



Corn Palace Entertainment Board Meeting
City Council Chambers, City Hall, 612 N. Main Street
April 8, 2025

1. Call to Order

The meeting was called to order at 4:00 PM by Corn Palace Director Dave Sietsema.

2. Attendance

The following board members were present: Giovanni Lanier, Jory Hanson, Jason Bates, Nancy Conzemius, Christie Gunkel, and Johanna Allen. City Council Member Tim Goldammer joined the meeting at the executive session. Absent: John Foster and Steve Morgan. Also present were Mayor Jordan Hanson, Assistant Corn Palace Director Dave Sietsema, Assistant Director Craig Stucky, and City Administrator Stephanie Ellwein.

3. Approval Of The Agenda

Motion by Allen, seconded by Lanier to approve the agenda as presented. All members voting "aye". Motion carried.

4. Approval Of The Minutes

Motion by Lanier, seconded by Bates to approve the minutes from the March 25, 2025 Corn Palace Board meeting. All members voting "aye". Motion carried.

5. Citizen's Input

No citizen's input was received.

6. Festival Discussion

Sietsema updated the board on the announcement for the Saturday night entertainment for the 2025 Festival. The video has received 90,000 views in the four days since posted. Sietsema also updated the board that the Thursday night entertainment will be announced on social media on Friday, April 11, 2025. The location for Festival in 2025 will need to remain at the current location due to the construction happening at the 2nd and 4th intersections; however the location could be potentially changed for 2026. The board will continue to explore the relocation for the 2026 Festival..

7. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

Motion by Conzemius, seconded by Lanier to enter into executive session. All members

voting "aye". Motion carried. Council Member Tim Goldammer joined the meeting.

8. Adjourn

There being no further business, the meeting adjourned at 5:15 pm.