



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
June 10, 2025

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **South Dakota ATA State Trap Shoot Tournament**
Date: July 9th-13th, 2025; **Contact:** Jerry Opbroek; **Grant Request:** \$2,200
 - B. **South Dakota Golf Association Adult/Junior and Junior Championships**
Date: July 20th-23rd, 2025; **Contact:** Eric Hieb; **Grant Request:** \$1,500
3. **Approval of Minutes**
May 20th, 2025, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 6.2.25
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Forms w/Financials**
 - DWU Futsal Classic Indoor Tournament (February 21st-23rd, 2025)
6. **Other Items**
 - A. **Update and Review of Playeasy**
[Mitchell Sports & Events Authority](#)
 - B. **Upcoming Events**
 - [Young Professionals Trivia Night: Music Edition](#) (June 10th)
 - CJ's Bar
 - [Powderhorn Ranch Regulators Outlaw Gauntlet Shoot](#) (June 12th-15th)
 - Mitchell Gun Club
 - [Iverson Auto's 11th Annual Hot Rods on Havens](#) (June 13th)
 - Iverson Auto
 - [Heart & Sole Cancer Walk](#) (June 13th)
 - Hitchcock Park
 - [Palace City Cup](#) (June 14th-15th)
 - Pepsi Cola Soccer Complex
 - [Archeology Day at the Village](#) (June 14th)
 - Mitchell Prehistoric Indigenous Archaeological Site
 - [2nd Saturday's on Main](#) (June 14th)
 - Mitchell Main Street

- [**Blarney's Amateur Baseball Classic**](#) (June 14th)
 - **Cadwell Park Stadium**
- Harve's/Bryan Wilson Memorial Baseball Tournament (June 14th-15th)
 - Cadwell Sports Complex
- [**Joseph Hall – ELVIS Tribute**](#) (June 14th)
 - Mitchell Area Community Theatre
- [**Young Professionals Social Hour**](#) (June 19th)
 - Blarney's Back Room
- [**Summer Dinner Theatre**](#) (June 20th-21st/June 27th-28th)
 - DWU Black Box Theatre
- [**Palace City Mountain Bike Classic**](#) (June 21st)
 - **Lake Mitchell Bike Trails/Camp Arroya**
- [**ACT Junior Players – Get UP & Go!**](#) (June 27th-28th)
 - Mitchell Area Community Theatre
- Beverage Bash (Month of July)
 - Mitchell Main Street & Beyond
- [**1st Fridays on Main**](#) (July 4th)
 - Mitchell Main Street
- [**Palace City Farmer's Market**](#) (Each Saturday through September)
 - Corn Palace Plaza
- [**Palace City Brewing Co.**](#)
- [**James Valley Community Center**](#)
- [**Highland Conference Center**](#)
- [**MHS Performing Arts Center**](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding**

7. **Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
8. **Approval of Funding Applications**
9. **Next Meeting Date**
July 8th, 2025, @ 2 PM - City Hall, Council Chambers
10. **Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

[Print](#)**Sports & Events Authority Grant Application - Submission #4093****Date Submitted: 5/20/2025**

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization*

Mitchell Trap Club

Email Address*

jerryopbroek@gmail.com

Address

25951 SD HIGHWAY 37

City

MITCHELL

State

SD

Zip Code

57301

Contact Person*

Jerry Opbroek

Phone Number*

6057708212

Purpose of Organization

To provide skeet and trap shooting opportunities to the youth and adults of the Mitchell area. In addition, to provide quality tournament shooting opportunities such as the SD ATA State Tournament, the Junior Trapshooting Championships, and the SD 4-H Shooting Championships.

Name of Event*

2025 SD ATA State Tournament

Location of Event*

Mitchell Trap Club

Will event require assistance with knowledgeable volunteer recruitment?☐ Yes☒ No**If yes, approximately how many knowledgeable volunteers are needed?****Type of Event***☐ Festival☒ Sport Event☐ Meeting/Convention☐ Other**Date(s) of Event***

7/9/2025

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7/13/2025

Grant Amount Requested*

2200

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply*

- ☒ Application is submitted by a nonprofit or volunteer organization.
- ☒ This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image.
- ☒ This event will be promoted to out of town visitors.
- ☒ This event will result in overnight stays.

Please list any previous grant amounts the event has received from SEA.*

\$2000 - 2022

Please provide your profit and loss statement from your previous event.

SD State Trapshoot finances.xlsx

Additional previous event documents

No file chosen

How will the requested grant amount be used?*

The money will be used to provide awards for the events of Wednesday of the shoot. Wednesday is designated as Mitchell Gun Club Day and we are responsible for providing awards for that day's events. Additional awards have been added this year so expenses (of everything) are way up. One of the events on Wednesday will be labeled the "Mitchell Sports & Authority" event.

How will proceeds/profit from the event be used?*

We are in need of additional shelters at the trap club. Many of our tournaments involve hundreds of shooters and spectators. We would like to construct at least two additional shelters and put a concrete floor under our existing shelters.

Historical Data

How many years has this event been held?*

Every three years since the early 1980's

Estimated hotel/motel room nights sold during last event.*

300-850

**What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)**

80-90%

Attendance at last event (spectators, participants)

Approximately 250 shooters attended the 2022 state shoot plus 100's of spectators.

Comments

Event Details

Specify your event with one from the following list:*

On-going Program



If this is a new event, what are the estimated hotel/motel room nights sold during this event?*



How are you able to estimate the number range selected above?*

A large number of shooters come from areas over 50 miles from Mitchell or from out-of-state. Most shooters stay for all 5 days.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?*

The Mitchell Gun Club provides skeet, trap, and sporting clays shooting opportunities for adults and youth. A partial list of activities sponsored by the MGC include the SD ATA State Tournament, the SD Junior Trapshooting Championships, the SD 4-H State Shooting Championships, several registered trapshoots, DWU Benefit Trapshoot, the GFP Hunt Safe Program (4 per year), the SD Clay Target League HS/MS program (both spring and fall), an adult trapshoot and skeet shooting league throughout the summer, plus a whole lot more. The various tournaments and registered shoots bring shooters from all over SD and, for the ATA shoot, from several surrounding states.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.*

The SD ATA State Tournament is held in Mitchell every three years, rotating with Aberdeen and Sioux Falls. Shooters compete in singles, handicap, and doubles events over the five days of shooting. The majority of shooters participate in the various events for all five days of the shoot. If granted, the money from this request will be used to provide the trophies for one of the events on Wednesday. This event will be labeled as the "Mitchell Sports & Events Authority".

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.*

Shooters come from all over SD as well as from Minnesota, Iowa, Wyoming, and North Dakota. Some shooters travel even greater distances to compete.

What are the specific goals for this event?*

The primary goal is to run a 5-day event in a manner that gets through the various stages of the program as expeditiously as possible with as few problems as possible. In addition, to run a state tournament in such a manner that everyone looks forward to returning in three years.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.*

As previously mentioned, shooters come from all over to participate in this event. Shooting usually ends early enough in the evening that shooters have free time to visit restaurants, sporting goods stores, etc.

