



Business Improvement District #4 Board Meeting
City Council Chambers, City Hall, 612 N. Main Street
July 25, 2024

1. Call to Order

Meeting called to order by: Aaron Hieb @ 3:00 PM.

BID #4 Board Members present: Deb Geyer, Connie Ward, Tim Smith, Austen Iverson, Jason Bradley, Jeff Smith, and Sam Chaudhari.

BID #4 Board Members absent: Mayor Hanson and Andy Chaudhari.

City staff present: Stephanie Ellwein, Justin Johnson, and Aaron Hieb

Others present: Rob Schelske - Dakota Riptide, Jason Wede - Dakota Riptide, Jerry Thomsen, and Dave Helleloid.

2. Approval of Minutes

Motion: Motion was made by Jason Bradley to approve the previous minutes as presented and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

3. Financial Report

Stephanie Ellwein reviewed the BID #4 Revenue & Expense Report Financial Summary as of July 31st, 2024.

The Current YTD collection of the \$2.00 Hotel Occupancy Tax is \$117,950.50.

As of right now, the BID #4 Current Available Balance is \$89,227.50

Also, Stephanie Ellwein reviewed the SEA Financial Report and process as well.

Tim Smith explained the purpose and goal of the Sports & Events Authority.

Motion: Motion was made by Austen Iverson to approve the financial report as presented and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

4. Citizen's Input

Jerry Thomsen shared his appreciation for additional hotel members being added to the board. He also shared his recommendation to have even more hotel representation and at least give them the opportunity to voice the hotel's opinions to the BID #4 Board. Jerry also

recommended that the BID #4 Board consider adding Jill Larson of Highland Conference Center, to the BID #4 Board.

Jeff Smith shared his concern regarding the lack of use of the Pepsi Soccer Complex.

5. Presentation and Request by Dakota Riptide

Jason Wede and Rob Schelske of Dakota Riptide presented a follow-up presentation from the original presentation that took place during the January 24th meeting to the BID #4 Board regarding their request for funding to assist with the debt they owe the City of Mitchell.

First off, Jason and Rob gave a brief history of Dakota Riptide and the factors that led up to this point. In 2018, the pledge to the City of Mitchell for the new indoor aquatic center was \$1,000,000.

Jason and Rob highlighted the progress Dakota Riptide has made since covid, a new head coach and their club has about 70 swimmers on their local team. Since the fall of 2018, Dakota Riptide has hosted 10 swim meets, which brings roughly 250 swimmers for the 2 or 3 day swim meets. Currently, there are only 4 cities/aquatic centers in South Dakota (Mitchell, Sioux Falls, Pierre, and Vermillion) that can hold a state swim meet. Every four years, Mitchell would host a state swim meet, which would be either a 12U, 3-day state meet that brings in 350 swimmers or a 13U & Older, 2-day state meet that brings in 250 swimmers.

The idea or proposal going forward is that Dakota Riptide will host 2 swim meets a year. One 3-day meet the first weekend of December and one 2-day meet the last weekend of January.

Dakota Riptide's request to the BID #4 Board is asking the BID #4 Board to consider approving funding assistance of \$50,000/year for the next three years. Dakota Riptide would do fundraising for the remaining amount. Dakota Riptide's current amount due to the City of Mitchell is \$168,886.

Motion: Motion was made by Jason Bradley to award \$30,000 each year for the next three years (\$90,000) to assist with the Dakota Riptide's debt to the City of Mitchell. Tim Smith seconded the motion. All members voted 'Aye' and the motion passed.

6. Discussion and Action to recommend additional funding to the Sports & Events Authority FY 2024

Stephanie and Aaron shared information about past Sports & Events Authority collections, funding, and expenses.

Group discussion about the recruitment and bidding process for bringing more events to Mitchell.

Motion: Motion was made by Jeff Smith to allocate an additional \$50,000 FY 2024 to the Sports & Events Authority. Jason Bradley seconded the motion. All members voted 'Aye' and the motion passed.

7. Discussion and Recommendation of the 2025 Budget for Approval by City Council

Stephanie shared the City of Mitchell Government budget process, timeline, and how the BID

#4 budget is constructed.

Motion: Motion was made by Austen Iverson to designate \$150,000 towards the Sports & Events Authority FY 2025 and seconded by Connie Ward. All members voted 'Aye' and the motion passed.

8. Discussion and Determine Next Meeting Date in 2024

Aaron Hieb will email the BID #4 Board a list of potential meeting dates for October. Once a meeting date is able to meet quorum, the meeting date will be established, emailed to the BID #4 Board, emailed to the remaining hotels, and published for public notification.

9. Adjourn

No further business to discuss.

Meeting adjourned by: Aaron Hieb @ 4:59 PM.