



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
May 20, 2025

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Blarney's Amateur Baseball Classic**
Date: June 14th, 2025; **Contact:** Jason Christensen; **Grant Request:** \$2,500
 - B. **Palace City Cup 2025**
Date: June 14th-15th, 2025; **Contact:** Scott Mullenmeister; **Grant Request:** \$5,000
 - C. **Palace City Mountain Bike Classic**
Date: June 20th-21st, 2025; **Contact:** Kourtney Denne; **Grant Request:** \$1,500
 - D. **Arts in the Park**
Date: July 25th-27th, 2025; **Contact:** Nancy Conzemius; **Grant Request:** \$1,500
 - E. **South Dakota Women's State Slowpitch Softball Tournament**
Date: July 26th-27th, 2025; **Contact:** Emily Hohn; **Grant Request:** \$6,500
**Tabled from April meeting*
 - F. **Special Olympics State Basketball Tournament**
Date: March 2026 & 2027; **Contact:** Darryl Nordquist; **Grant Request:** \$4,000
3. **Approval of Minutes**
April 8th, 2025, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 5.15.25
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form(s) w/Financials**
 - Dakota Oyate Challenge Volleyball (October 11th-12th, 2024)
 - Girl's & Boy's Hanson Classic(s) (January 17th & 24th, 2025)
 - Dakota Oyate Challenge (January 30th-31st, February 1st, 2025)
 - Knights of Columbus Special Olympics State Basketball Tournament Banquet (March 29th, 2025)
 - Lucky Devils Adult Hockey Tournament (April 11th-13th, 2025)
6. **Other Items**
 - A. **Update and Review of Playeasy**
[Mitchell Sports & Events Authority](#)

B. Upcoming Events

- Dessert Rumble (May)
 - Participating Mitchell restaurants
- [Mitchell Christian School “4” Person Scramble](#) (May 23rd)
 - Lakeview Municipal Golf Course
- **[Memorial Weekend in Mitchell](#)** (May 24th)
 - **Mitchell Main Street**
- [South Dakota Mud Racers Race](#) (May 25th)
 - West of Mitchell on Hwy 16 – 5 ½ miles
- [Memorial Day Services 2025](#) (May 26th)
 - Servicemen’s Cemetery
- [HuntSAFE Mitchell 2025](#) (May 29th-31st)
 - Davison County Fairgrounds
- [Palace City Pedalers Bike Bash](#) (May 30th)
 - Camp Arroya – Lake Mitchell
- [Family Fun Day](#) (May 31st)
 - Davison Count Fairgrounds
- [A Taste of Ireland: The Irish Music & Dance Sensation](#) (June 5th)
 - MHS Performing Arts Center
- [1st Fridays on Main – Garden Party: A Night of Flowers, Community & Live Music!](#) (June 6th)
 - Mitchell Main Street & The World’s Only Corn Palace Plaza
- [Dakota Players Workshop: You Look Marvelous!](#) (June 6th)
 - Mitchell Area Community Theatre
- **[MAC Triathlon](#)** (June 7th)
 - **Hitchcock Park**
- [Palace City Farmers Market](#) (June 7th)
 - The World’s Only Corn Palace Plaza
- 2nd Saturdays on Main (June 7th)
 - Mitchell Main Street
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. **Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
8. **Approval of Funding Applications**
9. **Next Meeting Date**
June 10th, 2025, @ 2 PM - City Hall, Council Chambers
10. **Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, May 12, 2025 8:31:53 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Dakota Wesleyan University TeamMakers
Email Address	jachrist@dwu.edu
Address	1200 West University
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Jason Christensen
Phone Number	605 630 0421
Purpose of Organization	Raise funds for TeamMaker scholarships.
Name of Event	Blarneys Amateur Baseball Classic
Location of Event	Cadwell Park Mitchell SD
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	60
Type of Event	Sport Event
Date(s) of Event	6/14/2025 - 6/15/2025
Grant Amount Requested	2,500.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	This will be the 1st year of the event
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	We will use these funds for umps, Press box workers, Field Rental, Lights, Baseballs, T-shirts.
How will proceeds/profit from the event be used?	The profits will be used for Team Maker Scholarships.
(Section Break)	

Historical Data

How many years has this event been held?	This will be the 1st year for the event
Estimated hotel/motel room nights sold during last event.	First-Time Event
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	I am not sure
Attendance at last event (spectators, participants)	<i>Field not completed.</i>
Comments	This will be the 1st year for this event. The goal is to make this

an annual event.

(Section Break)

Event Details

Specify your event with one from the following list:

New (First-time)

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

1-50

How are you able to estimate the number range selected above?

No idea guessing

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

We will be bring baseball fans into the community.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

This event is a baseball tourney for adults. It will take place during Fathers day weekend.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Blarneys Amateur Baseball Classic
10:00 AM Canova vs Mount Vernon
12:00 PM Wynot vs Platte
2:00 PM Kimball/White Lake vs Parkston Devil Rays
4:00 PM Crofton vs Alexandria
6:00 PM Sioux Falls Brewers vs Mitchell
8:00 PM Wessington Springs vs Dimock/Emery

What are the specific goals for this event?

We want to raise money for Scholarships at Dakota Wesleyan University.

Explain how your grant

No Comment

request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Blarneys Baseball.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Jason Christensen

Email not displaying correctly? [View it in your browser.](#)

Blarney's Amateur Baseball Classic Expenses

Umps 125 per game	\$1,500.00
Baseballs	\$1,000.00
Field Rental	\$100.00
Field Workers	\$600.00
Lights	\$200.00
Shirts for players	\$1,800.00
PressBox	\$600.00

Total	\$5,800.00
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New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	June	2025	One to 50			\$2,500	\$625		Costs of umpires, press box workers, field rental, lighting costs, baseballs, and t-shirts.		\$0.00
											\$0.00
								\$0		\$0.00	

Funding Matrix:

Up to 50 hotel room nights estimated X \$10 per room = \$500.

NEW EVENT

\$500 X .10 = \$50

Event held on WEEKEND in JUNE.

\$500 X .15 = \$75

\$500 + \$50 + \$75 = **\$625**

Blarneys Amateur Baseball Classic
 10:00 AM Canova vs Mount Vernon
 12:00 PM Wynot vs Platte
 2:00 PM Kimball/White Lake vs Parkston Devil Rays
 4:00 PM Crofton vs Alexandria
 6:00 PM Sioux Falls Brewers vs Mitchell
 8:00 PM Wessington Springs vs Dimock/Emery

Specific goal(s) for this event is to raise money for scholarships at DWU.

Grant request will be used for costs of umpires, press box workers, field rental, lighting costs, baseballs, and t-shirts.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, April 21, 2025 2:54:45 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Soccer Association
Email Address	drscott@ccfhl.com
Address	25304 Georgella Place
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Scott Mullenmeister
Phone Number	6059998810
Purpose of Organization	The Mitchell Soccer Association is a non-profit organization with the goal of providing a healthy environment in which athletes can develop character through sportsmanship, teamwork, and by learning the game of soccer.
Name of Event	Palace City Cup 2025
Location of Event	Pepsi Soccer Complex
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	6/14/2025 - 6/15/2025
Grant Amount Requested	\$5000.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	We received a \$5000.00 SEA grant for our fall tournament Cornicupia in 2024
Please provide your profit and loss statement from your previous event.	Profit-Loss.docx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant will be used for expenses related to hosting a tournament including referee fees (pay, food, travel, hotels), field rental costs, porta potties, concessions, advertising, trainers, golf carts, additional field equipment, awards, and a tournament sanctioning fee.
How will proceeds/profit from the event be used?	Tournament proceeds and profits will go back into supporting MSA and its programs. Examples would be equipment, field rental costs, gym space rental for indoor soccer, and other association costs.

(Section Break)

Historical Data

How many years has this event been held?	Last time we had a spring tournament was in 2019, last fall had a successful fall tournament
Estimated hotel/motel room nights sold during last event.	First-Time Event
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	No data for spring tournament, high percentage of teams attending the fall tournament were from outside of the 50 mile radius

Attendance at last event (spectators, participants)	No data for spring. 41 teams attended the fall tournament last year
Comments	We anticipate a good turnout again similar to our fall tournament numbers with potential to have more teams with more older age groups available as we are not in the high school soccer season like we are in the fall

(Section Break)

Event Details

Specify your event with one from the following list:	New (First-time)
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	651-700
How are you able to estimate the number range selected above?	Estimated 40 teams registered with an average roster size of 14. $40 \times 14 = 560$ tournament players and families. Estimate that around 40% will drive back and forth leaving 60% staying in hotels. $560 \times .60 = 336 \times 2 \text{ nights} = 672$ hotel room nights
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The purpose of the Mitchell Soccer Association is to provide youth in Mitchell and surrounding communities a healthy environment in which athletes can develop character through sportsmanship, teamwork, and by learning the game of soccer. MSA provides the Mitchell community the opportunity for its young athletes to develop the knowledge and skills related to the game of soccer. For our spring tournament we are targeting local, state and region soccer associations and their competitive and recreations teams to come and compete at the Pepsi Soccer Complex, one of the nicest grass soccer complexes in the state. Teams from Minnesota, Iowa, Nebraska, North Dakota and South Dakota will be contacted.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Palace City Cup 2025 Soccer Tournament. Hosted by the Mitchell Soccer Association at the Pepsi Soccer Complex. Games will be held Friday night and all day Saturday and Sunday and will fall within normal soccer tournament guidelines.
What geographic areas are you bringing event participants from?	We will market to area soccer associations, soccer associations throughout the state of South Dakota as well as associations from Minnesota, Iowa, Nebraska, and North Dakota

Indicate geographic areas you are marketing for visitor attraction to your event.

What are the specific goals for this event?

