



**Sports & Events Authority Advisory Committee Agenda**  
612 N. Main, City Hall - Council Chambers  
April 8, 2025

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
  - A. **Amateur Boxing Night presented by 15th Round Boxing**  
**Date:** April 19th, 2025; **Contact:** George Giovanis/Jordan Hanson; **Grant Request:** \$1,500
  - B. **Mitchell Main Street & Beyond Memorial Weekend in Mitchell**  
**Date:** May 24th, 2025; **Contact:** Elizabeth Luczak; **Grant Request:** \$2,000
  - C. **Mitchell Area Community (MAC) Triathlon**  
**Date:** June 7th, 2025; **Contact:** Terasa Gillen; **Grant Request:** \$2,500
  - D. **South Dakota Women's State Slowpitch Softball Tournament**  
**Date:** July 26th-27th, 2025; **Contact:** Emily Hohn; **Grant Request:** \$6,500
  - E. **The 301 Rodz and Ridez Car Show**  
**Date:** September 19th-21st, 2025; **Contact:** KayLynn Bren; **Grant Request:** \$2,000
3. **Approval of Minutes**  
March 11th, 2025, SEA Meeting Minutes
4. **Financial Report**  
SEA Financials as of 4.3.25
5. **Evaluation Forms/Financials/Surveys**
  - A. **Evaluation Form(s) w/Financials**
    - Dakota Riptide Swim Meets (December 6th-8th, 2024 & January 18th-19th, 2025)
    - Palace City Robot Rumble (December 7th, 2024)
    - Hoop City Classic (December 27th-30th, 2024)
    - Palace Ice Festival (January 17th-19th, 2025)
      - THANK YOU card/picture
    - South Dakota 12U State Swim Meet (February 21st-23rd, 2025)
      - THANK YOU card/picture
    - South Dakota Middle School All-State Band (March 7th-8th, 2025)
    - Rob Marchand/Harve Johnston Basketball Tourney (March 8th, 2025)
    - New Black Concert Chairs for Performing Arts Center
      - Pictures
6. **Other Items**

**A. Update and Review of Playeasy**  
[Mitchell Sports & Events Authority](#)

**B. Upcoming Events**

- [Young Professionals Trivia Night](#) (April 8th)
  - Thirsty's
- [SkillsUSA South Dakota State Leadership & Skills Conference](#) (April 10th-11th)
  - Mitchell Technical College
- [Friend de Coup presents The Elements Cabaret](#) (April 10th-12th)
  - Mitchell High School Performing Arts Center
- [14th Annual Lucky Devils Adult Hockey Tournament](#) (April 11th-13th)
  - **Mitchell Activities Center**
- [Easter Ham Dinner Giveaway](#) (April 16th)
  - Parking lot between TMA & Graham Tire
- [15th Round Boxing presents Live Boxing](#) (April 19th)
  - The World's Only Corn Palace
- [Spring Ladies Day Out](#) (April 25th-26th)
  - Mitchell's Main Street
- [Your Town Tour: Neal McCoy](#) (April 25th)
  - **The World's Only Corn Palace**
- [Mitchell Lion's Club Pancake Jamboree](#) (April 26th)
  - Masonic Lodge
- [A Night with Dan Gable](#) (April 26th)
  - **TNT Inflatables – Dimock, SD**
- MHS Prom Grand March (April 26th)
  - The World's Only Corn Palace
- [Shrine Circus](#) (April 28th-30th)
  - The World's Only Corn Palace
- [Palace City Jam](#) (April 29th)
  - Moose Lodge
- Dessert Rumble (Month of May)
  - Mitchell Main Street & Beyond
- [VFW Post 2750 Day of Service](#) (May 2nd)
  - VFW Post 2750 Upstairs
- [1st Fridays on Main – Great Outdoors](#) (May 2nd)
  - Mitchell's Main Street
- [The Marvelous Wonderettes \(The Musical\)](#) (May 2nd-4th & 9th-11th)
  - Mitchell Area Community Theatre
- [Heart & Sole Annual 5K Fun Run](#) (May 3rd)
  - DWU/Avera Sports and Wellness Complex
- [VFW Post 2750 Loyalty Day Program](#) (May 3rd)
  - VFW Post 2750 Upstairs
- Dance Expression Spring Recital (May 3rd)
  - The World's Only Corn Palace
- [Early Bird Youth Baseball Tournament](#) (May 3rd)
  - Cadwell Sports Complex
- MTC Commencement (May 9th)
  - The World's Only Corn Palace

- [Helping with Horsepower Military Appreciation Event](#) (May 10th)
  - Main Street – Ethan, SD
- DWU Commencement (May 11th)
  - The World's Only Corn Palace
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & Mitchell SD Events Facebook

**\*BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**  
May 13th, 2025, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Friday, April 4, 2025 12:57:24 PM

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## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

Applicant Organization	15th Round Boxing
Email Address	15throundpromotions@gmail.com
Address	5403 W 41st St.
City	Sioux Falls
State	SD
Zip Code	57106
Contact Person	George Giovanis
Phone Number	818-930-4820
Purpose of Organization	State and Nationally Certified Boxing Coaches for professionals, amateurs and people looking to get in shape.  15TH ROUND is offering boxing lessons for all ages (8+). Please see our schedule for details.
Name of Event	Amateur Boxing Night presented by 15th Round Boxing
Location of Event	The World's Only Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	4/19/2025 - 4/20/2025
Grant Amount Requested	1,500

(Section Break)

## SEA GRANT FUND ELIGIBILITY

# CHECKLIST

\*\*This section must be completed before proceeding.\*\*

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Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
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Please list any previous grant amounts the event has received from SEA.	None
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Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
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Additional previous event documents	<i>Field not completed.</i>
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How will the requested grant amount be used?	Hotel rooms for competitors.
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How will proceeds/profit from the event be used?	Future boxing events.
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(Section Break)

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## Historical Data

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How many years has this event been held?	0 in Mitchell
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Estimated hotel/motel room nights sold during last event.	First-Time Event
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What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	15%
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Attendance at last event (spectators,	Sioux Falls the last few years (300-500 spectators)
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participants)

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Comments 126 tickets currently sold.

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(Section Break)

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## Event Details

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Specify your event with one from the following list: New (First-time)

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If this is a new event, what are the estimated hotel/motel room nights sold during this event? 1-50

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How are you able to estimate the number range selected above? Based on Sioux Falls information and turnout.

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Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event? Boxing promoter in Sioux Falls.  
State and Nationally Certified Boxing Coaches for professionals, amateurs and people looking to get in shape.

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Describe your event. Be sure to include who, what, where, when, and how activities will take place. Saturday, April 19th, 2025 @ The World's Only Corn Palace with weigh-ins at 11 AM with boxing starting at 5 PM.  
20+ boxing bouts on tap for the evening.

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What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event. California, Illinois, Texas, Minnesota, Iowa.

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What are the specific goals for this event? A great night of combat sports and boxing sanctioned by USA Boxing.

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Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Utilized to bring more boxing events to Mitchell, SD and The World's Only Corn Palace.

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(Section Break)

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## Event Budget

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(Section Break)

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**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

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Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[15th Round Boxing Budget.pdf](#)

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Additional Financial Documents

*Field not completed.*

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(Section Break)

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Event Flyer

[15th Round Boxing Flyer.jpg](#)

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Additional Documents

*Field not completed.*

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Authorized Signature

Jordan Hanson

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Email not displaying correctly? [View it in your browser.](#)

<b>BOXING BUDGET</b>	
<b>Item</b>	<b>Cost</b>
Corn Palace Rental	\$2,000
Equipment and setup	\$3,000
Advertising	\$500
Hotel Rooms	\$2,000
Awards and Trophies	\$700
Travel Expenses	\$650
Security	\$500
Supplies	\$325
<b>Total</b>	<b>\$9,675</b>

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	April	2025	One to 50			\$1,500	\$675		Cover hotel room costs for the competitors.		\$0.00
								\$0			\$0.00

**Funding Matrix:**

Up to 50 hotel room nights estimated X \$10 per room = \$500.

**NEW EVENT**

$\$500 \times .10 = \$50$

Event held on WEEKEND in APRIL.

$\$500 \times .25 = \$125$

$\$500 + \$50 + \$125 = \mathbf{\$675}$

20 plus boxing bouts on tap for the evening.

Currently, 126 tickets have been sold for the event.

Grant request will be used for hotel room costs for the competitors.

15TH ROUND BOXING PRESENTS

# LIVE BOXING

BUY TICKETS NOW!



# APRIL 19

AMATEUR BOXING AT THE CORN PALACE

WEIGH INS 11 AM - 1 PM | DOORS 4 PM | 1ST BOUT 5 PM

CORN PALACE | 604 N MAIN ST MITCHELL | BOOK NOW : 605-941-8200

sanction# 25-54-369750



**15th**  
ROUND  
BOXING

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Wednesday, March 19, 2025 10:48:19 AM

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## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

Applicant Organization	Mitchell Main Street & Beyond
Email Address	MMSEvents@MitchellSD.com
Address	601 N Main Street
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Elizabeth M. Luczak
Phone Number	605.990.4500
Purpose of Organization	<p>Memorial Weekend in Mitchell marks 24 years of cherished tradition for our wonderful city. This event attracts participants from across the state to engage in activities such as the BBQ Rib contest, Kid Pedal Pull, Car Show &amp; Shine, Poker Run, Bean Bags, Poker Walk, Family Fun and the SD Mud Races. Each year, the excitement builds as families and friends gather to celebrate the spirit of our community. The BBQ Rib contest is a favorite, with local chefs and enthusiasts firing up their grills to compete for the title of the best ribs in the region. The tantalizing aroma of smoky, savory ribs fills the air, drawing visitors to the heart of Main Street.</p> <p>Meanwhile, the Kid Pedal Pull offers a delightful spectacle as children test their strength and determination, pedaling their way to victory amidst cheers from the crowd. It's a joyful reminder of the simple pleasures and the supportive community spirit that defines Mitchell.</p> <p>Car enthusiasts revel in the Car Show &amp; Shine, where gleaming vintage and modern vehicles line the streets, each one a testament to the passion and dedication of its owner. The admiration for these beautifully maintained cars is palpable, sparking conversations and connections among attendees.</p> <p>For those seeking an adrenaline rush, the SD Mud Races provide a thrilling experience, with competitors navigating their way through muddy tracks, showcasing skill and daring. The roar of engines and the thrill of the race add an exhilarating energy to the weekend.</p> <p>There something for anyone of any age at this event!</p>
Name of Event	Memorial Weekend in Mitchell
Location of Event	South Main Street from 3rd Ave & Main Street to the front doors

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Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	20 Volunteers - We already have this coordinated.
Type of Event	Festival
Date(s) of Event	5/24/2025 - 5/25/2025
Grant Amount Requested	2,000.00

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(Section Break)

## SEA GRANT FUND ELIGIBILITY CHECKLIST

**\*\*This section must be completed before proceeding.\*\***

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Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	Mitchell Main Street and Beyond has not received SEA Funds for the Memorial Weekend in Mitchell event. MMS&B took over this event in 2022.
Please provide your profit and loss statement from your previous event.	<a href="#">2024 PNL Memorial Weekend in Mitchell.pdf</a>
Additional previous event documents	<i>Field not completed.</i>
How will the requested	The requested amount will help cover the cost out-of-state

grant amount be used? marketing, BBQ Ribs, and Kid Pedal Pull awards.

How will proceeds/profit from the event be used? Mitchell Main Street and Beyond takes immense pride in preserving these traditions. Mitchell Main Street and Beyond takes great pride in preserving local traditions. We were approached 2022 to take over the event and we are honored to contribute to this legacy. The return of the BBQ Rib event in 2023 was a remarkable success, enabling us to donate \$8,000 to the local ROCS program, which assists those in need. Despite inclement weather in 2024, we welcomed 4,500 visitors to Main Street and donated \$3,000 to ROCS, facilitating the launch of the Loads of Love initiative to further support our community. We are pleased to announce that ROCS has been selected as the recipient of funds from this year's event, once again aimed at aiding those in need within the Mitchell community. The remain funds go towards Mitchell Main Street and Beyond to go towards realization efforts on Main Street and helping small business owners.

(Section Break)

## Historical Data

How many years has this event been held? 24 Years

Estimated hotel/motel room nights sold during last event. 1-50

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius) 50%

Attendance at last event (spectators, participants) 4,500 + attendance. We had prior partnership with an AI tracking service that could ping cell phones. Unfortunately, we will not have this partnership in 2025.

Comments *Field not completed.*

(Section Break)

## Event Details

Specify your event with one from the following Annual

list:

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If this is a new event, what are the estimated hotel/motel room nights sold during this event?

1-50

---

How are you able to estimate the number range selected above?

