



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

May 14, 2024

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **SoDak 16 Boys Basketball**
Date: March 5th, 2024; **Contact:** Cory Aadland; **Grant Request:** \$700
 - B. **Lowell Rang Memorial Girls Fastpitch Softball Tournament**
Date: June 7th-9th, 2024; **Contact:** Pat Larson; **Grant Request:** \$3,500
 - C. **Palace City Mountain Bike Classic**
Date: June 21st-22nd, 2024; **Contact:** Kourtney Denne; **Grant Request:** \$2,000
 - D. **Arts in the Park**
Date: July 26th-28th, 2024; **Contact:** Nancy Conzemius/Jordan Hanson; **Grant Request:** \$1,000
3. **Approval of Minutes**
April 9th, 2024, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 4.30.24
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form(s) w/Financials**
 - Hanson Boy's Classic (January 20th, 2024)
 - Hanson Girl's Classic was canceled due to weather, but these games were made up throughout the weeks following. (Please see attached document.)
 - Dakota Oyate Challenge (January 25th-27th, 2024)
 - DWU Indoor Futsal Classic (February 23rd-25th, 2024)
 - Combat Veterans Motorcycle Association Comedy Night (March 16th, 2024)
 - Lucky Devils Adult Hockey Tournament (April 12th-14th, 2024)
 - B. **SEA Survey(s)**
Organization: South Dakota SkillsUSA; **Main Contact:** Nikki Mark; **Date Completed:** 4/12/2024
6. **Other Items**
 - A. **SEA Banners on Display**
Lucky Devils Adult Hockey Tournament (April 12th-14th, 2024)

- Hung SEA square banner on the entrance of the bleachers in the Toshiba (North) Rink at the Mitchell Activities Center.

Harve's Sport Shop Soccer Classic (April 20th-21st, 2024)

- Hung SEA square banner on the fence next to the south walk-through gate entrance at the Pepsi Cola Soccer Complex.

B. Thank You card

Show Choir Classic (March 16th, 2024)

C. Upcoming Events

- [Candidate & Issue Forum](#) (Tuesday, May 14th)
 - DWU Sherman Center
- [Gilligan's Island *The Musical*](#) (Friday, May 17th – Sunday, May 19th)
 - Mitchell Area Community Theatre
- Mitchell High School Graduation (Sunday, May 19th)
 - The World's Only Corn Palace
- [Memorial Weekend in Mitchell](#) (Saturday, May 25th)
 - South end of Mitchell Main Street
- [Dr. Lucky's Block Party/Street Dance](#) (Saturday, May 25th)
 - Dr. Lucky's Bar & Grill
- [Memorial Day Services 2024](#) (Monday, May 27th)
 - VFW Post 2750
- [Family Fun Day](#) (Saturday, June 1st)
 - Davison County Fairgrounds
- [Mitchell Main Street & Beyond: 1st Fridays on Main – Garden Party](#) (Friday, June 7th)
 - Mitchell Main Street
- [Lowell Rang Memorial Softball Tournament](#) (Friday, June 7th – Sunday, June 9th)

- Cadwell Sports Complex
- [Archeology Awareness Weekend](#) (Saturday, June 8th – Sunday, June 9th)
 - Mitchell Prehistoric Indian Village
- [MAC Triathlon](#) (Saturday, June 8th)
 - Hitchcock Park – Mitchell Aquatic Center

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**
June 11th, 2024, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, May 6, 2024 9:27:44 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	SoDak 16 BBB
Email Address	cory.aadland@k12.sd.us
Address	920 N Capital St
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Cory Aadland
Phone Number	6057700757
Purpose of Organization	<i>Field not completed.</i>
Name of Event	2024 Class A/B Boys SoDak 16
Location of Event	Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	3/5/2024 - 3/6/2024
Grant Amount Requested	700
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors.
Please list any previous grant amounts the event has received from SEA.	Past SoDak 16 events in VB/GBB/BBB
Please provide your profit and loss statement from your previous event.	3-5-24 SoDak 16 BBB Financials.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Corn Palace Rent
How will proceeds/profit from the event be used?	Athletic Department Fundraising
(Section Break)	

Historical Data

How many years has this event been held?	8
Estimated hotel/motel room nights sold during last event.	Zero
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	100
Attendance at last event (spectators, participants)	1,000
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Zero

How are you able to estimate the number range selected above?

no overnights

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

SDHSAA Sub-State Event

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

SDHSAA Sub-State Event - Class A/B Boys Basketball

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Dakota Valley
McLaughlin
Dell Rapids
Gregory

What are the specific goals for this event?

SDHSAA Sub-State Event - qualification for state tournament

Explain how your grant request would be used to promote tourism in

SDHSAA Sub-State Event - qualification for state tournament

Mitchell? Note the resulting impact of your event if the request for funding were denied.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[3-5-24 SoDak 16 BBB Financials_1.pdf](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Cory Aadland

Email not displaying correctly? [View it in your browser.](#)

BBB SoDak 16
 Corn Palace
 Boys
 Tuesday, 3/5/24

Revenue

Adult (\$6)	3,492	582
Student (\$4)	1,304	326
Total Revenue	4,796	908

Expenses

SDHSAA %	2398.00
Officials	841.62
Host School Management Fee	1500.00
Total Expenses	4739.62

Profit/Loss	56.38
SDHSAA Profit %	14.10
Host School Profit %	14.10
Participating School Profit %	28.19

Host School Management Fee	1500.00
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Host Expenses

Rent - Corn Palace	688.90
Security	
Tableworkers	
Book	80.00
Clock	80.00
Scoreboard	80.00
Announcer	80.00
Music	80.00
Ticket Takers	
Trainer	80.00
Programs	100.00
Total Host Expenses	1268.90

Host School Management Fee Profit/Loss	231.10
Host School Profit %	14.10
Total Host School Profit	245.20

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, May 1, 2024 10:25:56 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Lowell Rang Memorial Tournament
Email Address	patangashty@mit.midco.net
Address	PO Box 3
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Pat Larson
Phone Number	605-630-9069
Purpose of Organization	The Lowell Rang Memorial Tournament is a girls fastpitch softball tournament. We bring 60+ teams to Mitchell for three days of fastpitch softball at Cadwell Park softball complex. The purpose of this event is to promote girls fastpitch softball.
Name of Event	Lowell Rang Memorial Tournament
Location of Event	Cadwell Park softball complex
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	6/7/2024 - 6/9/2024
Grant Amount Requested	\$3500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$300 in 2008 \$700 in 2009 \$1000 in 2010 \$2000 in 2017
Please provide your profit and loss statement from your previous event.	2023 Profit-Loss Statement.xlsx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	We will use the grant amount to offset the cost of hotel lodging for our umpires. Last year we paid over \$3200 for 21 hotel nights.
How will proceeds/profit from the event be used?	We use the profits from the tournament to maintain the portable fences we use for the tournament. We also use the profits to help fund the following year's tournament.
(Section Break)	

Historical Data

How many years has this event been held?	14
Estimated hotel/motel room nights sold during last event.	251-300
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	<i>Field not completed.</i>
Attendance at last event (spectators, participants)	<i>Field not completed.</i>

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

How are you able to estimate the number range selected above?

I don't know how to estimate the number of room nights sold during the event.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The purpose of the Lowell Rang Memorial Tournament is to promote girls fastpitch softball. We draw 60+ teams to our event every year, which results in numerous out-of-town guests spending money in hotels, restaurants, retail stores, gas stations, etc. We target girls softball teams ages 9 to 18 from across South Dakota and into Minnesota, Iowa and Nebraska.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Lowell Rang Memorial Tournament
Girls softball teams age 9 to 18
Cadwell Park softball complex
June 7, 8, & 9
All participating teams are guaranteed four games. Friday & Saturday games are used for pool play (3 games per team). We use the pool play results to create single-elimination brackets for championship play on Sunday. Last year we held 10 championship games across five age divisions.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

South Dakota, Minnesota, Iowa & Nebraska.

We do not do any specific marketing for visitor attraction to our event. We post our tournament with USA Softball of South Dakota and teams register on-line.

What are the specific

To promote girls fastpitch softball.

goals for this event?