If this request is denied, our profit margin narrows. We hope to use some of these profits to build several new shelters at the trap club and to put a concrete floor under several of our existing shelters that now have dirt (mud!) floors.

Event Budget

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)*

Projected budget.docx

Additional Financial Documents No file chosen**Event Flyer** No file chosen**Additional Documents** No file chosen**Authorized Signature***

Jerry Opbroek

By typing your name in the box you are authorizing the submission of the grant application and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchellsd.gov

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

2022 SD State Trap Shoot

July 15-17,2022

INCOME

Wednesday	30,200 targ. X .34	\$10,268.00
	Jr./SJ - 36 x \$8	\$ 288.00
Thursday	41,100 targ.x .27	\$ 11,097.00
Friday	50,100 x .27	\$ 13,527.00
Saturday	47,400 x .27	\$ 12,798.00
	Zone targ. - 425 x .27	\$ 115.00
Sunday	18,600 x .27	\$ 5,022.00
	jr./SJ - 318 x \$8	\$ 2,544.00
Practice		\$ 2,292.00
Campers		\$ 3,855.00
Ear plugs		\$ 6.00
Shells	4 boxes	\$ 40.00
Hats		\$ 25.00
Donation - Chamber of Commerce		\$ 2,000.00
	TOTAL	\$63,877.00

EXPENSES

Targets	157,943 + 11,056 loss	\$ 18,589.89
	at .11 each	
Targ. - practice	9550 x .11	\$ 1,050.50
Trap Kids		\$ 9,842.00
Food		\$ 1,214.00
Ice, water		\$ 481.46
Score sheets	2228 x .14	\$ 311.92
Shells	4 boxes	\$ 28.00
Wed. prizes		\$ 1,740.00
Wed. cashier	30,200 targets x .02	\$ 604.00
State shoot added money		\$ 3,400.00
Paper towels, toilet paper, paint, etc.		\$300.00
Porta-Pot, camper dump		\$ 334.40
Dumpster	Donated by Miedema	\$ -
Electricity		\$ 1,169.81
Tents		\$ 574.75
	TOTAL	\$ 39,640.73

TOTAL	\$ 24,236.27
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I do not have an itemized budget for our upcoming 2025 SD ATA State Tournament. Please refer to the 2022 Financial Report submitted with this request. We will have all of those expenses plus some that will be significantly higher.

For example, target prices have risen from 11 cents per target to 15 cents per target, trap kid cost will increase to over \$12,000 for the shoot, and trophies/awards have increased as well. If I had a projected 2025 budget, it would contain the same information, only at a higher cost.

If an itemized budget projection for 2025 is required to be considered for this grant, please let me know and I will do my best to put one together.

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	July	2019	-	-		\$500	-	\$500			(\$500.00)
N	July	2022	-	-		\$2,000	-	\$2,000	Used entirely for awards for the sponsor shoot on Wednesday.	\$24,236.27	\$22,236.27
N	July	2025	800 - 850			\$2,200	\$9,350		To provide awards for the events on the first day, Wednesday, which one of the events is designated "Mitchell Sports & Events Authority".		\$0.00
								\$2,500			

Funding Matrix:

Up to 850 hotel room nights estimated X \$10 per room = \$8,500.

\$8,500 X 10% (Event held on WEEKDAY & WEEKEND in JULY) = \$850.

\$8,500 + \$850 = **\$9,350**

SEA awarded \$2,000 in 2022.

2022 hosted approximately 250 shooters and hundreds of spectators.

SEA Grant Application states that 80-90% of visitor draw is outside 50+ miles. Most shooters stay for all 5 days of the tournament.

Shooters travel from all over SD as well as MN, IA, WY, and ND.

The grant request will be used to provide awards for the events on the first day, Wednesday, which one of the events is designated "Mitchell Sports & Events Authority".

Print**Sports & Events Authority Grant Application - Submission #4115****Date Submitted: 6/4/2025**

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization*

Lakeview Golf

Email Address*

lakeviewgolf15@gmail.com

Address

3300 N Ohlman St

City

Mitchell

State

SD

Zip Code

57301

Contact Person*

Eric Hieb

Phone Number*

6059990364

Purpose of Organization

Public Golf Course. Host to many events from fundraising events, company outings and SDGA and SDHSAA State Events throughout the summer months

Name of Event*

SDGA Adult/ Junior Championship and Junior Championship

Location of Event*

Lakeview Golf Course

Will event require assistance with knowledgeable volunteer recruitment?☐ Yes☒ No**If yes, approximately how many knowledgeable volunteers are needed?****Type of Event***☐ Festival☒ Sport Event☐ Meeting/Convention☐ Other**Date(s) of Event***

7/20/2025

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7/23/2025

Grant Amount Requested*

1500.00

SEA GRANT FUND ELIGIBILITY CHECKLIST

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Check all that apply*

- ☐ Application is submitted by a nonprofit or volunteer organization.
- ☒ This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image.
- ☒ This event will be promoted to out of town visitors.
- ☒ This event will result in overnight stays.

Please list any previous grant amounts the event has received from SEA.*

SDGA Events - \$1,000 to \$1,500

Please provide your profit and loss statement from your previous event.

SDGA State 2 Man Championship Event Expense Sheet.pdf

Additional previous event documents

[Choose File](#) No file chosen

How will the requested grant amount be used?*

The grant requested would allow for extra hospitality, extra golf carts (which will be needed to host this event to its capacity), staffing, volunteers, food and beverage for players and volunteers during the 4 days of competition. Practice facility and driving range volunteers.

How will proceeds/profit from the event be used?*

The proceeds/profit from this event or any other event hosted at Lakeview Golf Course go back towards daily operations of the golf course.

Historical Data

How many years has this event been held?*

25+ Years at different locations in South Dakota with an 18 Hole Golf Course

Estimated hotel/motel room nights sold during last event.*

300 - 350

**What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)**

85% come from all over South Dakota to compete in SDGA Events including this one with some local people playing as well.

Attendance at last event (spectators, participants)

285 Participants

75 - 100 Spectators

Comments

Event Details

Specify your event with one from the following list:*New (First-time) **If this is a new event, what are the estimated hotel/motel room nights sold during this event?***300-350 **How are you able to estimate the number range selected above?***

By the wide range of people and families that come from out of town and outside 75 miles away from Mitchell. It is an Adult/Junior and Junior State Championship which brings families to Mitchell for 3-4 total days.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?*

Public Golf Course; allows for outdoor activity for anyone in the Mitchell community and surrounding areas; host different types of events/leagues/tournaments during the spring, summer and fall months. The target of this event will be junior golf and families from all over the state of South Dakota coming to compete in this State Event.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.*

Four Day event with the first day (Sunday, July 20th) designated as the SDGA Adult/Junior State Championship. And the following three days (Monday-Wednesday, July 21st through 23rd) designated as the SDGA Junior State Championship. It is hosted by the South Dakota Golf Association. Junior Golfers and parents/families come from around the state to play in this event as it is the biggest junior golf event in the state.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.*

Participants/Junior Golfers will come from all over the State of South Dakota as it is a South Dakota Golf Association State Event.

