



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
November 12, 2024

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Dakota Riptide Swim Meet**
Date: December 6th-8th, 2024; **Contact:** Jason Wede; **Grant Request:** \$5,000
 - B. **Palace City Robot Rumble**
Date: December 7th, 2024; **Contact:** Mark Wilson; **Grant Request:** \$1,500
 - C. **South Dakota Fire Instructors Conference**
Date: January 4th-5th, 2025; **Contact:** Justin Adams; **Grant Request:** \$4,206.44
 - D. **Dakota Oyate Challenge Basketball Tournament**
Date: January 30th-February 1st, 2025; **Contact:** Silas Blaine; **Grant Request:** \$10,500 plus, kindly requesting the same amount (11 rooms x 4 nights) of Comp rooms for basketball officials.
 - E. **South Dakota Middle School All State Band**
Date: March 7th-8th, 2025; **Contact:** Holly Gage; **Grant Request:** \$1,000
 - F. **North Dakota Country Fest**
Date: April 25th, 2025; **Contact:** Luke Shafer; **Grant Request:** \$7,500
3. **Approval of Minutes**
October 8th, 2024, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 11.1.24
5. **Evaluation Forms/Financials/Surveys**
None submitted at this time.
6. **Other Items**
 - A. **Upcoming Events**
 - [Dakota Wesleyan University Basketball](#) – Women (November 12th)
 - The World's Only Corn Palace
 - [Palace City Cup – Squirt B & C Hockey Tournament](#) (November 15th-17th)
 - Mitchell Activities Center
 - [Frost Jam 2024](#) (November 16th)
 - The Back 40
 - [Dakota Wesleyan University Wrestling](#) (November 16th)

- The World's Only Corn Palace
- [Dakota Wesleyan University Basketball](#) (November 20th)
 - The World's Only Corn Palace
- [Holiday Arts Christmas Craft Show](#) (November 22nd-23rd)
 - Davison County 4-H Grounds
- [Thanksgiving Turkey Giveaway](#) (November 23rd)
 - City parking lot between Graham Tire and TMA
- [CASA's Got Talent](#) (November 23rd)
 - Highland Conference Center
- [Dakota Wesleyan University Basketball](#) (November 26th)
 - The World's Only Corn Palace
- [Mitchell 5K Turkey Trot](#) (November 28th)
 - DWU/Avera Sports and Wellness Complex
- Youth Basketball Tournament (November 30th)
 - The World's Only Corn Palace
- [Parade of Lights and Christmas at the Palace](#) (December 3rd)
 - Mitchell Main Street and The World's Only Corn Palace
- [Dakota Riptide Swim Meet](#) (December 6th-8th)
 - Mitchell Indoor Aquatic Center
- [The Mitchell A.C.T. Presents "A Christmas Chaos"](#) (December 6th-8th)
 - Mitchell Area Community Theatre
- [Not a Silent Night](#) (December 6th)
 - Highland Conference Center
- [Village Bowl Doubles Tournament](#) (December 7th-8th)
 - The Village Bowl
- [Mitchell High School Robotics Competition](#) (December 7th)
 - The World's Only Corn Palace
- [Christmas Shopping for Kids](#) (December 7th)
 - The Masonic Hall
- [Mitchell Marlins Mite Jamboree](#) (December 7th)
 - Mitchell Activities Center
- [James Valley Community Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. **Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
8. **Approval of Funding Applications**
9. **Next Meeting Date**
December 10th, 2024, @ 2 PM - City Hall, Council Chambers
10. **Adjourn**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, October 30, 2024 9:55:49 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Dakota Riptide
Email Address	jbwede@gmail.com
Address	PO Box 1371
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Jason Wede
Phone Number	605-630-4683
Purpose of Organization	Swim Team
Name of Event	Riptide December Meet
Location of Event	Mitchell Recreation Center & Indoor Aquatic Center 1300 N Main St. Mitchell, SD 57301
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	We require 5-8 volunteer officials from other swim clubs to have enough officials for all sessions.
Type of Event	Sport Event
Date(s) of Event	12/6/2024 - 12/8/2024
Grant Amount Requested	5,000
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	We received \$2,000 in Oct 2021, \$2,000 in Dec 2021, \$3,500 for State Meet in Feb 2022, and \$3,750 for this meet last Dec 2023.
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The proceeds will be used to cover expenses for the meet. These include pool rental, lifeguard wages, sound system rental, printing of programs, meals for coaches and officials, and some concession costs.
How will proceeds/profit from the event be used?	The profits made from the meet go to help fund the club. This swim meet is our biggest fund raiser for the year. The profits from these meets are what allow us to keep costs down to make it affordable for more kids to enjoy swimming. It helps cover our pool lane rentals for practice, coaches salaries, and other expenses incurred to run the club.

(Section Break)

Historical Data

How many years has this event been held?	5
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	75%

Attendance at last event (spectators, participants)	300-350
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Comments	<i>Field not completed.</i>
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
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If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
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How are you able to estimate the number range selected above?	Prior meets.
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Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The purpose of the Dakota Riptide is to provide area kids with a place to learn the different swim strokes and complete competitively if they desire. We are the only organization in Mitchell that provides this opportunity in the community. We are targeting other swim clubs from around the state to come to Mitchell for this event.
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Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Our event is a competitive swim meet that takes place at the new indoor pool in the Mitchell Rec Center. It will take place from Friday Dec 6th and run through Sunday Dec 8th. This is our annual meet held in early December each year. We had a great turn out for our meet last year and heard a lot of great comments from teams stating they enjoyed being back in Mitchell. We are also hosting the State 12U swim meet this year so clubs will make this meet a priority to get kids in the pool that is holding the state meet. There will be two separate sessions on Saturday and Sunday. One session will be 12 and under swimmers and the other will be for 13 and older.
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What geographic areas are you bringing event	We will draw teams from Yankton, Sioux Falls, Aberdeen, Brookings, Watertown, Vermillion, Pierre, Rapid City, and possible a couple clubs from MN and IA.
--	---

participants from?
Indicate geographic
areas you are
marketing for visitor
attraction to your event.

What are the specific
goals for this event?

To bring swim teams to Mitchell for our annual meet. This meet is
the biggest fundraiser for the club and helps us operate.

Explain how your grant
request would be used
to promote tourism in
Mitchell? Note the
resulting impact of your
event if the request for
funding were denied.

This meet will bring in around 300 swimmers and their families to
Mitchell for 3 days. They will be staying in the our hotels and
eating at our restaurants. If we do not get the grant funding the
meet will go on, but the club will not raise as much money to help
fund the operations.

(Section Break)

Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be
rejected. Budget reflected should be for the event ONLY.**

Upload your Event
Budget (Please specify
how the grant amount
requested would be
utilized.)

