



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

August 13, 2024

1. 2:00 PM Call to Order

2. Presentation of Funding Applications

A. Tour de Corn

Date: August 16th-18th, 2024; **Contact:** Kourtney Denne; **Grant Request:** \$3,000

B. Cornicupia 2024

Date: September 6th-8th, 2024; **Contact:** Scott Mullenmeister; **Grant Request:** \$7,500

- Tabled from the July meeting.

3. Approval of Minutes

July 9th, 2024, SEA Meeting Minutes

4. Financial Report

SEA Financials as of 7.29.24

5. Evaluation Forms/Financials/Surveys

A. Evaluation Form(s) w/Financials

- Cabin Fever Auction (February 23rd-24th, 2024)
- SD United States Bowling Congress Open Tournament (April 5th-7th, 12th-14th, 19th-21st, 26th-28th, May 3rd-5th, & 10th-12th, 2024)
- DWU Spring Golf Invite (April 8th-9th, 2024)
- Harve's Sport Shop Soccer Classic (April 20th-21st, 2024)

6. Other Items

A. Thank You Card

Palace City Mountain Bike Classic (June 29th, 2024)

B. Upcoming Events

- [South Dakota State Amateur Baseball Tournament](#) (August 7th-18th)
 - Cadwell Park
- [Farmers Market](#) (August 14th)
 - Hitchcock Park
- [Summer Courtyard Concert Series – Brian Hoffman](#) (August 16th)
 - Palace Park Mall
- [Tour de Corn](#) (August 16th-18th)

- Kiwanis Park, Corn Palace, Lake Mitchell
- [MHS Marching Band 2024 Boat Parade](#) (August 16th)
 - Lake Mitchell
- [Dakotafest](#) (August 20th-22nd)
 - 2300 E. Spruce St.
- [Corn Palace Festival](#) (August 21st-25th)
 - Mitchell Main Street
- [Mitchell Blood Donor Day](#) (August 23rd)
 - 819 E. Spruce St. Ste. 150
- [Vern Eide Wheels Wednesday](#) (August 28th)
 - Vern Eide Ford south parking lot
- [South Dakota State Pedal Pull](#) (September 2nd)
 - Corn Palace
- [1st Fridays on Main](#) (September 6th)
 - Mitchell Main Street

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**
September 10th, 2024, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, August 7, 2024 3:26:05 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Palace City Pedalers
Email Address	kourtney.denne@gmail.com
Address	PO Box 404
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Kourtney Denne
Phone Number	605-680-4023
Purpose of Organization	To support biking for all ages within our community. We as an organization work towards safe cycling, getting all ages involved in the cycling community, and providing trails throughout Mitchell for community members and out of town guests to enjoy.
Name of Event	Tour de Corn
Location of Event	Corn Palace, Mitchell Day Camp
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	8/16/2024 - 8/18/2024
Grant Amount Requested	3000.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2018 1500 2019 1500 2021 3000 2022 3000
Please provide your profit and loss statement from your previous event.	Reports.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Grant funds will be used to cover meal and swag costs for riders in our 30th Anniversary Celebration.
How will proceeds/profit from the event be used?	Proceeds will help to continue supporting events/projects in our Mitchell Community- improvement of the Lake Mitchell Bike Trails, purchase of bicycles at Christmas time for students who rely on them for transportation, supporting our local bike rodeo, bike to school day, support of local non-profits in the community through the Cranksgiving event and repairs of bicycles for those who are unable to afford their own.

(Section Break)

Historical Data

How many years has this event been held?	30
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50% of riders are from out of town- last year of the 294 registered riders only 116 were from Mitchell- the rest out of town

Attendance at last event (spectators, participants)	294 Registered Riders 2023 312 Registered Riders 2022 356 Registered Riders 2021
Comments	Currently are registered rider count is broken out below: Mitchell - 116 Sioux Falls- 46 Alexandria - 9 Lincoln NE -9 Custer SD -8
(Section Break)	

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	1-50
How are you able to estimate the number range selected above?	Based on number of out of town registered riders- over 50% are from out of Mitchell
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	To support biking for all ages within our community. We as an organization work towards safe cycling, getting all ages involved in the cycling community, and providing trails throughout Mitchell for community members and out of town guests to enjoy.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	3 Day Biking event that kicks off Friday night with a food truck event, glow ride and pump track competition at Kiwanis Park. Saturday includes 3 different 4 different ride lengths for all ages leaving from the Corn Palace along with a rib feed at the Mitchell Day Camp. Sunday offers guided trail rides around Lake Mitchell.
What geographic areas are you bringing event	South Dakota, North Dakota, Iowa, Nebraska, Minnesota

participants from?
Indicate geographic
areas you are
marketing for visitor
attraction to your event.

What are the specific
goals for this event?

To draw 350 people to Mitchell to enjoy the views of Lake Mitchell, routes of our bikes rides, and generate revenue to continue to build on the Lake Mitchell trails.

Explain how your grant
request would be used
to promote tourism in
Mitchell? Note the
resulting impact of your
event if the request for
funding were denied.

This grant allows us to generate revenue in order to expand on the Lake Mitchell trails, specifically the single track within our community. These trails are used by both in and out of town residents and generates revenue from dollars spend while visiting and riding.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event
Budget (Please specify
how the grant amount
requested would be
utilized.)

[Budget 2024.xlsx](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Kourtney Denne

Email not displaying correctly? [View it in your browser.](#)