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This grant request does not promote tourism in Mitchell directly. In order to run a competitive fastpitch softball tournament, we need to hire umpires. Since Mitchell no longer has a girls fastpitch softball league, we do not have enough local umpires to work our tournament. As a result, we bring in umpires from across the state to work our tournament. If we do not recruit enough quality umpires, the number of teams we can attract for the tournament is less, which impacts the economic impact our tournament can have on the city of Mitchell.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2024 Budget.xlsx](#)

(Section Break)

Event Flyer	<i>Field not completed.</i>
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Pat Larson
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2023 Lowell Rang Memorial Tourney

Income

Entry Fees	
U10	\$2,475.00
U12	\$4,675.00
U14	\$3,850.00
U16	\$3,025.00
U18	\$1,925.00
Admission	\$12,698.00
Frizzell Marketing	\$727.08

59 Teams:
 9 Teams @ \$275
 17 18 Teams @ \$275
 14 Teams @ \$275
 11 Teams @ \$275
 7 Teams @ \$275
 \$7/Day OR \$12 Weekend Pass (10 & Under Free)
 \$5 Tourney T-Shirt & Profit Share (15%)

Total Income **\$29,375.08**

Expenses

Umpires	\$9,964.45
Field Maintenance & Rental - Mitchell Parks & Rec	\$2,046.00
Umpire Lodging:	
Days Inn	\$3,259.83
Sun Gold Sports	
150 First Place Medals	\$758.81
150 Second Place Medals	\$479.25
10 Team Plaques	\$340.80
UIC - Beth Nolz	\$585.50
Umpire Runners:	
Tracy Pearson	\$250.00
Mattie Pearson	\$275.00
Harves Sport Shop	
8 Dozen 12" Softballs	\$621.87
1 Pitching Rubber	\$21.29
Gate Workers:	
Tyler Larson	\$210.00
Liz Stottlemire	\$210.00
USA Softball - Tourney Sanction Fee	\$177.00
Umpire/Staff Food:	
Subway	\$416.15
Domino's (Sunday Night)	\$73.87
County Fair - Donuts, Fruit, Pickles (Saturday)	\$116.34
County Fair - Donuts (Sunday)	\$85.16
Walmart - Water, Powerade, Chips	\$144.39
Wristbands	\$44.48
Golf Carts - Fuel	\$24.66
Keys - Ace Hardware	\$5.73

25 Umpires @ \$40/Game & \$.65/Mile (One Way)
 24 Fields at \$36/day; 10 Workers at \$120/day

7 rooms Friday; 14 rooms Saturday at \$155.34

108 Games @ \$5 & 70 miles @ \$.65/Mile (One Way)

14 hours @ \$15/hour
 14 hours @ \$15/hour
 59 teams at \$3 each

Total Expenses **\$20,110.58**

Net Total for Tourney **\$9,264.50**

Expenditures

All Stor - 10x10	\$660.00
Home Teams Website	\$150.00
Post Office Box 3	\$166.00

\$55/month

2024 Lowell Rang Memorial Tournament Budget

Umpire Pay	\$12,000.00
Field Maintenance & Rental - Mitchell Parks & Rec	\$2,500.00
Umpire Lodging	\$3,500.00
Trophies & Medals	\$2,000.00
Softballs	\$1,000.00
Gate Workers	\$500.00
USA Softball - Tourney Sanction Fee	\$225.00
Umpire/Staff Food:	\$1,000.00
Wristbands	\$75.00
Golf Carts - Fuel	<u>\$50.00</u>
TOTAL	\$22,850.00

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, May 6, 2024 8:38:52 PM

Sports & Events Authority Grant Application

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Incomplete applications will not be considered.

Applicant Organization	MAC Area Events Inc
Email Address	kourtney.denne@gmail.com
Address	25665 Kibbee Ct
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Kourtney Denne
Phone Number	605-680-4023
Purpose of Organization	Our purpose of our event is to promote the Lake Mitchell Bike Trail System and health and wellness through outdoor community activities. Our trails are something individuals within the community should be proud of as they are some of the best in Eastern South Dakota and as far away as Iowa and Minnesota. Our trail system draws a significant amount of people each year and by prompting a competition within the trails to all abilities and levels of riders we are able to showcase these trails even further. We are an organization intended to provide growth through health to participants and community members in a way that promotes biking safely and through an organized system.
Name of Event	Palace City Mountain Bike Classic
Location of Event	Sandy Beach Public Beach Access & Camp Arroya Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	6/21/2024 - 6/22/2024
Grant Amount	2000.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2023 \$2,000 2022 \$2,000
Please provide your profit and loss statement from your previous event.	Income Stmt.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Grant funds will be used to pay for the timing system into the race
How will proceeds/profit from the event be used?	Proceeds of the race will be donated back to the Palace City Pedalers for continued maintenance of the trail system, donated to MAC Area Events to provide outdoor workout equipment in our community as part of a master plan to promote outdoor health and wellness and funds used to donate bicycles into local schools (preschools have received strider bikes thus far).

(Section Break)

Historical Data

How many years has this event been held?	3
Estimated hotel/motel	1-50

room nights sold during last event.

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50% out of town riders- the riders were from Sioux Falls, Pierre, Wisconsin, Emery, Alexandria, Rapid City, Huron, Minnesota and Eastern South Dakota. Currently 30% of registered riders are from outside the Mitchell area including Sioux Falls, Huron, Sioux City IA and Sturgis SD
Attendance at last event (spectators, participants)	65 Riders- 51 People Spectators
Comments	<i>Field not completed.</i>

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	1-50
How are you able to estimate the number range selected above?	Based on number of individuals who attended our Friday Night Event and stayed Friday to Saturday. Hotel rooms are not as utilized as the campgrounds. Individuals who participate in biking events prefer to utilize the campground- we recommend to all of them Lake Mitchell and most were very impressed with facilities last year.
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Our purpose of our event is to promote the Lake Mitchell Bike Trail System. Our trails are something individuals within the community should be proud of as they are some of the best in Eastern South Dakota and as far away as Iowa and Minnesota. Our trail system draws a significant amount of people each year and by prompting a competition within the trails to all abilities and levels of riders we are able to showcase these trails even further. We are targeting both local community members along with those out of town individuals who prefer to mountain bike.
Describe your event. Be sure to include who,	Loop system mountain bike race on Lake Mitchell's North Trail System- 3 classes or riders with 3 different length variations for your upper aged youth and adults

what, where, when,
and how activities will
take place.

Women- 8, 16 and 32 mile loops
Men- 8, 16 and 32 mile loops
Youth- 8, 16 and 32 mile loops

New this year we are adding a Youth 10 and Under 4 Mile Loop,
Youth 5 and Under 1/2 Mile Loop and a Youth 5 and Under
Strider Race for new riders.

This race has become something with a re-brand that we feel the
entire family can benefit from and participate in.

Riders will ride the 2024 route in reverse of the 2023 route
adding a little more technicality to the race and providing a
different view of our Lake Mitchell trails. Ride will begin at Sandy
Beach and end at Sandy Beach. There will be a small section of
the road that is marked for rides to ride.

The ride features a Friday night Social and Check in at Blarneys
along with snacks and awards after Saturday's event.

What geographic areas
are you bringing event
participants from?
Indicate geographic
areas you are
marketing for visitor
attraction to your event.

We are targeting not a geographic area specifically, but mountain
bikers from all over South Dakota along with Minnesota and Iowa
and Nebraska. Approximately 50 posters have been sent to bike
shops all over this four state region along with a Social Media
page that will be used to showcase the event new this year and
in future years, Social Media event and website listings on two
online platforms.

What are the specific
goals for this event?

Our main goal is to promote the Lake Mitchell trails and to be
able to donate dollars back into our community promote
community health and well being through outdoor activity. Palace
City Mountain Bike Classic which has now become a part of
MAC Area Events a 501c(3) that is designed to promote wellness
within our community. The goal of the Palace City Mountain Bike
is to bring awareness to the community of Mitchell bike trails
along with promoting the active lifestyle of our community.

Explain how your grant
request would be used
to promote tourism in
Mitchell? Note the
resulting impact of your
event if the request for
funding were denied.

