abstained from voting.

Harve's Sport Shop Soccer Tournament

**Date:** April 19th-21st, 2024; **Contact:** Robert Hoffman; **Grant Request:** \$5,000

- **Motion:** Motion was made by Kevin McCardle to table the voting decision until the April 9th meeting and seconded by Bryan Dixon. Remaining members voted 'Aye' and the motion passed.
- **Abstain:** Jim Johnston abstained from voting.

South Dakota State United States Bowling Congress Open Tournament

**Date:** April 5th-7th; 12th-14th; 19th-21st; 26th-28th; May 3rd-5th; & 10th-12th, 2024; **Contact:** Nate Sievert & Jeff Vander Wilt; **Grant Request:** \$4,500

- **Motion:** Motion was made by LaRee Rumbolz to award \$3,000 and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

Shootout at the Lake

**Date:** June 21st-22nd, 2024; **Contact:** Wade Musick; **Grant Request:** \$20,000

- **Motion:** Motion was made by Doug Greenway to award \$5,000 and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

Palace City Kiwanis Half Marathon

**Date:** October 6th, 2024; **Contact:** Paula Deckert; **Grant Request:** \$5,000

- **Motion:** Motion was made by Kevin McCardle to award \$1,500 (\$1,000 donation in support of event & \$500 BAG Sponsor) and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

**9. Next Meeting Date**

Mayor Everson shared the next meeting date of Tuesday, April 9th, 2024, @ 2 PM - City Hall, Council Chambers.

**10. Adjournment**

There being no further business to discuss.

**Meeting adjourned by:** Mayor Everson @ 3:22 PM.

## Sports & Events Authority

| Revenue              |    |                      | Expense- CHECKS written |    |                      |
|----------------------|----|----------------------|-------------------------|----|----------------------|
| 2013                 | \$ | 35,309.50            | 2013                    | \$ | 400.00               |
| 2014                 | \$ | 83,272.50            | 2014                    | \$ | 39,290.00            |
| 2015                 | \$ | 87,363.50            | 2015                    | \$ | 55,597.32            |
| 2016                 | \$ | 77,814.84            | 2016                    | \$ | 56,167.00            |
| 2017                 | \$ | 80,400.38            | 2017                    | \$ | 86,684.19            |
| 2018                 | \$ | 79,240.50            | 2018                    | \$ | 67,684.13            |
| 2019                 | \$ | 79,552.66            | 2019                    | \$ | 114,799.15           |
| 2020                 | \$ | 69,340.18            | 2020                    | \$ | 36,400.00            |
| 2021                 | \$ | 79,990.00            | 2021                    | \$ | 89,150.00            |
| 2022                 | \$ | 81,976.25            | 2022                    | \$ | 116,365.00           |
| 2023                 | \$ | 106,518.50           | 2023                    | \$ | 94,965.00            |
| 2024                 | \$ | 100,000.00           | 2024                    | \$ | 43,750.00            |
| <b>Total Revenue</b> |    | <b>\$ 960,778.81</b> | <b>Total Expenses</b>   |    | <b>\$ 801,251.79</b> |

|                     |           |                  |
|---------------------|-----------|------------------|
| <b>Fund Balance</b> | <b>\$</b> | <b>56,250.00</b> |
|---------------------|-----------|------------------|

| Committed Items- Checks not yet written |              |
|-----------------------------------------|--------------|
| Special Olympics Spring 2025 (BB)       | \$ 12,000.00 |
| Special Olympics Fall 2026              | \$ 10,000.00 |
| Special Olympics Fall 2027              | \$ 10,000.00 |

|                                     |                  |
|-------------------------------------|------------------|
|                                     |                  |
|                                     |                  |
| <b>Total Committed but not paid</b> | <b>\$ 32,000</b> |

|                                |              |
|--------------------------------|--------------|
| Current Available Fund Balance | \$ 56,250.00 |
|--------------------------------|--------------|

| BID #2 & BID #4 <i>Total</i> Collections by Month |               |               |               |               |               |               |               |              |            |  |  |
|---------------------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|------------|--|--|
|                                                   | 2017          | 2018          | 2019          | 2020          | 2021          | 2022          | 2023          | 2024         | <i>Due</i> |  |  |
| January                                           | \$ 12,855.00  | \$ 13,081.50  | \$ 12,253.50  | \$ 16,137.50  | \$ 10,235.00  | \$ 13,558.50  | \$ 12,253.50  | \$ 14,488.50 | 0          |  |  |
| February                                          | \$ 10,807.50  | \$ 9,951.50   | \$ 9,466.50   | \$ 11,176.50  | \$ 9,924.00   | \$ 10,809.00  | \$ 12,219.00  | \$ 14,493.50 | 1          |  |  |
| March                                             | \$ 10,536.50  | \$ 11,310.50  | \$ 10,831.50  | \$ 12,541.50  | \$ 8,349.00   | \$ 12,621.00  | \$ 10,814.00  | \$ 14,210.50 | 1          |  |  |
| April                                             | \$ 15,244.00  | \$ 16,162.00  | \$ 13,986.00  | \$ 9,166.00   | \$ 13,915.50  | \$ 15,831.00  | \$ 15,578.00  |              | 0          |  |  |
| May                                               | \$ 15,237.00  | \$ 13,194.00  | \$ 13,780.50  | \$ 4,928.50   | \$ 15,235.50  | \$ 14,952.00  | \$ 14,718.00  |              | 0          |  |  |
| June                                              | \$ 19,147.00  | \$ 19,384.50  | \$ 19,420.50  | \$ 9,078.00   | \$ 22,321.50  | \$ 21,349.50  | \$ 20,745.00  |              | 0          |  |  |
| July                                              | \$ 28,561.50  | \$ 28,050.50  | \$ 28,150.50  | \$ 18,132.00  | \$ 29,290.50  | \$ 27,754.00  | \$ 26,377.50  |              | 0          |  |  |
| August                                            | \$ 30,598.50  | \$ 28,569.00  | \$ 31,830.00  | \$ 22,869.00  | \$ 30,940.50  | \$ 28,930.50  | \$ 26,833.50  |              | 0          |  |  |
| September                                         | \$ 30,103.00  | \$ 30,345.50  | \$ 31,102.50  | \$ 24,979.50  | \$ 29,923.50  | \$ 28,335.00  | \$ 27,537.00  |              | 0          |  |  |
| October                                           | \$ 24,901.50  | \$ 25,431.00  | \$ 24,880.50  | \$ 22,057.50  | \$ 24,609.00  | \$ 25,320.00  | \$ 25,450.50  |              | 0          |  |  |
| November                                          | \$ 22,781.50  | \$ 24,717.00  | \$ 24,808.50  | \$ 23,302.50  | \$ 24,027.00  | \$ 26,592.00  | \$ 23,272.50  |              | 0          |  |  |
| December                                          | \$ 17,155.00  | \$ 20,426.00  | \$ 18,703.50  | \$ 13,617.50  | \$ 19,045.50  | \$ 18,613.50  | \$ 19,759.00  |              | 0          |  |  |
| TOTAL                                             | \$ 237,928.00 | \$ 240,623.00 | \$ 239,214.00 | \$ 187,986.00 | \$ 237,816.50 | \$ 244,666.00 | \$ 235,557.50 | \$ 43,192.50 |            |  |  |

| Previous Year's YTD Comparisons  |    |           |    |           |    |           |    |           |    |           |    |           |    |           |    |           |
|----------------------------------|----|-----------|----|-----------|----|-----------|----|-----------|----|-----------|----|-----------|----|-----------|----|-----------|
| Collections (through March)      | \$ | 34,199.00 | \$ | 34,343.50 | \$ | 32,551.50 | \$ | 39,855.50 | \$ | 28,508.00 | \$ | 36,988.50 | \$ | 35,286.50 | \$ | 43,192.50 |
| Room Nights Sold (through March) |    | 22,799    |    | 22,896    |    | 21,701    |    | 26,570    |    | 19,005    |    | 24,659    |    | 23,524    |    | 24,011    |

| YTD Room Nights Sold Comparisons |       |                               |        |
|----------------------------------|-------|-------------------------------|--------|
| 2024 YTD compared to 2023 YTD    | 2.0%  | 2024 YTD compared to 2020 YTD | -10.7% |
| 2024 YTD compared to 2022 YTD    | -2.7% | 2024 YTD compared to 2019 YTD | 9.6%   |
| 2024 YTD compared to 2021 YTD    | 20.8% | 2024 YTD compared to 2018 YTD | 4.6%   |

