



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

March 11, 2025

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Knights of Columbus Special Olympics State Basketball Tournament Banquet**
Date: March 29th, 2025; **Contact:** Vince Boddicker; **Grant Request:** \$1,500
 - B. **A Night with Dan Gable**
Date: April 26th, 2025 (Dimock, SD); **Contact:** JD Heinrich; **Grant Request:** \$7,000
3. **Approval of Minutes**
February 11th, 2025, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 3.5.25
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form(s) w/Financials**
 - Mitchell Pickleball Indoor Tournament (January 4th-5th, 2025)
 - SDMEA Middle School All-State Jazz Band (January 31st-February 1st, 2025)
 - DWU/Culver's Girls & Boys High School Basketball Classic (February 14th-15th, 2025)
6. **Other Items**
 - A. **Update and Review of Playeasy**
[Mitchell Sports & Events Authority](#)
 - B. **Upcoming Events**
 - [Wingapalooza](#) (March 2025)
 - Mitchell, SD
 - [Young Professionals Trivia Night](#) (March 11th)
 - Dr. Lucky's Bar & Grill
 - [Mitchell's St. Patty's Weekend Extravaganza](#) (March 15th)
 - Masonic Lodge
 - [Larry Hauser Adult/JR Bowling Tournament](#) (March 22nd)
 - The Village Bowl
 - [Valley View Villa Bridal Brunch](#) (March 22nd)
 - Valley View Villa
 - [4th Annual Combat Veterans Motorcycle Association Comedy Night](#) (March 22nd)

- **Highland Conference Center**
- [The Next Little Thing Bowling Tournament](#) (March 23rd)
 - The Village Bowl
- [Special Olympics South Dakota State Basketball Tournament](#) (March 29th-30th)
 - **Mitchell gymnasiums**
- [Spring Moose Lodge Vendor Fair](#) (March 29th)
 - Moose Lodge
- [CHS Adult Prom Banquet](#) (March 29th)
 - The World's Only Corn Palace
- [Big Friend Little Friend 15th Anniversary](#) (April 1st)
 - The World's Only Corn Palace
- [MTC Alumni Cornhole](#) (April 4th)
 - The World's Only Corn Palace
- [A Night at the Races](#) (April 4th)
 - Highland Conference Center
- [Ice Adventures with Woody and Friends](#) (April 5th)
 - Mitchell Activities Center
- [DWU Spring Golf Invite](#) (March 7th-8th)
 - **Lakeview Municipal Golf Course**
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. **Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
8. **Approval of Funding Applications**
9. **Next Meeting Date**
April 8th, 2025, @ 2 PM - City Hall, Council Chambers
10. **Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, February 12, 2025 12:55:03 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Knights of Columbus
Email Address	mahercouncil1079@gmail.com
Address	PO Box 1241
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Vince Boddicker
Phone Number	605 770-9912
Purpose of Organization	The purpose of the Knights of Columbus is to serve the less fortunate of the Mitchell and surrounding communities via financial assistance or volunteers efforts. The Knights also assist with disaster relief efforts.
Name of Event	Special Olympics State Basketball Tournament Saturday night banquet
Location of Event	St John Paul II Gym and multi-purpose Room
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	We have 7 committee members and it will take an additional 40 people for the event, which will be provided by the Knights of Columbus
Type of Event	Sport Event, Other
Date(s) of Event	3/29/2025 - 3/30/2025
Grant Amount Requested	\$1,500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2019 @ \$1,000 2024 \$1,700 which was not used as the event was cancelled due to snow storm
Please provide your profit and loss statement from your previous event.	2024 Special Olympics Budget.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant funds will be used to help with the cost of food and refreshments for the banquet and dance for the Special Olympics athletes.
How will proceeds/profit from the event be used?	The event is not expected to turn a profit. Special Olympics is an organization that the Knights of Columbus support and serving the banquet and dance is our organizations way of serving them and making them feel a part of society.
(Section Break)	

Historical Data

How many years has this event been held?	4
Estimated hotel/motel room nights sold during last event.	601-650
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	95%
Attendance at last event (spectators,	785

participants)

Comments

Our estimates of hotel/motel rooms used during the event is based on our belief that only a few families will have more than 1 special Olympic athlete and we are expecting between 750 to 800 participants based on previous events in Mitchell.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

601-650

How are you able to estimate the number range selected above?

Using 80% of expected participants which should be conservative. Most families will not have multiple children in special olympics

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Knights of Columbus is a fraternal service organization that serves the community of Mitchell. Our goal is to serve and help the less fortunate both financially and via volunteers service hours. In this event we are serving Special Olympics athletes which is an organization that is on list of people/organizations to serve;.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

The Knights of Columbus will be serving approximately 750 plus Special Olympics athletes a spaghetti dinner which will also feature bread sticks, refreshments and Dairy Queen Dilly Bars. The Banquet will be held at the St John Paul II school gym starting at 5:30 will serving wrapping up by 7:00 pm. There will also be a dance at the school's multipurpose room featuring a local DJ. The Knights will be serving popcorn and soda as well as helping to chaperone the dance. It will take approximately 40 to 45 volunteers for the event which will be mostly Knights of Columbus members, their wives and families.

What geographic areas are you bringing event participants from?

Participants will be coming from the entire state of South Dakota as this is the State Special Olympics basketball tournament.

Indicate geographic areas you are marketing for visitor attraction to your event.

What are the specific goals for this event?

Our goal is to serve the participants a delicious meal and make them feel special and appreciated, while the dance will give the athletes a chance to enjoy and relax after a day of participating in basketball games.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant will help the Knights show the participants and their families how welcoming the community of Mitchell is. Leaving those that attend with a good feeling about Mitchell, which will in turn foster further events for Mitchell as people want to go to cities in which they felt welcome and wanted.

If the funding is denied it will use move of the organizations funds which would otherwise be used to help othes organizations or individuals in need in the Mitchell area.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 Speical Olympics Banquet Budget.pdf](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Vincent H Boddicker, Chairman of the Event

Email not displaying correctly? [View it in your browser.](#)

2024 SPECIAL OLYMPIC'S BANQUET BUDGET

INCOME:

Funds from Mitchell Sports & events Authority \$1,700.00

TOTAL INCOME

\$1,700.00

EXPENSES:

Food Items (Entree & Sides) **\$2,144.11**

Napkins **\$70.00**

Paper Plates **\$160.00**

Plastic Cups **\$60.00**

Plastic Silverware **\$80.00**

Milk **\$200.00**

Soda **\$150.00**

Ice Cream **\$1,500.00**

Gym Rental **\$150.00**

TOTAL EXPENSES

\$4,514.11

Event was cancelled due to snow storm

Knights of Columbus Goal: Is to provide a memorable experience to the Special Olympians and the Special Olympians and their Families.

