



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
December 10, 2024

1. 2:00 PM Call to Order

2. Presentation of Funding Applications

A. 1st Annual Mitchell Pickleball Indoor Tournament

Date: January 4th-5th, 2025; **Contact:** Tim Smith; **Grant Request:** \$2,500

B. Hanson Girl's & Boy's Classic

Date: January 18th & January 25th, 2025; **Contact:** Tyler Payer; **Grant Request:** \$3,000 (\$1,500 for each classic)

C. North Dakota Country Fest

Date: April 25th, 2025; **Contact:** Luke Shafer; **Grant Request:** \$7,500

- Tabled from November meeting.

3. Approval of Minutes

November 12th, 2024, SEA Meeting Minutes

4. Financial Report

SEA Financials as of 12.4.24

5. Evaluation Forms/Financials/Surveys

A. Evaluation Form(s) w/Financials

- South Dakota State Amateur Baseball Tournament (August 7th-18th, 2024)
- OutKasts Car Show (September 20th-22nd, 2024)

6. Other Items

A. Upcoming Events

- [Dance Expressions Christmas Recital](#) (December 11th)
 - The World's Only Corn Palace
- [Mitchell's Comedy Night at the Area Community Theatre](#) (December 12th)
 - Mitchell Area Community Theatre
- MHS Girls' & Boys' Basketball
 - The World's Only Corn Palace
- [Klock Werks Christmas Extravaganza!](#) (December 13th)
 - Klock Werks
- [The Mitchell A.C.T. Presents "A Christmas Chaos"](#) (December 13th-15th)
 - Mitchell Area Community Theatre

- DWU Women & Men's Basketball
 - The World's Only Corn Palace
- [Figure Skating Holiday Show](#) (December 15th)
 - Mitchell Activities Center
- [Holiday Jam with the Hegg Brothers](#) (December 16th)
 - Mitchell Performing Arts Center
- [Shaun Johnson's Big Band Experience – Holiday Tour](#) (December 17th)
 - Mitchell Area Community Theatre
- MHS Gymnastics (December 21st)
 - The World's Only Corn Palace
- **[Hoop City Classic](#) (December 27th-30th)**
 - **The World's Only Corn Palace**
- [Sacred Hoops Basketball Classic](#) (January 4th, 2025)
 - The World's Only Corn Palace
- [Mitchell Hockey Pink the Rink](#) (January 4th, 2025)
 - Mitchell Activities Center
- **South Dakota Fire Instructors Conference (January 4th-5th, 2025)**
 - **Highland Conference Center**
- [Mitchell Fire Department's Chase the Ace](#)
 - The Back 40
- [James Valley Community Center](#)
- [Highland Conference Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding**

7. **Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
8. **Approval of Funding Applications**
9. **Next Meeting Date**
January 14th, 2025, @ 2 PM - City Hall, Council Chambers
10. **Adjourn**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, December 2, 2024 4:54:40 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Pickleball Association
Email Address	timsmithsports@gmail.com
Address	<i>Field not completed.</i>
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Tim Smith
Phone Number	605-999-5831
Purpose of Organization	To grow and promote Pickleball play in the Mitchell Area
Name of Event	1st Annual Mitchell Pickleball Indoor Tournament
Location of Event	Dakota Wesleyan University/Avera Wellness Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	1/4/2025 - 1/5/2025
Grant Amount Requested	\$2,500.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	None
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Used for facility rental, equipment purchase and trophies/gift cards
How will proceeds/profit from the event be used?	To further improve new outdoor pickleball courts at Hitchcock Park.
(Section Break)	

Historical Data

How many years has this event been held?	1st year
Estimated hotel/motel room nights sold during last event.	First-Time Event
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	We expect 70% of players will be from outside Mitchell.
Attendance at last event (spectators, participants)	We anticipate 80 players for the first year
Comments	The tournament has all womens brackets full. We have entries

from some of the top players in the state both male and female.
Also players from Nebraska and Iowa.

(Section Break)

Event Details

Specify your event with one from the following list:

New (First-time)

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

51-100

How are you able to estimate the number range selected above?

By the number of players from outside the area as well as spouses

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Mitchell Pickleball Association has over 90 paid members. We have raised over \$115,000 toward new outdoor pickleball courts currently under design to be located at Hitchcock Park. During the winter months we rent space in the Corn Palace Armory for play during the day and LB Williams school in the evening. This is a fast growing sport for all age groups.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

This will be a two-day tournament Saturday January 4th and Sunday January 5th at the Dakota Wesleyan Sports and Wellness Complex. It is open to men and women in a round-robin tournament with seven games guaranteed. All womens divisions are full.
Pickleball is divided into player skill levels such as 3.0, 3.5, 4.0 and 4.5. Players can choose their own skill level to compete. The top four players in each level will advance to the semi-finals. Prizes will be awarded to the top three finishers at each level. There is a \$35 registration fee.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We have local players and players from across the state such as Rapid City, Spearfish, Brookings and Sioux Falls, plus Sioux City and Omaha.

What are the specific goals for this event?	To run a succesful tournament which can continue to grow as an annual event.
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Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.	We hope to make this an annual event and continue to grow the number of entries and hotel stays. We also plan a major outdoor tournament in the summer months once our outdoor courts are completed.
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(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)	Mitchell Pickleball Association Indoor Tournament.docx
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Additional Financial Documents	<i>Field not completed.</i>
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(Section Break)

Event Flyer	pickleball.png
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Tim Smith
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Email not displaying correctly? [View it in your browser.](#)

Mitchell Pickleball Association Indoor Tournament

INCOME:

Player Fees\$2,800.00

SEA Contribution\$2,500.00

Total Income\$5,300.00

EXPENSES:

Facility Rental \$500.00

Equipment \$300.00

Advertising \$500.00

Trophies/Gift Cards\$1,200.00

Total Expenses\$2,500.00



store.dwu.edu



Visit



Apply

1st Annual Pickleball Tournament

MPA PRESENTS

1ST ANNUAL PICKLEBALL TOURNAMENT

SPONSORED BY: HART FINANCIAL GROUP
WOMEN'S AND MEN'S
ROUND ROBIN TOURNAMENT
7 GAME GUARANTEE

JANUARY 4TH/5TH, 2025



DWU/ AVERA SPORTS &
WELLNESS COMPLEX
500 W. NORWAY AVE MITCHELL, SD 57301

REGISTRATION



<https://store.dwu.edu/Pickleball>

REGISTRATION COST

\$35 REGISTRATION FEE

\$25 MITCHELL PICKLEBALL ASSOCIATION MEMBER

QUESTIONS?

