



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
October 8, 2024

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Pheasants Forever Banquet**
Date: October 18th, 2024; **Contact:** Kevin Bruscher; **Grant Request:** \$3,000
 - B. **Cursed Chains Challenge Disc Golf Tournament**
Date: October 26th, 2024; **Contact:** Dan Woodraska; **Grant Request:** \$500
 - C. **Palace City Cup - Squirt B & C Hockey Tournament**
Date: November 15th-17th, 2024; **Contact:** Darcy Sabers; **Grant Request:** \$1,000
3. **Approval of Minutes**
September 10th, 2024, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 10.4.24
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form(s) w/Financials**
 - MAC Triathlon (June 8th, 2024)
 - Shoot Out at the Lake (June 21st-22nd, 2024)
 - Palace City Mountain Bike Classic (June 29th, 2024)
 - Tour de Corn (August 16th-18th, 2024)
 - CorniCUPia 2024 (September 7th-8th, 2024)
 - Scott Mullenmeister event recap presentation.
 - B. **SEA Survey(s)**
 - **Organization:** Mitchell Soccer Association; **Main Contact:** Scott Mullenmeister; **Date Completed:** 9/26/2024
6. **Other Items**
 - A. **Upcoming Events**
 - [Dakota Oyate Challenge Volleyball](#) (October 11th-12th)
 - The World's Only Corn Palace
 - [Mitchell A.C.T Presents: "The Miraculous Journey of Edward Tulane"](#) (October 11th-13th)

- Mitchell Area Community Theatre
- [DWU Homecoming Week](#) (October 7th-13th)
 - [Tiger Trail Trek 5K](#) – October 12th
 - DWU Blue & White Days Parade – October 12th
 - [DWU Homecoming Tailgate](#) – October 12th
- [VFW Chili Cook-Off](#) (October 12th)
 - 2nd & Rowley Parking Lot – Behind the VFW
- [Davison County 4-H Carnival](#) (October 12th)
 - Davison County 4-H Grounds
- [Pheasants Forever Banquet](#) (October 18th)
 - The World's Only Corn Palace
- [Mitchell Hall & The Tennessee Trio Johnny Cash Tribute Band](#) (October 19th)
 - Mitchell Area Community Theatre
- [LyricWood Orchestra Concert](#) (October 20th)
 - DWU Sherman Center
- [Forest of Fears Haunted Trail](#) (October 25th-27th)
 - Reclamation Ranch
- [Mitchell ACT Haunted Theatre Fundraiser](#) (October 25th-26th)
 - Mitchell Area Community Theatre
- [Cursed Chains Challenge Disc Golf Tournament](#) (October 26th)
 - Dry Run Creek
- [Mitchell Downtown Trick-Or-Treat](#) (October 26th)
 - Mitchell's Main Street
- [Monster Mash](#) (October 27th)
 - The Moose Lodge
- [James Valley Community Center](#)

Complete list of events – MITCHELL CHAMBER EVENTS CALENDAR

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. **Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
8. **Approval of Funding Applications**
9. **Next Meeting Date**
November 12th, 2024, @ 2 PM - City Hall, Council Chambers
10. **Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, October 3, 2024 5:16:51 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Pheasants Forever
Email Address	kbruscher@cortrustbank.com
Address	PO Box 807
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Kevin Bruscher
Phone Number	605-770-9129
Purpose of Organization	Pheasant Habitat within 50 miles of Mitchell and youth activities.
Name of Event	Pheasants Forever Banquet
Location of Event	Mitchell Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	55
Type of Event	Other
Date(s) of Event	10/18/2024 - 10/19/2024
Grant Amount Requested	3000.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2018 - 2019 \$1,000 2020-2022 \$1,500 2023 \$2,000
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Used to offset the cost of renting the Corn Palace for our event as well as other expenses incurred in putting on this great event. Approximately 700 tickets will be sold. This is the largest Pheasants Forever banquet in the US & Canada.
How will proceeds/profit from the event be used?	All money raised goes back into benefiting the youth of Mitchell as well as supporting habitat in the area. This event is our annual fund raiser.
(Section Break)	

Historical Data

How many years has this event been held?	39
Estimated hotel/motel room nights sold during last event.	151-200
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	I would project that 45% of the people attending are from out of the area.
Attendance at last event (spectators, participants)	Last year we had 724 tickets sold for the event.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

How are you able to estimate the number range selected above?

Calculated by the number of tickets sold to out of area attendees.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Looking at bringing in Pheasant Hunters to the Mitchell area. We spent over 40,000 on the Redstone Game Production area this year to improve habitat. We are planning on spending approximately 80,000 for two more Game Production Areas with 20 miles of Mitchell that will hold birds and improve the quality of habitat for hunters. We have over 2400 acres of land that has been set aside for walk in hunting due to the payments that we have done with local farmers for the next 10 years.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

The banquet is held the Friday night before the Pheasant Hunt opener for the State of South Dakota. The event is held at the Corn Palace and draws over 650 guests each year.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We bring hunters from all across the United States & Canada to this event. There were attendees from Alaska as well as almost every other state except Hawaii. People love to come to the Mitchell area to hunt. We need to be able to provide habitat to keep them coming back year after year.

What are the specific goals for this event?

Our goal is to raise as much money as possible to be able to give back to the youth as well as to increase the number of acres of habitat we have within 45 miles of Mitchell. We need to continue to promote healthy bird populations so that hunters will continue to come to Mitchell and spend money with local businesses.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Pheasant hunting is probably the single biggest draw to the Mitchell area throughout the year other than the Corn Palace itself. The money we raise goes back to helping keep people coming to the area to spend money with our local businesses. The youth also benefit from this as we pay for the Annual Youth State Trap Shoot every year which brings a number of kids, parents & grandparents to Mitchell. We support other youth trap shoots and clinics in that draw from as far away as Illinois. Two new skeets traps were donated to help the local high school trap team compete at a much higher level and allow the trap range to offer more competitive shoots. An annual youth hunt for kids that have just passed their hunter safety course is held the first Saturday of October each year. This event will still go on with or without your support, but we encourage you to continue to support this great cause.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Budget.xlsx](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Kevin Bruscher

Email not displaying correctly? [View it in your browser.](#)

Expenses:

Corn Palace Rent	\$1,750
Raffle Items	\$65,000
Meals	\$15,000
Entertainment	\$400
Misc Supplies/Insurance	\$1,250
DWU Setup/Teardown	\$800
	\$84,200

Revenue:

Banquet Tickets (\$25)	\$16,250
Raffle Tickets	?
Games	?
Silent Auction	?
Live Auction	?
Donations	?
	\$16,250

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, July 31, 2024 11:33:17 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



