



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
July 8, 2025

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **SoDak 16 Basketball**
Date: March 6th & 11th, 2025; **Contact:** Cory Aadland; **Grant Request:** \$1,700
 - B. **Mitchell Baseball Association Tournament(s) - *Early Bird, Harve/Bryan Memorial, & State A Youth***
Date: May 3rd, June 14th, & July 18th-20th, 2025; **Contact:** Nathan Sparks; **Grant Request:** \$6,000
 - C. **USA Men's Slowpitch Softball "D" State Tournament**
Date: August 9th-10th, 2025; **Contact:** Joe Wenzel; **Grant Request:** \$2,000
 - D. **Palace City Kiwanis Half Marathon, 10K, & 5K**
Date: October 5th, 2025; **Contact:** Crystal Freund; **Grant Request:** \$1,500
 - E. **Palace City 8ball Open**
Date: November 14th-16th, 2025; **Contact:** Jason Long; **Grant Request:** \$5,000
3. **Approval of Minutes**
June 10th, 2025, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 7.3.25
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form(s) w/Financial(s)**
 - Combat Veterans Motorcycle Association Comedy Night (March 22nd, 2025)
 - 15th Round Boxing Amateur Boxing Night (April 19th, 2025)
 - Blarney's Amateur Baseball Classic (June 14th, 2025)
6. **Other Items**
 - A. **Update and Review of Playeasy**
[Mitchell Sports & Events Authority](#)
 - B. **Upcoming Events**
 - [Young Professionals Trivia Night: USA Edition](#) (July 8th)
 - Palace City Brewing Co.

- [**South Dakota ATA State Trap Shoot Tournament**](#) (July 9th-13th)
 - **Mitchell Gun Club**
- [Mitchell Municipal Concert: A Night at the Movies](#) (July 9th)
 - Hitchcock Park Band Shell
- [DWU Summer Soccer Camp\(s\)](#) (July 10th-12th & July 17th-19th)
 - Pepsi Cola Soccer Complex
- [Courtyard Concert\(s\)](#) (July 11th, 18th, & 25th)
 - Palace Park Mall
- [Summer Dinner Theatre](#) (July 11th-12th/July 18th-19th)
 - DWU Black Box Theatre
- [Children's Day at the Village](#) (July 12th)
 - Mitchell Prehistoric Indigenous Archaeological Site
- [2nd Saturdays on Main](#) (July 12th)
 - Mitchell Main Street
- [Big Friend Little Friend's Par 3 Golf Tournament](#) (July 14th)
 - Lakeview Municipal Golf Course
- [Corn Palace Stampede Rodeo Community Kick-Off](#) (July 15th)
 - The Arena at Stampede Park
- [Mitchell Municipal Band: Joe Pekas Night](#) (July 16th)
 - Hitchcock Park Band Shell
- [Young Professionals Social Hour](#) (July 17th)
 - Blarney's Back Room
- [Corn Palace Stampede Rodeo](#) (July 17th-20th)
 - The Arena at Stampede Park
- [Mitchell CraZy DayZ](#) (July 18th-19th)
 - Mitchell Main Street
- [Young Professionals Frisbee Golf Outing](#) (July 19th)
 - Kiwanis Park
- [Corn Palace Stampede Rodeo Parade](#) (July 19th)
 - Mitchell Main Street
- [Corn Palace Stampede Rodeo Chili Cook-off](#) and [Family Fun Day](#) (July 20th)
 - The Arena at Stampede Park
- [SDGA Adult/Junior Championship](#) (July 20th)
 - **Lakeview Municipal Golf Course**
- [SDGA Junior Championship](#) (July 21st-23rd)
 - **Lakeview Municipal Golf Course**
- [Mitchell Municipal Band: Tropical Paradise](#) (July 23rd)
 - Hitchcock Park Band Shell
- [Mitchell A.C.T. Awards Night](#) (July 24th)
 - Mitchell Area Community Theatre
- [Arts in the Park](#) (July 25th-27th)
 - **Hitchcock Park**
- [USA South Dakota Women's State Slowpitch Softball Tournament](#) (July 26th-27th)
 - **Cadwell Sports Complex**
- [Mitchell Municipal Band: Directors Choice](#) (July 30th)
 - Hitchcock Park Band Shell
- [Palace City Pre-Sturgis Party](#) (July 31st)

- Mitchell Main Street
- [Comedy Night at ACT with Nathan Hults](#) (July 31st)
 - Mitchell Area Community Theatre
- [Shootout at the Lake](#) (August 1st-2nd)
 - Horsemen's Sports Inc Arena
- [ACT Junior Players – Murder on the Monkey Express](#) (August 8th-9th)
 - Mitchell Area Community Theatre
- [2nd Saturdays on Main](#) (August 9th)
 - Mitchell Main Street
- [Beverage Bash](#) (Month of July)
 - Mitchell Main Street & Beyond
- [Palace City Farmer's Market](#) (Each Saturday through September)
 - Corn Palace Plaza
- [Palace City Brewing Co.](#)
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**
August 12th, 2025, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, June 24, 2025 7:31:35 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell High School
Email Address	cory.aadland@k12.sd.us
Address	821 N Capital St
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Cory Aadland
Phone Number	605-770-0757
Purpose of Organization	<i>Field not completed.</i>
Name of Event	2025 SoDak 16 Basketball
Location of Event	Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	3/6/2025 - 3/11/2025
Grant Amount Requested	1700

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors.
Please list any previous grant amounts the event has received from SEA.	SoDak 16 VB/BB, SDHSAA state events
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Corn Palace rent
How will proceeds/profit from the event be used?	Mitchell School District activities

(Section Break)

Historical Data

How many years has this event been held?	9
Estimated hotel/motel room nights sold during last event.	Zero
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	100
Attendance at last event (spectators, participants)	2,040 paid attendance 120 participants
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	no overnights
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	SDHSAA Sub-State event
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	SDHSAA SoDak 16 basketball - state qualifying game
What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	Parkston vs Highmore-Harrold Sanborn Central/Woonsocket vs Corsica/Stickney Howard vs Freeman
What are the specific goals for this event?	SDHSAA sub-state event
Explain how your grant request would be used to promote tourism in	Corn Palace rent

Mitchell? Note the resulting impact of your event if the request for funding were denied.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 SoDak 16 Financials.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Cory Aadland

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SoDak 16
Corn Palace

Girls - 3/6/25

Revenue

Adult (\$6)	4,788	798
Student (\$4)	2,056	514
Total Revenue	6,844	1312

Expenses

Corn Palace Rent	842.35
Total Expenses	842.35

Boys - 3/11/25

Revenue

Adult (\$6)	3,474	579
Student (\$4)	596	149
Total Revenue	4,070	728

Expenses

Corn Palace Rent	871.60
Total Expenses	871.60

Total Rent

1713.95

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix Amount	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	July	2014	-	-	-	-	-	\$500			(\$500.00)
N - SoDak 16 Vball	November	2017	-	-	-	-	-	\$838			(\$838.00)
N - State Gymnastics	March	2018	-	-	-	-	-	\$3,000			(\$3,000.00)
N - SoDak 16 Bball	March	2018	-	-	0	NA	-	\$1,400	Corn Palace rent	\$491.83	(\$908.17)
N - SoDak 16 Bball	March	2020	-	-	0	-	-	\$900			(\$900.00)
N - SoDak 16 Vball	November	2021	-	-	0	\$600	-	\$600	Corn Palace rent		(\$600.00)
N - SoDak 16 Bball	March	2021	-	-	0	\$1,689	-	\$1,700	Corn Palace rent		(\$1,700.00)
N - SDHSA Gymnastics	February	2022	-	-	350	\$3,000	-	\$3,000	Workers, hospitality, printing materials, supplies, and equipment.		(\$3,000.00)
N - SoDak 16 Bball	March	2022	-	-	0	-	-	\$1,200			(\$1,200.00)
N - SDHSA State Boys Golf	October	2022	-	-	70 +	\$3,000	-	\$3,000	Advertising, complimentary food and beverages, plus volunteer expenses.	\$588.45	(\$2,411.55)
N - SoDak 16 Bball	March	2023	-	-	0	\$1,750	-	\$1,750	Corn Palace rent	\$1,165.55	\$2,915.55
N - SoDak 16 Vball	November	2023	-	-	0	\$650	\$0	\$650	To cover Corn Palace rental fee.	\$325.50	\$975.50
N - SoDak 16 Bball	March	2024	0	-	0	\$700	\$0	\$700	Corn Palace rental fee.	\$301.58	(\$398.42)
N - SoDak 16 Bball	March	2025	0	-	0	\$1,700	\$0		Corn Palace rent	\$0.00	\$0.00
								\$19,036			\$2,452.91

Funding Matrix:

0 hotel rooms estimated X \$10 per room = \$0.

(Event held on WEEKDAY(S) in MARCH) = \$0.

\$0

Event has been hosted in Mitchell for 9 years.

SEA Grant Application states that 100% of attendance is outside of 50+ miles.

Attendance: 2,040 paid; 120 participants

Teams included: Parkston, Highmore-Harrod, Sanborn Central/Woonsocket, Corsica/Stickney, Howard, and Freeman.