Our goal is to provide a fun competitive tournament atmosphere so as to attract teams to Mitchell to benefit the community at large. We will build a reputation of putting on a great event and from this will build the popularity of our tournaments moving forward.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant funds would help with costs associated with hosting our tournament which will benefit Mitchell businesses and the community at large with a large number of teams and their families coming to Mitchell to experience the fun and competitive environment provided by our soccer tournament. We will promote tourism and business in town further by contacting and partnering with local businesses to provide information about what our local businesses have to offer and attract tournament goes to the downtown and other business centers in Mitchell. In the event that we are denied our funding request the Mitchell Soccer Association would be responsible for all tournament costs which would make costly for the association to run resulting in a less effective tournament.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Palace City Cup 2025 expenses.docx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[MSAPalacecitycup.jpg](#)

Additional Documents *Field not completed.*

Authorized Signature Scott Mullenmeister

Email not displaying correctly? [View it in your browser.](#)

Income:

\$7,441.25- Online registration checks

\$3,400- Dakota Alliance Soccer club

\$1882.00- Concessions

\$1,475.00- Watertown

\$3,124.00- Brookings

\$900.00- Aberdeen

\$425.00- Freidel

\$950.00- Tingle

\$425.00- James

\$5,000- City of Mitchell

Total \$25,022.25

Expenses:

\$525.00- 1 Team Refund

\$4,904.00- Referees

\$132.00- Assignor site use fee

\$124.43- Referee snacks

\$53.60- Donuts/muffins (referees & concessions)

\$145.17- Subway sandwiches

\$953.15- Candy

\$583.76- Pop

\$495.00- Field rental

\$179.69- Medals

\$127.40- Lanyards

\$127.44- Staff t-shirts

\$95.42- Ice

\$1,230.00- Trainers (without tax/ 1 trainer for 20 ½ hours)

\$437.64- Portables

\$100.00 YSL concession cash

Total \$10,213.70

PROFIT- \$14,808.55

Concessions

Made- \$1882.00 (*Subway??*, Ice, some Ref. Snacks, YSL concession cash- pulled from this prior)

Expense- \$1536.91 (this is just the candy and pop) **Total \$345.09**

Palace City Cup 2025

Estimated Expenses:

Referee costs - \$5000.00

Field rentals - \$500.00

Porta potties - \$600.00

Trainers - \$1300.00

Awards - \$400.00

Concessions - \$2000.00

Advertising - \$200.00

Total Expense – 10,000

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	June	2025	651 - 700			\$5,000	\$8,750				\$0.00
											\$0.00
								\$0			\$0.00

Funding Matrix:

Up to 700 hotel rooms estimated X \$10 per room = \$7,000.

\$7,000 X 15% (Event held on WEEKEND in JUNE) = \$1,050

\$7,000 X 10% (NEW EVENT) = \$700.

\$7,000 + \$1,050 + 700 = \$8,750

SEA Grant Application states that if an estimated 40 teams register with an average roster size of 14...

40 X 14 = 560 tournament players and families.

Estimate that around 40% will drive back and forth leaving 60% staying in hotels.

560 X .60 = 336 x 2 nights = 672 hotel room nights

The tournament will be marketed to area soccer associations throughout SD, as well as, MN, IA, NE, and ND.

The grant request will be used for expenses related to hosting a tournament:

including referee fees (pay, food, travel, hotels), field rental costs, porta potties, concessions, advertising, trainers, golf carts, additional field equipment, awards, and a tournament sanctioning fee.



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Sunday, April 27, 2025 6:25:35 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

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Incomplete applications will not be considered.

Applicant Organization	MAC Area Events Inc
Email Address	rons bikeshop@hotmail.com
Address	723 S Sanborn Blvd
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Kourtney Denne
Phone Number	605-680-4023
Purpose of Organization	Our purpose of our event is to promote the Lake Mitchell Bike Trail System and health and wellness through outdoor community activities. Our trails are something individuals within the community should be proud of as they are some of the best in Eastern South Dakota and as far away as Iowa and Minnesota. Our trail system draws a significant amount of people each year and by prompting a competition within the trails to all abilities and levels of riders we are able to showcase these trails even further. We are an organization intended to provide growth through health to participants and community members in a way that promotes biking safely and through an organized system.
Name of Event	Palace City Mountain Bike Classic
Location of Event	Sandy Beach Public Beach Access & Camp Arroya Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	6/20/2025 - 6/21/2025
Grant Amount	1500.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$2,000 2022 \$2,000 2023 \$1,500 2024
Please provide your profit and loss statement from your previous event.	2024 Race Profit and Loss and 2025 Budget Combined.xlsx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Grant funds will be used to pay for the timing system into the race
How will proceeds/profit from the event be used?	Proceeds of the race will be donated back to the Palace City Pedalers for continued maintenance of the trail system, donated to MAC Area Events to provide outdoor workout equipment in our community as part of a master plan to promote outdoor health and wellness and funds used to donate bicycles into local schools.

(Section Break)

Historical Data

How many years has this event been held?	4
Estimated hotel/motel	1-50

room nights sold during last event.

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50% out of town riders- the riders were from Sioux Falls, Pierre, Wisconsin, Emery, Alexandria, Rapid City, Huron, Minnesota and Eastern South Dakota. Currently all but 1 of the riders is from outside of Mitchell!
Attendance at last event (spectators, participants)	81 Total Registered Riders- about 50 spectators- event did have to be rescheduled due to flooding last year
Comments	<i>Field not completed.</i>

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	Based on number of individuals who attended our Friday Night Event and stayed Friday to Saturday. Hotel rooms are not as utilized as the campgrounds. Individuals who participate in biking events prefer to utilize the campground- we recommend to all of them Lake Mitchell Campground for proximity of race.
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Our purpose of our event is to promote the Lake Mitchell Bike Trail System. Our trails are something individuals within the community should be proud of as they are some of the best in Eastern South Dakota and as far away as Iowa and Minnesota. Our trail system draws a significant amount of people each year and by prompting a competition within the trails to all abilities and levels of riders we are able to showcase these trails even further. We are targeting both local community members along with those out of town individuals who prefer to mountain bike.
Describe your event. Be sure to include who, what, where, when, and how activities will	Loop system mountain bike race on Lake Mitchell's North Trail System- 3 classes or riders with 3 different length variations for your upper aged youth and adults Women- 8, 16 and 32 mile loops

take place.

Men- 8, 16 and 32 mile loops
Youth- 8, 16 and 32 mile loops

New this year we are adding a Youth 10 and Under 4 Mile Loop, Youth 5 and Under 1/2 Mile Loop and a Youth 5 and Under Strider Race for new riders.

This race has become something with a re-brand that we feel the entire family can benefit from and participate in.

Riders will ride the 2025 route in reverse of the 2024 route adding a little more technicality to the race and providing a different view of our Lake Mitchell trails. Ride will begin at Sandy Beach and end at Sandy Beach. There will be a small section of the road that is marked for rides to ride.

New in 2025 all youth race free- sponsored by the Palace City Pedalers- they will receive a free t-shirt to try and draw the youth population!

The ride features a Friday night Social and Check in at Blarneys along with snacks and awards after Saturday's event.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We are targeting not a geographic area specifically, but mountain bikers from all over South Dakota along with Minnesota and Iowa and Nebraska. Approximately 50 posters have been sent to bike shops all over this four state region along with a Social Media page that will be used to showcase the event new this year and in future years, Social Media event and website listings on two online platforms.

What are the specific goals for this event?

Our main goal is to promote the Lake Mitchell trails and to be able to donate dollars back into our community promote community health and well being through outdoor activity. Palace City Mountain Bike Classic which has now become a part of MAC Area Events a 501c(3) that is designed to promote wellness within our community. The goal of the Palace City Mountain Bike is to bring awareness to the community of Mitchell bike trails along with promoting the active lifestyle of our community.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

Our grant requests promotes tourism by bringing in bikers from all parts of South Dakota, Minnesota, Iowa and Nebraska. They are able to see our Trail System along with spend sales tax dollars within our local businesses, gas stations and campgrounds. This race is one of a kind in Eastern, South Dakota and no event in any other communities on this side of the state that have Single Track comparable to ours hosts anything similar. You won't find an event like this without heading West River and into Northern Minnesota.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2024 Race Profit and Loss and 2025 Budget Combined_1.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[mtnbikeposter1editfinal2025.pdf](#)

Additional Documents

Field not completed.

Authorized Signature

Kourtney Denne

Email not displaying correctly? [View it in your browser.](#)

MAC Area Events Profit & Loss by Class January through December 2024

	Palace City Mtn Bike Classic	2025 Budget
Ordinary Income/Expense		
Income		
Donations	200.00	0.00
Registration Income	2,270.50	4,000.00
Sponsorship Income	5,554.00	5,999.00
Total Income	8,024.50	9,999.00
Expense		
Cash Payouts	516.00	600.00
Event Insurance	192.52	195.00
Race Supplies	204.00	100.00
Racer Swag	884.41	1,000.00
Timing System	1,700.00	1,700.00
Total Expense	3,496.93	3,595.00
Net Ordinary Income	4,527.57	6,404.00
Other Income/Expense		
Other Income		
In Kind Donation	569.12	550.00
Total Other Income	569.12	550.00
Other Expense		
In Kind Expense	569.12	550.00
Total Other Expense	569.12	550.00
Net Other Income	0.00	0.00
Net Income	4,527.57	6,404.00

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	June	2024	One to 50	0	5	\$2,000	\$550	\$1,500	To pay for the timing system.	\$4,527.57	\$3,027.57
N	June	2025	One to 50			\$1,500	\$575		To pay for the timing system.		\$0.00
									\$1,500	\$4,527.57	

Funding Matrix:

Up to 50 hotel rooms estimated X \$10 per room = \$500.

\$500 X 15% (Event held on WEEKEND in JUNE) = \$75.

\$500 + \$75 = **\$575**

SEA Grant Application states that 50% are out of town riders, and were from Sioux Falls, Pierre, Emery, Alexandria, Rapid City, Huron, WI, MN, and eastern SD.

Last year there were 81 registered riders and about 50 spectators.

The ride features a Friday night Social and Check in at Blarneys along with snacks and awards after Saturday's event.

New this year, we are adding a Youth 10 and Under-4 Mile Loop, Youth 5 and Under-1/2 Mile Loop, and a Youth 5 and Under-Strider Race for new riders.

New in 2025, all youth race free- sponsored by the Palace City Pedalers- they will receive a free t-shirt to try and draw the youth population!

The grant request will be used for the timing system.



June 21, 2025 | Lake Mitchell Trails | Mitchell, SD

**June 20, 2025 | Rider Social & Packet Pickup
at Palace City Brewery | 6:30 PM**

(Additional packet pickup will be Saturday morning at Camp Arroya beginning at 7 am for those unable to make it Friday night.)

CLASSES

WOMEN

Citizen | 1 lap (8 miles)
Intermediate | 2 laps (16 miles)
Elite | 4 laps (32 miles)

MEN

Citizen | 1 lap (8 miles)
Intermediate | 2 laps (16 miles)
Elite | 4 laps (32 miles)

E-Bike (Men & Women)

Citizen | 1 lap (8 miles)
Intermediate | 2 laps (16 miles)
Elite | 4 laps (32 miles)

KIDS RACE FREE!

All kids receive a t-shirt sponsored by the
Palace City Pedalers Bike Club!