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advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Disc Golf
Email Address	dwoodraska@gmail.com
Address	323 S Marshall St
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Dan Woodraska
Phone Number	6059332012
Purpose of Organization	Helping the growth of disc golf and community in Mitchell
Name of Event	Cursed Chains Challenge
Location of Event	Dry Run Creek Disc Golf Course
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	10/26/2024 - 10/27/2024
Grant Amount Requested	\$500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors.
Please list any previous grant amounts the event has received from SEA.	Club is under new mangament. I know South Dakota States 23 was granted money but im not sure as to how much. budget that was passed on to me is attached
Please provide your profit and loss statement from your previous event.	743979997.jpg
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	to cover the park closure fees
How will proceeds/profit from the event be used?	to help make the event a B-tier event in the next year or two (2day event)
(Section Break)	

Historical Data

How many years has this event been held?	first
Estimated hotel/motel room nights sold during last event.	Zero
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	73% Watertown, Rapid City, Sioux Falls, Brookings, Milbank, Rock Rapids IA, Bartlesville OK,
Attendance at last event (spectators, participants)	30 total registered players, some had supporters/ caddies come with
Comments	This years Mitchell Open was affected by a few different factors making attendance lower than normal. Another town held a

higher ranked tournament thats not usually the weekend before ours , mosquitos were a complaint on a few different social platforms, and the floodings around the state made a lot of the disc golf courses unplayable causing rescheduling of tournaments and maintenance on courses so people hesitated signing up

(Section Break)

Event Details

Specify your event with one from the following list:

New (First-time)

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Zero

How are you able to estimate the number range selected above?

it is a single day event for now

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

To help continue the growth of disc golf in Mitchell and help the community. Our club works with the park and rec to help keep the courses in awesome shape and keeping them clean, we promote the courses online on multiple platforms, and each week we host a league for anyone to join on Sundays, early spring and fall we setup glow in the dark rounds for anyone to play

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

I will be hosting a sanctioned disc golf tournament this fall that i hope to attract people from around the state and possibly Minnesota and Iowa and Nebraska. Our extended tournament layout will run 22 holes the entire length of Dry Run Park with the first round starting at 9 am following lunch break for one hour after the last card is turned in then the second round will proceed. Mini games for random prizes will take place while the staff tallies up the scores for each division and then awards will be presented to players

What geographic areas are you bringing event participants from? Indicate geographic

Eastside of South Dakota and the states bordering

areas you are marketing for visitor attraction to your event.

What are the specific goals for this event?

As of recently taking over the Tournament Director position getting this tournament started was one of the goals for adding to the list of tournaments Mitchell has each year. My other goals are to draw more players in with each event by matching the bar of what tournaments are offering or sometimes not offering anymore, ie players packs, prizes, new challenges.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Generally when people sign up for a disc golf tournament they travel to that course at least a few times to get a feel for it and how they might set their tournament bags up for that particular course. The extended layout is a bonus for players who have played our course before cause it adds new and more challenging feel to the course. And were walking 3 miles each round we play at these tournaments, people are always wanting to know where they should go eat during the lunch break or after the round where to get a good meal and maybe a drink. Not getting the funding means less for me to put towards the things people are hoping for when they travel and pay to be in a tournament which is at least a tournament disc or something to if they didnt have the greatest day at least they didnt leave empty handed

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Cursed Chains Challenge budget.txt](#)

(Section Break)

Event Flyer

[Screenshot_20240731-071204-607.png](#)

Additional Documents *Field not completed.*

Authorized Signature Daniel Woodraska

Email not displaying correctly? [View it in your browser.](#)

Cursed Chains Challenge 2024

PDGA sanction: **\$50**

PDGA insurance: **\$50**

Special Event Permit Park Closure Fee: **\$300**

Spray Paint: **\$90**

Temporary Basket Rental: **\$200**

Porta Pot Rental if Dry Run Creek Park bathroom closed: **\$200 and taxes**

AM`s player packs: **\$700**

Dry Sacks: **\$200**

Cursed Chains Tournament Disc: **\$500 plus tax and ship**

Total Expenses: **\$2,290 estimated**

Additional Expenses:

Trophies: \$15 per registered am class, MPO trophy \$100

Signage: closure signs preexisting, get quotes if need hole sponsors

Cursed Chains Challenge

Generated by Font-Generator.com

SPONSORED BY
DYNAMIC DISCS
Q JEWELRY
FOGNDROZ

OCT 26TH
DRY RUN CREEK

Generated by Font-Generator.com

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, October 2, 2024 4:45:58 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

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- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Skating & Hockey Association
Email Address	president@mitchellmarlins.com
Address	PO Box 5
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Darcy Sabers
Phone Number	605-645-2854
Purpose of Organization	The mission of the Mitchell Skating and Hockey Association is to nurture the values of good sportsmanship, respect, hard work, integrity, honesty and teamwork while emphasizing skills development and a high level of competition. Our goal is to provide a fun and challenging environment that encourages youth to be the best hockey players they can be, all while fostering a life-long love for the game.
Name of Event	Palace City Cup - Squirt B & C Tournament
Location of Event	Mitchell Activities Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	11/15/2024 - 11/17/2024
Grant Amount Requested	1000
(Section Break)	

SEA GRANT FUND ELIGIBILITY

CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	None - this is a new tournament we are starting this year. So we have no previous years P&L or documents at this time.
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The funds would be used to promote the events through various advertising sources to teams in SD, ND, MN, & NE. We want to provide branded trophies for winning teams, provide swag bags for players to promote Mitchell and the activities it offers while they are here, and offset the costs of hosting the tournaments that are not necessarily covered by the tournament fees.
How will proceeds/profit from the event be used?	Proceeds from hosted tournaments are used by MSHA to support youth hockey in Mitchell. Our organization is volunteer/parent run and funds raised from tournaments help to cover costs of renting the Mitchell Activities Center, referee cots, equipment fees, coach fees, etc.

(Section Break)

Historical Data

How many years has this event been held?	0
Estimated hotel/motel room nights sold during last event.	First-Time Event
What % of attendance	All teams, except Mitchell are from out of town. We anticipate 2

was visitor draw? (Visitor Outside 50+ Mile Radius)	teams from each of the following towns: Spearfish, Yankton, Sioux City, Sioux Center, Brandon, Sioux Falls, Watertown, Huron & Brookings.
Attendance at last event (spectators, participants)	Typical attendance for a Squirt tournament is 2 parents per child on the team, each team having 15-20 players, Some extended family attend. We would like a minimum of five teams per division to hold the tournament - so possible 400-450 people in attendance.
Comments	This is a pre-season event, that is fairly rare for this level of hockey. We anticipate good attendance from teams in other towns, so they can get extra ice time before league play starts. We want to use the SEA grant funds to provide a great tournament atmosphere that appeals to teams, coaches, players and fans.

