



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
August 12, 2025

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Tour de Corn**
Date: August 15th-17th, 2025; **Contact:** Kourtney Denne; **Grant Request:** \$3,000
 - B. **Powerplay Hockey Clinic**
Date: October 3rd-5th, 2025; **Contact:** Nick Lemke; **Grant Request:** \$2,000
3. **Approval of Minutes**
July 8th, 2025, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 8.4.25
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form(s) w/Financial(s)**
 - DWU Spring Golf Invite (April 7th-8th, 2025)
 - Your Town Tour - Neal McCoy (April 25th, 2025)
 - A Night with Dan Gable (April 26th, 2025)
6. **Other Items**
 - A. **Update and Review of Playeasy**
[Mitchell Sports & Events Authority](#)
 - B. **Upcoming Events**
 - [Tour de Corn](#) (August 15th-17th)
 - Kiwanis Park, Corn Palace, and Lake Mitchell
 - [MHS Boat Parade](#) (August 15th)
 - Lake Mitchell
 - [Young Professionals Frisbee Golf Outing](#) (August 16th)
 - Kiwanis Park
 - [Dakotafest](#) (August 19th-21st)
 - 2300 Spruce St.
 - [Corn Palace Festival](#) (August 20th-24th)
 - The World's Only Corn Palace & Main Street
 - [Young Professionals Social Hour](#) (August 21st)
 - Blarney's Back Room

- [Tailgate Takedown](#) (Month of September)
 - Mitchell, South Dakota (MMS&B)
- South Dakota State Pedal Pull (September 1st)
 - The World's Only Corn Palace
- [1st Fridays on Main](#) (September 5th)
 - Mitchell Main Street
- Palace City Farmer's Market (Each Saturday through September)
 - Corn Palace Plaza
- [Palace City Brewing Co.](#)
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**
September 9th, 2025, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, July 8, 2025 2:13:02 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Palace City Pedalers
Email Address	kourtney.denne@gmail.com
Address	PO Box 404
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Kourtney Denne
Phone Number	605-680-4023
Purpose of Organization	To support biking for all ages within our community. We as an organization work towards safe cycling, getting all ages involved in the cycling community, and providing trails throughout Mitchell for community members and out of town guests to enjoy.
Name of Event	Tour de Corn
Location of Event	Corn Palace, Mitchell Day Camp
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	8/15/2025 - 8/17/2025
Grant Amount Requested	3000.00
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2018 1500 2019 1500 2021 3000 2022 3000 2024 2000
Please provide your profit and loss statement from your previous event.	2024 Profit and Loss.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Grant funds will be used to cover meal and swag costs for riders in our 31st Annual Event.
How will proceeds/profit from the event be used?	Proceeds will help to continue supporting events/projects in our Mitchell Community- improvement of the Lake Mitchell Bike Trails, purchase of bicycles at Christmas time for students who rely on them for transportation, supporting our local bike rodeo, bike to school day, support of local non-profits in the community through the Cranksgiving event and repairs of bicycles for those who are unable to afford their own.
(Section Break)	

Historical Data

How many years has this event been held?	31
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50% plus

Attendance at last event (spectators, participants)	307 Registered Riders 2024 294 Registered Riders 2023 312 Registered Riders 2022 356 Registered Riders 2021
Comments	Current rider locations- Sioux Falls, Wyoming, Iowa, Florida, Longmont CO, Watertown, Oldham, SD Brookings, SD, Pierre, Rapid City, SD, St Louis, MO
(Section Break)	

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	Based on number of individuals who attended our Friday Night Event and stayed Friday to Saturday. Hotel rooms are not as utilized as the campgrounds. Individuals who participate in biking events prefer to utilize the campground- we recommend to all of them Lake Mitchell and most were very impressed with facilities last year.
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	To support biking for all ages within our community. We as an organization work towards safe cycling, getting all ages involved in the cycling community, and providing trails throughout Mitchell for community members and out of town guests to enjoy.
Describe your event. Be sure to include who, what, where, when, and how activities will take place.	3 Day Biking event that kicks off Friday night with a food truck event, glow ride and pump track competition at Kiwanis Park. Saturday includes 3 different 4 different ride lengths for all ages leaving from the Corn Palace along with a rib feed at the Mitchell Day Camp. Sunday offers guided trail rides around Lake Mitchell.
What geographic areas are you bringing event	South Dakota, North Dakota, Iowa, Nebraska, Minnesota

participants from?
Indicate geographic
areas you are
marketing for visitor
attraction to your event.

What are the specific
goals for this event?

To draw 350 people to Mitchell to enjoy the views of Lake Mitchell, routes of our bikes rides, and generate revenue to continue to build on the Lake Mitchell trails.