YOUTH (16 & under)

Citizen | 1 lap (8 miles)
Intermediate | 2 laps (16 miles)
Elite | 4 laps (32 miles)

YOUTH (10 & under)

4 Mile Race

YOUTH (6 & under)

1/2 Mile Race

YOUTH (5 & under)

Strider Course



ONLINE REGISTRATION:

bikereg.com/palacecitymountainbikeclassic

\$60 PER RIDER

Includes RACE REGISTRATION, SWAG BAG
& Rider Social Friday Night

LAKE MITCHELL NORTH TRAIL LOOP

CASH PRIZES

15 or less riders in class = Cash 3 Deep
Over 15 riders in class = Cash 5 Deep
**If 3 or less riders in a class,
prize will be awarded**

REGISTER BY JUNE 5TH TO GUARANTEE T-SHIRT SIZE

Course route and laps subject to change based on race
day conditions. Pre-race riding is encouraged.

VISIT:

ronsbikeshop.com or call Cody at 605-770-6932 for further details

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, May 15, 2025 4:25:45 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Arts in the Park
Email Address	naconzem@outlook.com
Address	929 E Ash Ave
City	Mitchell
State	SD
Zip Code	57301
Contact Person	nancy conzemius
Phone Number	6059994489
Purpose of Organization	We are 501C3 that main purpose is to create fun events in Mitchell To provide an family friendly event featuring arts, crafts, general goods vendors, food vendors, live entertainment, car show, and fun kids activities.
Name of Event	Arts in the Park
Location of Event	Hitchcock Park
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Festival
Date(s) of Event	7/25/2025 - 7/27/2025
Grant Amount Requested	\$1500.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY

CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	received \$1000 last year
Please provide your profit and loss statement from your previous event.	PL Statement.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	to provide free kid/family activities , help with city and park fees, insurance, and general costs to hold the event
How will proceeds/profit from the event be used?	Are monies made will be put forward for next year.

(Section Break)

Historical Data

How many years has this event been held?	1
Estimated hotel/motel room nights sold during last event.	151-200
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50%
Attendance at last	Aprox 12,000-15,000 people attended the event. 134 vendors

event (spectators, participants)	from 6 different states. 15 groups providing entertainment
Comments	This is our 2nd year doing the Arts in the Park. Last year was a huge hit with year looking to be larger and more diverse. We currently have vendors from 8 states that are traveling with their families and will be staying in local hotels. Also been talking with many people that are planning their visit "back home" during this event. One change that we are doing is making the bouncy house free this year. Last year the vendor charged \$10 per kid. Some paid others didn't and a bunch didn't have the funds. The bouncy houses charge us aprox \$2000 and a portion of what we are asking for would go towards this and for other kid/family activities and to help cover other city/park fees, insurance, and other general expenses.

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	151-200
How are you able to estimate the number range selected above?	went off last years numbers
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	We are 501C3 that main purpose is to create fun events in Mitchell To provide an family friendly event featuring arts, crafts, general goods vendors, food vendors, live entertainment, car show, and fun kids activities. We are targeting anyone and everyone to come out and spend a weekend enjoying our event as well as the town. We are encouraging local businesses and organizations to get involved so our town can show visitors what we have to offer.
Describe your event. Be sure to include who, what, where, when,	The event will be held July 26&27 with a kick off party on July 25th. The event is free to the public and will feature arts, crafts, general goods vendors, food vendors, live entertainment, car

and how activities will take place.

show, and fun kids activities.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We are hoping to bring people in from at least a 100+ mile radius with several coming from out of state.

What are the specific goals for this event?

For everyone to have a good time, for vendors to make money, business and organizations to promote themselves and gain new customers. And to make enough money to hold the event again next year.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

We are targeting anyone and everyone to come out and spend a weekend enjoying our event as well as the town. We are encouraging local businesses and organizations to get involved so our town can show visitors what we have to offer.

If funding is denied we may have to scale back on kids activities or charge for those activities which may leave certain kids not able to participate do to financial issues.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 budget.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents *Field not completed.*

Authorized Signature nancy konzemius

Email not displaying correctly? [View it in your browser.](#)

Arts in the Park P&L	
Item	
Revenue	
Tshirts	\$1,500
Rental Spots	\$3,250
Total Revenue	\$4,750
Expense	
Insurance	\$330
Advertising	\$200
Entertainment	\$1,500
Porta Potties	\$700
Park Rental	\$670
Shirts	\$500
Over Night Security	\$1,200
Supplies	\$445
Total Expenses	\$5,545
Total	-\$795

Arts in the Park 2025 Event Budget

Revenue - *projected*

Rental Spots	\$ 5,125.00	based off of 100 vendor and 15 food spots
T Shirts	\$ 4,100.00	based off of selling 250 shirts
Beer	\$ 800.00	based off of selling 200 beverages

Total Revenue	\$ 10,025.00
---------------	--------------

Expenses

Insurance	\$ 1,500.00
Advertising	\$ 200.00
Entertainment	\$ 3,000.00
Porta Potties	\$ 800.00
Park Fees	\$ 653.13
City Fees	\$ 400.00
Shirts	\$ 3,750.00
Security	\$ 1,500.00
Beer	\$ 250.00
Supplies	\$ 300.00

Total Expenses	\$ 12,353.13
----------------	--------------

Profit/Loss	\$ (2,328.13)
-------------	---------------

New Event	Month	Year	Estimated Room Nights Sold	QR Code	Total Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	July	2024	51 - 100	0	101	\$1,000	\$1,100	\$1,000	Overnight security.	(\$795.00)	(\$1,795.00)
N	July	2025	151 - 200			\$1,500	\$2,200		To provide free kid/family activities, help with City and park fees, insurance, and general costs to hold the event.		
											\$0.00
								\$1,000		(\$795.00)	

Funding Matrix:

Up to 200 hotel rooms estimated X \$10 per room = \$2,000.

\$2,000 X 10% (Event held on WEEKEND in JULY) = \$200.

\$2,000 + \$200 = **\$2,200**

Estimated Total Room Nights from 2024 = 101

SEA Grant Application states that 50% of visitor draw is outside 50+ miles.

Last year there was approximately 12,000-15,000 in attendance, with 134 vendors, and 15 groups providing entertainment.

One change that we are doing this year is making the bouncy house free. Last year, the vendor charged \$10 per kid. Some paid others didn't and a bunch didn't have the funds.

The bouncy houses charge us aprox \$2000 for rental.

The grant request will be used to provide free kid/family activities, help with City and park fees, insurance, and general costs to hold the event.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, March 25, 2025 11:41:20 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Women's Slowpitch Softball
Email Address	emily.hohn@anytimefitness.com
Address	25813 E Enemy Creek Loop
City	MITCHELL
State	SD
Zip Code	57301
Contact Person	Emily Hohn
Phone Number	4029220438
Purpose of Organization	We are hosting the state tournament at the end of July this year. There will be multiple divisions with multiple teams staying in town all weekend long. Umpires are needed as well as hotel rooms for them, which is one of the biggest expenses for our organization. Between hotel rooms and umpires, in past years it has cost upwards of \$7500 so we are asking for \$6500 and our organization will cover the rest. This is a big expense for us, but a big opportunity for the city in terms of revenue.
Name of Event	Women's State Slowpitch
Location of Event	Cadwell Park
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	7/26/2025 - 7/27/2025
Grant Amount Requested	\$6500
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$2000, but unsure on exact amount.
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	This money will go toward umpire fees and their overnight hotel stay, money has to go to the state association as well as tournament workers and lights if games are played in the evening.
How will proceeds/profit from the event be used?	We put money back into the diamonds as often as possible. We recently added new jock boxes to the fields and helped with scoreboard updates as well.

(Section Break)

Historical Data

How many years has this event been held?	Mitchell doesn't always host, but state has been here many times
Estimated hotel/motel room nights sold during last event.	151-200
What % of attendance	50

was visitor draw?
(Visitor Outside 50+
Mile Radius)

Attendance at last
event (spectators,
participants)

Field not completed.

Comments

Field not completed.

(Section Break)

Event Details

Specify your event with
one from the following
list:

On-going Program

If this is a new event,
what are the estimated
hotel/motel room nights
sold during this event?

Not a new event

How are you able to
estimate the number
range selected above?

150-200

Briefly describe the
purpose of your
organization; what your
organization provides
to the community; the
group of people you
are targeting to bring
into the community with
this event?

Our organization offers sporting events and opportunities for Women in the Mitchell area. Helps bring people together and keep people active. There will be a lot of spectators at this event as well as fill hotel rooms and restaurants.

Describe your event.
Be sure to include who,
what, where, when,
and how activities will
take place.

2 day state softball tournament that last all day both days.

What geographic areas
are you bringing event
participants from?
Indicate geographic

from Rapid city to Sioux Falls and Aberdeen to Yankton

areas you are marketing for visitor attraction to your event.

What are the specific goals for this event?

Have as many teams from 4 different divisions attend.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

People will stay the night and will explore Mitchell during downtime. They will stop in our retail stores as well as restaurants. Without funding our organization won't be able to afford umpires and that's vital to having a successful tournament. We do plan to seek out local donations for food and drinks for umpires during our event to help offset some of those costs as well.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 state softball budget.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Emily Hohn

Email not displaying correctly? [View it in your browser.](#)

Softball 2025 State Budget

Projected Expenses:

State Association	Hotel Rooms for Umpires	Tournament Workers	Lights if played at night
\$2,500	\$4,000	\$800	TBD

Estimated Tournament Total: \$7300-\$7500

Actual Expenses:

State Association	Hotel Rooms for Umpires	Tournament Workers	Lights
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New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
W - Slowpitch	May	2014	-	-	-	-	-	\$750			
N	May	2015	-	-	-	-	-	\$400			
N	June	2015	-	-	-	-	-	\$500			
N	July	2015	-	-	-	-	-	\$4,480			
N - Women's State	July	2023	-	0	NA	\$5,000	\$2,300	\$3,000	-	-	-
N - Women's Slowpitch	July	2025	151 - 200			\$6,500	\$2,200		Umpire fees and their overnight hotel stays. A portion will go to the state association for tournament workers and light usage fees.		
								\$9,130		\$0.00	

Funding Matrix:

Up to 200 hotel room nights estimated X \$10 per room = \$2,000.

Event held on WEEKEND in JULY.

\$2,000 X .10 = \$200

\$2,000 + \$200 = \$2,200

SEA Grant Application states that 50% of attendance comes outside of 50+ miles radius.

Teams and fans will be coming from Rapid City to Sioux Falls, and from Aberdeen to Yankton.

Teams from four different state divisions will be attending.

Grant request will be used for umpire fees and their overnight hotel stays. A portion will go to the state association for tournament workers and light usage fees.