| Name                                      | Event Month | Event Type            | Event year | # Days | \$ Awarded   |
|-------------------------------------------|-------------|-----------------------|------------|--------|--------------|
| MSHA Advertising                          | 0           | Hockey                | 2013       | 0      | \$ 440.00    |
| Pink Ladies' Dart - Reg. Tourn.           | December    | darts                 | 2013       | 1      | \$ 500.00    |
| State B Boys/Girls Golf Tourn.            | May         | golf                  | 2013       | 2      | \$ 500.00    |
| Cowboy Fastdraw Shootout Tourns.          | June        | special event         | 2014       | 4      | \$ 2,000.00  |
| DWU Indoor Soccer Tournament              | February    | soccer                | 2014       | 3      | \$ 500.00    |
| DWU Wrestling Open                        | November    | wrestling             | 2014       | 1      | \$ 900.00    |
| GPAC Baseball Tournament                  | May         | baseball              | 2014       | 3      | \$ 1,000.00  |
| GPAC Cross Country                        | November    | cross country         | 2014       | 1      | \$ 600.00    |
| Harve's Wilson Youth Tournament           | June        | baseball              | 2014       | 2      | \$ 1,200.00  |
| Kernel VB Camp of Champs                  | July        | volleyball            | 2014       | 2      | \$ 500.00    |
| MHS State AA Volleyball Tourn.            | November    | volleyball            | 2014       | 2      | \$ 2,500.00  |
| MSHA Adult Tourn. & Summer Ice            | April       | hockey                | 2014       | 3      | \$ 3,000.00  |
| NAIA N.G. Wrestling Qualifier             | February    | wrestling             | 2014       | 1      | \$ 1,800.00  |
| NAIFC Ice Fishing Tournament              | January     | ice fishing           | 2014       | 3      | \$ 1,000.00  |
| Pro Hockey Celebrity Hunt                 | November    | special event         | 2014       | 2      | \$ 2,000.00  |
| Regional VFW AA Majors Tourn.             | July        | baseball              | 2014       | 3      | \$ 600.00    |
| SD Hockey Camp/Tryouts                    | April       | Hockey                | 2014       | 3      | \$ 2,000.00  |
| State Amateur tournament                  | August      | baseball              | 2014       | 11     | \$ 3,500.00  |
| State B Boys/Girls Golf Tourn.            | May         | golf                  | 2014       | 2      | \$ 550.00    |
| State B Boys/Girls Golf Tourn.            | May         | golf                  | 2014       | 2      | \$ 450.00    |
| State Boys & Girls Soccer Tournament      | October     | soccer                | 2014       | 1      | \$ 1,000.00  |
| State Class A HS Championship             | May         | baseball              | 2014       | 2      | \$ 750.00    |
| State VFW U10 State Champ.                | July        | baseball              | 2014       | 3      | \$ 1,500.00  |
| VFW 13-14 Teener Tournament               | May         | baseball              | 2014       | 3      | \$ 750.00    |
| Women's Slowpitch Tournament              | May         | softball              | 2014       | 2      | \$ 750.00    |
| Xtreme Cheer & Dance                      | December    | cheer & dance         | 2014       | 1      | \$ 1,500.00  |
| Xtreme Cheer & Dance                      | December    | cheer & dance         | 2014       | 1      | \$ 1,500.00  |
| Corn Belt Team Camps                      | June        | basketball            | 2015       | 2      | \$ 775.00    |
| Corn Palace Hospitality Room              | February    | basketball            | 2015       | 0      | \$ 550.00    |
| Corn Palace Open Bowling Tournament       | January     | bowling               | 2015       | 2      | \$ 1,000.00  |
| Cowboy Fast Draw Nationals                | June        | special event         | 2015       | 1      | \$ 2,000.00  |
| DWU Farmers/Blumenberg Classic            | November    | basketball            | 2015       | 2      | \$ 1,500.00  |
| DWU Volleyball Corn Palace Classic        | September   | volleyball            | 2015       | 2      | \$ 3,100.00  |
| DWU Wrestling Tournament                  | November    | wrestling             | 2015       | 1      | \$ 1,000.00  |
| Hille/Ridgway Memorial Tourn.             | May         | softball              | 2015       | 2      | \$ 400.00    |
| Hot Bike & Baggers Tours                  | September   | special event         | 2015       | 1      | \$ 10,000.00 |
| MAC Triathlon                             | June        | triathlon             | 2015       | 1      | \$ 550.00    |
| MEGA Madness & Xcel State Meet            | January     | gymnastics            | 2015       | 4      | \$ 2,000.00  |
| Memorial Weekend in Mitchell              | May         | special event         | 2015       | 1      | \$ 2,000.00  |
| Mike Miller Classic                       | December    | basketball            | 2015       | 2      | \$ 2,100.00  |
| Mitchell Activities - Sound System        | January     | soccer                | 2015       | 1      | \$ 500.00    |
| Mitchell Baseball Tournaments             | May         | baseball              | 2015       | 0      | \$ 5,000.00  |
| Mitchell Early Bird/Rob Marchand Tourn.   | May         | baseball              | 2015       | 1      | \$ 740.00    |
| Mitchell Prairie Birding Festival         | May         | special event         | 2015       | 3      | \$ 1,000.00  |
| Mitchell Skating & Hockey Assoc.          | December    | Hockey                | 2015       | 0      | \$ 5,000.00  |
| NAIFC Ice Fishing Tournament              | January     | ice fishing           | 2015       | 3      | \$ 532.32    |
| NAIFC Ice Fishing Tournament              | January     | ice fishing           | 2015       | 3      | \$ 1,600.00  |
| Outkasts Car Club                         | September   | outkasts car club     | 2015       | 3      | \$ 1,200.00  |
| Palace City Peddlers Bike Weekend         | August      | Tour De Corn          | 2015       | 2      | \$ 1,000.00  |
| Pheasant Country Banquet                  | October     | special event         | 2015       | 1      | \$ 1,500.00  |
| SD Hockey Tryouts                         | April       | Hockey                | 2015       | 3      | \$ 2,000.00  |
| SD Ladies State Bowling Tournament        | April       | bowling               | 2015       | 2      | \$ 3,000.00  |
| SDHSCA Coaches Clinic                     | July        | conventions/ meetings | 2015       | 3      | \$ 5,500.00  |
| Show Choir Classic                        | March       | show choir            | 2015       | 1      | \$ 1,000.00  |
| Soccer Tournaments                        | May         | soccer                | 2015       | 0      | \$ 2,500.00  |
| State Amateur Tournament                  | August      | baseball              | 2015       | 9      | \$ 3,000.00  |
| State Soccer Tournament                   | May         | soccer                | 2015       | 3      | \$ 750.00    |
| Tan-Dog Memorial Softball Tournament      | June        | softball              | 2015       | 2      | \$ 500.00    |
| Wesleyan Indoor soccer Winter Classic     | February    | soccer                | 2015       | 3      | \$ 3,000.00  |
| Wesleyan Winter Classic Soccer Tournament | February    | soccer                | 2015       | 2      | \$ 1,800.00  |
| Women's Slow Pitch Softball               | July        | softball              | 2015       | 2      | \$ 4,480.00  |
| Xtreme Cheer & Dance                      | December    | cheer & dance         | 2015       | 1      | \$ 500.00    |
| AirVenture Cup Race                       | July        | special event         | 2016       | 3      | \$ 2,000.00  |
| BB Tourney- 2019                          | March       | special olympics      | 2016       | 0      | \$ -         |
| Children's Education Center               | 0           | special event         | 2016       | 0      | \$ 2,000.00  |
| Cornbelt Team Basketball Camps            | June        | basketball            | 2016       | 4      | \$ 800.00    |
| Cornhole Tournament                       | July        | cornhole              | 2016       | 2      | \$ 1,500.00  |
| Dakota Wesleyan Corn Palace Classic       | September   | basketball            | 2016       | 2      | \$ 2,000.00  |
| Destination Imagination                   | April       | special event         | 2016       | 1      | \$ 1,000.00  |
| Early Bird Youth Baseball                 | May         | baseball              | 2016       | 2      | \$ 750.00    |
| Girls State Hockey                        | March       | hockey                | 2016       | 1      | \$ 500.00    |