Tour de Corn Budget														
	Proposed Budget 2018	Actual 2018	Proposed Budget 2019	Actual 2019	Proposed Budget 2020	Actual 2020	Proposed Budget 2021	Actual 2021	Proposed Budget 2022	Actual 2022	Proposed Budget 2023	Actual 2023	Proposed Budget 2024	Actual 2024
<i>INCOME</i>		11/5/2018												
Merchandise Income	\$ 1,167.00			\$ 3,886.00		\$ 1,360.00	\$2,500.00	\$ -	\$2,500.00	\$ 1,005.68	\$2,500.00	\$ -	\$3,500.00	\$ -
Tour de Corn Donations	\$ 12,810.00			\$ 11,687.00		\$ 620.00	\$12,000.00	\$ 8,630.00	\$12,000.00	\$ 6,800.00	\$8,000.00	\$ 7,200.00	\$8,000.00	\$ -
Tour de Corn Food	\$ 85.00			\$ 275.00		\$ -	\$100.00	\$ -	\$100.00	\$ -	\$100.00	\$ -	\$0.00	\$ -
Tour De Corn Raffle Income	\$ 1,340.00			\$ 1,090.00		\$ -	\$1,500.00	\$ -	\$1,500.00	\$ 905.00	\$1,500.00	\$ 895.00	\$1,500.00	\$ -
Tour De Corn Signup	\$ 13,686.91			\$ 16,195.99		\$ -	\$16,000.00	\$ 14,630.71	\$16,000.00	\$ 15,826.00	\$18,000.00	\$ 16,736.05	\$20,000.00	\$ -
Grant Other Income	\$ -	\$ -	0	\$ -	0	\$ 12,211.00	\$5,000.00	\$ 1,300.00	\$5,000.00	\$ 390.26	\$5,000.00	\$ 1,000.00	\$0.00	\$ -
Total	\$ 20,000.00	\$ 29,088.91		\$ 33,133.99	\$ 28,000.00	\$ 14,191.00	\$37,100.00	\$ 24,560.71	\$37,100.00	\$ 24,926.94	\$35,100.00	\$ 25,831.05	\$33,000.00	\$ -
<i>EXPENSES</i>														
Advertising	\$ 1,200.00	\$ 1,828.37	\$ 2,000.00	\$ 1,335.34	\$ 1,500.00	\$ 200.00	\$ 2,000.00	\$ 355.19	\$ 2,000.00	\$ 474.55	\$ 1,000.00	\$ 371.96	\$ 500.00	\$ -
Entertainment	\$ 500.00	\$ 275.00	\$ 500.00	\$ 850.00	\$ 1,000.00	\$ -	\$ 1,000.00	\$ -	\$ 1,000.00	\$ -	\$ 500.00	\$ -	\$ 500.00	\$ -
Food	\$ 3,000.00	\$ 4,072.68	\$ 4,000.00	\$ 1,902.96	\$ 2,500.00	\$ 1,494.35	\$ 3,100.00	\$ 5,451.45	\$ 4,500.00	\$ 4,704.43	\$ 5,000.00	\$ 4,798.74	\$ 5,000.00	\$ -
Insurance & Fees	\$ 1,500.00	\$ 266.00	\$ 275.00	\$ 313.37	\$ 275.00	\$ 763.38	\$ 275.00	\$ 358.00	\$ 275.00	\$ 309.00	\$ 400.00	\$ -	\$ 400.00	\$ -
Merchandise	\$ 7,000.00	\$ 6,552.50	\$ 7,825.00	\$ 11,231.83	\$ 7,500.00	\$ -	\$ 7,500.00	\$ 4,562.23	\$ 7,500.00	\$ 6,643.13	\$ 7,500.00	\$ 9,327.92	\$ 7,500.00	\$ -
Rental	\$ 250.00	\$ 380.00	\$ 400.00	\$ 1,111.80	\$ 1,000.00	\$ -	\$ 1,500.00	\$ 630.20	\$ 1,500.00	\$ 880.76	\$ 1,000.00	\$ 733.11	\$ 1,000.00	\$ -
Supplies	\$ 2,000.00	\$ 450.36	\$ 1,000.00	\$ 320.25	\$ 500.00	\$ 174.42	\$ 1,000.00	\$ -	\$ 1,000.00	\$ 620.87	\$ 1,000.00	\$ 801.33	\$ 1,000.00	\$ -
New Website	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500.00	\$ 1,545.78	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$ 15,450.00	\$ 13,824.91	\$16,000.00	\$ 17,065.55	\$ 14,275.00	\$ 2,632.15	\$ 16,875.00	\$ 12,902.85	\$ 17,775.00	\$ 13,632.74	\$ 16,400.00	\$ 16,033.06	\$ 15,900.00	\$ -
Net Income		\$ 15,264.00		\$ 16,068.44		\$ 11,558.85		\$ 11,657.86		\$ 11,294.20		\$ 9,797.99		

Trail Budget	Budget 2018	Actual 2018	Budget 2019	Actual 2019	Budget 2020	Actual 2020	Budget 2021	Actual 2021	Budget 2022	Actual 2022	Budget 2023	Actual 2023	Budget 2024	Actual 2024
Equipment		\$ 1,148.80		\$ 1,974.34	\$ 1,250.00	\$ 1,919.87	\$ 2,500.00	\$ -	\$ 6,000.00	\$ 1,426.49	\$ 6,000.00	\$ -	\$ 6,000.00	\$ -
Supplies		\$ 1,436.74		\$ 1,303.07	\$ 500.00	\$ 1,186.31	\$ 6,000.00	\$ 868.23	\$ 6,000.00	\$ 3,366.76	\$ 6,000.00	\$ 3,761.34	\$ 6,000.00	\$ -
Other		\$ 432.72		\$ 125.07	\$ 250.00	\$ -	\$ 1,500.00	\$ -	\$ 1,500.00	\$ 117.36	\$ 1,500.00	\$ 2,500.00	\$ 1,500.00	\$ -
Rental										\$ 135.85				
Total	\$ 1,500.00	\$ 3,018.26	\$ 4,000.00	\$ 3,402.48	\$ 2,000.00	\$ 3,106.18	\$ 10,000.00	\$ 868.23	\$ 13,500.00	\$ 5,046.46	\$ 13,500.00	\$ 6,261.34	\$ 13,500.00	\$ -
2016 - Heartland Outdoor - \$4200	\$2,500.00 Added November 2019													
2017 - trail groomer \$5500														

Community Engagement	Budget 2018	Actual 2018	Budget 2019	Actual 2019	Budget 2020	Actual 2020	Budget 2021	Actual 2021	Budget 2022	Actual 2022	Budget 2023	Actual 2023	Budget 2024	Actual 2024
Bikes for Students					\$ -	\$ -	\$ 2,650.00	\$ 3,401.18	\$ 2,650.00	\$ 2,747.69	\$ 2,900.00	\$ 5,244.04	\$ 2,900.00	\$ -
Annual Meeting					\$ -	\$ -	\$ 750.00	\$ 1,387.64	\$ 750.00	\$ 1,224.75	\$ 1,400.00	\$ -	\$ 1,400.00	\$ -
Billboard					\$ -	\$ -	\$ 500.00	\$ -	\$ 500.00	\$ -	\$ 500.00	\$ -	\$ 500.00	\$ -
Community Bike Repairs					\$ -	\$ -	\$ 500.00	\$ 2,411.91	\$ 500.00	\$ 500.00	\$ 500.00	\$ -	\$ 500.00	\$ -
Misc Community Involvement									\$ -	\$ 1,264.06	\$ 1,200.00	\$ 1,244.08	\$ 1,200.00	\$ -
Moonlight Ramble Rides					\$ -		\$ 600.00		\$ 600.00		\$ 600.00		\$ 600.00	\$ -
Total	\$ -	\$ -	\$ -	\$ -	\$ 2,500.00	\$ -	\$ 5,000.00	\$ 7,200.73	\$ 5,000.00	\$ 5,236.50	\$ 7,100.00	\$ 6,488.12	\$ 7,100.00	\$ -