2025 SPECIAL OLYMPIC'S BANQUET BUDGET

INCOME:

No Charge	\$0.00	
TOTAL INCOME		\$0.00

EXPENSES:

Food Items (Entree & Sides)	\$2,300.00	
Napkins	\$70.00	
Paper Plates	\$180.00	
Plastic Cups	\$75.00	
Plastic Silverware	\$100.00	
Milk	\$250.00	
Soda	\$150.00	
Ice Cream	\$1,500.00	
Gym Rental	\$150.00	
TOTAL EXPENSES		\$3,525.00

Knights of Columbus Goal: Is to provide a memorable experience to the Special Olympians and the Special Olympians and their Families.

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	March	2019	51-100	-	-	\$1,000	-	\$1,000.00	Pay for food served.	\$5,772.72	\$4,772.72
N	March	2024	51-100	-	CANCELED	\$1,700	\$1,500	\$1,700	-	\$0.00	(\$1,700.00)
N	March	2025	601-650			\$1,500	\$9,750		Help with the cost of food and refreshments.		\$0.00
								\$2,700		\$5,772.72	

Funding Matrix:

Up to 650 hotel room nights estimated X \$10 per room = \$6,500.

Event held on WEEKEND in MARCH.

\$6,500 X .50 = \$3,250

\$6,500 + \$3,250 = **\$9,750**

2024 banquet cancelled due to weather.

SEA Grant Application states that 95% of attendance comes from outside 50+ mile radius.

Attendance at last event (2019): 785

Participants come from across the entire state of South Dakota.

The Knights of Columbus will serve a spaghetti dinner with bread sticks, refreshments, and Dairy Queen Dilly Bars. Also, there will be a dance with popcorn and soda, chaperoned by the Knights of Columbus.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, March 5, 2025 3:52:06 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

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- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

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Incomplete applications will not be considered.

Applicant Organization	American Outlaws Wrestling
Email Address	mti20@hotmail.com
Address	27156 413th Ave.
City	DIMOCK
State	SD
Zip Code	57331
Contact Person	JD Heinrich
Phone Number	6056829830
Purpose of Organization	Promote Wrestling In the state of South Dakota. Recognize outstanding wrestlers around the state. Promote positive influences to the youth in Wrestling as well as other sports.
Name of Event	A Night With Dan Gable
Location of Event	TNT's Inflatables LLC. - 510 S Main St. - Dimock SD 57331
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Meeting/Convention
Date(s) of Event	4/26/2025 - 4/27/2025
Grant Amount Requested	7000.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	N/A
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	To Help pay the cost of putting the event on. Cost of Speaker, Cost of Facility Rent, Cost of Food & Beverages, Cost of Misc. Expenses for the Event. I t will be a catered meal; we need to purchase silverware and linens. We plan to keep this event going on a yearly basis.
How will proceeds/profit from the event be used?	To Help continue to promote youth wrestling in South Dakota. We started American Outlaws Wrestling out of my shop in Dimock. It started with my 2 boys and now we have grown to about 30 kids. I have people that bring their kids to our summer practices and drive close to 3 hours one way. I don't believing in charging to help kids. The money we do raise through our events goes to helping put on Wrestling Camps for the kids, putting on tournaments, entry fees for kids, uniforms and gear for the kids, equipment and year end awards for the kids. Basically, everything goes back to the kids.

(Section Break)

Historical Data

How many years has this event been held?	0
Estimated hotel/motel room nights sold during last event.	First-Time Event

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	N/A
Attendance at last event (spectators, participants)	N/A
Comments	This is the first time we have hosted an event like this, so I don't have any Historical Data to share.
(Section Break)	

Event Details

Specify your event with one from the following list:	New (First-time)
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	1-50
How are you able to estimate the number range selected above?	We will be having people coming from all over the State for this event.
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Promote youth involvement in Wrestling as well as other activities. We offer free practices to kids from anywhere, our door is open to everyone free of charge. We will be bringing the Wrestling community to the Dimock Area for the Dan Gable event. People will be passing through Mitchell, as well as staying overnight in Mitchell because of the event.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Our event will be featuring Dan Gable. He is a 1972 Olympic Gold Medalist. He received the Presidential Medal of Freedom in 2020. He has had numerous College Titles with the Iowa Hawkeyes 15 to be exact. He is one of the most decorated and iconic wrestlers of all time. Gable will meet and greet people sign autographs and take pictures. Then we will have a supper and after supper we have 24 Outstanding wrestlers from around South Dakota that will be recognized. The event will be held at TNTs in Dimock SD. And it will take place on April 26, 2025, from

5:00 pm to 10:00 pm.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We are bringing people from all over the state. We have advertised on Facebook all over the State as well as the surrounding States. we have already reserved tickets for people coming from as far as Texas.

What are the specific goals for this event?

To promote Wrestling in South Dakota, Recognize Great Athletes in this State. And to build an event we can continue each year.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

It will bring people into the Mitchell Community. they will be stopping at convenience stores for gas, hotels for lodging. In the small towns of South Dakota one small town relies on another small town. With help in funding, it will allow us to continue to do events and help bring people not only to Dimock but Mitchell as well. If denied, we will still make it work but it is always nice to be able to get some help and support from other areas.

Thank You for your time and consideration.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[042625 Dan Gable Budget.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[Gable 042625.jpg](#)

Additional Documents

Field not completed.

Authorized Signature JD Heinrich

Email not displaying correctly? [View it in your browser.](#)

<u>Expenses</u>	<u>Amount</u>
Speaker Cost - Travel - Lodging	\$ 7,000.00
Facility - Table - Chair Rent	\$ 1,250.00
Beverages	\$ 1,500.00
Food	\$ 2,000.00
Linens - Silverware - Decorations - Misc.	\$ 1,500.00
Advertising	\$ 750.00

<u>Total Expenses</u>	<u>\$ 14,000.00</u>
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New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	April	2025	One to 50			\$7,000	\$675		Costs of putting the event on (cost of speaker, facility rental, food & beverages, and any misc expenses).		\$0.00
											\$0.00
								\$0		\$0.00	

Funding Matrix:

Up to 50 hotel room nights estimated X \$10 per room = \$500.