Out of state BBQ Teams & Families, Tourists, and people from northern NB

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Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Purpose:

Mitchell Main Street and Beyond is dedicated to fostering and enriching the community spirit at the core of our city serves as the catalyst for positive change in Mitchell. Our endeavors to improve the quality of life in Mitchell is recognized by both residents and visitors. By leading and hosting 10 free community events, community art contests, and collaborating with more than 30 local organizations, we are actively enhancing Mitchell's community spirit under the theme "Stronger Together." Our community events bring people together which in result in consumer spending increasing the City of Mitchell tax revenue through consumers eating, shopping, staying, and fueling up in the Mitchell.

Provide to the Community:

MMSB is committed to advancing preservation-based economic growth and enriching the community's quality of life. To accomplish this objective, we host 10 significant free community events, over 20 citywide retail shopping events, restaurant rumbles and oversee restoration funding resources. Through these efforts, MMS&B boosts revenue for small businesses and contributes to the steady increase in tax revenue of the City of Mitchell. Our dedication to infrastructure and the heart of our city remains unwavering. We believe that a vibrant community is built on the foundation of strong local businesses, historical preservation, and engaged citizens.

At the heart of our mission is the belief that every individual can make a difference. We encourage community members to volunteer, participate in local events, and share their ideas on how to improve our overall mission. Together, we can build a thriving, dynamic community that honors its past while looking forward to a bright future.

Group of people we are targeting:

Everyone is invited to join us for our events, including Memorial Weekend in Mitchell! Individuals of all ages, whether close to Mitchell or from afar, will feel a sense of belonging to our wonderful community while enjoying the Memorial Weekend celebrations. We are increasing our marketing efforts to attract

attendees that might be planning their South Dakota vacation to make Mitchell their over night stop after attending our event.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Who: Mitchell Main Street and Beyond  
What: Memorial Weekend in Mitchell  
Where: South Main Street, Mitchell SD (3rd Ave & Main Street to The Depot's front doors)  
When: May 24th, 2025

Activities Lay Out:

BBQ Contest | Location: South Main Parking lots  
7AM | Teams arrive at 7 AM & MMS&B delivers ribs to teams  
7 AM - 3:30 PM | BBQ Teams cook all day! 3:30 Judges Ribs are delivered  
4 PM | BBQ Ribs open to the public & People Choice awards begin  
6 PM | BBQ Rib Awards

Car Show & Shine | 11 AM - 5:30 PM Show & Shine | Awards  
5:30 PM | Blocks 3rd Ave - 1st Ave

Poker Run | 11 AM - 3:30 PM | Poker Hand Pull at 5:30 PM |  
Poker Run will run South Towns in 2025

Poker Walk | 1 PM - 4 PM | Support local shops in the event area

Kid Pedal Pull | 1 - 2 PM Registration | 2 PM - 3:30 PM Pulls  
Start | Awards handed out at the end of each age group | Ages 4  
-12 & Boys & Girls separate divisions | Location: In front of  
Casey's

Kid Inflatables, Face Painting & Kid Zone | 2 PM - 4 PM |  
Railroad Ave

Corn Hole | 11 AM Registration | 12 PM Bags Fly | Location:  
Railroad Plaza

Live Music | 12 PM - 5 PM | Railroad Plaza

SD Mud Racers | 12 PM - 4 PM | Showing off their rides in front  
of Big Dummy's Bar  
SD Mud Racers | May 25th 1 PM | Mud Races West of Mitchell

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Geographic marketing includes the following:

1. Mitchell Community
2. Communities outside of a 50 mile radius
  - Sioux Falls
  - Yankton
  - Huron
  - Northern part of NB

What are the specific goals for this event?

The objective is to support those in need within the Mitchell community while simultaneously generating economic benefits for our retail stores, gas stations, hotel accommodations, and restaurants resulting in increase tax revenue for the City of Mitchell.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The Memorial Weekend event at Mitchell's serves as a significant draw for attendees from the eastern region of South Dakota and northern Nebraska. We are collaborating with South Dakota Tourism to ensure this event is featured on their website, attracting travelers from beyond the Midwest and encouraging them to include it in their travel itineraries. This initiative aims to boost overnight stays in Mitchell. The economic impact is substantial, as visitors contribute to local businesses by spending on retail, fuel, and accommodations, thereby generating increased tax revenue for our city.

If our request is not granted, we risk failing to reach a new audience for the event, which may hinder our ability to generate substantial donations for our community in need, particularly in light of the increasing operational costs associated with hosting such events.

(Section Break)

## Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 PNL working budget MWIM.pdf](#)

Additional Financial Documents

*Field not completed.*

(Section Break)

Event Flyer

[Memorial Weekend in Mitchell 2025.png](#)

Additional Documents

*Field not completed.*

Authorized Signature      Elizabeth M. Luczak

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Email not displaying correctly? [View it in your browser.](#)

**Memorial Weekend  
2024**

**Income:**

**Sponsors**

The Depot	795.00
Jensen Design	825.00
Culvers	225.00
SD Mud Racers	500.00
Porter Distributing	
	<hr/>
	2,345.00

**BBQ Sponsors**

Lone Wolf Spices	500.00
Dakota Sunset	250.00
TMA	250.00
Meyer's Oil	
Larry's I-90	250.00
	<hr/>
	1,250.00

**Rib Team Entry**

The Depot	100.00
Braun	100.00
Big Daddy D's	100.00
Prickett	100.00
Cash	300.00
Kirkegard	40.00
Goldammer	100.00
	<hr/>
	840.00

**Car Show:**

**Sponsors**

ABS	50.00
Doug's Custom	100.00
CarQuest	50.00
Swanny's	100.00
Roger Hartly	50.00
Dick's Body Shop	50.00
Tracy's Paint & Body	400.00
SD Mud Racers	100.00
Entries	655.00
Bucket	31.00
	<hr/>
	\$ 1,586.00

**Beer Tent** \$ 2,385.00

**Bar Tips** \$ 129.00

**Rib Sales**

Square Sales	\$ 1,709.00
Bags	\$ 5,239.00

**Poker Run** \$ 466.44

**Culvers Ice Cream** \$ 945.41

**Bean Bag Proceeds** \$ 200.00

**Cup Sales**

Big Dummys	\$ 23.00
VFW	\$ 10.00
Dr. Luckys	\$ 40.00
Jade's	\$ 15.00
The Depot	\$ 52.00
	<hr/>
	\$ 140.00

**Total Income:** \$ 17,234.85

**Expenses:**

RTC Pedal Pulls- Tractor Pull	\$ 404.67
Entertainment-Billy Lurken	700.00
Culvers-Cost of Custard	320.00
Porter's- Beer Cost	956.50
Mitchell Money- Prize for Poker Walk	100.00
Mitchell Money- Poker Run Winner 2nd place	25.00
Chesterman- Drinks	135.00
401 Create- Custard Sales Split	625.41
BBQ Winners	
509 BBQ	575.00
Big Daddy D's	190.00
Deep in the Hole	110.00
Shorty's Pit Master	145.00
Prickett's Pit	500.00
Team Berg	60.00
	<hr/>
	1,580.00

The Depot- Ribs	3,231.29
TNT Inflatables	926.06
Square Fees	50.37
Make it Mine- Car Show Trophies	557.55
Make it Mine- Tractor Pull Trophies	380.39
Make it Mine- BBQ Awards	489.32
Break Time Portables	440.00
	<hr/>
	3,200.00

**Total Expenses:** \$ (14,121.56)

**Net Profit (Loss):** \$ 3,113.29

# Memorial Weekend in Mitchell PNL

\*This is a projected 2025 PNL working sheet

Sponsorships			
Portor Distributing		\$1,000	*2025 Confirmed
Iverson Auto		\$1,000	*2025 Confirmed
SDMRI		\$500	*2025 Confirmed
DesignArc		\$500	*2025 Confirmed
The Depot		\$50	*2025 Confirmed
S&M Printing		\$50	*2025 Confirmed
Poker Run		Expenses	Income
			*Projected
100 Copies Map		\$25	
100 Copies Liability		\$25	
Klock Werk's Basket		\$0.00	
Corn Palace Gift Shop Basket		\$0.00	
Day of Event			\$600.00
Ladies Poker Walk		Expenses	Income
250 Copies (Office Advatange Sponsorship)		\$0.00	
15 Businesses		\$0.00	
MMSB   Mitchell Dollars		\$50.00	
Bean Bag Tournament		Expenses	Income
			*Projected
Supplies		\$0.00	
Awards		\$250	
Day of Event			\$200.00
Car Show		Expenses	Income
			*Projected
Sponsors			
(PC)	Tracy's Pain & Body	\$400.00	*Projected   Not Confirmed
	Doug's Custom	\$50.00	*Projected   Not Confirmed
	Dick's Body Shop	\$50.00	*Projected   Not Confirmed
	SDMRI	\$100.00	*Projected   Not Confirmed
	MMSB	\$100.00	*Projected   Not Confirmed
	Swanny's Engine and Machine Shop	\$50.00	*Projected   Not Confirmed
			*Projected   Not Confirmed
Best Paint	Auto Body Specialties	\$50.00	*Projected   Not Confirmed
Best Ford	Carquest of Mitchell	\$50.00	*Projected   Not Confirmed
Best GM	Doug's Custom	\$50.00	*Projected   Not Confirmed
Best Mopar	Swanny's Engine and Machine Shop	\$50.00	*Projected   Not Confirmed
Best Motorcycle	MMSB	\$50.00	*Projected   Not Confirmed
Keith"Clutch" Crago Award	Roger & Tami Hartley	\$50.00	*Projected   Not Confirmed
Make It Mine Awards		\$565.00	
Day of Event			\$750.00
Car Show Free Will Bucket			*Projected
Tractor Pull		Expense	Income
			*Projected
RTC Pedal Pulls			
Deposit		\$100.00	
Payment Day of Event		\$304.67	
Awards 1st & 2nd Place		\$381.45	*Invoice coming
Veteran Community Impact Award		Expense	Income
			*Projected
Plaque		\$30.00	
Partnership with DCVA			
Coco-Cola		Expense	Income
			*Projected
Free Will Donation			\$550.00
			50/50 Split with 401 Create

Coco-Cola BOGO		200.00	
401 Create Check		275.00	
<b>Culver's Ice Cream</b>	<b>Expense</b>	<b>Income</b>	<b>*Projected</b>
Free Will Donation			425 <b>50/50 Split with 401 Create</b>
At Cost for Culvers	\$320.00		
Donation of Boats for BBQ Ribs 2,000	\$0.00		
401 Create Check	212.5		
<b>Beer Garden</b>	<b>Expense</b>	<b>Income</b>	<b>*Projected</b>
Beer Garden/Cup Cash Sales		3,000.00	
Beer Garden/Cup CARD Sales		550.00	
Beer Garden Tip Jar		100.00	
Cost Of Beer	1,250.00		
Sqaure Usage Fee	50.00		
Wrist Bands	\$0.00		
Cups 'Miller Lite' Donations	\$0.00		
<b>BBQ Ribs</b>	<b>Expenses</b>	<b>Income</b>	<b>*Projected   NOT Confirmed</b>
Team Fees		1100	
CASH PRIZE Sponsors		1000	
BBQ Payouts			
	Judges Divisions	\$300	
	People's Choice Division	\$300.00	
	All Around Top 7	\$900	
BBQ Rib Cash Sales		\$6,000.00	
BBQ Rib CARD Sales		\$350.00	
BBQ Rib Trophies Cost:		500	
<b>BBQ Rib Cost:</b>	<b>4,000</b>		<b>*SEA Grant Funding</b>
<b>Music</b>	<b>Expense</b>	<b>Income</b>	
Bill Lurken	\$1,000.00		
<b>TNT Inflatables</b>	<b>Expense</b>	<b>Income</b>	
Inflatables	\$800.00		
Deposit	\$100.00		
<b>Logistical Costs</b>	<b>Expense</b>	<b>Income</b>	
Mediama Santitation	\$0.00		
Break Time Portables	\$500.00		
Event Supplies	\$400.00		
NewsPaper Cost	\$1,000.00		
Radio Cost	\$2,000.00		
Digital Bill Board	\$0.00		
<b>Facebook/Instagram - Out of State</b>	<b>\$1,000.00</b>		<b>*SEA Grant Funding</b>
<b>Total:</b>			
	<b>Expenses</b>	<b>Income</b>	
	16838.62	\$18,775	
<b>Total Raised:</b>		1936.38	



# MEMORIAL WEEKEND IN MITCHELL

## Family Fun!



### SATURDAY | MAY 24TH

Location: South Main Street - Mitchell, SD

- 12 PM** ● **Poker Run | Corn Hole Tournament**  
Beer Garden Opens
- 1 PM** ● **Show & Shine | Ladies Poker Walk**  
Kid Pedal Pull Free Registration Opens
- 2 PM** ● **Kid Pedal Pull | Family Fun**
- 4 PM** ● **BBQ Rib Championship**  
Opens to Public Tasting
- 6 PM** ● **Awards**