Palace City Pedalers

Profit & Loss

January 2019 through December 2023

	Jan - Dec 19	Jan - Dec 20	Jan - Dec 21	Jan - Dec 22	Jan - Dec 23	TOTAL
Ordinary Income/Expense						
Income						
Donation	1,220.00	620.00	630.00	390.26	1,000.00	3,860.26
Food Income	275.00	0.00	0.00	0.00	0.00	275.00
Jersey Income	3,724.00	0.00	0.00	0.00	0.00	3,724.00
Membership Dues	1,490.00	1,360.00	1,300.00	1,005.68	973.71	6,129.39
Merchandise Income	162.00	0.00	0.00	0.00	0.00	162.00
SD COVID Grant	0.00	12,211.00	0.00	0.00	0.00	12,211.00
Tour De Corn Donation	11,557.00	0.00	8,000.00	6,800.00	7,200.00	33,557.00
Tour De Corn Raffle Income	1,090.00	0.00	0.00	905.00	895.00	2,890.00
Tour De Corn Signup	16,195.99	0.00	14,630.71	15,826.00	16,736.05	63,388.75
Total Income	35,713.99	14,191.00	24,560.71	24,926.94	26,804.76	126,197.40
Expense						
Advertising	0.00	0.00	285.16	0.00	371.70	656.86
Bank Charges	40.00	50.00	60.00	454.33	60.00	664.33
Bike Rodeo	200.00	0.00	0.00	0.00	0.00	200.00
Bike To School	120.22	0.00	0.00	0.00	102.13	222.35
Collection Fee	498.38	409.98	407.28	349.74	415.34	2,080.72
Community Project	336.00	0.00	5,516.09	5,236.50	6,488.12	17,576.71
Donations to Organizations	2,500.00	200.00	0.00	0.00	2,500.00	5,200.00
Insurance	267.00	274.00	370.00	309.00	329.00	1,549.00
Legal & Professional	20.00	29.50	0.00	0.00	0.00	49.50
Membership Drive	20.00	0.00	1,387.64	0.00	0.00	1,407.64
Moonlight Ramble	63.00	0.00	0.00	0.00	0.00	63.00
Office Expenses	243.42	174.42	463.62	166.00	176.00	1,223.46
Supplies	0.00	0.00	204.48	0.00	0.00	204.48
Tour de Corn						
Advertisement	1,335.34	0.00	355.91	474.55	371.96	2,537.76
Entertainment	850.00	0.00	0.00	0.00	0.00	850.00
Food	1,902.96	1,494.35	5,451.45	4,704.43	4,798.74	18,351.93
Jersey	4,812.90	0.00	0.00	0.00	0.00	4,812.90
LiveReg Fees	313.37	0.00	0.00	0.00	0.00	313.37
Merchandise	6,418.93	0.00	4,562.23	6,643.13	9,327.92	26,952.21
Parade Permits	500.00	0.00	0.00	0.00	0.00	500.00
Rental	611.80	0.00	630.20	880.76	733.11	2,855.87
Supplies	320.25	0.00	0.00	620.87	801.33	1,742.45
Tour de Corn - Other	0.00	0.00	0.00	0.00	0.00	0.00
Total Tour de Corn	17,065.55	1,494.35	10,999.79	13,323.74	16,033.06	58,916.49
Trails						
Equipment	6,466.22	1,919.87	0.00	1,426.49	0.00	9,812.58
Food/Drink	125.07	0.00	0.00	117.36	0.00	242.43
Rental	0.00	0.00	0.00	135.85	0.00	135.85
Supplies	1,303.07	1,186.31	868.23	3,366.76	3,761.34	10,485.71
Total Trails	7,894.36	3,106.18	868.23	5,046.46	3,761.34	20,676.57
Website	56.62	0.00	1,545.78	0.00	0.00	1,602.40
Total Expense	29,324.55	5,738.43	22,108.07	24,885.77	30,236.69	112,293.51
Net Ordinary Income	6,389.44	8,452.57	2,452.64	41.17	-3,431.93	13,903.89
Other Income/Expense						
Other Income						
In Kind Donation	5,285.00	1,371.45	0.00	0.00	0.00	6,656.45
Miscellaneous Income	115.31	0.00	0.00	0.00	0.00	115.31
Tree Maintenance Donations	0.00	0.00	0.00	9,300.00	13,883.40	23,183.40
Total Other Income	5,400.31	1,371.45	0.00	9,300.00	13,883.40	29,955.16

3:23 PM

08/07/24

Accrual Basis

Palace City Pedalers
Profit & Loss
January 2019 through December 2023

	Jan - Dec 19	Jan - Dec 20	Jan - Dec 21	Jan - Dec 22	Jan - Dec 23	TOTAL
Other Expense						
In Kind Expense	5,285.00	1,371.45	0.00	371.00	0.00	7,027.45
Tree Maintenance Expense	0.00	0.00	0.00	1,533.60	2,616.80	4,150.40
Total Other Expense	5,285.00	1,371.45	0.00	1,904.60	2,616.80	11,177.85
Net Other Income	115.31	0.00	0.00	7,395.40	11,266.60	18,777.31
Net Income	6,504.75	8,452.57	2,452.64	7,436.57	7,834.67	32,681.20

Funding Matrix:

Up to 50 hotel room nights sold X \$10 per room = \$500.

\$500 X 10% (Event held on weekEND in AUGUST) = \$50.

$$\$500 + \$50 = \textbf{\$550}$$

SEA Grant Application states 50% of riders are from out of town - last year, 294 registered riders = 116 from Mitchell.

SD, ND, IA, NE, MN

Currently, 188 registered riders = 116 from Mitchell (See SEA Grant Application).

Print**Sports & Events Authority Grant Application - Submission #3593****Date Submitted: 6/28/2024**

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

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2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization*

Mitchell Soccer Association

Email Address*

drscott@ccfhl.com

Address

25304 Georgella Pl

City

mitchell

State

South Dakota

Zip Code

57301

Contact Person*

Scott Mullenmeister

Phone Number*

6059998810

Purpose of Organization

The Mitchell Soccer Association is a non-profit organization with the goal of providing a healthy environment in which athletes can develop character through sportsmanship, teamwork, and by learning the game of soccer.

Name of Event*

Cornicupia 2024

Location of Event*

Pepsi Soccer Complex
5851 Tower Road, Mitchell, SD 57301

Will event require assistance with knowledgeable volunteer recruitment?☐ Yes☒ No**If yes, approximately how many knowledgeable volunteers are needed?****Type of Event***☐ Festival☒ Sport Event☐ Meeting/Convention☐ Other**Date(s) of Event***

9/6/2024

—

9/8/2024

Grant Amount Requested*

\$7,500

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply*

- ☒ Application is submitted by a nonprofit or volunteer organization.
- ☒ This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image.
- ☒ This event will be promoted to out of town visitors.
- ☒ This event will result in overnight stays.

Please list any previous grant amounts the event has received from SEA.*

Last event was in 2019 and we do not have any records of previous grant amounts

Please provide your profit and loss statement from your previous event.

Choose File No file chosen

Additional previous event documents

Choose File No file chosen

How will the requested grant amount be used?*

The grant will be used for expenses related to hosting a tournament including referee fees (pay, food, travel, hotels), field rental costs, porta potties, concessions, advertising, trainers, golf carts, additional field equipment, awards, and a tournament sanctioning fee.

How will proceeds/profit from the event be used?*

Tournament proceeds and profits will go back into supporting MSA and its programs. Examples would be equipment, field rental costs, gym space rental for indoor soccer, and other association costs.