NEW EVENT; Event is taking place in Dimock, SD.

$\$500 \times .10 = \50

Event held on WEEKEND in APRIL.

$\$500 \times .25 = \125

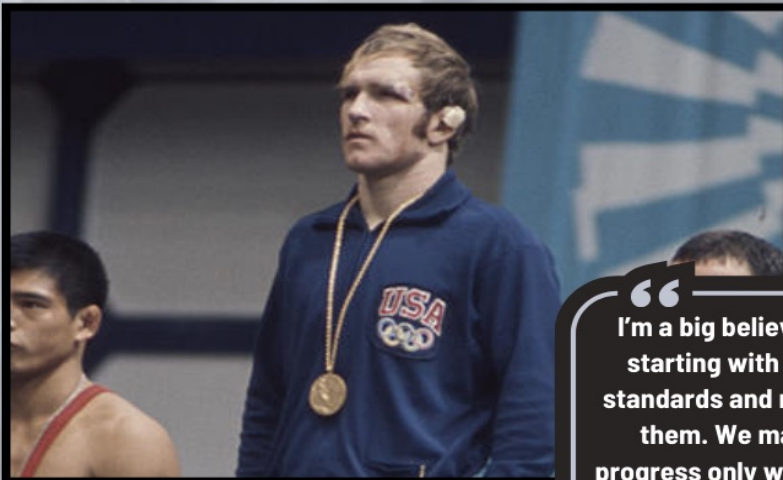
$\$500 + \$50 + \$125 = \textbf{\$675}$

People will be attending this event from all over the state of SD. They have reserved tickets from people coming from as far as Texas.

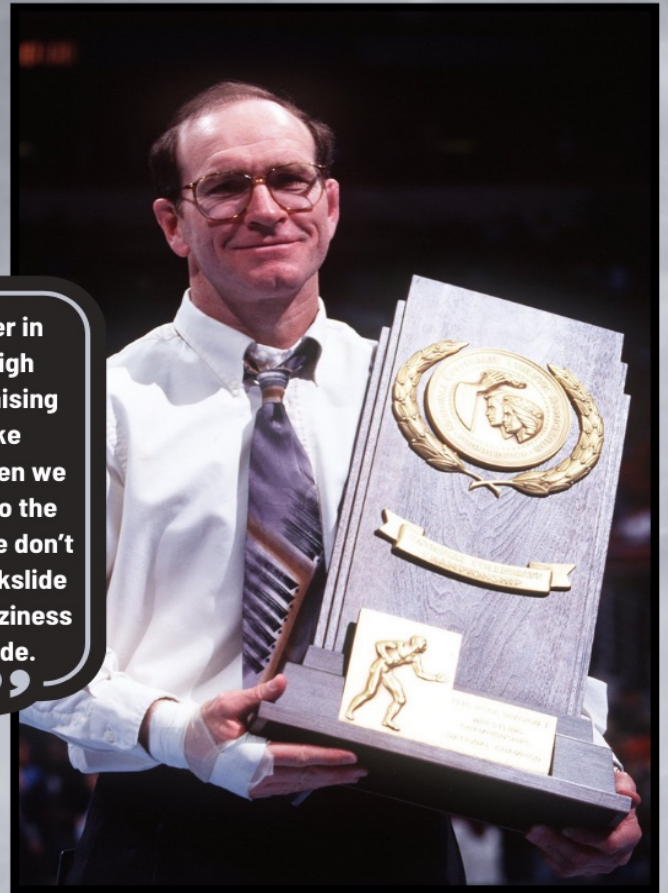
Grant request will be used for costs of putting the event on (cost of speaker, facility rental, food & beverages, and any misc expenses).

A night with DAN GABLE

Olympic gold medalist, world gold medalist, two-time NCAA Division I national champion, United World Wrestling Hall of Fame inductee, International Sports Hall of Fame inductee and awarded the Presidential Medal of Freedom



“I’m a big believer in starting with high standards and raising them. We make progress only when we push ourselves to the highest level. If we don’t progress, we backslide into bad habits, laziness and poor attitude.”



Pre-Register Now!

APR 26, 2025 | 6:00-10:00 PM

510 S Main St Dimock, SD

Doors open at 5



**AMERICAN OUTLAWS
WRESTLING**

Join American Outlaws Wrestling and the honorary guest Dan Gable for dinner, meet & greet and inspiring words with one of the greatest wrestlers of all time.

VIP TABLE \$1000 - SEATS 8

PAIR OF TICKETS \$175

RESERVED TABLE \$800 - SEATS 8

INDIVIDUAL TICKET \$100

**PRE-REGISTER ONLY | LIMITED TO AGES 6 & UP
TO PRE-REGISTER CONTACT JD HEINRICH (605) 682-9830**



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
February 11, 2025

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2 PM

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Jill Larson, Kevin Nelson, Jason Christensen, Dave Sietsema, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston

SEA Advisory Committee members absent: Cory Aadland and Bryan Dixon

Others present: Johanna Allen, Stephanie Ellwein, and Aaron Hieb

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following application(s) were presented and considered:

A. Buckin' Wild Ranch Cabin Fever Auction

Nick Coulter, Buckin' Wild Ranch, presented the Cabin Fever Auction Grant Application, which is requesting \$2,000.

- The Cabin Fever Auction is going on its 7th annual, which takes place at the Davison County Fairgrounds on February 21st-22nd. The grant request would help cover the costs of hotel rooms for workers, food, and costs of the venue. Last year the event had over 500 bidder numbers. Attendees come from WY, MT, SD, ND, and IA.

B. Rob Marchand/Harve Johnston Basketball Tourney

Jason Christensen presented the Rob Marchand/Harve Johnston Basketball Tourney Grant Application, which is requesting \$750.

- The Rob Marchand/Harve Johnston Basketball Tourney is Saturday, March 8th, utilizing multiple facilities throughout Mitchell. The grant request provides food for the volunteers and workers. Currently, there are 32 teams signed up so far. Entry fee for teams is \$125 per team with 3 games minimum. Some teams are coming from Watertown, Aberdeen, Pierre, and Mobridge.