STACEY WAGNER - 605- 630- 2336



HART FINANCIAL GROUP
THE PULSE ON YOUR FINANCIAL FUTURE



25

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, November 19, 2024 10:19:58 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Hanson School District 30-1
Email Address	tyler.payer@k12.sd.us
Address	230 6th Street
City	Alexandria
State	SD
Zip Code	57311
Contact Person	Tyler Payer
Phone Number	1-(605)-239-4387
Purpose of Organization	Provide sanctioned high school basketball games at the Mitchell, Corn Palace.
Name of Event	Hanson Classic
Location of Event	Corn Palace, Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	It takes considerable amount of volunteers to complete two successful basketball classics. It takes an average of 75 volunteers per classic.
Type of Event	Sport Event
Date(s) of Event	1/18/2025 - 1/25/2025
Grant Amount Requested	\$3,000 (\$1,500 per classic)
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$3,000 was approved and split between last year's classics.
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	We generally use the SEA grant funding to provide a hospitality room for coaches, officials, school administration, and media personnel. In the case of any extra funding from the SEA grant, it will be put towards scholarships for the athletes, and other necessary expenses.
How will proceeds/profit from the event be used?	We pay all of our expenses that come with the two weekends of the respective Classics. Officials, T-shirts for participants, Corn Palace rental fee, and .etc We have started broadcasting/ live streamed the games. This has a tendency to cut down on gate attendance, which in turn as cut out revenue to cover the numerous expenses.
(Section Break)	

Historical Data

How many years has this event been held?	40 plus years
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	We are generally at or near the full capacity for the Corn Palace for both Classics.

Attendance at last event (spectators, participants)	Attendance last year was excellent for both classics. The Corn Palace director would have the exact numbers for attendance. Depending on match ups, times, and weather also has a bearing on the attendance from year to year.
Comments	We have greatly appreciated the assistance from the Sports Authority Group to help cover the ever growing expenses that comes with putting on the Hanson Classics. The City of Mitchell, The Corn Palace, Mitchell High School, and Dakota Wesleyan have all been extremely helpful and supportive of the Hanson Classics. It takes a great deal of volunteers and workers to make the Classics run smoothly. Attached below is a rough estimate of the volunteers needed per classic: - Back Door Workers- (1-2 per game) - Main Clock (1 per game) - Official Book (1 per game) - Shot Clock (1 per game) - Music & Sound (1 per game) - Play by play announcer (1 per game) - Youtube/ Live Ticket Streaming- (3 per game) - Game stats- (2 per game) - Scholarships- (1 per game) - Pre-game scorebook/ basketballs/ awards (2 per game) - Video (3 per game) - Hospitality Room prep/staff (5-7 per game) - Media Liaison- email/scores etc. (1 per game) - Sort and distribute T-shirts (2 per game) - Officials (3 per game) 24 total - Game managers (3 per game) 24 total - Pop-a-shot- (6 per game) - Game Administrators (2 per game)

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	Not a new event.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Hanson Classics provide SDHSAA sanctioned basketball games for both boys and girls. The annual events usually have great draw to the Corn Palace and the town of Mitchell. It's a state wide event as numerous team from the state are invited to participate. It's great expose for the teams, players, Corn Palace, and town of Mitchell.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

We annually host a Girls and Boys Hanson Classic The girls is schedule for January 18th, 2025 and the boys is scheduled for January 25th, 2025. Both events will have 8 games played with various teams from across the state.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Boys: Class:
Hanson A
St. Thomas More A
Mobridge-Pollock A
Hamlin A
Sioux Valley A
Dakota Valley A
Rapid City Christian A
Clark-Willow Lake A
Lennox A
White River B
Viborg-Hurley B
Castelwood B
Gregory B
Dell Rapids St. Mary B
Parkston B
Leola-Fredrick B

Girls: Class:
Hanson A
Vermillion A
Aberdeen Roncolli A
Dakota Valley A
Lennox A
Red Cloud A
St. Thomas More A
Elk Point- Jefferson A
Groton A
Ethan B
Centerville B
Arlington B
Lyman B
Harding County B
Hitchcock-Tulare B

What are the specific goals for this event?

Some of our goals is to provide two basketball classics where highly competitive high school basketball is played and enjoyed by fans from across the state. We also want to be fiscally responsible and have the financial support to afford all the expenses that go along with hosting two basketball classics. If we are lucky we will also dodge any weather than can impede the crowd attendance for the respective classics.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The Hanson Classics bring a variety of teams, players, and fans to Mitchell and the Corn Palace to enjoy highly competitive high school basketball for boys and girls. Several of the teams and fans stay overnight depending on when they play and where they are coming from. The two classics are a great opportunity to showcase the World's Only Corn Palace. The Hanson Classics have been the historic premier classics in the area. The classics success is highly contingent on the sponsors, volunteers, and the fans support of the events.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Mitchell_Sports_Authority_Budget_Application.docx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[2024_25_Hanson_Classic_Logo.pdf](#)

Additional Documents

Field not completed.

