



Corn Palace Entertainment Board
City Council Chambers, City Hall, 612 N. Main Street
January 7, 2025

1. Call to Order

Chairperson Foster called the meeting was called to order at 4:00 PM.

2. Attendance

Members present: Johanna Allen, Jason Bates, Nancy Conzemius, John Foster, Tim Goldammer, Jory Hansen, Giovanni Lanier, and Steve Morgan. Absent was Jordan Gau.

Also present were: Mayor Jordan Hanson, Corn Palace Director Dave Sietsema, Assistant Corn Palace Director Craig Stucky, and City Administrator Stephanie Ellwein.

3. Approval Of The Agenda

Motion by Goldammer, seconded by Morgan to approve the agenda. All members voting "aye". Motion carried.

4. Approval Of The Minutes

Motion by Lanier, seconded by Bates to approve the minutes as presented. All members voting "aye". Motion carried.

5. Discussion/Possible Action on Corn Palace Festival Carnival Location for 2025.

Tim Bassett with Gold Star Entertainment joined the meeting by conference call to discuss the possibility of locating the carnival back on main street. Board members relayed concerned about the flow and congestion in the current set up as well as the current location taking away parking for the festival. Gold star relayed difficulties experienced with the previous location: Businesses didn't want their store front blocked, fire lane 15-20 feet required by fire department made it difficult to locate equipment, Goldstar experienced destruction of property and thefts at the previous location that they haven't experienced at the current location.

Gold Star stated that they would require additional security during and after hours due to vandalism and other damages that have occurred when it was in the former location. Before God Star could commit to changing the location, the following items would need to be addressed to allow them to determine what rides and how many rides could be accommodated in the main street location:

1. Determine what are the fire lane and other public safety requirements
2. Will the main street businesses sign off that their business store-front could be blocked by a game and/or ride? Can someone visit businesses so they will sign off on the change?
3. Can the Corn Palace provide police or other security when bars close to ensure that

their property isn't damaged. If it is private security company, they would need to be able to directly communicate with police.

4. Will there be concerns with ADA ramps blocked? Goldstar had received that complaint in the past.

City staff will work on having a map created showing the potential areas that can be used if it were to move and confirm whether 2nd & 4th will be unavailable during festival due to the planned construction on those intersections. The Corn Palace Board would also like to see a list of guaranteed rides that will be brought, and ensure that the minimum number of rides required by the contract is met moving forward.

6. Director Updates

Corn Palace Director Sietsema provided departmental updates.

7. Approval of the Concessions Stand Operating Policy & Procedures

Board Member Goldammer reviewed a proposed concessions operation policy with the board.

The board discussed the policy, asked that staff review the baseline recommendations, track operations, and report back at the June meeting. Motion by Goldammer, seconded by Lanier to table the policy until the June meeting. All members voting "aye". Motion carried.

8. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

No executive session was called during the meeting.

9. Citizen's Input

Board Member Goldammer reported on a suggestion received from someone in the media.

They would like to have a spot reserved for them during games. They would like to get on to a more secure wifi during high traffic events. Director Sietsema asked for the information be sent to him so he could follow up with the individual after the meeting.

10. Adjourn

Chairperson Foster declared the meeting adjourned at 5:15 pm.