C. 4th Annual Combat Veterans Motorcycle Association Comedy Night

Justin Hamer, Kyle, and Rick, Combat Veterans Motorcycle Association, presented the CVMA Comedy Night Grant Application, which is requesting \$1,500.

- The 4th Annual CVMA Comedy Night is being held on Saturday, March 22nd at the Highland Conference Center. This is the biggest fundraising event of the year for CVMA. Last year they teamed up locally, with Helping with Horsepower. Last year the profit was \$5,900, which was split between CVMA and Helping with Horsepower. There were 138 tickets sold for last year's event. This year will consist of Dueling with Pianos and a live auction.

D. DWU Spring Golf Invite

Jeff Meyerink, DWU Golf, presented the DWU Spring Golf Invite Grant Application, which is requesting \$5,000.

- The DWU Spring Golf Invite is April 7th-8th at Lakeview Golf Course. Last year there were 82 players, mainly from North Dakota. As of December 2nd, 2024, there are 110 players registered for the event. This year the event format is practice round on Sunday, April 6th, 36-hole competition on Monday, April 7th, and final 18 holes on Tuesday, April 8th. The grant request would help cover costs such as cart rentals for the 36 hole competition day, range balls, and complimentary meals for players/coaches.

E. Lucky Devils Adult Hockey Tournament

Stacy Murtha presented the Lucky Devils Adult Hockey Tournament Grant Application, which is requesting \$4,000.

- The Lucky Devils Adult Hockey Tournament is April 11th-13th at the Mitchell Activities Center, utilizing both ice rinks. This is the 14th year for the event. SD, ND, MN, and WI teams with over 300 hockey players plus families. Two years ago Sioux Falls created a similar tournament, as well as, one year ago, Watertown did so as well. There is competition to keep teams coming to the Mitchell tournament over going to the other two cities. There is a max capacity of 22 teams for this tournament. This event does support and sponsor 8U hockey here in Mitchell as well. The two biggest expenses for this tournament are ice time and referee costs.

F. Powderhorn Ranch Regulators Outlaw Gauntlet Shoot (Jackpot Shoots, Blast for Cash, & Veteran's Shoot)

Troy Bollock, Powderhorn Ranch Regulators, presented the Outlaw Gauntlet Shoot Grant Application, which is requesting \$4,500.

- The Powderhorn Ranch Regulators Outlaw Gauntlet Shoot is June 12th-15th out at the Mitchell Gun Club. This is the 22nd year for the cowboy fast draw. Due to changes in the association, the date has changed to June and the title of the event is no longer SD State & Territorial High Plains, but Outlaw Gauntlet Shoot. The grant request of \$4,500 goes back into the shoot as payout prizes, none of it is kept by the PHRR.

3. Approval of Minutes

Motion: Motion was made by LaRee Rumbolz to approve the previous meeting minutes as presented, and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of February 4th, 2025.

Designated revenue for FY 2025 is \$150,000.

Current expenses and award checks that have been written for 2025 are \$28,250. This amount does include the \$12,000 Special Olympics State Basketball award check.

Current Available Fund Balance of \$121,750.

Collections in December (for November records) are 24,482.00 with one establishment still past due.

Collections in January (for December records) are \$14,704.00 with one establishment past due.

The YTD collections for 2025 is \$14,704.00, which equates to 7,352 total room nights sold.

YTD comparison for room nights sold were: down **31.4%** (2,307 room nights sold) from 2024, down **11.1%** (817 room nights sold) from 2023, down **22.9%** (1,687 room nights sold) from 2022, up 7.2% from 2021, down **46.3%** from 2020, and down **11.1%** from 2019.

The one establishment past due for January collections has provided an average over the past three years of 1,918 room nights sold. This would bring our YTD room nights sold to above 9,200 room nights sold, which is a more respectable number.

Motion: Motion was made by Dave Helleloid to approve the financial report as presented, and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Forms w/Financials with the SEA Committee:

A. Evaluation Form(s) w/Financials

Palace City Kiwanis Half Marathon/10K/5K (October 6th, 2024)

- The event met (3) expectations. A little disappointed in this year's turnout, but they have hired a media professional for 2025. An estimated total spectator attendance of 200. Total participants of 166. The estimated number of total hotel/motel room nights sold was 33 (Hampton Inn, Kelly Inn, My Place). The awarded funds (\$1,500) were used to offset the costs of the run - medals, shirts, swag bags, porta potties, and timing and registration company. \$1,000 was a donation in support of the event and \$500 was towards a 'BAG' sponsorship. Profits (\$13,803.87) will be used for children's programs throughout the community and support for Salvation Army, CASA, Abbott House, and other agencies.

Cursed Chains Challenge Disc Golf Tournament (October 22nd, 2024)

- The event met (3) expectations. Total participants of 63. The estimated number of total hotel/motel room nights sold was 0 (My Place). The awarded funds (\$500) were used to pay for the Special Event Permit and portable bathrooms. No Profit Gained.

SD Fire Instructors Conference (January 4th-5th, 2025)

- The event was above (4) expectations. With the help of the grant they were able to spend more money than normal on an instructor and provide better educational learning for the group. Total participants of 78. The estimated number of total hotel/motel room nights sold was 80 (Comfort Inn, Hampton Inn). The awarded funds (\$4,210) were used to help cover the cost of the instructor along with cost of the venue. Profits (\$2,173.04) will go towards next year's conference in Mitchell on January 10th-11th, 2026.

Girls & Boys Hanson Classic (January 18th & 25th, 2025)

- Aaron Hieb shared and read a "Thank You" card to the committee from the Hanson Classic Committee.

6. Other Items

Aaron Hieb reviewed and provided an update to the committee on the processes and action items of Playeasy.

A. Update and Review of Playeasy

Aaron Hieb completed a second on-boarding training from Playeasy last Wednesday.

Aaron Hieb continued to review the current progress of the Playeasy platform and highlighted some of the features regarding specific microsites for the Mitchell Sports & Events Authority.