[Riptide Dec 6-8, 2024 meet budget.xlsx](#)

Additional Financial
Documents

[DEC 2023 TIDE Invite Financial Statement.xlsx](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Jason Wede

Email not displaying correctly? [View it in your browser.](#)

4050 · Riptide Winter Meet Revenue		
4050.01 · Entry Fees	\$	13,607.00
4050.02 · Program Ads	\$	1,400.00
4050.03 · Program Sales	\$	1,058.26
4050.04 · Concession Sales	\$	4,289.24
4050.05 · Raffle	\$	302.97
4050.08 · Donations	\$	3,750.00
Total 4050 · Riptide Winter Meet Revenue	\$	24,407.47

6180 · Riptide Winter Meet Expenses		
6180.01 · LSC Head Tax & Meet Fee	\$	1,460.00
6180.02 · Program Expense	\$	1,008.90
6180.04 · Concessions Expense	\$	1,275.84
6180.06 · Ribbons & Awards	\$	997.75
6180.07 · Supplies & Misc	\$	60.00
6180.08 · Equipment Rental	\$	3,349.34
6180.09 · Officials	\$	958.39
Total 6180 · Riptide Winter Meet Expenses	\$	9,110.22

Net Income	\$	15,297.25
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<u>Item:</u>	<u>Cost</u>
Pool & Gym rent	\$ 2,000.00
lifeguards	\$ 750.00
sound system rental	\$ 750.00
programs	\$ 500.00
food for officials/coaches	\$ 1,750.00
Total:	\$ 5,750.00

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, October 29, 2024 2:55:51 PM

Sports & Events Authority Grant Application

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The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

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- Sporting Events: tournaments, competitions, etc.
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Preference will be given to:

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2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Robotics
Email Address	wilsonma40@gmail.com
Address	710 W 15th Ave
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Mark Wilson
Phone Number	605-770-8932
Purpose of Organization	VEX High School Robotics is an educational organization that aims to inspire and engage students in STEM (Science, Technology, Engineering, and Mathematics) through the exciting world of robotics. By providing students with hands-on experience in designing, building, and programming robots, VEX High School Robotics fosters critical thinking, problem-solving skills, and creativity. The program is designed to prepare students for future careers in STEM fields and to cultivate a lifelong love for learning and innovation. VEX High School Robotics organizes competitions that challenge students to design, build, and program robots to complete specific tasks. These competitions are held at regional, national, and international levels, providing students with the opportunity to showcase their skills and compete against their peers. The competitive aspect of the program motivates students to strive for excellence and push the boundaries of their capabilities.
Name of Event	Palace City Robot Rumble
Location of Event	Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	20
	Sport Event

Type of Event

Date(s) of Event 12/6/2024 - 12/7/2024

Grant Amount Requested 1500.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.

Please list any previous grant amounts the event has received from SEA. No previous amounts have been provided in the past to our knowledge.

Please provide your profit and loss statement from your previous event. [PCRR 2023 Budget .pdf](#)

Additional previous event documents *Field not completed.*

How will the requested grant amount be used? It will be applied to the rent of the Corn Palace.

How will proceeds/profit from the event be used? Any proceeds/profit will be used to continue the program. As you will see, the event is generally breaking even.

(Section Break)

Historical Data

How many years has 6

this event been held?

Estimated hotel/motel room nights sold during last event.	1-50
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What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	70%
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Attendance at last event (spectators, participants)	400 approximately
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Comments	<i>Field not completed.</i>
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
--	--------

If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
--	-----------------

How are you able to estimate the number range selected above?	Polling of past volunteers to get attendance information.
---	---

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	This event has schools from Gillette, Groton, Omaha, Harrisburg, Rapid City, Spearfish and many others attending. These robotic events are difficult to host as they have stringent volunteer certification requirements which eliminate many schools from hosting as they don't have strong parent volunteer programs.
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Describe your event. Be sure to include who, what, where, when,	The event has multiple events that happen throughout the day, including skills competition, random 2 vs 2 team competitions, followed by a single elimination tournament championship ending the day.
---	---

and how activities will take place.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

This event has schools from Gillette, Groton, Omaha, Harrisburg, Rapid City, Spearfish and many others attending.

What are the specific goals for this event?

To bring in 26-30 outside teams, with each school limited to 5 teams.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

As I have noted most of the attendees are from out of town, requiring overnight stays, eating at local restaurants and purchasing items from the concession stand. If the funding is denied, we will need to reassign some of the parent volunteers and have them reach out to more local business to secure private donations.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[PCRR 2024 Budget .pdf](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[PCRR flyer.png](#)

Additional Documents

[REC Volunteer Poster.pdf](#)

Authorized Signature

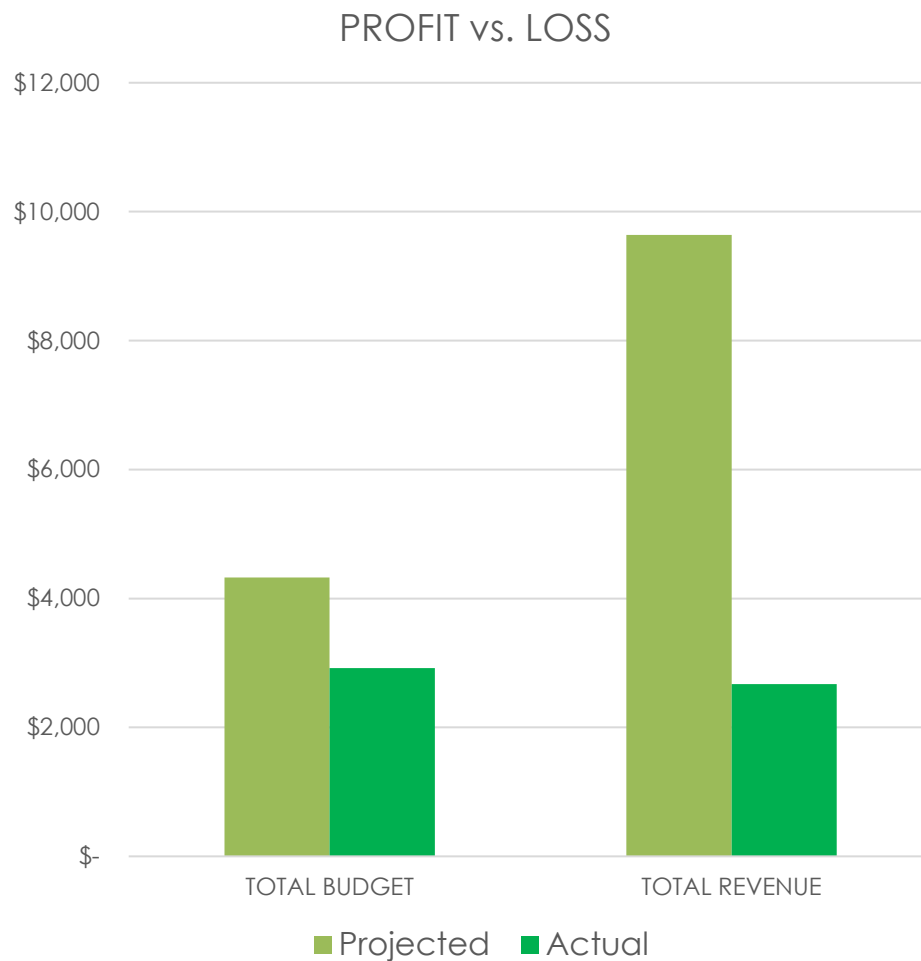
Mark Wilson

Email not displaying correctly? [View it in your browser.](#)

EVENT REVENUE

BUDGET / REVENUE TOTALS		
	PROJECTED	ACTUAL
TOTAL BUDGET	\$ 4,325.00	\$ 2,920.00
TOTAL REVENUE	\$ 9,640.00	\$ 2,670.00

PROFIT TOTALS		
	PROJECTED	ACTUAL
TOTALS	\$ 5,315.00	-\$ 250.00

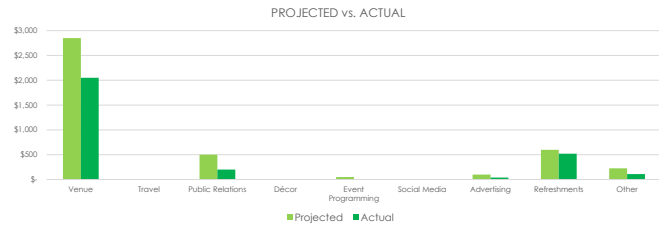
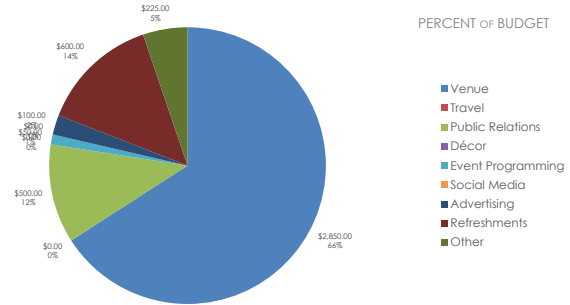