Historical Data

How many years has this event been held?*

Last time event was held was 2019

Estimated hotel/motel room nights sold during last event.*

First-Time Event

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)

No data

Attendance at last event (spectators, participants)

16 teams

Comments

No data from last event

Event Details

Specify your event with one from the following list:*

New (First-time) ☐

If this is a new event, what are the estimated hotel/motel room nights sold during this event?*

351-400 ☐

How are you able to estimate the number range selected above?*

Estimated 20 teams registered with an average roster size of 14. $20 \times 14 = 280$ tournament players and families. Estimate that around 30% will drive back and forth leaving 70% staying in hotels. $280 \times .70 = 196 \times 2 \text{ nights} = 392$ hotel room nights

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?*

The purpose of the Mitchell Soccer Association is to provide youth in Mitchell and surrounding communities a healthy environment in which athletes can develop character through sportsmanship, teamwork, and by learning the game of soccer. MSA provides the Mitchell community the opportunity for its young athletes to develop the knowledge and skills related to the game of soccer. For our fall tournament we are targeting local, state and region soccer associations and their competitive and recreations teams to come and compete at the Pepsi Soccer Complex, one of the nicest grass soccer complexes in the state. Teams from Minnesota, Iowa, Nebraska, North Dakota and South Dakota will be contacted.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.*

Cornicupia 2024 Soccer Tournament. Hosted by the Mitchell Soccer Association at the Pepsi Soccer Complex. Games will be held Friday night and all day Saturday and Sunday and will fall within normal soccer tournament guidelines.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.*

We will market to area soccer associations, soccer associations throughout the state of South Dakota as well as associations from Minnesota, Iowa, Nebraska, and North Dakota

What are the specific goals for this event?*

Our goal is to provide a fun competitive tournament atmosphere so as to attract teams to Mitchell to benefit the community at large. We will build a reputation of putting on a great event and from this will build the popularity of our tournaments moving forward.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.*

The grant funds would help with costs associated with hosting our tournament which will benefit Mitchell businesses and the community at large with a large number of teams and their families coming to Mitchell to experience the fun and competitive environment provided by our soccer tournament. We will promote tourism and business in town further by contacting and partnering with local businesses to provide information about what our local businesses have to offer and attract tournament goes to the downtown and other business centers in Mitchell. In the event that we are denied our funding request the Mitchel Soccer Association would be responsible for all tournament costs which would make costly for the association to run resulting in a less effective tournament.

Event Budget

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)*

Grant App Doc.docx

Event Flyer

CORNICUPIA FLYER ROUGH DRAFT.pdf

Additional Documents

[Choose File](#) No file chosen

Authorized Signature*

Scott Mullenmeister

By typing your name in the box you are authorizing the submission of the grant application and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchell.org

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

Cornicupia 2024

Costs for Tournament Grant:

Porta Potty: \$840

Pay for Ref's: \$3200

Field Costs: \$2000

Concessions/Pepsi: \$500

Advertising: \$100

Pay Trainers: \$50 per hour (19hrs x \$50= \$950)

Travel Expenses for Ref's: \$1000

Field Equipment: \$100

Awards: \$1800

Sanction Fee: \$200

Total Expenses: 10,690.00

Grant request is for **\$7,500** to cover some of the above expenses listed.

CORNICUPIA

HOSTED BY



SEPTEMBER 7TH-8TH, 2024

U10: \$425

U12: \$475

U14: \$525

3 GAMES
GUARANTEED

PEPSI COLA SOCCER COMPLEX- MITCHELL

REGISTER ON HTGSPORTS

REGISTRATION DEADLINE: AUGUST 18TH, 2024



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
July 9, 2024

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:00 PM.

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Kevin Nelson, Cory Aadland, Doug Greenway, Bryan Dixon, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston.

SEA Advisory Committee members absent: Jill Larson and Jason Christensen.

Others present: Aaron Hieb, Stephanie Ellwein, and Johanna Allen.

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants. The SEA Advisory Committee reviewed applications for grant funding. The following application(s) were presented and considered:

A. Mitchell Disc Golf Open 2024

- Cary Muilenburg presented the Mitchell Disc Golf Open 2024 Grant Application. The Mitchell Disc Golf Open is on Saturday, July 20th at Dry Run Creek Disc Golf Course. The grant application requests \$500 to help cover the \$300 Special Event Permit Dry Run Creek Disc Golf Course Closure Fee. Currently, there are five participants signed up for the tournament.

B. South Dakota State Amateur Baseball Tournament

- Jim Johnston presented the SD State Amateur Baseball Tournament Grant Application. The tournament will run from August 7th-18th at Cadwell Stadium and Drake Field. The event estimates that 10,000 to 13,000 will come to Mitchell during this tournament. Brandon Valley will host the tournament in 2025, but the tournament will be back in Mitchell for 2026 and 2027. The grant request of \$5,000 will go towards catered meals for the commissioners, field costs, and operating costs. Hotel room nights sold are estimated to be around 350.

C. Cornicupia 2024

- Alyson Palmer and Arien Tingle presented the Cornicupia 2024 Grant Application. Cornicupia will be on Friday, September 6th through Sunday, September 8th at the Pepsi Soccer Complex. The last tournament was hosted by Mitchell Soccer Association at the Pepsi Soccer Complex in 2019. The grant request of \$7,500 will go towards field costs and referees, which are their biggest expenses. They are hoping for 20–22 teams to register for this tournament. Hotel room nights sold are estimated to be around 390.

3. Approval of Minutes

Motion: Motion was made by LaRee Rumbolz to approve the previous meeting minutes as presented and seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of July 2nd, 2024.

Current expenses and award checks that have been written for 2024 are \$51,450.

Current Available Fund Balance of \$48,550.

Collections in February (for January records) have all been collected; \$14,549.00.

Collections in June (for May records) are \$29,828.00 with one establishment past due.

The YTD collections for 2024 is \$115,043.00, which equates to 59,936 total room nights sold.

YTD comparison for room nights sold were: up 4.0% (2,384 room nights sold) from 2023, up 0.9% (522 room nights sold) from 2022, up 11.0% (6,616 room nights sold) from 2021, up 29.9% (17,917 room nights sold) from 2020, up 11.3% (6,777 room nights sold) from 2019, and up 7.6% (4,547 room nights sold) from 2018.

Motion: Motion was made by Tim Smith to approve the financial report as presented and seconded by Doug Greenway. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Forms w/Financials with the SEA Committee:

A. Evaluation Form(s) w/Financials

Show Choir Classic (March 16th, 2024)

- The event met expectations. An estimated total spectator attendance of 1,200. Total participants of 1,000. The number of total hotel/motel room nights sold was 75 (Comfort Inn and Hampton Inn). The awarded funds (\$5,000) were used primarily to pay for judges' expenses. The profit of \$16,763.05 will be used for travel and show

expenses in the upcoming competition season.

Special Olympics State Basketball Tournament (March 23rd, 2024)

- The event was above expectations, even though the event was shortened to a one-day event due to incoming weather. An estimated total spectator attendance of 1,000. Total participants of 900+. The number of total hotel/motel room nights sold was 150 (AmericInn and Comfort Inn). The awarded funds (\$6,000) were used to offset expenses at the event. The profit of \$2,886.32 was used towards staffing expenses. \$12,000 was donated to Phil Collins and the Mitchell Special Olympics Delegation.