(Section Break)

Event Details

Specify your event with one from the following list:	New (First-time)
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	151-200
How are you able to estimate the number range selected above?	Min of five teams per division (10 teams) avg. 15 kids per team, each kid/family needing a hotel room
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Our goal is to provide a fun and challenging environment that encourages youth to be the best hockey players they can be, all while fostering a life-long love for the game. We hope to bring in families that will enjoy hockey games and our community for a weekend. Each division will have a minimum of five teams all with a 3 game guarantee. The games will be played over 3 days. The age groups will vary from 8 year-olds to 11 year old's, so usually at least one parent, often both attend since it is a preseason game. . All games will take place at the Mitchell Activities Center. Many of the participants will be from 75 miles or more which will require hotels, restaurants and gas. They will bring in players and spectators from many other areas of SD and from other states as well. The benefit to the community is that all of the attending teams and spectators will stay in our hotels, eat in our restaurants and get gas at our gas stations. The benefit to

our organization is that our athletes get the opportunity for good competition in our hometown.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Each division will have a minimum of five teams all with a 3 game guarantee. A total of at least 30 games will be played over 3 days, Friday, Saturday & Sunday. The age group of players varies from 8 year-olds to 11 year old's at team members, and often includes two parents, possible siblings, and extended family.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We promote the event in SD, ND, MN, & NE. WE anticipate attendance from our nearby hockey associations - Huron, Brookings, Watertown, Sioux Falls, Brandon, Yankton, Sioux Center, Sioux City, Pierre & Spearfish.

What are the specific goals for this event?

To start/implement a branded annual tournament event that is a destination for pre-season hockey.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This is a pre-season event, that is fairly rare for this level of hockey in our area. We anticipate good attendance from teams in other towns, so they can get extra ice time before league play starts. We want to use the SEA grant funds to provide a great tournament atmosphere that appeals to teams, coaches, players and fans. and makes it a must do destination tournament for pre-season play annually.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[SQ CC budget.pdf](#)

(Section Break)

[Squirt Palace City Cup Flyer.png](#)

Event Flyer

Additional Documents *Field not completed.*

Authorized Signature Darcy Sabers

Email not displaying correctly? [View it in your browser.](#)

Event budget

EXPENSES

TOTAL EXPENSES	Estimated	Actual
	\$3,687.00	\$0.00

Site	Estimated	Actual
Ice Rental (27 hours x \$81 per hour)	\$2,187.00	
Total	\$2,187.00	\$0.00

Decorations	Estimated	Actual
Banners	\$200.00	
Balloons	\$100.00	
Total	\$300.00	\$0.00

Advertising (SEA Grant)	Estimated	Actual
Website	\$50.00	
Flyers	\$100.00	
Postage		
Total	\$150.00	\$0.00

Player Swag (SEA Grant)	Estimated	Actual
Snacks	\$350.00	
Souvenirs	\$250.00	
Total	\$600.00	\$0.00

Program	Estimated	Actual
Tourn. Specific Program	\$200.00	
Total	\$200.00	\$0.00

Prizes (SEA Grant)	Estimated	Actual
Trophies (1st place ea. Div.)	\$100.00	
2nd place metals (2 teams)	\$150.00	
Total	\$250.00	\$0.00



MITCHELL MARLINS

HOCKEY

TOURNAMENT

**TEAM FEE
\$900**

**NOV. 15
–
NOV. 17**

PALACE CITY CUP

SQUIRT TOURNAMENT A/B

NOVEMBER 15-17, 2024

**MITCHELL ACTIVITIES CENTER
1001 N MINNESOTA ST
MITCHELL, SD 57301**

**REGISTER AT
WWW.MITCHELLMARLINS.COM/MSHATOURNAMENTS**



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
September 10, 2024

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:00 PM.

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Jill Larson, Jason Christensen, Doug Greenway, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, and Tim Smith.

SEA Advisory Committee members absent: Kevin Nelson, Cory Aadland, Bryan Dixon, and Jim Johnston.

Others present: Stephanie Ellwein and Aaron Hieb.

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants. The SEA Advisory Committee reviewed applications for grant funding. The following application(s) were presented and considered:

A. Raise Em Rank Bull Riding Series Finals

- Dillon Swanson presented the Raise Em Rank Bull Riding Series Finals Grant Application via conference phone, which is requesting \$5,000.

This year will be the 3rd year for the series finals in Mitchell at The World's Only Corn Palace. The event will take place on Friday, October 4th - Saturday, October 5th. There will likely be between 50-60 head of bulls being bucked each night. The youth participation will be limited to 35-40 minutes. Participants will come from Texas, Australia, South Dakota, North Dakota, and Nebraska. The series finals (Corn Palace-Mitchell, SD) have been promoted throughout the entire summer at all the Raise Em Rank events. The grant request goes towards facility rental and marketing/advertising for the series finals.

B. Dakota Oyate Challenge Volleyball

- George Erdahl, Dakota Oyate Challenge Board of Director, presented the Dakota Oyate Challenge Volleyball Grant Application, which is requesting \$6,500 plus 11 COMP hotel rooms for 2 nights.

This is a 1st annual event, which they are expanding off of the Dakota Oyate Challenge Basketball, and cross-country may be added next year. There will be 16 teams participating in this event on Friday, October 11th - Saturday, October 12th, 2024. The grant request will be used to offset some of the expenses for a new event.

C. Hoop City Classic

- Brad Bartscher, Hoop City Classic Representative, presented the Hoop City Classic Grant Application, which is requesting \$15,000.

This is the 13th annual Hoop City Classic which takes place from Friday, December 27th through Monday, December 30th. As of last year, the entire event moved back to Mitchell, which is the plan going forward for years to follow. This year there are 30-32 varsity teams, 18 junior varsity teams, and 60-80 youth teams. Last year the event hosted 46 youth teams.

3. Approval of Minutes

Motion: Motion was made by LaRee Rumbolz to approve the previous meeting minutes as presented, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of September 6th, 2024.

Current expenses and award checks that have been written for 2024 are \$63,450.

Current Available Fund Balance of \$86,550.

Collections in June (for May records) are \$29,834.00 with all collected. Collections in July (for June records) are \$33,762.00 with all collected. Collections in August (for July records) are \$36,839.00 with all collected.

The YTD collections for 2024 is \$185,650.00, which equates to 95,240 total room nights sold.

YTD comparison for room nights sold were: up 2.3% (2,214 room nights sold) from 2023, down 2.1% (1,964 room nights sold) from 2022, up 1.9% (1,766 room nights sold) from 2021, up 27.2% (25,887 room nights sold) from 2020, up 2.2% (2,094 room nights sold) from 2019, and up 2.2% (2,104 room nights sold) from 2018.

Motion: Motion was made by Tim Smith to approve the financial report as presented, and seconded by Doug Greenway. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

None were submitted at this time.