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
April 8, 2025

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:00 PM

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Jill Larson, Kevin Nelson, Jason Christensen, Dave Sietsema, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, and Tim Smith

SEA Advisory Committee members absent: Cory Aadland, Bryan Dixon, and Jim Johnston

Others present: Johanna Allen, Stephanie Ellwein, and Aaron Hieb
[IGNORE_INDENT]

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following applications were presented and considered:
[IGNORE_INDENT]

A. Amateur Boxing Night presented by 15th Round Boxing

Mayor Jordan Hanson spoke on behalf of 15th Round Boxing and presented the *Amateur Boxing Night presented by 15th Round Boxing Grant Application* for consideration, which is requesting \$1,500.

- Mayor Hanson shared that there are 27 scheduled bouts for the event on Saturday, April 19th, 2025, with doors opening at 4 PM and the first bout being at 5 PM in The World's Only Corn Palace. Currently, there are 21 tables sold; around 200 tickets for the event. The grant request would be used to pay for the hotel rooms for the boxers.

[IGNORE_INDENT]

B. Mitchell Main Street & Beyond Memorial Weekend in Mitchell

Elizabeth Luczak, Mitchell Main Street & Beyond, presented the *Memorial Weekend in Mitchell Grant Application* for consideration, which is requesting \$2,000.

- Elizabeth Luczak shared that the 24th Annual MMS&B Memorial Weekend in Mitchell is Saturday, May 24th, 2025, starting at Noon on South Main Street. This event draws approximately 5,000 attendees. The grant request of \$1,000 would go towards the cost of the ribs and the other \$1,000 would go towards the marketing efforts and being able to reach parts of northwest Iowa, southwest Minnesota, and the northeastern corner of Nebraska to attract people to stay overnight. The goal is to have 5% of the total attendance stay overnight in Mitchell.

[IGNORE_INDENT]

C. Mitchell Area Community (MAC) Triathlon

Terasa Gillen and Emily Hohn, Mitchell Area Community Triathlon, presented the *MAC Triathlon Grant Application*, which is requesting \$2,500.

- Terasa Gillen and Emily Hohn shared that the "10th" Annual MAC Triathlon will take place on Saturday, June 7th, 2025. The biggest expense for the event and grant request would go towards the timing system. There have been approximately 60–70 runners come from South Dakota and other states. The majority of the runners stay at campgrounds rather than hotels. The funds that are raised through the MAC Area Events will go towards fitness equipment around Cadwell Sports Complex.

[IGNORE_INDENT]

D. South Dakota Women's State Slowpitch Softball Tournament

Emily Hohn, Mitchell Women's Slowpitch Softball, presented the *South Dakota Women's State Slowpitch Softball Tournament Grant Application*, which is requesting \$6,500.

- Emily Hohn shared that the state softball tournament will take place July 26th-27th, 2025, at Cadwell Sports Complex. The biggest expense and grant request would go towards the umpire fees along with \$2,500 going to the State Association. The local association is looking into fundraisers as well. There are four divisions that will be hosted in Mitchell.

[IGNORE_INDENT]

E. The 301 Rodz and Ridez Car Show

Jerry Wright, The 301 Rodz, presented *The 301 Rodz & Ridez Car Show Grant Application*, which is requesting \$2,000.

- Jerry Wright shared that The 301 Rodz & Ridez Car Show (formally Outcasts Car Show) will take place September 19th-21st, 2025, in collaboration with Oktoberfest. The biggest expenses and grant request will go towards the trophies, advertising, which includes invitations to all participants from years past, and thank you cards to everyone who attended. Last year, the car show had just over 150 cars with around 100 hotel room nights. Also, working with local main street bars to provide

entertainment and keep people in town and downtown.

[IGNORE_INDENT]

3. Approval of Minutes

Motion: Motion was made by Tim Smith to approve the previous meeting minutes as presented, and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

[IGNORE_INDENT]

4. Financial Report

Aaron Hieb reviewed the financial report as of April 3rd, 2025.

Current expenses and award checks that have been written for 2025 are \$57,750.

Current Available Fund Balance of \$92,250.

Collections in December (for November records) are 25,402.00 with all collected.

Collections in March (for February records) are \$13,607.50 with one establishment past due.

The YTD collections for 2025 are \$49,097.00, which equates to 24,549 total room nights sold.

YTD comparisons of room nights sold were: up 1.9% (477 room nights sold) from 2024, up 4.2% (1,025 room nights sold) from 2023, down 0.5% (110 room nights sold) from 2022, up 22.6% from 2021, down 8.2% from 2020, and up 11.6% from 2019.

Motion: Motion was made by Dave Helleloid to approve the financial report as presented, and seconded by Emily Liedtke. All members voted 'Aye' and the motion passed.

[IGNORE_INDENT]

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Forms w/Financials with the SEA Committee:

[IGNORE_INDENT]

A. Evaluation Form(s) w/Financials

Dakota Riptide Swim Meets (December 6th-8th, 2024 & January 18th-19th, 2025)

- The events met (3) expectations. The December meet is an annual meet with January meet being the first annual. Total spectator attendance was 600 (December) and 250 (January). Total participants were 200 (December) and 115 (January). The estimated number of total hotel/motel room nights sold was about 100 (December) and about 60 (January) (Comfort Inn, Hampton Inn, Holiday Inn, Kelly Inn, and My Place). The awarded funds (\$5,000 combined for both meets) were used for facility rental, lifeguards, equipment rental, and coaches and official hospitality. Profits from the December meet (\$12,331.57) and January meet (\$5,058.92) will be used to pay for the

day-to-day operation costs.

Palace City Robot Rumble (December 7th, 2024)

- The events met (3) expectations. The event was appreciative of the funding and support. The event suggested more local promotion from the SEA. Total spectator attendance was 400. Total participants was 60. The estimated number of total hotel/motel room nights sold was not included. The awarded funds (\$1,500) were used for venue rental. No profits, financial statement shows a loss of \$35.

Hoop City Classic (December 27th-30th, 2024)

- The event exceeded (5) expectations. Total spectator attendance of 4,300. Total participants of 550, which saw teams from 30 different cities/schools. The estimated number of total hotel/motel room nights sold was 400, which was about 100 per night for four nights (AmericInn, Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, and My Place). The awarded funds (\$12,500) were used for expenses related to the event as detailed in the PL statement. No profits, financial statement shows a loss of \$569.16.

Palace Ice Festival (January 17th-19th, 2025)

- The event was above (4) expectations. The weather cooperated this year, City employees did a great job helping make sure the event went smoothly, and the Mitchell Figure Skating Club was greatly appreciative of the funding and support from the SEA. Total spectator attendance was approximately 330. Total participants of 35 skaters, 11 coaches, 6 US Figure Skating Judges & Representatives. The estimated number of total hotel/motel room nights sold was between 35-38 (Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, and Quality Inn). The awarded funds (\$750) were used to offset expenses for the competition. Net profit (\$1,586.76) will be used to hold future skating clinics and provide better training for the Mitchell Figure Skating Club.
- Thank you card
- Picture of medal

South Dakota 12U State Swim Meet (February 21st-23rd, 2025)

- The event was above (4) expectations. Total spectator attendance was over 1,000. Total participants of 350 swimmers. All hotel rooms were sold out this weekend. (AmericInn, Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, and My Place). The awarded funds (\$4,000) were used to pay for facility rental, lifeguard salary, equipment rental, and official and coaches meals. Profits (\$14,366.47) will be used for day-to-day operation costs.
- Thank you card

South Dakota Middle School All-State Band (March 7th-8th, 2025)

- The event exceeded (5) expectations. The awarded funding was greatly appreciated.

The question was asked about online ticketing for next year's event. Total spectator attendance was 933. Total participants of 200. The estimated hotel/motel room nights for the entirety of the event was 150. (AmericInn, Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, Kelly Inn, Motel 6, My Place, and Quality Inn). The awarded funds (\$1,000) were used to purchase flowers and meals for the guest directors, supplies for the teachers' hospitality room, luggage case tags for students, and photo booth supplies and music for the event. No profit for the event. PL statement shows a loss of \$25.15.

Rob Marchand/Harve Johnston Basketball Tourney (March 8th, 2025)

- The event exceeded (5) expectations. Total spectator attendance was 800. Total participants of 32 teams. The estimated number of total hotel/motel room nights sold was not provided (My Place). The awarded funds (\$750) were used for food for volunteers. Profits (\$5,206.93) were split between the City of Mitchell and the DWU basketball programs.

New Black Concert Chairs for Performing Arts Center

- Pictures

[IGNORE_INDENT]

6. Other Items

Aaron Hieb reviewed and provided an update to the committee on the progress of Playeasy.

[IGNORE_INDENT]

A. Update and Review of Playeasy

Aaron Hieb reviewed the HOME page of the Playeasy platform.

Event Organizers within the platform: 723; Destinations including the Mitchell Sports & Events Authority: 320; Total active RFPs within the Marketplace: 210.

Reports (Profile Activity, Facility Overview, Event Performance) since the beginning of the Mitchell Sports & Events Authority subscription to Playeasy.

- Profile Activity:
 - 40 Unique Visitors
 - 1,014 Views
- Facility Overview:
 - 18 Unique Visitors
 - 206 Views
 - Corn Palace is the most viewed facility on the Mitchell Sports & Events Authority Destination page:
 - 9 Unique Visitors
 - 29 Views

- Event Performance (22 SEA microsites created so far...):
 - 277 Unique Visitors
 - 1,021 Views
 - 19 Registration Clicks
 - 26 Ticketing Clicks
 - DWU/Culvers Girls & Boys High School Basketball Classic is the most viewed event on the Mitchell Sports & Events Authority Destination page:
 - 47 Unique Visitors
 - 147 Views

LEADS. Currently, there are 165 leads that match the Mitchell Sports & Events Authority. 162 of those have been passed on because the RFPs require more hotel room nights than Mitchell, SD can provide, the RFP requires facility space that Mitchell, SD does not have, or the date of the event on the requested RFP overlaps with events already taking place in Mitchell, SD.

- Active, Interested RFPs include 5v5 Soccer Tournaments, which will be put on hold until 2026. The Mitchell Soccer Association is dedicating their time to successfully hosting a spring and fall soccer. We will connect in the winter, early 2026 and revisit the 5v5 Soccer opportunity for Mitchell, SD.

