



## **Business Improvement District #4 Board Meeting Agenda**

City Council Chambers, City Hall, 612 N. Main Street

January 8, 2025

- 1. 3:00 PM Call to Order**
- 2. Elect Chair & Vice-Chair of the Board**
- 3. Approval of Minutes**  
December 4th, 2024, BID #4 Board Meeting Minutes
- 4. Financial Report**  
SEA Financials as of 12.4.24  
BID 4 Revenue & Expense Report as of 12.31.24
- 5. Citizen's Input**  
*If you need to address the Board on an item that was not on the agenda, excluding personnel items, please come forward to the podium and state your name and your concern. Presentations are limited to three minutes. Items will be considered but no action will be taken at this time.*
- 6. Update on the BID #4 Survey and Discussion About the Results**
- 7. Update and Review of Playeasy**  
Playeasy - [Mitchell Sports & Events Authority](#)
- 8. Discussion on Corn Palace Renovation**
- 9. Review and Discussion of the 2025 Budget**  
Sports & Events Authority = \$150,000 (2025)
- 10. Discussion and Determine 2025 Meeting Dates**
- 11. Adjourn**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

# CITY OF MITCHELL

City Council Meeting  
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

<b>Meeting Date Requested:</b>	<input type="text" value="January 8, 2025"/>	<b>Requested By:</b>	<input type="text"/>
<b>Desired Action of City Council:</b>	<input type="text"/>		
<b>Amount Budgeted in current fiscal year for this item (if applicable):</b>	<input type="text"/>		
<b>Agenda Item:</b>	<input type="text" value="Elect Chair &amp; Vice-Chair of the Board"/>		
<b>Explanation/Background of Agenda Item Requested:</b>	<input type="text"/>		



Business Improvement District #4 Board Meeting  
City Council Chambers, City Hall, 612 N. Main Street  
December 4, 2024

**1. Call to Order**

**Meeting called to order by:** Jason Bradley @ 3:00 PM

**BID #4 Board Members present:** Mayor Hanson, Austen Iverson, Jason Bradley, Tim Smith, Jeff Smith, and Connie Ward

**BID #4 Board Members absent:** Andy Chaudhari, Sam Chaudhari, and Deb Geyer

**City staff present:** Stephanie Ellwein, Justin Johnson, and Aaron Hieb

**Others present:** Jerry Thomsen, Bobbi Anderberg, Johanna Allen, and Libby Spicer

**2. Approval of Minutes**

**Motion:** Motion was made by Austen Iverson to approve the previous minutes as presented and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

**3. Financial Report**

Aaron Hieb reviewed the SEA Financials as of 11.1.24 and provided some current updates.

Current Expenses, updated, \$105,360.

Current Available SEA Fund Balance, updated, \$44,640.

Aaron Hieb and Stephanie Ellwein reviewed the BID #4 Revenue & Expense Report Financial Summary as of November 30th, 2024.

The current YTD collection of the \$2.00 Hotel Occupancy Tax is \$276,143.50.

The 2025 budget reflects, so far, the \$150,000 designated to the Sports & Events Authority, along with the \$30,000 towards the Dakota Riptide debt service towards the indoor pool.

The Other Financing Sources - From General Fund = \$103,277.00 was the remaining balance in SEA before the establishment of the BID #4, which is earmarked for SEA.

**Motion:** Motion was made by Tim Smith to approve the financial report as presented and seconded by Jeff Smith. All members voted 'Aye' and the motion passed.

#### **4. Citizen's Input**

No citizen's input at this time.

#### **5. Mitchell Chamber and Convention & Visitors Bureau Marketing/Promotions Presentation**

Johanna Allen presented and shared the Mitchell Chamber and Convention & Visitors Bureau Marketing Plan for 2024 and 2025.