The grant amount requested would be used to pay for the Corn Palace rent.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, July 3, 2025 9:44:05 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Baseball Association
Email Address	nsparks@dakotamac.com
Address	PO Box 265
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Nathan Sparks
Phone Number	605-770-1607
Purpose of Organization	To organize a baseball program for the enjoyment and enrichment of youth in the Mitchell Community
Name of Event	SD Class A Youth State Baseball Tournament (July 18-20); Mitchell Early Bird (May 3; Harve Johnston-Brian Wilson Tournament (June 14)
Location of Event	Cadwell Baseball Complex
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	50
Type of Event	Sport Event
Date(s) of Event	7/18/2025 - 7/20/2025
Grant Amount Requested	6000.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2021 - \$5,000 2022 - \$5,000 2023 - \$6,000
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Cadwell facility use fees, umpires, medals and other related fees.
How will proceeds/profit from the event be used?	Operating the tournaments organized by MBA and go towards Cadwell Facility Improvements (improve Cadwell dugouts, previously used for other improvements such as new roof and press box, PA system, Drake Field turf).

(Section Break)

Historical Data

How many years has this event been held?	10+ years
Estimated hotel/motel room nights sold during last event.	201-250
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	75%
Attendance at last event (spectators,	750 participants 1,875 spectators

participants)

Comments

Field not completed.

(Section Break)

Event Details

Specify your event with one from the following list:

On-going Program

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

201-250

How are you able to estimate the number range selected above?

Estimating 8 traveling teams with 15 player rosters over a period of 2 nights

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

To organize a baseball program for the enjoyment and enrichment of youth in the Mitchell Community. The Mitchell Baseball Association provides the youth teams an experience like no other community can match. The Cadwell complex has hosted numerous state tournaments and participants, coaches and spectators alike have always provided positive feedback.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

This is a state youth baseball tournament attracting 50 SD Class A teams from all parts of the state. This year 3 champions will be crowned in Mitchell to include 9U, 11U and 12U. Baseball starts on Friday July 18th in pool play taking place Friday and Saturday followed by championships taking place on Sunday, July 20th.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

These events bring teams from throughout the state of SD touching all parts of the state.

What are the specific goals for this event?

Provide the participants and spectators an experience they will not forget while raising funds to assist with improvements to the Cadwell Park complex.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The event brings over 2,000 folks to Mitchell over a 3 day period for the state tournament not counting the Early Bird and Johnston/Wilson Tournament. These folks stay in hotel rooms, eat at different restaurants and enjoy the other amenities the community of Mitchell has to offer.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 State Youth Budget.pdf](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Nathan D. Sparks

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2025 MBA STATE YOUTH BASEBALL BUDGET

REVENUE

Gate - Tshirt	21,225.00
Team Registration	10,000.00
TOTAL EST REVENUE	<u>\$ 31,225.00</u>

EXPENSES

Umpires	10,000.00
Facility Charge	2,352.00
Food/Bev	500.00
Awards	1,200.00
T-shirt COGS	4,000.00
TOTAL EST EXPENSES	<u>\$ 18,052.00</u>

ESTIMATED PROFIT	<u><u>\$ 13,173.00</u></u>
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New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	June	2014	-	-	-	\$4,000	-	\$1,200			(\$1,200.00)
N	July	2014	-	-	-	-	-	\$600			(\$600.00)
N	May	2014	-	-	-	-	-	\$750			(\$750.00)
N	May	2014	-	-	-	-	-	\$750			(\$750.00)
N	July	2014	-	-	-	-	-	\$1,500			(\$1,500.00)
N	May, June, July	2015	-	-	-	\$5,000	-	\$5,000			(\$5,000.00)
N	May	2015	-	-	-	-	-	\$740			(\$740.00)
N	May	2016	-	-	-	-	-	\$750			(\$750.00)
N	May, June, July	2016	-	-	-	\$5,000	-	\$5,000			(\$5,000.00)
N	May, June, July	2017	-	-	-	-	-	\$6,000			(\$6,000.00)
N	May, June, July	2018	-	-	-	-	-	\$6,000			(\$6,000.00)
N	May, June, July	2019	-	-	-	-	-	\$5,000			(\$5,000.00)
N	May, June, July	2021	-	-	-	\$6,000	-	\$6,000			(\$6,000.00)
N	May - Early Bird	2022	-	-	-	\$5,000	-	\$5,000			(\$5,000.00)
N	June - Harve/Bryan	2022	-	-	-	-	-	-	Paying umpires, equipment, and operations.	\$3,237.00	\$2,817.00
N	June - Harve/Bryan	2022	-	-	-	-	-	-	Paying umpires, equipment, and operations.	\$3,315.00	-
N	June - Teener	2022	-	-	-	-	-	-	Paying umpires, equipment, and operations.	\$1,275.00	-
N	May - Early Bird	2023	-	-	-	\$6,000	-	\$6,000	Pay umpires and hospitality room.	\$3,700.00	\$38,931.00
N	June - Teener	2023	-	-	No Idea...	-	-	-	Pay umpires and hospitality room.	\$50.00	-
N	June - Harve/Bryan	2023	-	-	No Idea...	-	-	-	Pay umpires and hospitality room.	\$1,525.00	-
N	July - State Youth	2023	-	-	No Idea...	-	-	-	Pay umpires and hospitality room.	\$39,656.00	-
N	May - Early Bird	2025	201 - 250	0	-	\$6,000	\$3,750	-	To pay for Cadwell facility use fees, umpires, medals, and other related fees.		
N	June - Harve/Bryan	2025	201 - 250	0	-	-	-	-			
N	July - State Youth	2025	201 - 250	-	-	-	-	-			
								\$51,290			\$52,748.00

Funding Matrix:

Up to 250 hotel room nights estimated X \$10 per room = \$2,500.

Event(s) held on WEEKEND(s) in MAY, JUNE, & JULY.

\$2,500 X .25 = \$625 Early Bird

\$2,500 X .15 = \$375 Harve/Bryan Memorial

\$2,500 X .10 = \$250 State Youth

\$2,500 + \$625 + \$375 + \$250 = **\$3,750**

SEA Grant Application states that 75% of attendance comes outside of 50+ miles radius.

Last year's tournament(s) attendance: 750 participants; 1,875 spectators.

2025 State Youth will include (50) SD Class A teams (9U, 11U, and 12U) from all over the state.

Grant request will be used to pay for Cadwell facility use fees, umpires, medals, and other related fees.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, June 24, 2025 11:10:20 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

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- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

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1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	USA Men's Slowpitch Softball
Email Address	mitchellmenssoftball@gmail.com
Address	712 e 1st Ave
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Joe Wenzel
Phone Number	6059996031
Purpose of Organization	State Tournament for the "D" for Men's Slow pitch Softball
Name of Event	State "D" Men's Slowpitch Tournament
Location of Event	Cadwell Complex
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	8/9/2025 - 8/10/2025
Grant Amount Requested	2000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	Believe 2021 State Open and D. \$1000 2019 State E. \$2000
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	It will be used to pay the umpires fees and hotel stays
How will proceeds/profit from the event be used?	All money is used by USA Softball of South Dakota
(Section Break)	

Historical Data

How many years has this event been held?	NA
Estimated hotel/motel room nights sold during last event.	First-Time Event
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	Most of the teams at this level are from out of town. Aberdeen, Sioux Falls, Watertown, Brookings, Pierre and rapid City
Attendance at last event (spectators, participants)	14 teams
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:

New (First-time)

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

1-50

How are you able to estimate the number range selected above?

Was a guess on previous events that we have had

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

I run the Men's league in town. The head of the Men's for the state want to route this event around the state and wants to us Mitchell this year. We are targeting Men's player around the state to come play in some different cities.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

This event will be for men at be located at the Cadwell softball complex. It will be a double elimination tournament held over two days.
August 9th and 10th

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Team from all over the state can participate in this event

What are the specific goals for this event?

To sow the softball community the Mitchell is a great place to visit and that we have some good fields

Explain how your grant request would be used to promote tourism in

All the people that come will have to stay overnight. They will get hotel room, gas and eat in town. This event has been communicated to player since February.

Mitchell? Note the resulting impact of your event if the request for funding were denied.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)	State2025.docx
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Additional Financial Documents	<i>Field not completed.</i>
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(Section Break)

Event Flyer	<i>Field not completed.</i>
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Joe Wenzel
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Email not displaying correctly? [View it in your browser.](#)

State "D" Men's Tournament

All the money will be given to the state organization to cover Umpire pay and lodging expenses.

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	August	2017		-			-	\$2,500			(\$2,500.00)
N	August	2019		-		\$2,000	-	\$2,000	Pay officials, rooms, meals.		
N	August	2021		-	35	\$3,000	-	\$1,000			
N	August	2025	One to 50			\$2,000	\$550		Pay the umpire fees and hotel rooms.		
								\$5,500			

Funding Matrix:

Up to 50 hotel room nights estimated X \$10 per room = \$500.

\$500 X 10% (Event held on WEEKEND in AUGUST) = \$50.