6. Other Items

Aaron Hieb reviewed the following items with the SEA Committee:

A. Upcoming Events

- [Farmers Market](#) (July 10th, 17th, 24th, 31st, August 7th, & 14th)
 - Hitchcock Park
- [Mitchell Municipal Band Concert](#) (July 10th, 17th, 24th, & 31st)
 - Hitchcock Park Band Shell
- [Summer Courtyard Concert Series](#) (July 12th)
 - Palace Park Mall
- [Corn Palace Stampede Community Kick-Off](#) (Tuesday, July 16th)
 - The Arena at Stampede Park
- [Corn Palace Stampede Rodeo](#) (Thursday, July 18th – Sunday, July 21st)
 - The Arena at Stampede Park
- [Corn Palace Stampede Rodeo Parade](#) (Saturday, July 20th)
 - Mitchell Main Street
- [Crazy Days](#) (Friday, July 19th – Saturday, July 20th)
 - Mitchell Main Street
- [Children's Day at the Village](#) (Saturday, July 20th)
 - Mitchell Prehistoric Indian Village
- [Mitchell Open Disc Golf Tournament](#) (Saturday, July 20th)
 - Dry Run Creek Disc Golf Course
- [Corn Palace Stampede Rodeo Chili Cook-Off & Family Fun Day](#) (Sunday, July 21st)
 - The Arena at Stampede Park
- [Arts in the PARK](#) (Friday, July 26th – Sunday, July 28th)
 - **Hitchcock Park**
- [Palace City Pre-Sturgis Party](#) (Thursday, August 1st)
 - Mitchell Main Street
- [Mitchell A.C.T. Presents "The Church Basement Ladies in a Mighty Fortress is Our Basement"](#) (Friday, August 2nd – Sunday, August 4th & Friday, August 9th – Sunday, August 11th)
 - Mitchell Area Community Theatre

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

8. Approval of Funding Applications

Mitchell Disc Golf Open 2024

Date: July 20th, 2024; **Contact:** Cary Muilenburg; **Grant Request:** \$500

- **Motion:** Motion was made by Doug Greenway to deny funding based on the small number of players (5) currently registered and if the field of participants remains small, it should not be necessary to close the Dry Run Creek Disc Golf Course, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

South Dakota State Amateur Baseball Tournament

Date: August 7th-18th, 2024; **Contact:** Jim Johnston; **Grant Request:** \$5,000

- **Motion:** Motion was made by Dave Helleloid to award \$5,000 and seconded by Bryan Dixon. Nine members voted 'Aye' and the motion passed.
- **Abstain:** Tim Smith and Jim Johnston abstained from voting.

Cornicupia 2024

Date: September 6th-8th, 2024; **Contact:** Scott Mullenmeister; **Grant Request:** \$7,500

- **Motion:** Motion was made by LaRee Rumbolz to table the funding decision until the August 13th meeting when the Mitchell Soccer Association will share an updated presentation providing an accurate list of teams registered, and seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, August 13th, 2024, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle @ 2:56 PM.

Sports & Events Authority

Revenue			Expense- CHECKS written		
2013	\$	35,309.50	2013	\$	400.00
2014	\$	83,272.50	2014	\$	39,290.00
2015	\$	87,363.50	2015	\$	55,597.32
2016	\$	77,814.84	2016	\$	56,167.00
2017	\$	80,400.38	2017	\$	86,684.19
2018	\$	79,240.50	2018	\$	67,684.13
2019	\$	79,552.66	2019	\$	114,799.15
2020	\$	69,340.18	2020	\$	36,400.00
2021	\$	79,990.00	2021	\$	89,150.00
2022	\$	81,976.25	2022	\$	116,365.00
2023	\$	106,518.50	2023	\$	94,965.00
2024	\$	150,000.00	2024	\$	56,450.00
Total Revenue		\$ 1,010,778.81	Total Expenses		\$ 813,951.79

Fund Balance	\$	93,550.00
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Committed Items- Checks not yet written		
Special Olympics Spring 2025 (BB)	\$	12,000.00
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
Total Committed but not paid	\$	32,000

Current Available Fund Balance	\$ 93,550.00
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BID #2 & BID #4 Total Collections by Month										
	2017	2018	2019	2020	2021	2022	2023	2024	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,828.00	1	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 31,240.00	2	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50		0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50		0	
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00		0	
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 146,283.00		

Previous Year's YTD Comparisons																
Collections <i>(through July)</i>	\$	112,388.50	\$	111,134.50	\$	107,889.00	\$	81,160.00	\$	109,271.00	\$	116,875.00	\$	112,705.00	\$	146,283.00
Room Nights Sold <i>(through July)</i>		74,926		74,090		71,926		54,107		72,847		77,917		75,137		75,556

YTD Room Nights Sold Comparisons				
2024 YTD compared to 2023 YTD	0.6%	2024 YTD compared to 2020 YTD	28.4%	
2024 YTD compared to 2022 YTD	-3.1%	2024 YTD compared to 2019 YTD	4.8%	
2024 YTD compared to 2021 YTD	3.6%	2024 YTD compared to 2018 YTD	1.9%	

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00

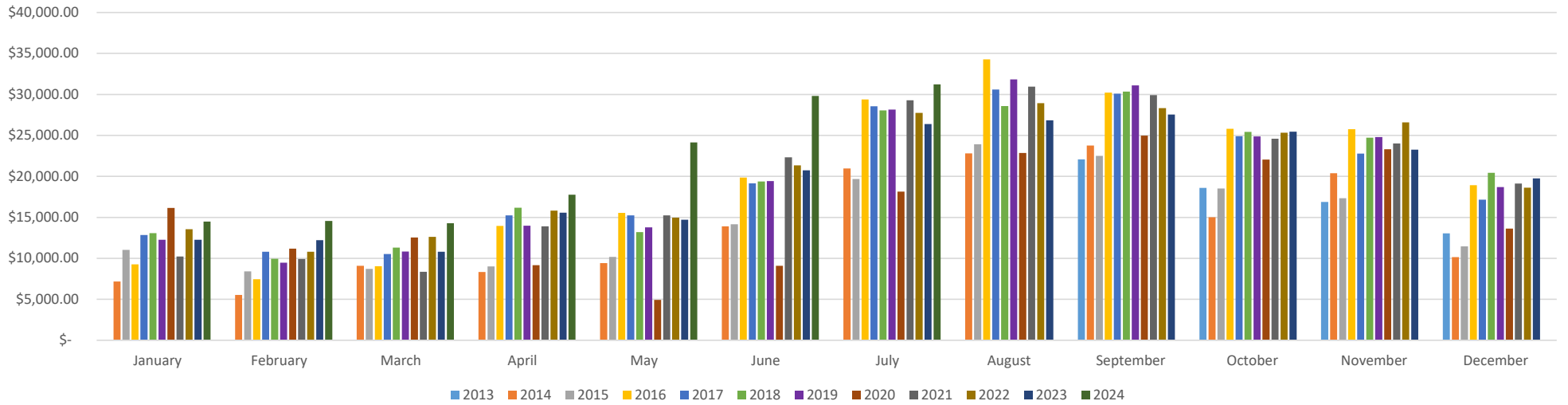
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	26	84

