



Corn Palace Entertainment Board Meeting Agenda
City Council Chambers, City Hall, 612 N. Main Street
June 3, 2025

1. 4:00 PM Call to Order

2. Attendance

3. Approval Of The Agenda

4. Approval Of The Minutes

5. Citizen's Input

If you need to address the Corn Palace Events & Entertainment Board on an item that was not on the agenda, excluding personnel items, please come forward to the podium and state your name and your concern. Presentations are limited to three minutes. Items will be considered but no action will be taken at this time.

6. Directors Report

7. Sponsorship List

Possible sponsor list and names will be distributed to the board for them to read and identify which businesses they would like to contact and invite to support or participate in some way in the Corn Palace Festival.

8. Jump-Starting marketing for Friday night Festival Concert

Discuss and an action to approve two board members to develop a plan to reach out to local churches and youth groups to let them know about the Friday Night Concert at the Corn Palace Festival.

9. Revisit and open discussion on concessions general operating procedure.

During the January Meeting, it was moved and seconded to table discussion on operating procedures in the concession stands until the June Meeting. The vote passed and discussion is being brought back to the board for any further action if needed.

10. Unveil the 2026 Corn Palace Murals

11. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

12. Action to approve food and beverage pricing for 2025-2026.

13. Action to authorize Corn Palace Director to sign festival contract for Friday night's unnamed artist contract.

14. Adjourn

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.



Corn Palace Entertainment Board Meeting
City Council Chambers, City Hall, 612 N. Main Street
May 6, 2025

1. Call to Order

Chairperson John Foster called the meeting to order at 4:00 PM.

2. Attendance

Members present: Johanna Allen, Jason Bates, John Foster, Tim Goldammer, Kristie Gunkel, Jory Hansen, and Giovanni Lanier. Absent was Nancy Conzemius. Also present was Mayor Jordan Hanson, Corn Palace Director Dave Sietsema, Assistant Director Craig Stucky, and City Administrator Stephanie Ellwein.

3. Approval Of The Agenda

Motion by Allen, seconded by Lanier to approve the agenda. All members voting "aye".
Motion carried.

4. Approval Of The Minutes

Motion by Lanier, seconded by Bates to approve the minutes as presented. All members voting "aye". Motion carried.

5. Citizen's Input

No citizen's input was received.

6. Directors Report

Corn Palace Director Sietsema updated the board on events occurring at the Corn Palace.

Events include the Boxing event, Shrine Circus, Dance Recital, First Friday, and ND Country Fest. Sietsema also updated the board that the Corn Palace is now operating in summer hours and that the Farmer's Market will return to the Plaza on Saturdays this year from June 6-September 27th. There will be music on the stage the second Saturday during the farmers market and yoga two times a month in the plaza.

7. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

Motion by Goldammer, seconded by Morgan to enter into executive session in accordance with SDCL 1-25-2 (5). All members voting "aye". Motion carried.

Chairperson Foster declared the board out of executive session at 5:27 pm.

8. Action to Approve TV Sponsorship Agreement & Rates.

Motion by Goldammer, seconded by Gates to approve the template agreement for TV Sponsorships with section three amended to say "\$1,500 for six months or \$2,500 for one year". All members voting "aye". Motion carried.

9. Adjourn

There being no further business the meeting adjourned at 5:28 pm.

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