\$500 + \$50 = **\$550**

SEA Grant Application states that most teams come from Aberdeen, Sioux Falls, Watertown, Brookings, Pierre, and Rapid City.

They estimate that the last event had 14 teams.

The state tournament location has been communicated to teams and players since February.

The grant request will be used to pay the umpire fees and hotel rooms.

All proceeds/profits go to the USA Softball of South Dakota.

Print

Sports & Events Authority Grant Application - Submission #4143

Date Submitted: 6/13/2025

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region’s tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization*

Kiwanis Club of Mitchell

Email Address*

palacecitykiwanishalf@outlook.com

Address

PO Box 131

City

Mitchell

State

SD

Zip Code

57301

Contact Person*

Crystal Freund

Phone Number*

605-770-0328

Purpose of Organization

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time. We are an active service club with on-going collaborative projects with other organizations supporting children and families in our community.

Name of Event*

Palace City Kiwanis Half Marathon, 10K & 5K

Location of Event*

Starts and ends in front of the Corn Palace

Will event require assistance with knowledgeable volunteer recruitment?

- Yes
- No

If yes, approximately how many knowledgeable volunteers are needed?

Type of Event*

- Festival
- Sport Event
- Meeting/Convention
- Other

Date(s) of Event*

10/4/2025 —
10/5/2025

Grant Amount Requested*

1500

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply*

- Application is submitted by a nonprofit or volunteer organization.
- This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image.
- This event will be promoted to out of town visitors.
- This event will result in overnight stays.

Please list any previous grant amounts the event has received from SEA.*

\$1,500 (2024), \$2,000 (2023), \$3,000 (2019-2022), \$2,500 (2018)

Please provide your profit and loss statement from your previous event.

2024 PCKH PandL.pdf

Additional previous event documents

Choose File No file chosen

How will the requested grant amount be used?*

The grant will be used to cover overhead costs for the event including advertising as well as to expand our reach to promote our event and the city of Mitchell on a larger scale.

How will proceeds/profit from the event be used?*

Proceeds from this event will be used to support local youth and community programs

Historical Data

How many years has this event been held?*

This is our 8th year

Estimated hotel/motel room nights sold during last event.*

1-50 ▼

What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)

41% of participants are from over 50 miles away

Attendance at last event (spectators, participants)

We estimate between 500 and 1,000 people were in attendance at our last event.

Comments

Event Details

Specify your event with one from the following list:*

Annual ▼

If this is a new event, what are the estimated hotel/motel room nights sold during this event?*

Not a new event ▼

How are you able to estimate the number range selected above?*

Previous Events

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?*

Kiwanis is all about supporting children and their families. We are an active service club with on-going collaborative projects with other organizations supporting children and families in our community.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.*

The Palace City Kiwanis Half Marathon is an A-MAIZE-ING race that starts and ends at the World's Only Corn Palace on the first Sunday of October (October 5, 2025). The PCKH started in 2018 as a collaboration between the Kiwanis Club of Mitchell and the Palace City Women Run Club. Our event includes a Half Marathon, 10K and a 5K as well as a Kids Fun Run. The Half Marathon and Relay takes participants through town and then around Lake Mitchell. The 10K and 5K routes go around Cadwell Park. The Kids Fun Run goes from the Corn Palace to 1st Avenue and back on Saturday, October 4th to encourage additional overnight stays.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.*

Participants come from all over South Dakota, the Midwest and beyond. In fact, 21% travel over 100 miles to attend our event and 18% came from out of state. We market to runners nationwide many of whom travel to races in all 50 states. In 2024, we had runners from over 1,000 miles away.

What are the specific goals for this event?*

Our overall goal is to continue to grow this community event and serve our mission to improve the lives of children and families in Mitchell and beyond. This year, our specific goal is to bring in runners from every state.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.*

The Palace City Kiwanis Half brings in people from all over the country for this bucket-list race experience. Our participants come to our event and they bring their friends and families to cheer them on. We are anticipating further growth this year and hopefully will reach our goal of having each state represented.

We are grateful for your support in the past and would love for SEA to continue to sponsor this event. If we do not receive funding, it will significantly impact our ability to produce the quality of event our participants and community are accustomed to. The price of everything continues to rise and we want to represent our community well with this growing event.

.....
Event Budget

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)*

2025 PCKH Event Budget.pdf

Additional Financial Documents

Choose File No file chosen

Event Flyer

2025 PCKH Flyer.png

Additional Documents

2025 PCKH Sponsor Levels.png

Authorized Signature*

Crystal Freund

By typing your name in the box you are authorizing the submission of the grant application and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchellsd.gov

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

Kiwanis Palace City Half Marathon

Sunday, October 06, 2024

Income

Entry Fees	\$11,271.61
Sponsorships	\$10,300.00
Merch Sales	\$265.00

TOTAL Income **\$21,836.61**

Expenses

Bags	\$489.26
Medals	\$1,744.00
Runner's Shirts	\$2,464.11
Timing	\$1,943.47
Awards	\$650.00
Supplies & Misc Expense	\$411.90
City Fees	\$200.00
Save the date	\$130.00

TOTAL Expenses **\$8,032.74**

Net Income **\$13,803.87**



EVENT BUDGET

Projected Subtotal to Date: **\$11,650.00**

Actual Subtotal to Date:

CATEGORY	PROJECTED SUBTOTAL	ACTUAL SUBTOTAL
Event Logistics SUBTOTALS	\$2,700.00	
Timing	\$2,000.00	
Porta Potties	\$500.00	
Fees	\$200.00	
Participants SUBTOTALS	\$5,250.00	
Medals	\$2,000.00	
Shirts	\$2,500.00	
Swag Bags	\$750.00	
Promotion SUBTOTALS	\$3,000.00	
Marketing	\$2,500.00	
Additional Signage	\$500.00	
Awards SUBTOTALS	\$700.00	
Top Finishers	\$600.00	
Water Station Award	\$100.00	

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	October	2018	-	-	-	\$3,500	-	\$2,500			(\$2,500.00)
N	October	2019	-	-	-	\$4,000	-	\$3,000			(\$3,000.00)
N	October	2020	-	-	-	-	-	\$3,000			(\$3,000.00)
N	October	2021	-	-	-	\$3,000	-	\$3,000			(\$3,000.00)
N	October	2022	-	-	40 +	\$3,000	-	\$3,000	Medals and shirts.	\$7,461.25	\$4,461.25
N	October	2023	1 - 200	2	40 ???	\$3,000	\$460 - \$1,472	\$2,000	Race Medals	\$8,044.39	\$6,044.39
N	October	2024	One to 50	3	33	\$5,000	\$575	\$1,500	Medals, shirts, swag bags, porta potties, and timing and registration company.	\$13,803.87	\$12,303.87
N	October	2024	One to 50			\$1,500	\$550		To cover overhead costs for the event including: advertising as well as to expand our reach to promote our event and Mitchell, SD on a larger scale.		
										\$18,000	\$29,309.51
											\$0.00

Funding Matrix:

Up to 50 hotel rooms estimated X \$10 per room = \$500.

\$500 X 10% (Event held on WEEKEND in OCTOBER, before Hunting Season) = \$50.

\$500 + \$50 = **\$550**

8th Annual

SEA Grant Application states that 41% of participants are from over 50 miles away.

They estimate that between 500 and 1,000 were in attendance last year.

Participants come from all over South Dakota, the Midwest and beyond. In fact, 21% travel over 100 miles to attend our event and 18% came from out of state.

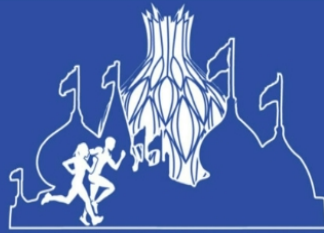
We market to runners nationwide many of whom travel to races in all 50 states. In 2024, we had runners from over 1,000 miles away.

The grant request will be used to cover overhead costs for the event including: advertising as well as to expand our reach to promote our event and Mitchell, SD on a larger scale.

Want to be a sponsor?

Call Julie at
(605) 630-3202

Learn more at
palacecityhalf.com



PALACE CITY KIWANIS HALF SPONSORSHIP LEVELS

1 EVENT \$5,000	MEDAL HART FINANCIAL GROUP THE PULSE ON YOUR FINANCIAL FUTURE	5 BAG \$500	15 SHIRT \$250	22 SIGN \$100
you will get	you will get	you will get	you will get	you will get
Finish Line Banner	Business Name Engraved on Medal	Your Logo on Swag Bags and Race Shirts	Your Logo on Race Shirts	Your Name on a mile marker banner (6"x18") along the route
Event Sponsor Banner on our website with link to yours	Your Logo on Swag Bags and Race Shirts	Name on Advertising	Name on Advertising	Name on Advertising
Sponsor Sign placed at 7th & Minnesota (Runners pass twice)	Name on Advertising	Your Marketing Item in Swag Bags	Your Marketing Item in Swag Bags	Your Marketing Item in Swag Bags
Top Billing on all advertising including social media posts	Your Marketing Item in Swag Bags			
4 Complimentary Race Entries				
Your Logo on Swag Bags and Race Shirts				
Your Marketing Item in Swag Bags				

SPONSORSHIP DEADLINE: July 1st, 2025

HOW SPONSORSHIP PROCEEDS ARE USED

Your sponsorship will be used to cover the overhead costs of the race such as t-shirts, bags, prizes, water, advertising, and any other supplies necessary for a successful race. Any leftover funds will directly support a Kiwanis program.