Authorized Signature

Tyler Payer, AD

Email not displaying correctly? [View it in your browser.](#)



**EVENT: 2024 Hanson Girls Basketball Corn Palace Classic
(Make Up Games)
Hanson vs Florence Henry/Centerville vs Flandreau**

DATE: 2-3-2024

RENTAL AND SERVICE RATE

GROSS ADMISSION	TOTAL	\$ 2065.00
Adult Tickets – 236 x \$6 \$1416.00		
Student Tickets- 132 x \$4 \$ 528.00		
Hanson High Passes – 66 x \$0 \$0.00		
Total \$1944.00		
	Short Correction	\$121.00

DISBURSEMENT

CORN PALACE RENT	\$ 450.00
5% OF GROSS TICKET WALK-IN SALES :	\$ 103.25
Tickets/Program/Stamps \$15/hour (3)	\$ 45.00

TOTAL CHARGES: \$ 598.25

Total Due Hanson Boys Basketball Classic \$1466.75

BALANCE DUE TO:

**Hanson School District
Attn: Jodi Hruby
PO Box 490
Alexandria, SD 57311**



EVENT: 2024 Hanson Boys Basketball Corn Palace Classic

DATE: 1-20-2024

RENTAL AND SERVICE RATE

GROSS ADMISSION

TOTAL \$ 12311.00

Adult Tickets -	948 x \$10	\$9480.00
Student Tickets-	541 x \$5	\$2705.00
Courtside Tickets -	5 x \$25	\$ 125.00
Hanson High Passes -	213 x \$0	\$0.00
	Total	\$12310.00

Correction \$1.00

DISBURSEMENT

CORN PALACE RENT	\$ 1250.00
5% OF GROSS TICKET WALK-IN SALES :	\$ 615.55
5% OF GROSS TICKET PPV SALES(7012.50)	\$ 350.63
Tickets/Program/Stamps \$25/hour (2)	\$ 50.00
(Volunteers used except for 2-hours)	

TOTAL CHARGES: \$ 2266.18

Total Due Hanson Boys Basketball Classic

\$10044.82

BALANCE DUE TO:

**Hanson School District
Attn: Jodi Hruby
PO Box 490
Alexandria, SD 57311**

Income

Year 2024

Income	
Corn Palace Admissions	
Adult - 948	\$9,480.00
Student - 541	\$2,705.00
Courtside - 5	\$125.00
Passes - 213	\$0.00
Live Ticket - 562	\$5,193.56
Income from Event	\$17,503.56

Shirts	
Girls Hanson Classic Team Shirts - Extras	\$92.00
Boys Hanson Classic Team Shirts - Extras	\$406.00
Total Income From Extra Shirts	\$498.00

Other	
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Bills	
Corn Palace Rental	\$2,266.18
Office Advantage	\$2,113.38
Harves's - Girls Shirts	\$4,723.51
Harves's - Boys Shirts	\$5,055.86
Dakota Wesleyan - Catering	\$0.00
Officials - Boys	\$2,040.00
Total long-term liabilities	\$16,198.93

Scholarships	
Girls Scholarships	\$2,600.00
Boys Scholarship	\$2,200.00
Total owner's equity	\$4,800.00

Annual Hanson Classic Budget
2024-2025

- Corn Palace rental & related expenses
- Programs
- Official's expenses
- Volunteer workers expenses
- Score table workers
- Statistics expenses
- Complimentary passes for School officials, bus drivers, coaches' spouse,
- T-shirts
- Hospitality food for workers
- Awards – Players of the Game
- Meals for teams
- Scholarships Awarded to players participating
- Athletic Training
- Streaming services expense
- Mailings, preparation expenses, entertainment expense
- The amount of funds available and applications submitted.
- Administrative expense
- Miscellaneous

Number of Volunteer workers.

- Back Door Workers- (1-2 per game)
- Main Clock (1 per game)
- Official Book (1 per game)
- Shot Clock (1 per game)
- Music & Sound (1 per game)
- Play by play announcer (1 per game)
- YouTube/ Live Ticket Streaming- (3 per game)
- Game stats- (2 per game)
- Scholarships- (1 per game)
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- Hospitality Room prep/staff (5-7 per game)
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- Game Administrators (2 per game)



ABERDEEN RONCALLI * ARLINGTON * CENTERVILLE * DAKOTA VALLEY
ETHAN * ELK POINT-JEFFERSON * GROTON * HANSON
HARDING COUNTY * HITCHCOCK-TULARE * LENNOX * LYMAN
MAHPIYA LUTA * PARKSTON * ST THOMAS MORE * VERMILLION



CASTLEWOOD
CLARK/WILLOW LAKE
DAKOTA VALLEY . GREGORY
HAMLIN . HANSON . LENNOX . PARKSTON
LEOLA/FREDERICK . MOBRIDGE-POLLOCK . RAPID CITY CHRISTIAN . WHITE RIVER
DELL RAPIDS ST MARY'S . ST THOMAS MORE . SIOUX VALLEY . VIBORG-HURLEY

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, November 4, 2024 3:23:37 PM

Sports & Events Authority Grant Application

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Incomplete applications will not be considered.

Applicant Organization	ND Country Fest, LLC
Email Address	luke@ndcountryfest.com
Address	PO BOX 456
City	Bismarck
State	ND
Zip Code	58502
Contact Person	Luke Shafer
Phone Number	6023094956
Purpose of Organization	ND Country Fest is an entertainment company that brings concerts to rural and outlined areas of Midwest. Our focus is to provide a high-quality experience from the time you enter the gate to the time you hear the last song.
Name of Event	Neal McCoy - Frank Ray Concert - Produced by ND Country Fest
Location of Event	The Corn Palace - Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	20
Type of Event	Other
Date(s) of Event	4/25/2025 - 4/26/2025
Grant Amount Requested	7,500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	None
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	TracyByrdDickinson-Ad (002).jpg
How will the requested grant amount be used?	The requested grant amount will be used for the artist, marketing, lodging and production expense for the 2025 show
How will proceeds/profit from the event be used?	The proceeds will be used for the talent expense for the next year's show in 2026.
(Section Break)	

Historical Data

How many years has this event been held?	First Time in Mitchell, South Dakota
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	We are anticipating 35% of the attendance will come from a 60+ mile radius of Mitchell, SD
Attendance at last event (spectators, participants)	We are anticipating 1,500 spectators for our Neal McCoy concert in Mitchell, SD.