| Name                                                         | Event Month | Event Type            | Event year | # Days | \$ Awarded   |
|--------------------------------------------------------------|-------------|-----------------------|------------|--------|--------------|
| Hanson Classic                                               | January     | basketball            | 2016       | 2      | \$ 1,000.00  |
| MEGA Madness Gymnastics Meet                                 | December    | gymnastics            | 2016       | 2      | \$ 1,000.00  |
| Memorial Weekend in Mitchell                                 | May         | special event         | 2016       | 1      | \$ 2,000.00  |
| Mike Miller Classic                                          | December    | basketball            | 2016       | 2      | \$ 2,100.00  |
| Mitchell Youth Baseball Tourn                                | June        | baseball              | 2016       | 6      | \$ 5,000.00  |
| Outkasts Cruise-In & Car Show                                | September   | outkasts car club     | 2016       | 3      | \$ 2,500.00  |
| State Amateur Baseball Tourn                                 | August      | baseball              | 2016       | 11     | \$ 3,000.00  |
| State Cornhole Tournament                                    | July        | cornhole              | 2016       | 2      | \$ 2,000.00  |
| State Girls Golf Tournament                                  | June        | golf                  | 2016       | 2      | \$ 735.00    |
| Tour de Corn                                                 | August      | tour de corn          | 2016       | 3      | \$ 1,000.00  |
| Tri-State Basketball                                         | March       | basketball            | 2016       | 1      | \$ 300.00    |
| Village Bowl Doubles Tournament                              | January     | bowling               | 2016       | 2      | \$ 1,000.00  |
| Xtreme Cheer Stunt Camp                                      | June        | cheer & dance         | 2016       | 2      | \$ 345.00    |
| 1st Annual Figure Skating Competition                        | January     | figure skating        | 2017       | 1      | \$ 1,000.00  |
| Coaches Clinic                                               | July        | conventions/ meetings | 2017       | 2      | \$ 5,500.00  |
| Corn Hole Tournament                                         | July        | cornhole              | 2017       | 2      | \$ 1,500.00  |
| Cornbelt Team Basketball Camps                               | June        | basketball            | 2017       | 5      | \$ 900.00    |
| DWU Culvers H.S. Basketball Classic                          | Feburary    | basketball            | 2017       | 2      | \$ 1,000.00  |
| DWU Softball Fall Classic                                    | September   | softball              | 2017       | 1      | \$ 1,500.00  |
| DWU Trap Shoot/Golf Tournament                               | July        | golf                  | 2017       | 2      | \$ 500.00    |
| DWU Winter Soccer Classic                                    | February    | soccer                | 2017       | 2      | \$ 3,500.00  |
| Kernel Bowl                                                  | September   | special event         | 2017       | 1      | \$ 1,000.00  |
| Kiwanis Baseball Tournament                                  | June        | baseball              | 2017       | 2      | \$ 750.00    |
| Kyle Petty Charity Ride                                      | May         | special event         | 2017       | 1      | \$ 3,000.00  |
| Kyle Petty Charity Ride                                      | May         | special event         | 2017       | 1      | \$ 489.02    |
| Lowell Rang Fastpitch Tournament                             | June        | softball              | 2017       | 2      | \$ 2,000.00  |
| MAC Summer Swim Meet                                         | June        | swimming              | 2017       | 3      | \$ 2,000.00  |
| MAC Triathlon                                                | June        | triathlon             | 2017       | 1      | \$ 750.00    |
| Memorial Weekend in Mitchell                                 | May         | special event         | 2017       | 1      | \$ 2,000.00  |
| Men's State Slow Pitch Softball Tourn                        | August      | softball              | 2017       | 2      | \$ 2,500.00  |
| Mike Miller Classic                                          | December    | basketball            | 2017       | 3      | \$ 2,500.00  |
| Mitchell Baseball Association                                | 0           | baseball              | 2017       | 0      | \$ 6,000.00  |
| Mitchell Hockey & Skating                                    | 0           | hockey                | 2017       | 0      | \$ 5,000.00  |
| Outkasts Cruise-In & Car Show                                | September   | outkasts car club     | 2017       | 2      | \$ 2,500.00  |
| Recreational State & State Cup Soccer                        | June        | soccer                | 2017       | 3      | \$ 5,000.00  |
| Rob Marchand/Harve's Tournament                              | March       | basketball            | 2017       | 1      | \$ 750.00    |
| SD Futsal State Cup                                          | January     | futsal                | 2017       | 2      | \$ 2,000.00  |
| SD Hockey Tryouts                                            | April       | hockey                | 2017       | 3      | \$ 2,000.00  |
| SD State & High Plains Territorial                           | August      | special event         | 2017       | 4      | \$ 1,500.00  |
| SD State Amateur Baseball Tourn                              | August      | baseball              | 2017       | 11     | \$ 3,000.00  |
| SDHSAA VB Sweet 16 Class A/B                                 | November    | volleyball            | 2017       | 1      | \$ 635.50    |
| Show Choir Classic                                           | March       | show choir            | 2017       | 1      | \$ 1,150.00  |
| Special Olympics - Fall Classic                              | September   | special olympics      | 2017       | 3      | \$ 36,000.00 |
| special Olympics- Basketball                                 | March       | special olympics      | 2017       | 3      | \$ -         |
| special Olympics- Basketball                                 | March       | special olympics      | 2017       | 3      | \$ -         |
| Special Olympics Lanyards                                    | 0           | special olympics      | 2017       | 0      | \$ 2,738.00  |
| Special Olympics Lanyards                                    | 0           | special olympics      | 2017       | 0      | \$ -         |
| State Speech & Debate Tournament                             | March       | special event         | 2017       | 2      | \$ 500.00    |
| Target United Cup                                            | September   | soccer                | 2017       | 3      | \$ 5,000.00  |
| Tour de Corn                                                 | August      | tour de corn          | 2017       | 3      | \$ 1,000.00  |
| Village Bowl CP Open Bowling Weekend                         | January     | bowling               | 2017       | 1      | \$ 1,000.00  |
| Water Bottle Promo Items                                     | 0           | Other                 | 2017       | 0      | \$ 5,021.69  |
| Xtreme Cheer & Dance                                         | December    | cheer & dance         | 2017       | 2      | \$ 800.00    |
| 2018 Kernel Bowl                                             | August      | special event         | 2018       | 1      | \$ 1,000.00  |
| AirVenture Cup Race                                          | july        | Special Event         | 2018       | 3      | \$ 1,500.00  |
| Annual sponsorship of games/tournaments Nov- April           | January     | Hockey                | 2018       | 9      | \$ 5,000.00  |
| Cornbelt Team Basketball Camps                               | June        | basketball            | 2018       | 6      | \$ 2,000.00  |
| Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw | August      | special event         | 2018       | 4      | \$ 3,000.00  |
| DWU Fall Softball Classic                                    | September   | softball              | 2018       | 3      | \$ 1,500.00  |
| DWU- for Special Olympics                                    | April       | special olympics      | 2018       | 0      | \$ 2,000.00  |
| DWU Shoot & Put Fundraiser                                   | July        | DWU Fundraiser        | 2018       | 1      | \$ 500.00    |
| DWU Winter Soccer Classic                                    | February    | soccer                | 2018       | 3      | \$ 4,000.00  |
| Girls & Boys Hanson Classic                                  | January     | basketball            | 2018       | 0      | \$ 1,500.00  |
| Hoop City BB Tournament (formerly Mike Miller Classic)       | December    | basketball            | 2018       | 4      | \$ 6,000.00  |
| MAC Triathlon                                                | June        | special event         | 2018       | 1      | \$ 500.00    |
| Memorial Weekend in Mitchell                                 | May         | special event         | 2018       | 1      | \$ 1,500.00  |
| Mitchell Aquatics Club                                       | June        | swimming              | 2018       | 2      | \$ 2,000.00  |
| Mitchell Aquatics Club Winter Meet                           | December    | swimming              | 2018       | 2      | \$ 2,000.00  |
| Mitchell Baseball                                            | july        | baseball              | 2018       | 9      | \$ 6,000.00  |
| Outkast Cruise-in Car Show                                   | September   | outkasts car club     | 2018       | 3      | \$ 2,000.00  |