[IGNORE_INDENT]

B. Upcoming Events

- [Young Professionals Trivia Night](#) (April 8th)
 - Thirsty's
- [SkillsUSA South Dakota State Leadership & Skills Conference](#) (April 10th-11th)
 - Mitchell Technical College
- [Friend de Coup presents The Elements Cabaret](#) (April 10th-12th)
 - Mitchell High School Performing Arts Center
- [14th Annual Lucky Devils Adult Hockey Tournament](#) (April 11th-13th)
 - **Mitchell Activities Center**
- [Easter Ham Dinner Giveaway](#) (April 16th)
 - Parking lot between TMA & Graham Tire
- [15th Round Boxing presents Live Boxing](#) (April 19th)
 - The World's Only Corn Palace
- [Spring Ladies Day Out](#) (April 25th-26th)
 - Mitchell's Main Street
- [Your Town Tour: Neal McCoy](#) (April 25th)
 - **The World's Only Corn Palace**
- [Mitchell Lion's Club Pancake Jamboree](#) (April 26th)
 - Masonic Lodge
- [A Night with Dan Gable](#) (April 26th)
 - **TNT Inflatables – Dimock, SD**
- MHS Prom Grand March (April 26th)

- The World's Only Corn Palace
- [Shrine Circus](#) (April 28th-30th)
 - The World's Only Corn Palace
- [Palace City Jam](#) (April 29th)
 - Moose Lodge
- Dessert Rumble (Month of May)
 - Mitchell Main Street & Beyond
- [VFW Post 2750 Day of Service](#) (May 2nd)
 - VFW Post 2750 Upstairs
- [1st Fridays on Main – Great Outdoors](#) (May 2nd)
 - Mitchell's Main Street
- [The Marvelous Wonderettes \(The Musical\)](#) (May 2nd-4th & 9th-11th)
 - Mitchell Area Community Theatre
- [Heart & Sole Annual 5K Fun Run](#) (May 3rd)
 - DWU/Avera Sports and Wellness Complex
- [VFW Post 2750 Loyalty Day Program](#) (May 3rd)
 - VFW Post 2750 Upstairs
- Dance Expression Spring Recital (May 3rd)
 - The World's Only Corn Palace
- [Early Bird Youth Baseball Tournament](#) (May 3rd)
 - Cadwell Sports Complex
- MTC Commencement (May 9th)
 - The World's Only Corn Palace
- [Helping with Horsepower Military Appreciation Event](#) (May 10th)
 - Main Street – Ethan, SD
- DWU Commencement (May 11th)
 - The World's Only Corn Palace
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & Mitchell SD Events Facebook

***BOLD – Awarded Sports & Events Authority Grant funding.**

[IGNORE_INDENT]

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

[IGNORE_INDENT]

8. Approval of Funding Applications

Amateur Boxing Night presented by 15th Round Boxing

Date: April 19th, 2025; **Contact:** George Giovanis/Jordan Hanson; **Grant Request:** \$1,500

- **Motion:** Motion was made by Tim Smith to award \$1,500, and seconded by Dave Sietsema. All members voted 'Aye' and the motion passed.

Mitchell Main Street & Beyond Memorial Weekend in Mitchell

Date: May 24th, 2025; **Contact:** Elizabeth Luczak; **Grant Request:** \$2,000

- **Motion:** Motion was made by Dave Helleloid to award \$1,500, and seconded by Kevin Nelson. All members voted 'Aye' and the motion passed.

Mitchell Area Community (MAC) Triathlon

Date: June 7th, 2025; **Contact:** Terasa Gillen; **Grant Request:** \$2,500

- **Motion:** Motion was made by Tim Smith to award \$1,500, of which \$1,000 is a donation in support of the event and \$500 secures the Iron Man Sponsorship, and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

South Dakota Women's State Slowpitch Softball Tournament

Date: July 26th-27th, 2025; **Contact:** Emily Hohn; **Grant Request:** \$6,500

- **Motion:** Motion was made by Dave Helleloid to table the voting decision until the May meeting, and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

The 301 Rodz & Ridez Car Show

Date: September 19th-21st, 2025; **Contact:** KayLynn Bren; **Grant Request:** \$2,000

- **Motion:** Motion was made by Kevin Nelson to award \$1,000, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

[IGNORE_INDENT]

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, May 13th, 2025, @ 2 PM - City Hall, Council Chambers.

[IGNORE_INDENT]

10. Adjournment

Brief discussion about The World's Only Corn Palace reaching out to South Dakota High School Activities Association and/or Cory Aadland about selection process to host a SDHSAA State Basketball Tournament.

Meeting adjourned by: Kevin McCardle @ 3:09 PM
[IGNORE_INDENT]

Revenue			Expense- CHECKS written		
2013	\$ 35,309.50		2013	\$ 400.00	
2014	\$ 83,272.50		2014	\$ 39,290.00	
2015	\$ 87,363.50		2015	\$ 55,597.32	
2016	\$ 77,814.84		2016	\$ 56,167.00	
2017	\$ 80,400.38		2017	\$ 86,684.19	
2018	\$ 79,240.50		2018	\$ 67,684.13	
2019	\$ 79,552.66		2019	\$ 114,799.15	
2020	\$ 69,340.18		2020	\$ 36,400.00	
2021	\$ 79,990.00		2021	\$ 89,150.00	
2022	\$ 81,976.25		2022	\$ 116,365.00	
2023	\$ 106,518.50		2023	\$ 94,965.00	
2024	\$ 150,000.00		2024	\$ 118,360.00	
2025	\$ 150,000.00	YTD as of 5/15/25	2025	\$ 63,250.00	YTD as of 5/15/25
Total Revenue	\$ 1,160,778.81		Total Expenses	\$ 939,111.79	

Fund Balance	\$	86,750.00
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Committed Items- Checks not yet written	
Special Olympics Basketball 2026	\$ 10,000.00
Special Olympics Basketball 2027	\$ 10,000.00

Total Committed but not paid	\$ 20,000

Current Available Fund Balance	\$ 86,750.00
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BID #2 & BID #4 Total Collections by Month											
	2017	2018	2019	2020	2021	2022	2023	2024	2025	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	\$ 16,173.50	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	\$ 19,182.00	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00		0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00		0	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00		0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00		0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00		0	
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 25,402.00		0	
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 316,104.00	\$ 70,845.00		

Previous Year's YTD Comparisons																		
Collections (through April)	\$	49,443.00	\$	50,505.50	\$	46,537.50	\$	49,021.50	\$	42,423.50	\$	52,819.50	\$	50,864.50	\$	61,083.00	\$	70,845.00
Room Nights Sold (through April)		32,962		33,670		31,025		32,681		28,282		35,213		33,910		32,956		35,423

YTD Room Nights Sold Comparisons				
2025 YTD compared to 2024 YTD	7.0%	2025 YTD compared to 2021 YTD	20.2%	
2025 YTD compared to 2023 YTD	4.3%	2025 YTD compared to 2020 YTD	7.7%	
2025 YTD compared to 2022 YTD	0.6%	2025 YTD compared to 2019 YTD	12.4%	

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Marketing	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	Darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	Golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	Cowboy Fast Draw	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	Soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	Wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	Baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	Cross Country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	Baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	Volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	Volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	Hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	Wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	Hockey	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	Baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	Baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	Soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	Baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	Baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	Baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	Softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	Basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	Basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	Bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	Cowboy Fast Draw	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	Basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	Volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	Wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	Softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	Motorcycle	2015	1	\$ 10,000.00
MAC Triathlon	June	Triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	Gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2015	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	Soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	Baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	Baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	Conferences/Conventions	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 1,600.00
Outcasts Car Club	September	Car Show	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour de Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	Conferences/Conventions	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	Bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	Conferences/Conventions	2015	3	\$ 5,500.00
Show Choir Classic	March	Show Choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	Soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	Baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	Soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	Softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	Soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	Softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	Cheer & Dance	2015	1	\$ 500.00
AirVenture Cup Race	July	Conferences/Conventions	2016	3	\$ 2,000.00
BB Tourney- 2019	March	Special Olympics	2016	0	\$ -
Children's Education Center	0	Conferences/Conventions	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	Basketball	2016	4	\$ 800.00
Cornhole Tournament	July	Corn Hole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	Volleyball	2016	2	\$ 2,000.00
Destination Imagination	April	Conferences/Conventions	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	Baseball	2016	2	\$ 750.00
Girls State Hockey	March	Hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	Basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	Gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2016	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	Baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	Baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	Corn Hole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	Golf	2016	2	\$ 735.00
Tour de Corn	August	Tour de Corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	Basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	Bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	Cheer & Dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	Figure Skating	2017	1	\$ 1,000.00
Coaches Clinic	July	Conferences/Conventions	2017	2	\$ 5,500.00
Corn Hole Tournament	July	Corn Hole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	Basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	Basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	Softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	Golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	Kernel Bowl	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	Baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	Softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	Swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	Triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	Softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	Basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	Baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	Hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	Soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	Basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	Soccer	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	Hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	Cowboy Fast Draw	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	Baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	Volleyball	2017	1	\$ 635.50
Show Choir Classic	March	Show Choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	Special Olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ -
State Speech & Debate Tournament	March	Fine Arts	2017	2	\$ 500.00
Target United Cup	September	Soccer	2017	3	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	Bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Marketing	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	Cheer & Dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	Kernel Bowl	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Conferences/Conventions	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	Basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	Cowboy Fast Draw	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	Softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	Special Olympics	2018	0	\$ 2,000.00
DWU Shoot & Putt Fundraiser	July	Golf	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	Basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	Basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	Triathlon	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	Swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	Swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	Baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	Car Show	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	Marathon	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	Motorcycle	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	Conferences/Conventions	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	Basketball	2018	1	\$ 500.00
Round of 16	March	Basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	Show Choir	2018	2	\$ 1,650.00
SoDak Cup	September	Golf	2018	2	\$ 400.00
special Olympics - Basketball	March	Special Olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	Special Olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	Special Olympics	2018	0	\$ 525.00
special olympics fall classic	October	Special Olympics	2018	0	\$ -
State Gymnastics Meet	March	Gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	Tour de Corn	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	Bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	Cheer & Dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	Archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	Bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	Softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	Soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	Gun Show	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	Basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	Cheer & Dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	Show Choir	2019	1	\$ 2,000.00
Hanson Classic	January	Basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	Triathlon	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	Basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	Conferences/Conventions	2019	3	\$ 5,500.00
Special Olympics	0	Special Olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	Special Olympics	2019	1	\$ 1,000.00
State Fire School	June	Conferences/Conventions	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	Softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Marketing	2019	0	\$ 663.25
CoEd Softball state Tournament	0	Softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	Cowboy Fast Draw	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	Car Show	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	Basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	Swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	Baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	Conferences/Conventions	2019	3	\$ 500.00
Tour de Corn	August	Tour de Corn	2019	3	\$ 1,500.00
DWU Shoot & Putt Fundraiser	July	Golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	Softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	Conferences/Conventions	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	Baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	Baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	Rodeo	2019	2	\$ 1,000.00
Palace City Half Marathon	October	Marathon	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	Corn Hole	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	Conferences/Conventions	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	Conferences/Conventions	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	Hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	Darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	Basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	Basketball	2020	1	\$ 500.00
Hanson Classic	January	Basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	Soccer	2020	3	\$ 4,000.00
Culver's Classic	February	Basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	Marathon	2020	1	\$ 3,000.00
OutKast Car Club	September	Car Show	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	Baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	Cross Country	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	Basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	Hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	Basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	Basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	Basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	Darts	2021	1	\$ 600.00
Hanson Classic	January	Basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	Swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	Corn Hole	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	Figure Skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	Basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	Conferences/Conventions	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	Golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	Cowboy Fast Draw	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	Basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	Basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	Triathlon	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	Baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	Baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	Car Show	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	Conferences/Conventions	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	Conferences/Conventions	2021	2	\$ 1,000.00
2021 Paleo Games	September	Fine Arts	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	Softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	Baseball	2021	7	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2021	3	\$ 3,000.00
SDCFEL Convention	September	Conferences/Conventions	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	Basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	Swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	Swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	Softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	Softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	Volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	Bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	Basketball	2022	1	\$ 1,200.00
Hanson Classic	January	Basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	Volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	Special Olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	Soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	Gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	Figure Skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	Gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	Wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2022	2	\$ 1,000.00
Middle School All State Band	March	Fine Arts	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	Show Choir	2022	2	\$ 3,000.00
MSHA Tournaments	January	Hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	Bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	Conferences/Conventions	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	Trap Shooting	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	Basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	Corn Hole	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	Memorial Weekend	2022	1	\$ 1,000.00
MAC Triathlon	June	Triathlon	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	Car Show	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	Rodeo	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	Baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	Baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	Baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	Bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	Golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Conferences/Conventions	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	Baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	Marathon	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	Tour de Corn	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	Golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Conferences/Conventions	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	Volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	Comedy	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	Basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	Bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	Figure Skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	Swimming	2023	0	\$ -
Special Olympics: Bocce & Softball fall 2023	September	Special Olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	Basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	Auction	2023	1	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	Soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	Show Choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Trap Shooting	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	Hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	Golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	Basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	Baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Corn Hole	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	Baseball	2023	1	\$ -
MAC Triathlon	June	Triathlon	2023	1	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	Conferences/Conventions	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	Rodeo	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	Car Show	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	Conferences/Conventions	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	Bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	Auction	2023	1	\$ 1,200.00
2023 SDPA Annual Conference	October	Conferences/Conventions	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	Baseball	2023	12	\$ 5,000.00
Women's State Softball	July	Softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Disc Golf	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Marathon	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Rodeo	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Billiards	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	Volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	Basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	Soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Figure Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Hockey	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Special Olympics	2024	1	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Show Choir	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Auction	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Fine Arts	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Comedy	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Rodeo	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Marathon	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Car Show	2024	3	\$ 1,500.00
MAC Triathlon	June	Triathlon	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Cowboy Fast Draw	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Rodeo	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	Conferences/Conventions	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Disc Golf	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Robotics	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	Conferences/Conventions	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Fine Arts	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Concert	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Fine Arts	2025	0	\$ 4,000.00
Palace Ice Festival	January	Figure Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Fine Arts	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Special Olympics	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Comedy	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Auction	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Wrestling	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2025	1	\$ 1,500.00
Amateur Boxing Night presented by 15th Round Boxing	April	Boxing	2025	1	\$ 1,500.00
The 301 Rodz & Ridez Car Show	September	Car Show	2025	3	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2025	1	\$ 1,500.00
MAC Triathlon	June	Triathlon	2025	1	\$ 1,500.00