- Johanna introduced Libby Spicer (Destination Marketing and Community Relations Director) who will handle marketing and CVB aspects. The Chamber/CVB is the only organization in Mitchell whose sole purpose is to market the Mitchell community locally, regionally, and nationally. Johanna shared multiple ways the Chamber/CVB market's the community. The 2024/2025 marketing campaign was focused on overnight travel and getting visitors to spend their money in Mitchell for multiple days. Mitchell tourism ads are not targeted locally. Instead, for example, marketing is targeted in cities such as Minneapolis, Kansas City, and Omaha. Other areas of marketing include Everything Mitchell App, Guide to Everything Mitchell SD, and the revamped Visit Mitchell website. The funding for the Chamber/CVB marketing efforts comes from the City of Mitchell Entertainment Tax, not BID #4 or Sports & Events Authority funding.

#### **6. BID #4 Board and Ex-Officio Hotel(s) Group Discussion Items**

The following items were shared and reviewed with the BID #4 Board and Ex-Officio hotels present, which led to discussion and Q & A.

##### **A. South Dakota Business Improvement District(s) Hotel Occupancy Tax Comparison(s)**

Aaron Hieb shared the BID Hotel Occupancy Tax comparisons from other cities throughout South Dakota:

- Aberdeen
- Box Elder
- Brandon
- Brookings
- Deadwood
- Hot Springs
- Huron
- Madison
- **Mitchell**
- Pierre
- Rapid City
- Sioux Falls
- Spearfish
- Sturgis
- Vermillion

- Watertown
- Yankton

Aaron highlighted that there are three cities throughout South Dakota where the BID Board composition is strictly hotel representatives: Aberdeen, Spearfish, and Sturgis. All cities' BIDs Hotel Occupancy tax impose a \$2 per room per night tax. There are multiple cities that have a marketing, event, and/or public facility improvement grant, similar to the City of Mitchell Sports & Events Authority Advisory Committee.

### **B. BID #4 Survey & Results**

Jerry Thomsen reviewed the purpose of the survey and the questions included in the survey with the board. Jerry has received seven responses so far, and will work to collect the remaining six by the next meeting in January 2025. So far, the responses that have been received are a mix between using the funds strictly for marketing or strictly for capital improvements or a combination of both. We want all hotels to complete and submit the survey, so they are given the opportunity to voice their recommendations and feedback regarding the BID #4 Hotel Occupancy Tax funds.

### **C. Sports Tourism Index vs. Playeasy**

- Sports Tourism Index Slide Show
  - Sports Tourism Index Report
- [Playeasy Slide Show](#)
  - Please click the link above to view the Playeasy slide show

Aaron Hieb reviewed the Sports Tourism Index Slide Show and demo information that he received from Jay Boling, Sports Tourism Index Success Manager.

Aaron Hieb reviewed the Playeasy Slide Show and demo information that he received from Jake Hughes, Playeasy Account Executive.

**Motion:** Motion was made by Mayor Hanson to approve the authorization to subscribe for one year to the Playeasy Core Destination Subscription Small Market at \$4,995.00 annually, and seconded by Connie Ward. All members voted 'Aye' and the motion passed.

### **D. BID #4 Board Member(s) Re-Appointment and Appointment**

Aaron Hieb and Stephanie Ellwein shared and reviewed the following for informational purposes:

- Re-appointed Tim Smith, Business Representative, for a term to run from January 2025–December 31, 2027
- Appointed Jerry Thomsen, Hampton Inn, for a term to run from January 2025–December 31, 2027

Aaron Hieb shared that Connie Ward, My Place Hotel, will be resigning from her seat on the BID #4 Board and Connie recommends that Bobbi Anderberg (General Manager of My Place

Hotel Mitchell, SD) be appointed to replace her on the board.

**E. Determine Next Meeting Date**

Aaron Hieb will send out an email to the BID #4 Board with some potential meeting dates/times for January 2025.

Jeff Smith recommended that the Corn Palace Renovation be added as a discussion item on the January 2025 BID #4 Board meeting agenda.

**7. Adjourn**

No further business to discuss.