Our grant requests promotes tourism by brining in bikers from all
parts of South Dakota, Minnesota, Iowa and Nebraska. They are
able to see our Trail System along with spend sales tax dollars
within our local businesses, gas stations and campgrounds. This
race is one of a kind in Eastern, South Dakota and no event in
any other communities on this side of the state that have Single
Track comparable to ours hosts anything similar. You won't find
an event like this without heading West River and into Northern
Minnesota.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.) [2024 Budget.xlsx](#)

(Section Break)

Event Flyer [106698B.pdf](#)

Additional Documents *Field not completed.*

Authorized Signature Kourtney Denne

Email not displaying correctly? [View it in your browser.](#)

Beers & Gears Mountain Bike Race

05/06/24

Profit & Loss

Accrual Basis

January through December 2023

	<u>Jan - Dec 23</u>
Ordinary Income/Expense	
Income	
Registration Income	5,632.00
Sponsorship Income	4,300.00
Total Income	9,932.00
Expense	
Advertising	250.00
Cash Payouts	1,010.00
Community Involvement	1,250.00
Office Expenses	5.00
Prizes	807.93
Rider Expenses	125.94
Rider Social	537.15
Timing System	1,887.50
Travel Expenses	111.41
Total Expense	5,984.93
Net Ordinary Income	3,947.07
Net Income	<u><u>3,947.07</u></u>

Beers & Gears Mountain Bike Race
Profit & Loss

January through December 2023
2024 Budget

Ordinary Income/Expense:

Income

Registration Income	7,500.00
Sponsorship Income	5,000.00
Total Income	12,500.00

Expense

Advertising	250.00
Cash Payouts	1,500.00
Office Expenses	5.00
Prizes	1,000.00
Rider Expenses	125.00
Rider Social	550.00
Timing System	1,900.00
Travel Expenses	125.00
Total Expense	5,455.00

Net Ordinary Income 7,045.00

Net Income 7,045.00



MOUNTAIN BIKE CLASSIC

June 22, 2024 • Lake Mitchell Trails, Mitchell SD

JUNE 21, 2024 • RIDER SOCIAL & PACKET PICKUP
BLARNEY’S AT 6:30 PM

(Additional Packet Pickup will be available Saturday Morning at Camp Arroya beginning at 7 AM for those unable to make it Friday night)

CLASSES

June 22, 2024

9:00 AM WAVE START

WOMEN

- Citizen 1- lap (8 miles)
- Intermediate- 2 lap (16 miles)
- Elite- 4 lap (32 miles)

MEN

- Citizen 1- lap (8 miles)
- Intermediate- 2 lap (16 miles)
- Elite- 4 lap (32 miles)

YOUTH

- 16 & UNDER
- Citizen 1- lap (8 miles)
- Intermediate- 2 lap (16 miles)
- Elite- 4 lap (32 miles)

YOUTH

- 10 & UNDER
- 4 mile race - \$35.00

YOUTH

- 5 & UNDER
- 1/2 mile race - \$20.00
- Strider course Free

REGISTRATION ONLINE:

bikereg.com/palacecitymountainbikeclassic

\$60.00 PER RIDER
INCLUDES RACE REGISTRATION, SWAG BAG,
& Rider Social Friday Night!

Lake Mitchell North Trail Loop

CASH PRIZES

- 15 or less riders in class = Cash 3 Deep
- Over 15 riders in class = Cash 5 Deep
- If 3 or Less riders in a class,
Prize will be awarded
- Register by June 1st to guarentee T-Shirt Size.

* Course route and laps subject to change based on race day conditions.
Pre-race riding is allowed and encouraged.

VISIT: ronsbikeshop.com or call Cody at 605-770-6932 for further event details

CAMPING AVAILABLE AT LAKE MITCHELL CAMPGROUND ALONG WITH BLOCK OF ROOMS AVAILABLE AT COMFORT INN

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Sunday, April 28, 2024 4:04:18 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Arts in the Park
Email Address	jordan@fresteelcapital.com
Address	5724 Island Court
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Nancy Conzemius
Phone Number	605-999-4489
Purpose of Organization	Arts in the Park was started to bring arts, crafts, music, food and fun to Mitchell's Hitchcock park with previous attendance near 9,000 people.
Name of Event	Arts in the Park
Location of Event	Hitchcock Park 1201 East Hanson Mitchell, SD 57301
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Festival
Date(s) of Event	7/26/2024 - 7/28/2024
Grant Amount Requested	\$1,000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	None
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Park Fees, Entertainment, Porta Potties and Advertisement
How will proceeds/profit from the event be used?	All proceeds will go towards future events Future Events
(Section Break)	

Historical Data

How many years has this event been held?	Previously over 10 - Revival, this is the first year
Estimated hotel/motel room nights sold during last event.	First-Time Event
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	Unknown
Attendance at last event (spectators, participants)	in the early 2000's over 9,000 people attended
Comments	Thanks for your consideration! We are hoping to make this a

Gigantic event and bring thousands of people!

(Section Break)

Event Details

Specify your event with one from the following list:

New (First-time)

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

51-100

How are you able to estimate the number range selected above?

around 50% of vendors will be from out of town

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

We will be targeting all ages including families from kids to grandparents!

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Nancy Conzemius and Jordan Hanson have formed a new non profit " Arts in the Park" to bring back a once treasured event back to our community! We will have over 100 Vendors at Hitchcock park on July 26,27 and 28th! from 9am - 7pm on Friday and Saturday. and 9am-5pm on sunday!

Multiple Activities including arts, crafts, food, inflatables, relay races, car show, yoga and many more activities!

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We are targeting people from Mitchell, Huron , Yankton, Sioux falls, Aberdeen, Brookings and even into Iowa, Nebraska and Minnesota!

What are the specific goals for this event?

To bring as many people to the park and have a fantastic community event for all families and vendors. After this year we

will continue to have this event for years to come!!

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Arts in the Park was once a treasured Mitchell event. We will be bringing that back to draw people from all over! Generating a lot of new business not seen in Mitchell since 2007! If the funds were not granted, other aspects of the event would need to be trimmed, making the event less impactful!

Thanks!!

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Untitled document-74.pdf](#)

(Section Break)

Event Flyer

[436636061_1926909367743260_8595324964850902743_n.jpg](#)

Additional Documents

[Application.pdf](#)

Authorized Signature

Jordan Hanson

Email not displaying correctly? [View it in your browser.](#)

Arts in the Park Budget

Park Fees - \$1000

Sanitation - \$800

Porta Potties - \$1500

Security - \$1000

Prizes - \$500

Insurance -\$300

Advertising - \$1000

We Invite you to **Arts** **in the** **PARK** **July 26, 27 & 28**

After 17 years...

Arts in the Park has returned!

July 26-28, 2024 - Hitchcock Park, Mitchell SD
FRI & SAT 9AM - 7PM | SUN 10AM - 5PM

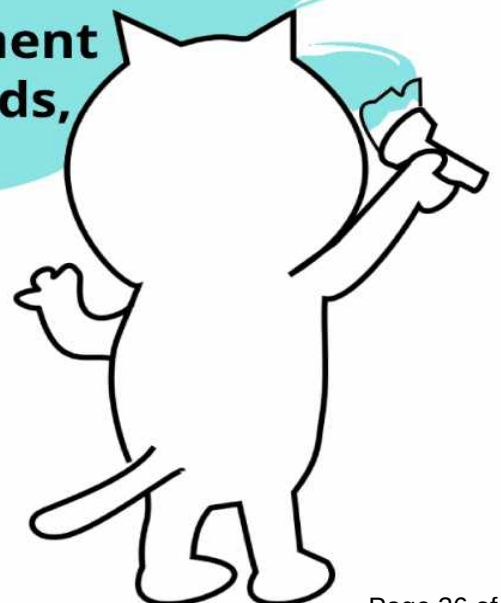
Free Family Friendly Entertainment
Food, Arts, Crafts, General Goods,
Live Music and Car Show

CURRENTLY SEEKING VENDORS!

This is an excellent opportunity to promote
your organization or business and
show off your talents at the bands shell!



Follow us on Facebook for the the most up to date information
facebook.com/artsintheparkmitchellsd



Arts in the Park

July 26-28, 2024 Hitchcock Park, Mitchell SD

Friday & Saturday 9am – 7pm Sunday 10am – 5pm

Fees: \$20 per spot, \$50 if electricity/water is needed, non profit - free

Make checks Payable to: Arts in the Park Mail to: Arts in the Park, 929 East Ash, Mitchell, SD 57301

Rules:

1. The Arts in the Park Committee reserves the right to refuse any booth that does not comply with standards set by the selection committee.
2. All booths must be paid in full one week prior to the event. If a booth is not accepted by the committee, a refund check will be issued.
3. All exhibitors are responsible for collecting and reporting their own sales tax.
4. All exhibitors are responsible for furnishing and setting up their own booths/tents.
5. Street parking is for customers only, not vendors. Vendors may not park next to or behind their booth, or on the 2 streets (Hanson and Gamble) close to the event area/entrances.
6. The city of Mitchell prohibits camping in the park.
7. Vendors are required to be present for the whole duration of the event.
8. Setup can begin on July 25th at 5pm

Please Direct any Question to **Jordan Hanson 605-999-2975** or **Nancy Conzemius 605-999-4489**

Name _____ Booth Name _____

Mailing Address _____

Phone _____ Email _____

Type of Booth/Performance _____

Do you need electricity? Yes No Amps needed/type of outlet _____

Do you need water? Yes No List any Special Accommodations on the back of the form.

In consideration of participation in Arts in the Park 2024 at Hitchcock Park, Mitchell, SD, I hereby for myself, my heirs, administrators and assigns release and discharge the owners and operators of the premises, and all sponsors of the event, including, but not limited to Jordan Hanson, Nancy Conzemius, Mitchell Parks and Recreation Department and officials, and all other participants in the activities, from all claims, demands, actions, and causes of action of any sort, for injury, loss, theft, or damage to my person or property during my participation in the activities, due to negligence or any other fault. It is hereby, also agreed and understood that the undersigned vendor is responsible for their own liability insurance if you choose to have it. Vendors shall also be responsible for all SD sales tax license during this event. I understand that booth location will be randomly selected by the Arts in Park Committee.