Explain how your grant
request would be used
to promote tourism in
Mitchell? Note the
resulting impact of your
event if the request for
funding were denied.

This grant allows us to generate revenue in order to expand on the Lake Mitchell trails, specifically the single track within our community. These trails are used by both in and out of town residents and generates revenue from dollars spend while visiting and riding.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event
Budget (Please specify
how the grant amount
requested would be
utilized.)

[Budget 2025.pdf](#)

Additional Financial
Documents

Field not completed.

(Section Break)

Event Flyer

[102812 2025.pdf](#)

Additional Documents

Field not completed.

Authorized Signature

Kourtney Denne

Email not displaying correctly? [View it in your browser.](#)

Tour de Corn Budget

	Proposed Budget 2025	Actual 2025
Merchandise Income	\$3,500.00	\$ -
Tour de Corn Donations	\$8,000.00	\$ -
Tour de Corn Food	\$0.00	\$ -
Tour De Corn Raffle Income	\$1,500.00	\$ -
Tour De Corn Signup	\$20,000.00	\$ -
Grant Other Income	\$0.00	\$ -
Total	\$33,000.00	\$ -
Advertising	\$ 500.00	\$ -
Entertainment	\$ 500.00	\$ -
Food	\$ 5,000.00	\$ -
Insurance & Fees	\$ 400.00	\$ -
Merchandise	\$ 7,500.00	\$ -
Rental	\$ 1,000.00	\$ -
Supplies	\$ 1,000.00	\$ -
Total	\$ 15,900.00	\$ -
Net Income		

Trail Budget	Proposed Budget 2025	Actual 2025
Equipment	\$ 6,000.00	\$ -
Supplies	\$ 6,000.00	\$ -
Other	\$ 1,500.00	\$ -
Rental		
Total	\$ 13,500.00	\$ -
2016 - Heartland Outdoor - \$4200 2017 - trail groomer \$5500		
Community Engagement	Proposed Budget 2025	Actual 2025
Bikes for Students	\$ 2,900.00	\$ -
Annual Meeting	\$ 1,400.00	\$ -
Billboard	\$ 500.00	\$ -
Community Bike Repairs	\$ 500.00	
Misc Community Involvement	\$ 1,200.00	
Moonlight Ramble Rides	\$ 600.00	
Total	\$ 7,100.00	\$ -

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	August	2015	-	-			-	\$1,000			(\$1,000.00)
N	August	2016	-	-			-	\$1,000			(\$1,000.00)
N	August	2017	-	-		\$1,000	-	\$1,000			(\$1,000.00)
N	August	2018	-	-			-	\$1,500			(\$1,500.00)
N	August	2019	-	-		\$1,500	-	\$1,500		\$6,504.75	\$5,004.75
N	August	2021	-	-	NA	\$3,000	-	\$3,000	Used to offset costs of rider swag and food.	\$2,452.64	(\$547.36)
N	August	2022	-	-		\$3,000	-	\$3,000	Riders expenses: meal, advertising, and supplies.	\$7,436.57	\$4,436.57
N	August	2024	One to 50	0	NA	\$3,000	\$550	\$2,000		(\$5,198.06)	(\$7,198.06)
N	August	2025	One to 50			\$3,000	\$550				\$0.00
									\$14,000	\$11,195.90	

Funding Matrix:

Up to 50 hotel rooms estimated X \$10 per room = \$500.

\$500 X 10% (Event held on WEEKEND in AUGUST) = \$50.

\$500 + \$50 = **\$550**

SEA Grant Application states that 50%+ of participants are from over 50 miles away.

2024 attendance: 307 riders

2023 attendance: 294 riders

2022 attendance: 312 riders

2021 attendance: 356 riders

We expect to have riders coming from: Sioux Falls, WY, IA, FL, CO, Watertown, Oldham, Brookings, Pierre, Rapid City, and MO.

The grant request will be used to cover meal and swag costs for riders.

Proceeds will help to continue supporting events/projects in our Mitchell Community- improvement of the Lake Mitchell Bike Trails, purchase of bicycles at Christmas time for students who rely on them for transportation, supporting our local bike rodeo, bike to school day, support of local non-profits in the community through the Cranksgiving event and repairs of bicycles for those who are unable to afford their own.



August 15-17 | Mitchell, SD

FRIDAY SATURDAY SUNDAY

KIWANIS PARK

- 5-7:30pm: Registration
- 5:30pm: Pump Track Contest
- 5:30-8:00pm: Friday Night Meal
- 8:00pm: Glow Ride

CORN PALACE

- 5:30am: 100 mi. Registration
- 6am: 100 mi. Ride Starts
- 7am: 60 mi. Registration
- 8am: 60 mi. Ride Starts
- 8:30am: 35/15 mi. Registration
- 9:30am: 35/15 mi. Ride Starts
- Post Ride: Ribs, Music, Door Prizes Bike Raffle!