6. Other Items

Aaron Hieb and Doug Greenway reviewed the following item(s) with the SEA Committee:

A. Upcoming Events

- [South Dakota State & High Plains Territorial Cowboy Fast Draw Championships](#) (September 11th-15th)
 - **Mitchell Trap Club**
- [Collegepalooza](#) (September 12th)
 - The World's Only Corn Palace Plaza
- [Holiday Arts Fall Craft Show](#) (September 13th-14th)
 - Davison County Fairgrounds
- [Kernel Bowl](#) (September 14th)
 - MHS/Joe Quintal
- [DWU Basketball Tiger Academy](#) (September 15th)
 - DWU Avera Sports & Wellness Complex
- [DWU Wrestling Kick-Off](#) (September 20th)
 - The World's Only Corn Palace Plaza
- [20th Annual OutKasts Car Show](#) (September 20th-22nd)
 - **Mitchell's Main Street**
- [Oktoberfest](#) (September 21st)
 - Mitchell's Main Street - south
- [The 437 Project](#) (September 21st)
 - The World's Only Corn Palace – Lawler St.
- [Vern Eide Wheels Wednesday](#) (September 25th)
 - Vern Eide Ford south parking lot
- [National Kids Pedal Pull](#) (September 28th)
 - The World's Only Corn Palace
- [MHS Homecoming Week](#) (September 30th – October 5th)
 - MHS/Joe Quintal
- [Ducks Unlimited Banquet](#) (October 3rd)
 - Highland Conference Center
- [Raise Em' Rank Bull Riding Championships](#) (October 4th-5th)
 - The World's Only Corn Palace
- [Mitchell A.C.T Presents: "The Miraculous Journey of Edward Tulane"](#) (October 4th-6th & October 11th-13th)
 - Mitchell Area Community Theatre
- [Palace City Kiwanis Half Marathon](#) (October 6th)
 - **The World's Only Corn Palace**
- [DWU Homecoming Week](#) (October 7th-13th)
 - DWU/Joe Quintal

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

8. Approval of Funding Applications

Raise Em Rank Bull Riding Series Finals

Date: October 4th-5th, 2024; **Contact:** Dillon Swanson; **Grant Request:** \$5,000

- Motion: Motion was made by Tim Smith to award \$5,000, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

Dakota Oyate Challenge Volleyball

Date: October 11th-12th, 2024; **Contact:** Silas Blaine; **Grant Request:** \$6,500

- Motion: Motion was made by Emily Liedtke to award \$4,200, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

Hoop City Classic

Date: December 27th-30th, 2024; **Contact:** Ernie Kuyper; **Grant Request:** \$15,000

- Motion: Motion was made by Jill Larson to award \$12,500, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, October 8th, 2024, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle @ 3:18 PM.

Sports & Events Authority

Revenue			Expense- CHECKS written		
2013	\$	35,309.50	2013	\$	400.00
2014	\$	83,272.50	2014	\$	39,290.00
2015	\$	87,363.50	2015	\$	55,597.32
2016	\$	77,814.84	2016	\$	56,167.00
2017	\$	80,400.38	2017	\$	86,684.19
2018	\$	79,240.50	2018	\$	67,684.13
2019	\$	79,552.66	2019	\$	114,799.15
2020	\$	69,340.18	2020	\$	36,400.00
2021	\$	79,990.00	2021	\$	89,150.00
2022	\$	81,976.25	2022	\$	116,365.00
2023	\$	106,518.50	2023	\$	94,965.00
2024	\$	150,000.00	2024	\$	85,150.00
Total Revenue		\$ 1,010,778.81	Total Expenses		\$ 842,651.79

Fund Balance	\$	64,850.00
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Committed Items- Checks not yet written		
Special Olympics Spring 2025 (BB)	\$	12,000.00
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
Total Committed but not paid	\$	32,000

Current Available Fund Balance	\$ 64,850.00
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BID #2 & BID #4 Total Collections by Month										
	2017	2018	2019	2020	2021	2022	2023	2024	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	0	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00	0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00	0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00	0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50		0	
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00		0	
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 224,286.00		

Previous Year's YTD Comparisons									
Collections <i>(through September)</i>	\$ 173,090.00	\$ 170,049.00	\$ 170,821.50	\$ 129,008.50	\$ 170,135.00	\$ 174,140.50	\$ 167,075.50	\$ 224,286.00	
Room Nights Sold <i>(through September)</i>	115,393	113,366	113,881	86,006	113,423	116,094	111,384	114,558	

YTD Room Nights Sold Comparisons				
2024 YTD compared to 2023 YTD	2.8%	2024 YTD compared to 2020 YTD	24.9%	
2024 YTD compared to 2022 YTD	-1.3%	2024 YTD compared to 2019 YTD	0.6%	
2024 YTD compared to 2021 YTD	1.0%	2024 YTD compared to 2018 YTD	1.0%	

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Bicycle	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Special Event	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00

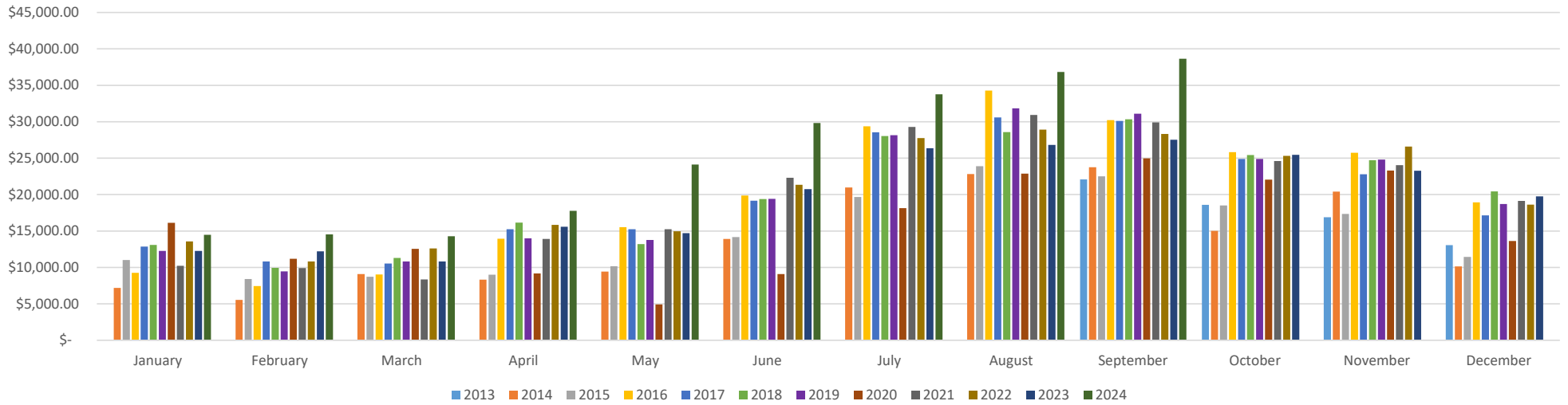
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	31	97