Palace City Robot Rumble (PCRR) 2023 BUDGET

Projected Subtotal to Date: \$ 4,325.00

Actual Subtotal to Date: \$ 2,920.00

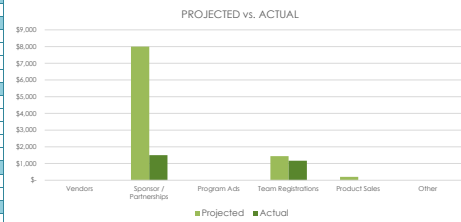
CATEGORY	PROJECTED SUBTOTAL	ACTUAL SUBTOTAL	COMMENTS
Venue	\$ 2,850.00	\$ 2,050.00	
Location Rental	\$ 2,500.00	\$ 1,700.00	Corn Palace (contact Doug Greenway)
Equipment Rental	\$ 350.00	\$ 350.00	Tiger Robotics Trailer
AV			Volunteer
Travel	\$ -	\$ -	
Flight / Driving			
Lodging			
Per Diem			
Public Relations	\$ 500.00	\$ 200.00	
Announcements	\$ 500.00	\$ 200.00	Banners and signage
Graphics	\$ -	\$ -	Donation
Press Releases	\$ -	\$ -	
Décor	\$ -	\$ -	
Linens			Included with Corn Palace rental
Lighting			
Additional Signage			Donation
Event Programming	\$ 50.00	\$ -	
Staff	\$ -	\$ -	Emcee, judges, referee - volunteers
Signage	\$ 50.00		Donation, sandwich boards
Social Media	\$ -	\$ -	
Twitter			
Facebook			
Pinterest			
Instagram			
Advertising	\$ 100.00	\$ 40.00	
Print	\$ 100.00	\$ 40.00	
Outdoor			Sandwich boards
Refreshments	\$ 600.00	\$ 520.00	
Food	\$ 500.00	\$ 480.00	lunch for judges, referees, all day volunteers
Water	\$ 50.00	\$ 15.00	
Additional Food	\$ 50.00	\$ 25.00	donuts, snacks
Other	\$ 225.00	\$ 110.00	
Prizes	\$ 125.00	\$ 75.00	Corn Palace hats, popcorn balls
Vests for volunteers	\$ 50.00	\$ 35.00	
Packet Printing	\$ 50.00		Donation



EVENT REVENUE

Projected Subtotal to date: ####
 Actual Subtotal to date: ####

CATEGORY	QUANTITY		COST	PROJECTED SUBTOTAL	ACTUAL SUBTOTAL	COMMENTS
Vendors	PROJECTED	ACTUAL		SUBTOTAL \$ -	SUBTOTAL \$ -	
				\$ -	\$ -	
Sponsor / Partnerships	PROJECTED	ACTUAL		SUBTOTAL ##	SUBTOTAL ##	
Field Sponsor	3	1	\$ 1,000.00	\$ 3,000.00	\$ 1,000.00	
Robot Box Sponsors	10	1	\$ 500.00	\$ 5,000.00	\$ 500.00	
General Sponsors				\$ -	\$ -	
				\$ -	\$ -	
Program Ads	PROJECTED	ACTUAL		SUBTOTAL \$ -	SUBTOTAL \$ -	
Front Cover	0	0	\$ 100.00	\$ -	\$ -	
Back Cover	0	0	\$ 100.00	\$ -	\$ -	
Full Page	0	0	\$ 75.00	\$ -	\$ -	
Half Page	0	0	\$ 50.00	\$ -	\$ -	
				\$ -	\$ -	
Team Registrations	PROJECTED	ACTUAL		SUBTOTAL ##	SUBTOTAL ##	
Teams	32	26	\$ 45.00	\$ 1,440.00	\$ 1,170.00	
				\$ -	\$ -	
Product Sales	PROJECTED	ACTUAL		SUBTOTAL \$ 200.00	SUBTOTAL \$ -	
Product 1	10	0	\$ 20.00	\$ 200.00	\$ -	kids making wooden robots to sell or other craft t-shirts
				\$ -	\$ -	
Other	PROJECTED	ACTUAL		SUBTOTAL \$ -	SUBTOTAL \$ -	
Other	0	0	\$ -	\$ -	\$ -	
				\$ -	\$ -	



Palace City Robot Rumble (PCRR) 2024 BUDGET

Projected Subtotal to Date: \$ 4,715.00

Actual Subtotal to Date: \$ -

CATEGORY	PROJECTED SUBTOTAL	ACTUAL SUBTOTAL	COMMENTS
Venue SUBTOTALS	\$ 2,850.00	\$ -	
Location Rental	\$ 2,500.00		Corn Palace (contact Doug Greenway)
Equipment Rental	\$ 350.00		Tiger Robotics Trailer
AV			Volunteer
Travel SUBTOTALS	\$ -	\$ -	
Flight / Driving			
Lodging			
Per Diem			
Public Relations SUBTOTALS	\$ 600.00	\$ -	
Announcements	\$ 500.00		Banners and signage
Graphics	\$ 100.00	\$ -	
Press Releases	\$ -	\$ -	
Décor SUBTOTALS	\$ 125.00	\$ -	
Linens			included with Corn Palace rental
Lighting			
Additional Signage	\$ 125.00		Donation
Event Programming SUBTOTALS	\$ 350.00	\$ -	
Staff	\$ 300.00	\$ -	Emcee, judges, referee - pay Brad and gift cards for referees
Signage	\$ 50.00		Donation, sandwich boards
Social Media SUBTOTALS	\$ -	\$ -	
Twitter			
Facebook			
Pinterest			
Instagram			
Advertising SUBTOTALS	\$ 50.00	\$ -	
Print	\$ 50.00		
Outdoor			
Refreshments SUBTOTALS	\$ 565.00	\$ -	
Food	\$ 500.00		lunch for judges, referees, all day volunteers
Water	\$ 15.00		
Additional Food	\$ 50.00		donuts, snacks
Other SUBTOTALS	\$ 175.00	\$ -	
Prizes	\$ 125.00		
Vests for volunteers	\$ -		use last years
Packet Printing	\$ 50.00		

NOVEMBER 4TH 2023

VEX[®]

ROBOTICS

COMPETITION

OVER UNDER

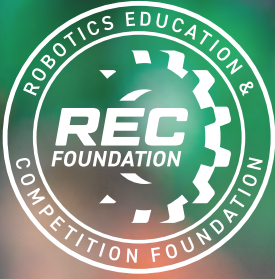
AT MITCHELL'S CORN PALACE

PALACE CITY ROBOT RUMBLE

DOORS OPEN AT 7AM



HOSTED BY KERNELS ROBOTICS



VOLUNTEER

EVERYONE MAKES A DIFFERENCE

Be part of something special, give back to your community and show your support for the brightest student minds as they come together at robotics competition events to celebrate STEM education, collaboration, hard work, and dedication.

Volunteer for a robotics competition event to show your passion for the importance of STEM education and inspire our future.

Event Name:

Event Date:

Event Time:

Event Location:

Event Volunteer Contact:

The Robotics Education & Competition (REC) Foundation seeks to increase student interest and involvement in science, technology, engineering and mathematics (STEM) by engaging students in hands-on sustainable and affordable curriculum-based robotics engineering programs.

Learn More: <https://www.roboticseducation.org/volunteers/>



70
COUNTRIES



30K
TEAMS



2K
COMPETITIONS

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, October 29, 2024 11:55:15 AM

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- Festivals/Special Projects: Other events that generate overnight stays.