KIWANIS PARK

- 10:30am: Guided Singletrack

JOIN THE
BIKE PARTY
FRI. & SAT.
DOOR PRIZES,
FOOD, &
BIKE RAFFLE

HELMETS REQUIRED FOR ALL RIDES



palacecitypedalers.com
Register at: bikereg.com/tour-de-corn

From: noreply@civicplus.com
To: Aaron Hieb
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, July 23, 2025 11:57:57 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Powerplay Hockey Skills Clinic
Email Address	nlemke2525@hotmail.com
Address	1411 FIRESTEEL DR
City	MITCHELL
State	SD
Zip Code	57301
Contact Person	Nick Lemke
Phone Number	6057704927
Purpose of Organization	To offer support and development to youth hockey players to in and around the Mitchell area.
Name of Event	Powerplay Clinic
Location of Event	Mitchell Activity Center
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	7-10
Type of Event	Sport Event
Date(s) of Event	10/3/2025 - 10/5/2025
Grant Amount Requested	2,000\$
(Section Break)	

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	I have not previously applied for the grant.
Please provide your profit and loss statement from your previous event.	Powerplay PL fall 2024.jpg
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant amount will specifically help cover the cost of the ice rental from the city for the clinic.
How will proceeds/profit from the event be used?	Other expenses are: Multiple provided meals, apparel gift for participants, help with gas, food, and lodging costs for instructors that assist with putting on this clinic. So any additional funds remaining after the ice rental go towards these items.
(Section Break)	

Historical Data

How many years has this event been held?	Going on 4 years, some years we do a spring and a fall camp
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	10
Attendance at last event (spectators, participants)	being a camp, we don't have spectators. but on ice participants was around 40 and roughly 7 out of town kids with parents/family.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

1-50

How are you able to estimate the number range selected above?

We plan to submit the clinic flier to neighboring association, and as the clinic continues to be put on, i feel confident we will continue to pull players from other associations willing to attend.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The purpose of this organization is to put on a on ice hockey skills clinic to help teach youth hockey players how to be better with individual skills as well as being better within a team. With that, the organization provides youth hockey development that we don't have a lot of in the 50 mile radius. We are targeting hockey players in the age range of 10-16 years old, that range is the best condensed age group to put together a controlled and motivated developmental clinic.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

On ice Hockey skills clinic for youth players, to develop hockey skills and knowledge. Located at the Mitchell Activity Center in Mitchell, SD 57301 on October 3rd thru the 5th. Friday evening thru Sunday afternoon. A formatted laid out schedule will be provided and tweaked based on specific registered players we have in each age group and all session and meals that are provided, will be at the Mitchell Activity Center.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

The entire Eastern Side of South Dakota. Pierre, Aberdeen, Huron, Watertown, Brandon Valley, Yankton.

What are the specific goals for this event?

To teach individual hockey skills and decision making skills for the game of hockey.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

I am motivated, passionate, and driven. This camp will be put on even if i was to need to support it financially out of my own pocket.
The grant will help with being able to cover some the costs we currently have with the clinic and allow us to still offer a tshirt/jersey, a meal, drinks to the participants. To offer a little financial sum to the instructors for their travel, time, and knowledge. The proceed or grant funds also go towards the purchasing of on and off ice training tools that stay in the facilities for further use as well. The grant would help insure the growth and continuation of this camp.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Powerplay Clinic 2025 Budget.docx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[Powerplay Clinic Flier fall 2025.jpg](#)

Additional Documents

Field not completed.

Authorized Signature

Nick Lemke

Email not displaying correctly? [View it in your browser.](#)

Lucky Devils PowerPlay Clinic Financials - October 2024

2024-10		NOTES			
INCOME:					
Registration Fees Deposited	5,416.00	REGISTRATIONS		DEPOSITS	
Donation - JD Concrete (Ice)	500.00	1st Skater (30 @ \$125.00)	\$ 3,750.00	10/16/24 Sabern	\$ 3,312.50
Donation - Sabers (F&B)	100.00	2nd Skater (12 @ \$87.50)	\$ 1,050.00	10/16/24 Checks	\$ 500.00
Total Income	6,016.00	Goalie (4 @ \$100.00)	\$ 400.00	10/16/24 Cash	\$ 125.00
		Partials (1 @ \$100.00)	\$ 100.00	10/08/24 Checks	\$ 1,653.50
			\$ 5,300.00	10/08/24 Cash	\$ 125.00
				10/24/24 Check	\$ 300.00
					\$ 6,016.00
EXPENSES:					
City of Mitchell - Ice Time	1,620.00	20 hours @ \$81			
GF Advertising - Shirts	557.28				
Tough Jerney - Jerseys	299.00	Reimburse Darcy			
Food & Beverages	738.98				
Sun Gold - Coach Apparel	408.87				
Depot - Coaches Dinner	430.70	Reimburse Nick			
Coaches	2,000.00				
Total Expenses	6,054.92				
Not Ordinary Income	-38.92				
FOOD & BEVERAGES					
Caneys - Friday Pizza	\$ 60.00	Reimburse Darcy			
Walmart	\$ 181.15	Reimburse Darcy			
County Fair	\$ 288.17	Reimburse Darcy			
Grahams Sinclair	\$ 200.00	Estimate (waiting for invoice)			
	\$ 738.98				
TUMBLERS					