What are the specific goals for this event?*

The specific goal of this event is to showcase our local public golf course - Lakeview Golf Course and to host the best possible SDGA State Championship at Lakeview.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.*

The grant request would allow for extra hospitality to the participants, food & beverage to volunteers and participants, extra carts for players in the event as well as workers/volunteers, practice facility and driving range volunteers. All to give each State Championship participant an enjoyable experience coming to Mitchell and Lakeview Golf Course.

Event Budget

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)*

SDGA State Adult Junior Junior Championship Budget.pdf

Additional Financial Documents

[Choose File](#) No file chosen

Event Flyer[Choose File](#) No file chosen**Additional Documents**[Choose File](#) No file chosen**Authorized Signature***

Eric Hieb

By typing your name in the box you are authorizing the submission of the grant application and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchellsd.gov

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

SDGA Men's State Two Man Championship 2023

June 9th, 10th, and 11th, 2023

Expenses

Lunches & Beverages for Volunteers/Starters/Spotters:

26@\$9.00=\$234

26@\$9.00=\$234

Extra Carts for Volunteers: \$80

Extra Range Use for State Championship: \$120

Extra Staffing: \$100

Complimentary Breakfast for Players & Volunteers: \$426

(Rolls, Apples, Bananas, Coffee, Juice, Etc)

Total: \$1,194

SDGA State Adult/Junior and Junior Championship at Lakeview Golf Course

July 20th – July 23rd, 2025

Event Budget

- Breakfast & Lunches to all Staff and Volunteers of the Event (4 Days)
 - o Total: \$800.00
- Extra Cart Use/Bringing Carts In for Participants and Volunteers (4 Days)
 - o Total: \$500.00
- Extra Range Use for a State Championship (4 Days)
 - o Total: \$150.00
- Extra Staffing for a State Championship (4 Days)
 - o Total: \$250.00

Total: \$1,700.00

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N - State B Tournament	May	2013	-	-	-	-	-	\$500		-	-
N - State B Tournament	May	2014	-	-	-	-	-	\$1,000		-	-
N - State Girls Tournament	June	2016	-	-	-	-	-	\$735		-	-
N - SDGA So Dak Cup	September	2018	-	-	-	\$400	-	\$400	Snacks, appetizers	-	-
N - SDGA Women's Senior	July	2021	-	-	10	\$500	-	\$500	Complimentary food and beverages for players, volunteer expenses.	-	-
N - SDGA Amateur	August	2022	-	-	100-120	\$1,000	-	\$1,000	Volunteer meals, plus complimentary rolls, juice, fruit for golfers.	-	-
N - SDGA Two-Man Championship	June	2023	-	7	55	\$1,000	-	\$1,000	Complimentary food for players of the event. To supply lunches and cover expenses for volunteers.	-	-
Y - Adult/Junior and Junior Championship	July	2025	300 - 350	-	-	\$1,500	\$4,200		Extra hospitality, extra golf carts because of the capacity of the event, staffing, volunteers, food and beverages for players and volunteers.		
								\$5,135		\$0.00	

Funding Matrix:

Up to 350 hotel room nights estimated X \$10 per room = \$3,500.

NEW event for Mitchell

\$3,500 X .10 = \$350

Event held on WEEKEND and WEEKDAY in JULY.

\$3,500 X .10 = \$350

\$3,500 + \$350 + \$350 = **\$4,200**

SEA Grant Application states that 85% of attendance comes from outside 50+ mile radius.

Attendance at last event: 285 participants and 75-100 spectators.

Participants come from across the entire state of South Dakota.

The grant request would allow for extra hospitality, extra golf carts because of the capacity of the event, staffing, volunteers, food and beverages for players and volunteers.



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
May 20, 2025

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:01 PM

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Kevin Nelson, Jason Christensen, Dave Sietsema, Bryan Dixon, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, and Tim Smith

SEA Advisory Committee members absent: Jill Larson, Cory Aadland, and Jim Johnston

Others present: Aaron Hieb, Stephanie Ellwein, Andrew Schneider, and Johanna Allen

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following applications were presented and considered:

A. Blarney's Amateur Baseball Classic

Jason Christensen spoke on behalf of and presented the *Blarney's Amateur Baseball Classic* Grant Application for consideration, which is requesting \$2,500.

- Jason Christensen shared that the event is the same weekend as the Harve's/Wilson Memorial Youth Baseball Tournament at the Cadwell Sports Complex. There will be 12 amateur teams = 6 games on Saturday, June 14th at Cadwell Park Stadium. The event will be run like and have an environment similar to the State Amateur Baseball Tournament. There is uncertainty about the number of hotel room nights the event will generate along with the financials. Profits from the event will be used towards the DWU TeamMaker Scholarships. The grant request will be used to pay for umps, press box workers, field rental, lights, baseball, and t-shirts.

B. Palace City Cup 2025

Scott Mullenmeister spoke on behalf of the Mitchell Soccer Association and presented the *Palace City Cup 2025* Grant Application for consideration, which is requesting \$5,000.

- Scott Mullenmeister shared that the Palace City Cup will take place Saturday, June 14th through Sunday, June 15th at the Pepsi Cola Soccer Complex. The event will host teams U9-U18, which is different from the fall tournament they hosted in 2024. Currently, there are 25 teams registered with the expectation of between 40 and 50 teams. This is one of only two tournaments hosted this same weekend throughout South Dakota. Rapid City is the only other city to host a tournament. The grant request will be used to cover the biggest expense, which is the referees.

C. Palace City Mountain Bike Classic

Kourtney Denne, via conference phone, spoke on behalf of MAC Area Events, INC. and presented the *Palace City Mountain Bike Classic* Grant Application for consideration, which is requesting \$1,500.

- Kourtney Denne shared that this is the 4th annual event, which will take place on Saturday, June 21st around Lake Mitchell, but the route will be done in reverse, compared to previous years. Last year (2024), the event had 81 registered riders. This year they are incorporating a variety of multiple youth races to increase participation. The grant request will be used to pay for the timing system, which is the biggest expense each year.

D. Arts in the Park

Mayor Hanson spoke on behalf of and presented the *Arts in the Park* Grant Application for consideration, which is requesting \$1,500.

- Mayor Hanson shared that the event in 2024 had an estimated overall event attendance of 10,000 plus. He expects even more attendance this year, with over 150 vendors and plenty of family-friendly activities. The grant request will be used to help with the city and park fees, insurance, and general costs to hold the event.