Signature _____ Date _____

By signing this contract I fully agree to accept, and abide by all the terms listed within.



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
April 9, 2024

1. Call to Order

Meeting called to order by: Mayor Everson @ 2:00 PM.

SEA Advisory Committee members present: Mayor Everson, Kevin McCardle, Jill Larson (phone), Kevin Nelson, Doug Greenway, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, and Jim Johnston.

SEA Advisory Committee members absent: Cory Aadland, Jason Christensen, Bryan Dixon, and Tim Smith.

Others present: Johanna Allen and Aaron Hieb.

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants. The SEA Advisory Committee reviewed applications for grant funding. The following application(s) were presented and considered:

A. Special Olympics State Basketball Tournament

*Special Olympics South Dakota is proposing to donate \$6,000 of the previously awarded \$12,000 for the Special Olympics State Basketball Tournament to the Mitchell Special Olympics Delegation, since the event was shortened to one day because of weather.

B. Harve's Sport Shop Soccer Tournament

- Jodie Cain-Lambert provided an update regarding the progress of the Harve's Sport Shop Soccer Tournament. Currently, there are 31 teams signed up to participate in the current, two-day tournament, starting at 8 AM on Saturday, April 20th. This will now be a U12 and U10 youth tournament because there are no high school teams due to prom and school-affiliated activities. Because of the low turnout, Tempo Soccer Club: Harve's Sport Shop Soccer Tournament is withdrawing their funding request of \$5,000 and asking the committee to consider awarding whatever amount the committee considers appropriate at their discretion based on the information and team(s) count provided. The biggest expense for the event is the referee costs.

C. DBS Entertainment: Dr. Lucky's Street Dance

- James "Bubba" Startz, DBS Entertainment, presented the Dr. Lucky's Street Dance Grant Application to the committee. The event correlates with MMS&B Memorial Weekend in Mitchell on Saturday, May 25th. The event will take place on W. 2nd Ave. adjacent to Dr. Lucky's Bar & Grill. The grant request of \$2,500 would go primarily towards the promotional expenses.

D. MAC Triathlon

- Terasa Gillen and Emily Hohn presented the MAC Triathlon Grant Application. The event takes place on Saturday, June 8th, starting at Hitchcock Park. The biggest expense for this event is the timing system, which usually costs around \$2,500. Participant expectations are for around 85–90 athletes competing in the tri-series events. There are not many hotel/motel room nights sold for this event, some stay at campgrounds and others come the morning of the event traveling with very expensive gear. They shared information about the sponsorship levels and what the exposure is for being a sponsor.

E. South Dakota State & High Plains Territorial Cowboy Fast Draw Championships

- Diane Royalty and Troy Bollock presented the South Dakota State & High Plains Territorial Cowboy Fast Draw Championships. This year's event dates have changed from previous years. This year the event is hosted on Wednesday, September 11th through Sunday, September 15th, which will piggyback with the Kansas and Nebraska state shoots. The grant request of \$4,500 will go towards 100% payout for a designated bracket shoot sponsored by the SEA. The expectations with the 5 shoots during the event that participation will be over 100 shooters.

F. 20th Annual OutKasts Car Show

- Jerry Wright, The 301 Rodz, presented the 20th Annual OutKasts Car Show Grant Application. The 3-day event will take place from Friday, September 20th through Sunday, September 22nd. This year's car show is correlating with MMS&B Oktoberfest, and they are allowing all makes/models/years of cars to enter the car show. The grant request of \$2,000 will go towards awards and marketing materials (radio ads, invitations, and fliers). The 301 Rodz is non-profit, so any profit from the event will go back to the community.

3. Approval of Minutes

Motion: Motion was made by Jim Johnston to approve the previous meeting minutes as

presented and seconded by Kevin McCardle. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of April 5th, 2024.

Current expenses and award checks that have been written for 2024 are \$43,750.

Current Available Fund Balance of \$56,250.

Collections in February (for January records) have increased to \$14,493.50 with only one establishment that has not reported the full collection amount. Collections in March (for February records) is \$14,210.50 with one establishment that is past due. The YTD collections for 2024 is \$43,192.50, which equates to 24,011 total room nights sold.

YTD comparison for room nights sold were: up 2.0% (487 room nights sold) from 2023, down 2.7% (648 room nights sold) from 2022, up 20.8% (5,006 room nights sold) from 2021, down 10.7% (2,559 room nights sold) from 2020, up 9.6% (2,310 room nights sold) from 2019, and up 4.6% (1,115 room nights sold) from 2018.

Motion: Motion was made by Kevin Nelson to approve the financial report as presented and seconded by Doug Greenway. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Forms w/Financials to the SEA Committee:

A. Evaluation Form(s) w/Financials

Hoop City Classic (December 28th-30th, 2023)

- The event was above expectations. The staff was exceptionally helpful. A total of 4,970 tickets were sold, and 756 comp tickets, along with 38 varsity teams, 17 JV teams, and 40 youth teams. The number of total hotel/motel room nights sold was 340. The hotels/motels contacted were: AmericInn Lodge & Suites, Comfort Inn & Suites, and Hampton Inn. The event will be hosted in Mitchell at the Corn Palace, December 27th-30th, 2024. The awarded funds (\$10,000) were used to pay for expenses related to the event as detailed on the attached P/L statement. Profit of \$76.59 will assist with the Youth Athletic Foundation mission.

SDMEA South Dakota Middle School All-State Band (March 1st-2nd, 2024)

- The event exceeded expectations. Thank you for your donation. Mitchell is a great community to work with. Total spectator attendance of 700, along with 200 participants. The number of total hotel/motel room nights sold was 200. The hotels/motels contacted were: AmericInn Lodge & Suites, Comfort Inn & Suites, Holiday Inn, and Kelly Inn & Suites. Next year's event will be hosted on March 7th-8th, 2025. The awarded funds (\$500) were used to purchase snacks for the students and teachers.

6. Other Items

Aaron Hieb reviewed the following items with the SEA Committee:

A. SEA Banners on Display

Show Choir Classic (March 16th, 2024)

- Set up a SEA feather banner in the lobby area, by the Box Office, at the Performing Arts Center.

Combat Veterans Motorcycle Association Comedy Night (March 16th, 2024)

- Set up a SEA feather banner in the Highland Conference Center.

Special Olympics State Basketball Tournament (March 23rd, 2024)

- Set up two SEA feather banners. One was set up in the DWU/Avera Sports & Wellness Complex, and one was set up in the Christen Athletic Center gym.

South Dakota United States Bowling Congress Open Tournament (April-May)

- Hung a SEA square banner at The Village Bowl.

DWU Spring Golf Invite (April 8th-9th, 2024)

- Hung a SEA square banner in the east patio area of the clubhouse at Lakeview Golf Course.

B. Mitchell Figure Skating Club presents *Off To NEVERLAND* (March 3rd, 2024)

Provided the SEA logo a half page spot in their event program.

C. Upcoming Events

- [HuntSAFE Class Schedule 2024](#) (Thursday, April 11th – Saturday, April 13th)
 - Davison County Fairgrounds
- [Friend de Coup Cabaret Friends Forever](#) (Thursday, April 11th – Saturday, April 13th)
 - Mitchell Performing Arts Center
- [Lucky Devils Adult Hockey Tournament](#) (Friday, April 12th – Sunday, April 14th)

- **Mitchell Activities Center**
- [SD United States Bowling Congress Open Tournament](#) (Friday, April 12th – Sunday, April 14th; April 19th-21st; April 26th-28th; May 3rd-5th; & May 10th-12th)
 - **Village Bowl**
- [HAIRBALL w/special guest, Guilty Pleasure Orchestra](#) (Friday, April 12th)
 - The World's Only Corn Palace
- [Tempo Harve's Sport Shop Soccer Tournament](#) (Friday, April 19th – Sunday, April 21st)
 - **Pepsi Soccer Complex**
- [BBQ & BINGO at the Highland](#) (Friday, April 19th)
 - Highland Conference Center
- [Mitchell Area Job Fair](#) (Wednesday, April 24th)
 - The World's Only Corn Palace
- [Dance Expressions Recital](#) (Saturday, April 27th)
 - The World's Only Corn Palace
- [The Ultimate ABBA Tribute](#) (Sunday, April 28th)
 - Mitchell Performing Arts Center
- [El Riad Shrine Circus](#) (Monday, April 29th – Wednesday, May 1st)
 - The World's Only Corn Palace
- [Palace City Jam](#) (Tuesday, April 30th)
 - The Masonic Lodge
- [Mitchell Main Street & Beyond: 1st Fridays on Main](#) (Friday, May 3rd)
 - Mitchell Main Street
- [Gilligan's Island The Musical](#) (Friday, May 10th – Sunday, May 12th)
 - Mitchell Area Community Theatre

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

8. Approval of Funding Applications

Special Olympics State Basketball Tournament

Date: March 23rd, 2024; **Contact:** Darryl Nordquist; **Proposed Donation:** \$6,000

*Special Olympics South Dakota is proposing to donate \$6,000 of the previously awarded \$12,000 for the Special Olympics State Basketball Tournament to the Mitchell Special Olympics Delegation, since the event was shortened to one day because of weather.