| Name                                                       | Event Month | Event Type            | Event year | # Days | \$ Awarded   |
|------------------------------------------------------------|-------------|-----------------------|------------|--------|--------------|
| Palace City Kiwanis Club Half Marathon                     | October     | special event         | 2018       | 1      | \$ 2,500.00  |
| Palace City Pre-Sturgis Party                              | August      | special event         | 2018       | 1      | \$ 10,000.00 |
| Pheasant Country Pheasants Forever Banquet                 | October     | special event         | 2018       | 1      | \$ 1,000.00  |
| Rob Marchand/DWU Harves Tri-State Baskttball Tourney       | March       | basketball            | 2018       | 1      | \$ 500.00    |
| Round of 16                                                | March       | basketball            | 2018       | 2      | \$ 1,400.00  |
| Show Choir Classic                                         | March       | show choir            | 2018       | 2      | \$ 1,650.00  |
| SoDak Cup                                                  | September   | golf                  | 2018       | 2      | \$ 400.00    |
| special Olympics - Basketball                              | March       | special olympics      | 2018       | 3      | \$ -         |
| SPECIAL OLYMPICS BASKETBALL                                | March       | special olympics      | 2018       | 3      | \$ -         |
| Special Olympics Committee- Fall Classic                   | September   | special olympics      | 2018       | 0      | \$ 525.00    |
| special olympics fall classic                              | October     | special               | 2018       | 0      | \$ -         |
| State Gymnastics Meet                                      | March       | gymnastics            | 2018       | 3      | \$ 3,000.00  |
| Tour de Corn                                               | August      | special event         | 2018       | 3      | \$ 1,500.00  |
| Village Bowl Doubles & CP Open Tournament                  | January     | bowling               | 2018       | 2      | \$ 1,000.00  |
| XCD Hello Summer Camps                                     | May         | cheer & dance         | 2018       | 2      | \$ 950.00    |
| 2019 SD Outdoor 3D shoot                                   | July        | archery               | 2019       | 2      | \$ 500.00    |
| 2019 SD State USBC Championship                            | April       | bowling               | 2019       | 13     | \$ 3,000.00  |
| Buckin Wild Ranch Auction (formerly one of a kind auction) | February    | special event         | 2019       | 2      | \$ 1,500.00  |
| CoEd Softball state Tournament                             | September   | softball              | 2019       | 3      | \$ 5,000.00  |
| Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp         | april       | soccer                | 2019       | 1      | \$ 10,000.00 |
| Dakota Territory Gun Collectors Association                | March       | special event         | 2019       | 2      | \$ 700.00    |
| DWU Culvers HS Basketball Classic                          | FEbruary    | basketball            | 2019       | 2      | \$ 1,500.00  |
| Extreme Cheer & Dance                                      | february    | cheer & dance         | 2019       | 2      | \$ 1,000.00  |
| Friend De Coup Show Choir Classic                          | March       | show choir            | 2019       | 1      | \$ 2,000.00  |
| Hanson Classic                                             | January     | basketball            | 2019       | 2      | \$ 2,000.00  |
| MAC Triathlon                                              | June        | special event         | 2019       | 1      | \$ 1,500.00  |
| Mitchell Figure Skating USFS Competition                   | January     | ice skating           | 2019       | 3      | \$ 5,000.00  |
| Palace City Pre-Sturgis Party                              | August      | special event         | 2019       | 1      | \$ 10,000.00 |
| Rob Marchand / Harve's / DWU Basketball Tourney            | March       | basketball            | 2019       | 1      | \$ 500.00    |
| SDHSCA Summer Clinic                                       | July        | special event         | 2019       | 3      | \$ 5,500.00  |
| Special Olympics                                           | 0           | special olympics      | 2019       | 2      | \$ 50,000.00 |
| Special Olympics Banquet                                   | March       | special olympics      | 2019       | 1      | \$ 1,000.00  |
| State Fire School                                          | June        | conventions/ meetings | 2019       | 3      | \$ 3,500.00  |
| USA Softball Mens State Tournament                         | August      | softball              | 2019       | 2      | \$ 2,000.00  |
| Wesleyan Winter Classic Soccer Tournament                  | February    | soccer                | 2019       | 3      | \$ 40,000.00 |
| Flag Kit with Stands                                       | 0           | Other                 | 2019       | 0      | \$ 663.25    |
| CoEd Softball state Tournament                             | 0           | softball              | 2023       | 2      | \$ 2,500.00  |
| SD Cowboy Fast Draw/High Plains Territorial                | July        | special event         | 2019       | 3      | \$ 3,000.00  |
| Outkast Cruise in and car show                             | September   | special event         | 2019       | 3      | \$ 2,500.00  |
| Corn Belt Team Camps & referee jamboree                    | June        | basketball            | 2019       | 6      | \$ 1,950.00  |
| MAC Summer Meet                                            | June        | swimming              | 2019       | 2      | \$ 2,000.00  |
| Kiwanis Youth Baseball tournament                          | June        | baseball              | 2019       | 2      | \$ 1,000.00  |
| Jammer Invitational                                        | August      | special event         | 2019       | 3      | \$ 500.00    |
| Tour de Corn                                               | August      | special event         | 2019       | 3      | \$ 1,500.00  |
| DWU Shoot & Put Fundraiser                                 | July        | golf                  | 2019       | 1      | \$ 500.00    |
| DWU Softball Fall Classic                                  | September   | softball              | 2019       | 3      | \$ 1,500.00  |
| Wrestling All Starts                                       | March       | wrestling             | 2020       | 0      | \$ -         |
| SD Assoc for Career & Tech Ed (SDACTE)                     | July        | conventions/ meetings | 2019       | 3      | \$ 500.00    |
| Bike Night                                                 | 0           | 0                     | 0          | 0      | \$ -         |
| SD Amateur Baseball                                        | August      | baseball              | 2019       | 12     | \$ 6,000.00  |
| Mitchell Baseball Association                              | May- July   | baseball              | 2019       | 12     | \$ 6,000.00  |
| Corn Palace Challenge Rodeo                                | September   | special event         | 2019       | 2      | \$ 1,000.00  |
| Palace City Half Marathon                                  | October     | special event         | 2019       | 1      | \$ 3,000.00  |
| American Corn Hole Tournament                              | May         | special event         | 2019       | 3      | \$ 5,000.00  |
| swimposium- MAC                                            | August      | swimming              | 2019       | 1      | \$ 750.00    |
| NAIA Opening rounds                                        | March       | 0                     | 0          | 0      | \$ -         |
| Pheasants Forever                                          | October     | special event         | 2019       | 1      | \$ 1,000.00  |
| 2019 dues to the Sports Events & Tourism Association       | 0           | conventions/ meetings | 2019       | 0      | \$ 810.90    |
| SD MSHA Hockey Tournaments 2019-2020                       | 0           | hockey                | 2019       | 0      | \$ 5,000.00  |
| Pink Ladies' Dart - Reg. Tour.                             | January     | darts                 | 2020       | 1      | \$ 600.00    |
| Hoop City Classic 12/27-12/29                              | December    | basketball            | 2019       | 3      | \$ 6,000.00  |
| Sacred Hoops                                               | January     | basketball            | 2020       | 1      | \$ 500.00    |
| Hanson Classic                                             | January     | basketball            | 2020       | 2      | \$ 2,000.00  |
| Winter Soccer Tournament                                   | February    | soccer                | 2020       | 3      | \$ 4,000.00  |
| Culver's Classic                                           | February    | basketball            | 2020       | 3      | \$ 2,000.00  |
| Mitchell Figure Skating USFS Competition                   | January     | figure skating        | 2020       | 3      | \$ 1,000.00  |
| Dakota Territory Gun Collectors Association                | March       | special event         | 2020       | 3      | \$ 700.00    |
| Buckin Wild Ranch Auction (formerly one of a kind auction) | February    | special event         | 2020       | 2      | \$ 1,500.00  |
| Show Choir Classic                                         | 0           | 0                     | 0          | 0      | \$ -         |
| Palace City 1/2 Marathon                                   | October     | special event         | 2020       | 1      | \$ 3,000.00  |
| OutKast Car Club                                           | September   | special event         | 2020       | 1      | \$ 1,500.00  |