- Home 'Start A Post'
- Facilities
- Hotels

- Attractions (Food & Drink, Entertainment, Shopping, Transport, and Services)
- Events - Search Engine Organization (SEO), which filters search results in search engines specific to Playeasy, higher up in the results list.
- Reports

Aaron also shared the total leads within the platform (279) and current leads specific to the Mitchell Sports & Events Authority (156) that are being reviewed:

- The 2026 and 2027 Move United Education Conference - BID was submitted on Wednesday, January 29th.
- American Broomball Alliance National Championship 2026 and 2027
 - Additional criteria within the RFP did not make sense or suit Mitchell, South Dakota to continue to pursue the bid.
- 5v5 Soccer - Aaron and Scott Mullenmeister met with Andrew Vorce (President of 5v5 Soccer) to learn more about the event and hosting criteria.
 - Scott will share information with the Mitchell Soccer Association during their March 10th Board meeting.

B. Upcoming Events

- MHS Girls and Boys Basketball
 - The World's Only Corn Palace
- [Young Professionals Trivia Night](#) (February 11th)
 - The Depot Pub & Grill
- [Palace City Jazz Festival](#) (February 11th)
 - Mitchell High School Performing Arts Center
- [DWU/Culver's Girls Basketball Classic](#) (February 14th)
 - The World's Only Corn Palace
- [DWU/Culver's Boys Basketball Classic](#) (February 15th)
 - The World's Only Corn Palace
- DWU Women and Men Basketball
 - The World's Only Corn Palace
- [PeeWee C State Hockey Tournament](#) (February 21st-23rd)
 - Mitchell Activities Center
- [South Dakota 12U State 'A' Swim Championships](#) (February 21st-23rd)
 - Mitchell Indoor Aquatic Center
- [DWU 15th Annual Indoor Futsal Winter Classic](#) (February 21st-23rd)
 - DWU/Avera Sports Complex and DWU Christen Family Center
- [Women in Blue Jeans Conference](#) (February 21st-22nd)
 - Highland Conference Center
- [Baby I'm a Star – Cheer and Dance Competition](#) (February 23rd)
 - The World's Only Corn Palace
- [Norm Foster's The Foursome](#) (February 28th-March 2nd; March 7th-9th)
 - The Masonic Hall
- [DWU Mid-winter Concert](#) (March 2nd)
 - DWU Sherman Center
- [South Dakota Middle School All-State Band](#) (March 7th-8th)

- **MHS Performing Arts Center**
- James Valley Community Center
- Highland Conference Center
- MHS Performing Arts Center

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

8. Approval of Funding Applications

Buckin' Wild Ranch Cabin Fever Auction

Date: February 21st-22nd, 2025; **Contact:** Ashley Coulter; **Grant Request:** \$2,000

- **Motion:** Motion was made by Dave Helleloid to award \$1,000, and seconded by Kevin Nelson. All members voted 'Aye' and the motion passed.

Rob Marchand/Harve Johnston Basketball Tourney

Date: March 8th-9th, 2025; **Contact:** Jason Christensen; **Grant Request:** \$750

- **Motion:** Motion was made by Tim Smith to award \$750, and seconded by Dave Sietsema.
- **Abstain:** Jason Christensen and Jim Johnston abstained from voting. Nine members voted 'Aye' and the motion passed.

4th Annual Combat Veterans Motorcycle Association Comedy Night

Date: March 22nd, 2025; **Contact:** Kim Hamer; **Grant Request:** \$1,500

- **Motion:** Motion was made by Dave Helleloid to award \$1,500, and seconded by Dave Sietsema. All members voted 'Aye' and the motion passed.

DWU Spring Golf Invite

Date: April 7th-8th, 2025; **Contact:** Jeff Meyerink; **Grant Request:** \$5,000

- **Motion:** Motion was made by Kevin McCardle to award \$4,000, and seconded by Tim Smith.
- **Abstain:** Jason Christensen abstained from voting. Ten members voted 'Aye' and the motion passed.

Lucky Devils Adult Hockey Tournament

Date: April 11th-13th, 2025; **Contact:** Stacy Murtha; **Grant Request:** \$4,000

- **Motion:** Motion was made by Dave Helleloid to award \$4,000, and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

Powderhorn Ranch Regulators Outlaw Gauntlet Shoot (Jackpot Shoots, Blast for Cash, & Veteran's Shoot)

Date: June 12th-15th, 2025; **Contact:** Diane Royalty; **Grant Request:** \$4,500

- **Motion:** Motion was made by Tim Smith to award \$3,000, and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, March 11th, 2025, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

There being no further business to discuss.

Meeting adjourned by: Kevin McCardle @ 3:12 PM

Revenue			Expense- CHECKS written		
2013	\$	35,309.50	2013	\$	400.00
2014	\$	83,272.50	2014	\$	39,290.00
2015	\$	87,363.50	2015	\$	55,597.32
2016	\$	77,814.84	2016	\$	56,167.00
2017	\$	80,400.38	2017	\$	86,684.19
2018	\$	79,240.50	2018	\$	67,684.13
2019	\$	79,552.66	2019	\$	114,799.15
2020	\$	69,340.18	2020	\$	36,400.00
2021	\$	79,990.00	2021	\$	89,150.00
2022	\$	81,976.25	2022	\$	116,365.00
2023	\$	106,518.50	2023	\$	94,965.00
2024	\$	150,000.00	2024	\$	118,360.00
2025	\$	150,000.00	2025	\$	55,500.00
Total Revenue		\$ 1,160,778.81	Total Expenses		\$ 931,361.79

Fund Balance	\$	94,500.00
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Committed Items- Checks not yet written		
Special Olympics Fall 2026	\$	10,000.00
Special Olympics Fall 2027	\$	10,000.00
Total Committed but not paid	\$	20,000

Current Available Fund Balance	\$ 94,500.00
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BID #2 & BID #4 Total Collections by Month											
	2017	2018	2019	2020	2021	2022	2023	2024	2025	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50		0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00		0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00		0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00		0	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00		0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00		0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00		0	
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 24,482.00		1	
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 315,184.00	\$ 35,489.50		

Previous Year's YTD Comparisons																		
Collections (through February)	\$	23,662.50	\$	23,033.00	\$	21,720.00	\$	27,314.00	\$	20,159.00	\$	24,367.50	\$	24,472.50	\$	29,037.50	\$	35,489.50
Room Nights Sold (through February)		15,775		15,355		14,480		18,209		13,439		16,245		16,315		16,934		17,745