**Meeting adjourned by:** Jason Bradley @ 4:36 PM.

**Sports & Events Authority**

Revenue	
2013	\$ 35,309.50
2014	\$ 83,272.50
2015	\$ 87,363.50
2016	\$ 77,814.84
2017	\$ 80,400.38
2018	\$ 79,240.50
2019	\$ 79,552.66
2020	\$ 69,340.18
2021	\$ 79,990.00
2022	\$ 81,976.25
2023	\$ 106,518.50
2024	\$ 150,000.00
<b>Total Revenue</b>	<b>\$ 1,010,778.81</b>

YTD as of 12/4/24

Expense- CHECKS written	
2013	\$ 400.00
2014	\$ 39,290.00
2015	\$ 55,597.32
2016	\$ 56,167.00
2017	\$ 86,684.19
2018	\$ 67,684.13
2019	\$ 114,799.15
2020	\$ 36,400.00
2021	\$ 89,150.00
2022	\$ 116,365.00
2023	\$ 94,965.00
2024	\$ 100,360.00
<b>Total Expenses</b>	<b>\$ 857,861.79</b>

YTD as of 12/4/24

<b>Fund Balance</b>	<b>\$ 49,640.00</b>
---------------------	---------------------

Committed Items- Checks not yet written	
Special Olympics Spring 2025 (BB)	\$ 12,000.00
Special Olympics Fall 2026	\$ 10,000.00
Special Olympics Fall 2027	\$ 10,000.00
Dakota Oyate Challenge (2025)	\$ 5,000.00
<b>Total Committed but not paid</b>	<b>\$ 37,000</b>

<b>Current Available Fund Balance</b>	<b>\$ 44,640.00</b>
---------------------------------------	---------------------

**BID #2 & BID #4 Total Collections by Month**

	2017	2018	2019	2020	2021	2022	2023	2024	Due
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	0
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	0
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	0
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	0
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	0
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	0
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00	0
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00	0
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00	0
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00	0
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,326.00	1
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00		0
<b>TOTAL</b>	<b>\$ 237,928.00</b>	<b>\$ 240,623.00</b>	<b>\$ 239,214.00</b>	<b>\$ 187,986.00</b>	<b>\$ 237,816.50</b>	<b>\$ 244,666.00</b>	<b>\$ 235,557.50</b>	<b>\$ 290,632.00</b>	

**Previous Year's YTD Comparisons**

Collections (through November)	\$ 220,773.00	\$ 220,197.00	\$ 220,510.50	\$ 174,368.50	\$ 218,771.00	\$ 226,052.50	\$ 215,798.50	\$ 290,632.00
Room Nights Sold (through November)	147,182	146,798	147,007	116,246	145,847	150,702	143,866	147,731

**YTD Room Nights Sold Comparisons**

2024 YTD compared to 2023 YTD	2.6%	2024 YTD compared to 2020 YTD	21.3%
2024 YTD compared to 2022 YTD	-2.0%	2024 YTD compared to 2019 YTD	0.5%
2024 YTD compared to 2021 YTD	1.3%	2024 YTD compared to 2018 YTD	0.6%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour. .	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tour	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tour.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mitchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	February	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornucopia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Bicycle	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Special Event	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	conventions/ meetings	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Special Event	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Special Event	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	conventions/ meetings	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Special Event	2025	2	\$ 1,000.00

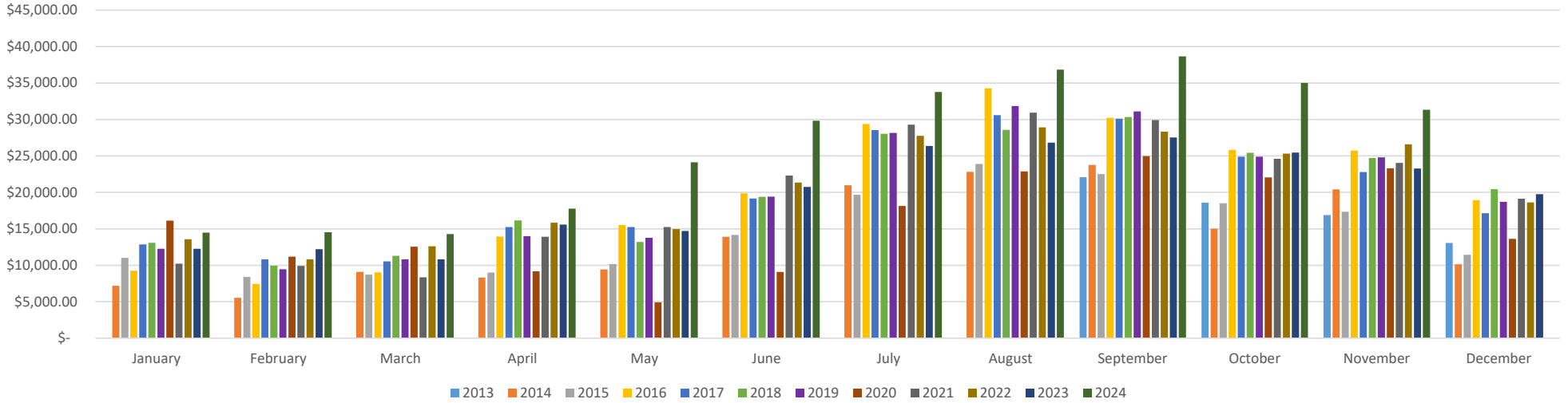
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	36	106