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Incomplete applications will not be considered.

Applicant Organization	South Dakota Red Book
Email Address	justin.adams.@cityofmitchellsd.gov
Address	407 Burgess Rd.
City	Yankton
State	SD
Zip Code	57078
Contact Person	Justin Adams
Phone Number	605-999-0979
Purpose of Organization	We provide training materials for all instructors to use when teaching classes.
Name of Event	Instructors Conference
Location of Event	Highland Conference Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Meeting/Convention
Date(s) of Event	1/4/2025 - 1/5/2025
Grant Amount Requested	4,206.44
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	None
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant money will cover the cost to host the class for the weekend. Paying for the Instructor that with be teaching along with covering the cost of the venue.
How will proceeds/profit from the event be used?	Proceeds will go towards covering every certifie43d instructor in the states annual insurance premium along with going towards covering future Instructor conferences.
(Section Break)	

Historical Data

How many years has this event been held?	20 plus
Estimated hotel/motel room nights sold during last event.	201-250
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	80
Attendance at last event (spectators, participants)	115
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

201-250

How are you able to estimate the number range selected above?

Based on last years numbers

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The South Dakota Redbook works with the SD Fire Instructors Society every year to put on this conference to provide great training to help improve the instructors in our state. The Redbook also provides training materials for our instructors to sue when teaching classes and that also provides a discount on books.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Our invent brings Fire Service Instructors in from all over the state to meet in one place to help teach and learn new topics in the fire service to they can take that knowledge home and teach others.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Our event will bring in people from all over the State of South Dakota. As this in an annual training class used to get required training hours to keep our instructor certification.

What are the specific goals for this event?

This event has been hosted is Pierre SD for ever and we are looking for a new community to host this event. Our goal is to make a great impression with the group so we can keep this event coming back for many years.

Explain how your grant

As our Conference is help is the winter some instructors choose

request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

to bring their family with them for the weekend and make it a vacation as well. This positively impacts the city with family's doing events during the day with shopping or entertainment while class is going on.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 Instructors Conference Expense Estimate.docx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Justin Adams

Email not displaying correctly? [View it in your browser.](#)

2025 Instructors Conference Expense Estimate

\$1,206.44 Venue charge for two-day conference

\$2,000 For the Class

Estimated \$1,00 for airfare, hotel, and rental car for the instructor.

If awarded the Grant it would cover these costs

Total cost is **\$4,206.44**

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, November 6, 2024 10:51:40 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Dakota Oyate Challenge
Email Address	Silas.Blaine@k12.sd.us
Address	1132 N Crescent St
City	Flandreau
State	South Dakota
Zip Code	57028
Contact Person	Silas Blaine
Phone Number	6058453040
Purpose of Organization	The Dakota Oyate Challenge is an annual event held to promote academic and athletic excellence among the Native American youth from schools in both South Dakota and Nebraska. Events are held with the simple goal of providing our Native American youth with a safe place to compete and showcase their athletic prowess and academic knowledge. The Dakota Oyate board also ensures that the culture of our Native peoples of the plains is represented in all aspects of the three-day tournament.
Name of Event	Dakota Oyate Challenge Basketball Tournament
Location of Event	Mitchell Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	10-20
Type of Event	Sport Event
Date(s) of Event	1/30/2025 - 2/1/2025
Grant Amount Requested	10,500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2,500
Please provide your profit and loss statement from your previous event.	Dakota Oyate Challenge Rental Service 2024.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The requested grant amount will be used to offset the cost of the hospitality room, payment for basketball officials, announcers, coordinators and DOC Tournament awards. If DOC is approved for the amount requested the board could lower school entry fees which would assist schools with expenses while at the DOC tournament.
How will proceeds/profit from the event be used?	All proceeds/profits are used for the next upcoming Dakota Oyate Challenge tournament. Funds are dedicated to awards for students' athletes, tournament expenses, and officials/game worker expenses. A portion of the funds is also allocated to recognizing staff who go above and beyond to serve the youth of our communities.

(Section Break)

Historical Data

How many years has this event been held?	35
Estimated hotel/motel	251-300

room nights sold during last event.

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	100% was outside a 50-mile radius. The nearest school is an 1.5 hour drive by bus.
--	--

Attendance at last event (spectators, participants)	Attendance can vary from year to year. Two years ago, between cultural events and the basketball tournament we had roughly 3,300 people attend the tournament daily.
---	--

Comments	The Dakota Oyate Challenge board would like to thank the city of Mitchell and the Sports Authority team for the opportunity to bring our tournament to your community. This annual event is sure to grow with the availability of hotel rooms for spectators and schools. The impact we hope to have on the city of Mitchell's economy is a positive one. We pride ourselves on supporting local vendors and business owners. It is because these are the individuals who support our youth year after year.
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
--	--------

If this is a new event, what are the estimated hotel/motel room nights sold during this event?	251-300
--	---------

How are you able to estimate the number range selected above?	This number is based on 25 rooms for each school and rooms for basketball officials, announcers, workers and fans.
---	--

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The Dakota Oyate Challenge is non-profit organization dedicated to providing Native American youth a safe environment to showcase the talents on the basketball court. The event is a three-day in length and includes cultural hand games, archery and grand entry of teams. Many vendors are annual attendees along with our patrons. We are looking forward to Mitchell hosting our tournament because of the number of hotel rooms available, places to dine, and shopping. The hope is for our members of the community to see what Mitchell has to
---	--

offer and make plans to return for another visit outside of the Dakota Oyate Challenge tournament.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Thursday-Saturday
Boys and Girls Basketball Tournament: 16 teams (8 boys, 8 girls)
Cheer Routine: 8 teams
Opening round of 3pt and FT contests (boys and girls)
Friday
Archery: High School and Middle School
Grand Entry
Saturday
Hand Games: High School and Middle School
DOC Championships
Finals for 3pt and FT (boys and girls)
All-tourney Awards and Spirit Awards
Service Awards

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We have 8 schools located in all geographic regions of South Dakota and Northeast Nebraska. Communities included are Sisseton, Flandreau, Marty/Wagner, Lower Brule, Crazy Horse (Pine Ridge), Takini, Wakpala, Tiospa Topa, and Macy Nebraska. We do have schools from Chamberlain, Cheyenne River, and Pine Ridge participate in our archery and hand-games as well.

What are the specific goals for this event?

The goal is to grow in numbers (attendance) to give our student athletes the best possible sports experience possible. DOC strives to provide its students and fans an event that promotes healthy competition with a focus on our traditional games and traditions. The DOC board believes the change in venue will draw more fans to the tournament. The DOC board added DOC Volleyball in October 2024 and are planning to add Cross Country in the near future.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The Dakota Oyate Challenge board and teams actively promote the need to become patrons of local businesses in Mitchell. We hope that our community members will want to visit Mitchell for another event or just to enjoy a day taking in all Mitchell has to offer. The funds received would go directly back into the Mitchell economy. Monies will be used to offset expenses and also to secure hotels rooms for our officials who often drive 150 miles or more. The result on not receiving the grant would be to increase the entry fees and require our schools to help offset any losses. This will negatively impact the ability for some schools to continue to participate in the Dakota Oyate Challenge.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)	DOC Budget 2025.docx
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Additional Financial Documents	<i>Field not completed.</i>
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(Section Break)

Event Flyer	<i>Field not completed.</i>
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Silas Blaine
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EVENT: Dakota Oyate Challenge DATE: January 25-27, 2024