| Name                                                                    | Event Month           | Event Type            | Event year | # Days | \$ Awarded   |
|-------------------------------------------------------------------------|-----------------------|-----------------------|------------|--------|--------------|
| State Amateur Baseball Tourn                                            | August                | baseball              | 2020       | 0      | \$ 5,000.00  |
| Mitchell Christian Trail Cross Country Race                             | September             | special event         | 2020       | 1      | \$ 500.00    |
| Mitchell School District 2020 SDHSAA SoDak                              | March                 | basketball            | 2020       | 1      | \$ 900.00    |
| 2020 Hoop City Classic- EVENT Cancelled. Check will be returned         | December              | 0                     | 0          | 0      | \$ -         |
| Mitchell Skating & Hockey Assoc.                                        | January               | hockey                | 2021       | 12     | \$ 3,000.00  |
| Sacred Hoops Basketball Tournament                                      | January               | basketball            | 2021       | 1      | \$ 1,200.00  |
| 2020 Hoop City Classic- EVENT Cancelled. Check will be returned         | December              | 0                     | 0          | 0      | \$ -         |
| CP Classic 12/30                                                        | December              | basketball            | 2020       | 1      | \$ 3,000.00  |
| Lower Brule vs. Tennessee- Mike Miller                                  | January               | basketball            | 2021       | 1      | \$ 750.00    |
| Pink Ladies' Dart - Reg. Tourn.                                         | February              | special event         | 2021       | 1      | \$ 600.00    |
| Hanson Classic                                                          | January               | basketball            | 2021       | 2      | \$ 2,000.00  |
| 12U championship & winter meet                                          | March                 | swimming              | 2021       | 6      | \$ 3,500.00  |
| Corn Hole Tournament                                                    | April                 | special event         | 2021       | 4      | \$ 5,000.00  |
| Mitchell Figure Skating Road to gold & Palace Ice Fest                  | March                 | ice skating           | 2021       | 7      | \$ 3,000.00  |
| DWU Culver's Classic                                                    | February              | basketball            | 2021       | 12     | \$ 2,000.00  |
| Buckin Wild Ranch Auction (formerly one of a kind auction)              | February              | special event         | 2021       | 2      | \$ 1,500.00  |
| International Flying Farmers Convention                                 | July                  | Special Event         | 2021       | 5      | \$ 2,000.00  |
| Back 40 Casino Night                                                    | April                 | special event         | 2021       | 1      | \$ 750.00    |
| Back40 Bike Nights                                                      | May                   | special event         | 2021       | 5      | \$ -         |
| SDGA Women's Senior Championship                                        | July                  | golf                  | 2021       | 3      | \$ 500.00    |
| Cowboy Fast Draw- Powderhorn Regulators                                 | August                | special event         | 2021       | 4      | \$ 4,000.00  |
| NFL Cheer & Dance Camp- Extreme Cheer                                   | May                   | special event         | 2021       | 2      | \$ 1,000.00  |
| So Dak16 BB                                                             | March                 | basketball            | 2021       | 2      | \$ 1,700.00  |
| Cornbelt Team Basketball Camps                                          | June                  | basketball            | 2021       | 9      | \$ 2,500.00  |
| MAC Triathlon                                                           | June                  | special event         | 2021       | 1      | \$ 1,500.00  |
| mittchell baseball association                                          | May, June, June, July | baseball              | 2021       | 9      | \$ 6,000.00  |
| Mitchell Parks & Recreation                                             | 0                     | baseball              | 2021       | 0      | \$ 8,600.00  |
| 301 Rodz- Outkast car show                                              | September             | special event         | 2021       | 1      | \$ 1,000.00  |
| Grand Lodge of SD Communication                                         | June                  | conventions/ meetings | 2021       | 3      | \$ 1,000.00  |
| SD Volleyball Officials Association Statewide Conference                | July                  | conventions/ meetings | 2021       | 2      | \$ 1,000.00  |
| 2021 Paleo Games                                                        | September             | special event         | 2021       | 2      | \$ 1,500.00  |
| USA Softball Mens State Tournament                                      | August                | softball              | 2021       | 3      | \$ 1,000.00  |
| Palace City Kiwanis Club Half Marathon                                  | October               | special event         | 2021       | 1      | \$ 3,000.00  |
| Palace City Pre-Sturgis Party                                           | August                | special event         | 2021       | 1      | \$ 12,500.00 |
| SD Amateur Baseball State Tournament                                    | August                | baseball              | 2021       | 0      | \$ 5,000.00  |
| State Amateur Baseball                                                  | August                | baseball              | 2021       | 7      | \$ 5,000.00  |
| Tour de Corn                                                            | August                | special event         | 2021       | 3      | \$ 3,000.00  |
| SDCFEL Convention                                                       | September             | conventions/ meetings | 2021       | 2      | \$ 1,500.00  |
| Hoop City Classic 12/27-12/28                                           | December              | basketball            | 2021       | 2      | \$ 5,000.00  |
| Pheasants Forever Banquet                                               | October               | special event         | 2021       | 1      | \$ 1,500.00  |
| Dakota Riptide Arena Open                                               | October               | swimming              | 2021       | 2      | \$ 2,000.00  |
| Dakota Riptide SC Invite                                                | December              | swimming              | 2021       | 2      | \$ 2,000.00  |
| State Co-Ed Softball Tournament                                         | September             | softball              | 2021       | 2      | \$ 3,000.00  |
| CoEd Softball State Tournament                                          | 0                     | softball              | 2023       | 3      | \$ 2,500.00  |
| DWU NAIA Opening Round National Volleyball Tournament                   | November              | volleyball            | 2021       | 2      | \$ 1,000.00  |
| SD State Women's Bownling Championship tournament                       | april                 | bowling               | 2022       | 12     | \$ 1,000.00  |
| Sacred Hoops Tournament                                                 | January               | basketball            | 2022       | 1      | \$ 1,200.00  |
| Hanson Classic                                                          | January               | basketball            | 2022       | 2      | \$ 2,000.00  |
| SDHSAA SoDak 16 Volleyball                                              | November              | volleyball            | 2021       | 1      | \$ 600.00    |
| Special Olympics- Fall 2022                                             | September             | special olympics      | 2022       | 3      | \$ 10,000.00 |
| DWU 12th annual Futsal Classic                                          | February              | soccer                | 2022       | 3      | \$ 4,000.00  |
| SDHSAA State Gymnastics                                                 | February              | gymnastics            | 2022       | 2      | \$ 3,000.00  |
| Mitchell Figure Skating- Palace Ice Festival                            | February              | figure skating        | 2022       | 3      | \$ 3,000.00  |
| Under The Sea Invitational - Core Athletics Gymnastics                  | January               | gymnastics            | 2022       | 2      | \$ 1,500.00  |
| DWU GPAC Wrestling Championships                                        | Feburary              | wrestling             | 2022       | 2      | \$ 2,000.00  |
| Buckin Wild Ranch Auction (formerly one of a kind auction)              | February              | special event         | 2022       | 2      | \$ 1,000.00  |
| Middle School All State Band                                            | March                 | special event         | 2022       | 2      | \$ 250.00    |
| Mitchell Show Choir Classic                                             | March                 | special event         | 2022       | 2      | \$ 3,000.00  |
| MSHA Tournaments                                                        | January               | hockey                | 2022       | 12     | \$ 5,000.00  |
| 2022 SD State USBC Women's Tournamnet                                   | April                 | bowling               | 2022       | 12     | \$ 3,000.00  |
| SD VFW State Convention                                                 | June                  | conventions/ meetings | 2022       | 4      | \$ 3,130.00  |
| Mitchell Gun Club SD ATA State Trap Shoot                               | July                  | special event         | 2022       | 5      | \$ 2,000.00  |
| SoDak 16 GBB & BBB                                                      | march                 | basketball            | 2022       | 2      | \$ 1,200.00  |
| Corn Palace Cornhole Tournament                                         | May                   | special event         | 2022       | 3      | \$ 5,000.00  |
| Big Friend Little Friend: Memorial Day weekend in mitchell              | May                   | special event         | 2022       | 1      | \$ 1,000.00  |
| MAC Triathlon                                                           | June                  | special event         | 2022       | 1      | \$ 1,900.00  |
| Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw | August                | special event         | 2022       | 5      | \$ 4,000.00  |