Comments	We are very excited to bring this show to Mitchell, SD. It seems like Mitchell will be a great city for us to bring our annual tour to every year.
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	51-100
How are you able to estimate the number range selected above?	We are able to estimate the number range selected by past concerts we had in other cities of similar size.
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	ND Country is a dynamic provider of live entertainment, committed to creating memorable experiences that engage both local and regional businesses, ultimately benefiting the broader community. By fostering collaborations and partnerships, the company aims to deliver high-quality events that resonate with and enrich the lives of its audience. Its target market encompasses a diverse group, including both local residents and visitors who are in search of vibrant cultural experiences. Whether through music festivals, theatrical performances, or unique community events, ND Country strives to offer a wide array of entertainment options that appeal to those passionate about cultural enrichment and lively social gatherings.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	On April 25, 2025, for an unforgettable evening of live country music at the iconic Corn Palace in Mitchell, SD. Experience the vibrant sounds and engaging performances of renowned artists Neal McCoy, rising star Frank Ray, and the dynamic band Out of Line. This event promises to deliver an exciting blend of classic hits and fresh tunes, creating a memorable experience for all country music enthusiasts.
What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	ND Country is a dynamic provider of live entertainment dedicated to delivering unforgettable experiences that captivate audiences and foster engagement with both local and regional businesses. By curating a diverse array of events, we aim to generate positive social and economic impacts, ultimately benefiting the broader community. Our efforts are designed to draw in attendees from a wide radius, attracting people from 60 to 100

miles away. The cities we are specifically targeting include Sioux Falls, Huron, Miller, Chamberlain, Platte, and Yankton. These vibrant communities provide a fertile ground for our activities, as we strive to create a synergy that supports local economies and enhances cultural connections. Through collaboration with businesses and community leaders, ND Country is focused on creating a thriving entertainment ecosystem that encourages tourism, strengthens community ties, and provides exceptional value to all involved.

What are the specific goals for this event?

Our primary objective is to empower our regional partners within their respective neighborhoods by orchestrating a series of engaging live events. These events are designed to not only entertain but also to foster a sense of community and cooperation. Through these initiatives, we aim to nurture and solidify the ties between our partners and the residents of each area we operate in. By creating memorable experiences and forging stronger connections, we aspire to establish a robust network that benefits everyone involved. Moreover, these efforts will encourage collaboration and mutual support, leading to sustainable growth and development within each community. Consequently, our partners will emerge as key figures who play an instrumental role in enhancing the quality of life and promoting unity within their neighborhoods.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

If we were able to receive the grant funding, we would have the opportunity to significantly expand our media coverage. This would allow us to reach a broader geographical area and connect with more of our dedicated fans, ultimately enabling us to enhance every aspect of our show and deliver an exceptional experience. The grant would provide the resources necessary to leverage advanced promotional tools and strategies, ensuring the event's success and growth for the future.

It truly takes a community coming together to sustain events designed for the community. The collective support and enthusiasm of our audience and local partners play a crucial role in bringing our vision to life and in creating memorable occasions that resonate with everyone involved. This communal effort underscores the importance of external funding to amplify our reach and ensure our show's continued success.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be

rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)	NealMcCoyMitchellSDbudget.jpg
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Additional Financial Documents	<i>Field not completed.</i>
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(Section Break)

Event Flyer	NealMCCoyMitchellSDad (002).jpg
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Luke Shafer
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Email not displaying correctly? [View it in your browser.](#)

Neal McCoy-Mitchell SD		Capacity: 1500
REVENUE:		BUDGET
TICKET SALES (1500@\$35)		\$52,500
Sponsorships		\$25,000
Artists Merch		\$500
All Other		\$0
TOTAL REVENUE		\$78,000
EXPENSES:		
Artist Fees		\$40,000
Artist Bank (Lex) Cash		\$500
Marketing and Promotions		\$8,000
Cost of Production/STAGE/LIGHTS/SOUND		\$10,000
Facility Rental Fees		\$3,500
Videographer		\$550
Commissions on Sales		\$1,500
Travel: Hotel		\$1,850
Food		\$1,000
Fuel		\$600
Car Rental		\$760
Other		\$250
Security		\$0
Insurance		\$750
TOTAL EXPENSES		\$69,260
PROFIT/LOSS		\$8,740



NEAL MCCOY

MITCHELL, SD

THE CORN PALACE
FRI. APRIL 25, 2025

featuring

**FRANK
RAY**



with special guests
OUT OF LINE

TICKETS AVAILABLE AT

The Corn Palace Box Office, CornPalace.com
and ndcountryfest.com/yourtowntour



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
November 12, 2024

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2 PM.

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Jill Larson, Kevin Nelson, Jason Christensen, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston.

SEA Advisory Committee members absent: Cory Aadland and Bryan Dixon.

Others present: Aaron Hieb, Stephanie Ellwein, and Johanna Allen.

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants. The SEA Advisory Committee reviewed applications for grant funding. The following application(s) were presented and considered:

A. Dakota Riptide Swim Meet

- Jason Wede and Rob Schelske presented the Dakota Riptide Swim Meet Grant Application, which is requesting \$5,000.

The Dakota Riptide Swim Meet will be (Friday evening-Sunday) December 6th-8th, 2024. Last year's attendance had 282 swimmers. This will be the first of three swim meets. There will be one in January 2025, along with the 12 & Under State Meet in February 2025. The deadline to register for the December swim meet is November 29th.

B. Palace City Robot Rumble

- Ryan Tupper presented the Palace City Robot Rumble Grant Application, which is requesting \$1,500.

The Palace City Robot Rumble has been hosted for many years and is in its second year hosting in the Corn Palace. The rumble takes place on Saturday, December 7th with doors opening at 7 AM and lasting until approximately 4 PM. Last year there were 28 teams, with teams coming from: Omaha, NE; Spearfish and Douglas, SD. The event usually hosts 20–30 teams with 2–4 kids per team plus parents. The requested grant amount would go towards

offsetting the cost of the Corn Palace rental.

C. South Dakota Fire Instructors Conference

- Justin Adams presented the South Dakota Fire Instructors Conference Grant Application, which is requesting \$4,206.44.