YTD Room Nights Sold Comparisons				
2025 YTD compared to 2024 YTD	4.6%	2025 YTD compared to 2021 YTD	24.3%	
2025 YTD compared to 2023 YTD	8.1%	2025 YTD compared to 2020 YTD	-2.6%	
2025 YTD compared to 2022 YTD	8.5%	2025 YTD compared to 2019 YTD	18.4%	

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Bicycle	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Special Event	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	conventions/ meetings	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Special Event	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Special Event	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	conventions/ meetings	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Special Event	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Special Event	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Special Event	2025	0	\$ 4,000.00
Palace Ice Festival	January	Ice Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Special Event	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Basketball	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Special Event	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Special Event	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Special Event	2025	4	\$ 3,000.00

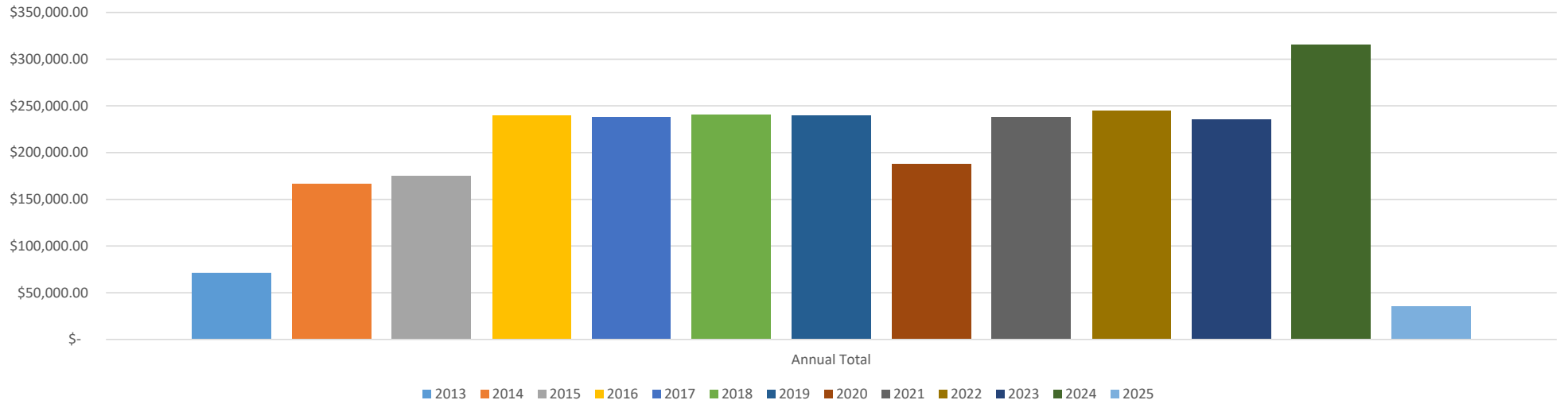
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	36	106
2025	20	42

Events Per Month												
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Jan	1	5	2	3	3	2	4	4	4	2	4	6
Feb	2	3	0	1	1	4	3	2	4	3	3	5
March	0	1	3	5	5	4	3	3	2	5	6	4
April	0	0	0	1	1	2	0	2	2	2	3	3
May	6	7	2	3	2	1	0	2	3	2	0	0
June	2	4	4	6	3	5	0	3	2	6	4	1
July	3	2	3	3	3	3	0	3	4	1	1	0
August	1	2	2	4	4	6	1	6	5	3	2	0
September	0	3	2	5	4	4	2	4	3	5	3	0
October	1	1	0	0	3	2	1	3	3	4	4	0
November	3	2	0	1	0	0	0	2	1	1	1	0
December	2	3	2	2	2	1	1	2	1	2	3	0

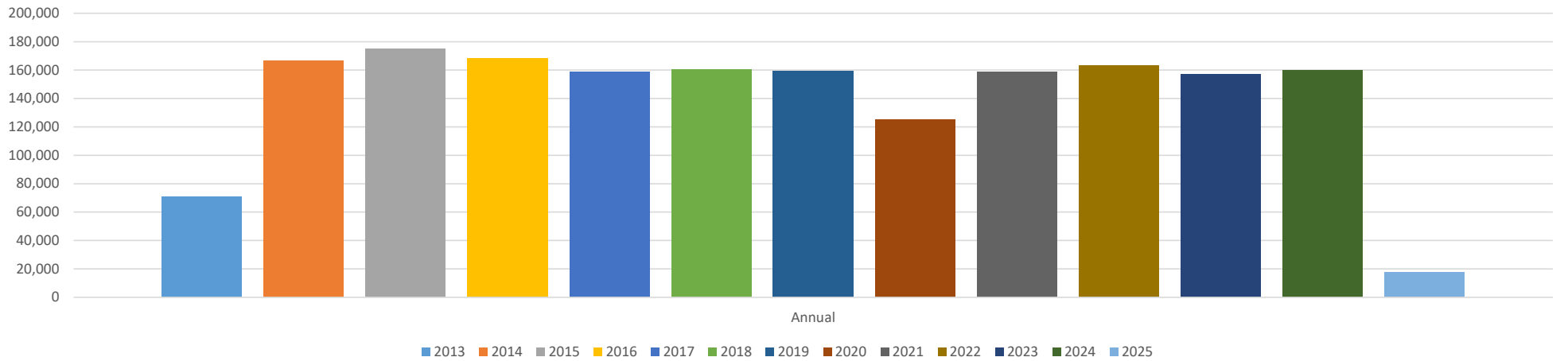
Data by Event Month					
	Avg				
	Days /				
	# Event	# Days	Event	\$ Awarded	\$/#days
January	40	111	2.8	\$ 78,092.32	\$ 703.53
February	31	69	2.2	\$ 102,750.00	\$ 1,489.13
March	42	119	2.8	\$ 175,895.50	\$ 1,478.11
April	16	64	4.0	\$ 53,985.00	\$ 843.52
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	40	113	2.8	\$ 78,235.00	\$ 692.35
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	35	78	2.2	\$ 134,275.00	\$ 1,721.47
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