### SUNDAY | MAY 25TH

5 1/2 miles west of Mitchell on Hwy 16

### 1 PM ● SD MUD RACERS!

## WELCOME SPONSORS!

Coming Soon

**Mitchell**  
MAIN STREET  
& BEYOND

SCAN  
ME! >>>



**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Wednesday, March 19, 2025 1:56:46 PM

---

## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

Applicant Organization	Mitchell Area Community Triathlon
Email Address	terasa.gillen@gmail.com
Address	25813 Enemy Creek Loop
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Terasa Gillen
Phone Number	6056604980
Purpose of Organization	Our organization is dedicated to promoting health and wellness, hosting an exciting must-attend event in Mitchell, SD and giving back to our local youth organizations. We strive to create a meaningful experience that inspires our community while making a lasting impact on the next generation.
Name of Event	MAC Triathlon (Mitchell Area Community Triathlon)
Location of Event	Hitchcock Park
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	Approximately 15-20 volunteers needed in addition to our own committee members
Type of Event	Sport Event
Date(s) of Event	6/7/2025 - 6/8/2025
Grant Amount Requested	\$2500

(Section Break)

## SEA GRANT FUND ELIGIBILITY

# CHECKLIST

**\*\*This section must be completed before proceeding.\*\***

---

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$1500 in 2024, 2500 in 2023 (THANK YOU)
Please provide your profit and loss statement from your previous event.	<a href="#">MAC Area Triathlon PL.pdf</a>
Additional previous event documents	<a href="#">sponsor level form.docx</a>
How will the requested grant amount be used?	Grant will be used towards our timing company and parade permit (for road closures)
How will proceeds/profit from the event be used?	This year we are proud to support Mitchell Area Community Events by donating a portion of our proceeds to help fund outdoor fitness equipment for our community. Our goal is to promote health and wellness by enhancing accessible fitness opportunities for everyone.

---

(Section Break)

## Historical Data

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How many years has this event been held?	11
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50

---

Attendance at last event (spectators, participants) 250

Comments *Field not completed.*

(Section Break)

## Event Details

Specify your event with one from the following list: Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event? 1-50

How are you able to estimate the number range selected above? From previous years. We also ask all participants at check in, if they are out of town, where they are staying.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event? We are an annual event that donates a portion of proceeds to help community and youth events in Mitchell. Some of the groups we have donated to in the past include Dakota Riptide, Girls on the Run, Big Friend Little Friend, Biking, etc.

Describe your event. Be sure to include who, what, where, when, and how activities will take place. Sprint Triathlon  
500 Meter swim at Hitchcock Pool  
14 mile bike around Mitchell and rural areas  
3.1 Mile run around Mitchell

Our event includes individuals as well as team registrants. The event beings at the Hitchcock pool, then goes into the biking portion, and finally the run portion which concludes again at Hitchcock Park.

What geographic areas are you bringing event participants from? Indicate geographic areas you are We have athletes that come from Rapid City, Yankton, Sioux City, Huron, Sioux Falls, North Dakota, Minnesota, Iowa, Kansas, Nebraska. We have even had athletes from as far as Alabama in the past. We market mainly throughout the Midwest.

marketing for visitor attraction to your event.

What are the specific goals for this event?

We are committed to raising awareness about the sport of triathlon while continuing to promote health and wellness within our community, especially among our youth. Our goal is to inspire active lifestyles and encourage participation in this challenging and rewarding sport.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The more participants who travel to our event, the greater the positive impact on our local economy - filling hotel rooms, supporting local businesses, and driving tourism revenue. We actively market to surrounding communities and neighboring states to attract visitors, not only to boost economic growth but also to establish this event as a premier experience that Mitchell is proud to offer.

(Section Break)

## Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 MAC Budget.xlsx](#)

Additional Financial Documents

*Field not completed.*

(Section Break)

Event Flyer

*Field not completed.*

Additional Documents

*Field not completed.*

Authorized Signature

Terasa Gillen

Email not displaying correctly? [View it in your browser.](#)

**MAC Area Events**  
**Profit & Loss by Class**  
 January through December 2024

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	<u>MAC Area Triathlon</u>	<u>TOTAL</u>
Ordinary Income/Expense		
Income		
Registration Income	4,395.00	4,395.00
Sponsorship Income	3,900.00	3,900.00
	<hr/>	<hr/>
Total Income	8,295.00	8,295.00
Expense		
Cash Payouts	1,285.00	1,285.00
Event Insurance	192.52	192.52
Race Supplies	28.61	28.61
Racer Swag	892.62	892.62
Timing System	1,695.80	1,695.80
Tri Point Series	370.00	370.00
	<hr/>	<hr/>
Total Expense	4,464.55	4,464.55
Net Ordinary Income	<hr/>	<hr/>
	3,830.45	3,830.45
Net Income	<hr/> <hr/>	<hr/> <hr/>
	<b>3,830.45</b>	<b>3,830.45</b>

## **MAC Triathlon Committee Budget Planning 2025**

<b><u>Item(s)</u></b>	<b><u>Budget</u></b>	<b><u>Actual</u></b>
Race Timing	\$2,500	
Parade Permit for road closures	\$250	
Marketing (billboard, social media, etc)	\$500	
Event Supplies (awards, tshirts, water, signage, road tape)	\$850	
Administrative Fees (Accounting, entity renewal)	\$300	
<b>Total</b>	<b>\$4,400</b>	





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## Sponsorship Opportunities

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If you would like to become a sponsor or provide a donation, please complete the attached sponsorship form and return forms to:

MAC Triathlon • 25813 E Enemy Creek Lp • Mitchell, SD 57301

- Sponsorship deadline for T-shirt is May 1, 2024
- For more details please contact: Terasa at 605.660.4980 or Emily at 402.922.0438

### **Iron Man Level Package - \$500 +**

- Sponsor logo on T-shirts
- Sponsor may provide large banner for finish line area
- Sponsor may provide items in race bag
- Sponsor may have a table at the finish line
- 2 Free Individual Entries

### **Half Iron Man Level Package - \$250-\$499**

- Sponsor logo on t-shirts
- Sponsor may provide large banner for finish line area
- Sponsor may provide items in race bag
- 1 Free Individual Entry

### **Olympic Level Package - \$100-\$249**

- Sponsor may provide items for race bag
- Sponsor may have a banner at the finish line area

### **Sprint Level Package - \$50-\$99**

- Sponsor may provide items for race bag

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Tuesday, March 25, 2025 11:41:20 AM

---

## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

Applicant Organization	Women's Slowpitch Softball
Email Address	emily.hohn@anytimefitness.com
Address	25813 E Enemy Creek Loop
City	MITCHELL
State	SD
Zip Code	57301
Contact Person	Emily Hohn
Phone Number	4029220438
Purpose of Organization	<p>We are hosting the state tournament at the end of July this year. There will be multiple divisions with multiple teams staying in town all weekend long. Umpires are needed as well as hotel rooms for them, which is one of the biggest expenses for our organization.</p> <p>Between hotel rooms and umpires, in past years it has cost upwards of \$7500 so we are asking for \$6500 and our organization will cover the rest. This is a big expense for us, but a big opportunity for the city in terms of revenue.</p>
Name of Event	Women's State Slowpitch
Location of Event	Cadwell Park
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	7/26/2025 - 7/27/2025
Grant Amount Requested	\$6500

(Section Break)

# SEA GRANT FUND ELIGIBILITY CHECKLIST

\*\*This section must be completed before proceeding.\*\*

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$2000, but unsure on exact amount.
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	This money will go toward umpire fees and their overnight hotel stay, money has to go to the state association as well as tournament workers and lights if games are played in the evening.
How will proceeds/profit from the event be used?	We put money back into the diamonds as often as possible. We recently added new jock boxes to the fields and helped with scoreboard updates as well.

(Section Break)

## Historical Data

How many years has this event been held?	Mitchell doesn't always host, but state has been here many times
Estimated hotel/motel room nights sold during last event.	151-200
What % of attendance	50

was visitor draw?  
(Visitor Outside 50+  
Mile Radius)

Attendance at last  
event (spectators,  
participants)

*Field not completed.*

Comments

*Field not completed.*

(Section Break)

## Event Details

Specify your event with  
one from the following  
list:

On-going Program

If this is a new event,  
what are the estimated  
hotel/motel room nights  
sold during this event?

Not a new event

How are you able to  
estimate the number  
range selected above?

150-200

Briefly describe the  
purpose of your  
organization; what your  
organization provides  
to the community; the  
group of people you  
are targeting to bring  
into the community with  
this event?

Our organization offers sporting events and opportunities for Women in the Mitchell area. Helps bring people together and keep people active. There will be a lot of spectators at this event as well as fill hotel rooms and restaurants.

Describe your event.  
Be sure to include who,  
what, where, when,  
and how activities will  
take place.

2 day state softball tournament that last all day both days.

What geographic areas  
are you bringing event  
participants from?  
Indicate geographic

from Rapid city to Sioux Falls and Aberdeen to Yankton

areas you are marketing for visitor attraction to your event.

---

What are the specific goals for this event?

Have as many teams from 4 different divisions attend.

---

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

People will stay the night and will explore Mitchell during downtime. They will stop in our retail stores as well as restaurants. Without funding our organization won't be able to afford umpires and that's vital to having a successful tournament. We do plan to seek out local donations for food and drinks for umpires during our event to help offset some of those costs as well.

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(Section Break)

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## Event Budget

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(Section Break)

---

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

---

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 state softball budget.xlsx](#)

---

Additional Financial Documents

*Field not completed.*

---

(Section Break)

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Event Flyer

*Field not completed.*

---

Additional Documents

*Field not completed.*

---

Authorized Signature

Emily Hohn

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Email not displaying correctly? [View it in your browser.](#)

## **Softball 2025 State Budget**

### Projected Expenses:

State Association	Hotel Rooms for Umpires	Tournament Workers	Lights if played at night
\$2,500	\$4,000	\$800	TBD

Estimated Tournament Total: \$7300-\$7500

### Actual Expenses:

State Association	Hotel Rooms for Umpires	Tournament Workers	Lights
-------------------	-------------------------	--------------------	--------

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
W - Slowpitch	May	2014	-	-	-	-	-	\$750			
N	May	2015	-	-	-	-	-	\$400			
N	June	2015	-	-	-	-	-	\$500			
N	July	2015	-	-	-	-	-	\$4,480			
N - Women's State	July	2023	-	0	NA	\$5,000	\$2,300	\$3,000	-	-	-
N - Women's Slowpitch	July	2025	151 - 200			\$6,500	\$2,200		Umpire fees and their overnight hotel stays. A portion will go to the state association for tournament workers and light usage fees.		
								\$9,130		\$0.00	

**Funding Matrix:**

Up to 200 hotel room nights estimated X \$10 per room = \$2,000.

Event held on WEEKEND in JULY.

\$2,000 X .10 = \$200

\$2,000 + \$200 = \$2,200

SEA Grant Application states that 50% of attendance comes outside of 50+ miles radius.

Teams and fans will be coming from Rapid City to Sioux Falls, and from Aberdeen to Yankton.

Teams from four different state divisions will be attending.

Grant request will be used for umpire fees and their overnight hotel stays. A portion will go to the state association for tournament workers and light usage fees.

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Grant Application  
**Date:** Sunday, March 9, 2025 4:06:40 PM

---

## Sports & Events Authority Grant Application

**\*\*\*Application must be received no less than 45 days prior to the first day of the event.\*\*\***



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

**Incomplete applications will not be considered.**

---

Applicant Organization	301 Rodz
Email Address	the301rodz.sd@outlook.com
Address	PO Box 956
City	Mitchell
State	SD
Zip Code	57301
Contact Person	KayLynn Jo Bren
Phone Number	6057700511
Purpose of Organization	The 301 Rodz is a group of classic car enthusiasts that share their love of vehicles and community.
Name of Event	The 301 Rodz and Ridez Car Show, previously the OutKast Car Show
Location of Event	Main Street, Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Other
Date(s) of Event	9/19/2025 - 9/21/2025
Grant Amount Requested	2000

(Section Break)

## SEA GRANT FUND ELIGIBILITY CHECKLIST

\*\*This section must be completed before proceeding.\*\*

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$1500 for the past 4 years
Please provide your profit and loss statement from your previous event.	<a href="#">2024 P and L.pdf</a>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant money will be used for flyers that we send out to previous car show attendees, flyers that we use to advertise around Mitchell and surrounding communities and also for the awards for the car show.
How will proceeds/profit from the event be used?	Any profit that we make goes into an account that will be used to fund next year's show.