| Name                                                                                 | Event Month | Event Type            | Event year | # Days | \$ Awarded   |
|--------------------------------------------------------------------------------------|-------------|-----------------------|------------|--------|--------------|
| 301 Rodz- Outkast car show                                                           | September   | special event         | 2022       | 3      | \$ 1,500.00  |
| Raise 'em Rank: Finals                                                               | September   | special event         | 2022       | 2      | \$ 4,500.00  |
| Mitchell Baseball Association                                                        | June        | baseball              | 2022       | 4      | \$ 1,250.00  |
| Mitchell Baseball Association                                                        | May         | baseball              | 2022       | 2      | \$ 1,250.00  |
| Mitchell Baseball Association                                                        | July        | baseball              | 2022       | 3      | \$ 1,250.00  |
| Beers & Gears Mt Bike Race; PCP                                                      | July        | bicycle               | 2022       | 2      | \$ 2,000.00  |
| Palace City Pre-Sturgis Party                                                        | August      | motorcycle            | 2022       | 1      | \$ 15,000.00 |
| SDGA Men's & Women's Amateur                                                         | August      | golf                  | 2022       | 4      | \$ 1,000.00  |
| SD High School Coaches Association Summer Clinic                                     | July        | Meeting               | 2022       | 4      | \$ 5,700.00  |
| Mitchell Baseball- State Amateur Baseball Tournament                                 | August      | baseball              | 2022       | 11     | \$ 5,000.00  |
| Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K                              | October     | running               | 2022       | 1      | \$ 3,000.00  |
| Palace City Pedlers Tour De Corn                                                     | August      | bicycle               | 2022       | 3      | \$ 3,000.00  |
| 2022 Class AA boys State Golf Tournament                                             | October     | golf                  | 2022       | 2      | \$ 3,000.00  |
| Active Shooter Incident Management Training                                          | October     | Meeting               | 2022       | 3      | \$ 840.00    |
| Pheasant Country Chapter 872 Pheasants Forever Banquet                               | October     | conventions/ meetings | 2022       | 1      | \$ 1,500.00  |
| DWU Athletics: NAIA Women's Volleyball National Championship<br>Opening Round        | November    | volleyball            | 2022       | 1      | \$ 1,500.00  |
| Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy<br>Night               | March       | special event         | 2023       | 1      | \$ 1,800.00  |
| Powder Horn Ranch Regulators: SD State and High Plains Cowboy<br>Fast Draw           | August      | special event         | 2023       | 6      | \$ 3,000.00  |
| Youth Athletic Foundation: Hoop City Classic 2022                                    | December    | basketball            | 2022       | 2      | \$ 5,000.00  |
| Girls & Boys Hanson Classic                                                          | January     | basketball            | 2023       | 2      | \$ 2,000.00  |
| Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament                     | March       | bowling               | 2023       | 2      | \$ 1,500.00  |
| Mitchell Figure Skating Club- 7th Annual Palace Ice Festival                         | January     | ice skating           | 2023       | 2      | \$ 3,000.00  |
| Dakota Riptide Last Chance Meet                                                      | February    | swimming              | 2023       | 1      | \$ -         |
| Special Olympics: Bocce & Softball fall 2023                                         | September   | special olympics      | 2023       | 1      | \$ 10,000.00 |
| DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)                          | February    | basketball            | 2023       | 2      | \$ 2,000.00  |
| Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)                           | 0           | special event         | 2023       | 2      | \$ 1,200.00  |
| DWU Soccer: DWU 13th Annual Futsal Indoor Classic                                    | February    | soccer                | 2023       | 3      | \$ 1,500.00  |
| Mitchell Music Boosters: Mitchell Show Choir Classic                                 | March       | show choir            | 2023       | 1      | \$ 3,000.00  |
| Mitchell Area Youth Trapshooters: Bartholow Brothers Youth<br>Trapshooting Clinic    | April       | Other                 | 2023       | 2      | \$ 1,735.00  |
| Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey<br>Tournament            | April       | hockey                | 2023       | 3      | \$ 3,000.00  |
| Lakeview Golf Course: South Dakota Golf Association Two Man<br>Championship          | June        | golf                  | 2023       | 3      | \$ 1,000.00  |
| SoDak 16 GBB & BBB                                                                   | March       | basketball            | 2023       | 2      | \$ 1,750.00  |
| Mitchell Baseball tournaments                                                        | June        | baseball              | 2023       | 7      | \$ 6,000.00  |
| Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace<br>Cornhole Tournament | May         | Other                 | 2023       | 3      | \$ 1,000.00  |
| Kiwanis Youth Baseball Tournament                                                    | May         | baseball              | 2023       | 1      | \$ -         |
| MAC Triathlon                                                                        | June        | special event         | 2023       | 2      | \$ 2,200.00  |
| SD VFW: 93rd Annual VFW State Convention                                             | June        | conventions/ meetings | 2023       | 4      | \$ 3,130.00  |
| Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer<br>Challenge               | August      | special event         | 2023       | 2      | \$ 1,000.00  |
| 301 Rodz:OutKasts Car Show                                                           | September   | special event         | 2023       | 3      | \$ 1,500.00  |
| South Dakota USBC Jamboree                                                           | June        | special event         | 2023       | 2      | \$ 3,000.00  |
| Beers & Gears Mt Bike Race                                                           | June        | bicycle               | 2023       | 1      | \$ 2,000.00  |
| Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)                          | March       | special event         | 2023       | 2      | \$ 1,200.00  |
| 2023 SDPA Annual Conference                                                          | October     | conventions/ meetings | 2023       | 3      | \$ 1,500.00  |
| SD State Amateur Baseball Trny                                                       | August      | baseball              | 2023       | 12     | \$ 5,000.00  |
| Women's State Softball                                                               | July        | softball              | 2023       | 2      | \$ 3,000.00  |
| SD State Disc Golf Championships                                                     | September   | Special Event         | 2023       | 3      | \$ 1,550.00  |
| PC Kiwanis Half Marathon & Relay                                                     | October     | Running               | 2023       | 1      | \$ 2,000.00  |
| USA State COED Softball                                                              | September   | Softball              | 2023       | 2      | \$ 2,500.00  |
| Raise Em Rank Series Finals                                                          | September   | Special Event         | 2023       | 2      | \$ 5,000.00  |
| Palace City 8-Ball Open                                                              | October     | Pool                  | 2023       | 2      | \$ 500.00    |
| Dakota Oyate Challenge                                                               | January     | Basketball            | 2024       | 3      | \$ 2,500.00  |
| Pheasant Country Chapter 872 Pheasants Forever Banquet                               | October     | conventions/ meetings | 2023       | 1      | \$ 1,500.00  |
| Hoop City Classic                                                                    | December    | Basketball            | 2023       | 3      | \$ 10,000.00 |
| Girls & Boys Hanson Classic                                                          | January     | Basketball            | 2024       | 2      | \$ 3,000.00  |
| Dakota Riptide Invite                                                                | December    | Swimming              | 2023       | 3      | \$ 3,750.00  |
| SoDak 16 Volleyball                                                                  | November    | volleyball            | 2023       | 1      | \$ 650.00    |
| DWU Culvers High School Basketball Classic                                           | February    | basketball            | 2024       | 2      | \$ 3,000.00  |
| DWU Annual Indoor Futsal Winter Classic                                              | February    | soccer                | 2024       | 3      | \$ 2,500.00  |
| Palace Ice Festival                                                                  | January     | Ice Skating           | 2024       | 3      | \$ 750.00    |
| USA Paralympic Hockey Camp                                                           | January     | Special Event         | 2024       | 5      | \$ 3,500.00  |
| Special Olympics State Basketball                                                    | March       | Basketball            | 2024       | 2      | \$ 12,000.00 |

| Name                                                      | Event Month | Event Type    | Event year | # Days | \$ Awarded  |
|-----------------------------------------------------------|-------------|---------------|------------|--------|-------------|
| Lucky Devils Adult Hockey Tournament                      | April       | Hockey        | 2024       | 3      | \$ 3,000.00 |
| Show Choir Classic                                        | March       | Special Event | 2024       | 1      | \$ 5,000.00 |
| Cabin Fever Auction                                       | February    | Special Event | 2024       | 2      | \$ 1,500.00 |
| South Dakota Middle School All State Band                 | March       | Special Event | 2024       | 2      | \$ 500.00   |
| 3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night | March       | Special Event | 2024       | 1      | \$ 1,000.00 |
| Knights of Columbus Special Olympics State BB Banquet     | March       | Special Event | 2024       | 1      | \$ 1,700.00 |
| DWU Spring Golf Invite                                    | April       | Golf          | 2024       | 2      | \$ 1,500.00 |
| Shootout at the Lake                                      | June        | Special Event | 2024       | 2      | \$ 5,000.00 |
| Palace City Kiwanis Half Marathon                         | October     | Running       | 2024       | 1      | \$ 1,500.00 |
| South Dakota United States Bowling Congress Open Tourn.   | April & May | Bowling       | 2024       | 18     | \$ 3,000.00 |

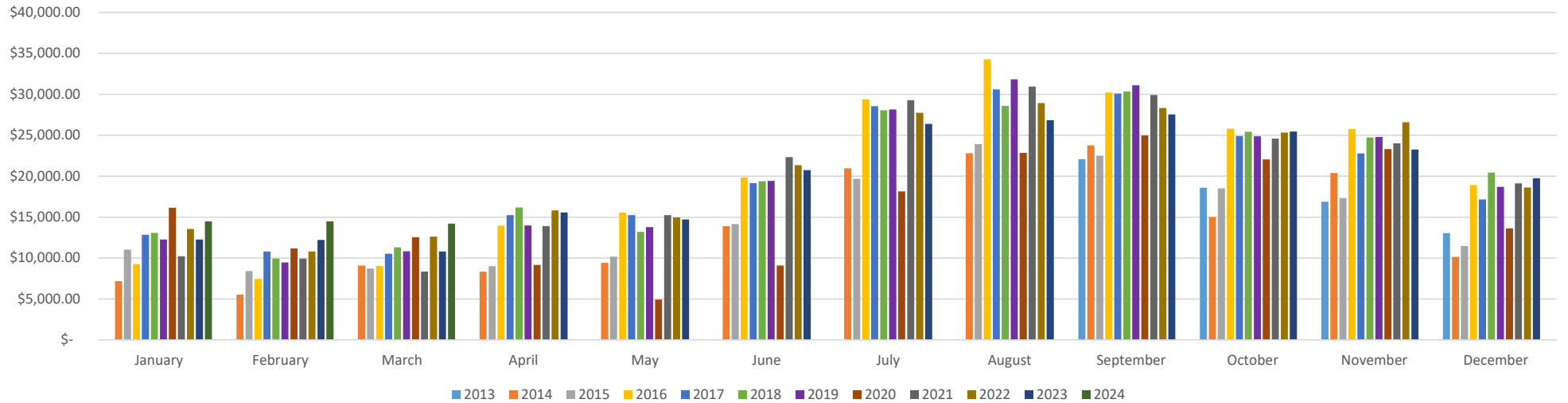
| Events/ Days per Year |         |        |
|-----------------------|---------|--------|
|                       | # Event | # Days |
| 2014                  | 24      | 61     |
| 2015                  | 35      | 69     |
| 2016                  | 22      | 54     |
| 2017                  | 40      | 82     |
| 2018                  | 32      | 78     |
| 2019                  | 41      | 114    |
| 2020                  | 15      | 23     |
| 2021                  | 39      | 126    |
| 2022                  | 38      | 130    |
| 2023                  | 39      | 100    |
| 2024                  | 17      | 53     |

|           | Events Per Month |      |      |      |      |      |      |      |      |      |      |  |
|-----------|------------------|------|------|------|------|------|------|------|------|------|------|--|
|           | 2014             | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |  |
| Jan       | 1                | 5    | 2    | 3    | 3    | 2    | 4    | 4    | 4    | 2    | 4    |  |
| Feb       | 2                | 3    | 0    | 1    | 1    | 4    | 3    | 2    | 4    | 3    | 3    |  |
| March     | 0                | 1    | 3    | 5    | 5    | 4    | 3    | 3    | 2    | 5    | 5    |  |
| April     | 0                | 0    | 0    | 1    | 1    | 2    | 0    | 2    | 2    | 2    | 2    |  |
| May       | 6                | 7    | 2    | 3    | 2    | 1    | 0    | 2    | 3    | 2    | 0    |  |
| June      | 2                | 4    | 4    | 6    | 3    | 5    | 0    | 3    | 2    | 6    | 1    |  |
| July      | 3                | 2    | 3    | 3    | 3    | 3    | 0    | 3    | 4    | 1    | 0    |  |
| August    | 1                | 2    | 2    | 4    | 4    | 6    | 1    | 6    | 5    | 3    | 0    |  |
| September | 0                | 3    | 2    | 5    | 4    | 4    | 2    | 4    | 3    | 5    | 0    |  |
| October   | 1                | 1    | 0    | 0    | 3    | 2    | 1    | 3    | 3    | 4    | 1    |  |
| November  | 3                | 2    | 0    | 1    | 0    | 0    | 0    | 2    | 1    | 1    | 0    |  |
| December  | 2                | 3    | 2    | 2    | 2    | 1    | 1    | 2    | 1    | 2    | 0    |  |