- **Motion:** Motion was made by LaRee Rumbolz requesting the Special Olympics return the \$6,000 because of their event being shortened due to weather, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

Harve's Sport Shop Soccer Tournament

Date: April 19th-21st, 2024; **Contact:** Jodie Cain-Lambert; **Grant Request:** \$5,000

*Tabled from March meeting

- **Motion:** Motion was made by Dave Helleloid to award \$2,500 and seconded by Kevin McCardle. Eight members voted 'Aye' and the motion passed.
- **Abstain:** Jim Johnston abstained from voting.

DBS Entertainment: Dr. Lucky's Street Dance

Date: May 25th, 2024; **Contact:** James Startz; **Grant Request:** \$2,500

- **Motion:** Motion was made by Doug Greenway to deny the funding request and suggested partnership with Mitchell Main Street & Beyond, so it would benefit all of Main Street, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

MAC Triathlon

Date: June 8th, 2024; **Contact:** Terasa Gillen; **Grant Request:** \$3,000

- **Motion:** Motion was made by Doug Greenway to award \$1,500 earmarked as follows: \$1,000 donation in support of the event and \$500 Iron Man Level Sponsorship, and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

South Dakota State & High Plains Territorial Cowboy Fast Draw Championships

Date: September 11th-15th, 2024; **Contact:** Diane Royalty; **Grant Request:** \$4,500

- **Motion:** Motion was made by LaRee Rumbolz to award \$3,000 and seconded by

Kevin McCardle. All members voted 'Aye' and the motion passed.

20th Annual OutKasts Car Show

Date: September 20th-22nd, 2024; **Contact:** KayLynn Bren; **Grant Request:** \$2,000

- **Motion:** Motion was made by Kevin McCardle to award \$1,500 and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Mayor Everson shared the next meeting date of Tuesday, May 14th, 2024, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

There being no further business to discuss.

Meeting adjourned by: Mayor Everson @ 3:06 PM.

Sports & Events Authority

Revenue		Expense- CHECKS written	
2013	\$ 35,309.50	2013	\$ 400.00
2014	\$ 83,272.50	2014	\$ 39,290.00
2015	\$ 87,363.50	2015	\$ 55,597.32
2016	\$ 77,814.84	2016	\$ 56,167.00
2017	\$ 80,400.38	2017	\$ 86,684.19
2018	\$ 79,240.50	2018	\$ 67,684.13
2019	\$ 79,552.66	2019	\$ 114,799.15
2020	\$ 69,340.18	2020	\$ 36,400.00
2021	\$ 79,990.00	2021	\$ 89,150.00
2022	\$ 81,976.25	2022	\$ 116,365.00
2023	\$ 106,518.50	2023	\$ 94,965.00
2024	\$ 100,000.00	2024	\$ 46,250.00
Total Revenue	\$ 960,778.81	Total Expenses	\$ 803,751.79

Fund Balance	\$	53,750.00
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Committed Items- Checks not yet written	
Special Olympics Spring 2025 (BB)	\$ 12,000.00
Special Olympics Fall 2026	\$ 10,000.00
Special Olympics Fall 2027	\$ 10,000.00

Total Committed but not paid	\$	32,000

Current Available Fund Balance	\$ 53,750.00
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BID #2 & BID #4 <i>Total</i> Collections by Month											
	2017	2018	2019	2020	2021	2022	2023	2024	<i>Due</i>		
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	0		
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,493.50	1		
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	0		
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	0		
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00		0		
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00		0		
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50		0		
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50		0		
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00		0		
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50		0		
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50		0		
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00		0		
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 61,027.50			

Previous Year's YTD Comparisons																
Collections (through April)	\$	49,443.00	\$	50,505.50	\$	46,537.50	\$	49,021.50	\$	42,423.50	\$	52,819.50	\$	50,864.50	\$	61,027.50
Room Nights Sold (through April)		32,962		33,670		31,025		32,681		28,282		35,213		33,910		32,929

YTD Room Nights Sold Comparisons				
2024 YTD compared to 2023 YTD	-3.0%	2024 YTD compared to 2020 YTD	0.8%	
2024 YTD compared to 2022 YTD	-6.9%	2024 YTD compared to 2019 YTD	5.8%	
2024 YTD compared to 2021 YTD	14.1%	2024 YTD compared to 2018 YTD	-2.3%	

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00

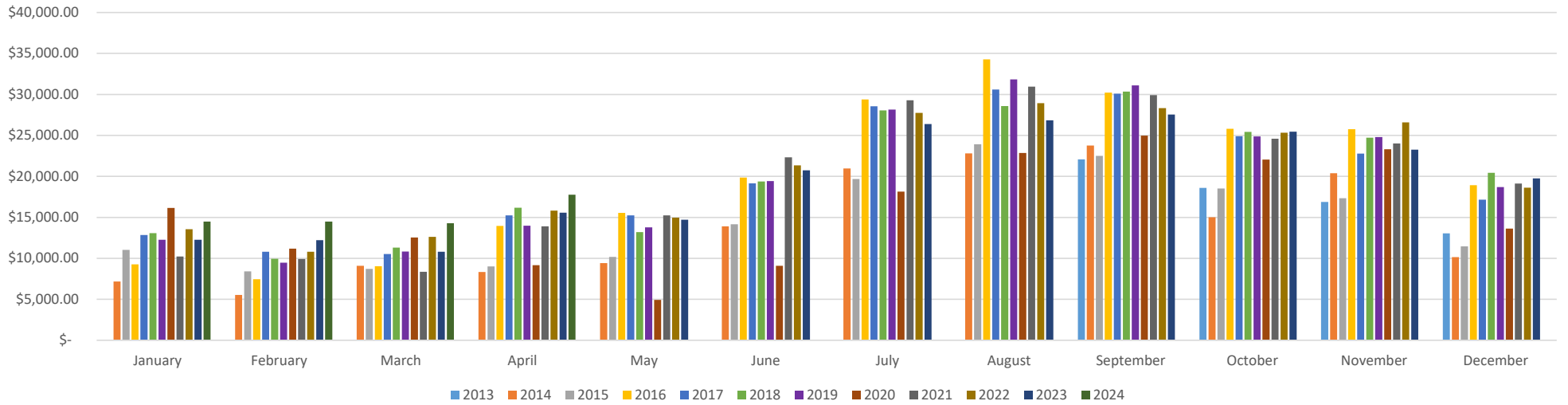
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	21	64

	Events Per Month											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Jan	1	5	2	3	3	2	4	4	4	2	4	
Feb	2	3	0	1	1	4	3	2	4	3	3	
March	0	1	3	5	5	4	3	3	2	5	5	
April	0	0	0	1	1	2	0	2	2	2	3	
May	6	7	2	3	2	1	0	2	3	2	0	
June	2	4	4	6	3	5	0	3	2	6	2	
July	3	2	3	3	3	3	0	3	4	1	0	
August	1	2	2	4	4	6	1	6	5	3	0	
September	0	3	2	5	4	4	2	4	3	5	2	
October	1	1	0	0	3	2	1	3	3	4	1	
November	3	2	0	1	0	0	0	2	1	1	0	
December	2	3	2	2	2	1	1	2	1	2	0	