RENTAL AND SERVICE RATE

Thursday – 1-25-2024

GROSS ADMISSION

Tickets sold at Door: \$3374.00

Friday – 1-26-2024

GROSS ADMISSION

Tickets sold at Door: \$3263.00

Saturday-1-27-2024

GROSS ADMISSION

Tickets sold at Door: \$2685.00

Crazy Horse Schools Tickets invoiced \$ 208.00

Tiospaye Topa School Tickets invoiced \$ 112.00

Grand Total Ticket Sales \$9642.00

Charges

Corn Palace Rent \$1250/day x 3 \$ 3750.00

Armory Rent 2-days @ \$100/daily \$ 200.00

Venue Fee 5% Gross Ticket Sales-Door (\$9642.00) \$ 482.10

Venue Fee 5% Gross Ticket Sales-PPV (\$4270) \$ 213.50

Worker Payout (Scoretable(3)/backdoor) \$ 2400.00

Avera Health – Athletic Training Services \$ 1740.00

McLeods Printing (2) bracket posters \$ 70.00

Water for Hand Games/Archery/Hospitality (17 cases) \$ 408.00

Ticket Takers \$25.00/game (4) \$ 100.00

(Volunteers used except for 4-games)

TOTAL CHARGES: **\$9363.60**

Balance Due – Dakota Oyate Challenge **\$279.00**

Payable to: Dakota Oyate Challenge
Attn: Zach Zephier
1132 N. Crescent Street
Flandreau, SD 57028



Dakota Oyate Challenge
1132 N. Crescent St.
Flandreau, SD 57028

Board of Directors

Silas Blaine, President
Wakpala

Jess Mendoza, Director
Tiospaye Topa

Brad Vogt, Director
Omaha Nation

Tom Cameron, Secretary
Lower Brule

George Erdahl, Director
Marty

Rich Crow Eagle, Director
Tiospa Zina

Michael Apple, Director
Crazy Horse

Patrick Fredrick, Director
Wakpala

Zach Zephier, Treasurer
Flandreau Indian School

Dakota Oyate Challenge
Projected Revenue & Expenses 2025

Revenue	2024		2025
School Entrée Fee <u>\$2,000</u> for 2024	\$16,000	School Entrée Fee <u>\$1,400</u> for 2025	\$11,200
SEA Grant Mitchell	<u>\$2,500</u>	SEA Grant Request Amount	<u>\$10,500</u>
Total Revenue	\$18,500	Total Revenue	\$21,700

If approved for SEA Grant in the amount of \$10,500 for the 2025 DOC Tournament. The DOC board could lower the DOC basketball entrée fee from \$2,000 per school to \$1,400 per school for the 2025 DOC tournament. This would be a cost savings of \$600 per school who pay for rooms for three nights including all meals while in Mitchell SD.

The DOC received 11 Comp rooms for the 2024 DOC Tournament which were given to basketball officials. The DOC board kindly request the same amount of Comp rooms for basketball officials for the 2025 DOC Tournament. Basketball officials' rooms are not included in DOC tournament expenses.

Expenses

Coordinators	2,400
Basketball Officials	7,000
Game Announcers	720
Hospitality Room	1,200
Awards	9,000
Program	500
Misc.	<u>500</u>
Total Expenses	\$21,320

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, November 6, 2024 11:52:22 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	South Dakota Music Education Association
Email Address	holly.gage@k12.sd.us
Address	607 W 28th St
City	Sioux Falls
State	SD
Zip Code	57105
Contact Person	Holly Gage
Phone Number	6053668648
Purpose of Organization	To promote quality, comprehensive music education for all South Dakota students as part of their complete education.
Name of Event	South Dakota Middle School All State Band
Location of Event	Mitchell High School
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	n/a
Type of Event	Festival
Date(s) of Event	3/7/2025 - 3/8/2025
Grant Amount Requested	1000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	For this event in March of 2024, we were awarded \$500.
Please provide your profit and loss statement from your previous event.	MSASB Co-Chair Expense Worksheet 2024 (SEA grant for 2025).xlsx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The attached expense statement only includes the purchase of music and refreshments for students and teachers. I would like to expand into also providing personalized/event specific "swag" for the students in the form of waterbottle stickers, lanyards, and/or case/luggage tags. I anticipate this extra cost to be an additional 200-300 dollars on top of my last years budget. The event also pays 2 guest conductors to work with the students along with their hotel and travel. We also pay judges to listen to auditions and pay for web support. I did not include these expenses as that is the duty of the other co-chair.
How will proceeds/profit from the event be used?	The profit from this event is used to help fund the next years event on the front end. The cost of tickets to the event will pay for the judges and conductors.
(Section Break)	

Historical Data

How many years has this event been held?	26
Estimated hotel/motel room nights sold during last event.	251-300
What % of attendance was visitor draw? (Visitor Outside 50+	Over half of the student are from the Sioux Falls/Brandon area, the rest of the students are from all over the state including West river.

Mile Radius)

Attendance at last event (spectators, participants)	We have 210 students participating in this event. That also brings an additional 60 band directors and about 500 family and friends of the students as spectators.
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Comments	<i>Field not completed.</i>
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
--	--------

If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
--	-----------------

How are you able to estimate the number range selected above?	200 student participants and their teachers. Many of the students stay with their own families in the local hotels.
---	---

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The purpose of SDMEA is to promote quality, comprehensive music education for all SD students as part of their complete education. We provide musical experiences for students in SD to enhance their music education and provide extra opportunities for the to share their talents.
---	---

Describe your event. Be sure to include who, what, where, when, and how activities will take place.	This event takes place of the course of Friday and Saturday. Students arrive for rehearsal on at Mitchell High School. They rehearse Friday and Saturday with a concluding concert on Saturday afternoon. Students receive instruction from renowned educators. Mitchell High is a great facility to work with and the town is welcoming to our families.
---	---

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor	MSASB will include 210 middle school musicians from all over the state. This event brings many people to Mitchell that will utilize hotels, local restaurants, florists, shops and more.
---	--

attraction to your event.

What are the specific goals for this event?

This specific event offers students the opportunity to play with other talented musicians from all over the state.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This grant request would be used to provide a positive experience for our participants and their teachers. We like having this event in Mitchell because the band directors are amazing to work with and the facilities are great. We believe it is important to show off the high quality facilities that the Mitchell community has to offer. It is a comfortable auditorium that works for audience members, musicians, and teachers.

Students come with family members who will have downtime to explore the city of Mitchell, eat at the local restaurants and stay overnight in the hotels.

If these funds were denied, we would look at other possible locations where additional grant funding would be accessible.

This event does not make, we are just hoping to offset the total costs.

Thank you for your consideration!

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[MSASB Co-Chair Expense Worksheet 2024 \(SEA grant for 2025\)_1.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Holly Gage

Email not displaying correctly? [View it in your browser.](#)

2024 MSASB Co-chair Expense Report											
Vendor	Description	Expense	Income								
Popplers Music	Afterburn: Relaunch	\$65.00									
Popplers Music	Red Covered Bridge	\$78.00									
Popplers Music	Autumn Light	\$65.00									
Popplers Music	Palette	\$65.00									
Wal-Mart (Mitchell)	Director's Lounge	\$200.00									
County Fair (Mitchell)	Donuts/Roll for Director's, Saturday	\$90.00									
Totals:		\$563.00									
Sports & Events Authority Grant	Grant		\$500.00								
Schmitt Music	Donation (student cookies/water)		roughly \$300								
		-\$63.00									
Not included in this expense report is: the cost of judges, stipend and travel for the 2 guest conductors and web support											
For next year, I would like to be able to purchase personalized "swag" (stickers, lanyards, case/luggage tags) for the participating students as well. I anticipate that total to be an additional \$200-\$300											

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, November 4, 2024 3:23:37 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	ND Country Fest, LLC
Email Address	luke@ndcountryfest.com
Address	PO BOX 456
City	Bismarck
State	ND
Zip Code	58502
Contact Person	Luke Shafer
Phone Number	6023094956
Purpose of Organization	ND Country Fest is an entertainment company that brings concerts to rural and outlined areas of Midwest. Our focus is to provide a high-quality experience from the time you enter the gate to the time you hear the last song.
Name of Event	Neal McCoy - Frank Ray Concert - Produced by ND Country Fest
Location of Event	The Corn Palace - Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	20
Type of Event	Other
Date(s) of Event	4/25/2025 - 4/26/2025
Grant Amount Requested	7,500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	None
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	TracyByrdDickinson-Ad (002).jpg
How will the requested grant amount be used?	The requested grant amount will be used for the artist, marketing, lodging and production expense for the 2025 show
How will proceeds/profit from the event be used?	The proceeds will be used for the talent expense for the next year's show in 2026.
(Section Break)	

Historical Data

How many years has this event been held?	First Time in Mitchell, South Dakota
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	We are anticipating 35% of the attendance will come from a 60+ mile radius of Mitchell, SD
Attendance at last event (spectators, participants)	We are anticipating 1,500 spectators for our Neal McCoy concert in Mitchell, SD.