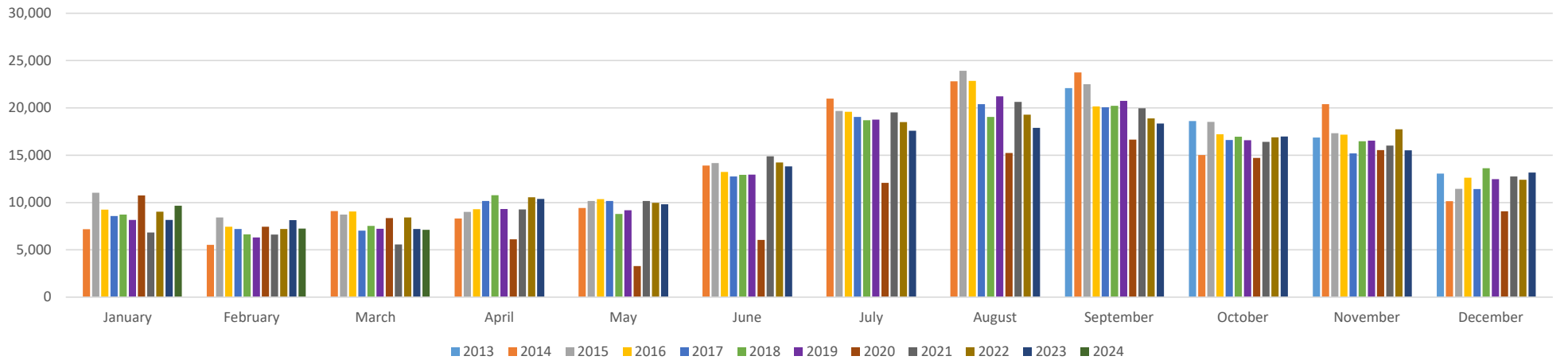
| Data by Event Month |         |        |       |               |             |
|---------------------|---------|--------|-------|---------------|-------------|
| Avg                 |         |        |       |               |             |
| Days /              |         |        |       |               |             |
|                     | # Event | # Days | Event | \$ Awarded    | \$/#days    |
| January             | 34      | 97     | 2.9   | \$ 62,632.32  | \$ 645.69   |
| February            | 26      | 57     | 2.2   | \$ 90,250.00  | \$ 1,583.33 |
| March               | 37      | 100    | 2.7   | \$ 156,435.50 | \$ 1,564.36 |
| April               | 12      | 56     | 4.7   | \$ 35,985.00  | \$ 642.59   |
| May                 | 29      | 55     | 1.9   | \$ 42,079.02  | \$ 765.07   |
| June                | 36      | 104    | 2.9   | \$ 70,235.00  | \$ 675.34   |
| July                | 25      | 72     | 2.9   | \$ 55,030.00  | \$ 764.31   |
| August              | 34      | 149    | 4.4   | \$ 128,250.00 | \$ 860.74   |
| September           | 32      | 68     | 2.1   | \$ 124,775.00 | \$ 1,834.93 |
| October             | 19      | 23     | 1.2   | \$ 34,000.00  | \$ 1,478.26 |
| November            | 10      | 13     | 1.3   | \$ 19,850.00  | \$ 1,526.92 |
| December            | 21      | 37     | 1.8   | \$ 60,250.00  | \$ 1,628.38 |

| Data By Event Type       |         |        |        |               |             |
|--------------------------|---------|--------|--------|---------------|-------------|
|                          |         |        | Avg    |               |             |
|                          |         |        | Days/E |               |             |
|                          | # Event | # Days | vent   | \$ Awarded    | \$/#days    |
| Hockey                   | 14      | 52     | 3.7    | \$ 43,940.00  | \$ 845.00   |
| soccer                   | 17      | 40     | 2.4    | \$ 89,550.00  | \$ 2,238.75 |
| special event            | 86      | 179    | 2.1    | \$ 205,039.02 | \$ 1,145.47 |
| volleyball               | 8       | 12     | 1.5    | \$ 10,485.50  | \$ 873.79   |
| darts                    | 2       | 2      | 1.0    | \$ 1,100.00   | \$ 550.00   |
| wrestling                | 5       | 5      | 1.0    | \$ 5,700.00   | \$ 1,140.00 |
| ice fishing              | 3       | 9      | 3.0    | \$ 3,132.32   | \$ 348.04   |
| baseball                 | 32      | 160    | 5.0    | \$ 104,890.00 | \$ 655.56   |
| golf                     | 12      | 27     | 2.3    | \$ 10,635.00  | \$ 393.89   |
| softball                 | 17      | 38     | 2.2    | \$ 36,630.00  | \$ 963.95   |
| bowling                  | 10      | 66     | 6.6    | \$ 18,500.00  | \$ 280.30   |
| gymnastics               | 5       | 13     | 2.6    | \$ 10,500.00  | \$ 807.69   |
| cross country            | 1       | 1      | 1.0    | \$ 600.00     | \$ 600.00   |
| show choir               | 5       | 6      | 1.2    | \$ 8,800.00   | \$ 1,466.67 |
| triathlon                | 1       | 1      | 1.0    | \$ 750.00     | \$ 750.00   |
| outcasts car club        | 4       | 11     | 2.8    | \$ 8,200.00   | \$ 745.45   |
| cheer & dance            | 7       | 11     | 1.6    | \$ 15,251.69  | \$ 1,386.52 |
| tour de corn             | 3       | 8      | 2.7    | \$ 2,800.00   | \$ 350.00   |
| conventions/<br>meetings | 13      | 31     | 2.4    | \$ 36,500.00  | \$ 1,177.42 |
| special olympics         | 14      | 22     | 1.6    | \$ 112,263.00 | \$ 5,102.86 |
| cornhole                 | 3       | 6      | 2.0    | \$ 5,000.00   | \$ 833.33   |
| figure skating           | 3       | 7      | 2.3    | \$ 5,000.00   | \$ 714.29   |
| basketball               | 47      | 117    | 2.5    | \$ 108,825.00 | \$ 930.13   |

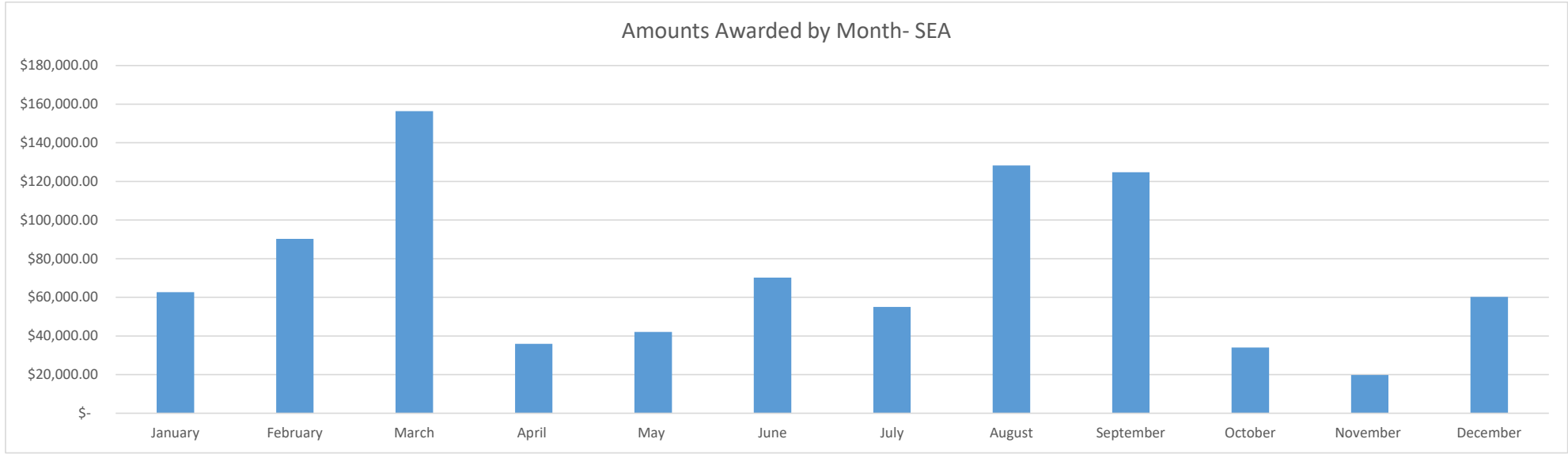
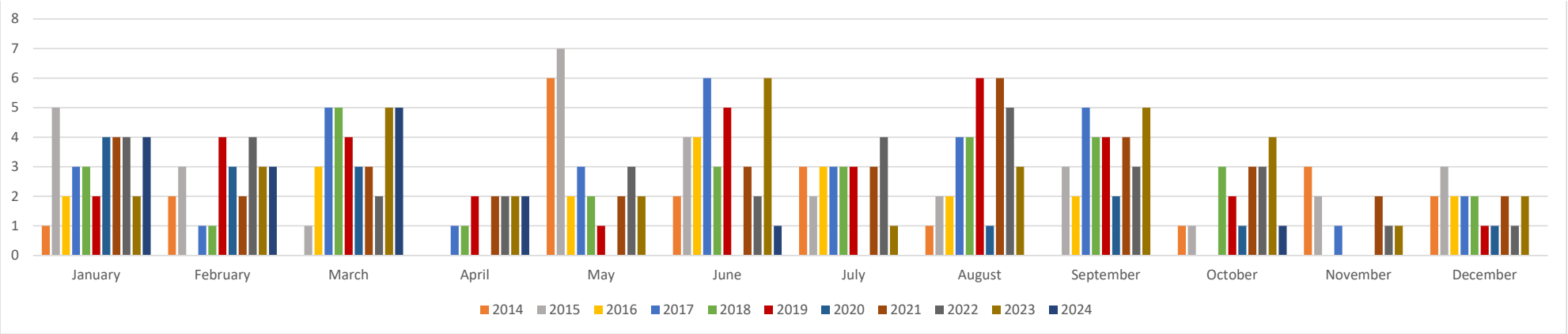
Total Bid # 2 & Bid #4 Collections