(Section Break)

## Historical Data

How many years has this event been held?	21
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50
Attendance at last event (spectators, participants)	4000-5000

---

Comments	This will be the 21st year of a car show being on Mitchell's Main Street. This year we did change the name to 301 Rodz and Ridez Car Show, previously the OutKasts Car Show. It has proven to be a very successful event in the past years. Last year's event set a record for cars to ever be at this show and we expect this show to be better. Last year, we teamed up with Mitchell's Main Street and Beyond with the Oktoberfest event which drew in a great crowd, and we are going to keep up this tradition this year.
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(Section Break)

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## Event Details

---

Specify your event with one from the following list:	Annual
--	--------

---

If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
--	-----------------

---

How are you able to estimate the number range selected above?	This is not a new event.
---	--------------------------

---

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The purpose of our organization is to provide car enthusiasts a place to enjoy the beauty of vehicles and to talk with other car enthusiasts. The 301 Rodz members are active in the community and have participated in many local events such as the Kick Off to Sturgis and Parade of Lights. We also raise funds for local nonprofits through our Hot Dogs and Hot Rodz event, silent auction and 50/50 drawing at the previous car shows. We tend to bring many people from surrounding states that like to show their cars in show.
---	--

---

Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Our event is hosted by the 301 Rodz Car Club and will be held on Mitchell's Main Street from 1st to 7th Ave. Our event will be held Friday, September 19th with a pre-registration at Vern Eide Ford, Saturday, September 20th with registration at Vern Eide Ford from 9-11, a parade down Main Street at 11:45 and car show on Mitchell's Main Street from 12-4, and on Sunday, September 21 we will hold coffee and donuts at Hitchcock Park. During the car show on Saturday, we sell 50/50 tickets and do a silent auction with all proceeds going to local organizations.
---	---

---

What geographic areas	We mail out flyers to previous attendees that range from
-----------------------	--

are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Minnesota , Wisconsin, Colorado, Nebraska, Wyoming and as far away as Canada.

What are the specific goals for this event?

Our goal for this event is to make it bigger and better than the previous year's events.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Alot of people from many states attend this show. Since it is a 3-day event, many attendees stay in the local hotels, shop in local stores and eat at the local restaurants. If the grant were to be denied, we would be unable top advertise accordingly and there could possibly be thousands of dollars missed out on for the city of Mitchell.

(Section Break)

## Event Budget

(Section Break)

**Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.**

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[25 301 Rodz budget.pdf](#)

Additional Financial Documents

*Field not completed.*

(Section Break)

Event Flyer

*Field not completed.*

Additional Documents

*Field not completed.*

Authorized Signature

KayLynn Bren

Email not displaying correctly? [View it in your browser.](#)

**2024 Profit and Loss from OutKasts Car Show**

\$4706.00  
3900.00  
\$8606.00

starting  
donations

**Expenses**

250.00  
58.58  
1514.41  
282.00  
348.24  
724.80  
283.54  
339.84  
705.50  
600.00  
591.39  
5698.30

permits  
shelter rental  
awards  
stamps  
grab bag items  
clothing  
office supplies  
porta potties  
radio ads and remote  
pictures and drone footage  
signage

**Sales**

465.00  
3264.00  
463.00  
2227.00  
6419.00

clothing  
entry fees  
50/50 sales  
silent auction

**Donations back to community**

1350.00  
1350.00  
2700.00

Pink Ladies Dart League  
Mitchell Animal Rescue

1920.70

total profit to go to next years show

**2025 301 Rodz and Ridez Budget**

Parade Permit	\$250	
Shelter rental	\$60	
Flyers	\$1200	SEA grant
Awards	\$1700	SEA grant
Magnets	\$250	
Stamps	\$250	SEA grant
Grab Bag items	\$175	
Clothing	\$1200	
Office Supplies	\$150	
Porta Potties	\$400	
Radio Ads and remote	<u>\$800</u>	
	\$6435	

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	September	2015	-	-	-	-	-	\$1,200			(\$1,200.00)
N	September	2016	-	-	-	-	-	\$2,500			(\$2,500.00)
N	September	2017	-	-	-	\$4,500	-	\$2,500			(\$2,500.00)
N	September	2018	-	-	-	-	-	\$2,000			(\$2,000.00)
N	September	2019	-	-	26	\$2,500	-	\$2,500	Paid City fees, police, advertising, awards, and rent.		(\$2,500.00)
N	September	2020	-	-	-	-	-	\$1,500			(\$1,500.00)
N	September	2021	-	-	-	-	-	\$1,000			(\$1,000.00)
N	September	2022	-	-	50 +	\$1,500	-	\$1,500	Permits, trophies, and flyers.	\$619.45	(\$880.55)
N	September	2023	-	0	12	\$2,500	-	\$1,500	To purchase awards, flyers, and magnets.	\$896.40	(\$603.60)
N	September	2024	One to 50	0	75	\$2,000	\$500	\$1,500	All used towards awards for car show winners.	\$1,920.70	\$420.70
N	September	2025	51 - 100			\$2,000	\$1,100		Flyers and awards for car show.	\$0.00	\$0.00
								\$17,700			\$3,436.55

**Funding Matrix:**

Up to 100 hotel room nights estimated X \$10 per room = \$1,000.

Event held on WEEKEND in SEPTEMBER.

$\$1,000 \times .10 = \$100$

$\$1,000 + \$100 = \mathbf{\$1,100}$

SEA Grant Application states that 50% of attendance comes outside of 50+ miles radius.

Last year's spectator attendance: 4,000-5,000.

People will be attending this event from South Dakota, Minnesota, Wisconsin, Colorado, Nebraska, Wyoming, and even as far away as Canada.

Grant request will be used for flyers and awards for the car show.



Sports & Events Authority Advisory Committee  
612 N. Main, City Hall - Council Chambers  
March 11, 2025

## 1. Call to Order

**Meeting called to order by:** Kevin McCardle @ 2 PM

**SEA Advisory Committee members present:** Mayor Hanson, Kevin McCardle, Jill Larson, Kevin Nelson, Cory Aadland, Dave Sietsema, LaRee Rumbolz, Emily Liedtke, Tim Smith, and Jim Johnston.

**SEA Advisory Committee members absent:** Jason Christensen, Bryan Dixon, and Dave Helleloid

**Others present:** Aaron Hieb and Stephanie Ellwein

## 2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following application(s) were presented and considered:

### A. Knights of Columbus Special Olympics State Basketball Tournament Banquet

The Knights of Columbus submitted the *Knights of Columbus Special Olympics State Basketball Tournament Banquet Grant Application* for consideration, which is requesting \$1,500.

- No one was in attendance from the Knights of Columbus to present the grant application.

### B. A Night with Dan Gable

JD Heinrich, American Outlaws Wrestling, presented *A Night with Dan Gable Grant Application*, which is requesting \$7,000.

- American Outlaws Wrestling was formed in October 2022. Currently, American Outlaws Wrestling consists of around 30 kids. There is no entry fee to join American Outlaws Wrestling. Fundraising for the club consists of raffles and hosting two youth wrestling tournaments (Youth Dual Tournament in July on the baseball diamond in Dimock, SD and the Monster Brawl in November at the DWU/Avera Sports Complex in Mitchell, SD). A Night with Dan Gable will take place on Saturday, April 26th, in

Dimock, SD at TNT Inflatables, with doors opening at 5 PM and the event will get over around 10 PM. 350 seats are available; individual seats and/or tables can be purchased.

### **3. Approval of Minutes**

**Motion:** Motion was made by Jim Johnston to approve the previous meeting minutes as presented, and seconded by Kevin Nelson. All members voted 'Aye' and the motion passed.

### **4. Financial Report**

Aaron Hieb reviewed the financial report as of March 5th, 2025.

Current expenses and award checks that have been written for 2025 are \$55,500.

Current Available Fund Balance of \$94,500.

Collections in December (for November records) are 24,482.00 with one establishment still past due.

Collections in January (for December records) are \$17852.00 with all collections submitted.

Collections in February (for January records) are \$17,637.50 with all collections submitted.

The YTD collections for 2025 are \$35,489.50, which equates to 17,745 total room nights sold.

YTD comparisons for room nights sold were: up 4.6% (811 room nights sold) from 2024, up 8.1% (1,430 room nights sold) from 2023, up 8.5% (1,500 room nights sold) from 2022, up 24.3% from 2021, down 2.6% from 2020, and up 18.4% from 2019.

**Motion:** Motion was made by Tim Smith to approve the financial report as presented, and seconded by Cory Aadland. All members voted 'Aye' and the motion passed.

### **5. Evaluation Forms/Financials/Surveys**

Aaron Hieb reviewed the following Evaluation Forms w/Financials with the SEA Committee:

#### **A. Evaluation Form(s) w/Financials**

Mitchell Pickleball Indoor Tournament (January 4th-5th, 2025)

- The event exceeded (5) expectations. The first annual tournament drew a full field of 80 players in eight different divisions. Total participants of 80. The estimated number of total hotel/motel room nights sold was 30 (Comfort Inn, Hampton Inn, Holiday Inn, Quality Inn). The awarded funds (\$2,500) were used for prizes and medals and the purchase of equipment. Profits (\$3,088.85) will be used to expand the tournament next year and fund additional needs for the new outdoor pickleball courts at Hitchcock Park.

SDMEA Middle School All-State Jazz Band (January 31st-February 1st, 2025)

- The event met (3) expectations. Thank you so much to SEA for sponsoring the event! A few restaurants were slower in service, causing some of the members to return late to the event. An estimated total spectator attendance of 204. Total participants of 38. The estimated number of total hotel/motel room nights sold was 45 (Hampton Inn). The awarded funds (\$1,000) were used to pay the guest directors. Profits (\$667.67) will be used to help pay for the SDMEA State Music Educator Conference.

#### DWU/Culver's Girls & Boys High School Basketball Classic (February 14th-15th, 2025)

- The event was above (4) expectations. The event went well. Total participants of 36 teams. The estimated number of total hotel/motel room nights sold is unsure (Hampton Inn, Holiday Inn, My Place). The awarded funds (\$3,000) were used for rent and referees' fees. Profits (\$7,265.97) will be used for TeamMaker scholarships for MBB and WBB.

## 6. Other Items

Aaron Hieb reviewed and provided an update to the committee on the progress of Playeasy.

### A. Update and Review of Playeasy

Aaron Hieb reviewed the HOME page of the Playeasy platform.

Event Organizers within the platform: 714; Destinations including the Mitchell Sports & Events Authority: 319; Total active RFPs within the Marketplace: 266.

Search Engine Organization (SEO) is a feature included with Playeasy where information from your destination page and relevant microsites populate higher up in an interested party's Google search. For example, Mitchell Sports Authority or Mitchell Sports & Events Authority populates third on the search results list on Google.

Reports (Profile Activity, Facility Overview, Event Performance) since the beginning of the Mitchell Sports & Events Authority subscription to Playeasy.

- Profile Activity:
  - 34 Unique Visitors
  - 887 Views
  - GOOGLE search
- Facility Overview:
  - 15 Unique Visitors
  - 181 Views
  - GOOGLE search
  - Corn Palace is the most viewed facility on the Mitchell Sports & Events Authority Destination page:
    - 8 Unique Visitors
    - 28 Views
- Event Performance (20 SEA microsites created so far...):

- 221 Unique Visitors
- 851 Views
  - 17 Registration Clicks
  - 10 Ticketing Clicks
- DWU/Culvers Girls & Boys High School Basketball Classic is the most viewed event on the Mitchell Sports & Events Authority Destination page:
  - 47 Unique Visitors
  - 147 Views

LEADS. Currently, there are 161 leads that match the Mitchell Sports & Events Authority. 156 of those have been passed on because the RFPs require more hotel room nights than Mitchell, SD can provide. The RFP requires facility space that Mitchell, SD does not have, or the date of the event on the requested RFP overlaps with events already taking place in Mitchell, SD.

Mitchell, SD was not contacted for consideration to host the 2026 or 2027 Move United Education Conference.

Active, Interested RFPs include American Junior Golf Association and 5v5 Soccer Tournaments.