	Events Per Month											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Jan	1	5	2	3	3	2	4	4	4	2	4	
Feb	2	3	0	1	1	4	3	2	4	3	3	
March	0	1	3	5	5	4	3	3	2	5	6	
April	0	0	0	1	1	2	0	2	2	2	3	
May	6	7	2	3	2	1	0	2	3	2	0	
June	2	4	4	6	3	5	0	3	2	6	4	
July	3	2	3	3	3	3	0	3	4	1	1	
August	1	2	2	4	4	6	1	6	5	3	1	
September	0	3	2	5	4	4	2	4	3	5	2	
October	1	1	0	0	3	2	1	3	3	4	1	
November	3	2	0	1	0	0	0	2	1	1	0	
December	2	3	2	2	2	1	1	2	1	2	0	

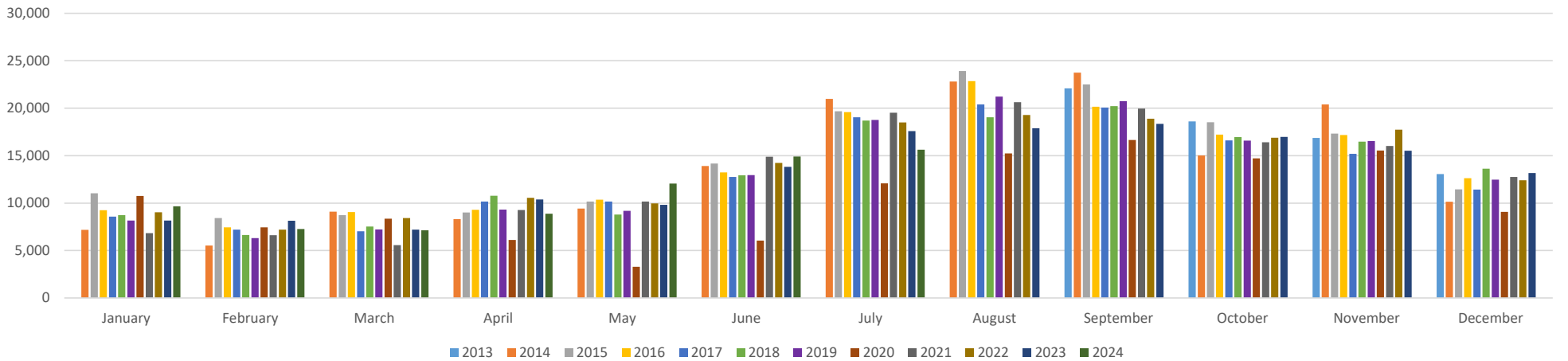
Data by Event Month					
Avg					
Days /					
	# Event	# Days	Event	\$ Awarded	\$/#days
January	34	97	2.9	\$ 62,632.32	\$ 645.69
February	26	57	2.2	\$ 90,250.00	\$ 1,583.33
March	38	112	2.9	\$ 157,935.50	\$ 1,410.14
April	13	58	4.5	\$ 38,485.00	\$ 663.53
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	39	109	2.8	\$ 75,235.00	\$ 690.23
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	35	161	4.6	\$ 133,250.00	\$ 827.64
September	34	76	2.2	\$ 129,275.00	\$ 1,700.99
October	19	23	1.2	\$ 34,000.00	\$ 1,478.26
November	10	13	1.3	\$ 19,850.00	\$ 1,526.92
December	21	37	1.8	\$ 60,250.00	\$ 1,628.38

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	14	52	3.7	\$ 43,940.00	\$ 845.00
soccer	18	42	2.3	\$ 92,050.00	\$ 2,191.67
special event	90	191	2.1	\$ 212,039.02	\$ 1,110.15
volleyball	8	12	1.5	\$ 10,485.50	\$ 873.79
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	33	172	5.2	\$ 109,890.00	\$ 638.90
golf	12	27	2.3	\$ 10,635.00	\$ 393.89
softball	18	41	2.3	\$ 38,630.00	\$ 942.20
bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	13	31	2.4	\$ 36,500.00	\$ 1,177.42
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	48	118	2.5	\$ 109,525.00	\$ 928.18

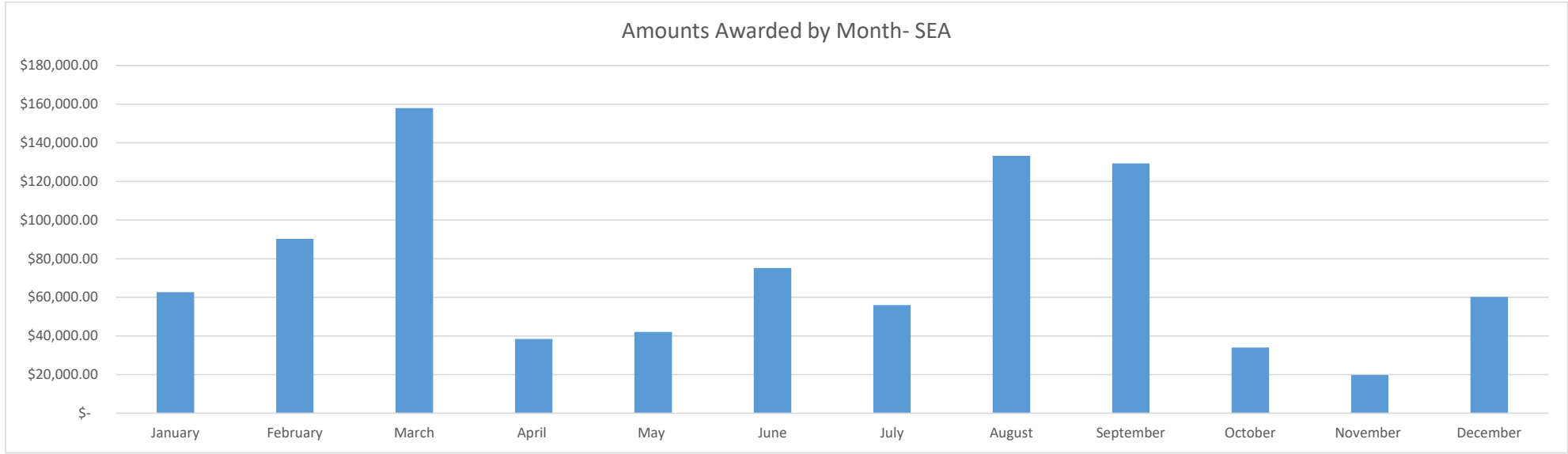
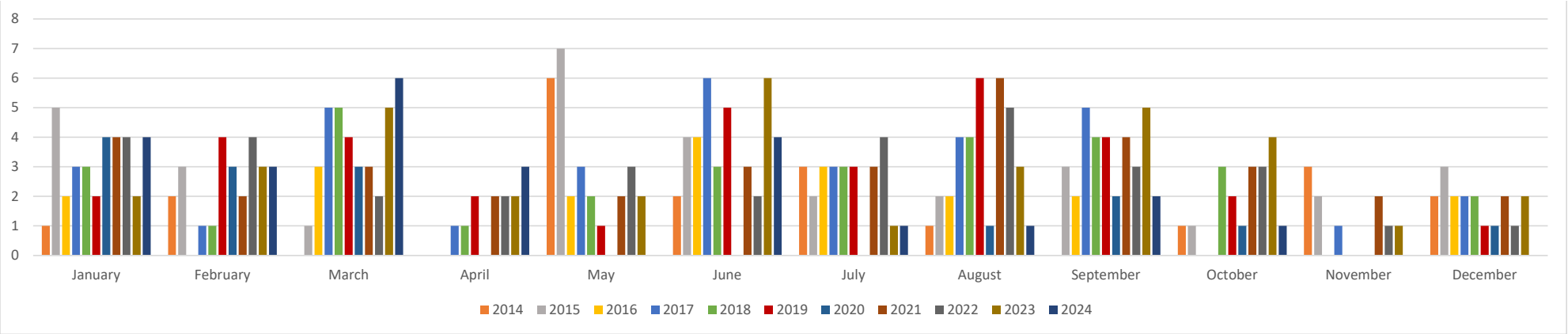
Total Bid # 2 & Bid #4 Collections