E. South Dakota Women's State Slowpitch Softball Tournament

***Tabled from the April meeting, no presentation required.**

April presentation notes:

Emily Hohn, Mitchell Women's Slowpitch Softball, presented the South Dakota Women's State Slowpitch Softball Tournament Grant Application, which is requesting \$6,500.

- Emily Hohn shared that the state softball tournament will take place July 26th-27th, 2025, at Cadwell Sports Complex. The biggest expense and grant request would go towards the umpire fees along with \$2,500 going to the State Association. The local association is looking into fundraisers as well. There are four divisions that will be

hosted in Mitchell.

F. Special Olympics State Basketball Tournament

Mitchell has been selected as the foreseeable host of the Special Olympics State Basketball Tournament, and is requesting an additional \$4,000 (\$2,000 for 2026 & \$2,000 for 2027) to cover the additional expenses to host state basketball.

3. Approval of Minutes

Motion: Motion was made by Dave Sietsema to approve the previous meeting minutes as presented, and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of May 15th, 2025.

Current expenses and award checks that have been written for 2025 are \$63,250.

Current Available Fund Balance of \$86,750.

Collections in March (for February records) are updated to \$16,173.50 with all collected.

Collections in April (for March records) are \$19,182.00 with all collected.

The YTD collections for 2025 are \$70,845.00, which equates to 35,423 total room nights sold.

YTD comparisons of room nights sold were: up 7.0% (2,467 room nights sold) from 2024, up 4.3% (1,513 room nights sold) from 2023, up 0.6% (210 room nights sold) from 2022, up 20.2% from 2021, up 7.7% from 2020, and up 12.4% from 2019.

Motion: Motion was made by Bryan Dixon to approve the financial report as presented, and seconded by Emily Liedtke. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Forms w/Financials with the SEA Committee:

A. Evaluation Form(s) w/Financials

Dakota Oyate Challenge Volleyball (October 11th-12th, 2024)

- The event was above (4) expectations. We had a great first annual volleyball tournament for the DOC. Cross Country will be added the same weekend in 2025. Total spectator attendance was 200. Total participants were 300. The estimated number of total hotel/motel room nights sold was about 160+ (AmericInn, Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, My Place, and Quality Inn). The awarded funds (\$4,200) were used to pay officials, workers, and for the awards. Balance due - The

World's Only Corn Palace (\$1,595.95).

Girl's & Boy's Hanson Classic(s) (January 17th & January 24th, 2025)

- The events met (3) expectations. Total participants of 32 teams. The estimated number of total hotel/motel room nights sold was 40 - 50 (AmericInn and Comfort Inn). Awarded funds (\$3,000 - \$1,500 for each classic). Profits of \$1,638.

Dakota Oyate Challenge (January 30th-31st, February 1st, 2025)

- The event met (3) expectations. Schools and fans appreciate the availability of hotel rooms and eating establishments. Total spectator attendance of 1,038, which is a 19% increase from last year. Total participants of 16 basketball teams (8 boys and 8 girls), 27 hand games, and 5 archery teams. The estimated number of total hotel/motel room nights sold was 900, which was about 300 per night, for a 8-13% increase from last year (Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, Kelly Inn, My Place, Quality Inn, and Super 8 Motel). The awarded funds (\$5,000) were used for awards and the additional hotel rooms for officials. Profits, total due - Dakota Oyate Challenge (\$1,944.35) which will go towards next year's DOC.

Knights of Columbus Special Olympics State Basketball Tournament Banquet (March 29th, 2025)

- The event was above (4) expectations. The event went smoothly with plenty of volunteers. Total spectator and participant attendance was 700+. The estimated number of total hotel/motel room nights sold was 552 (AmericInn, Comfort Inn, Days Inn, Hampton Inn, Holiday Inn, Kelly Inn, Motel 6, My Place, Quality Inn, Mitchell Inn, Super 8, and Thunderbird Lodge). The awarded funds (\$1,500) were used to purchase food, beverages, and supplies for the banquet. Not-for-profit event.

Lucky Devils Adult Hockey Tournament (April 11th-13th, 2025)

- The event was above (4) expectations. It was another very successful event this year. We had great weather and the tailgating was taken to a higher level with donated burgers and brats. Teams were able to golf on Saturday as well. Some took to the bowling lanes. Total spectator attendance was between 600 and 800. Total participants of 308 = 22 teams. The total room nights sold is estimated to be between 165 and 200 (Comfort Inn and Hampton Inn). The awarded funds (\$4,000) were used to help cover the City ice time expenses. Profits (\$14,115.02) will be used to sponsor all 8U youth players in hockey and also host on-ice skills clinics. Our adult group also works with the VJ and Varsity players all year long to keep the awareness and excitement alive. As our funds grow, we plan to help with building improvements as well.

6. Other Items

Aaron Hieb reviewed and provided an update to the committee on the progress of Playeasy.

A. Update and Review of Playeasy

Aaron Hieb reviewed the HOME page of the Playeasy platform.

Event Organizers within the platform: 736; Destinations including the Mitchell Sports & Events Authority: 322; Total active RFPs within the Marketplace: 211.

Reports (Profile Activity, Facility Overview, Event Performance) YTD

- Profile Activity:
 - 42 Unique Visitors
 - 1,169 Views
- Facility Overview:
 - 23 Unique Visitors
 - 217 Views
 - Corn Palace is the most viewed facility on the Mitchell Sports & Events Authority Destination page:
 - 10 Unique Visitors
 - 32 Views
- Event Performance:
 - 336 Unique Visitors
 - 1,236 Views
 - 30 Registration Clicks
 - 31 Ticketing Clicks
 - DWU/Culvers Girls & Boys High School Basketball Classic is the most viewed event on the Mitchell Sports & Events Authority Destination page:
 - 47 Unique Visitors
 - 147 Views

LEADS. Currently, there are 181 leads that match the Mitchell Sports & Events Authority. 178 of those have been passed on because the RFPs require more hotel room nights than Mitchell, SD can provide, the RFP requires facility space that Mitchell, SD does not have, or the date of the event on the requested RFP overlaps with events already taking place in Mitchell, SD.