	Events Per Month											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Jan	1	5	2	3	3	2	4	4	4	2	4	
Feb	2	3	0	1	1	4	3	2	4	3	3	
March	0	1	3	5	5	4	3	3	2	5	6	
April	0	0	0	1	1	2	0	2	2	2	3	
May	6	7	2	3	2	1	0	2	3	2	0	
June	2	4	4	6	3	5	0	3	2	6	4	
July	3	2	3	3	3	3	0	3	4	1	1	
August	1	2	2	4	4	6	1	6	5	3	2	
September	0	3	2	5	4	4	2	4	3	5	3	
October	1	1	0	0	3	2	1	3	3	4	4	
November	3	2	0	1	0	0	0	2	1	1	1	
December	2	3	2	2	2	1	1	2	1	2	3	

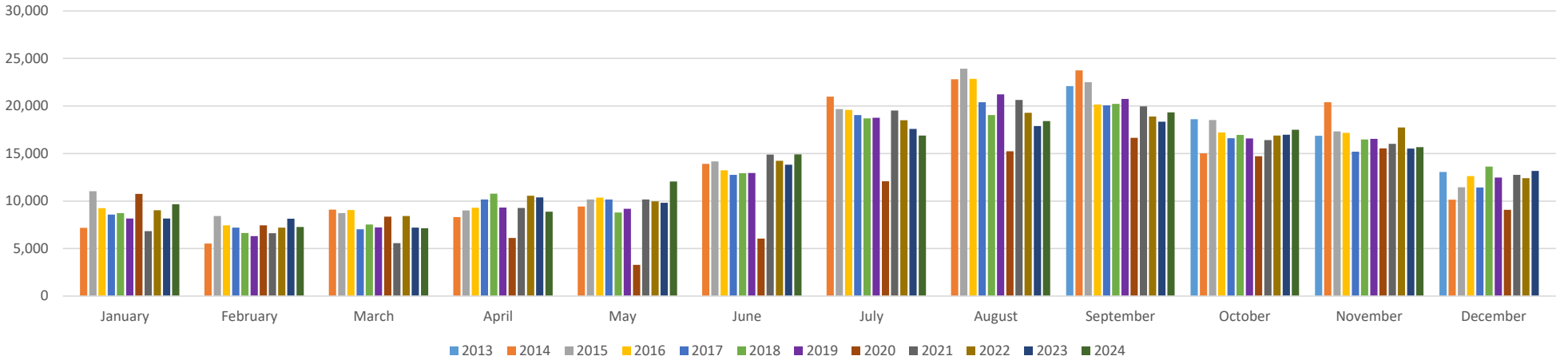
Data by Event Month					
	Avg				
	Days /				
	# Event	# Days	Event	\$ Awarded	\$/#days
January	36	101	2.8	\$ 66,842.32	\$ 661.81
February	26	57	2.2	\$ 90,250.00	\$ 1,583.33
March	39	112	2.9	\$ 162,145.50	\$ 1,447.73
April	13	58	4.5	\$ 38,485.00	\$ 663.53
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	39	109	2.8	\$ 75,235.00	\$ 690.23
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	35	78	2.2	\$ 134,275.00	\$ 1,721.47
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