The Kiwanis Club of Mitchell funds programs for children in Mitchell, surrounding communities, and around the world such as the Kiwanis Woodlot Park, scholarships, Girls-on-the Run, CASA, youth baseball, youth soccer, and other child-centered programs.

This is a great way to get your business's name out there, support the Kiwanis Club, and make a difference in the lives of children.

Interested in becoming a Kiwanis member? Contact Linda at (605) 770-8644



- 605-630-3202
- palacecityhalf.com
- palacecitykiwanishalf@outlook.com
- facebook.com/palacecitykiwanishalf

The Palace City Kiwanis Half Marathon is an A-MAIZE-ING race that starts and ends at the World's Only Corn Palace on the first Sunday of October. The PCKH started in 2018 as a collaboration between the Kiwanis Club of Mitchell and the Palace City Women Run Club. Our event includes a Half Marathon, 10K and 5K as well as a Kids Fun Run.



**JOIN US ON SUNDAY,
OCTOBER 5, 2025**



Kiwanis Club of Mitchell

Our Event is Growing

We increased participation by 35% in 2023 and 29% of the runners from 2022 came back in 2023.

We Run for the Kids

100% of race proceeds go towards programs that benefit the children in our community and beyond

2023 Tourism Excellence Award Winner

1 in 6 race participants travel more than 100 miles to join us which brings tourism dollars to our community



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Sunday, June 22, 2025 5:40:38 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Palace City Pool Promotions
Email Address	j_long5946@live.com
Address	2249 N Gale Rd
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Jason Long
Phone Number	605-770-5946
Purpose of Organization	Hosting pool tournaments in Mitchell to keep growing the game and bringing competition in from across South Dakota and the surrounding states.
Name of Event	Palace City 8Ball Open
Location of Event	Highland Conference Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	11/14/2025 - 11/16/2025
Grant Amount Requested	\$5,000.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	We received a \$500 grant in 2023.
Please provide your profit and loss statement from your previous event.	IMG_0002.jpeg
Additional previous event documents	IMG_0001.jpeg
How will the requested grant amount be used?	The grant will be used to pay for the event venue rental, help offset the cost of renting the pool tables and any additional money will be added to the prize fund for the players.
How will proceeds/profit from the event be used?	There will be no profit from the event. All money received from the grant and sponsors that is left over from the tournament expenses will be added to the prize fund that the players will be playing for.

(Section Break)

Historical Data

How many years has this event been held?	1
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	70% (we had 62 total entrants and 43 came from outside the 50 mile radius)
Attendance at last event (spectators, participants)	We had roughly 100-150 people attend between players and spectators.

Comments

We believe our first year was better than we could've expected with the turnout and the prize money that we awarded. With the overwhelming response we had, we expect this year to be bigger and draw in even more players that were unable to compete in the first event. That's why we moved from downtown out to the conference center, so we can accommodate more players with more tables.

(Section Break)

Event Details

Specify your event with one from the following list:

On-going Program

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

How are you able to estimate the number range selected above?

All our numbers are based off of the previous event.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Our promotion is focused on growing the game of pool in the Mitchell community. We have a lot of players that currently play in leagues in Mitchell, but don't travel much to face other competition. By hosting a larger event like this we are able to bring in players from across South Dakota and the surrounding states to see our community and play against our local competitors.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Our pool tournament is designed to bring in competitors of all skill levels and give them all a chance to compete for larger prize money than usual. By moving to a larger venue, we will be hosting 2 tournaments simultaneously. The lower level tournament will consist of a 24 player max field with the focus on the lower ability players that want to compete with a smaller field of their peers. Our OPEN tournament will be limited to 64 players, bringing some of the best players from around the region. The tournaments will be held November 14-16 exclusively at the highland conference center.

What geographic areas

We expect to have players coming from all across South Dakota,

are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

as well as from Nebraska, Iowa, Minnesota, North Dakota and Wyoming. We had players from all these states at our first event except Wyoming. There were 2 players signed up from Gillette, WY initially that canceled due to weather. We will be marketing our event the same as before... with flyers sent out to established pool halls across the region as well as on social media.

What are the specific goals for this event?

Our goals are to keep growing the event year by year where we eventually have to utilize the corn palace to host. We also want to keep increasing the amount of prize money we give away which will keep bringing the players back and entice other players to make the trip to Mitchell for their opportunity at the championship.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant money will first be used to pay for the venue rental (\$2,250) and pool table rental (approximately \$1,100 after player contributions) We will have a small amount (approximately \$150) that we'll use to print out flyers promoting the event, the local sponsors (including Mitchell SEA) and local motels for room rentals. Any leftover grant money will be directly added to the prize pool... going straight to the players.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[image.jpg](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature Jason Long

Email not displaying correctly? [View it in your browser.](#)

Palace City 8 ball Open 2023

We had 62 total entrants/competitors
43 of the 62 were from out of town

From speaking with the players, we determined that
14 rooms were sold for Friday night only and an
additional 10 rooms sold for both evenings. Bringing
the total number of rooms sold to be 34 rooms.

We had a great turnout with our champion coming
from Sioux City, Iowa and our runner up from
Sioux Falls.

Palace City 8ball Open 2023

We had a profit/loss of \$0.00 for our event.

We used \$100 of grant money to pay an auctioneer for the auction and all remaining money went into the prize pool.

All together with entries, sponsorships and the cutbacks, SEA grant, we were able to give away over \$16,000 in prize money to the players.

Palace City Golf Open 2025 Budget

Highland Conf Center Rental	\$2,250	Exp
Pool Table Rental (D&E)	\$3,500	Exp
Flyers	\$150	Exp
Auctioneer	\$100	Exp
Misc (pens, tape, paper, ext cords)	\$250	Exp
	<hr/>	
	\$6,250	

Green Fee's from players \$2,400 (based off Full Field)
registrations to offset table exp Income

SEA Grant \$5,000 Income

<hr/>	\$7,400	Income
-	\$6,250	Expenses

+ \$1,150.⁰⁰ will go into
the players prize
fund along with
entry fee's & sponsor
money

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	October	2023	-	7	35	\$3,000	Up To \$2,500	\$500	Added into the prize fund that was awarded to participants.	\$0.00	(\$500.00)
N	November	2025	One to 50			\$5,000	\$750		Pay for the event venue rental, help offset the cost of renting the pool tables, and any additional money will be added to the prize fund for the players.		
								\$500		\$0.00	

Funding Matrix:

Up to 50 hotel rooms estimated X \$10 per room = \$500.

\$500 X 50% (Event held on WEEKEND in NOVEMBER) = \$250.

\$500 + \$250 = **\$750**

SEA Grant Application states that 70% of participants are from over 50 miles away.

2023 attendance: 62 total entrants with 100-150 total attendance between players and spectators.

We expect to have players coming from all across South Dakota, as well as from Nebraska, Iowa, Minnesota, North Dakota and Wyoming.

By moving to a larger venue, Highland Conference Center, we will be hosting 2 tournaments simultaneously.

The lower level tournament will consist of a 24 player max field with the focus on the lower ability players that want to compete with a smaller field of their peers.

Our OPEN tournament will be limited to 64 players.

The grant request will be used to pay for the event venue rental, help offset the cost of renting the pool tables, and any additional money will be added to the prize fund for the players.



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
June 10, 2025

1. Call to Order

Meeting called to order by: Tim Smith @ 2:00 PM

SEA Advisory Committee members present: Mayor Hanson, Kevin Nelson, Bryan Dixon, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston

SEA Advisory Committee members absent: Kevin McCardle, Jill Larson, Cory Aadland, Jason Christensen, and Dave Sietsema

Others present: Aaron Hieb and Stephanie Ellwein

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following applications were presented and considered:

A. South Dakota ATA State Trap Shoot Tournament

Jerry Opbroek spoke on behalf of and presented the South Dakota ATA State Trap Shoot Tournament Grant Application for consideration, which is requesting \$2,200.

- Jerry Opbroek shared that the South Dakota ATA State Trap Shoot Tournament will be at the Mitchell Gun Club on July 9th-13th, 2025. Mitchell is the host site every third year. It rotates between Mitchell, Sioux Falls, Aberdeen, and now Rapid City with a new facility in the works. Wednesday, July 9th, is Mitchell Gun Club Day, which is what the grant request of \$2,200 would go towards. This request would help provide the awards on the Mitchell Gun Club Day of the tournament. If the grant request is approved, the Mitchell Sports & Events Authority would receive substantial recognition during the event. Total participant attendance is expected to be around 250 shooters, along with parents and family members.

B. South Dakota Golf Association Adult/Junior and Junior Championships

Eric Hieb spoke on behalf of and presented the South Dakota Golf Association Adult/Junior and Junior Championships Grant Application for consideration, which is requesting \$1,500.