	Events Per Month											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Jan	1	5	2	3	3	2	4	4	4	2	4	
Feb	2	3	0	1	1	4	3	2	4	3	3	
March	0	1	3	5	5	4	3	3	2	5	6	
April	0	0	0	1	1	2	0	2	2	2	3	
May	6	7	2	3	2	1	0	2	3	2	0	
June	2	4	4	6	3	5	0	3	2	6	4	
July	3	2	3	3	3	3	0	3	4	1	1	
August	1	2	2	4	4	6	1	6	5	3	2	
September	0	3	2	5	4	4	2	4	3	5	3	
October	1	1	0	0	3	2	1	3	3	4	2	
November	3	2	0	1	0	0	0	2	1	1	0	
December	2	3	2	2	2	1	1	2	1	2	1	

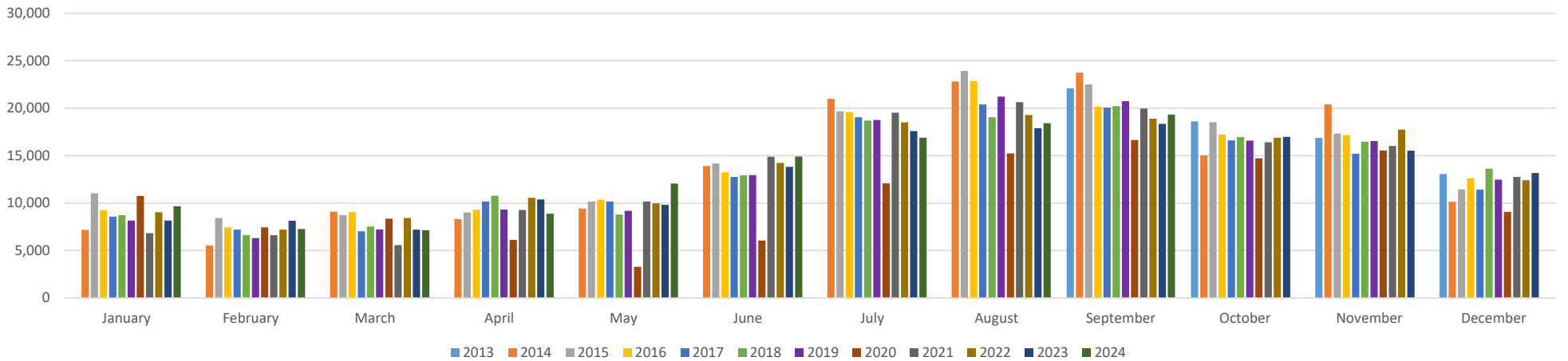
Data by Event Month					
Avg					
Days /					
	# Event	# Days	Event	\$ Awarded	\$/#days
January	34	97	2.9	\$ 62,632.32	\$ 645.69
February	26	57	2.2	\$ 90,250.00	\$ 1,583.33
March	38	112	2.9	\$ 157,935.50	\$ 1,410.14
April	13	58	4.5	\$ 38,485.00	\$ 663.53
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	39	109	2.8	\$ 75,235.00	\$ 690.23
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	35	78	2.2	\$ 134,275.00	\$ 1,721.47
October	20	25	1.3	\$ 38,200.00	\$ 1,528.00
November	10	13	1.3	\$ 19,850.00	\$ 1,526.92
December	22	41	1.9	\$ 72,750.00	\$ 1,774.39

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	14	52	3.7	\$ 43,940.00	\$ 845.00
soccer	19	44	2.3	\$ 97,050.00	\$ 2,205.68
special event	91	193	2.1	\$ 217,039.02	\$ 1,124.55
volleyball	9	14	1.6	\$ 14,685.50	\$ 1,048.96
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	33	172	5.2	\$ 109,890.00	\$ 638.90
golf	12	27	2.3	\$ 10,635.00	\$ 393.89
softball	18	41	2.3	\$ 38,630.00	\$ 942.20
bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	13	31	2.4	\$ 36,500.00	\$ 1,177.42
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	49	122	2.5	\$ 122,025.00	\$ 1,000.20

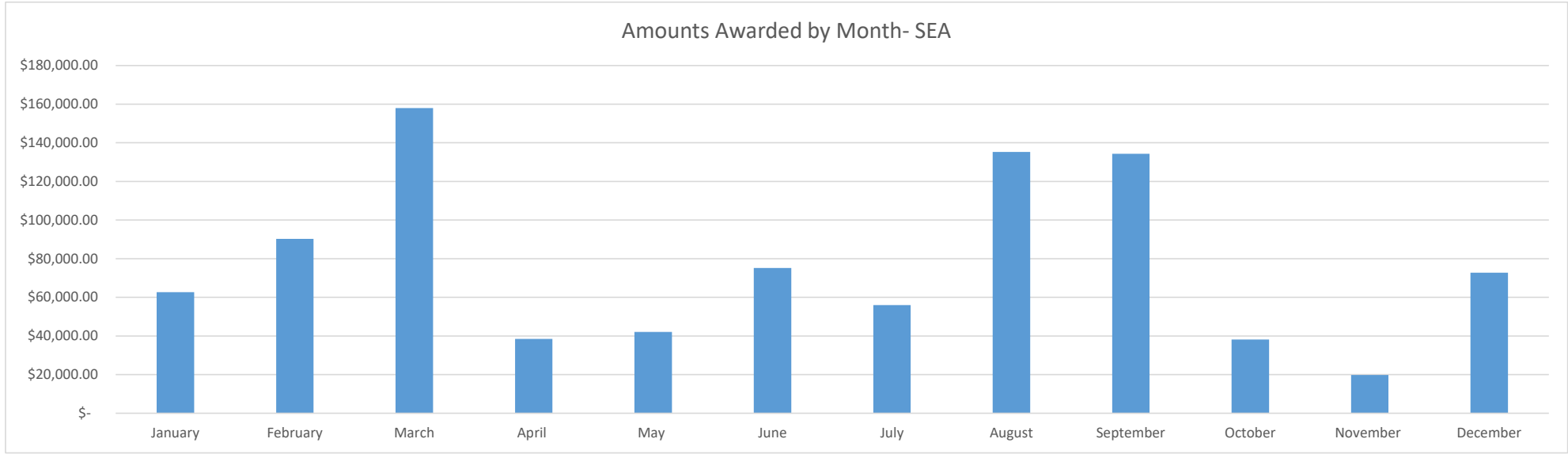
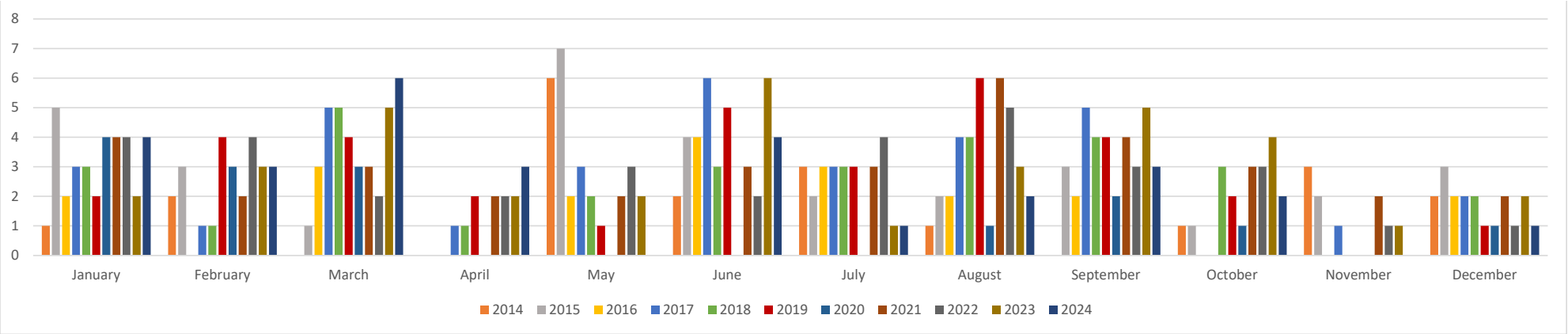
Total Bid # 2 & Bid #4 Collections