The South Dakota Fire Instructors Conference will be January 4th-5th, 2025. The conference holds a meeting on Friday evening, with a full day of events on Saturday, and concludes with a half day on Sunday. In years past, the conference has been held in Pierre, SD, but the conference is relocating and looking for a new annual home. Average attendance is approximately 125. The requested grant amount will cover the cost of an instructor from out of state. Registration fee is \$35 per person, but \$25 of that fee goes towards the cost of the annual insurance to cover the instructors as they teach classes throughout the year.

D. Dakota Oyate Challenge Basketball Tournament

- George Erdahl presented the Dakota Oyate Challenge Basketball Tournament Grant Application, which is requesting \$10,500, plus kindly requesting the same amount (11 rooms x 4 nights) of Comp rooms for basketball officials.

The Dakota Oyate Challenge is in its 36th year for the boys and 31st year for the girls. The requested grant amount will help offset numerous costs as well as help to lower the entry fees for each school. Schools pay a \$2,000 entry fee and the hope is to lower the entry fee to \$1,400. The total event budget is usually around \$30,000. The event hosts 8 schools, which brings a total of 16 basketball teams (8 boys & 8 girls).

E. South Dakota Middle School All State Band

- Holly Gage via conference phone presented the South Dakota Middle School All State Band Grant Application, which is requesting \$1,000.

The South Dakota Middle School All State Band will be March 7th-8th, 2025 at the Mitchell Performing Arts Center. The event brings in 200 participants plus parents. All participants will stay overnight on Friday and some, depending on travel distance, will stay overnight on Saturday. All the meals take place at local restaurants throughout the Mitchell community. The requested grant amount will be used to provide a hospitality room and purchase snacks and beverages locally for the students and band directors. The event wants to provide a "swag" item for all the participants and directors this year as well. Mitchell will be the host site for 2026.

F. North Dakota Country Fest

- Dan Beukelman presented the North Dakota Country Fest Grant Application, which is requesting \$7,500.

The North Dakota Country Fest is a 4-day camping festival in Bismarck, North Dakota. Attendance is estimated at around 50,000. This request is for the Your Town Tour, which is an extension of the ND Country Fest, which provides music event(s) in smaller cities throughout North Dakota and South Dakota. Aberdeen and Sioux Falls were some of the cities included in this tour during 2024. The event is scheduled for Friday, April 25th, 2025, from 6:30 PM until 11 PM at The World's Only Corn Palace. The grant request would not nearly cover all the expenses, but it would help assist with marketing and promotions.

3. Approval of Minutes

Motion: Motion was made by Dave Helleloid to approve the previous meeting minutes as presented, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of November 1st, 2024.

Current expenses and award checks that have been written for 2024 are \$88,650.

Current Available Fund Balance of \$61,350.

Collections in October (for September records) are \$34,734.00 with all collected.

The YTD collections for 2024 is \$259,020.00, which equates to 131,925 total room nights sold.

YTD comparison for room nights sold were: up 2.7% (3,574 room nights sold) from 2023, down 0.8% (1,049 room nights sold) from 2022, up 1.6% (2,096 room nights sold) from 2021, up 23.7% (31,214 room nights sold) from 2020, up 1.1% (1,457 room nights sold) from 2019, and up 1.2% (1,605 room nights sold) from 2018.

Motion: Motion was made by Dave Helleloid to approve the financial report as presented, and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

No Evaluation Forms, Financials, or Surveys were submitted at this time.

6. Other Items

Aaron Hieb reviewed the following item(s) with the SEA Committee:

A. Upcoming Events

- [Dakota Wesleyan University Basketball](#) – Women (November 12th)
 - The World's Only Corn Palace
- [Palace City Cup – Squirt B & C Hockey Tournament](#) (November 15th-17th)
 - Mitchell Activities Center
- [Frost Jam 2024](#) (November 16th)
 - The Back 40

- [Dakota Wesleyan University Wrestling](#) (November 16th)
 - The World's Only Corn Palace
- [Dakota Wesleyan University Basketball](#) (November 20th)
 - The World's Only Corn Palace
- [Holiday Arts Christmas Craft Show](#) (November 22nd-23rd)
 - Davison County 4-H Grounds
- [Thanksgiving Turkey Giveaway](#) (November 23rd)
 - City parking lot between Graham Tire and TMA
- [CASA's Got Talent](#) (November 23rd)
 - Highland Conference Center
- [Dakota Wesleyan University Basketball](#) (November 26th)
 - The World's Only Corn Palace
- [Mitchell 5K Turkey Trot](#) (November 28th)
 - DWU/Avera Sports and Wellness Complex
- Youth Basketball Tournament (November 30th)
 - The World's Only Corn Palace
- [Parade of Lights and Christmas at the Palace](#) (December 3rd)
 - Mitchell Main Street and The World's Only Corn Palace
- [Dakota Riptide Swim Meet](#) (December 6th-8th)
 - Mitchell Indoor Aquatic Center
- [The Mitchell A.C.T. Presents "A Christmas Chaos"](#) (December 6th-8th)
 - Mitchell Area Community Theatre
- [Not a Silent Night](#) (December 6th)
 - Highland Conference Center
- [Village Bowl Doubles Tournament](#) (December 7th-8th)
 - The Village Bowl
- [Mitchell High School Robotics Competition](#) (December 7th)
 - The World's Only Corn Palace
- [Christmas Shopping for Kids](#) (December 7th)
 - The Masonic Hall
- [Mitchell Marlins Mite Jamboree](#) (December 7th)
 - Mitchell Activities Center
- [James Valley Community Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

8. Approval of Funding Applications

Dakota Riptide Swim Meet

Date: December 6th-8th, 2024; **Contact:** Jason Wede; **Grant Request:** \$5,000

- **Motion:** Motion was made by Dave Helleloid to award \$5,000 towards the December

2024 and January 2025 swim meet(s), seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

Palace City Robot Rumble

Date: December 7th, 2024; **Contact:** Mark Wilson; **Grant Request:** \$1,500

- **Motion:** Motion was made by Tim Smith to award \$1,500 and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

South Dakota Fire Instructors Conference

Date: January 4th-5th, 2025; **Contact:** Justin Adams; **Grant Request:** \$4,206.44

- **Motion:** Motion was made by Jason Christensen to award \$4,210 and seconded by Emily Liedtke. All members voted 'Aye' and the motion passed.