<b>Data By Event Type</b>					
			<b>Avg</b>		
			<b>Days/E</b>		
	<b># Event</b>	<b># Days</b>	<b>vent</b>	<b>\$ Awarded</b>	<b>\$/#days</b>
<b>Hockey</b>	15	55	3.7	\$ 44,940.00	\$ 817.09
<b>soccer</b>	19	44	2.3	\$ 97,050.00	\$ 2,205.68
<b>special event</b>	94	197	2.1	\$ 220,039.02	\$ 1,116.95
<b>volleyball</b>	9	14	1.6	\$ 14,685.50	\$ 1,048.96
<b>darts</b>	2	2	1.0	\$ 1,100.00	\$ 550.00
<b>wrestling</b>	5	5	1.0	\$ 5,700.00	\$ 1,140.00
<b>ice fishing</b>	3	9	3.0	\$ 3,132.32	\$ 348.04
<b>baseball</b>	33	172	5.2	\$ 109,890.00	\$ 638.90
<b>golf</b>	12	27	2.3	\$ 10,635.00	\$ 393.89
<b>softball</b>	18	41	2.3	\$ 38,630.00	\$ 942.20
<b>bowling</b>	10	66	6.6	\$ 18,500.00	\$ 280.30
<b>gymnastics</b>	5	13	2.6	\$ 10,500.00	\$ 807.69
<b>cross country</b>	1	1	1.0	\$ 600.00	\$ 600.00
<b>show choir</b>	5	6	1.2	\$ 8,800.00	\$ 1,466.67
<b>triathlon</b>	1	1	1.0	\$ 750.00	\$ 750.00
<b>outcasts car club</b>	4	11	2.8	\$ 8,200.00	\$ 745.45
<b>cheer &amp; dance</b>	7	11	1.6	\$ 15,251.69	\$ 1,386.52
<b>tour de corn</b>	3	8	2.7	\$ 2,800.00	\$ 350.00
<b>conventions/ meetings</b>	15	34	2.3	\$ 38,000.00	\$ 1,117.65
<b>special olympics</b>	14	22	1.6	\$ 112,263.00	\$ 5,102.86
<b>cornhole</b>	3	6	2.0	\$ 5,000.00	\$ 833.33
<b>figure skating</b>	3	7	2.3	\$ 5,000.00	\$ 714.29
<b>basketball</b>	49	122	2.5	\$ 122,025.00	\$ 1,000.20