Room Nights Sold Reported



of Event Days per Month- SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, October 3, 2024 5:24:07 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: MAC Triathlon

Date(s) of Event: June 8th 2024

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: The money we received helped pay for a large portion of the timing company we use. Without timing we would not get the amount of athletes that we do get. They are competitive and we have joined up with Huron and Pierre to offer a points series type of race to make it more appealing for racers.

Total spectator attendance: 60

Total number of participants (number per team, if applicable): 66

Total number of hotel/motel room nights sold for entirety of event: 4

Select hotels/motels contacted to determine total number of room: Comfort Inn & Suites, Super 8 Motel, Thunderbird Lodge

nights sold:

Please provide any feedback regarding the QR Code.

Not many people take the time to fill it out, although we encourage it at registration. I may send a follow up survey with the link in the future to encourage more to fill it out.

Next year's event location and date(s):

June 7th 2025

Budget/Funding Information

Please attach a Profit & Loss Statement.

[PL Mac 24.pdf](#)

Additional Financial Documents:

Field not completed.

Amount awarded from SEA:

\$1500

How were the awarded funds used:

To assist with timing expenses.

How will the profit (if any) be used:

It will be put toward outdoor fitness equipment on cadwell. We created a non profit for our events to create this project.

Authorized Signature

Emily Hohn

Email not displaying correctly? [View it in your browser.](#)

MAC Area Events
Profit & Loss by Class
January 1 through October 2, 2024

	Administrative	MAC Area Triathlon	Palace City Mtn Bik...	TOTAL
Ordinary Income/Expe...				
Income				
Donations	50.00	0.00	200.00	250.00
Registration Income	0.00	4,395.00	2,270.50	6,665.50
Sponsorship Income	0.00	2,400.00	7,054.00	9,454.00
Total Income	50.00	6,795.00	9,524.50	16,369.50
Expense				
Cash Payouts	0.00	1,285.00	486.00	1,771.00
Event Insurance	385.04	0.00	0.00	385.04
Office Expenses	0.00	0.00	0.00	0.00
Race Supplies	0.00	28.61	204.00	232.61
Racer Swag	0.00	892.62	884.41	1,777.03
Timing System	0.00	1,695.80	1,700.00	3,395.80
Tri Point Series	0.00	370.00	0.00	370.00
Total Expense	385.04	4,272.03	3,274.41	7,931.48
Net Ordinary Income	-335.04	2,522.97	6,250.09	8,438.02
Other Income/Expense				
Other Income				
In Kind Donation	0.00	0.00	569.12	569.12
Interest Income	5.95	0.00	0.00	5.95
Total Other Income	5.95	0.00	569.12	575.07
Other Expense				
In Kind Expense	0.00	0.00	569.12	569.12
Total Other Expense	0.00	0.00	569.12	569.12
Net Other Income	5.95	0.00	0.00	5.95
Net Income	-329.09	2,522.97	6,250.09	8,443.97

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, September 19, 2024 12:01:32 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Shoot out at the Lake

Date(s) of Event: June 21-22, 2024

Evaluation Information

How well did this event meet your expectations: 2 - Below Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Even though we received 11+ inches of rain before and during the Friday night performance, we still had a decent turn out. SEA can assist us by continuing to support us by helping cover some of the expenses and by helping market the event to bring more people to Mitchell. Our biggest expenses are the bands, stage, and sound system each night \$36,722, Payouts to the winners each night \$23500, renting bleachers \$8100, announcer \$6400, just to name a few. We appreciate your support.

Total spectator attendance: Approximately 1250

Total number of participants (number per team, if applicable): 90 (45 each night)

Total number of hotel/motel room nights sold for entirety of event: Based on all our personal contacts we estimate 75

Select hotels/motels contacted to determine Super 8 Motel

total number of room
nights sold:

Please provide any
feedback regarding the
QR Code.

The QR code was very difficult to get anyone to use it. We posted them around the bars, concession stands, and had a person handing them out but we did not see anyone using it.

Next year's event
location and date(s):

Horseman's Sports Inc Arena, Tentatively June 2025

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[2024 shootout income statement.pdf](#)

Additional Financial
Documents:

Field not completed.

Amount awarded from
SEA:

\$5,000

How were the awarded
funds used:

Help pay for the bleacher rentals, which cost us \$8,100

How will the profit (if
any) be used:

Unfortunately, due to the weather there is no profit this year.

Authorized Signature

Wade Musick

Email not displaying correctly? [View it in your browser.](#)

HORSEMEN'S SPORTS, INC

Profit & Loss

January 1 through September 19, 2024

Jan 1 - Sep 19, 24

Shoot Out Income

Mutton Busting Sponsorship	2,000.00
Sports Authority Grant	5,000.00
Ticket Sales	12,670.00
Beer Sales	14,473.00
T-Shirt Sales	285.00
Buckles	1,400.00
Bull Fighters	1,500.00
Crows Nest	2,200.00
Outgate	1,500.00
Pickup Men	1,500.00
Signs	17,000.00
VIP Food Sponsors	10,000.00
VIP Tables	25,625.00
Bucking Chutes	21,000.00
Cowboy Sponsorship	2,000.00

Total Shoot Out Income	118,153.00
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Other Expense

Shoot Out Expenses

Bleacher Rental	8,100.00
Band	36,722.81
Sales Tax Expense	2,350.44
Beer	10,426.52
Food	3,930.23
Announcer	6,400.00
Clown	3,600.00
Bronc Producer	6,150.00
Bull Producer	5,550.00
Pickup Man	3,200.00
Bull Fighters.	2,800.00
Judges	1,800.00
Payouts for Winners	23,500.00
Start Up Cash	0.00
Shoot out Supplies	1,577.12
Advertising	2,050.00
Equipment Rental	1,561.27
Insurance	1,180.76
Security Public Safety	1,625.00
Signs Made	1,281.83