Dakota Oyate Challenge Basketball Tournament

Date: January 30th-February 1st, 2025; **Contact:** Silas Blaine; **Grant Request:** \$10,500, plus, kindly requesting the same amount (11 rooms x 4 nights) of Comp rooms for basketball officials.

- **Motion:** Motion was made by Jim Johnston to award \$5,000, but no COMP hotel rooms were able to be secured, seconded by Tim Smith.

Members voted 'Aye': Mayor Hanson, Kevin McCardle, Jill Larson, Kevin Nelson, LaRee Rumbolz, Emily Liedtke, Tim Smith, and Jim Johnston.

Members voted 'Nay': Jason Christensen and Dave Helleloid.

The majority vote 'Aye' motion passed.

South Dakota Middle School All State Band

Date: March 7th-8th, 2025; **Contact:** Holly Gage; **Grant Request:** \$1,000

- **Motion:** Motion was made by Dave Helleloid to award \$1,000 and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

North Dakota Country Fest

Date: April 25th, 2025; **Contact:** Luke Shafer; **Grant Request:** \$7,500

- **Motion:** Motion was made by Jason Christensen to table any action until the December 10th meeting and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, December 10th, 2024, @ 2 PM - City Hall, Council Chambers.

10. Adjourn

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle @ 3:09 PM.

Sports & Events Authority

Revenue		
2013	\$	35,309.50
2014	\$	83,272.50
2015	\$	87,363.50
2016	\$	77,814.84
2017	\$	80,400.38
2018	\$	79,240.50
2019	\$	79,552.66
2020	\$	69,340.18
2021	\$	79,990.00
2022	\$	81,976.25
2023	\$	106,518.50
2024	\$	150,000.00
YTD as of 12/4/24		
Total Revenue	\$	1,010,778.81

Expense- CHECKS written		
2013	\$	400.00
2014	\$	39,290.00
2015	\$	55,597.32
2016	\$	56,167.00
2017	\$	86,684.19
2018	\$	67,684.13
2019	\$	114,799.15
2020	\$	36,400.00
2021	\$	89,150.00
2022	\$	116,365.00
2023	\$	94,965.00
2024	\$	100,360.00
YTD as of 12/4/24		
Total Expenses	\$	857,861.79

Fund Balance	\$	49,640.00
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Committed Items- Checks not yet written	
Special Olympics Spring 2025 (BB)	\$ 12,000.00
Special Olympics Fall 2026	\$ 10,000.00
Special Olympics Fall 2027	\$ 10,000.00
Dakota Oyate Challenge (2025)	\$ 5,000.00
Total Committed but not paid	\$ 37,000

Current Available Fund Balance	\$ 44,640.00
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BID #2 & BID #4 Total Collections by Month									
	2017	2018	2019	2020	2021	2022	2023	2024	Due
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	0
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	0
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	0
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	0
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	0
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	0
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00	0
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00	0
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00	0
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00	0
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,326.00	1
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00		0
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 290,632.00	

Previous Year's YTD Comparisons									
Collections (through November)	\$ 220,773.00	\$ 220,197.00	\$ 220,510.50	\$ 174,368.50	\$ 218,771.00	\$ 226,052.50	\$ 215,798.50	\$ 290,632.00	
Room Nights Sold (through November)	147,182	146,798	147,007	116,246	145,847	150,702	143,866	147,731	

YTD Room Nights Sold Comparisons			
2024 YTD compared to 2023 YTD	2.6%	2024 YTD compared to 2020 YTD	21.3%
2024 YTD compared to 2022 YTD	-2.0%	2024 YTD compared to 2019 YTD	0.5%
2024 YTD compared to 2021 YTD	1.3%	2024 YTD compared to 2018 YTD	0.6%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	February	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Bicycle	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Special Event	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	conventions/ meetings	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Special Event	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Special Event	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	conventions/ meetings	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Special Event	2025	2	\$ 1,000.00

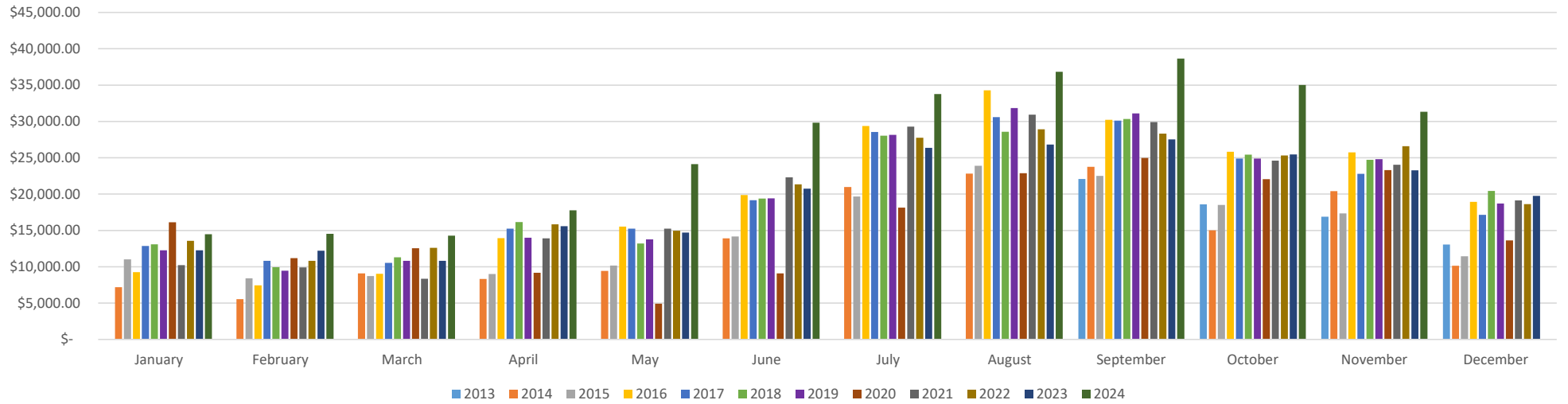
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	36	106