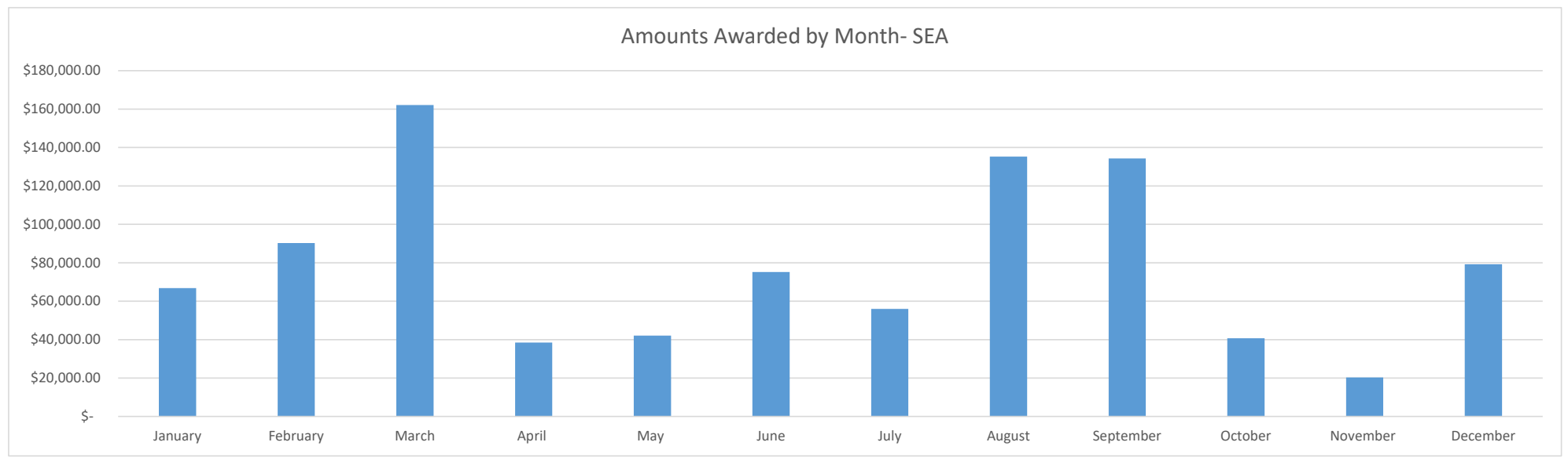
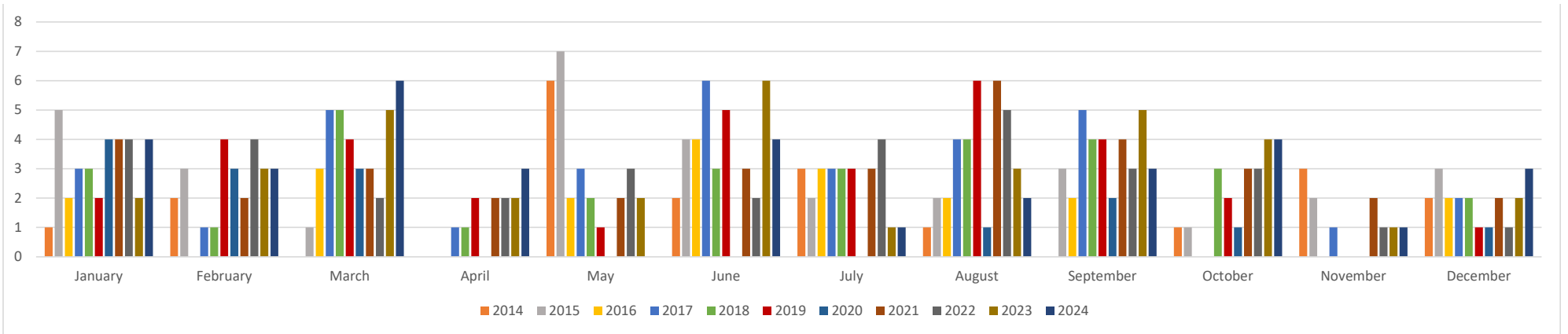
Total Bid # 2 & Bid #4 Collections



Room Nights Sold Reported



# of Event Days per Month- SEA



CITY OF MITCHELL  
 REVENUE & EXPENSE REPORT (UNAUDITED)  
 AS OF: DECEMBER 31ST, 2024

209-BUSINESS IMPROV DIST #4  
 FINANCIAL SUMMARY

	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR YTD ACTUAL	CURRENT YTD ACTUAL	BUDGET BALANCE	% YTD BUDGET
<u>REVENUE SUMMARY</u>						
TAXES	0	25,472.00	0.00	300,695.50	( 300,695.50)	0.0
TOTAL REVENUES	0	25,472.00	0.00	300,695.50	( 300,695.50)	0.0
<u>EXPENDITURE SUMMARY</u>						
<u>BUSINESS IMPROV DIST #4</u>						
CURRENT EXPENSES	180,000	16,710.00	0.00	135,360.00	44,640.00	75.2
TOTAL BUSINESS IMPROV DIST #4	180,000	16,710.00	0.00	135,360.00	44,640.00	24.8
TOTAL EXPENDITURES	180,000	16,710.00	0.00	135,360.00	44,640.00	24.8
REVENUE OVER/(UNDER) EXPENDITURES	( 180,000)	8,762.00	0.00	165,335.50	( 345,335.50)	191.8
OTHER SOURCES	0	0.00	0.00	103,277.00	( 103,277.00)	0.0
REVENUES & OTHER SOURCES OVER (UNDER) EXPENDITURES & OTHER (USES)	( 180,000)	8,762.00	0.00	268,612.50	( 448,612.50)	0.0