Events/ Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	26	50

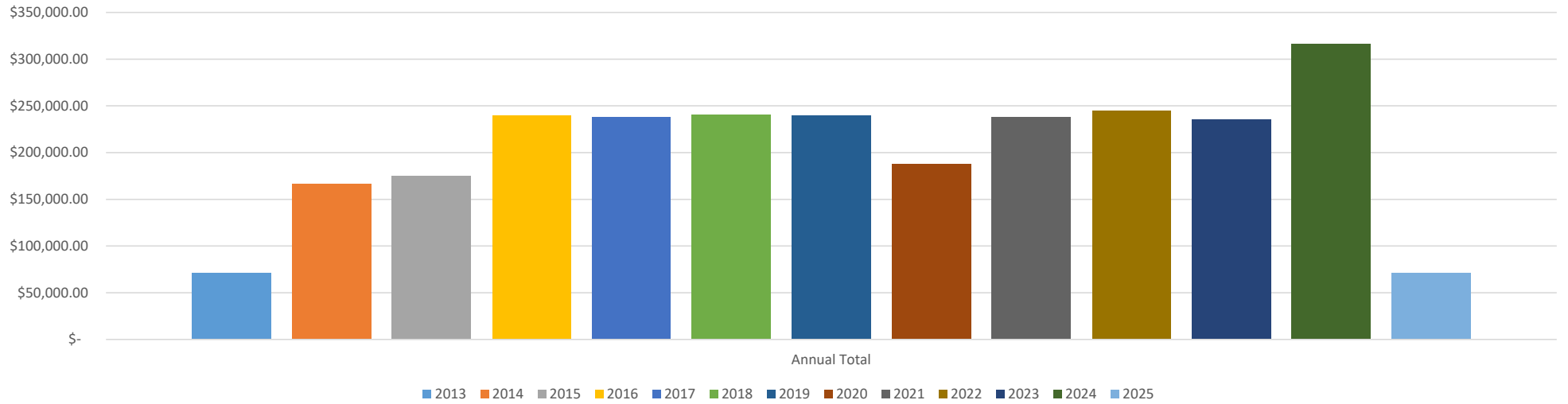
Events Per Month													
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	
Jan	1	5	2	3	3	2	4	4	4	2	4	6	
Feb	2	3	0	1	1	4	3	2	4	3	3	5	
March	0	1	3	5	5	4	3	3	2	5	6	5	
April	0	0	0	1	1	2	0	2	2	2	3	5	
May	6	7	2	3	2	1	0	2	3	2	0	1	
June	2	4	4	6	3	5	0	3	2	6	4	2	
July	3	2	3	3	3	3	0	3	4	1	1	0	
August	1	2	2	4	4	6	1	6	5	3	2	0	
September	0	3	2	5	4	4	2	4	3	5	3	1	
October	1	1	0	0	3	2	1	3	3	4	4	0	
November	3	2	0	1	0	0	0	2	1	1	1	0	
December	2	3	2	2	2	1	1	2	1	2	3	0	

Data by Event Month					
	Avg Days /				
	# Events	# Days	Event	\$ Awarded	\$/#days
January	40	111	2.8	\$ 78,092.32	\$ 703.53
February	31	68	2.2	\$ 102,750.00	\$ 1,511.03
March	43	120	2.8	\$ 176,645.50	\$ 1,472.05
April	18	66	3.7	\$ 56,235.00	\$ 852.05
May	30	56	1.9	\$ 43,579.02	\$ 778.20
June	41	113	2.8	\$ 79,735.00	\$ 705.62
July	26	75	2.9	\$ 56,030.00	\$ 747.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	36	81	2.3	\$ 135,275.00	\$ 1,670.06
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

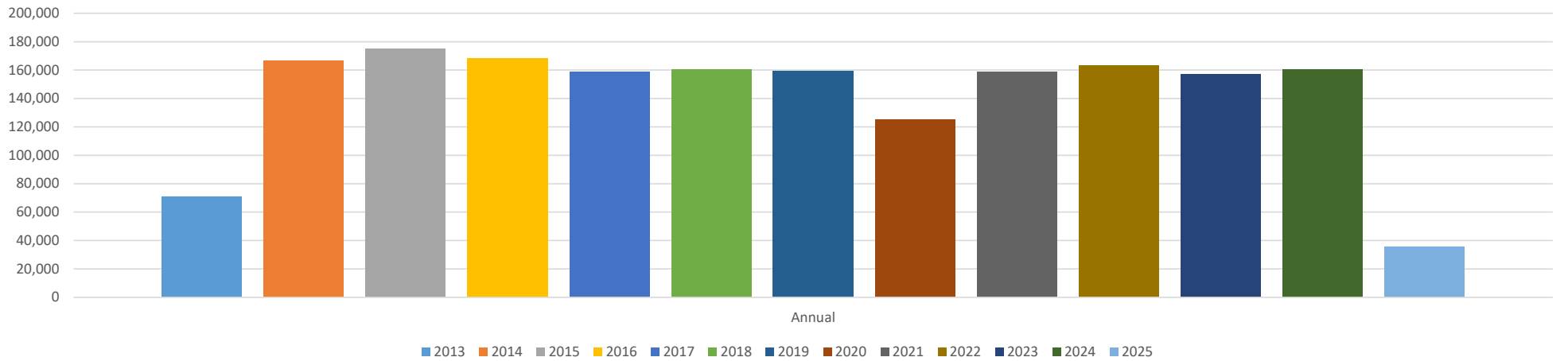
Data By Event Type

	# Events	# Days	Avg Days/Event	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	33	172	5.2	\$ 109,890.00	\$ 638.90
Basketball	51	126	2.5	\$ 119,775.00	\$ 950.60
Bicycle	3	4	1.3	\$ 5,500.00	\$ 1,375.00
Billiards	1	2	2.0	\$ 500.00	\$ 250.00
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Car Show	11	28	2.5	\$ 18,700.00	\$ 667.86
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
Comedy	3	3	1.0	\$ 4,300.00	\$ 1,433.33
Concert	1	1	1.0	\$ 7,500.00	\$ 7,500.00
Conferences/Conventions	30	64	2.1	\$ 114,860.90	\$ 1,794.70
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	10	40	4.0	\$ 28,500.00	\$ 712.50
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	8	25	3.1	\$ 17,500.00	\$ 700.00
Fine Arts	7	12	1.7	\$ 8,750.00	\$ 729.17
Golf	14	30	2.1	\$ 15,135.00	\$ 504.50
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
Hockey	17	65	3.8	\$ 54,000.00	\$ 830.77
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	7	7	1.0	\$ 18,000.00	\$ 2,571.43
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	6	6	1.0	\$ 10,000.00	\$ 1,666.67
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	1	2	2.0	\$ 2,500.00	\$ 1,250.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	6	12	2.0	\$ 21,500.00	\$ 1,791.67
Show Choir	7	9	1.3	\$ 16,800.00	\$ 1,866.67
Soccer	21	49	2.3	\$ 102,550.00	\$ 2,092.86
Softball	18	41	2.3	\$ 38,630.00	\$ 942.20
Special Event	5	18	3.6	\$ 4,700.00	\$ 261.11
Special Olympics	19	27	1.4	\$ 139,463.00	\$ 5,165.30
Swimming	13	31	2.4	\$ 29,000.00	\$ 935.48
Tour de Corn	8	23	2.9	\$ 13,000.00	\$ 565.22
Trap Shooting	2	7	3.5	\$ 3,735.00	\$ 533.57
Triathlon	9	9	1.0	\$ 11,900.00	\$ 1,322.22
Volleyball	10	16	1.6	\$ 16,685.50	\$ 1,042.84
Wrestling	6	6	1.0	\$ 6,450.00	\$ 1,075.00