Room Nights Sold Reported



of Event Days per Month- SEA



Print

Sports & Events Authority Evaluation Form - Submission #3599

Date Submitted: 7/8/2024

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

Cabin Fever Auction

Date(s) of Event:

2/23/2024-2/24/2024

Evaluation Information

How well did this event meet your expectations:*

4 - Above Expectations



Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Total spectator attendance:

600

Total number of participants (number per team, if applicable):

296

Total number of hotel/motel room nights sold for entirety of event:*

300

Select hotels/motels contacted to determine total number of room nights sold (minimum 3):*

- | | | |
|--|---|---|
| ☒ AmericInn Lodge & Suites | ☐ Days Inn | ☐ Quality Inn |
| ☐ Budget Inn | ☐ Hampton Inn | ☐ Rodeway Inn |
| ☐ Coachlight Motel | ☐ Holiday Inn Express Hotel & Suites | ☐ Siesta Motel |
| ☒ Comfort Inn & Suites | ☐ Kelly Inn & Suites | ☐ Super 8 Motel |
| ☐ Corn Palace Inn | ☐ Motel 6 | ☒ Thunderbird Lodge |

Please provide any feedback regarding the QR Code.

A lot of our customers are not super tech savvy and don't know what a QR code is.

Next year's event location and date(s):

Davison County Fairgrounds 2/21/25-2/22/25

Budget/Funding Information**Please attach a Profit & Loss Statement.***

2024 Cabin Fever Financials - Sheet1.pdf

Additional Financial Documents: No file chosen**Amount awarded from SEA:**

\$1,500

How were the awarded funds used:

The funds were used towards advertising and hotel rooms

How will the profit (if any) be used:

The profits will go towards making next year better. We were not expecting to have any profit this year but items sold higher than normal and we had higher quality items this year compared to previous years.

Authorized Signature*

Ashley Coulter

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchell.org

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

Cabin Fever Auction 2024 Financials	
Revenue	
Commission	28,711.36
Food Sales	2,991.49
Total Revenue	31,702.85
Promotional Expenses	
Food	1,751.40
Facility rental	3,350.00
Postage	386.59
Advertising-newspapers, websites	959.46
postcards, flyers	153.99
license fee	38.00
Hotel Rooms	3,478.41
Wages	7,900.00
Office supplies	837.79
Total Expenses	18,855.64
Net income/loss	12,847.21

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, August 8, 2024 1:21:55 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: 2024 SDUSBC Open Tournament

Date(s) of Event: April 5-7 thru May 10-12

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: We welcomed 291 (4 person) teams to our facility & city. Over 250 of those teams were from out of town and spent 1 if not 2 nights in local hotels. Dined in local restaurants and shopped in area stores and c-stores.

Total spectator attendance: N/A However many participants do travel with friends/family.

Total number of participants (number per team, if applicable): 1,164 bowlers - 291 teams

Total number of hotel/motel room nights sold for entirety of event: QR code showed roughly 129 rooms, but that was much higher as only 33 surveys were submitted.

Select hotels/motels contacted to determine total number of room: Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites

nights sold (minimum 3):

Please provide any feedback regarding the QR Code.

We had flyers laying out on the tables/counter tops with QR codes, also announced the surveys over the pre-shift announcements.
Unfortunately the amount submitted was underwhelming, not sure how we can increase that....it wasn't for lack of knowing about them.

Next year's event location and date(s):

Yankton - April

Budget/Funding Information

Please attach a Profit & Loss Statement.

[Open PL.pdf](#)

Additional Financial Documents:

[Team Count By Association.pdf](#)

Amount awarded from SEA:

\$3,000

How were the awarded funds used:

Added to tournament prize fund.

How will the profit (if any) be used:

For future tournaments/scholarships.

Authorized Signature

Nathon Sievert

Email not displaying correctly? [View it in your browser.](#)

Profit & Loss

August 2023 through July 2024

	Aug '23 - Jul 24
Ordinary Income/Expense	
Income	
Open Tournament Income	
700 Senior Tournament	3,894.00
700 Tournament	9,768.00
Added Prize Fund	3,000.00
All Events	9,038.00
Doubles	37,798.00
Singles	38,098.00
Special Scratch	3,060.00
Team	41,412.00
Open Tournament Income - Other	0.00
Total Open Tournament Income	146,068.00
Total Income	146,068.00
Gross Profit	146,068.00
Expense	
Open Tournament	
700 Prize Fund	4,144.00
700 Senior Prize Fund	1,652.00
Awards	1,577.18
Balance to General Fund	10,577.32
Bank Service Charge	186.00
Lineage	42,665.00
Lodging	1,705.99
Masters Entry & Stipend	850.00
Meals	540.00
Mileage	1,740.00
Payroll Taxes	894.01
Postage	204.00
Prize Fund	67,560.00
Salary/Wages	11,686.50
Supplies	86.00
Total Open Tournament	146,068.00
Total Expense	146,068.00
Net Ordinary Income	0.00
Net Income	0.00

South Dakota State USBC
Team Count By Association
 2024 SDUSBC OPEN TOURNAMENT, Team Event event only
 Sorted By Event

Team	
Origin	Team Count
Sioux Falls Regional USBC	59
Rapid City USBC	37
Mitchell USBC	27
Aberdeen Area USBC	22
Yankton USBC	19
Watertown USBC	17
Pierre USBC	12
Huron USBC	11
Arlington USBC	9
Platte USBC	9
Missouri River USBC	8
Northern Hills USBC	8
Brookings USBC	7
Philip USBC	7
Armour USBC	6
New Effington USBC	5
Southern Hills USBC	5
Sturgis USBC	5
Madison USBC	4
Gregory USBC	3
Redfield USBC	3
Webster USBC	3
Milbank USBC	2
Clear Lake USBC	1
Martin USBC	1
Scotland Area USBC	1
Total number of teams:	291

Print**Sports & Events Authority Evaluation Form - Submission #3603****Date Submitted: 7/9/2024**

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

DWU Spring Golf Invite

Date(s) of Event:

4/8 & 9 2024

Evaluation Information

How well did this event meet your expectations:*

4 - Above Expectations

**Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:**

In talking to the other coaches there were many that made it a point to stop by the Corn Palace.