CITY OF MITCHELL  
REVENUE & EXPENSE REPORT (UNAUDITED)  
AS OF: DECEMBER 31ST, 2024

209-BUSINESS IMPROV DIST #4

REVENUES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR YDT ACTUAL	CURRENT YTD ACTUAL	BUDGET BALANCE	% YTD BUDGE
<u>TAXES</u>						
209-3131 OCCUPANCY TAX	0	25,472.00	0.00	300,695.50	( 300,695.50)	0.0
TOTAL TAXES	0	25,472.00	0.00	300,695.50	( 300,695.50)	0.0
TOTAL REVENUE	0	25,472.00	0.00	300,695.50	( 300,695.50)	0.0

CITY OF MITCHELL  
 REVENUE & EXPENSE REPORT (UNAUDITED)  
 AS OF: DECEMBER 31ST, 2024

209-BUSINESS IMPROV DIST #4  
 BUSINESS IMPROV DIST #4

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR YDT ACTUAL	CURRENT YTD ACTUAL	BUDGET BALANCE	% YTD BUDGE
<u>CURRENT EXPENSES</u>						
209-46530-42900 BOARD PROJECTS	30,000	0.00	0.00	30,000.00	0.00	100.0
209-46530-42920 SPORTS AUTHORITY PROMO	<u>150,000</u>	<u>16,710.00</u>	<u>0.00</u>	<u>105,360.00</u>	<u>44,640.00</u>	<u>70.2</u>
TOTAL CURRENT EXPENSES	180,000	16,710.00	0.00	135,360.00	44,640.00	24.8
TOTAL BUSINESS IMPROV DIST #4	180,000	16,710.00	0.00	135,360.00	44,640.00	24.8
<hr/>						
TOTAL EXPENDITURES	180,000	16,710.00	0.00	135,360.00	44,640.00	24.8
<hr/>						
REVENUE OVER/(UNDER) EXPENDITURES	( 180,000)	8,762.00	0.00	165,335.50	( 345,335.50)	191.8
<hr/>						
<u>OTHER FINANCING SOURCES</u>						
209-3900 FROM GENERAL FUND	<u>0</u>	<u>0.00</u>	<u>0.00</u>	<u>103,277.00</u>	<u>( 103,277.00)</u>	<u>0.0</u>
TOTAL OTHER FINANCING SOURCES	0	0.00	0.00	103,277.00	( 103,277.00)	0.0
<hr/>						
REVENUES & OTHER SOURCES OVER (UNDER) EXPENDITURES & OTHER (USES)	( 180,000)	8,762.00	0.00	268,612.50	( 448,612.50)	249.2



# CITY OF MITCHELL

City Council Meeting  
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

<b>Meeting Date Requested:</b>	<input type="text" value="January 8, 2025"/>	<b>Requested By:</b>	<input type="text"/>
<b>Desired Action of City Council:</b>	<input type="text"/>		
<b>Amount Budgeted in current fiscal year for this item (if applicable):</b>	<input type="text"/>		
<b>Agenda Item:</b>	<input type="text" value="Update on the BID #4 Survey and Discussion About the Results"/>		
<b>Explanation/Background of Agenda Item Requested:</b>	<input type="text"/>		

Date: October 21, 2024

To: "Hotel Representative"

Subject: City of Mitchell - Business Improvement District #4 Questionnaire

As you are aware, the City of Mitchell and local hotel owners have established the Business Improvement District #4 to include all hotels and motels within city limits of Mitchell, South Dakota that have at least 28 rooms for rent on a nightly basis (*not included: Budget Inn, CoachLight Motel, Corn Palace Inn, & Siesta Motel*). The purpose of the BID #4 is to attract visitors to the city to spend money at local businesses and stay overnight in Mitchell hotels. A BID #4 Board has been established and charged with the duty to make decisions on how that money may be best spent for the defined purpose of the BID #4. The two-dollar per room per night BID #4 tax should generate approximately \$340,000 per year. Since this is a self-imposed tax by the hotel owners the BID #4 Board members would like to ask that all members of the BID #4 complete the attached questionnaire to help give the BID #4 Board guidance on what your priorities are and how you would like the funds spent. Priority will always be given to conferences and events that generate room nights for the participating hotels. We value your input, and this is a great opportunity to voice your opinion and provide input on how this money should be spent. We would request that the questionnaire be filled out and returned by **no later than November 27<sup>th</sup>**. Thanks for your help and support in making the BID #4 a success!