Total Shoot Out Expenses	123,805.98
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Net Income	-5,652.98
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From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, October 2, 2024 8:19:10 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Palace City Mountain Bike Classic
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Date(s) of Event:	June 29, 2024
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Evaluation Information

How well did this event meet your expectations:	5 - Exceeded Expectations
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Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	Room Nights- our race had to be rescheduled due to the flooding so that did take 10 out of town racers away. Our people prefer camping versus hotels so they are still staying over night, but utilizing the campgrounds. Individuals love Lake Mitchell campground! We are a fairly new bike race just in year 3 and generally year 5 is when a bike race starts to see over 100 participants. We do have a hefty goal next year of that and plan to raise our price as well on the event cost. We did have to refund a few riders due to the change of weekends and felt this was the right thing to do. We had a great turnout for kids which were at a reduced rate, but still made for a great weekend of racing!
--	---

Total spectator attendance:	45
-----------------------------	----

Total number of participants (number per team, if applicable):	61
--	----

Total number of	5
-----------------	---

hotel/motel room nights
sold for entirety of
event:

Select hotels/motels
contacted to determine
total number of room
nights sold:

Coachlight Motel, Comfort Inn & Suites, Hampton Inn, Holiday
Inn Express Hotel & Suites

Please provide any
feedback regarding the
QR Code.

Not much feedback on this- I plan to email this out prior to race
day next year with our welcome email to hopefully get people to
utilize it. We currently place the printouts on tables.

Next year's event
location and date(s):

June 21, 2024

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[MAC Area Events.pdf](#)

Additional Financial
Documents:

Field not completed.

Amount awarded from
SEA:

1500.00

How were the awarded
funds used:

To pay for the timing system for the race

How will the profit (if
any) be used:

Funds will be used to continue to host events in the Mitchell
Community geared toward wellness and improvement of the
health and fitness of our Mitchell community. We are approved
for a project to begin implementing workout equipment around
Cadwell Park which is Phase 1 of we hope a 3 phase project.
Funds will be used to fund roughly this \$80,000 project for our
community!

Authorized Signature

Kourtney Denne

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MAC Area Events
Profit & Loss by Class
January 1 through October 2, 2024

	Administrative	MAC Area Triathlon	Palace City Mtn Bik...	TOTAL
Ordinary Income/Expe...				
Income				
Donations	50.00	0.00	200.00	250.00
Registration Income	0.00	4,395.00	2,270.50	6,665.50
Sponsorship Income	0.00	2,400.00	7,054.00	9,454.00
Total Income	50.00	6,795.00	9,524.50	16,369.50
Expense				
Cash Payouts	0.00	1,285.00	486.00	1,771.00
Event Insurance	385.04	0.00	0.00	385.04
Office Expenses	0.00	0.00	0.00	0.00
Race Supplies	0.00	28.61	204.00	232.61
Racer Swag	0.00	892.62	884.41	1,777.03
Timing System	0.00	1,695.80	1,700.00	3,395.80
Tri Point Series	0.00	370.00	0.00	370.00
Total Expense	385.04	4,272.03	3,274.41	7,931.48
Net Ordinary Income	-335.04	2,522.97	6,250.09	8,438.02
Other Income/Expense				
Other Income				
In Kind Donation	0.00	0.00	569.12	569.12
Interest Income	5.95	0.00	0.00	5.95
Total Other Income	5.95	0.00	569.12	575.07
Other Expense				
In Kind Expense	0.00	0.00	569.12	569.12
Total Other Expense	0.00	0.00	569.12	569.12
Net Other Income	5.95	0.00	0.00	5.95
Net Income	-329.09	2,522.97	6,250.09	8,443.97

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, September 23, 2024 8:38:27 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Tour de Corn
Date(s) of Event:	August 16-18 2024

Evaluation Information

How well did this event meet your expectations:	5 - Exceeded Expectations
---	---------------------------

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	<i>Field not completed.</i>
--	-----------------------------

Total spectator attendance:	375 Total Participants (not all riders) total by number of meals served
-----------------------------	---

Total number of participants (number per team, if applicable):	307 Bike Riders
--	-----------------

Total number of hotel/motel room nights sold for entirety of event:	NA
---	----

Select hotels/motels contacted to determine total number of room	Coachlight Motel, Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites
--	---

nights sold:

Please provide any feedback regarding the QR Code.

We did not hear much feed back on these- they were placed at all of our registration tables and people were encouraged to sign.

We hear more feedback that the campgrounds are used versus hotels due to bike space people like to bring their campers and stay for a weekend.

Next year's event location and date(s):

August 15-17, 2025

Budget/Funding Information

Please attach a Profit & Loss Statement.

[2024 Tour de Corn.pdf](#)

Additional Financial Documents:

Field not completed.

Amount awarded from SEA:

2000.00

How were the awarded funds used:

To help offset costs of the riders for our 30th Anniversary Ride- the meal along with advertising the ride across the state and helping to purchase supplies for riders

How will the profit (if any) be used:

Maintenance of the Lake Mitchell Bike Trails, Installation of 170 Foot of Paved Back trail in conjunction with the city near West End Bridge, purchasing bikes for students for transportation, biking signs around town for biking routes, purchase a new trail groomer for the winter trail grooming

Authorized Signature

Kourtney Denne

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8:36 AM

09/23/24

Accrual Basis

Palace City Pedalers

Profit & Loss

January through September 2024

	Jan - Sep 24	Jan - Sep 23
Ordinary Income/Expense		
Income		
Jersey Income	797.00	0.00
Membership Dues	1,257.76	973.71
Tour De Corn Donation	10,090.00	7,200.00
Tour De Corn Raffle Income	1,189.00	895.00
Tour De Corn Signup	23,495.39	16,736.05
Total Income	36,829.15	25,804.76
Expense		
Bank Charges	45.00	45.00
Bike To School	0.00	102.13
Collection Fee	309.20	311.24
Community Project	8,743.86	5,244.04
Donations to Organizations	0.00	2,500.00
Insurance	336.00	329.00
Membership Drive	131.92	0.00
Office Expenses	234.40	176.00
Pump Track	424.80	0.00
Tour de Corn		
Advertisement	867.26	371.96
Food	5,002.89	4,798.74
Jersey	4,006.58	0.00
Merchandise	8,348.10	9,327.92
Rental	541.95	733.11
Supplies	520.58	801.33
Total Tour de Corn	19,287.36	16,033.06
Trails		
Equipment	2,781.44	0.00
Supplies	5,234.61	3,690.36
Total Trails	8,016.05	3,690.36
Website	267.62	0.00
Total Expense	37,796.21	28,430.83
Net Ordinary Income	-967.06	-2,626.07
Other Income/Expense		
Other Income		
In Kind Donation	2,099.00	0.00
Tree Maintenance Donations	29,000.00	13,883.40
Total Other Income	31,099.00	13,883.40
Other Expense		
In Kind Expense	2,099.00	0.00
Tree Maintenance Expense	33,231.00	1,716.80
Total Other Expense	35,330.00	1,716.80
Net Other Income	-4,231.00	12,166.60
Net Income	-5,198.06	9,540.53