Comments	We are very excited to bring this show to Mitchell, SD. It seems like Mitchell will be a great city for us to bring our annual tour to every year.
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
--	--------

If this is a new event, what are the estimated hotel/motel room nights sold during this event?	51-100
--	--------

How are you able to estimate the number range selected above?	We are able to estimate the number range selected by past concerts we had in other cities of similar size.
---	--

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	ND Country is a dynamic provider of live entertainment, committed to creating memorable experiences that engage both local and regional businesses, ultimately benefiting the broader community. By fostering collaborations and partnerships, the company aims to deliver high-quality events that resonate with and enrich the lives of its audience. Its target market encompasses a diverse group, including both local residents and visitors who are in search of vibrant cultural experiences. Whether through music festivals, theatrical performances, or unique community events, ND Country strives to offer a wide array of entertainment options that appeal to those passionate about cultural enrichment and lively social gatherings.
---	---

Describe your event. Be sure to include who, what, where, when, and how activities will take place.	On April 25, 2025, for an unforgettable evening of live country music at the iconic Corn Palace in Mitchell, SD. Experience the vibrant sounds and engaging performances of renowned artists Neal McCoy, rising star Frank Ray, and the dynamic band Out of Line. This event promises to deliver an exciting blend of classic hits and fresh tunes, creating a memorable experience for all country music enthusiasts.
---	--

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	ND Country is a dynamic provider of live entertainment dedicated to delivering unforgettable experiences that captivate audiences and foster engagement with both local and regional businesses. By curating a diverse array of events, we aim to generate positive social and economic impacts, ultimately benefiting the broader community. Our efforts are designed to draw in attendees from a wide radius, attracting people from 60 to 100
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miles away. The cities we are specifically targeting include Sioux Falls, Huron, Miller, Chamberlain, Platte, and Yankton. These vibrant communities provide a fertile ground for our activities, as we strive to create a synergy that supports local economies and enhances cultural connections. Through collaboration with businesses and community leaders, ND Country is focused on creating a thriving entertainment ecosystem that encourages tourism, strengthens community ties, and provides exceptional value to all involved.

What are the specific goals for this event?

Our primary objective is to empower our regional partners within their respective neighborhoods by orchestrating a series of engaging live events. These events are designed to not only entertain but also to foster a sense of community and cooperation. Through these initiatives, we aim to nurture and solidify the ties between our partners and the residents of each area we operate in. By creating memorable experiences and forging stronger connections, we aspire to establish a robust network that benefits everyone involved. Moreover, these efforts will encourage collaboration and mutual support, leading to sustainable growth and development within each community. Consequently, our partners will emerge as key figures who play an instrumental role in enhancing the quality of life and promoting unity within their neighborhoods.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

If we were able to receive the grant funding, we would have the opportunity to significantly expand our media coverage. This would allow us to reach a broader geographical area and connect with more of our dedicated fans, ultimately enabling us to enhance every aspect of our show and deliver an exceptional experience. The grant would provide the resources necessary to leverage advanced promotional tools and strategies, ensuring the event's success and growth for the future.

It truly takes a community coming together to sustain events designed for the community. The collective support and enthusiasm of our audience and local partners play a crucial role in bringing our vision to life and in creating memorable occasions that resonate with everyone involved. This communal effort underscores the importance of external funding to amplify our reach and ensure our show's continued success.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be

rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)	NealMcCoyMitchellSDbudget.jpg
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Additional Financial Documents	<i>Field not completed.</i>
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(Section Break)

Event Flyer	NealMCCoyMitchellSDad (002).jpg
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Luke Shafer
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Email not displaying correctly? [View it in your browser.](#)

Neal McCoy-Mitchell SD		Capacity: 1500
REVENUE:		BUDGET
TICKET SALES (1500@\$35)		\$52,500
Sponsorships		\$25,000
Artists Merch		\$500
All Other		\$0
TOTAL REVENUE		\$78,000
EXPENSES:		
Artist Fees		\$40,000
Artist Bank (Lex) Cash		\$500
Marketing and Promotions		\$8,000
Cost of Production/STAGE/LIGHTS/SOUND		\$10,000
Facility Rental Fees		\$3,500
Videographer		\$550
Commissions on Sales		\$1,500
Travel: Hotel		\$1,850
Food		\$1,000
Fuel		\$600
Car Rental		\$760
Other		\$250
Security		\$0
Insurance		\$750
TOTAL EXPENSES		\$69,260
PROFIT/LOSS		\$8,740



NEAL MCCOY

MITCHELL, SD

THE CORN PALACE
FRI. APRIL 25, 2025

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**FRANK
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Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
October 8, 2024

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:00 PM

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Jill Larson, Kevin Nelson, Jason Christensen, Doug Greenway, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston

SEA Advisory Committee members absent: Cory Aadland and Bryan Dixon

Others present: Aaron Hieb and Stephanie Ellwein

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants. The SEA Advisory Committee reviewed applications for grant funding. The following application(s) were presented and considered:

A. Pheasants Forever Banquet

- Tim Smith shared some information about the Pheasants Forever Banquet Grant Application, which is requesting \$3,000.

Kevin Bruscher was unable to attend the Sports & Events Authority meeting, so prior to the meeting, Kevin reached out to and shared some information with Tim Smith.

Tim Smith shared some information regarding Pheasant Country, Chapter 872 and their involvement with the youth pheasant hunt and the youth hunting experience(s) around the Mitchell community. Also, he shared their hard work and contributions towards additional habitat area(s) around the Mitchell area as well. The upcoming Pheasants Forever Banquet at the Corn Palace is the largest banquet in the nation, which gets attendance upwards of 750 attendees.

B. Cursed Chains Challenge Disc Golf Tournament

- Dan Woodraska presented the Cursed Chains Challenge Disc Golf Tournament Grant Application, which is requesting \$500.

The Cursed Chains Challenge Disc Golf Tournament will be Saturday, October 26th at Dry Run Creek. The grant request of \$500 would help cover the Special Event Permit Park Closure fee and porta potties. Dan also shared information from the UDISC App that has a monthly subscription fee of \$30, but this app summarizes the majority of participation stats for Dry Run Creek Disc Golf Course on a monthly basis. Tournament participation is capped at 100, with a majority of players being from out of town. Currently, there are 15 registered.

C. Palace City Cup - Squirt B & C Hockey Tournament

- Eric Sabers presented the Palace City Cup - Squirt B & C Hockey Tournament Grant Application, which is requesting \$1,000.

The Palace City Cup - Squirt B & C Hockey Tournament (10U) will be November 15th-17th at the Mitchell Activities Center. The grant request of \$1,000 would help cover the ice rental costs and referee's expenses. A minimum of 5–6 teams per division (2) is necessary to make this event worthwhile. Two teams will participate from Mitchell along with, hopefully, teams from West River SD, IA, MN, and NE. A goal of 8 teams per division, so 16 total teams.

