



Corn Palace Entertainment Board Meeting Agenda
City Council Chambers, City Hall, 612 N. Main Street
June 3, 2025

1. 4:00 PM Call to Order

2. Attendance

3. Approval Of The Agenda

4. Approval Of The Minutes

5. Citizen's Input

If you need to address the Corn Palace Events & Entertainment Board on an item that was not on the agenda, excluding personnel items, please come forward to the podium and state your name and your concern. Presentations are limited to three minutes. Items will be considered but no action will be taken at this time.

6. Directors Report

7. Sponsorship List

Possible sponsor list and names will be distributed to the board for them to read and identify which businesses they would like to contact and invite to support or participate in some way in the Corn Palace Festival.

8. Jump-Starting marketing for Friday night Festival Concert

Discuss and an action to approve two board members to develop a plan to reach out to local churches and youth groups to let them know about the Friday Night Concert at the Corn Palace Festival.

9. Revisit and open discussion on concessions general operating procedure.

During the January Meeting, it was moved and seconded to table discussion on operating procedures in the concession stands until the June Meeting. The vote passed and discussion is being brought back to the board for any further action if needed.

10. Unveil the 2026 Corn Palace Murals

11. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

12. Action to approve food and beverage pricing for 2025-2026.

13. Action to authorize Corn Palace Director to sign festival contract for Friday night's unnamed artist contract.

14. Adjourn

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.