B. Upcoming Events

- Dessert Rumble (May)
 - Participating Mitchell restaurants
- [Mitchell Christian School "4" Person Scramble](#) (May 23rd)
 - Lakeview Municipal Golf Course
- [Memorial Weekend in Mitchell](#) (May 24th)
 - **Mitchell Main Street**
- [South Dakota Mud Racers Race](#) (May 25th)
 - West of Mitchell on Hwy 16 – 5 ½ miles
- [Memorial Day Services 2025](#) (May 26th)
 - Servicemen's Cemetery

- [HuntSAFE Mitchell 2025](#) (May 29th-31st)
 - Davison County Fairgrounds
- [Palace City Pedalers Bike Bash](#) (May 30th)
 - Camp Arroya – Lake Mitchell
- [Family Fun Day](#) (May 31st)
 - Davison County Fairgrounds
- [A Taste of Ireland: The Irish Music & Dance Sensation](#) (June 5th)
 - MHS Performing Arts Center
- [1st Fridays on Main – Garden Party: A Night of Flowers, Community & Live Music!](#) (June 6th)
 - Mitchell Main Street & The World's Only Corn Palace Plaza
- [Dakota Players Workshop: You Look Marvelous!](#) (June 6th)
 - Mitchell Area Community Theatre
- [MAC Triathlon](#) (June 7th)
 - **Hitchcock Park**
- [Palace City Farmers Market](#) (June 7th)
 - The World's Only Corn Palace Plaza
- 2nd Saturdays on Main (June 7th)
 - Mitchell Main Street
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

Motion: Tim Smith made a motion to go into Executive Session, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

8. Approval of Funding Applications

Blarney's Amateur Baseball Classic

Date: June 14th, 2025; **Contact:** Jason Christensen; **Grant Request:** \$2,500

- **Motion:** Motion was made by Dave Helleloid to award \$2,500, and seconded by Dave Sietsema.
- **Abstain:** Jason Christensen
 - Nine members voted 'Aye' and the motion passed.

Palace City Cup 2025

Date: June 14th-15th, 2025; **Contact:** Scott Mullenmeister; **Grant Request:** \$5,000

- **Motion:** Motion was made by Tim Smith to award \$5,000, and seconded by Kevin Nelson.

- All members voted 'Aye' and the motion passed.

Palace City Mountain Bike Classic

Date: June 20th-21st, 2025; **Contact:** Kourtney Denne; **Grant Request:** \$1,500

- **Motion:** Motion was made by Bryan Dixon to award \$1,500, and seconded by Jason Christensen.
 - All members voted 'Aye' and the motion passed.

Arts in the Park

Date: July 25th-27th, 2025; **Contact:** Nancy Conzemius; **Grant Request:** \$1,500

- **Motion:** Motion was made by LaRee Rumbolz to award \$1,500, and seconded by Bryan Dixon.
- **Abstain:** Mayor Hanson
 - Nine members voted 'Aye' and the motion passed.

South Dakota Women's State Slowpitch Softball Tournament

Date: July 26th-27th, 2025; **Contact:** Emily Hohn; **Grant Request:** \$6,500

****Tabled from April meeting***

- **Motion:** Motion was made by Kevin Nelson to award \$2,500, and seconded by LaRee Rumbolz.
 - All members voted 'Aye' and the motion passed.

Special Olympics State Basketball Tournament

Date: March 2026 & 2027; **Contact:** Darryl Nordquist; **Grant Request:** \$4,000

- **Motion:** Motion was made by Dave Helleloid to award \$4,000, and seconded by Dave Sietsema.
 - All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, June 10th, 2025, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

Meeting adjourned by: Kevin McCardle @ 3:00 PM

Sports & Events Authority

Revenue			YTD as of 6/2/25	Expense- CHECKS written			YTD as of 6/2/25
2013	\$	35,309.50		2013	\$	400.00	
2014	\$	83,272.50		2014	\$	39,290.00	
2015	\$	87,363.50		2015	\$	55,597.32	
2016	\$	77,814.84		2016	\$	56,167.00	
2017	\$	80,400.38		2017	\$	86,684.19	
2018	\$	79,240.50		2018	\$	67,684.13	
2019	\$	79,552.66		2019	\$	114,799.15	
2020	\$	69,340.18		2020	\$	36,400.00	
2021	\$	79,990.00		2021	\$	89,150.00	
2022	\$	81,976.25		2022	\$	116,365.00	
2023	\$	106,518.50		2023	\$	94,965.00	
2024	\$	150,000.00		2024	\$	118,360.00	
2025	\$	150,000.00		2025	\$	68,750.00	
Total Revenue \$ 1,160,778.81				Total Expenses \$ 944,611.79			

Fund Balance	\$	81,250.00
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Committed Items- Checks not yet written	
Special Olympics Basketball 2026	\$ 12,000.00
Special Olympics Basketball 2027	\$ 12,000.00
Palace City Cup 2025	\$ 5,000.00
South Dakota Women's State Slowpitch Softball Tournament	\$ 2,500.00
Total Committed but not paid	
	\$ 31,500

Current Available Fund Balance	\$ 73,750.00
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BID #2 & BID #4 Total Collections by Month											
	2017	2018	2019	2020	2021	2022	2023	2024	2025	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	\$	0
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	\$	0
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	\$ 16,173.50	\$	0
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	\$ 19,182.00	\$	0
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	\$ 20,504.00	\$	1
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00			0
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00			0
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00			0
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00			0
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00			0
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00			0
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 25,402.00			0
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 316,104.00	\$ 91,349.00		

Previous Year's YTD Comparisons										
Collections (through May)	\$ 64,680.00	\$ 63,699.50	\$ 60,318.00	\$ 53,950.00	\$ 57,659.00	\$ 67,771.50	\$ 65,582.50	\$ 85,215.00	\$ 91,349.00	
Room Nights Sold (through May)	43,120	42,466	40,212	35,967	38,439	45,181	43,722	45,022	45,675	