## B. Upcoming Events

- [Wingapalooza](#) (March 2025)
  - Mitchell, SD
- [Young Professionals Trivia Night](#) (March 11th)
  - Dr. Lucky's Bar & Grill
- [Mitchell's St. Patty's Weekend Extravaganza](#) (March 15th)
  - Masonic Lodge
- [Larry Hauser Adult/JR Bowling Tournament](#) (March 22nd)
  - The Village Bowl
- [Valley View Villa Bridal Brunch](#) (March 22nd)
  - Valley View Villa
- [4th Annual Combat Veterans Motorcycle Association Comedy Night](#) (March 22nd)
  - **Highland Conference Center**
- [The Next Little Thing Bowling Tournament](#) (March 23rd)
  - The Village Bowl
- [Special Olympics South Dakota State Basketball Tournament](#) (March 29th-30th)
  - **Mitchell gymnasiums**
- [Spring Moose Lodge Vendor Fair](#) (March 29th)
  - Moose Lodge
- [CHS Adult Prom Banquet](#) (March 29th)
  - The World's Only Corn Palace
- [Big Friend Little Friend 15th Anniversary](#) (April 1st)
  - The World's Only Corn Palace
- [MTC Alumni Cornhole](#) (April 4th)
  - The World's Only Corn Palace
- [A Night at the Races](#) (April 4th)

- Highland Conference Center
- [Ice Adventures with Woody and Friends](#) (April 5th)
  - Mitchell Activities Center
- [DWU Spring Golf Invite](#) (April 7th-8th)
  - **Lakeview Municipal Golf Course**
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#)

**\*BOLD – Awarded Sports & Events Authority Grant funding.**

**7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**

**8. Approval of Funding Applications**

Knights of Columbus Special Olympics State Basketball Tournament Banquet

**Date:** March 29th, 2025; **Contact:** Vince Boddicker; **Grant Request:** \$1,500

- **Motion:** Motion was made by Tim Smith to award \$1,500, and seconded by Dave Sietsema. All members voted 'Aye' and the motion passed.

A Night with Dan Gable

**Date:** April 26th, 2025 (Dimock, SD); **Contact:** JD Heinrich; **Grant Request:** \$7,000

- **Motion:** Motion was made by Kevin Nelson to award \$750 earmarked towards advertising, and seconded by Emily Liedtke. All members voted 'Aye' and the motion passed.

**9. Next Meeting Date**

Kevin McCardle shared the next meeting date of Tuesday, April 8th, 2025, @ 2 PM - City Hall, Council Chambers.

**10. Adjournment**

There being no further business to discuss.

**Meeting adjourned by:** Kevin McCardle @ 3:00 PM

**Sports & Events Authority**

Revenue			Expense- CHECKS written	
2013	\$ 35,309.50		2013	\$ 400.00
2014	\$ 83,272.50		2014	\$ 39,290.00
2015	\$ 87,363.50		2015	\$ 55,597.32
2016	\$ 77,814.84		2016	\$ 56,167.00
2017	\$ 80,400.38		2017	\$ 86,684.19
2018	\$ 79,240.50		2018	\$ 67,684.13
2019	\$ 79,552.66		2019	\$ 114,799.15
2020	\$ 69,340.18		2020	\$ 36,400.00
2021	\$ 79,990.00		2021	\$ 89,150.00
2022	\$ 81,976.25		2022	\$ 116,365.00
2023	\$ 106,518.50		2023	\$ 94,965.00
2024	\$ 150,000.00		2024	\$ 118,360.00
2025	\$ 150,000.00	YTD as of 4/3/25	2025	\$ 57,750.00
<b>Total Revenue</b>	<b>\$ 1,160,778.81</b>		<b>Total Expenses</b>	<b>\$ 933,611.79</b>

<b>Fund Balance</b>	<b>\$ 92,250.00</b>
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Committed Items- Checks not yet written	
Special Olympics Fall 2026	\$ 10,000.00
Special Olympics Fall 2027	\$ 10,000.00
<b>Total Committed but not paid</b>	<b>\$ 20,000</b>

<b>Current Available Fund Balance</b>	<b>\$ 92,250.00</b>
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	BID #2 & BID #4 Total Collections by Month									
	2017	2018	2019	2020	2021	2022	2023	2024	2025	Due
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	0
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	0
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	\$ 13,607.50	1
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00		0
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00		0
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00		0
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00		0
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00		0
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00		0
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00		0
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00		0
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 25,402.00		0
<b>TOTAL</b>	<b>\$ 237,928.00</b>	<b>\$ 240,623.00</b>	<b>\$ 239,214.00</b>	<b>\$ 187,986.00</b>	<b>\$ 237,816.50</b>	<b>\$ 244,666.00</b>	<b>\$ 235,557.50</b>	<b>\$ 316,104.00</b>	<b>\$ 49,097.00</b>	

Previous Year's YTD Comparisons										
Collections (through March)	\$ 34,199.00	\$ 34,343.50	\$ 32,551.50	\$ 39,855.50	\$ 28,508.00	\$ 36,988.50	\$ 35,286.50	\$ 43,314.00	\$ 49,097.00	
Room Nights Sold (through March)	22,799	22,896	21,701	26,570	19,005	24,659	23,524	24,072	24,549	

YTD Room Nights Sold Comparisons				
2025 YTD compared to 2024 YTD		1.9%	2025 YTD compared to 2021 YTD	22.6%
2025 YTD compared to 2023 YTD		4.2%	2025 YTD compared to 2020 YTD	-8.2%
2025 YTD compared to 2022 YTD		-0.5%	2025 YTD compared to 2019 YTD	11.6%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Hockey	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	special event	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	cross country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	ice fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	special event	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	cheer & dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	special event	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	special event	2015	1	\$ 10,000.00
MAC Triathlon	June	triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	special event	2015	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	special event	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	ice fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	outkasts car club	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour De Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	special event	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	conventions/ meetings	2015	3	\$ 5,500.00
Show Choir Classic	March	show choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	cheer & dance	2015	1	\$ 500.00
AirVenture Cup Race	July	special event	2016	3	\$ 2,000.00
BB Tourney- 2019	March	special olympics	2016	0	\$ -
Children's Education Center	0	special event	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	basketball	2016	4	\$ 800.00
Cornhole Tournament	July	cornhole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	basketball	2016	2	\$ 2,000.00
Destination Imagination	April	special event	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	baseball	2016	2	\$ 750.00
Girls State Hockey	March	hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	special event	2016	1	\$ 2,000.00
Mike Miller Classic	December	basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	cornhole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	golf	2016	2	\$ 735.00
Tour de Corn	August	tour de corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	cheer & dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	figure skating	2017	1	\$ 1,000.00
Coaches Clinic	July	conventions/ meetings	2017	2	\$ 5,500.00
Corn Hole Tournament	July	cornhole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	special event	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	special event	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	special event	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	outkasts car club	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	futsal	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	special event	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	volleyball	2017	1	\$ 635.50
Show Choir Classic	March	show choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	special olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	special olympics	2017	3	\$ -
special Olympics- Basketball	March	special olympics	2017	3	\$ -
Special Olympics Lanyards	0	special olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	special olympics	2017	0	\$ -
State Speech & Debate Tournament	March	special event	2017	2	\$ 500.00
Target United Cup	September	soccer	2017	3	\$ 5,000.00
Tour de Corn	August	tour de corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Other	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	cheer & dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	special event	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Special Event	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	special event	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	special olympics	2018	0	\$ 2,000.00
DWU Shoot & Put Fundraiser	July	DWU Fundraiser	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	special event	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	special event	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	outkasts car club	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	special event	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	special event	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	special event	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	basketball	2018	1	\$ 500.00
Round of 16	March	basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	show choir	2018	2	\$ 1,650.00
SoDak Cup	September	golf	2018	2	\$ 400.00
special Olympics - Basketball	March	special olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	special olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	special olympics	2018	0	\$ 525.00
special olympics fall classic	October	special	2018	0	\$ -
State Gymnastics Meet	March	gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	special event	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	cheer & dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	special event	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	cheer & dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	show choir	2019	1	\$ 2,000.00
Hanson Classic	January	basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	special event	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	ice skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	special event	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	special event	2019	3	\$ 5,500.00
Special Olympics	0	special olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	special olympics	2019	1	\$ 1,000.00
State Fire School	June	conventions/ meetings	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Other	2019	0	\$ 663.25
CoEd Softball state Tournament	0	softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	special event	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	special event	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	special event	2019	3	\$ 500.00
Tour de Corn	August	special event	2019	3	\$ 1,500.00
DWU Shoot & Put Fundraiser	July	golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	conventions/ meetings	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	special event	2019	2	\$ 1,000.00
Palace City Half Marathon	October	special event	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	special event	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	special event	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	conventions/ meetings	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour. .	January	darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	basketball	2020	1	\$ 500.00
Hanson Classic	January	basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	soccer	2020	3	\$ 4,000.00
Culver's Classic	February	basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	figure skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	special event	2020	1	\$ 3,000.00
OutKast Car Club	September	special event	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tour	August	baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	special event	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	special event	2021	1	\$ 600.00
Hanson Classic	January	basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	special event	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	ice skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	special event	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	special event	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	special event	2021	1	\$ 1,500.00
mitchell baseball association	May, June, June, July	baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	special event	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	conventions/ meetings	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	conventions/ meetings	2021	2	\$ 1,000.00
2021 Paleo Games	September	special event	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	special event	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	special event	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	baseball	2021	7	\$ 5,000.00
Tour de Corn	August	special event	2021	3	\$ 3,000.00
SDCFEL Convention	September	conventions/ meetings	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	special event	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	basketball	2022	1	\$ 1,200.00
Hanson Classic	January	basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	special olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	figure skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	February	wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	special event	2022	2	\$ 1,000.00
Middle School All State Band	March	special event	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	special event	2022	2	\$ 3,000.00
MSHA Tournaments	January	hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	conventions/ meetings	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	special event	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	special event	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	special event	2022	1	\$ 1,000.00
MAC Triathlon	June	special event	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	special event	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	special event	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Meeting	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	running	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	bicycle	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Meeting	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	special event	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	special event	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	ice skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	swimming	2023	1	\$ -
Special Olympics: Bocce & Softball fall 2023	September	special olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	special event	2023	2	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	show choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Other	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Other	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	baseball	2023	1	\$ -
MAC Triathlon	June	special event	2023	2	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	conventions/ meetings	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	special event	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	special event	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	special event	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	special event	2023	2	\$ 1,200.00
2023 SDPA Annual Conference	October	conventions/ meetings	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	baseball	2023	12	\$ 5,000.00
Women's State Softball	July	softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Special Event	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Running	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Special Event	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Pool	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	conventions/ meetings	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Ice Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Special Event	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Basketball	2024	2	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Special Event	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Special Event	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Special Event	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Special Event	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Special Event	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Running	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Special Event	2024	3	\$ 1,500.00
MAC Triathlon	June	Special Event	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Special Event	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Bicycle	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Special Event	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	conventions/ meetings	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Special Event	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Special Event	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	conventions/ meetings	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Special Event	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Special Event	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Special Event	2025	0	\$ 4,000.00
Palace Ice Festival	January	Ice Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Special Event	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Basketball	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Special Event	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Special Event	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Special Event	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Special Event	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Event	2025	1	\$ 1,500.00

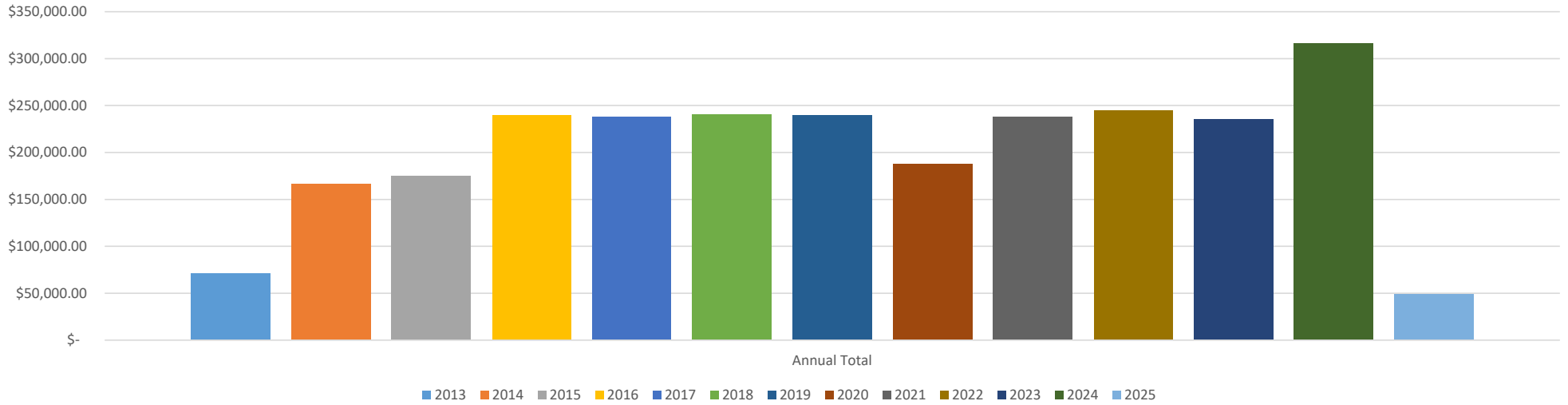
Events/ Days per Year		
	# Event	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	38	130
2023	39	100
2024	36	106
2025	22	44