Data By Event Type					
			Avg		
			Days/E		
	# Event	# Days	vent	\$ Awarded	\$/#days
Hockey	16	58	3.6	\$ 48,940.00	\$ 843.79
soccer	20	47	2.4	\$ 100,550.00	\$ 2,139.36
special event	100	207	2.1	\$ 238,039.02	\$ 1,149.95
volleyball	9	14	1.6	\$ 14,685.50	\$ 1,048.96
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	33	172	5.2	\$ 109,890.00	\$ 638.90
golf	13	29	2.2	\$ 14,635.00	\$ 504.66
softball	18	41	2.3	\$ 38,630.00	\$ 942.20
bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	15	34	2.3	\$ 38,000.00	\$ 1,117.65
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	54	132	2.4	\$ 145,775.00	\$ 1,104.36

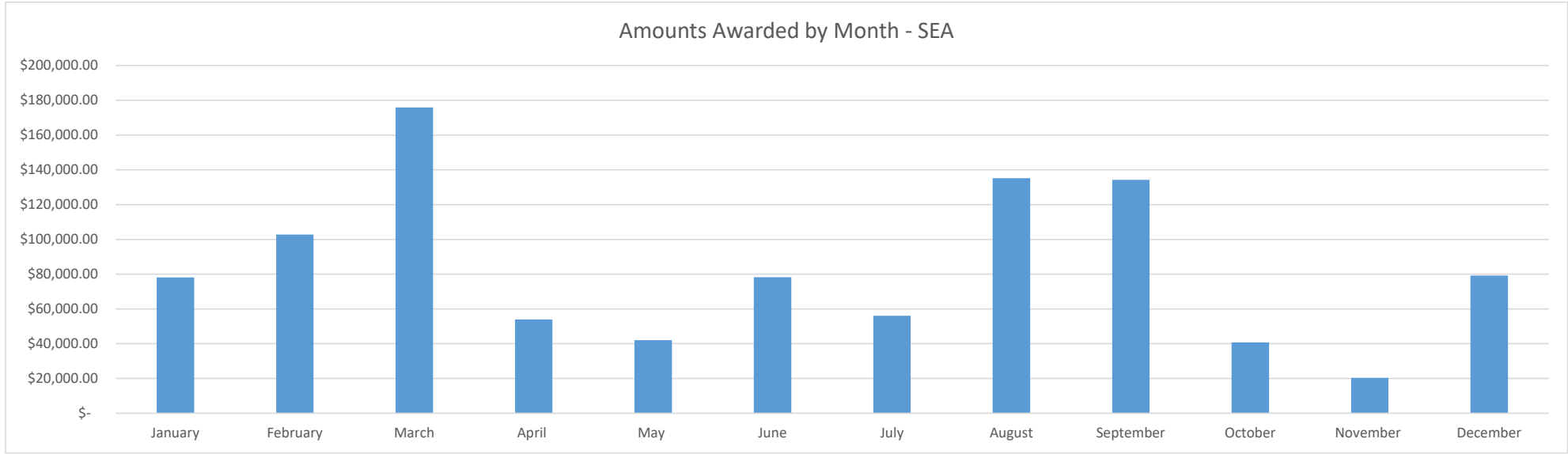
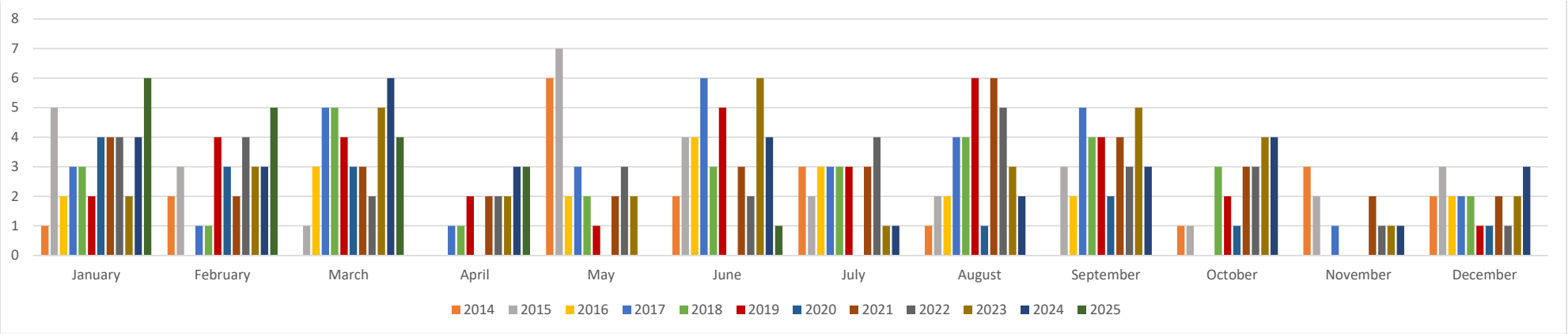
Total BID #2 & BID #4 Collections



Room Nights Sold Reported



of Event Days per Month - SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, February 17, 2025 5:14:25 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	Mitchell Pickleball Association Indoor Tournament
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Date(s) of Event:	January 4 & 5, 2025
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Evaluation Information

How well did this event meet your expectations:	5 - Exceeded Expectations
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Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	The first ever Mitchell Pickleball tournament drew a full field of 80 players in eight different divisions. Players were pleased with the way the tournament was run and the set-up at Dakota Wesleyan's Fieldhouse.
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Total spectator attendance:	N/A
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Total number of participants (number per team, if applicable):	80
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Total number of hotel/motel room nights sold for entirety of event:	Estimated 30
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Select hotels/motels contacted to determine total number of room	Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites, Quality Inn
--	--

nights sold:

Please provide any feedback regarding the QR Code.

Field not completed.

Next year's event location and date(s):

January 3rd and 4th at Dakota Wesleyan

Budget/Funding Information

Please attach a Profit & Loss Statement.

[MITCHELL PICKLEBALL ASSOCIATION.docx](#)

Additional Financial Documents:

Field not completed.