- Eric Hieb shared that Lakeview Golf Course will host the SDGA Adult/Junior and Junior Championships with practice round(s) on July 19th, and competition July 20th-23rd, 2025. Last year, the Adult/Junior had 252 participants (126 teams). 2025 sign-ups so far are 138 Adult/Junior (69 teams) and 118 Juniors. The grant request of \$1,500 would be used towards hospitality, extra staffing, and work hours to prepare the course.

3. Approval of Minutes

Motion: Motion was made by Kevin Nelson to approve the previous meeting minutes as presented, and seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of June 2nd, 2025.

Current expenses and award checks that have been written for 2025 are \$68,750.

Fund Balance of \$81,250.00.

There are (2) two outstanding, committed items that the checks have not been written for - **Palace City Cup** (\$5,000) and the **South Dakota Women's State Slowpitch Softball Tournament** (\$2,500).

Current Available Fund Balance of \$73,750.00.

Collections in May (for April records) are \$20,504.00 with (1) one establishment outstanding.

The YTD collections for 2025 are \$91,349.00, which equates to 45,675 total room nights sold.

YTD comparisons of room nights sold were: up 1.4% (653 room nights sold) from 2024, up 4.3% (1,953 room nights sold) from 2023, up 1.1% (494 room nights sold) from 2022, up 15.8% from 2021, up 21.3% from 2020, and up 12.0% from 2019.

Motion: Motion was made by LaRee Rumbolz to approve the financial report as presented, and seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Form(s) w/Financials with the SEA Committee:

A. Evaluation Forms w/Financials

DWU Futsal Classic Indoor Tournament (February 21st-23rd, 2025)

- The event was below (2) expectations. Thankful to be collaborating with the Sports & Events Authority every year. Need to coordinate so multiple high-profile events aren't hosted on the same weekend in Mitchell (DWU Futsal Classic Indoor Tournament & State Swimming). Total spectator attendance was 2,000-2,500. Total participants were

600+. Teams came from SD, ND, NE, MN, IA, and WI. The estimated number of total hotel/motel room nights sold was less than 20. The funds awarded (\$3,500) were used to pay referee costs. Total profit of \$13,089.15, which is used as a fundraiser and split between the men's and women's soccer teams.

6. Other Items

Aaron Hieb reviewed and provided an update to the committee on the progress of Playeasy.

A. Update and Review of Playeasy

Aaron Hieb reviewed the HOME page of the Playeasy platform.

Event Organizers within the platform: 744; Destinations including the Mitchell Sports & Events Authority: 323; Total active RFPs within the Marketplace: 200.

Reports (Profile Activity, Facility Overview, Event Performance) YTD

- Profile Activity:
 - 61 Unique Visitors
 - 1,268 Views
- Facility Overview:
 - 27 Unique Visitors
 - 253 Views
 - Corn Palace is the most viewed facility on the Mitchell Sports & Events Authority Destination page:
 - 11 Unique Visitors
 - 34 Views
- Event Performance (29 event microsides created):
 - 379 Unique Visitors
 - 1,442 Views
 - 38 Registration Clicks
 - 31 Ticketing Clicks
- DWU/Culvers Girls & Boys High School Basketball Classic is the most viewed event on the Mitchell Sports & Events Authority Destination page:
 - 47 Unique Visitors
 - 147 Views

LEADS. Currently, there are 181 leads that match the Mitchell Sports & Events Authority.

No new lead matches since the May meeting.

178 of those have been passed on because the RFPs require more hotel room nights than Mitchell, SD can provide; The RFP requires facility space that Mitchell, SD does not have, or the date of the event on the requested RFP overlaps with events already taking place in Mitchell, SD.

No hotel bookings from within the Playeasy platform.

B. Upcoming Events

- [Young Professionals Trivia Night: *Music Edition*](#) (June 10th)
 - CJ's Bar
- [Powderhorn Ranch Regulators Outlaw Gauntlet Shoot](#) (June 12th-15th)
 - **Mitchell Gun Club**
- [Iverson Auto's 11th Annual Hot Rods on Havens](#) (June 13th)
 - Iverson Auto
- [Heart & Sole Cancer Walk](#) (June 13th)
 - Hitchcock Park
- [Palace City Cup](#) (June 14th-15th)
 - **Pepsi Cola Soccer Complex**
- [Archeology Day at the Village](#) (June 14th)
 - Mitchell Prehistoric Indigenous Archaeological Site
- [2nd Saturday's on Main](#) (June 14th)
 - Mitchell Main Street
- [Blarney's Amateur Baseball Classic](#) (June 14th)
 - **Cadwell Park Stadium**
- Harve's/Bryan Wilson Memorial Baseball Tournament (June 14th-15th)
 - Cadwell Sports Complex
- [Joseph Hall – ELVIS Tribute](#) (June 14th)
 - Mitchell Area Community Theatre
- [Young Professionals Social Hour](#) (June 19th)
 - Blarney's Back Room
- [Summer Dinner Theatre](#) (June 20th-21st/June 27th-28th)
 - DWU Black Box Theatre
- [Palace City Mountain Bike Classic](#) (June 21st)
 - **Lake Mitchell Bike Trails/Camp Arroya**
- [ACT Junior Players – Get UP & Go!](#) (June 27th-28th)
 - Mitchell Area Community Theatre
- Beverage Bash (Month of July)
 - Mitchell Main Street & Beyond
- [1st Fridays on Main](#) (July 4th)
 - Mitchell Main Street
- [Palace City Farmer's Market](#) (Each Saturday through September)
 - Corn Palace Plaza
- [Palace City Brewing Co.](#)
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade

secrets, commercial, or financial information.

Motion: Dave Helleloid made a motion to go into Executive Session, and was seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

8. Approval of Funding Applications

South Dakota ATA State Trap Shoot Tournament

Date: July 9th-13th, 2025; **Contact:** Jerry Opbroek; **Grant Request:** \$2,200

- Motion: Motion was made by Jim Johnston to award \$2,200, and seconded by Dave Helleloid.
 - All members voted 'Aye' and the motion passed.

South Dakota Golf Association Adult/Junior and Junior Championships

Date: July 20th-23rd, 2025; **Contact:** Eric Hieb; **Grant Request:** \$1,500

- Motion: Motion was made by Bryan Dixon to award \$1,500, and seconded by Emily Liedtke.
 - All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Tim Smith shared the next meeting date of Tuesday, July 8th, 2025, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

Meeting adjourned by: Tim Smith @ 2:43 PM

Sports & Events Authority

Revenue			Expense- CHECKS written		
2013	\$ 35,309.50		2013	\$ 400.00	
2014	\$ 83,272.50		2014	\$ 39,290.00	
2015	\$ 87,363.50		2015	\$ 55,597.32	
2016	\$ 77,814.84		2016	\$ 56,167.00	
2017	\$ 80,400.38		2017	\$ 86,684.19	
2018	\$ 79,240.50		2018	\$ 67,684.13	
2019	\$ 79,552.66		2019	\$ 114,799.15	
2020	\$ 69,340.18		2020	\$ 36,400.00	
2021	\$ 79,990.00		2021	\$ 89,150.00	
2022	\$ 81,976.25		2022	\$ 116,365.00	
2023	\$ 106,518.50		2023	\$ 94,965.00	
2024	\$ 150,000.00		2024	\$ 118,360.00	
2025	\$ 194,640.00	YTD as of 7/3/25	2025	\$ 79,950.00	YTD as of 7/3/25
Total Revenue	\$ 1,205,418.81		Total Expenses	\$ 955,811.79	

Fund Balance	\$ 114,690.00
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Committed Items- Checks not yet written	
Special Olympics Basketball 2026	\$ 12,000.00
Special Olympics Basketball 2027	\$ 12,000.00
Total Committed but not paid	\$ 24,000

Current Available Fund Balance	\$ 114,690.00
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BID #2 & BID #4 Total Collections by Month										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	Due
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	0
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	0
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	\$ 16,173.50	0
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	\$ 19,182.00	0
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	\$ 20,504.00	1
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	\$ 22,522.00	3
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00		0
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00		0
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00		0
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00		0
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00		0
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 25,402.00		0
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 316,104.00	\$ 113,871.00	

Previous Year's YTD Comparisons									
Collections (through June)	\$ 83,827.00	\$ 83,084.00	\$ 79,738.50	\$ 63,028.00	\$ 79,980.50	\$ 89,121.00	\$ 86,327.50	\$ 115,049.00	\$ 113,871.00
Room Nights Sold (through June)	55,885	55,389	53,159	42,019	53,320	59,414	57,552	59,939	56,936