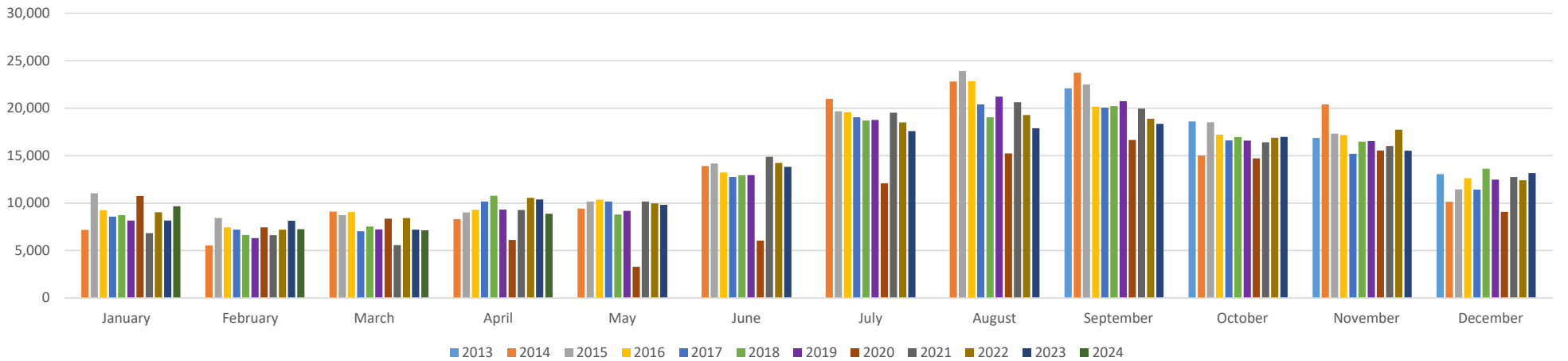
Data by Event Month					
Avg					
Days /					
	# Event	# Days	Event	\$ Awarded	\$/#days
January	34	97	2.9	\$ 62,632.32	\$ 645.69
February	26	57	2.2	\$ 90,250.00	\$ 1,583.33
March	37	100	2.7	\$ 156,435.50	\$ 1,564.36
April	13	58	4.5	\$ 38,485.00	\$ 663.53
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	37	105	2.8	\$ 71,735.00	\$ 683.19
July	25	72	2.9	\$ 55,030.00	\$ 764.31
August	34	149	4.4	\$ 128,250.00	\$ 860.74
September	34	76	2.2	\$ 129,275.00	\$ 1,700.99
October	19	23	1.2	\$ 34,000.00	\$ 1,478.26
November	10	13	1.3	\$ 19,850.00	\$ 1,526.92
December	21	37	1.8	\$ 60,250.00	\$ 1,628.38

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	14	52	3.7	\$ 43,940.00	\$ 845.00
soccer	18	42	2.3	\$ 92,050.00	\$ 2,191.67
special event	89	188	2.1	\$ 211,039.02	\$ 1,122.55
volleyball	8	12	1.5	\$ 10,485.50	\$ 873.79
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	32	160	5.0	\$ 104,890.00	\$ 655.56
golf	12	27	2.3	\$ 10,635.00	\$ 393.89
softball	17	38	2.2	\$ 36,630.00	\$ 963.95
bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	13	31	2.4	\$ 36,500.00	\$ 1,177.42
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	47	117	2.5	\$ 108,825.00	\$ 930.13

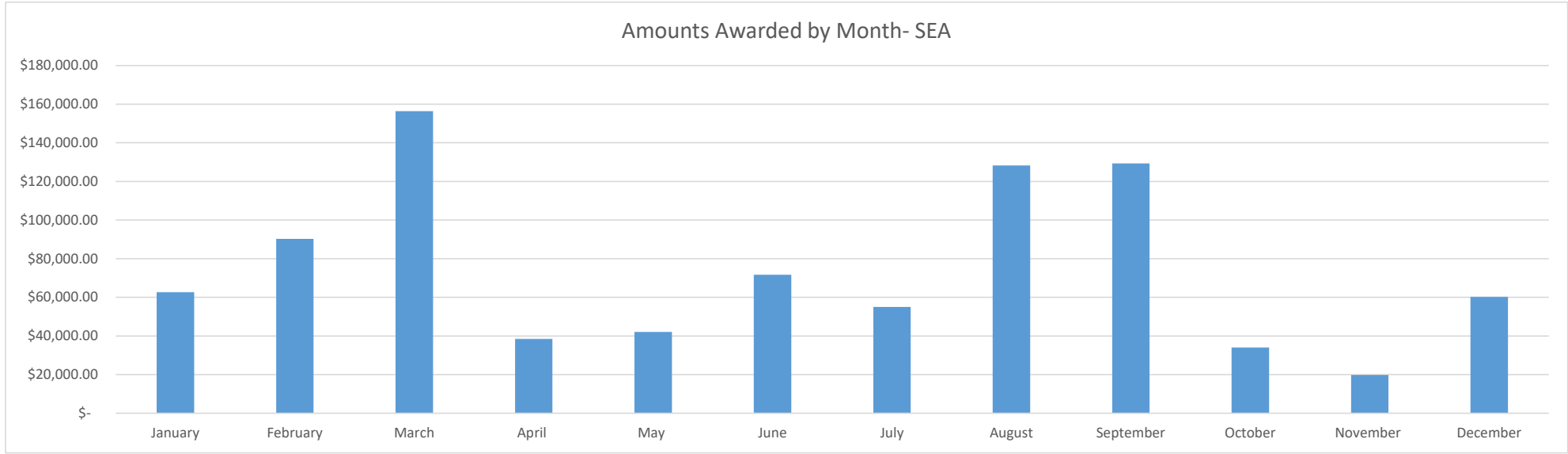
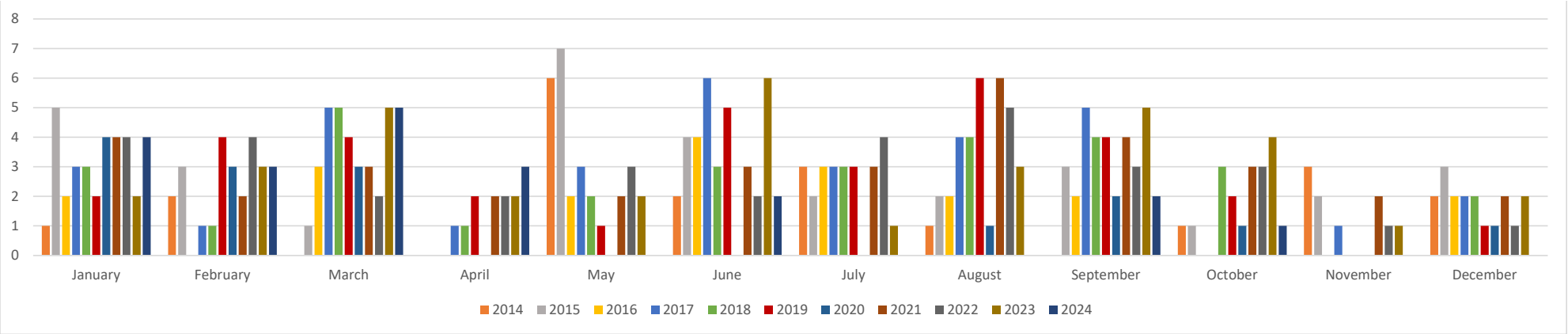
Total Bid # 2 & Bid #4 Collections



Room Nights Sold Reported



of Event Days per Month- SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, May 2, 2024 2:18:22 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Hanson Classic
Date(s) of Event:	Girls Event - Saturday, January 13, 2024 Weathered out - & Boys Event -January 20, 2023

Evaluation Information

How well did this event meet your expectations:	3 - Met Expectations
Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	The Girls Hanson Classic - was weathered out - Funds returned to Aaron Hieb The Boys Hanson Classic We greatly appreciate the assistance from the Sports Authority Group.
Total spectator attendance:	Estimated between ticket sales, passes, participants, workers etc. - 3000-3300 were in attendance
Total number of participants (number per team, if applicable):	<i>Field not completed.</i>
Total number of hotel/motel room nights sold for entirety of event:	Not able to accurately track the total number but i know we had teams with people stay at the following
Select hotels/motels contacted to determine	Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, Quality Inn, Super 8 Motel

total number of room
nights sold (minimum
3):

Please provide any
feedback regarding the
QR Code.

None

Next year's event
location and date(s):

Sat. January 18, 2025 & Sat. January 25, 2025

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[scan_bridge_jim_2024-05-02-14-05-58.pdf](#)

Additional Financial
Documents:

Field not completed.

Amount awarded from
SEA:

\$1500 each classic - 1/2 was returned because it was cancelled

How were the awarded
funds used:

Hospitality food for workers/ and teams.

How will the profit (if
any) be used:

Field not completed.