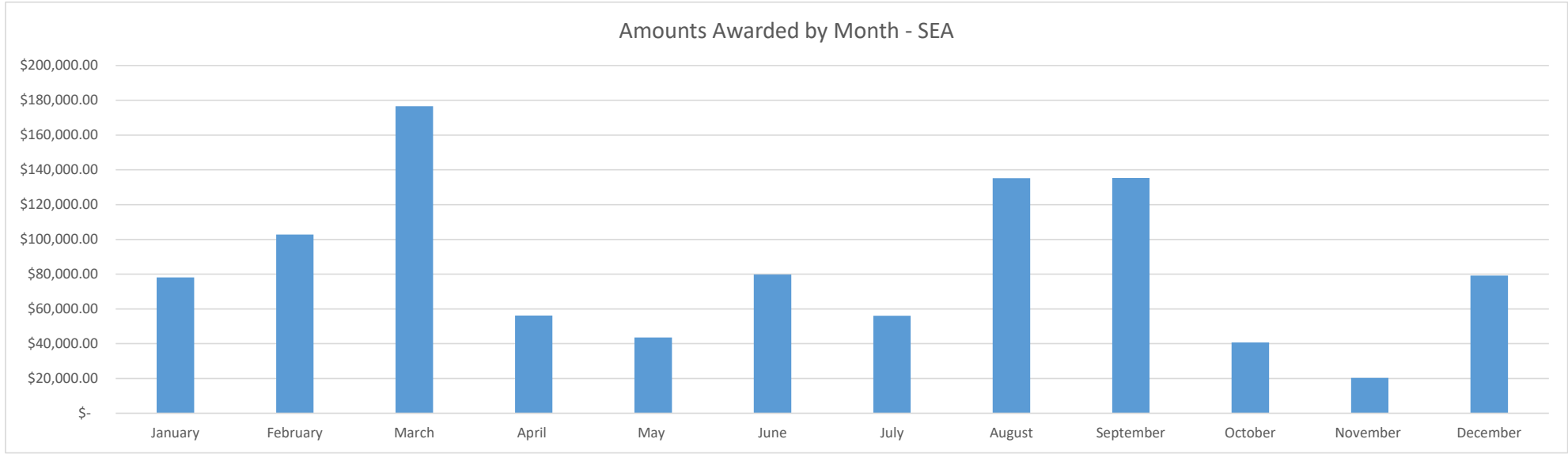
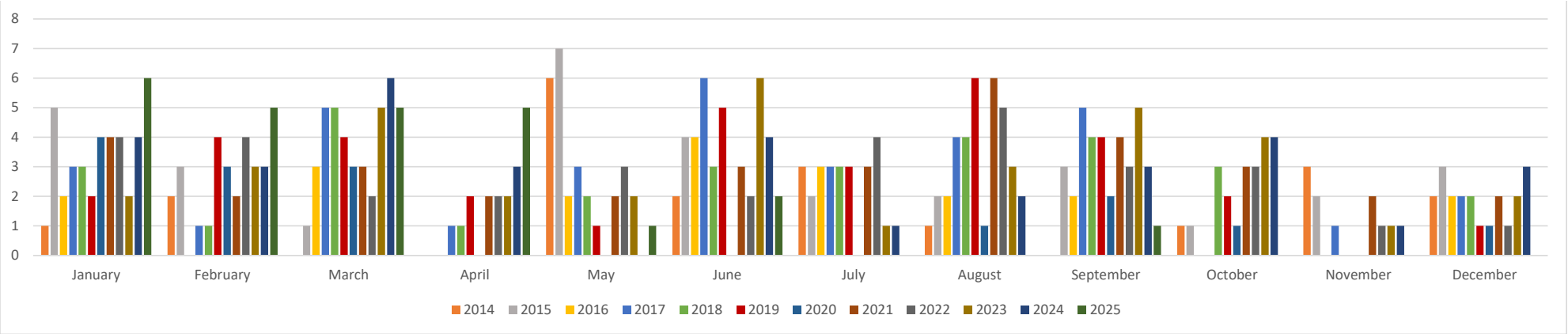
Total BID #2 & BID #4 Collections



Room Nights Reported



of Event Days per Month - SEA



[Print](#)**Sports & Events Authority Evaluation Form - Submission #4070**

Date Submitted: 5/6/2025

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

Dakota Oyate Challenge Volleyball

Date(s) of Event:

October 11-12, 2024

Evaluation Information

How well did this event meet your expectations:*

4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

We had a great tournament it was the first ever volleyball tournament for the Dakota Oyate Challenge. We could use live stream next year to showcase the tournament. We will be adding cross country on the Saturday of the tournament which will bring many more participants and fans etc.

Total spectator attendance:

200

Total number of participants (number per team, if applicable):

300

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.*

South Dakota all tribal school on reservations participated.

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:*

160 + rooms nights

Select hotels/motels contacted to determine total number of room nights sold:*

- | | | |
|---|---|---|
| ☒ AmericInn Lodge & Suites | ☐ Kelly Inn & Suites | ☐ Mitchell Inn |
| ☒ Comfort Inn & Suites | ☐ Motel 6 | ☐ Super 8 Motel |
| ☒ Days Inn | ☒ My Place | ☐ Thunderbird Lodge |
| ☒ Hampton Inn | ☒ Quality Inn | ☐ DID NOT STAY IN
HOTEL/MOTEL |
| ☒ Holiday Inn Express Hotel &
Suites | | |

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

Next year's event location and date(s):

October 10-11 ,2025

Budget/Funding Information

Please attach a Profit & Loss Statement.*

image.jpg

Amount awarded from SEA:

4200

How were the awarded funds used:

Pay officials workers and awards

How will the profit (if any) be used:

Towards the future tournament and start up costs

Authorized Signature*

Tre' Voun Buffalo

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



EVENT: Dakota Oyate Challenge Volleyball Tournament
DATE: October 11-12, 2024

RENTAL AND SERVICE RATE

Friday – 10-11-24

GROSS ADMISSION

Tickets sold at Door: \$768.00

Marty School Invoiced \$168.00

Saturday-10-12-24

GROSS ADMISSION

Tickets sold at Door: \$403.00

Grand Total Ticket Sales

\$1339.00

Charges

Corn Palace Rent \$1250/day x 2 \$ 2500.00

Armory Rent 2-days @ \$100/daily \$ 200.00

Venue Fee 5% Gross Ticket Sales-Door (\$1339) \$ 66.95

Water for Hospitality (7 cases @ \$24) \$ 168.00

Ticket Takers – Volunteers \$ 0.00

TOTAL CHARGES:

\$2934.95

Balance Due The World's Only Corn Palace

\$1595.95

[Print](#)**Sports & Events Authority Evaluation Form - Submission #4060**

Date Submitted: 5/1/2025

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

2025 Hanson Classic

Date(s) of Event:

January 17th and 24th, 2025

Girls / Boys

Evaluation Information

How well did this event meet your expectations:*

3 - Met Expectations



Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Total spectator attendance:**Total number of participants (number per team, if applicable):**

32 Teams

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.*

Mitchell surrounding area schools - all South Dakota schools

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:*

40-50

Select hotels/motels contacted to determine total number of room nights sold:*

- | | | |
|--|---|---|
| ☒ AmericInn Lodge & Suites | ☐ Kelly Inn & Suites | ☐ Mitchell Inn |
| ☒ Comfort Inn & Suites | ☐ Motel 6 | ☐ Super 8 Motel |
| ☐ Days Inn | ☐ My Place | ☐ Thunderbird Lodge |
| ☐ Hampton Inn | ☐ Quality Inn | ☐ DID NOT STAY IN
HOTEL/MOTEL |
| ☐ Holiday Inn Express Hotel &
Suites | | |

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

Next year's event location and date(s):

Budget/Funding Information

Please attach a Profit & Loss Statement.*

2025 Hanson Classic Financial.pdf

Amount awarded from SEA:

\$3,000 (\$1,500 for each classic)

How were the awarded funds used:

How will the profit (if any) be used:

Authorized Signature*

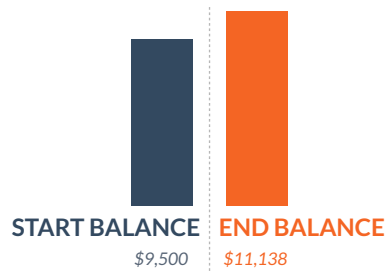
Tyler Payer

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.

2025 HANSON CLASSIC FINANCIALS

2025 Classic Budget

Starting balance: \$0



+17%
Percentage Change

\$1,638
Difference Estimate vs Actual

Expenses

Planned	\$42,350	
Actual	\$35,659	

Income

Planned	\$44,200	
Actual	\$37,297	

Expenses

	Planned	Actual	Diff.
<i>Totals</i>	\$42,350	\$35,659	+\$6,691
Corn Palace Rent	\$6,200	\$0	+\$6,200
Live Ticket Expense	\$1,200	\$0	+\$1,200
Harve's Girls Shirts	\$4,800	\$5,390	-\$590
Harve's Boys Shirts	\$4,800	\$5,666	-\$866
Hospitality Catering	\$3,000	\$3,021	-\$21
Officials - Boys	\$3,200	\$2,942	+\$258
Officials - Girls	\$3,200	\$3,125	+\$75
Play by Play	\$1,600	\$1,600	\$0
Back Door Workers	\$400	\$400	\$0
Clock	\$800	\$800	\$0
Book	\$400	\$400	\$0
Announcing	\$400	\$400	\$0
Dakota Stats	\$800	\$800	\$0
Programs/Passes	\$2,000	\$1,975	+\$25
Music	\$400	\$400	\$0
Financials	\$500	\$500	\$0
Administration	\$1,800	\$1,800	\$0
Pop-A-Shot	\$350	\$340	+\$10
T-Shirt Organization	\$100	\$100	\$0
Scholarships	\$6,400	\$6,000	+\$400

Income

	Planned	Actual	Diff.
<i>Totals</i>	\$44,200	\$37,297	-\$6,903
Security State Bank	\$2,000	\$2,000	\$0
Avera Health	\$2,000	\$2,000	\$0
Wenande Insurance	\$1,000	\$1,000	\$0
Mitchell Sports Authority	\$3,000	\$3,000	\$0
Girls Gate	\$12,500	\$8,516	-\$3,984
Boys Gate	\$14,000	\$11,096	-\$2,904
Live Ticket - Girls	\$4,000	\$3,543	-\$457
Live Ticket - Boys	\$5,200	\$5,642	+\$442
Blarneys	\$500	\$500	\$0
Coke	\$910	\$910	\$0
Office Advantage	\$750	\$750	\$0

[Print](#)**Sports & Events Authority Evaluation Form - Submission #4075****Date Submitted: 5/8/2025**

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

Dakota Oyate Challenge Girls and Boys Basketball Tournament

Date(s) of Event:

January 30,31 February 1 2025

Evaluation Information

How well did this event meet your expectations:*

3 - Met Expectations

**Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:**

Schools and fans appreciated the availability of hotel rooms and eating establishments.