	Events Per Month											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Jan	1	5	2	3	3	2	4	4	4	2	4	
Feb	2	3	0	1	1	4	3	2	4	3	3	
March	0	1	3	5	5	4	3	3	2	5	6	
April	0	0	0	1	1	2	0	2	2	2	3	
May	6	7	2	3	2	1	0	2	3	2	0	
June	2	4	4	6	3	5	0	3	2	6	4	
July	3	2	3	3	3	3	0	3	4	1	1	
August	1	2	2	4	4	6	1	6	5	3	2	
September	0	3	2	5	4	4	2	4	3	5	3	
October	1	1	0	0	3	2	1	3	3	4	4	
November	3	2	0	1	0	0	0	2	1	1	1	
December	2	3	2	2	2	1	1	2	1	2	3	

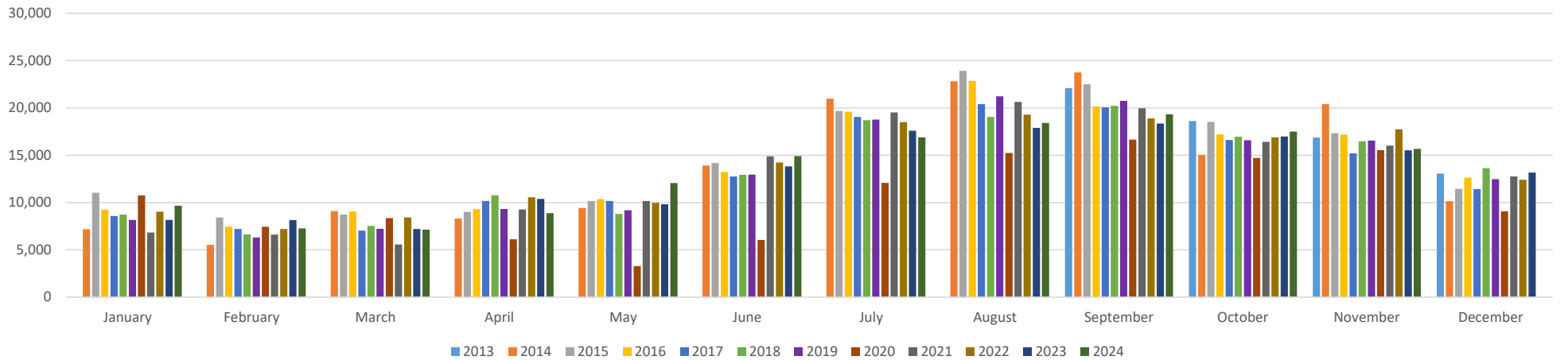
Data by Event Month					
Avg					
Days /					
	# Event	# Days	Event	\$ Awarded	\$/#days
January	36	101	2.8	\$ 66,842.32	\$ 661.81
February	26	57	2.2	\$ 90,250.00	\$ 1,583.33
March	39	112	2.9	\$ 162,145.50	\$ 1,447.73
April	13	58	4.5	\$ 38,485.00	\$ 663.53
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	39	109	2.8	\$ 75,235.00	\$ 690.23
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	35	78	2.2	\$ 134,275.00	\$ 1,721.47
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

Data By Event Type					
	Avg				
	Days/E				
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	15	55	3.7	\$ 44,940.00	\$ 817.09
soccer	19	44	2.3	\$ 97,050.00	\$ 2,205.68
special event	94	197	2.1	\$ 220,039.02	\$ 1,116.95
volleyball	9	14	1.6	\$ 14,685.50	\$ 1,048.96
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	33	172	5.2	\$ 109,890.00	\$ 638.90
golf	12	27	2.3	\$ 10,635.00	\$ 393.89
softball	18	41	2.3	\$ 38,630.00	\$ 942.20
bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	15	34	2.3	\$ 38,000.00	\$ 1,117.65
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	49	122	2.5	\$ 122,025.00	\$ 1,000.20