Authorized Signature

James Bridge

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**EVENT: 2024 Hanson Girls Basketball Corn Palace Classic
(Make Up Games)
Hanson vs Florence Henry/Centerville vs Flandreau**

DATE: 2-3-2024

RENTAL AND SERVICE RATE

GROSS ADMISSION	TOTAL	\$ 2065.00
Adult Tickets – 236 x \$6 \$1416.00		
Student Tickets- 132 x \$4 \$ 528.00		
Hanson High Passes – 66 x \$0 \$0.00		
Total \$1944.00		
	Short Correction	\$121.00

DISBURSEMENT

CORN PALACE RENT	\$ 450.00
5% OF GROSS TICKET WALK-IN SALES :	\$ 103.25
Tickets/Program/Stamps \$15/hour (3)	\$ 45.00

TOTAL CHARGES: \$ 598.25

Total Due Hanson Boys Basketball Classic \$1466.75

BALANCE DUE TO:

**Hanson School District
Attn: Jodi Hruby
PO Box 490
Alexandria, SD 57311**



EVENT: 2024 Hanson Boys Basketball Corn Palace Classic

DATE: 1-20-2024

RENTAL AND SERVICE RATE

GROSS ADMISSION

TOTAL \$ 12311.00

Adult Tickets -	948 x \$10	\$9480.00
Student Tickets-	541 x \$5	\$2705.00
Courtside Tickets -	5 x \$25	\$ 125.00
Hanson High Passes -	213 x \$0	\$0.00
		Total \$12310.00

Correction \$1.00

DISBURSEMENT

CORN PALACE RENT	\$ 1250.00
5% OF GROSS TICKET WALK-IN SALES :	\$ 615.55
5% OF GROSS TICKET PPV SALES(7012.50)	\$ 350.63
Tickets/Program/Stamps \$25/hour (2)	\$ 50.00
(Volunteers used except for 2-hours)	

TOTAL CHARGES: \$ 2266.18

Total Due Hanson Boys Basketball Classic

\$10044.82

BALANCE DUE TO:

**Hanson School District
Attn: Jodi Hruby
PO Box 490
Alexandria, SD 57311**

Income

Year 2024

Income	
Corn Palace Admissions	
Adult - 948	\$9,480.00
Student - 541	\$2,705.00
Courtside - 5	\$125.00
Passes - 213	\$0.00
Live Ticket - 562	\$5,193.56
Income from Event	\$17,503.56

Shirts	
Girls Hanson Classic Team Shirts - Extras	\$92.00
Boys Hanson Classic Team Shirts - Extras	\$406.00
Total Income From Extra Shirts	\$498.00

Other	
-------	--

Bills	
Corn Palace Rental	\$2,266.18
Office Advantage	\$2,113.38
Harves's - Girls Shirts	\$4,723.51
Harves's - Boys Shirts	\$5,055.86
Dakota Wesleyan - Catering	\$0.00
Officials - Boys	\$2,040.00
Total long-term liabilities	\$16,198.93

Scholarships	
Girls Scholarships	\$2,600.00
Boys Scholarship	\$2,200.00
Total owner's equity	\$4,800.00

Hanson Classic supporters:

The 2024 Hanson Classics were memorable and yet a little unforgettable.

The unpredictability of South Dakota weather can always make things interesting and especially a challenge with this year no exception.

The Girls Classic was unable to be played on the date we planned.

However with an incredible amount of scheduling and cooperation we will have made up 7 of the 8 games.

On Jan. 19th at the Corn Palace.

- Mt. Vernon–Plankinton vs. Vermillion
- Centerville vs. Wagner two classic teams included their regular season game with the other games.
- Ethan vs. Arlington

On Jan. 23rd at Sioux Valley in Volga

- Sisseton vs. Lennox took place at Sioux Valley

On Jan. 27th at Leola

- Timber Lake vs. Leola Frederick

On Feb. 3rd at the Corn Palace

- Hanson vs. Florence Henry
- Centerville vs. Flandreau

On Feb. 13th at Wall

- Lyman vs. St. Thomas More

Note:

- All of the programs were able to be used at the various events.
- All students that earned a scholarship will still receive it.
- All participants will still receive their souvenir t-shirts.

A sincere appreciation to Doug Greenway at the Corn Palace, all of the great sponsors, the schools participating and for everyone's patience and cooperation in rescheduling of the games.

We appreciate the support in helping us with this very popular South Dakota event as well making the very best that we could under the circumstances of the weather.

The Hanson Boys Classic did go on as planned with all teams making it to the Corn Palace for regular scheduled date.

The day was filled with excellent match-ups and extremely competitive games.

Thank you.

Jim Bridge

Superintendent/Athletic Director

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, May 6, 2024 3:18:20 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Dakota Oyate Challenge Girls and Boys Basketball Tournament

Date(s) of Event: January 25,26,27, 2024

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Schools and fans appreciated the availability of hotel rooms and eating establishments.
SEA can assist with the growth of the Dakota Oyate Challenge with additional sponsors or increasing grant donation.
When the DOC was held in Huron, the Huron Chamber of Commerce would contact local eating vendors who would provide lunch and dinner each day for the hospitality room.
Huron Chamber would invite local retirement center to provide ticket sellers and takers. Huron Police Department would provide two uniform police officers on Friday and Saturday nights at no expense to DOC.

Total spectator attendance: 935 Tickets sold over three days.

Total number of participants (number per team, if applicable): 16 girls and boys basketball teams having 12-15 on team, managers, coaches, bus driver and cheerleading squad. 5 archery teams and 14 hand game teams.

Total number of hotel/motel room nights sold for entirety of event: 200plus rooms for three nights

Select hotels/motels contacted to determine total number of room nights sold (minimum 3):	Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites
Please provide any feedback regarding the QR Code.	<i>Field not completed.</i>
Next year's event location and date(s):	January 30,31 and February 1, 2025
Budget/Funding Information	
Please attach a Profit & Loss Statement.	Dakota Oyate Challenge Rental 2024.pdf
Additional Financial Documents:	<i>Field not completed.</i>
Amount awarded from SEA:	2,500
How were the awarded funds used:	Helped pay awards in the amount of \$6,955.94
How will the profit (if any) be used:	Any profit will be used as start up for next years Dakota Oyate Challenge tournament.
Authorized Signature	Silas Blaine

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EVENT: Dakota Oyate Challenge DATE: January 25-27, 2024

RENTAL AND SERVICE RATE

Thursday – 1-25-2024

GROSS ADMISSION

Tickets sold at Door: \$3374.00

Friday – 1-26-2024

GROSS ADMISSION

Tickets sold at Door: \$3263.00

Saturday-1-27-2024

GROSS ADMISSION

Tickets sold at Door: \$2685.00

Crazy Horse Schools Tickets invoiced \$ 208.00

Tiospaye Topa School Tickets invoiced \$ 112.00

Grand Total Ticket Sales \$9642.00

Charges

Corn Palace Rent \$1250/day x 3 \$ 3750.00

Armory Rent 2-days @ \$100/daily \$ 200.00

Venue Fee 5% Gross Ticket Sales-Door (\$9642.00) \$ 482.10

Venue Fee 5% Gross Ticket Sales-PPV (\$4270) \$ 213.50

Worker Payout (Scoretable(3)/backdoor) \$ 2400.00

Avera Health – Athletic Training Services \$ 1740.00

McLeods Printing (2) bracket posters \$ 70.00

Water for Hand Games/Archery/Hospitality (17 cases) \$ 408.00

Ticket Takers \$25.00/game (4) \$ 100.00

(Volunteers used except for 4-games)

TOTAL CHARGES: **\$9363.60**

Balance Due – Dakota Oyate Challenge **\$279.00**

Payable to: Dakota Oyate Challenge
Attn: Zach Zephier
1132 N. Crescent Street
Flandreau, SD 57028

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, May 1, 2024 10:48:34 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: DWU's 14th Annual Futsal Classic Indoor Tournament

Date(s) of Event: February 23-25, 2024

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

The event grew this year and went smooth. Very excited about the future growth of this.

We are looking to create an outdoor event as well. Starting small and slowly growing it. Working with Aaron Hieb on this.

Total spectator attendance: 2,000-3,000 Spectators

Total number of participants (number per team, if applicable): 87 Teams / 870 Athletes

Total number of hotel/motel room nights sold for entirety of event: Approximately 150-200

Select hotels/motels contacted to determine total number of room: Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, Quality Inn

nights sold (minimum 3):

Please provide any feedback regarding the QR Code.

QR Code is simple to use but not accurate, in our opinion.

Next year's event location and date(s):

February 21-23, 2025 at Dakota Wesleyan University

Budget/Funding Information

Please attach a Profit & Loss Statement.

[Profit and Loss Statement 2024.docx](#)

Additional Financial Documents:

Field not completed.

Amount awarded from SEA:

\$2,500.00

How were the awarded funds used:

Refereeing Costs (Senior Assignor and Student Referees)

How will the profit (if any) be used:

Profit is split up between men's and women's soccer as our annual fundraising event.