Total spectator attendance:

30-50

Total number of participants (number per team, if applicable):

83 golfers, 10 coaches

Total number of hotel/motel room nights sold for entirety of event:*

Estimated 50-65

Select hotels/motels contacted to determine total number of room nights sold (minimum 3):*

- | | | |
|--|--|--|
| ☐ AmericInn Lodge & Suites | ☐ Days Inn | ☐ Quality Inn |
| ☐ Budget Inn | ☒ Hampton Inn | ☐ Rodeway Inn |
| ☐ Coachlight Motel | ☒ Holiday Inn Express Hotel & Suites | ☐ Siesta Motel |
| ☒ Comfort Inn & Suites | ☐ Kelly Inn & Suites | ☐ Super 8 Motel |
| ☐ Corn Palace Inn | ☐ Motel 6 | ☐ Thunderbird Lodge |

Please provide any feedback regarding the QR Code.

We didn't have anyone scan it even though we announced it several times. There were multiple flyers printed and displayed at the golf course.

Next year's event location and date(s):

Lakeview Golf Course, Date:TBD

Budget/Funding Information**Please attach a Profit & Loss Statement.***

DWU Spring Invite 24 Expense Sheet.xlsx

Additional Financial Documents: No file chosen**Amount awarded from SEA:**

1,500

How were the awarded funds used:

Player/Coach Meals, Range Ball Expense

How will the profit (if any) be used:

They will be used to help improve the player experience for all golfers that attend next year's event. We had a great turnout for the first year. We may shoot for a 54 hole (36/18) tournament at Lakeview next year and we would also like to include a player gift. Corn Palace Caramel Corn would be a popular choice.

Authorized Signature*

Jeff Meyerink

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchell.org

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

DWU Spring Invite Expenses

*Based on 80 player event

Golf Course Dues	Players	Cost	# Days	Total
Player Fee	80	\$22.00	2	\$3,520.00
Range Balls	80	\$5.00	2	\$800.00

Golf Coach Cart Rentals	Coaches	Cost	# Days	Total
	15	\$20.00	2	\$600.00

Meals	Players/Coaches	Cost	# Days	Total
	95	\$10.00	2	\$1,800.00

Player Gift	Players	Cost	# Days	Total
	80	\$10.00	1	\$800.00

Total Expenses: \$7,520.00

Utilization of the requested funds will allow Dakota Wesleyan University's golf team to host a first-class collegiate golf tournament. While the course dues, cart rentals, meals and gifts are standard items provided by the tournament host at a collegiate events across the country, the requested funds will allow DWU & the community of Mitchell to make a profound impact to the collegiate golfing community. While we are expecting 80 players at this years event, the aspiration is for word of mouth to spread amongst the college coaches about the premier event hosted by DWU and the city of Mitchell-which will allow our event to grow in the years to come.

*As of 2/20/2024 we have 78 players signed up to compete.

Jeff Meyerink
Head Golf Coach (M & W)
Dakota Wesleyan University
(o)-(605) 995-2179
(c)-(605) 999-0418
Jeff.Meyerink@dwu.edu

Print

Sports & Events Authority Evaluation Form - Submission #3614

Date Submitted: 7/22/2024

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

Harves Sport Shop Soccer Classic

Date(s) of Event:

April 20-21 2024

Evaluation Information

How well did this event meet your expectations:*

4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Most excited this tournament has prompted the Mitchell Soccer Association to schedule a fall tournament. The staff with the field set up were extremely easy to work with! National Guard was very accomodating in case we needed shelter. DWU was also extremely helpful in using the locker room for headquarters.

Total spectator attendance:

1500

Total number of participants (number per team, if applicable):

372

Total number of hotel/motel room nights sold for entirety of event:*

10 This is a guess based upon the distance of out of town teams.

Select hotels/motels contacted to determine total number of room nights sold (minimum 3):*

- | | | |
|--|---|--|
| ☐ AmericInn Lodge & Suites | ☒ Days Inn | ☐ Quality Inn |
| ☐ Budget Inn | ☐ Hampton Inn | ☐ Rodeway Inn |
| ☐ Coachlight Motel | ☐ Holiday Inn Express Hotel & Suites | ☐ Siesta Motel |
| ☒ Comfort Inn & Suites | ☐ Kelly Inn & Suites | ☐ Super 8 Motel |
| ☐ Corn Palace Inn | ☐ Motel 6 | ☐ Thunderbird Lodge |

Please provide any feedback regarding the QR Code.

I do not know anything about a QR Code

Next year's event location and date(s):

Mitchell Soccer Association has scheduled a fall tournament which was the goal to have the local association using the fields.

Budget/Funding Information**Please attach a Profit & Loss Statement.***

soccer tournament report.png

Additional Financial Documents:

Choose File No file chosen

Amount awarded from SEA:

2500

How were the awarded funds used:

Tournament expenses

How will the profit (if any) be used:

for future tournaments

Authorized Signature*

Jodie Cain-Lambert

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



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Harves Sports Shop Soccer Classic

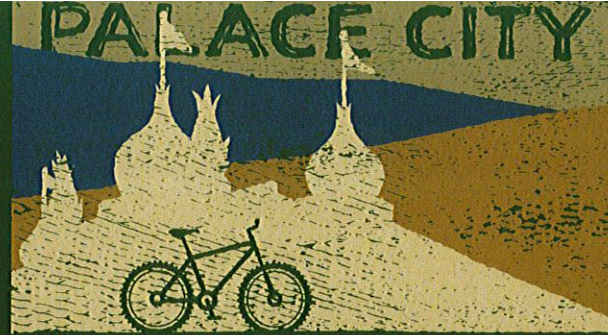
Income

Registration	\$11450	
Mitchell Sponsorship SA	\$2500	
Harve's Sponsorship	\$500	
Total Income		\$14500.00

Expenses

Awards	\$1667.41	
Port-a-Potties	\$225	
Field Rentals	\$220	
Referees	\$4459.94	
Assignor	\$122.00	
Food	\$196.23	
Total Expenses		\$6890.58

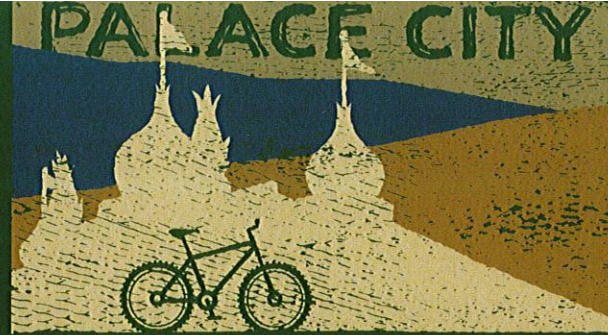
Net Profit		\$7609.42
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MOUNTAIN BIKE CLASSIC
Lake Mitchell Trails • Mitchell, SD

Sports Authority—
Thank you for your sponsorship of our 2024 Palace City
Mtn Bike Classic! We could not do this without your support!
This race is a destination race for mountain bike racers
and we are so proud to host it in Mitchell!
Thank you again!

JUNE 22, 2024



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JUNE 22, 2024