YTD Room Nights Sold Comparisons			
2025 YTD compared to 2024 YTD	1.4%	2025 YTD compared to 2021 YTD	15.8%
2025 YTD compared to 2023 YTD	4.3%	2025 YTD compared to 2020 YTD	21.3%
2025 YTD compared to 2022 YTD	1.1%	2025 YTD compared to 2019 YTD	12.0%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Marketing	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	Darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	Golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	Cowboy Fast Draw	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	Soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	Wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	Baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	Cross Country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	Baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	Volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	Volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	Hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	Wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	Hockey	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	Baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	Baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	Soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	Baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	Baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	Baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	Softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	Basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	Basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	Bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	Cowboy Fast Draw	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	Basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	Volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	Wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	Softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	Motorcycle	2015	1	\$ 10,000.00
MAC Triathlon	June	Triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	Gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2015	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	Soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	Baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	Baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	Conferences/Conventions	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 1,600.00
Outcasts Car Club	September	Car Show	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour de Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	Conferences/Conventions	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	Bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	Conferences/Conventions	2015	3	\$ 5,500.00
Show Choir Classic	March	Show Choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	Soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	Baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	Soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	Softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	Soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	Softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	Cheer & Dance	2015	1	\$ 500.00
AirVenture Cup Race	July	Conferences/Conventions	2016	3	\$ 2,000.00
BB Tourney- 2019	March	Special Olympics	2016	0	\$ -
Children's Education Center	0	Conferences/Conventions	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	Basketball	2016	4	\$ 800.00
Cornhole Tournament	July	Corn Hole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	Volleyball	2016	2	\$ 2,000.00
Destination Imagination	April	Conferences/Conventions	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	Baseball	2016	2	\$ 750.00
Girls State Hockey	March	Hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	Basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	Gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2016	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	Baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	Baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	Corn Hole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	Golf	2016	2	\$ 735.00
Tour de Corn	August	Tour de Corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	Basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	Bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	Cheer & Dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	Figure Skating	2017	1	\$ 1,000.00
Coaches Clinic	July	Conferences/Conventions	2017	2	\$ 5,500.00
Corn Hole Tournament	July	Corn Hole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	Basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	Basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	Softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	Golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	Kernel Bowl	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	Baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	Softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	Swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	Triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	Softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	Basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	Baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	Hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	Soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	Basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	Soccer	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	Hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	Cowboy Fast Draw	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	Baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	Volleyball	2017	1	\$ 635.50
Show Choir Classic	March	Show Choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	Special Olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ -
State Speech & Debate Tournament	March	Fine Arts	2017	2	\$ 500.00
Target United Cup	September	Soccer	2017	3	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	Bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Marketing	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	Cheer & Dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	Kernel Bowl	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Conferences/Conventions	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	Basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	Cowboy Fast Draw	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	Softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	Special Olympics	2018	0	\$ 2,000.00
DWU Shoot & Putt Fundraiser	July	Golf	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	Basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	Basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	Triathlon	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	Swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	Swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	Baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	Car Show	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	Marathon	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	Motorcycle	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	Conferences/Conventions	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	Basketball	2018	1	\$ 500.00
Round of 16	March	Basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	Show Choir	2018	2	\$ 1,650.00
SoDak Cup	September	Golf	2018	2	\$ 400.00
special Olympics - Basketball	March	Special Olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	Special Olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	Special Olympics	2018	0	\$ 525.00
special olympics fall classic	October	Special Olympics	2018	0	\$ -
State Gymnastics Meet	March	Gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	Tour de Corn	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	Bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	Cheer & Dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	Archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	Bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	Softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	Soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	Gun Show	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	Basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	Cheer & Dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	Show Choir	2019	1	\$ 2,000.00
Hanson Classic	January	Basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	Triathlon	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	Basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	Conferences/Conventions	2019	3	\$ 5,500.00
Special Olympics	0	Special Olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	Special Olympics	2019	1	\$ 1,000.00
State Fire School	June	Conferences/Conventions	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	Softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Marketing	2019	0	\$ 663.25
CoEd Softball state Tournament	0	Softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	Cowboy Fast Draw	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	Car Show	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	Basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	Swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	Baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	Conferences/Conventions	2019	3	\$ 500.00
Tour de Corn	August	Tour de Corn	2019	3	\$ 1,500.00
DWU Shoot & Putt Fundraiser	July	Golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	Softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	Conferences/Conventions	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	Baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	Baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	Rodeo	2019	2	\$ 1,000.00
Palace City Half Marathon	October	Marathon	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	Corn Hole	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	Conferences/Conventions	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	Conferences/Conventions	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	Hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	Darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	Basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	Basketball	2020	1	\$ 500.00
Hanson Classic	January	Basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	Soccer	2020	3	\$ 4,000.00
Culver's Classic	February	Basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	Marathon	2020	1	\$ 3,000.00
OutKast Car Club	September	Car Show	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	Baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	Cross Country	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	Basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	Hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	Basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	Basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	Basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	Darts	2021	1	\$ 600.00
Hanson Classic	January	Basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	Swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	Corn Hole	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	Figure Skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	Basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	Conferences/Conventions	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	Golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	Cowboy Fast Draw	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	Basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	Basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	Triathlon	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	Baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	Baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	Car Show	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	Conferences/Conventions	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	Conferences/Conventions	2021	2	\$ 1,000.00
2021 Paleo Games	September	Fine Arts	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	Softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	Baseball	2021	7	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2021	3	\$ 3,000.00
SDCFEL Convention	September	Conferences/Conventions	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	Basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	Swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	Swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	Softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	Softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	Volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	Bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	Basketball	2022	1	\$ 1,200.00
Hanson Classic	January	Basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	Volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	Special Olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	Soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	Gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	Figure Skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	Gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	Wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2022	2	\$ 1,000.00
Middle School All State Band	March	Fine Arts	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	Show Choir	2022	2	\$ 3,000.00
MSHA Tournaments	January	Hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	Bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	Conferences/Conventions	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	Trap Shooting	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	Basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	Corn Hole	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	Memorial Weekend	2022	1	\$ 1,000.00
MAC Triathlon	June	Triathlon	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	Car Show	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	Rodeo	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	Baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	Baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	Baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	Bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	Golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Conferences/Conventions	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	Baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	Marathon	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	Tour de Corn	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	Golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Conferences/Conventions	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	Volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	Comedy	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	Basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	Bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	Figure Skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	Swimming	2023	0	\$ -
Special Olympics: Bocce & Softball fall 2023	September	Special Olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	Basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	Auction	2023	1	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	Soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	Show Choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Trap Shooting	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	Hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	Golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	Basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	Baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Corn Hole	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	Baseball	2023	1	\$ -
MAC Triathlon	June	Triathlon	2023	1	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	Conferences/Conventions	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	Rodeo	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	Car Show	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	Conferences/Conventions	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	Bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	Auction	2023	1	\$ 1,200.00
2023 SDPA Annual Conference	October	Conferences/Conventions	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	Baseball	2023	12	\$ 5,000.00
Women's State Softball	July	Softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Disc Golf	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Marathon	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Rodeo	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Billiards	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	Volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	Basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	Soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Figure Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Hockey	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Special Olympics	2024	1	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Show Choir	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Auction	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Fine Arts	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Comedy	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Rodeo	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Marathon	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Car Show	2024	3	\$ 1,500.00
MAC Triathlon	June	Triathlon	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Cowboy Fast Draw	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Rodeo	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	Conferences/Conventions	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Disc Golf	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Robotics	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	Conferences/Conventions	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Fine Arts	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Concert	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Fine Arts	2025	0	\$ 4,000.00
Palace Ice Festival	January	Figure Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Fine Arts	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Special Olympics	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Comedy	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Auction	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Wrestling	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2025	1	\$ 1,500.00
Amateur Boxing Night presented by 15th Round Boxing	April	Boxing	2025	1	\$ 1,500.00
The 301 Rodz & Ridez Car Show	September	Car Show	2025	3	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2025	1	\$ 1,500.00
MAC Triathlon	June	Triathlon	2025	1	\$ 1,500.00
Arts in the Park	July	Special Event	2025	3	\$ 1,500.00
Blarney's Amateur Baseball Classic	June	Baseball	2025	1	\$ 2,500.00
Palace City Mountain Bike Classic	June	Bicycle	2025	2	\$ 1,500.00