## Questionnaire:

1. How should the revenue collected be used to attract conferences and events to Mitchell? (Circle one or more)
  - a. Direct Marketing and Promotion to attract people to Mitchell
  - b. New Capital Projects that would help build facilities to attract people to Mitchell
  - c. Capital Improvements to existing facilities to attract people to Mitchell
  - d. Repair and Maintenance of existing facilities to attract people to Mitchell
  
2. If you circled A, what approximate percentage of the total revenue should go to Direct Marketing and Promotion? (Circle One)
  - a. 20%
  - b. 40%
  - c. 60%
  - d. 80%
  - e. 100%
  
3. If you circled either B or C, what approximate percentage of the total revenue should go to Capital projects? (Circle one)
  - a. 20%
  - b. 40%
  - c. 60%
  - d. 80%

- e. 100%
4. If you circled D, what percentage of the total revenue should go to Repair and Maintenance of existing facilities? (Circle one)
- a. 20%
  - b. 40%
  - c. 60%
  - d. 80%
  - e. 100%
5. Should the funds be directed towards conferences and events during a certain time of the year? (Circle one or more)
- a. January - March
  - b. April – June
  - c. July – September
  - d. October – December
  - e. All Year Round
6. In today’s competitive environment many events and conferences require direct payments to help entice organizations to choose Mitchell as a host location. Do you support making this type of direct payment to groups or organizations to come to Mitchell?
- a. Yes
  - b. No
7. Once an organization or group recognizes a source of funds they tend to repeat their request year after year. Should priority be given to new or existing organizations?
- a. New Organizations
  - b. Existing Organizations
  - c. Combination of both with a limited number of repetitive years for the organization as determined by the BID Board
  - d. Combination of both with no limit on repetitive years granted
8. Do you have any other questions or concerns you would like to share concerning this BID #4 for hotel owners?

Please comment in space provided:

# CITY OF MITCHELL

City Council Meeting  
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

<b>Meeting Date Requested:</b>	<input type="text" value="January 8, 2025"/>	<b>Requested By:</b>	<input type="text"/>
<b>Desired Action of City Council:</b>	<input type="text"/>		
<b>Amount Budgeted in current fiscal year for this item (if applicable):</b>	<input type="text"/>		
<b>Agenda Item:</b>	<input type="text" value="Update and Review of Playeasy"/>		
<b>Explanation/Background of Agenda Item Requested:</b>	<input type="text"/>		

# CITY OF MITCHELL

City Council Meeting  
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

<b>Meeting Date Requested:</b>	<input type="text" value="January 8, 2025"/>	<b>Requested By:</b>	<input type="text"/>
<b>Desired Action of City Council:</b>	<input type="text"/>		
<b>Amount Budgeted in current fiscal year for this item (if applicable):</b>	<input type="text"/>		
<b>Agenda Item:</b>	<input type="text" value="Discussion on Corn Palace Renovation"/>		
<b>Explanation/Background of Agenda Item Requested:</b>	<input type="text"/>		

# CITY OF MITCHELL

City Council Meeting  
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

<b>Meeting Date Requested:</b>	<input type="text" value="January 8, 2025"/>	<b>Requested By:</b>	<input type="text"/>
<b>Desired Action of City Council:</b>	<input type="text"/>		
<b>Amount Budgeted in current fiscal year for this item (if applicable):</b>	<input type="text"/>		
<b>Agenda Item:</b>	<input type="text" value="Review and Discussion of the 2025 Budget"/>		
<b>Explanation/Background of Agenda Item Requested:</b>	<input type="text"/>		

# CITY OF MITCHELL

City Council Meeting  
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

<b>Meeting Date Requested:</b>	<input type="text" value="January 8, 2025"/>	<b>Requested By:</b>	<input type="text"/>
<b>Desired Action of City Council:</b>	<input type="text"/>		
<b>Amount Budgeted in current fiscal year for this item (if applicable):</b>	<input type="text"/>		
<b>Agenda Item:</b>	<input type="text" value="Discussion and Determine 2025 Meeting Dates"/>		
<b>Explanation/Background of Agenda Item Requested:</b>	<input type="text"/>		