YTD Room Nights Sold Comparisons				
2025 YTD compared to 2024 YTD		-5.3%	2025 YTD compared to 2021 YTD	6.3%
2025 YTD compared to 2023 YTD		-1.1%	2025 YTD compared to 2020 YTD	26.2%
2025 YTD compared to 2022 YTD		-4.4%	2025 YTD compared to 2019 YTD	6.6%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Marketing	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tour.	December	Darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tour.	May	Golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	Cowboy Fast Draw	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	Soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	Wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	Baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	Cross Country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	Baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	Volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tour.	November	Volleyball	2014	2	\$ 2,500.00
MSHA Adult Tour. & Summer Ice	April	Hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	Wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	Hockey	2014	2	\$ 2,000.00
Regional VFW AA Majors Tour.	July	Baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	Baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tour.	May	Golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tour.	May	Golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	Soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	Baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	Baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	Baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	Softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	Basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	Basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	Bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	Cowboy Fast Draw	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	Basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	Volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	Wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tour.	May	Softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	Motorcycle	2015	1	\$ 10,000.00
MAC Triathlon	June	Triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	Gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2015	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	Soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	Baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tour.	May	Baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	Conferences/Conventions	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	Car Show	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour de Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	Conferences/Conventions	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	Bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	Conferences/Conventions	2015	3	\$ 5,500.00
Show Choir Classic	March	Show Choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	Soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	Baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	Soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	Softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	Soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	Softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	Cheer & Dance	2015	1	\$ 500.00
AirVenture Cup Race	July	Conferences/Conventions	2016	3	\$ 2,000.00
BB Tourney- 2019	March	Special Olympics	2016	0	\$ -
Children's Education Center	0	Conferences/Conventions	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	Basketball	2016	4	\$ 800.00
Cornhole Tournament	July	Corn Hole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	Volleyball	2016	2	\$ 2,000.00
Destination Imagination	April	Conferences/Conventions	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	Baseball	2016	2	\$ 750.00
Girls State Hockey	March	Hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	Basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	Gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2016	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	Baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	Baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	Corn Hole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	Golf	2016	2	\$ 735.00
Tour de Corn	August	Tour de Corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	Basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	Bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	Cheer & Dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	Figure Skating	2017	1	\$ 1,000.00
Coaches Clinic	July	Conferences/Conventions	2017	2	\$ 5,500.00
Corn Hole Tournament	July	Corn Hole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	Basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	Basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	Softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	Golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	Kernel Bowl	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	Baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	Softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	Swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	Triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	Softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	Basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	Baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	Hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	Soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	Basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	Soccer	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	Hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	Cowboy Fast Draw	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	Baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	Volleyball	2017	1	\$ 635.50
Show Choir Classic	March	Show Choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	Special Olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ -
State Speech & Debate Tournament	March	Fine Arts	2017	2	\$ 500.00
Target United Cup	September	Soccer	2017	3	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	Bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Marketing	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	Cheer & Dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	Kernel Bowl	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Conferences/Conventions	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	Basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	Cowboy Fast Draw	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	Softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	Special Olympics	2018	0	\$ 2,000.00
DWU Shoot & Putt Fundraiser	July	Golf	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	Basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	Basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	Triathlon	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	Swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	Swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	Baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	Car Show	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	Marathon	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	Motorcycle	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	Conferences/Conventions	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	Basketball	2018	1	\$ 500.00
Round of 16	March	Basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	Show Choir	2018	2	\$ 1,650.00
SoDak Cup	September	Golf	2018	2	\$ 400.00
special Olympics - Basketball	March	Special Olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	Special Olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	Special Olympics	2018	0	\$ 525.00
special olympics fall classic	October	Special Olympics	2018	0	\$ -
State Gymnastics Meet	March	Gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	Tour de Corn	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	Bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	Cheer & Dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	Archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	Bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	Softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	Soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	Gun Show	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	Basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	Cheer & Dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	Show Choir	2019	1	\$ 2,000.00
Hanson Classic	January	Basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	Triathlon	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	Basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	Conferences/Conventions	2019	3	\$ 5,500.00
Special Olympics	0	Special Olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	Special Olympics	2019	1	\$ 1,000.00
State Fire School	June	Conferences/Conventions	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	Softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Marketing	2019	0	\$ 663.25
CoEd Softball state Tournament	0	Softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	Cowboy Fast Draw	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	Car Show	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	Basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	Swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	Baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	Conferences/Conventions	2019	3	\$ 500.00
Tour de Corn	August	Tour de Corn	2019	3	\$ 1,500.00
DWU Shoot & Putt Fundraiser	July	Golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	Softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	Conferences/Conventions	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	Baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	Baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	Rodeo	2019	2	\$ 1,000.00
Palace City Half Marathon	October	Marathon	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	Corn Hole	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	Conferences/Conventions	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	Conferences/Conventions	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	Hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour. .	January	Darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	Basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	Basketball	2020	1	\$ 500.00
Hanson Classic	January	Basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	Soccer	2020	3	\$ 4,000.00
Culver's Classic	February	Basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	Marathon	2020	1	\$ 3,000.00
OutKast Car Club	September	Car Show	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tour	August	Baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	Cross Country	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	Basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	Hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	Basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	Basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	Basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	Darts	2021	1	\$ 600.00
Hanson Classic	January	Basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	Swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	Corn Hole	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	Figure Skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	Basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	Conferences/Conventions	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	Golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	Cowboy Fast Draw	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	Basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	Basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	Triathlon	2021	1	\$ 1,500.00
mitchell baseball association	May, June, June, July	Baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	Baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	Car Show	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	Conferences/Conventions	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	Conferences/Conventions	2021	2	\$ 1,000.00
2021 Paleo Games	September	Fine Arts	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	Softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	Baseball	2021	7	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2021	3	\$ 3,000.00
SDCFEL Convention	September	Conferences/Conventions	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	Basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	Swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	Swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	Softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	Softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	Volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	Bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	Basketball	2022	1	\$ 1,200.00
Hanson Classic	January	Basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	Volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	Special Olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	Soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	Gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	Figure Skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	Gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	February	Wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2022	2	\$ 1,000.00
Middle School All State Band	March	Fine Arts	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	Show Choir	2022	2	\$ 3,000.00
MSHA Tournaments	January	Hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	Bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	Conferences/Conventions	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	Trap Shooting	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	Basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	Corn Hole	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	Memorial Weekend	2022	1	\$ 1,000.00
MAC Triathlon	June	Triathlon	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	Car Show	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	Rodeo	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	Baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	Baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	Baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	Bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	Golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Conferences/Conventions	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	Baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	Marathon	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	Tour de Corn	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	Golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Conferences/Conventions	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	Volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	Comedy	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	Basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	Bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	Figure Skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	Swimming	2023	0	\$ -
Special Olympics: Bocce & Softball fall 2023	September	Special Olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	Basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	Auction	2023	1	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	Soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	Show Choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Trap Shooting	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	Hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	Golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	Basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	Baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Corn Hole	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	Baseball	2023	1	\$ -
MAC Triathlon	June	Triathlon	2023	1	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	Conferences/Conventions	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	Rodeo	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	Car Show	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	Conferences/Conventions	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	Bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	Auction	2023	1	\$ 1,200.00
2023 SDPA Annual Conference	October	Conferences/Conventions	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	Baseball	2023	12	\$ 5,000.00
Women's State Softball	July	Softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Disc Golf	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Marathon	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Rodeo	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Billiards	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	Volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	Basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	Soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Figure Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Hockey	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Special Olympics	2024	1	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Show Choir	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Auction	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Fine Arts	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Comedy	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Rodeo	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Marathon	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Car Show	2024	3	\$ 1,500.00
MAC Triathlon	June	Triathlon	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Cowboy Fast Draw	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornucopia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Rodeo	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	Conferences/Conventions	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Disc Golf	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Robotics	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	Conferences/Conventions	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Fine Arts	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Concert	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Fine Arts	2025	0	\$ 4,000.00
Palace Ice Festival	January	Figure Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Fine Arts	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Special Olympics	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Comedy	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Auction	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Wrestling	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2025	1	\$ 1,500.00
Amateur Boxing Night presented by 15th Round Boxing	April	Boxing	2025	1	\$ 1,500.00
The 301 Rodz & Ridez Car Show	September	Car Show	2025	3	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2025	1	\$ 1,500.00
MAC Triathlon	June	Triathlon	2025	1	\$ 1,500.00
Arts in the Park	July	Special Event	2025	3	\$ 1,500.00
Blarney's Amateur Baseball Classic	June	Baseball	2025	1	\$ 2,500.00
Palace City Mountain Bike Classic	June	Bicycle	2025	2	\$ 1,500.00
Palace City Cup	June	Soccer	2025	2	\$ 5,000.00
SDGA Adult/Junior and Junior Championships	July	Golf	2025	4	\$ 1,500.00
South Dakota Women's State Slowpitch Softball Tournament	July	Softball	2025	2	\$ 2,500.00
South ATA State Trap Shoot Tournament	July	Trap Shooting	2025	5	\$ 2,200.00