Room Nights Sold Reported



# of Event Days per Month- SEA



**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Thursday, March 14, 2024 4:16:25 PM

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## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

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### Event Information

|                   |                                |
|-------------------|--------------------------------|
| Name of Event:    | Hoop City Classic              |
| Date(s) of Event: | December 28 - December 30 2023 |

---

### Evaluation Information

|                                                 |                        |
|-------------------------------------------------|------------------------|
| How well did this event meet your expectations: | 4 - Above Expectations |
|-------------------------------------------------|------------------------|

|                                                                                                                            |                                                                                           |
|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: | Staff were exceptionally helpful, which makes it enjoyable to host the event im Mitchell. |
|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|

|                             |                                                                                        |
|-----------------------------|----------------------------------------------------------------------------------------|
| Total spectator attendance: | 7366 came through the door including reentries, 4970 were ticketed, and 756 were comps |
|-----------------------------|----------------------------------------------------------------------------------------|

|                                                                |                                                                                                                    |
|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| Total number of participants (number per team, if applicable): | 38 Varsity teams (15 players per team), 17 JV teams (10 players per team) and 40 Youth Teams (10 players per team) |
|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|

|                                                                     |                                           |
|---------------------------------------------------------------------|-------------------------------------------|
| Total number of hotel/motel room nights sold for entirety of event: | 340 from the three hotels contacted below |
|---------------------------------------------------------------------|-------------------------------------------|

|                                                                  |                                                             |
|------------------------------------------------------------------|-------------------------------------------------------------|
| Select hotels/motels contacted to determine total number of room | AmericInn Lodge & Suites, Comfort Inn & Suites, Hampton Inn |
|------------------------------------------------------------------|-------------------------------------------------------------|

nights sold (minimum 3):

Please provide any feedback regarding the QR Code.

Thought the QR code worked well.

Next year's event location and date(s):

Corn Palace in Mitchell - December 27, 28, 29, 30

Budget/Funding Information

Please attach a Profit & Loss Statement.

[Hoop City Classic 2023.pdf](#)

Additional Financial Documents:

*Field not completed.*

Amount awarded from SEA:

\$10,000

How were the awarded funds used:

To pay for expenses related to the event as detailed on the attached profit and loss statement.

How will the profit (if any) be used:

To support YAF's mission. To assist student athletes in developing a strong work ethic through discipline, responsibility and accountability, while understanding the importance of working hard to be the best that they can be on the court, in the classroom and in the community.

Authorized Signature

Ann Kuyper

Email not displaying correctly? [View it in your browser.](#)

3:12 PM

03/14/24

Accrual Basis

## Youth Athletic Foundation

## Profit &amp; Loss

April 2023 through March 2024

|                                  | Apr '23 - Mar 24 |
|----------------------------------|------------------|
| Ordinary Income/Expense          |                  |
| Income                           |                  |
| Hoop City Classic Revenues       |                  |
| Donations                        | 21,017.00        |
| Streaming Revenue                | 11,363.49        |
| Ticket Sales                     |                  |
| Mitchell                         | 37,795.00        |
| Mitchell Commission              | -2,443.65        |
| Total Ticket Sales               | 35,351.35        |
| Total Hoop City Classic Revenues | 67,731.84        |
| Total Income                     | 67,731.84        |
| Gross Profit                     | 67,731.84        |
| Expense                          |                  |
| Hoop City Classic                |                  |
| Classic - Accounting             | 1,250.00         |
| Classic - Donation               | 1,800.00         |
| Classic - Insurance              | 2,976.30         |
| Classic - Lodging                | 16,624.82        |
| Classic - Marketing              | 3,728.47         |
| Classic - Meals                  | 2,756.84         |
| Classic - Meeting                | 794.58           |
| Classic - Referees Mitchell      | 16,960.04        |
| Classic - Supplies               | 1,181.28         |
| Classic - Travel                 | 4,955.07         |
| Classic E-Ticket Fees            | 1,322.85         |
| Classic Programs                 | 1,575.00         |
| Classic Rent                     |                  |
| Rent - Corn Palace               | 3,750.00         |
| Rent - Mitchell Armory           | 280.00           |
| Total Classic Rent               | 4,030.00         |
| Classic Staff - Mitchell         | 7,700.00         |
| Total Hoop City Classic          | 67,655.25        |
| Total Expense                    | 67,655.25        |
| Net Ordinary Income              | 76.59            |
| Net Income                       | 76.59            |

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Thursday, March 14, 2024 10:43:43 AM

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## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

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### Event Information

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Name of Event: Middle School All State Band

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Date(s) of Event: 3/1/24-3/2/24

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### Evaluation Information

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How well did this event meet your expectations: 5 - Exceeded Expectations

---

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Thank you for your donation. We hope to work with you in the future. Mitchell is a great community to work with.

---

Total spectator attendance: 700

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Total number of participants (number per team, if applicable): 200

---

Total number of hotel/motel room nights sold for entirety of event: 200

---

Select hotels/motels contacted to determine total number of room AmericInn Lodge & Suites, Comfort Inn & Suites, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites

nights sold (minimum 3):

Please provide any feedback regarding the QR Code.

We put the QR code in the event program and posted it around the facility.

Next year's event location and date(s):

Mitchell High School - March 7-8, 2025

Budget/Funding Information

Please attach a Profit & Loss Statement.

[MSASB Co-Chair Expense Worksheet 2024 - Sheet1 \(2\).pdf](#)

Additional Financial Documents:

*Field not completed.*

Amount awarded from SEA:

\$500

How were the awarded funds used:

The funds were used to purchase snacks for the students, and teachers. We also purchased music for the event. We did not make money on this event. In the future we hope to ask for additional fund to cover the cost of printing programs and plaques/awards for the students.

How will the profit (if any) be used:

*Field not completed.*

Authorized Signature

Holly Gage

Email not displaying correctly? [View it in your browser.](#)

| 2024 MSASB Co-chair Expense Report |                                      |                |                |
|------------------------------------|--------------------------------------|----------------|----------------|
| <u>Vendor</u>                      | <u>Description</u>                   | <u>Expense</u> | <u>Deposit</u> |
| Popplers Music                     | Afterburn: Relaunch                  | \$65.00        |                |
| Popplers Music                     | Red Covered Bridge                   | \$78.00        |                |
| Popplers Music                     | Autumn Light                         | \$65.00        |                |
| Popplers Music                     | Palette                              | \$65.00        |                |
| Wal-Mart (Mitchell)                | Director's Lounge                    | \$200.00       |                |
| County Fair (Mitchell)             | Donuts/Roll for Director's, Saturday | \$90.00        |                |
|                                    |                                      |                |                |
|                                    |                                      |                |                |
|                                    |                                      |                |                |
|                                    |                                      |                |                |
| Totals:                            |                                      | \$563.00       |                |
| Mitchell Chamber of Commerce       | Donation                             |                | \$500.00       |
| Popplers Music                     | Donation                             |                | <u>\$50.00</u> |
| Schmitt Music                      | Donation (student cookies/water)     |                | roughly \$300  |
|                                    |                                      | -\$63.00       |                |



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**Mitchell Sports &  
Events Authority**



EXIT

Sponsored by:  
**Mitchell Sports &  
Events Authority**







PLEASE  
—NO—  
COOLERS

NO PETS  
PLEASE