Events Per Month												
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Jan	1	5	2	3	3	2	4	4	4	2	4	6
Feb	2	3	0	1	1	4	3	2	4	3	3	5
March	0	1	3	5	5	4	3	3	2	5	6	5
April	0	0	0	1	1	2	0	2	2	2	3	4
May	6	7	2	3	2	1	0	2	3	2	0	0
June	2	4	4	6	3	5	0	3	2	6	4	1
July	3	2	3	3	3	3	0	3	4	1	1	0
August	1	2	2	4	4	6	1	6	5	3	2	0
September	0	3	2	5	4	4	2	4	3	5	3	0
October	1	1	0	0	3	2	1	3	3	4	4	0
November	3	2	0	1	0	0	0	2	1	1	1	0
December	2	3	2	2	2	1	1	2	1	2	3	0

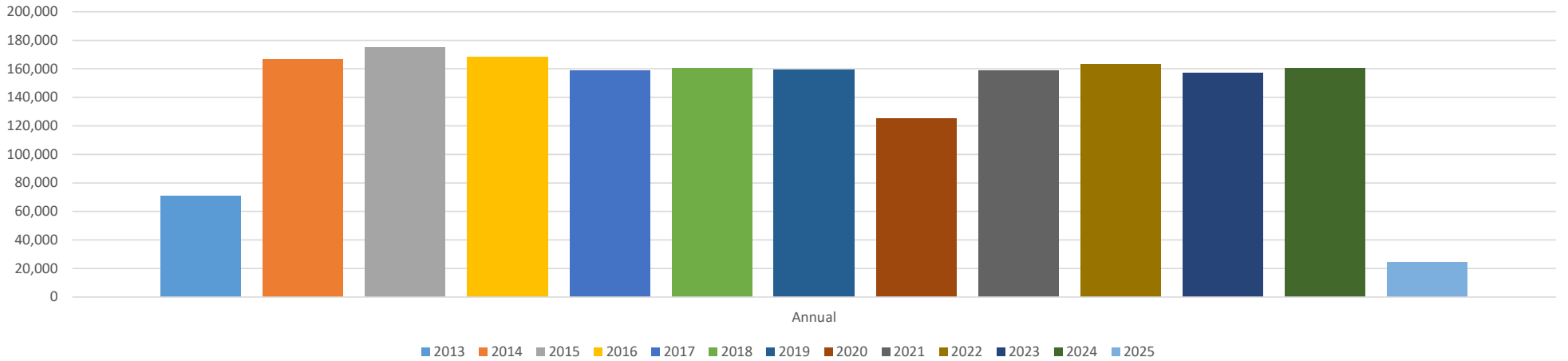
Data by Event Month					
	Avg				
	Days /				
	# Event	# Days	Event	\$ Awarded	\$/#days
January	40	111	2.8	\$ 78,092.32	\$ 703.53
February	31	69	2.2	\$ 102,750.00	\$ 1,489.13
March	43	119	2.8	\$ 176,645.50	\$ 1,484.42
April	17	65	3.8	\$ 54,735.00	\$ 842.08
May	29	55	1.9	\$ 42,079.02	\$ 765.07
June	40	113	2.8	\$ 78,235.00	\$ 692.35
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	35	78	2.2	\$ 134,275.00	\$ 1,721.47
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

Data By Event Type					
			Avg		
			Days/E		
	# Events	# Days	vent	\$ Awarded	\$/#days
Hockey	16	58	3.6	\$ 48,940.00	\$ 843.79
soccer	20	47	2.4	\$ 100,550.00	\$ 2,139.36
special event	102	209	2.0	\$ 240,289.02	\$ 1,149.71
volleyball	9	14	1.6	\$ 14,685.50	\$ 1,048.96
darts	2	2	1.0	\$ 1,100.00	\$ 550.00
wrestling	5	5	1.0	\$ 5,700.00	\$ 1,140.00
ice fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
baseball	33	172	5.2	\$ 109,890.00	\$ 638.90
golf	13	29	2.2	\$ 14,635.00	\$ 504.66
softball	18	41	2.3	\$ 38,630.00	\$ 942.20
bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
cross country	1	1	1.0	\$ 600.00	\$ 600.00
show choir	5	6	1.2	\$ 8,800.00	\$ 1,466.67
triathlon	1	1	1.0	\$ 750.00	\$ 750.00
outcasts car club	4	11	2.8	\$ 8,200.00	\$ 745.45
cheer & dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
tour de corn	3	8	2.7	\$ 2,800.00	\$ 350.00
conventions/ meetings	15	34	2.3	\$ 38,000.00	\$ 1,117.65
special olympics	14	22	1.6	\$ 112,263.00	\$ 5,102.86
cornhole	3	6	2.0	\$ 5,000.00	\$ 833.33
figure skating	3	7	2.3	\$ 5,000.00	\$ 714.29
basketball	54	132	2.4	\$ 145,775.00	\$ 1,104.36

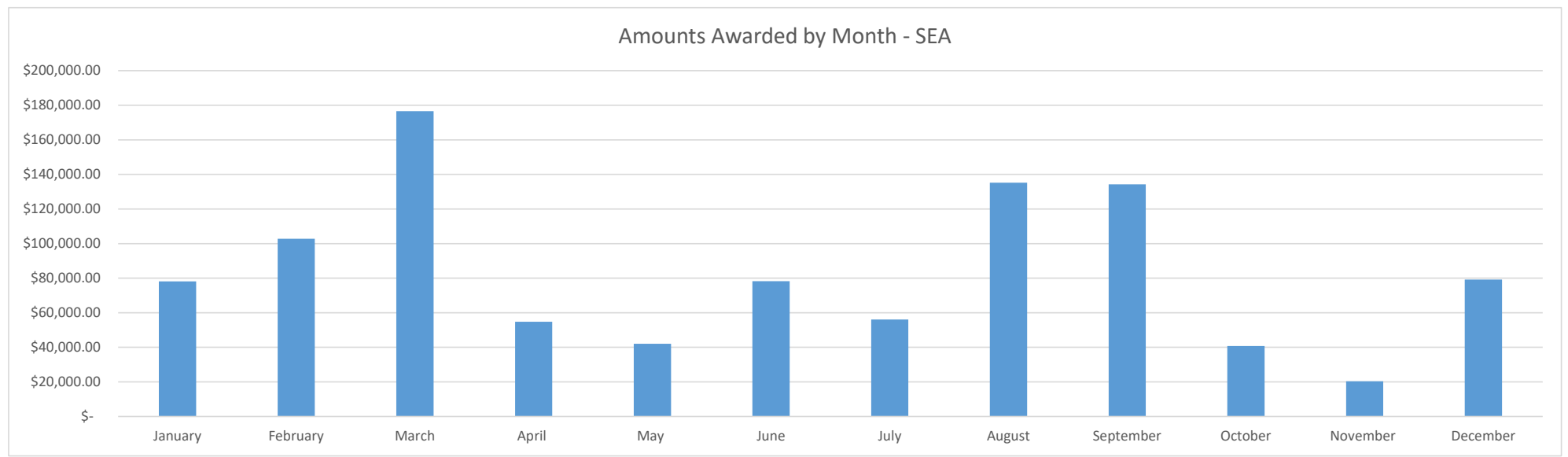
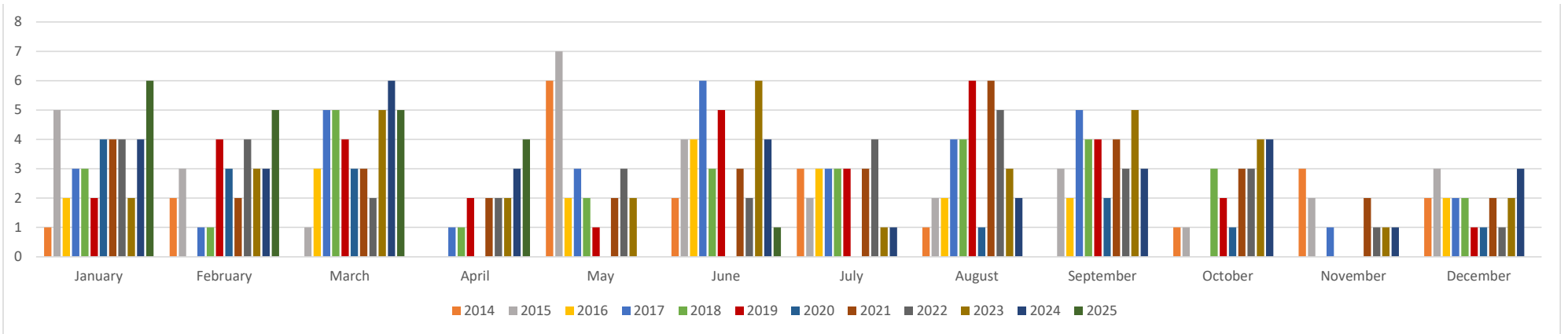
Total BID #2 & BID #4 Collections



Room Nights Sold Reported



# of Event Days per Month - SEA



**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Thursday, March 27, 2025 11:32:50 AM

---

## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

---

### Event Information

---

Name of Event: Dec and Jan swim meets

---

Date(s) of Event: Dec 6-8 and Jan 18-19

---

### Evaluation Information

---

How well did this event meet your expectations: 3 - Met Expectations

---

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: The Dec meet is our annual meet and it met expectations. The meet in Jan is the first time we held this meet. We did it a little different than other meets, making it a sprint competition. We gave away some different awards encouraging swimmers to participate both days in all the events. We got some good feedback from both coaches and swimmers and we feel it will grow in the future.

---

Total spectator attendance: About 600 in Dec and 250 in Jan.

---

Total number of participants (number per team, if applicable): About 200 in Dec and 115 in Jan

---

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Aberdeen, Brookings, Watertown, Sioux Falls, Vermillion, Yankton, Madison, Marshall MN.

---

Please provide an Dec about 100 and Jan about 60

estimation of the total number of hotel/motel room nights for the entirety of the event:

Select hotels/motels contacted to determine total number of room nights sold:

Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, My Place

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

*Field not completed.*

Next year's event location and date(s):

Dec 5-7 and Jan 10-11 or 17-18

#### Budget/Funding Information

Please attach a Profit & Loss Statement.

[2024 TIDE Winter Invite meet financials .xlsx](#)

Amount awarded from SEA:

\$5000 for both meets

How were the awarded funds used:

Facility rent, lifeguards, equipment rental, coaches and official hospitality

How will the profit (if any) be used:

The profit is used to pay for our day-to-day operation costs.

Authorized Signature

Jason Wede

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**Dakota Riptide**  
**Profit & Loss**  
November 1, 2024 through February 3, 2025

DECEMBER 2024 Financials

Ordinary Income/Expense

Income

4050 · Riptide Winter Meet	
4050.01 · Entry Fees	12,897.00
4050.02 · Program Ads	550.00
4050.04 · Concession Sales	4,795.51
4050.08 · Donations - City of Mitchell	5,000.00
	<hr/>
Total 4050 · Riptide Winter Meet	23,242.51

Expense

6180 · Riptide Winter Meet Expenses	
6180.01 · LSC Head Tax & Meet Fee	1,420.00
6180.02 · Program Expense	1,008.90
6180.04 · Concessions Expense	1,335.79
6180.06 · Ribbons & Awards	2,089.49
6180.08 · Equipment Rental	3,602.05
6180.09 · Officials	1,454.71
	<hr/>
Total 6180 · Riptide Winter Meet Expenses	10,910.94

<b>Net Profit</b>	<b>12,331.57</b>
-------------------	------------------

**Dakota Riptide**  
**Profit & Loss**  
November 1, 2024 through February 3, 2025

JANUARY 2025

Ordinary Income/Expense

Income

<b>4050 · Riptide Winter Meet</b>	
4050.01 · Entry Fees	6,902.00
4050.02 · Program Ads	0.00
4050.04 · Concession Sales	2,238.28
4050.08 · Donations	0.00
<b>Total 4050 · Riptide Winter Meet</b>	<b>9,140.28</b>

Expense

<b>6180 · Riptide Winter Meet Expenses</b>	
6180.01 · LSC Head Tax & Meet Fee	745.00
6180.02 · Program Expense	382.32
6180.04 · Concessions Expense	520.91
6180.06 · Ribbons & Awards	216.50
6180.08 · Equipment Rental	2,082.55
6180.09 · Officials	134.08
<b>Total 6180 · Riptide Winter Meet Expenses</b>	<b>4,081.36</b>

**Net Profit** 5,058.92

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Monday, March 31, 2025 7:05:52 PM

---

## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

---

### Event Information

---

Name of Event: Palace City Robot Rumble

---

Date(s) of Event: December 7, 2024

---

### Evaluation Information

---

How well did this event meet your expectations: 3 - Met Expectations

---

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: SEA could help by promoting the event locally. We appreciated the financial support and the offer for volunteers.