Events/ Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	33	69

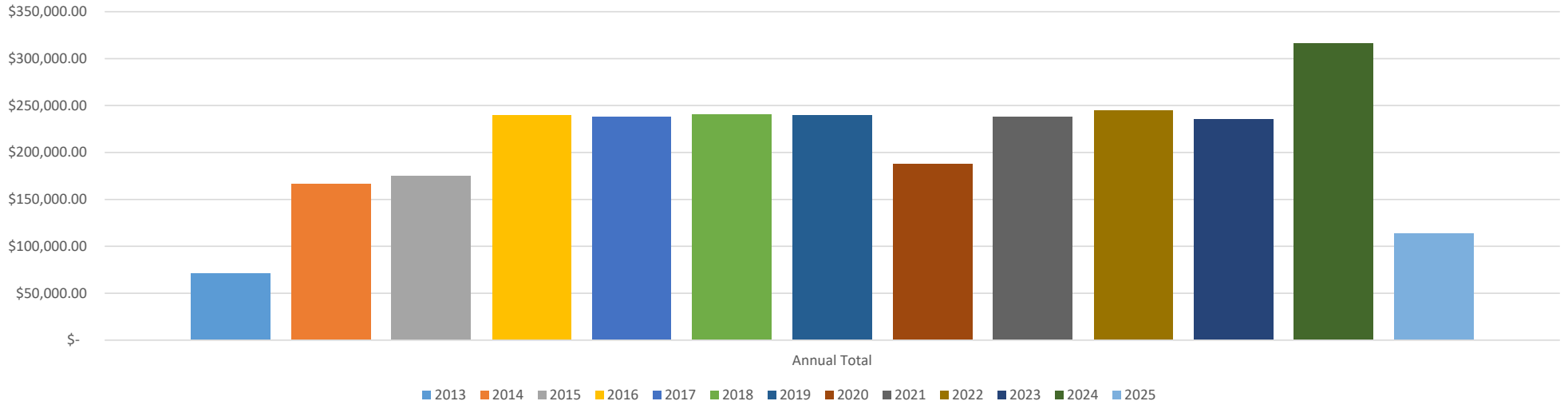
Events Per Month													
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	
Jan	1	5	2	3	3	2	4	4	4	2	4	6	
Feb	2	3	0	1	1	4	3	2	4	3	3	5	
March	0	1	3	5	5	4	3	3	2	5	6	5	
April	0	0	0	1	1	2	0	2	2	2	3	5	
May	6	7	2	3	2	1	0	2	3	2	0	1	
June	2	4	4	6	3	5	0	3	2	6	4	5	
July	3	2	3	3	3	3	0	3	4	1	1	4	
August	1	2	2	4	4	6	1	6	5	3	2	0	
September	0	3	2	5	4	4	2	4	3	5	3	1	
October	1	1	0	0	3	2	1	3	3	4	4	0	
November	3	2	0	1	0	0	0	2	1	1	1	0	
December	2	3	2	2	2	1	1	2	1	2	3	0	

Data by Event Month					
	# Events	# Days	Avg Days / Event	\$ Awarded	\$/#days
January	40	111	2.8	\$ 78,092.32	\$ 703.53
February	31	68	2.2	\$ 102,750.00	\$ 1,511.03
March	43	120	2.8	\$ 176,645.50	\$ 1,472.05
April	18	66	3.7	\$ 56,235.00	\$ 852.05
May	30	56	1.9	\$ 43,579.02	\$ 778.20
June	44	118	2.7	\$ 88,735.00	\$ 751.99
July	30	89	3.0	\$ 63,730.00	\$ 716.07
August	36	164	4.6	\$ 135,250.00	\$ 824.70
September	36	81	2.3	\$ 135,275.00	\$ 1,670.06
October	22	27	1.2	\$ 40,700.00	\$ 1,507.41
November	11	16	1.5	\$ 20,350.00	\$ 1,271.88
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

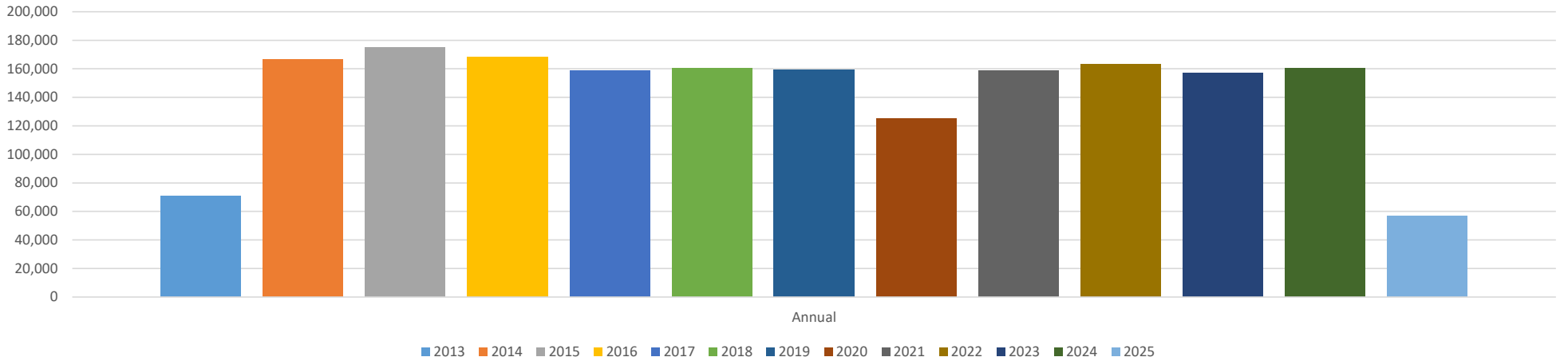
Data By Event Type

	# Events	# Days	Avg Days/Event	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	34	173	5.1	\$ 112,390.00	\$ 649.65
Basketball	51	126	2.5	\$ 119,775.00	\$ 950.60
Bicycle	4	6	1.5	\$ 7,000.00	\$ 1,166.67
Billiards	1	2	2.0	\$ 500.00	\$ 250.00
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Car Show	11	28	2.5	\$ 18,700.00	\$ 667.86
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
Comedy	3	3	1.0	\$ 4,300.00	\$ 1,433.33
Concert	1	1	1.0	\$ 7,500.00	\$ 7,500.00
Conferences/Conventions	30	64	2.1	\$ 114,860.90	\$ 1,794.70
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	10	40	4.0	\$ 28,500.00	\$ 712.50
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	8	25	3.1	\$ 17,500.00	\$ 700.00
Fine Arts	7	12	1.7	\$ 8,750.00	\$ 729.17
Golf	15	34	2.3	\$ 16,635.00	\$ 489.26
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
Hockey	17	65	3.8	\$ 54,000.00	\$ 830.77
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	7	7	1.0	\$ 18,000.00	\$ 2,571.43
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	6	6	1.0	\$ 10,000.00	\$ 1,666.67
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	1	2	2.0	\$ 2,500.00	\$ 1,250.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	6	12	2.0	\$ 21,500.00	\$ 1,791.67
Show Choir	7	9	1.3	\$ 16,800.00	\$ 1,866.67
Soccer	22	51	2.3	\$ 107,550.00	\$ 2,108.82
Softball	19	43	2.3	\$ 41,130.00	\$ 956.51
Special Event	6	21	3.5	\$ 6,200.00	\$ 295.24
Special Olympics	19	27	1.4	\$ 139,463.00	\$ 5,165.30
Swimming	13	31	2.4	\$ 29,000.00	\$ 935.48
Tour de Corn	8	23	2.9	\$ 13,000.00	\$ 565.22
Trap Shooting	3	12	4.0	\$ 5,935.00	\$ 494.58
Triathlon	9	9	1.0	\$ 11,900.00	\$ 1,322.22
Volleyball	10	16	1.6	\$ 16,685.50	\$ 1,042.84
Wrestling	6	6	1.0	\$ 6,450.00	\$ 1,075.00