SEA can assist with the growth of the Dakota Oyate Challenge with additional sponsors or increasing grant donation.

Our tournament is growing as evident by the number of hotel rooms used during the 2025 DOC Basketball Tournament.

Total spectator attendance:

1,038 an increase of 19% from the previous year.

Total number of participants (number per team, if applicable):

16 girls and boys basketball teams having 12-15 on team, managers, coaches, bus driver and cheer leading squad.

5 archery teams and 27 hand game teams.

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.*

In South Dakota teams and fans traveled from Crazy Horse School in Pine Ridge, Wakpala school from Standing Rock, Lower Brule school from Lower Brule, Marty from Yankton reservation, Flandreau Indian school from Flandreau, Tiospaye Topa from Cheyenne Eagle Butte, Tiospa Zina from Sisseton and Omaha Nation from Omaha. We had a total of 27 hand games teams from in Marty, Tiospa Zina, Omaha Nation, Rapid City Central, Little Wound, McLaughlin, Crazy Horse, Loneman, Wakpala, St. Francis, Pine Ridge, Lower Brule and Enemy Swim. Hand games is our biggest growing event. And five archery teams from Crazy Horse, Cheyenne Eagle Butte, Little Wound and Lower Brule.

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:*

900 total room nights - 300 plus room nights for three nights which is up 8-13% from the previous year.

Select hotels/motels contacted to determine total number of room nights sold:*

- | | | |
|--|--|--|
| ☐ AmericInn Lodge & Suites | ☒ Kelly Inn & Suites | ☐ Mitchell Inn |
| ☒ Comfort Inn & Suites | ☐ Motel 6 | ☒ Super 8 Motel |
| ☒ Days Inn | ☒ My Place | ☐ Thunderbird Lodge |
| ☒ Hampton Inn | ☒ Quality Inn | ☐ DID NOT STAY IN HOTEL/MOTEL |
| ☒ Holiday Inn Express Hotel & Suites | | |

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

DOC used QR code for Basketball Tournament Roster for each team. Fans and teams liked accessing team rosters on their cell phones. The DOC Board liked using the QR code because it didn't cost DOC anything to use.

Next year's event location and date(s):

February 5,6,7, 2026 @ The World's Only Corn Palace - Mitchell, SD

Budget/Funding Information**Please attach a Profit & Loss Statement.**

Choose File No file chosen

Amount awarded from SEA:

\$5,000

How were the awarded funds used:

The SEA grant in the amount of \$5,000 helped pay for awards in amount of \$6,519.62 and helped with additional rooms for referees in the amount of \$3,630.00

How will the profit (if any) be used:

Any profit will be used as start up for next years Dakota Oyate Challenge basketball tournament.

Authorized Signature*

Silas Blaine

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchellsd.gov

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

DOC 2025 Basketball

January 30 - February 1, 2025

World's Only Corn Palace - Mitchell, S.D.

Thursday Jan 30. - Gross Ticket Sales - \$3,361.00

Students = 126; Adults = 196

Friday Jan. 31- Gross Ticket Sales - \$4,056.00

Students = 152; Adults = 237

Saturday Feb. 1 - Gross Ticket Sales \$3,404.00

Students = 128; Adults = 199

Total **\$ 10,821.00**

Total = 1,038

Archery and Hand Games Gross Tickets Sold

- Lower Brule - \$128.00 - Paid
- Crazy Horse - \$12.00 - Paid
- Wakpala - \$72.00
- Enemy Swim - \$176.00
- Lakota Tech - \$96.00
- Winner - \$72.00 - Paid
- Rapid City Central - \$116.00

Total \$672.00 (\$460 unpaid)

Charges

Corn Palace Rent - \$3750.00

Armory Rent - \$200.00

Vendor Fees 5% Gross Tickets - \$551.65

PPV 5% of Needs to be Paid

Medical Staff \$2375.00

Event Expenses (security, Tickets) \$2,000.00

Total **\$ 8,876.65**

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, April 23, 2025 9:56:55 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	State Special Olympics Basketball tournament banquet, Mitchell Knights of Columbus
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Date(s) of Event:	March 29, 2025
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Evaluation Information

How well did this event meet your expectations:	4 - Above Expectations
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Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	the event went smoothly with plenty of help. Having a representative from Dairy Queen there was awesome and the kids loved the clothing and other items they gave away.
--	---

Total spectator attendance:	700 plus
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Total number of participants (number per team, if applicable):	<i>Field not completed.</i>
--	-----------------------------

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.	Aberdeen, Sioux Falls, Brandon Valley, Brookings, Clark, Huron, Milbank, Mitchell, Parkston, Pierre, Rapid City, Redfield, Spearfish, Sisseton, Vermillion, Watertown, Yankton
--	--

Please provide an	552
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estimation of the total number of hotel/motel room nights for the entirety of the event:

Select hotels/motels contacted to determine total number of room nights sold:	AmericInn Lodge & Suites, Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, Motel 6, My Place, Quality Inn, Mitchell Inn, Super 8 Motel, Thunderbird Lodge, DID NOT STAY IN HOTEL/MOTEL
Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.	Didn't use the site much but looks interesting and useful for most events.
Next year's event location and date(s):	March 28, 2026 St John Paul II School gym and multipurpose room in Mitchell
Budget/Funding Information	
Please attach a Profit & Loss Statement.	Expense and evaluation report for 2025 Speical Olympics Banquet and Dance.xlsx
Amount awarded from SEA:	\$1,500
How were the awarded funds used:	To purchase food, beverages and supplies for the banquet
How will the profit (if any) be used:	This is not a profit event, the Knights of Columbus has Special Olympics as one of their core organizations to support with funds we raise throughout the year.
Authorized Signature	Vincent H Boddicker

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	<u>Expenses:</u>	<u>Cost:</u>	<u>Income:</u>
County Fair	Ice & food	\$1,554.32	\$0.00
Walmart	Cups & forks	\$128.69	
Coca Cola	Soda	\$0.00	
St John Paul II School	Milk	\$206.70	
St John Paul II School	Cleaning	\$120.00	
Total Expenses:		<u>\$2,009.71</u>	<u>\$0.00</u>

Meals Served: We served over 700 athletes

As per SD Speical Olympics there were approximately 1,050 athelets and unified partner coaches that attended the weekend event.

Cocal Cola charge was supposed to be \$600 but they decided to donate the canisters and cups.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Saturday, May 3, 2025 2:41:52 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Lucky Devils Adult Hockey Tournament

Date(s) of Event: April 11,12,13 - 2025

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

It was another very successful event this year. We had great weather and the tailgating was taken to a higher level with donated burgers and brats. Teams were able to golf Saturday as well. Some took to the bowling lanes. These guys touch many if the businesses in Mitchell over the 3 days they are here.

Without another sheet of ice, this even would have challenges to grow any further. It is a fine tuned, packed schedule for only two sheets of ice. We do have new players rotating in each year and that's something I love to see. It is quite an experience for any adult player. There just aren't many events of this caliber for these guys. We hear of other tournaments they try from Omaha to Vegas and they love coming to Mitchell.

Total spectator attendance: 600 - 800

Total number of participants (number per team, if applicable): average of 14 players per team x 22 teams = 308

Please list which CITY(s) and/or Mitchell - 4 teams
Sioux Falls - 4 teams

STATE(s) participants, teams, spectators, and fans came from.

Huron - 3 teams
Wisconsin - 2 teams
Sioux City - 2 teams
Aberdeen - 2 teams
Minneapolis - 1 team
Windom MN - 1 team
Pierre - 1 team
Watertown - 1 team
Fargo - 1 team

Players that I know of from:
Wyoming
Montana
Pennsylvania
Florida
and a few other states I'm sure

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:

165-200

Select hotels/motels contacted to determine total number of room nights sold:

Comfort Inn & Suites, Hampton Inn

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

The majority of our participants just care about playing some hockey games and having a good time.

Next year's event location and date(s):

April 10,11,12 - 2026

Budget/Funding Information

Please attach a Profit & Loss Statement.

[LDAH 2025 Tourney Financials SEA 2025-05-03.pdf](#)

Amount awarded from SEA:

4,000

How were the awarded funds used:

To help cover the city ice time expense

How will the profit (if any) be used:

We sponsor all 8U youth players in hockey and also host on-ice skills clinics. Our adult group also works with the VJ and Varsity

players all year long to keep the awareness and excitement alive. The Lucky Devils Tournament is a rite of passage and they are excited to get a chance to play in it once they are seniors.

As our funds grow, we plan to help with building improvements as well.

The more players we get into the sport, the better it is to keep them coming back for this annual tournament.

Our growth is also contributed to them bringing new player back with them from wherever they happen to settle down.

Authorized Signature

Stacy Murtha

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Lucky Devils Adult Hockey - 2025 Tournament

	2025
Income:	
Registration Fees (Cash)	6,780.00
Registration Fees (Check)	9,080.00
Registration Fees (Paypal)	3,000.00
Registration Fees (Square)	2,000.00
Registration Fees (Venmo)	1,400.00
Service Fees Paid	150.00
Sponsorships	4,000.00
Donations	783.00
Raffle (Cash)	710.00
Raffle (CC)	30.00
Shirts & Jerseys	630.00
Total Income	28,563.00
Expenses:	
City of Mitchell - Ice Time (Peak)	4,617.00
City of Mitchell - Ice Time (Off-Peak)	101.25
Referees	6,576.00
Social Event	1,064.18
Port-a-potties	132.75
Printing	15.93
Shirts	532.50
Insurance - Special Event	175.00
Misc	50.85
Credit Card Fees	132.52
Tournament Directors	1,050.00
Total Expenses	14,447.98
Net Ordinary Income (Tourney)	\$ 14,115.02