Events/ Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	29	56

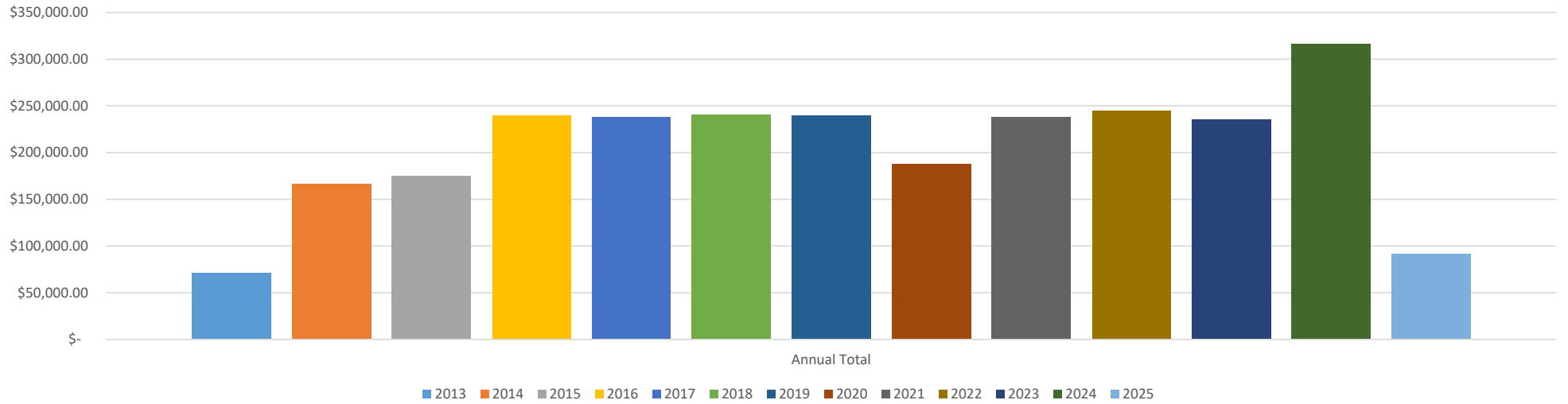
Events Per Month													
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	
Jan	1	5	2	3	3	2	4	4	4	2	4	6	
Feb	2	3	0	1	1	4	3	2	4	3	3	5	
March	0	1	3	5	5	4	3	3	2	5	6	5	
April	0	0	0	1	1	2	0	2	2	2	3	5	
May	6	7	2	3	2	1	0	2	3	2	0	1	
June	2	4	4	6	3	5	0	3	2	6	4	4	
July	3	2	3	3	3	3	0	3	4	1	1	1	
August	1	2	2	4	4	6	1	6	5	3	2	0	
September	0	3	2	5	4	4	2	4	3	5	3	1	
October	1	1	0	0	3	2	1	3	3	4	4	0	
November	3	2	0	1	0	0	0	2	1	1	1	0	
December	2	3	2	2	2	1	1	2	1	2	3	0	

Data by Event Month					
	Avg Days /				
	# Events	# Days	Event	\$ Awarded	\$/#days
January	40	111	2.8	\$ 78,092.32	\$ 703.53
February	31	68	2.2	\$ 102,750.00	\$ 1,511.03
March	43	120	2.8	\$ 176,645.50	\$ 1,472.05
April	18	66	3.7	\$ 56,235.00	\$ 852.05
May	30	56	1.9	\$ 43,579.02	\$ 778.20
June	43	116	2.7	\$ 83,735.00	\$ 721.85
July	27	78	2.9	\$ 57,530.00	\$ 737.56
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	36	81	2.3	\$ 135,275.00	\$ 1,670.06
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

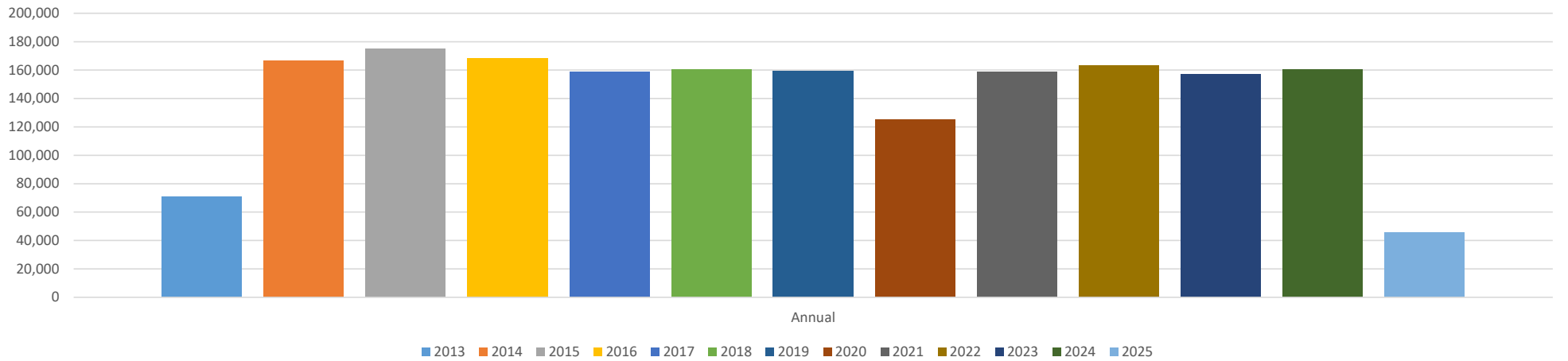
Data By Event Type

	# Events	# Days	Avg Days/Event	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	34	173	5.1	\$ 112,390.00	\$ 649.65
Basketball	51	126	2.5	\$ 119,775.00	\$ 950.60
Bicycle	4	6	1.5	\$ 7,000.00	\$ 1,166.67
Billiards	1	2	2.0	\$ 500.00	\$ 250.00
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Car Show	11	28	2.5	\$ 18,700.00	\$ 667.86
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
Comedy	3	3	1.0	\$ 4,300.00	\$ 1,433.33
Concert	1	1	1.0	\$ 7,500.00	\$ 7,500.00
Conferences/Conventions	30	64	2.1	\$ 114,860.90	\$ 1,794.70
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	10	40	4.0	\$ 28,500.00	\$ 712.50
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	8	25	3.1	\$ 17,500.00	\$ 700.00
Fine Arts	7	12	1.7	\$ 8,750.00	\$ 729.17
Golf	14	30	2.1	\$ 15,135.00	\$ 504.50
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
Hockey	17	65	3.8	\$ 54,000.00	\$ 830.77
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	7	7	1.0	\$ 18,000.00	\$ 2,571.43
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	6	6	1.0	\$ 10,000.00	\$ 1,666.67
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	1	2	2.0	\$ 2,500.00	\$ 1,250.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	6	12	2.0	\$ 21,500.00	\$ 1,791.67
Show Choir	7	9	1.3	\$ 16,800.00	\$ 1,866.67
Soccer	21	49	2.3	\$ 102,550.00	\$ 2,092.86
Softball	18	41	2.3	\$ 38,630.00	\$ 942.20
Special Event	6	21	3.5	\$ 6,200.00	\$ 295.24
Special Olympics	19	27	1.4	\$ 139,463.00	\$ 5,165.30
Swimming	13	31	2.4	\$ 29,000.00	\$ 935.48
Tour de Corn	8	23	2.9	\$ 13,000.00	\$ 565.22
Trap Shooting	2	7	3.5	\$ 3,735.00	\$ 533.57
Triathlon	9	9	1.0	\$ 11,900.00	\$ 1,322.22
Volleyball	10	16	1.6	\$ 16,685.50	\$ 1,042.84
Wrestling	6	6	1.0	\$ 6,450.00	\$ 1,075.00