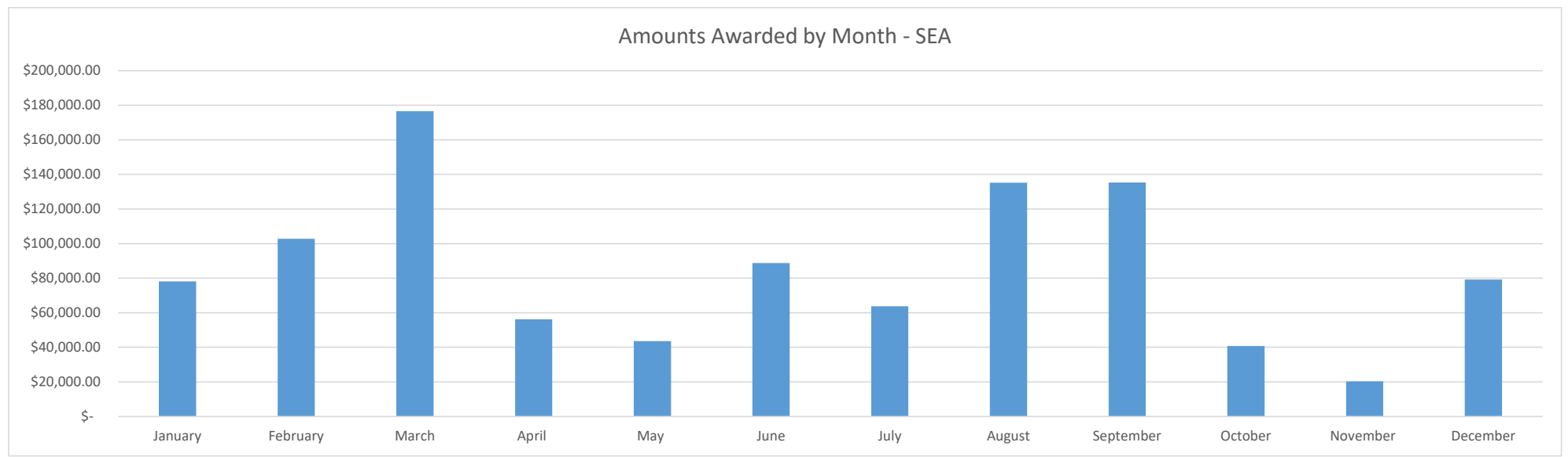
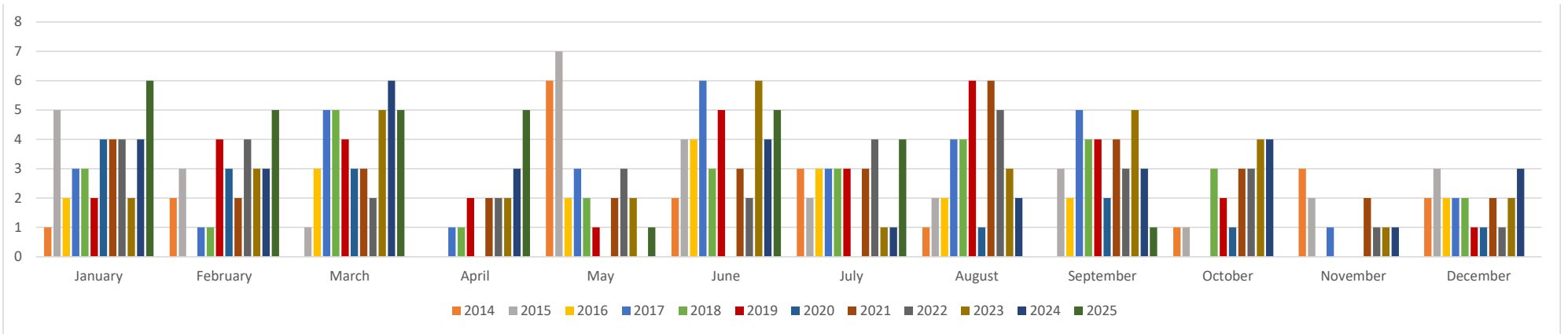
Total BID #2 & BID #4 Collections



Room Nights Reported



of Event Days per Month - SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, June 18, 2025 3:35:19 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: 4th Annual CVMA Comedy Night

Date(s) of Event: 3/22/2025

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: We had similar attendance. I think overall spending is down.

Total spectator attendance: About 150

Total number of participants (number per team, if applicable): 15

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Sioux Falls, Huron, Rapid City, Mitchell, Ethan, Alexandria, Chamberlain, Kimball

Please provide an estimation of the total 15

number of hotel/motel room nights for the entirety of the event:

Select hotels/motels contacted to determine total number of room nights sold:	Comfort Inn & Suites
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Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.	Didn't use much this year but can see the benefit as the popularity/awareness grows.
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Next year's event location and date(s):	Unsure
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Budget/Funding Information

Please attach a Profit & Loss Statement.	Comedy Show 2025.pdf
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Amount awarded from SEA:	1500
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How were the awarded funds used:	Help pay for venue and advertising
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How will the profit (if any) be used:	Support helping with Horsepower and other local veterans in need.
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Authorized Signature	Kim Hamer
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Email not displaying correctly? [View it in your browser.](#)

Date	Description	Debit	Credit	Transaction Type	Check#	Balance	Event Totals	
2/19/25	Apocolyps Gun		(955.80)	Check	1098	(955.80)	Donations	\$1,500.00
3/17/25	Mitchell Chamber Donation	1,500.00		Deposit	205786	544.20	Ticket Sales	\$2,825.00
01/06/25	Duel Purpose Piano's Deposit		(450.37)	check	1096	93.83	Live Auction	\$1,420.00
2/12/24	Chamber Radio Interview (Venmo to Bait)		(100.00)	Venmo		(6.17)	Silent Auction	\$965.00
2/7/24	Minuteman Press Flyers for Comedy Night (Bait)		(34.74)	Venmo		(40.91)	Gun Raffle	\$1,340.00
3/22/25	Walmart for Supplys for Comedy Night (Bait)		(19.32)	Venmo		(60.23)	50/50	\$380.00
3/22/25	Walmart for Supplys for Comedy Night (Treasurer)		(56.77)	Debit Card		(117.00)	Piano's Tip	\$55
3/23/25	Square Transfer (Cooler/Flag/Door sales AFTER fees)	1262.89				1,145.89	Donation Box	\$100
3/25/25	Eventbrite Ticket sales payout (3073 totaly)	2825				3,970.89		
3/23/25	Sams M&M's		(52.44)	Venmo		3,918.45	Total	\$8,585.00
3/23/25	Cups on Amazon		(55.75)	Venmo		3,862.70		
3/23/25	Popcorn from Dell Rapids Theater		(80.00)	Venmo		3,782.70	Petty Cash	
3/23/25	Dollar Tree Picture Frames		(26.55)	Venmo		3,756.15	OUT 3/17/25	\$1,500.00
3/23/25	Facebook Boost		(100.00)	Venmo		3,656.15	IN 3/24/25	\$1,500.00
	Duel Purpose Piano's payment (remainder)		(1,801.47)	Check		1,854.68		
3/29/25	Highland Center		(849.60)			1,005.08		
				Total Aler deductions		\$4,065.08		
	Fire Pit - \$220							
	Big Frig Cooler with Booze- \$600							
	Baits Flag- \$600							
	Gun - \$1340							
	Silent Auction/Donation Tables- \$965							
	Piano's Tip (Half)- \$55							
	Donation Box- \$100							

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, June 19, 2025 12:28:45 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: 15th Round boxing amatuer boxing night

Date(s) of Event: April 19th 2025

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: SEA Helped Tremendously! Great attendance

Total spectator attendance: 462 audience - 103 staff, officials and boxers - 567 total

Total number of participants (number per team, if applicable): 103 staff, officials and boxers

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Mitchell, Sioux falls, Chicago, Denver, Iowa, aberdeen, brookings, mt vernon, yankton and many others!

Please provide an estimation of the total 40-60

number of hotel/motel
room nights for the
entirety of the event:

Select hotels/motels
contacted to determine
total number of room
nights sold: Thunderbird Lodge

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer. *Field not completed.*

Next year's event
location and date(s): Unknown - Around the same time

Budget/Funding Information

Please attach a Profit &
Loss Statement. [Screenshot 2025-06-19 at 12.17.16 PM.png](#)

Amount awarded from
SEA: \$1500

How were the awarded
funds used: Hotels

How will the profit (if
any) be used: Future Events

Authorized Signature Jordan Hanson

Email not displaying correctly? [View it in your browser.](#)

TOTAL table tix

272

CASH

\$17,000.00

comp

\$ 3,000.00

TOTAL

\$14,000.00

GA'S PRESALE

\$ 1,140.00

57

GA'S DOOR ADULT

\$ 2,120.00

106

GA'S KIDS 7+

\$ 80.00

8

GA'S KIDS 7-

0

19

TOTAL TICKETS

462

TOTAL SHOW PEOPLE

103

of People show brought out!

565

TOTAL

\$17,340.00

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Monday, June 23, 2025 10:14:29 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Blarneys baseball classic

Date(s) of Event: June 14

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: *Field not completed.*

Total spectator attendance: 800

Total number of participants (number per team, if applicable): 130

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. See baseball Flyer

Please provide an estimation of the total Unsure

number of hotel/motel
room nights for the
entirety of the event:

Select hotels/motels
contacted to determine
total number of room
nights sold:

DID NOT STAY IN HOTEL/MOTEL

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer.

Did not get any feedback on this

Next year's event
location and date(s):

Unsure

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[Blarneys Baseball Sports A..xlsx](#)

Amount awarded from
SEA:

2500

How were the awarded
funds used:

Pay expenses

How will the profit (if
any) be used:

TM Scholarships

Authorized Signature

Jason Christensen

Email not displaying correctly? [View it in your browser.](#)

Umps 75 per game	1,500.00
Baseballs	160
City of Mitchell	397
Shirts for players	1800
PressBox	600
Ticket takers	300
County fair	3006.47

Total 7,763.47

Game Sponsors

1. F&M Bank	500
2. Sungold	Comp
3. Mount Vernon Farmers Elevator	500
4. Vern Eide	500
5. Jack's Campers	500
6. County Fair of Platte	Comp
7. Security State Bank	500
8. Sports Authority	2500
9. Harve's Sport Shop Foul Balls	132
10. Burgers	1114
11. Beer Sales	2078.5
12. Gate	1085
13. Bingo, 50/50 Sales	775

Profit 2420.53

10184.5

Please invoice the ones in the yellow as game sponsors for the Blarneys baseball classic