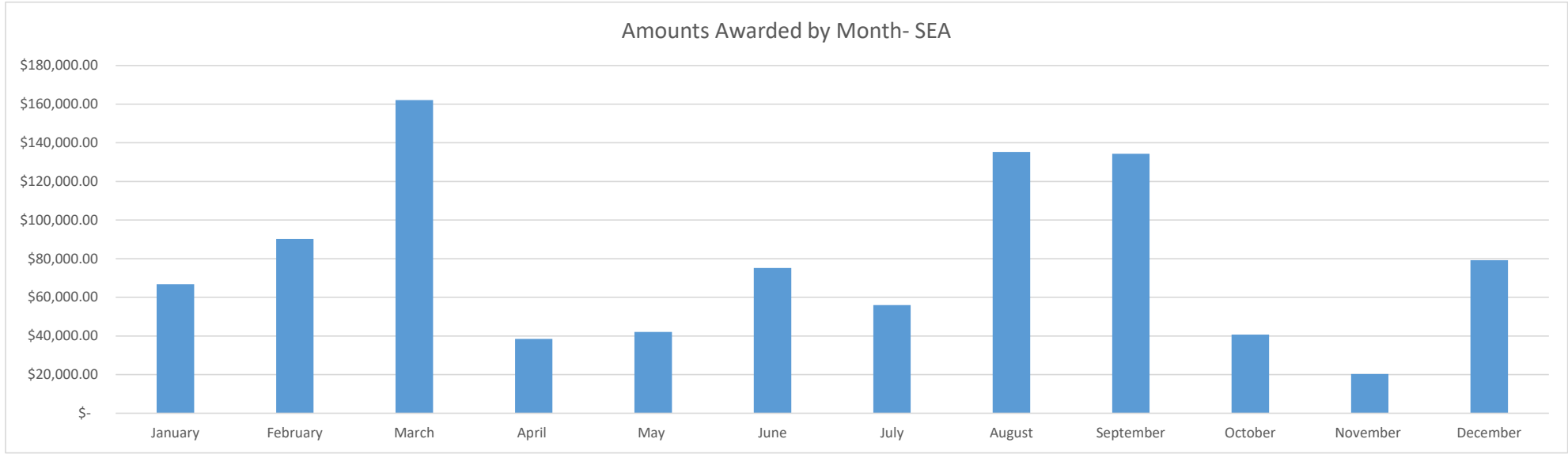
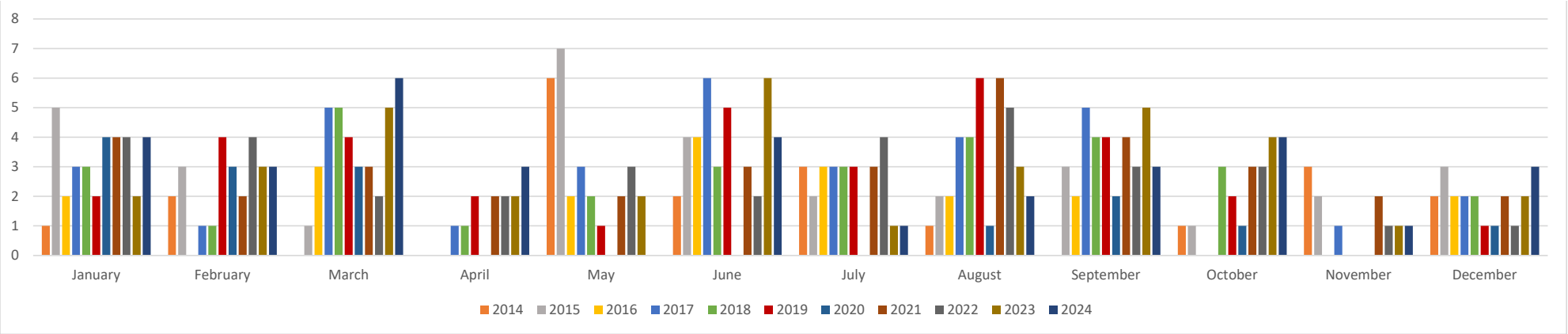
Total Bid # 2 & Bid #4 Collections



Room Nights Sold Reported



of Event Days per Month- SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, December 5, 2024 2:52:32 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: South Dakota State Amateur Baseball Tournament

Date(s) of Event: August 7th-18th, 2024

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: This year set a record gate (\$).

Total spectator attendance: *Field not completed.*

Total number of participants (number per team, if applicable): Class B teams = 32; Class A teams = 5

Total number of hotel/motel room nights sold for entirety of event: 300+

Select hotels/motels contacted to determine total number of room AmericInn Lodge & Suites, Super 8 Motel

night's sold:

Please provide any feedback regarding the QR Code.

Field not completed.

Next year's event location and date(s):

2025 - Brandon, SD; 2026 & 2027 - Mitchell, SD

Budget/Funding Information

Please attach a Profit & Loss Statement.

[SD STATE AMATEUR BASEBALL TOURNAMENT 2023.pdf](#)

Additional Financial Documents:

Field not completed.

Amount awarded from SEA:

\$5,000

How were the awarded funds used:

Hospitality for commissioners, umpires, and tournament personnel (Ex. commissioner meals). Also, used to cover the costs of a PA Announcer.

How will the profit (if any) be used:

Fundraiser for Mitchell Baseball Association. Used to fund their baseball operations and improvements to Cadwell Park.

Authorized Signature

Jim "Jocko" Johnston

Email not displaying correctly? [View it in your browser.](#)

Print

Sports & Events Authority Evaluation Form - Submission #3770

Date Submitted: 11/12/2024

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

OutKast Car Show

Date(s) of Event:

September 20.21 & 22

Evaluation Information

How well did this event meet your expectations:*

5 - Exceeded Expectations



Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Total spectator attendance:

3000'

Total number of participants (number per team, if applicable):

200 registered and club cars

Total number of hotel/motel room nights sold for entirety of event:*

75

Select hotels/motels contacted to determine total number of room nights sold:*

- | | | |
|--|---|---|
| ☐ AmericInn Lodge & Suites | ☐ Hampton Inn | ☒ Quality Inn |
| ☒ Budget Inn | ☐ Holiday Inn Express Hotel & Suites | ☒ Rodeway Inn |
| ☒ Coachlight Motel | ☐ Kelly Inn & Suites | ☒ Siesta Motel |
| ☐ Comfort Inn & Suites | ☐ Motel 6 | ☐ Super 8 Motel |
| ☒ Corn Palace Inn | ☐ My Place | ☒ Thunderbird Lodge |
| ☒ Days Inn | | |

Please provide any feedback regarding the QR Code.

I believe that the QR code would work better if it were more accessible to the participants. We do have it up on the trailer and in view but maybe due to the average age of our participants they are hesitant to use it. We have asked some of our participants that we know stay in hotels rooms to take the survey and they are not willing to.

Next year's event location and date(s):

Mitchell Main Street, September 19,20 & 21

Budget/Funding Information**Please attach a Profit & Loss Statement.***

2024 P and L.pdf

Additional Financial Documents:

Choose File No file chosen

Amount awarded from SEA:

1500

How were the awarded funds used:

The amount awarded was all used towards the awards given to the car show winners.

How will the profit (if any) be used:

The profit will be used for next year's show.

Authorized Signature*

KayLynn Bren

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchell.org

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

2024 Profit and Loss from OutKasts Car Show

\$4706.00
3900.00
\$8606.00

starting
donations

Expenses

250.00 permits
58.58 shelter rental
1514.41 awards
282.00 stamps
348.24 grab bag items
724.80 clothing
283.54 office supplies
339.84 porta potties
705.50 radio ads and remote
600.00 pictures and drone footage
591.39 signage
5698.30

Sales

465.00 clothing
3264.00 entry fees
463.00 50/50 sales
2227.00 silent auction
6419.00

Donations back to community

1350.00 Pink Ladies Dart League
1350.00 Mitchell Animal Rescue
2700.00

1920.70 total profit to go to next years show