3. Approval of Minutes

Motion: Motion was made by Dave Helleloid to approve the previous meeting minutes as presented, and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of October 4th, 2024.

Current expenses and award checks that have been written for 2024 are \$85,150.

Current Available Fund Balance of \$64,850.

Collections in September (for August records) are \$38,636.00 with all collected.

The YTD collections for 2024 is \$224,286.00, which equates to 114,558 total room nights sold. YTD comparison for room nights sold were: up 2.8% (3,174 room nights sold) from 2023, down 1.3% (1,536 room nights sold) from 2022, up 1.0% (1,135 room nights sold) from 2021, up 24.9% (28,552 room nights sold) from 2020, up 0.6% (677 room nights sold) from 2019, and up 1.0% (1,192 room nights sold) from 2018.

Motion: Motion was made by Tim Smith to approve the financial report as presented, and seconded by Kevin Nelson. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Forms w/Financials with the SEA Committee:

A. Evaluation Form(s) w/Financials

MAC Triathlon (June 8th, 2024)

- The event was above expectations. An estimated total spectator attendance of 60. Total participants of 66. The estimated number of total hotel/motel room nights sold was 4 (Comfort Inn, Super 8, and Thunderbird Lodge). The awarded funds (\$1,500) were used towards the cost of the timing system. The profit of \$2,522.97 will go towards outdoor fitness equipment in Cadwell Park.

Shoot out at the Lake (June 21st-22nd, 2024)

- The event was below expectations - mother nature did not cooperate and Mitchell experienced excessive rainfall amounts. An estimated total spectator attendance of 1,250. Total participants of 90 (45 each night). The estimated number of total hotel/motel room nights sold was 75 (Super 8 Motel). The awarded funds (\$5,000) were used towards the cost of the bleachers. No profit (\$5,652.98)

Palace City Mountain Bike Classic (June 29th, 2024)

- The event exceeded expectations. An estimated total spectator attendance of 45. Total participants of 61. The estimated number of total hotel/motel room nights sold was 5 (CoachLight Motel, Comfort Inn, Hampton Inn, and Holiday Inn). Cyclists prefer to stay at campgrounds rather than hotels. Individuals love the Lake Mitchell Campground! The awarded funds (\$1,500) were used towards the cost of the timing system. The profit of \$6,250.09 will go towards continuing to host more events geared towards health, wellness, and fitness. Also, towards workout equipment at Cadwell Park.

Tour de Corn (August 16th-18th, 2024)

- The event exceeded expectations. An estimated total spectator attendance of 375. Total participants of 307. The estimated number of total hotel/motel room nights sold is uncertain. The awarded funds (\$2,000) were used towards the cost of the meal for the riders. No profit (\$5,198.06)

CorniCUPia 2024 (September 7th-8th, 2024)

- The event was above expectations. An estimated total spectator attendance of 1,400. Total participants of 492, 41 teams. The estimated number of total hotel/motel room nights sold was 300. The awarded funds (\$5,000) were used towards offsetting tournament expenses. The profit of \$14,808.55 will go back into the soccer programs and purchasing infrastructure for future tournaments.
 - Scott Mullenmeister and Alyson Palmer, Mitchell Soccer Association, were present to give an in-person event recap for their CorniCUPia 2024 soccer tournament.

B. SEA Survey(s)

- **Organization:** Mitchell Soccer Association; **Main Contact:** Scott Mullenmeister; **Date Completed:** 9/26/2024

6. Other Items

Aaron Hieb reviewed the following item(s) with the SEA Committee:

A. Upcoming Events

- [**Dakota Oyate Challenge Volleyball**](#) (October 11th-12th)
 - **The World's Only Corn Palace**
- [Mitchell A.C.T Presents: "The Miraculous Journey of Edward Tulane"](#) (October 11th-13th)
 - Mitchell Area Community Theatre
- [DWU Homecoming Week](#) (October 7th-13th)
 - [Tiger Trail Trek 5K](#) – October 12th
 - DWU Blue & White Days Parade – October 12th
 - [DWU Homecoming Tailgate](#) – October 12th
- [VFW Chili Cook-Off](#) (October 12th)
 - 2nd & Rowley Parking Lot – Behind the VFW
- [Davison County 4-H Carnival](#) (October 12th)
 - Davison County 4-H Grounds
- [Pheasants Forever Banquet](#) (October 18th)
 - The World's Only Corn Palace
- [Mitchell Hall & The Tennessee Trio Johnny Cash Tribute Band](#) (October 19th)
 - Mitchell Area Community Theatre
- [LyricWood Orchestra Concert](#) (October 20th)
 - DWU Sherman Center
- [Forest of Fears Haunted Trail](#) (October 25th-27th)
 - Reclamation Ranch
- [Mitchell ACT Haunted Theatre Fundraiser](#) (October 25th-26th)
 - Mitchell Area Community Theatre
- [Cursed Chains Challenge Disc Golf Tournament](#) (October 26th)
 - Dry Run Creek
- [Mitchell Downtown Trick-Or-Treat](#) (October 26th)
 - Mitchell's Main Street
- [Monster Mash](#) (October 27th)
 - The Moose Lodge
- [James Valley Community Center](#)

Complete list of events – MITCHELL CHAMBER EVENTS CALENDAR

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade

secrets, commercial, or financial information.

8. Approval of Funding Applications

Pheasants Forever Banquet

Date: October 18th, 2024; **Contact:** Kevin Bruscher; **Grant Request:** \$3,000

- **Motion:** Motion was made by Tim Smith to award \$2,000 earmarked towards youth hunting activities, and seconded by Doug Greenway. All members voted 'Aye' and the motion passed.

Cursed Chains Challenge Disc Golf Tournament

Date: October 26th, 2024; **Contact:** Dan Woodraska; **Grant Request:** \$500

- **Motion:** Motion was made by Jason Christensen to award \$500, and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

Palace City Cup - Squirt B & C Hockey Tournament

Date: November 15th-17th, 2024; **Contact:** Darcy Sabers; **Grant Request:** \$1,000

- **Motion:** Motion was made by Dave Helleloid to award \$1,000, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Tim Smith, Aaron Hieb, and Stephanie Ellwein shared information from last week's Business Improvement District #4 Board meeting.

- Jerry Thomsen will put together and distribute a survey to all Mitchell hotels/motels. The purpose of this survey is to give all hotels/motels an opportunity to provide feedback and express their opinion(s) on what/where the BID 4 Hotel Tax Collections should go towards (Marketing, event recruitment, facility enhancement, etc.).
- The following will be shared and discussed during the next BID #4 Board meeting in December:
 - Johanna Allen, CVB Representative, will attend and share a marketing overview with the BID #4 Board.
 - Aaron Hieb will share information and comparisons regarding other Business Improvement Districts - Hotel Occupancy Tax that are established in municipalities throughout South Dakota.
 - Aaron Hieb will also share a comparison regarding Sports Tourism Index - Scout and another platform that works as a recruiting tool and provides a list of potential events that can be bid on and possibly hosted in your city. Subscription fees will also be provided.
- BID #4 Board has designated \$150,000 towards the Sports & Events Authority for FY 2025.
- \$30,000 for the next three years (2024, 2025, and 2026) totaling \$90,000 has been

approved for the Dakota Riptide for their debt service towards the Indoor Aquatics Center.

- Mitchell has been awarded the Class A (12U) Swim Meet in February 2025.