---

Total spectator attendance: 400

---

Total number of participants (number per team, if applicable): 60

---

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Spearfish  
Rapid City  
Harrisburg  
Groton  
Sioux Falls  
Kimball  
Sturgis

---

SD

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:

---

Select hotels/motels contacted to determine total number of room nights sold: AmericInn Lodge & Suites, Comfort Inn & Suites, Hampton Inn

---

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer. *Field not completed.*

---

Next year's event location and date(s): TBD

---

Budget/Funding Information

---

Please attach a Profit & Loss Statement. [PCRR 2024 Budget.pdf](#)

---

Amount awarded from SEA: 1500.00

---

How were the awarded funds used: Venue rent

---

How will the profit (if any) be used: program expenses in 2025

---

Authorized Signature Mark Wilson

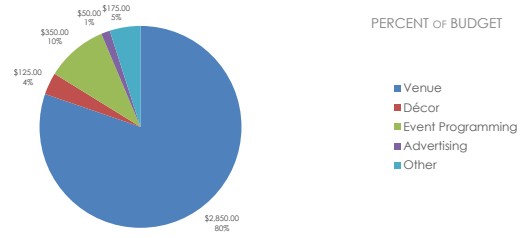
---

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## Palace City Robot Rumble (PCRR) 2024 BUDGET

Projected Subtotal to Date: \$ 4,715.00  
 Actual Subtotal to Date: \$ 3,455.00

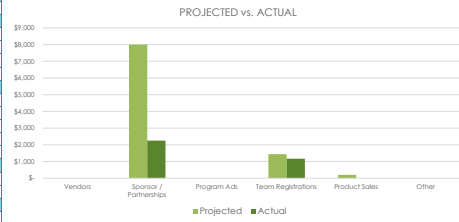
CATEGORY	PROJECTED SUBTOTAL	ACTUAL SUBTOTAL	COMMENTS
<b>Venue</b>	<b>\$ 2,850.00</b>	<b>\$ 2,840.00</b>	
Location Rental	\$ 2,500.00	\$ 2,500.00	Corn Palace
Equipment Rental	\$ 350.00	\$ 360.00	Tiger Robotics Trailer
AV			Volunteer
<b>Public Relations</b>	<b>\$ 600.00</b>	<b>\$ -</b>	
Announcements	\$ 500.00		Volunteer
Graphics	\$ 100.00		Volunteer
Press Releases	\$ -	\$ -	
<b>Décor</b>	<b>\$ 125.00</b>	<b>\$ 65.00</b>	
Linens			Included with Corn Palace rental
Additional Signage	\$ 125.00	\$ 65.00	trophy table balloons
<b>Event Programming</b>	<b>\$ 350.00</b>	<b>\$ 25.00</b>	
Staff	\$ 300.00	\$ 25.00	Emcee, judges, referee- pay Brad and gift cards for referees
Signage	\$ 50.00		Donation, sandwich boards
<b>Advertising</b>	<b>\$ 50.00</b>	<b>\$ 50.00</b>	
Print	\$ 50.00	\$ 50.00	UPS Store
Outdoor			
<b>Refreshments</b>	<b>\$ 565.00</b>	<b>\$ 30.00</b>	
Food	\$ 500.00		lunch for judges, referees, all day volunteers
Water	\$ 15.00	\$ 20.00	
Additional Food	\$ 50.00	\$ 10.00	donuts, snacks
<b>Other</b>	<b>\$ 175.00</b>	<b>\$ 425.00</b>	
Prizes	\$ 125.00	\$ 425.00	Innovate Trophy, Corn hats, popcorn balls for all
Vests for volunteers	\$ -		Business use last years
Packet Printing	\$ 50.00		volunteer



## EVENT REVENUE

Projected Subtotal to date: ###  
 Actual Subtotal to date: ###

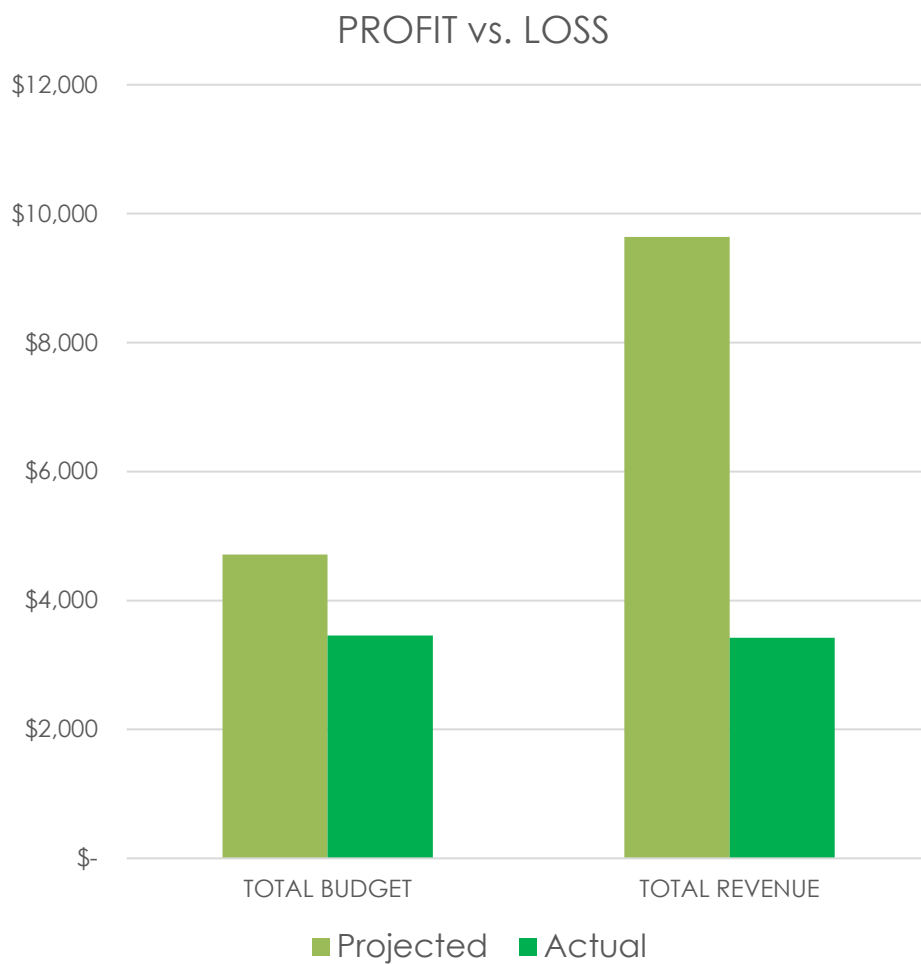
CATEGORY	QUANTITY		COST	PROJECTED SUBTOTAL	ACTUAL SUBTOTAL	COMMENTS
	PROJECTED	ACTUAL		\$ -	\$ -	
<b>Vendors</b>				\$ -	\$ -	
				\$ -	\$ -	
<b>Sponsor / Partnerships</b>				##	##	
Field Sponsor	3	1	\$ 1,000.00	\$ 3,000.00	\$ 1,000.00	
Robot Box Sponsors	10	1	\$ 500.00	\$ 5,000.00	\$ -	
General Sponsors				\$ -	\$ 1,250.00	
				\$ -	\$ -	
<b>Program Ads</b>				\$ -	\$ -	
Front Cover	0	0	\$ 100.00	\$ -	\$ -	
Back Cover	0	0	\$ 100.00	\$ -	\$ -	
Full Page	0	0	\$ 75.00	\$ -	\$ -	
Half Page	0	0	\$ 50.00	\$ -	\$ -	
				\$ -	\$ -	
<b>Team Registrations</b>				##	##	
Teams	32	26	\$ 45.00	\$ 1,440.00	\$ 1,170.00	
				\$ -	\$ -	
<b>Product Sales</b>				\$ 200.00	\$ -	
Product 1	10	0	\$ 20.00	\$ 200.00	\$ -	kids making wooden robots to sell or other craft t-shirts?
				\$ -	\$ -	
<b>Other</b>				\$ -	\$ -	
Other	0	0	\$ -	\$ -	\$ -	
				\$ -	\$ -	



# EVENT REVENUE

BUDGET / REVENUE TOTALS		
	PROJECTED	ACTUAL
<b>TOTAL BUDGET</b>	\$ 4,715.00	\$ 3,455.00
<b>TOTAL REVENUE</b>	\$ 9,640.00	\$ 3,420.00

PROFIT TOTALS		
	PROJECTED	ACTUAL
<b>TOTALS</b>	\$ 4,925.00	-\$ 35.00



CAMPAIGN TYPE	PROJECTED SUBTOTAL	%
Venue	\$2,850.00	60%
Public Relations	\$600.00	13%
Décor	\$125.00	3%
Event Programming	\$350.00	7%
Advertising	\$50.00	1%
Refreshments	\$565.00	12%
Other	\$175.00	4%
	<b>\$4,715.00</b>	

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Monday, March 24, 2025 4:54:30 PM

---

## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

---

### Event Information

---

Name of Event: Hoop City Classic - 2024

---

Date(s) of Event: December 27-30, 2024

---

### Evaluation Information

---

How well did this event meet your expectations: 5 - Exceeded Expectations

---

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Staff were exceptionally helpful, which makes it enjoyable to host the event in Mitchell.

---

Total spectator attendance: 4300

---

Total number of participants (number per team, if applicable): 550

---

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.

- Brandon Valley, SD
- Bridgewater, SD
- Emery, SD
- Henderson, NV
- Corsica, SD
- Dupree, SD
- Ethan, SD
- Freeman, SD

- Gregory, SD
- Hamlin, SD
- Harrisburg, SD
- Germantown, TN
- Deadwood, SD
- Lennox, SD
- Lower Brule, SD
- Salem, SD
- Mitchell, SD
- Orlando, FL
- Orono, MN
- Parkston, SD
- Pine Ridge, SD
- Platte, SD
- Gettysburg, SD
- Sioux Falls, SD
- Sisseton, SD
- Collierville, TN
- Vermillion, SD
- Fridley, MN
- Viborg, SD
- White River, SD

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:

400 - 100 per night for 4 nights

Select hotels/motels contacted to determine total number of room nights sold:

AmericInn Lodge & Suites, Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, My Place

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

Thought the QR code worked great.

Next year's event location and date(s):

Corn Palace in Mitchell - December 2025

#### Budget/Funding Information

Please attach a Profit & Loss Statement.

[HC Profit and Loss 2024.pdf](#)

Amount awarded from SEA:

\$12,500

How were the awarded funds used:	To pay for expenses related to the event as detailed on the attached profit and loss statement.
How will the profit (if any) be used:	To support YAF's mission. To assist student athletes in developing a strong work ethics through discipline, responsibility and accountability.
Authorized Signature	Ann L Kuyper

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**Youth Athletic Foundation**  
**Profit & Loss**  
 April 2024 through March 2025

	<u>Apr '24 - Mar 25</u>
Ordinary Income/Expense	
Income	
Hoop City Classic Revenues	
Donations & Grants	26,400.00
NBA Grant	30,000.00
Sports Authority - Mitchell	29,841.95
Streaming Revenue	1,092.65
	<hr/>
Total Hoop City Classic Revenues	87,334.60
	<hr/>
Total Income	87,334.60
	<hr/>
Gross Profit	87,334.60
Expense	
Hoop City Classic	
Classic - Accounting	1,627.44
Classic - Donation	5,850.00
Classic - Lodging	23,545.95
	<hr/>
Classic - Meals	3,174.90
Classic - Referees Mitchell	9,254.78
Classic - Sanction Fees	300.00
Classic - Supplies	2,548.68
Classic - Travel	34,903.59
Classic Staff - Mitchell	6,698.42
	<hr/>
Total Hoop City Classic	87,903.76
	<hr/>
Total Expense	87,903.76
	<hr/>
Net Ordinary Income	-569.16
	<hr/>
Net Income	<b>-569.16</b>
	<hr/> <hr/>

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Thursday, March 20, 2025 9:57:39 PM

---

## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

---

### Event Information

---

Name of Event: Palace City Ice Festival

---

Date(s) of Event: January 17-19, 2025

---

### Evaluation Information

---

How well did this event meet your expectations: 4 - Above Expectations

---

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

The skating competition went very well, as the weather was very nice with very mild temperatures, which after last year was very welcome. Everyone had an awesome time with the competition running very smoothly for the US Figure Skating judges, coaches, skaters, and spectators in attendance. The skating competitors always learn a lot from the judges positive feedback and skating critic to help them become better skaters.

In addition all of city employee's we worked with to host this event did a great job making sure things went well. As always, one of the highlights every year, is that our out of state judges look forward to seeing the new murals on the Corn Palace as they are truly amazed that the artwork. One other really positive feedback we received this year from our judges, was that their evening supper meals at the local restaurants were not only good but spectacular!!

The assistance of the SEA Grant really helps offset competition expenses so as to allow for the club to continue to have a positive competition outcome to better help our club skaters grow in their skating skills.

