



## **Business Improvement District #4 Board Meeting Agenda**

City Council Chambers, City Hall, 612 N. Main Street

December 4, 2024

**1. 3:00 PM Call to Order**

**2. Approval of Minutes**

October 2nd, 2024, BID #4 Board Meeting Minutes

**3. Financial Report**

SEA Financials as of 11.1.24

BID 4 Revenue & Expense Report as of 11.30.24

**4. Citizen's Input**

*If you need to address the Board on an item that was not on the agenda, excluding personnel items, please come forward to the podium and state your name and your concern. Presentations are limited to three minutes. Items will be considered but no action will be taken at this time.*

**5. Mitchell Chamber and Convention & Visitors Bureau Marketing/Promotions Presentation**

**6. BID #4 Board and Ex-Officio Hotel(s) Group Discussion Items**

**A. South Dakota Business Improvement District(s) Hotel Occupancy Tax Comparison(s)**

**B. BID #4 Survey & Results**

**C. Sports Tourism Index vs. Playeasy**

- Sports Tourism Index Slide Show
  - Sports Tourism Index Report
- [Playeasy Slide Show](#)
  - Please click the link above to view the Playeasy slide show

**D. BID #4 Board Member(s) Re-Appointment and Appointment**

- Re-appointed Tim Smith, Business Representative, for a term to run from January 2025–December 31, 2027
- Appointed Jerry Thomsen, Hampton Inn, for a term to run from January 2025–December 31, 2027

**E. Determine Next Meeting Date**

**7. Adjourn**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.