Kevin McCardle shared the next meeting date of Tuesday, November 12th, 2024, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle @ 2:57 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	106,518.50
2024	\$	150,000.00
Total Revenue	\$	1,010,778.81

YTD as of 11/1/24

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	94,965.00
2024	\$	88,650.00
Total Expenses	\$	846,151.79

YTD as of 11/1/24

Fund Balance	\$	61,350.00
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Committed Items- Checks not yet written		
Special Olympics Spring 2025 (BB)	\$	12,000.00
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
Total Committed but not paid	\$	32,000

Current Available Fund Balance	\$ 61,350.00
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BID #2 & BID #4 Total Collections by Month											
	2017	2018	2019	2020	2021	2022	2023	2024	Due		
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	0		
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	0		
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	0		
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	0		
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	0		
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	0		
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00	0		
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00	0		
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00	0		
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 34,734.00	0		
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50		0		
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00		0		
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 259,020.00			

Previous Year's YTD Comparisons																
Collections <i>(through October)</i>	\$	197,991.50	\$	195,480.00	\$	195,702.00	\$	151,066.00	\$	194,744.00	\$	199,460.50	\$	192,526.00	\$	259,020.00
Room Nights Sold <i>(through October)</i>		131,994		130,320		130,468		100,711		129,829		132,974		128,351		131,925

YTD Room Nights Sold Comparisons			
2024 YTD compared to 2023 YTD	2.7%	2024 YTD compared to 2020 YTD	23.7%
2024 YTD compared to 2022 YTD	-0.8%	2024 YTD compared to 2019 YTD	1.1%
2024 YTD compared to 2021 YTD	1.6%	2024 YTD compared to 2018 YTD	1.2%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Bicycle	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Special Event	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	conventions/ meetings	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Special Event	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00

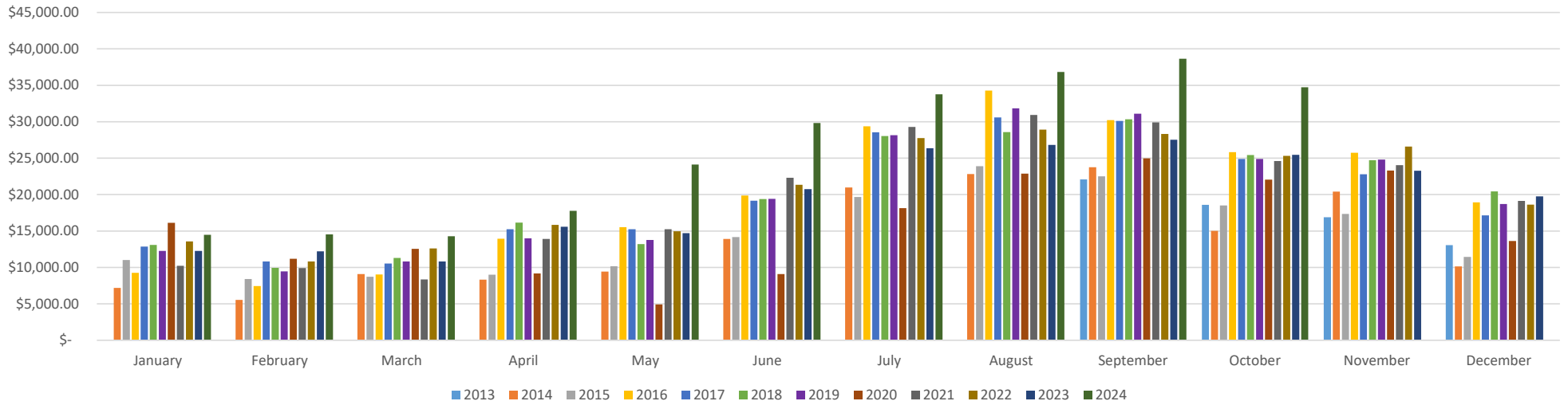
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	34	102

	Events Per Month											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Jan	1	5	2	3	3	2	4	4	4	2	4	
Feb	2	3	0	1	1	4	3	2	4	3	3	
March	0	1	3	5	5	4	3	3	2	5	6	
April	0	0	0	1	1	2	0	2	2	2	3	
May	6	7	2	3	2	1	0	2	3	2	0	
June	2	4	4	6	3	5	0	3	2	6	4	
July	3	2	3	3	3	3	0	3	4	1	1	
August	1	2	2	4	4	6	1	6	5	3	2	
September	0	3	2	5	4	4	2	4	3	5	3	
October	1	1	0	0	3	2	1	3	3	4	4	
November	3	2	0	1	0	0	0	2	1	1	1	
December	2	3	2	2	2	1	1	2	1	2	1	

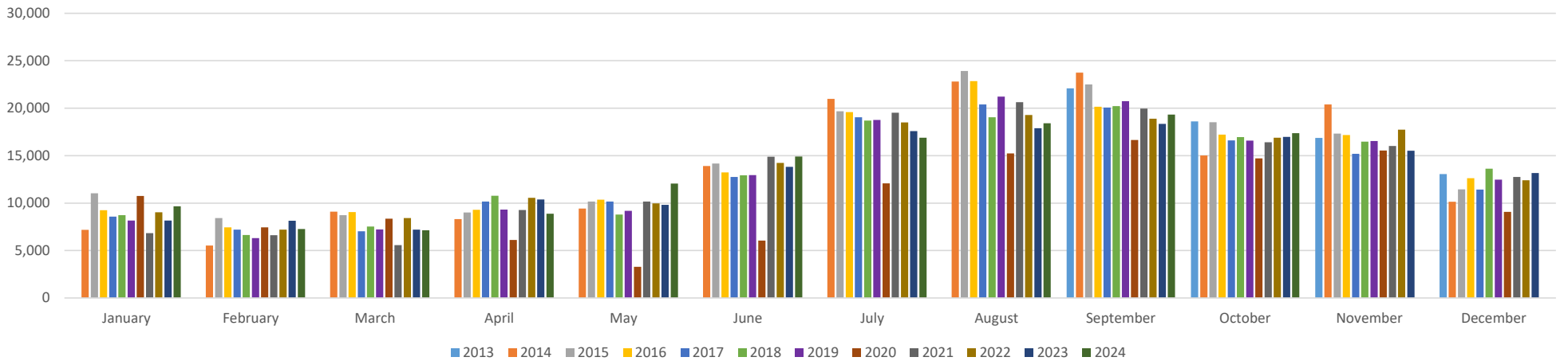
Data by Event Month					
Avg					
Days /					
	# Event	# Days	Event	\$ Awarded	\$/#days
January	34	97	2.9	\$ 62,632.32	\$ 645.69
February	26	57	2.2	\$ 90,250.00	\$ 1,583.33
March	38	112	2.9	\$ 157,935.50	\$ 1,410.14
April	13	58	4.5	\$ 38,485.00	\$ 663.53
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	39	109	2.8	\$ 75,235.00	\$ 690.23
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	35	78	2.2	\$ 134,275.00	\$ 1,721.47
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	22	41	1.9	\$ 72,750.00	\$ 1,774.39

Data By Event Type					
	Avg				
	Days/E				
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	15	55	3.7	\$ 44,940.00	\$ 817.09
soccer	19	44	2.3	\$ 97,050.00	\$ 2,205.68
special event	92	194	2.1	\$ 217,539.02	\$ 1,121.34
volleyball	9	14	1.6	\$ 14,685.50	\$ 1,048.96
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	33	172	5.2	\$ 109,890.00	\$ 638.90
golf	12	27	2.3	\$ 10,635.00	\$ 393.89
softball	18	41	2.3	\$ 38,630.00	\$ 942.20
bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	14	32	2.3	\$ 37,000.00	\$ 1,156.25
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	49	122	2.5	\$ 122,025.00	\$ 1,000.20

Total Bid # 2 & Bid #4 Collections



Room Nights Sold Reported



of Event Days per Month- SEA