Amount awarded from SEA:

\$2,500.00

How were the awarded funds used:

For Prizes and Medals and purchase of equipment (nets, balls, etc)

How will the profit (if any) be used:

To expand the tournament for next year and fund additional needs for new outdoor courts at Hitchcock Park

Authorized Signature

Kevin Doorn - President

Email not displaying correctly? [View it in your browser.](#)

MITCHELL PICKLEBALL ASSOCIATION INDOOR TOURNAMENT

JANUARY 4-5, 2025

INCOME:

ENTRY FEES	\$2,540.00
SPONSORSHIP TERESA HART.....	\$500.00
SPORTS AND EVENTS AUTHORITY	\$2,500.00
TOTAL INCOME	\$5,540.00

EXPENSES:

RENTAL FEE	\$900.00
SIGNAGE	\$240.75
EQUIPMENT (NETS, TAPE, BALLS)	\$510.40
PRIZES AND MEDALS	\$800.00
TOTAL EXPENSES	\$2,451.15

TOTAL NET INCOME	\$3,088.85
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From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, February 26, 2025 8:52:43 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: SDMEA Middle School All-State Jazz Band

Date(s) of Event: Jan. 31 and Feb 1

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Thank you so much for sponsoring Middle School All-State Jazz! The students had a great time. The only thing that could make the event run more smoothly is some of the restaurants are pretty slow and caused some people to be late coming back to rehearsal. It would help to have more restaurant options.

Total spectator attendance: 204

Total number of participants (number per team, if applicable): 38

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Arlington, Ben Reifel , Brandon Valley, George McGovern, Groton Area, Holgate, Huron, Lake Preston, Lennox , Mitchell, Mickelson Middle, O'Gorman, Patrick Henry, Simmons, Sioux Falls Christian, Sioux Fall Lutheran, Yankton

Please provide an estimation of the total At least 30. I sent out a questionnaire to band directors and I got 30 for sure. I estimate around 45 rooms.

number of hotel/motel
room nights for the
entirety of the event:

Select hotels/motels
contacted to determine
total number of room
nights sold:

Hampton Inn

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer.

People didn't really use it, even when I pointed it out to them. I
liked it!

Next year's event
location and date(s):

Mitchell PAC Jan 30 and 31st

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[MSASJ Budget - 2024-2025.pdf](#)

Amount awarded from
SEA:

\$1000

How were the awarded
funds used:

Funds were used to pay the guest directors.

How will the profit (if
any) be used:

The profit will go to help pay for the SDMEA state music educator
conference.

Authorized Signature

Ellie Kenkel

Email not displaying correctly? [View it in your browser.](#)

Item	2025 Expense	2025 Income	Misc. Info
T-shirts MSASJB	\$0.00	\$93.00	For each t-shirt purchased, we will get \$3 from Sungold.
Misc. Expenses	\$8.22		\$8.22 WalMart
Host donation (Mitchell)	\$100.00		\$100 is what MSASO does
Facility Rental	\$0.00		Mitchell does not charge.
Music Purchases	\$142.00	\$49.00	Lil' Hefty \$42, Good Night New Orleans by George Shutack \$55, Good Times by Carl Strommen \$45, Mitchell and Lennox purchased some for their own libraries. Resold Good Night and Lil' Hefty
Copying Liscences	\$30.00		Alfred Publishing
Judging auditions	\$445.00		Saxes (Hanegan \$145), Trombones (Stary \$100), Trumpets (Bethany \$100), Rhythm (Sanderson \$100) \$100 or \$5 per audition
Conductor Fee	\$1,500.00		\$750 each
Conductor Travel	\$48.73		Erik's gas
Conductor Hotel	\$113.00		Hampton Inn Mitchell (just for Erik Mahon)
Conductor Food	\$144.24		\$97.30 -Corona Village, 46.94 - Scoreboard
Chair Hotel Room	\$0.00		Lennox covers.
Co-Chair Hotel Room	\$0.00		Joel lives in Mitchell.
Chair/Co-Chair Travel	\$0.00		Lennox covers.
MSASJB Food – hospitality	\$0.00	\$100.00	Schmitt and Poppler's donate for student and directors' snacks.
Conductor Plaques	\$63.72		\$30 each
Program printing	\$0.00		Mitchell has been printing for us.
Sponsors		\$1,000.00	Sponsor donation (\$1000 Mitchell Sports and Authority)
Audition Fees		\$1,200.00	80 auditions @ \$15 each
Concert Admission - Venmo		\$145.58	30 tickets sold
Concert Admission - Cash		\$675.00	\$5 each, K12 students are free. 135 tickets sold, 39 students tickets
Totals	2,594.91	3,262.58	\$667.67

[Print](#)**Sports & Events Authority Evaluation Form - Submission #3933**

Date Submitted: 2/20/2025

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

Culvers DWU HS Classic

Date(s) of Event:

Feb 14-15, 2025

Evaluation Information

How well did this event meet your expectations:*

4 - Above Expectations

**Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:**

The event went well.

Total spectator attendance:**Total number of participants (number per team, if applicable):**

36 Teams

Total number of hotel/motel room nights sold for entirety of event:*

Unsure

Select hotels/motels contacted to determine total number of room nights sold:*

- | | | |
|---|--|--|
| ☐ AmericInn Lodge & Suites | ☒ Hampton Inn | ☐ Quality Inn |
| ☐ Budget Inn | ☒ Holiday Inn Express Hotel & Suites | ☐ Rodeway Inn |
| ☐ Coachlight Motel | ☐ Kelly Inn & Suites | ☐ Siesta Motel |
| ☐ Comfort Inn & Suites | ☐ Motel 6 | ☐ Super 8 Motel |
| ☐ Corn Palace Inn | ☒ My Place | ☐ Thunderbird Lodge |
| ☐ Days Inn | | |

Please provide any feedback regarding the QR Code.

Next year's event location and date(s):

Feb 13/14, 2026

Budget/Funding Information

Please attach a Profit & Loss Statement.*

2025 Budget Culvers Classic (SA).docx

Additional Financial Documents:

Choose File No file chosen

Amount awarded from SEA:

3,000

How were the awarded funds used:

We used them for rent and refs

How will the profit (if any) be used:

We will used them for TeamMaker scholarships for MBB and WBB

Authorized Signature*

Jason Christensen

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.

2025 Budget Culvers Classic

Expenses:

Officials	7020.45
Table Workers	7480
T-shirts	8,123
Programs	2572.5
Awards	350
CP rent	2500
5% ticket sale	1149.65
5% online	446
	29642.03

Income:

Friday Tickets	8760
Saturday Tickets	14233
CC sales	1550
Sports A	3000
live stream	4460
jc sponsors	1400
live t sponsors	3000
pop a shot	505
	36908

Profit

7265.97