Authorized Signature

Nicolas Reinhard

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DWU's 14th Annual Futsal Classic Indoor Tournament (February 23/24/25)

Profit & Loss Statement (2024)

Expenses:

- Equipment
 - Championship Medals: \$1,535.00
 - Concessions: \$3,492.84
- Management
 - Student Managers: \$1,800.00
 - Athletic Trainer: \$575.00
- Refereeing
 - Senior Referee Assignment Fee: \$700.00
 - Student Referees Certifications/Background Check (incl. sanctioning fee): \$1,749.68
 - Student Referees Food & Water: \$411.52

TOTAL EXPENSES: \$10,264.04

Revenue:

- Tournament Registration Revenue: \$20,964.47
- Concessions Revenue: \$5,381.18
- Sports Authority Grant: \$2,500.00

TOTAL REVENUE: \$28,845.65

BALANCE: \$18,581.61 (split between men's and women's soccer)

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, May 8, 2024 3:00:40 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: 3rd annual CVMA comedy night fundraiser

Date(s) of Event: 3/16/2024

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: We had an excellent turnout and fun was had by all. Continue to work on the right advertising modality and getting the best reach for th event.

Total spectator attendance: 160

Total number of participants (number per team, if applicable): *Field not completed.*

Total number of hotel/motel room nights sold for entirety of event: 14

Select hotels/motels contacted to determine total number of room: Comfort Inn & Suites, Hampton Inn, Kelly Inn & Suites, Thunderbird Lodge

nights sold (minimum 3):

Please provide any feedback regarding the QR Code.

The poster in the lobby was better this year. Easier to scan.

Next year's event location and date(s):

Unsure. Mid March at the Highland most likely.

Budget/Funding Information

Please attach a Profit & Loss Statement.

[Fundraising 2024.pdf](#)

Additional Financial Documents:

Field not completed.

Amount awarded from SEA:

1000

How were the awarded funds used:

Pay for venue and advertising

How will the profit (if any) be used:

\$3000 donated to Helping with Horsepower. Additional funds to area veterans on an as needed basis.

Authorized Signature

Kim Hamer

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Date	Description	Debit	Credit	Transaction Type	Check#	Balance	Event Totals	
1/2/2024	Donation - Dylan Tymes	286.18		Paypal		286.18	Donations	\$967.18
2/26/2024	Kim Hamer - Event Posters		(34.74)	Paypal		251.44	Ticket Sales	\$2,335.01
02/12/2024	Apocolypst Firearm (CN gun)		(689.24)	Check	1048	(437.80)	Live Auction	\$1,500.00
2/16/2024	Comedian #1 (Check #1086)		(700.00)	Check	1086	(1,137.80)	Silent Auction	\$890.00
2/16/2024	Comedian #2 (Check #1087)		(700.00)	Check	1087	(1,837.80)	Gun Raffle	\$2,070.00
2/16/2024	Cash tip for comedians		(200.00)	Cash		(2,037.80)	50/50	\$555.00
3/16/2024	Donation Box	31.00		Cash		(2,006.80)		
3/18/2024	Evenbrite Ticket Sales	2,110.01		Direct Deposit		103.21		
3/16/2024	Door Ticket Sales	75.00		Cash		178.21		
3/16/2024	Verne Eide GMC Table	150.00		Check	1315840	328.21		
3/16/2024	Gun Raffle	2,070.00		Cash		2,398.21		
3/16/2024	50/50 Total	1,115.00		Cash		3,513.21	Petty Cash	
3/16/2024	50/50 Give Away		(560.00)	Cash		2,953.21	OUT 3/16/24	\$1,200.00
3/16/2024	Live Auction - Bench	200.00		Paypal		3,153.21	IN 3/18/2024	\$1,200.00
3/16/2024	Live Auction - Booze Box	400.00		Square		3,553.21		
3/16/2024	Live Auction - Fire Pit	900.00		Cash		4,453.21		
3/16/2024	Silent Auction - Saldare	100.00		Venmo		4,553.21		
3/16/2024	Silent Auction - Prairie View Room Rental	175.00		Venmo		4,728.21		
3/16/2024	Silent Auction - Date Night Package	100.00		Cash		4,828.21		
3/16/2024	Silent Auction - Heroes w/ Horsepower Gift Set	175.00		Cash		5,003.21		
3/16/2024	Silent Auction - Pamper Pkg and Friends Pkg	180.00		Check	1021	5,183.21		
3/16/2024	Silent Auction - Wine Pkg	100.00		Square		5,283.21		
3/16/2024	Silent Auction - Spice/Grilling Pkg	60.00		Square		5,343.21		
3/16/2024	Donation - Outlaw Repair & Recovery	650.00		Check	5751	5,993.21		
3/22/2024	Mitchell Venue		(849.60)	Credit Card		5,143.61		
3/17/2024	Media Platform paid to Kim		(149.78)	Venmo		4,993.83		
3/17/2024	Table Treats paid to Kim		(57.92)	Venmo		4,935.91		
3/17/2024	Cooler - Booze Box paid to Kim		(49.98)	Venmo		4,885.93		
4/8/2024	Mitchell Chamber Donation	1,000.00			201180	5,885.93		
					Total	5,885.93		

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, April 29, 2024 7:13:00 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Lucky Devils Adult Hockey Tournament

Date(s) of Event: April 12,13,14, 2024

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

The event ran on schedule and the participants had a great time in Mitchell. We had great weather so quite a few players went golfing Saturday. 22 that I know of went to Hairball. Blarneys and Thirstys both had over 200 meals served over the weekend (Not including our social). Depot, Marlins and Subway were the other main eateries. Bowling and the Kongo were also popular. My information was gathered from the team managers via email request. Over half responded.

The only way this even can grow would be to add another sheet of ice. The two we have are scheduled very tight.

Total spectator attendance: 200 - 300

Total number of participants (number per team, if applicable): 20 teams (14 players per team average) = 280 players

Total number of hotel/motel room nights sold for entirety of event: 88 (I had a little over half of the teams report back as to where they stayed). Valley View Villa was also used and Jupiter St. Air B&B

Select hotels/motels contacted to determine total number of room nights sold (minimum 3):	Comfort Inn & Suites, Days Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, Thunderbird Lodge
Please provide any feedback regarding the QR Code.	This is not something our participants are eager to use.
Next year's event location and date(s):	MAC - April 11,12,13, 2025
Budget/Funding Information	
Please attach a Profit & Loss Statement.	2024 P_L Statement.docx
Additional Financial Documents:	<i>Field not completed.</i>
Amount awarded from SEA:	\$3000
How were the awarded funds used:	To help with City ice time bill
How will the profit (if any) be used:	We plan to start a sponsorship for all 8U hockey kids to help grow the sport. We chose the name "Little Devils" for this program.
Authorized Signature	Stacy Murtha

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**Lucky Devils Adult Hockey
Tournament Financials 2023-2024**

	2024	2023
Income:		
Registration Fees (Cash)	7,795.00	19,000.00
Registration Fees (Check)	10,925.00	
Registration Fees (CC)	1,000.00	2,000.00
Registration Fees (Venmo)	480.00	
Sponsorships	3,000.00	3,000.00
Donations	32.00	46.03
Raffle (Cash)	418.00	889.00
Raffle (CC)	20.00	125.00
Total Income	23,670.00	25,060.03
Expenses:		
City of Mitchell - Ice Time (Peak)	3,772.25	4,504.50
City of Mitchell - Ice Time (Off-Peak)	217.25	
Referees	5,775.00	5,850.00
Referee Hotels	729.06	464.77
Social Event	1,419.82	1,408.25
Raffle		
Credit Card Fees	28.16	60.00
Port-a-potties	132.75	100.00
Printing - UPS Store	74.13	
Pucks (50/50 w/ Thirsty's)	250.00	
Insurance - Special Event	176.00	
Trophies		
Tournament Directors	1,050.00	1,000.00
Total Expenses	13,624.42	13,387.52
Net Ordinary Income (Tourney)	10,045.58	11,672.51

#28

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, April 12, 2024 9:41:50 AM
Last Modified: Friday, April 12, 2024 9:45:16 AM
Time Spent: 00:03:25
IP Address: 206.176.95.130

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Q1

Contact Information for your Organization.

Name	Nikki Mark
Organization	SD SkillsUSA
Address	1201 Arrow Ave
City/Town	Watertown
State/Province	SD
ZIP/Postal Code	57201
Country	US
Email Address	nikki.mark@lakeareatech.edu
Phone Number	605-880-0769

Q2

Who is the President and/or main event contact?

Name	Nikki Mark--SD State Director
Email	nikki.mark@lakeareatech.edu
Phone Number	605-880-0769

Q3

No

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Never used

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

SD State Leadership Conference for SkillsUSA--April

Q6

No

Are there events that your organization would like to host, but are currently unable to host?

Q7

Respondent skipped this question

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

We'd love to have more companies/businesses in the city of Mitchell partake in the event as sponsors or volunteers

Q9

What time of year are most events held?

April

Q10

Which of your events typically result in overnight stay?

State Conference

Q11

Approximately how many hotels rooms are used for your event(s).

80

Q12

Respondent skipped this question

What are other associations this survey could be sent to?