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Tuesday, October 1, 2024 3:41:53 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Cornicupia 2024
Date(s) of Event:	September 7-8th 2024

Evaluation Information

How well did this event meet your expectations:	4 - Above Expectations
---	------------------------

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	We put on a very successful event with 41 teams attending.
--	--

Total spectator attendance:	492 players with average spectators at 3 per player would be around 1400 spectators
-----------------------------	---

Total number of participants (number per team, if applicable):	41 teams with 492 players registered
--	--------------------------------------

Total number of hotel/motel room nights sold for entirety of event:	300
---	-----

Select hotels/motels contacted to determine total number of room	AmericInn Lodge & Suites, Budget Inn, Coachlight Motel, Comfort Inn & Suites, Corn Palace Inn, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, Motel 6,
--	--

nights sold:	My Place, Quality Inn, Rodeway Inn, Siesta Motel, Super 8 Motel, Thunderbird Lodge
Please provide any feedback regarding the QR Code.	We placed the QR codes in all of the team bags handed out at team check-in and also had them available to scan at the concession stand and the check in tent.
Next year's event location and date(s):	September 6-7th
Budget/Funding Information	
Please attach a Profit & Loss Statement.	Profit-Loss.docx
Additional Financial Documents:	<i>Field not completed.</i>
Amount awarded from SEA:	\$5000
How were the awarded funds used:	Funds were used to offset tournament expenses.
How will the profit (if any) be used:	The profit will go back into our programs. We are currently revamping the curriculum with our YSL (U4-U8) which will require the purchase of new equipment. The profit will also go into purchasing infrastructure for future tournaments.
Authorized Signature	Scott Mullenmeister

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Income:

\$7,441.25- Online registration checks

\$3,400- Dakota Alliance Soccer club

\$1882.00- Concessions

\$1,475.00- Watertown

\$3,124.00- Brookings

\$900.00- Aberdeen

\$425.00- Freidel

\$950.00- Tingle

\$425.00- James

\$5,000- City of Mitchell

Total \$25,022.25

Expenses:

\$525.00- 1 Team Refund

\$4,904.00- Referees

\$132.00- Assignor site use fee

\$124.43- Referee snacks

\$53.60- Donuts/muffins (referees & concessions)

\$145.17- Subway sandwiches

\$953.15- Candy

\$583.76- Pop

\$495.00- Field rental

\$179.69- Medals

\$127.40- Lanyards

\$127.44- Staff t-shirts

\$95.42- Ice

\$1,230.00- Trainers (without tax/ 1 trainer for 20 ½ hours)

\$437.64- Portables

\$100.00 YSL concession cash

Total \$10,213.70

PROFIT- \$14,808.55

Concessions

Made- \$1882.00 (*Subway??*, Ice, some Ref. Snacks, YSL concession cash- pulled from this prior)

Expense- \$1536.91 (this is just the candy and pop)

Total \$345.09

Cornicupia 2024

Total Teams = 41

Outside 60+ miles = 34

Mitchell = 7

U9/U10 Girls A (4)

DASC Courage *Sioux Falls, SD*

DASC Thorns *Sioux Falls, SD*

HCSC Emeralds *Aberdeen, SD*

SoDak Spurs SC *Brookings, SD*

U9/U10 Girls B (5)

DASC Dash *Sioux Falls, SD*

DASC Pride *Sioux Falls, SD*

Green Lightning *Pierre, SD*

SoDak Spurs SC *Brookings, SD*

Fire & Ice *Mitchell, SD*

U9/U10 Boys A (4)

DASC Galaxy *Sioux Falls, SD*

Ignite U9 Boys *Rapid City, SD*

BASA RED *BRANDON, SD*

SoDak Spurs SC *Brookings, SD*

U9/U10 Boys B (5)

BASA *BRANDON, SD*

Gold *Mitchell, SD*

DASC Dynamo *Sioux Falls, SD*

SoDak Spurs SC *Brookings, SD*

Black *Mitchell, SD*

U10 Boys (5)

BASA BLACK *BRANDON, SD*

DASC Fire *Sioux Falls, SD*

DASC Sounders *Sioux Falls, SD*

Ignite U10 Boys Blue *Rapid City, SD*

SoDak Spurs SC *Brookings, SD*

U11/U12 Girls (6)

Wysa Falcons *Watertown, SD*

SoDak Spurs SC *Brookings, SD*

HCSC Comets *Aberdeen, SD*

MSA U12 *Mitchell, SD*

SoDak Spurs SC *Brookings, SD*

Spearfish United *Spearfish, SD*

U11/U12 Boys (6)

BASA *BRANDON, SD*

Larchwood Club Soccer *Larchwood, IA*

MSA Hornets *Mitchell, SD*

WYSA Lightning *WATERTOWN, SD*

Mitchell Hornets *Mitchell, SD*

SoDak Spurs SC *Brookings, SD*

U13/14 Boys (6)

BASA Blaze *Brandon, SD*

WYSA Legends *Watertown, SD*

MSA - coed *Mitchell, SD*

Ignite *Rapid City, SD*

Tempo Aftershock *Tea, SD*

HCSC Silver Stars *Aberdeen, SD*

#29

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 26, 2024 11:48:35 AM
Last Modified: Thursday, September 26, 2024 12:02:34 PM
Time Spent: 00:13:59
IP Address: 174.199.100.138

Page 1

Q1

Contact Information for your Organization.

Name	Scott Mullenmeister
Organization	Mitchell Soccer Association
Address	25304 Georgella Place
City/Town	Mitchell
State/Province	SD
ZIP/Postal Code	57301
Country	US
Email Address	drscott@ccfhl.com
Phone Number	6059998810

Q2

Who is the President and/or main event contact?

Name	Scott Mullenmeister
Email	drscott@ccfhl.com
Phone Number	6059998810

Q3

Yes

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Apply occasionally

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

Fall (September) and Spring/Summer (June) tournaments

Q6

No

Are there events that your organization would like to host, but are currently unable to host?

Q7

None of the above

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

Grant money helps to offset costs involved allowing profit to go back into programs and tournament equipment and infrastructure

Q9

What time of year are most events held?

Fall and Spring

Q10

Which of your events typically result in overnight stay?

Both

Q11

Approximately how many hotels rooms are used for your event(s).

Estimated 300 room nights for fall tournament

Q12

What are other associations this survey could be sent to?

Not sure