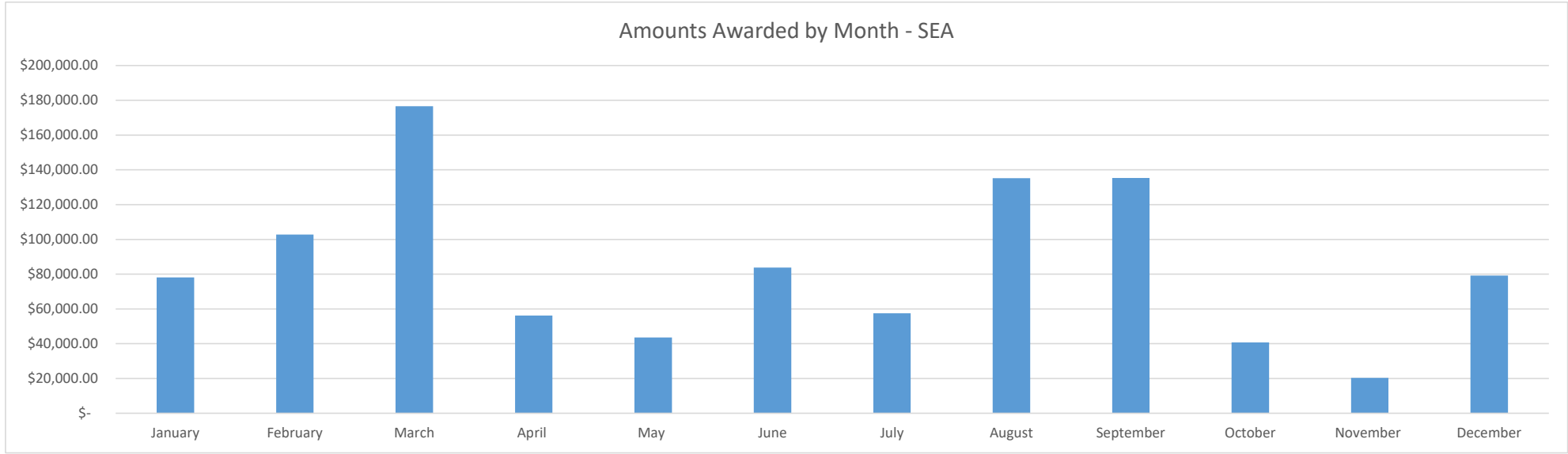
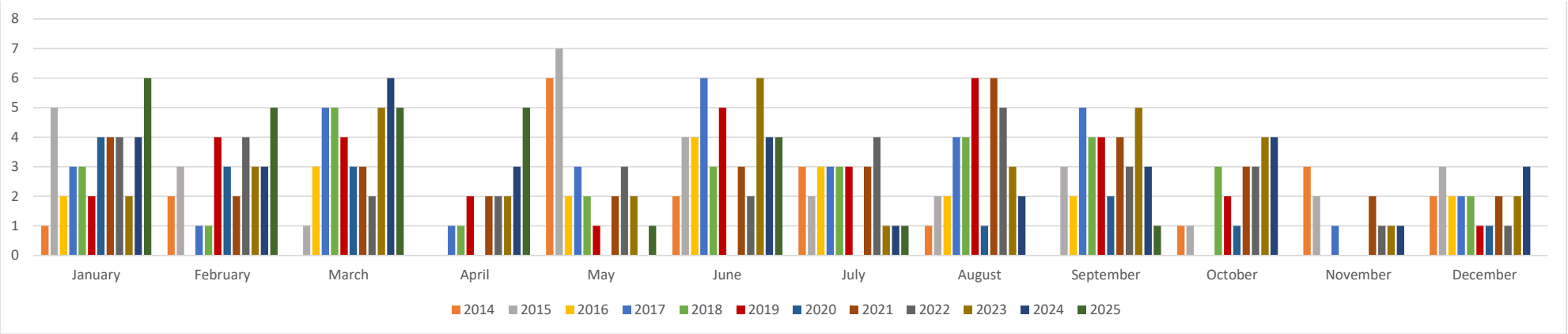
Total BID #2 & BID #4 Collections



Room Nights Reported



of Event Days per Month - SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, May 29, 2025 3:58:24 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	DWU's 15th Annual Futsal Classic Indoor Tournament
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Date(s) of Event:	February 21-23, 2025
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Evaluation Information

How well did this event meet your expectations:	2 - Below Expectations
---	------------------------

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	Thankful to be collaborating with SEA every year. Moving forward we need to try not to host any other big events the same weekend.
--	---

Total spectator attendance:	2,000-2,500
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Total number of participants (number per team, if applicable):	600+
--	------

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.	SD, ND, NE, MN, IA, WI
--	------------------------

Please provide an estimation of the total	Below 20 within Mitchell. More of them out of town in Sioux Falls.
---	--

number of hotel/motel
room nights for the
entirety of the event:

Select hotels/motels
contacted to determine
total number of room
nights sold:

DID NOT STAY IN HOTEL/MOTEL

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer.

Using the flyer is very easy, but not a lot of
spectators/participants are willing to do it.

Could not use the microsite since we are required to use our own
software by the state soccer association.

Next year's event
location and date(s):

February 20-22, 2026 / Dakota Wesleyan University

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[Profit and Loss Statement 2025.docx](#)

Amount awarded from
SEA:

\$3,500.00

How were the awarded
funds used:

Referee Costs

How will the profit (if
any) be used:

Fundraising for DWU Men's and Women's Soccer

Authorized Signature

N.Reinhard

Email not displaying correctly? [View it in your browser.](#)

DWU's 15th Annual Futsal Classic Indoor Tournament (February 21/22/23)

Profit & Loss Statement (2025)

Expenses:

- Championship Medals: \$744.00
- Balls & Goals: \$1,144.85
- Athletic Trainer: \$480.00
- Referee Assignor: \$1,200.00
- Referees: \$1,767.00
- Sanctioning Fee: \$200.00

TOTAL EXPENSES: \$5,535.85

Revenue:

- Tournament Registration Revenue: \$15,125.00
- Sports Authority Grant: \$3,500.00

TOTAL REVENUE: \$18,625.00

BALANCE: \$13,089.15 (split between men's and women's soccer)