One other thing the club did this year, was to redesign our competition awards medals to better reflect Mitchells main attraction, the Corn Palace, for another positive way to have

people to remember Mitchell. We incorporated our clubs registered skating logo with a Corn Palace design, and it turned out great, even having several requests from people both Mitchell and from out of town to purchase one. I will email a picture of a first place medal Aaron for him to show you, and also drop off a thank you card from the club.

---

Total spectator attendance: Approximately 330 spectators

---

Total number of participants (number per team, if applicable): 35 Skaters, 11 coaches, and 6 US Figure Skating Judges & Representatives

---

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. US Figure Skating Representatives: California (2), New Mexico, Washington, Minnesota, and South Dakota. Skaters & Coaches: Mitchell, Parkston, Chamberlain, Sioux Falls, Watertown, Madison, Vermillion, & Marshall MN. Spectators were from Mitchell, Huron, Parkston, Chamberlain, Sioux Falls, Watertown, Madison, Vermillion, & Marshall MN, along with family from several other communities.

---

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event: 35 - 38 room nights

---

Select hotels/motels contacted to determine total number of room nights sold: Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, Quality Inn

---

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer. Although we announced it again this year for people to scan people didn't seem to interested in scanning.

---

Next year's event location and date(s): Tentatively January 9-11, 2026

---

Budget/Funding Information

---

Please attach a Profit & Loss Statement. [01\\_17\\_19\\_2025 SEA Competition Income\\_Expense Statement.xlsx](#)

---

Amount awarded from SEA: \$750

---

How were the awarded funds used: Used to off set expenses for the skating competition

---

How will the profit (if any) be used: To be able to hold future skating clinics and continue to be able to bring in higher level coaches tour help our figure skaters learn and grow to become better skaters, as the past couple of years it has been really starting to show, as MFSC skaters competing at other skating competitions, both in and out of state, they have consistently been placing very well.

---

Authorized Signature Brian Bultje - MFSC Secretary

---

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**Palace Ice Festival Jan 17-19, 2025**

**Income/Expense Report**

<b>Competition Expenses</b>	
Competition Ice	\$ 1,077.30
Judges - Travel & Lodging	\$ 5,585.00
Judges - Meals	\$ 693.17
Judge/Skater Spirit Wear Gifts	\$ 453.25
Skater Award Medals	\$ 501.35
Program Printing	\$ 223.50
Office Supplies	\$ 93.53
USFSA Test Session Fees	\$ 111.00
Concession Expense	\$ 394.62
<b>Total Expenses</b>	<b>\$ 9,132.72</b>
<b>Competition Income</b>	
Skater Registration & Testing Income	\$ 5,976.70
Advertisement Sponsors	\$ 1,750.00
Mitchell Sports Authority Grant	\$ 750.00
Practice Ice Income	\$ 759.00
Test Session Income	\$ 704.64
Misc. Merchandise Sold	\$ 183.00
Concession Sales	\$ 596.14
<b>Total Income</b>	<b>\$ 10,719.48</b>
<b>Competition Profit</b>	<b>\$ 1,586.76</b>



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THANK  
YOU



Hon & Spots Authority Board

The entire MESC Board &  
Directors would also like  
to say thanks for your support  
Not only this year but in past  
years as well, as without it, the  
Club wouldn't be able to compete  
and thrive as well as we  
have been able to do.

Very Love Sull & Thank you

MESC Directors

Dear Mitchell Sports & Event  
Authority,

Thank you so much for supporting  
our local skaters at their competition  
in January and during the upcoming  
Spring Show. Sponsorship ads help offset  
the costs of providing these  
opportunities for our skaters, and we  
deeply appreciate your support. Please  
find enclosed two complimentary  
tickets for our Spring Show on  
April 5th, which can be used for  
either the 11am or the 3:30pm show.  
We hope to see you there!

With gratitude,  
The Mitchell Figure Skating  
Club

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Tuesday, March 25, 2025 9:53:27 AM

---

## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

---

### Event Information

Name of Event: 12U state meet

Date(s) of Event: Feb 21-23, 2025

---

### Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: We had over 350 swimmers at the Rec center each day this weekend. Having the space in both gyms at the Rec Center was key to having the space for families to set up camps for the weekend.

Total spectator attendance: Over 1000

Total number of participants (number per team, if applicable): 350

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Raid City, Custer, Hot Springs, Pierre, Aberdeen, Brookings, Watertown, Sioux Falls, Vermillion, Yankton, Madison, Marshall MN.

Please provide an estimation of the total All hotel rooms were sold out this weekend.

number of hotel/motel  
room nights for the  
entirety of the event:

Select hotels/motels  
contacted to determine  
total number of room  
nights sold:

AmericInn Lodge & Suites, Comfort Inn & Suites, Days Inn,  
Hampton Inn, Holiday Inn Express Hotel & Suites, My Place

Please provide any  
feedback regarding the  
Playeasy Event  
Microsite and/or the  
SEA QR Code flyer.

*Field not completed.*

Next year's event  
location and date(s):

We will have either the State B swim meet or the 13 and older  
State meet next year.

#### Budget/Funding Information

Please attach a Profit &  
Loss Statement.

[2025 12u financials .xlsx](#)

Amount awarded from  
SEA:

\$4000

How were the awarded  
funds used:

pay for rent of Rec center pool and gyms, lifeguard salary,  
equipment rental, official and coaches meals.

How will the profit (if  
any) be used:

The profit is used to pay for our day-to-day operation costs.

Authorized Signature

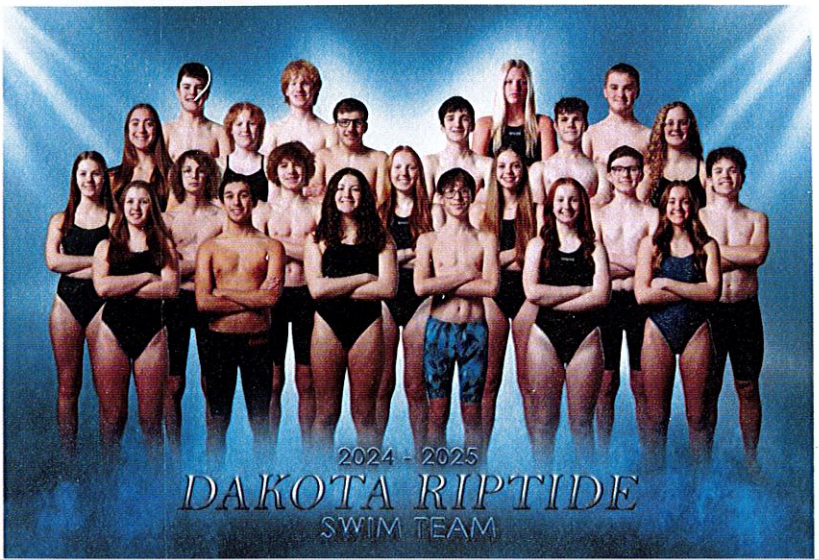
Jason Wede

Email not displaying correctly? [View it in your browser.](#)

Dakota Riptide  
**Profit & Loss**  
September 1, 2024 through March 21, 2025

**SD 12U State Swim Meet 2025**

Ordinary Income/Expense	
Income	
4057 · State Meet	
4057.04 · Concession Sales	8,978.95
LCS State Meet profit sharing	2,000.00
City of Mitchell Support	4,000.00
Apparel profit sharing	3,977.20
4057.06 · Sponsorship - bag tags	500.00
Total 4057 · State Meet	19,456.15
6184 · State Meet Expenses	
6184.02 · Program Expense	1,577.07
6184.04 · Concession Expense	2,191.65
Officials Expense	548.42
6184.07 · Supplies & Misc.	772.54
Total 6184 · State Meet Expenses	5,089.68
<b>Net Income</b>	<b>14,366.47</b>



**Thank you!**

**To all of our supporters this past short course season! Without your help this season we wouldn't have had the success we achieved in the pool.**

**The club hosted the 12u State A Championship here in Mitchell this past February with 363 athletes along with their families and friends! As a club we were able to send 31 athletes to the state meet to compete. Thank you again for all of the support as we continue to grow our sport in a fantastic community like Mitchell.**

**Sincerely, Dakota Riptide Meet Director Ashley Pfeifer  
and The Dakota Riptide Families**

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Tuesday, March 11, 2025 8:26:35 AM

---

## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

---

### Event Information

Name of Event: Middle School All State Band

Date(s) of Event: 3/7/2025-3/8/2025

---

### Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Thank you so much for a streamline event! I have received very positive feedback from the participant families. Ticket sales too awhile, but that can be improved on our end. Is it possible for Mitchell PAC to have an online ticketing system? The grant money we received was helpful in purchasing souvenirs for the students and the ability to set up a photo booth. That was a great addition to the experience for the students involved.

Total spectator attendance: 933

Total number of participants (number per team, if applicable): 200

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. This event included middle schools in South Dakota.

Please provide an 150

estimation of the total number of hotel/motel room nights for the entirety of the event:

Select hotels/motels contacted to determine total number of room nights sold:

AmericInn Lodge & Suites, Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, Motel 6, My Place, Quality Inn

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

SDMEA has our own website we use to communicate information about the event. We utilized that this year, but in the future we can add that to our website to share info for hotels and restaurants.

Next year's event location and date(s):

Mitchell PAC March 7-8, 2026

#### Budget/Funding Information

Please attach a Profit & Loss Statement.

[2025 MSASB Expense Report \(co-chair\) Mitchell Grant - Sheet1.pdf](#)

Amount awarded from SEA:

1000

How were the awarded funds used:

We purchased flowers and meals for the guest directors, supplies for a teachers hospitality room, luggage/case tags for students, photo booth supplies and music for the event.

How will the profit (if any) be used:

n/a

Authorized Signature

Holly Gage

Email not displaying correctly? [View it in your browser.](#)

## 2025 MSASB Co-chair Expense Report

<u>Vendor</u>	<u>Description</u>	<u>Expense</u>	<u>Deposit</u>
Popplers Music	Music Purchase	\$165.00	
Omar Thomas Music	Music Purchase	\$75.00	
Wal-Mart/County Fair (Mitchell)	Director's Hospitality Room	\$253.22	
Monarch Printing (Sioux Falls)	Instrument Case Tags (Student Souvenir)	\$300.00	
Cherrybee's Floral (Mitchell)	Flowers for Guest Directors	\$43.54	
Blarney's (Mitchell)	Meals for Guest Directors	\$139.84	
Jimmy John's (Mitchell)	Meals for Guest Directors	\$48.55	
<b>Totals:</b>		<b>\$1,025.15</b>	
Mitchell Chamber of Commerce	Donation		\$1,000.00
Schmitt Music	Donation (student cookies/water)		roughly \$300
		<b>-\$25.15</b>	
Not included on this is Web Support, Judges/Audition Fees, Guest Director Stipends/Hotel, Programs, Awards			
This is paid for out of Ticket Sales			

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Aaron Hieb](#)  
**Subject:** Online Form Submittal: Sports & Events Authority Evaluation Form  
**Date:** Wednesday, March 19, 2025 8:24:06 AM

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## Sports & Events Authority Evaluation Form

# Sports & Events Authority Evaluation Form

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### Event Information

Name of Event: Rob Marchand/Harve Johnston Basketball Tourney

Date(s) of Event: March 8,2025

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### Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: *Field not completed.*

Total spectator attendance: 800

Total number of participants (number per team, if applicable): 32 teams

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Brookings, Aberdeen, Mitchell, Yankton, Sioux Falls, Rapid City, Harrisburg etc

Please provide an estimation of the total Not sure, I do know there was a team at My Place

number of hotel/motel  
room nights for the  
entirety of the event:

---

Select hotels/motels  
contacted to determine  
total number of room  
nights sold: My Place

---

Please provide any  
feedback regarding the  
Playeasy Event  
Microsite and/or the  
SEA QR Code flyer. *Field not completed.*

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Next year's event  
location and date(s): March 7

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Budget/Funding Information

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Please attach a Profit &  
Loss Statement. [RobHarves.docx](#)

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Amount awarded from  
SEA: 750.00

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How were the awarded  
funds used: Food for Volunteers

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How will the profit (if  
any) be used: Split with the City of Mitchell DWU Basketball program

---

Authorized Signature Jason Christensen

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Email not displaying correctly? [View it in your browser.](#)

**Rob Marchand/Harve Johnston Basketball Tourney 2025 Profit/Loss**

INCOME

Gate	2,800.00
Registrations 32 @ 125	4,000.00
	6,800.00

EXPENSE(S)

Subway	389.97
Bradley's	883.00
Miscellaneous	320.10
	1,593.07

**Profit 5,206.93**

***\*\*\*Profit split with DWU basketball team and City of Mitchell***

New Black Concert Chairs for Performing Arts Center



# New Black Concert Chairs for Performing Arts Center



# New Black Concert Chairs for Performing Arts Center