Powerplay Clinic Fall 2025

Budget Plan (All dollar amounts are educated estimates)

Expenses

- City of Mitchell Ice 1800\$
- Participants Tshirt 650\$
- Food and Beverage 750-1000\$
- Coaches Apparel 300\$
- Coaches Saturday meal 400-600\$
- Coaches (5-8) Travel and Pay 1000-2000\$

Incomes

- Player Registration 40+ players 5000\$ (plus their parents and family)
- Possibly Donations- Sports Authority, JD Concrete, etc. 500-2500\$

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	October	2025	One to 50			\$2,000	\$550				\$0.00
								\$0		\$0.00	

Funding Matrix:

Up to 50 hotel room nights estimated X \$10 per room = \$500.

\$500 X 10% (Event held on WEEKEND in OCTOBER) = \$50.

\$500 + \$50 = **\$550**

This event has never applied for SEA grant funding.

SEA Grant Application states that 10% of participants are from over 50 miles away.

Players come from: eastern side of SD, Pierre, Aberdeen, Huron, Watertown, Brandon, and Yankton.

The grant request will be used to specifically help cover the cost of the ice rental from the City of Mitchell.

Proceeds will go towards other expenses such as: multiple provided meals, apparel gift for participants, help with gas, food, and lodging costs for instructors that assist with putting on this clinic.



POWER PLAY

HOCKEY SKILLS CLINIC

OCT. 3-5, 2024

MITCHELL ACTIVITIES CENTER



AGE GROUPS [2025-26 SEASON]

Approx. Schedule - Slight adjustments may apply
based on registration numbers

- **2015 - 2016 Birth Years** FRI 7:30-8:30, SAT 3:15-4:15 & 5:00-6:30, SUN 10:00-11:15
- **2014 - 2012 Birth Years** FRI 5:45-7:15, SAT 11:00-12:15 & 1:15-3:00, SUN 1:00-2:15
- **2011 - 2007 Birth Years** FRI 4:00-5:30, SAT 8:30-10:30 & 12:00-1:30, SUN 11:30-12:45

Skills sessions in Slashing the House/Zone, One-on-One Moves, Point Shots & Deflections, Forecheck, Defense Achieve the Blueline

SPECIALIZED GOALIE COACHES WILL WORK WITH GOALIES DURING EACH SESSION

OPEN TO BOYS & GIRLS IN ALL YOUTH HOCKEY ASSOCIATIONS!

REGISTER NOW!



FOR MORE INFORMATION

www.luckydevilshockey.com



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
July 8, 2025

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:00 PM

SEA Advisory Committee members present: Kevin McCardle, Kevin Nelson, Jason Christensen, Dave Sietsema, Bryan Dixon, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston

SEA Advisory Committee members absent: Mayor Hanson, Jill Larson, and Cory Aadland

Others present: Aaron Hieb, Johanna Allen, and Stephanie Ellwein

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following applications were presented and considered:

A. SoDak 16 Basketball

The *SoDak 16 Basketball Grant Application* is requesting \$1,700.

- Cory Aadland was unable to attend the meeting.

B. Mitchell Baseball Association Tournament(s) - *Early Bird, Harve/Bryan Memorial, & State A Youth*

Nathan Sparks spoke on behalf of and presented the *Mitchell Baseball Association Tournament(s) Grant Application*, which is requesting \$6,000.

- Nathan Sparks shared that the funding request of \$6,000 is primarily for the State Youth Baseball Tournament which is taking place July 18th-20th, 2025. There will be 60 teams from throughout all of South Dakota participating. Friday, July 18th, starts at 8 AM and Saturday, July 19th starts at 8 AM with pool play both days. Mitchell will be hosting the 9U, 11U, & 12U. The request helps offset the costs of hosting these tournaments.

C. USA Men's Slowpitch Softball "D" State Tournament

Joe Wenzel spoke on behalf of and presented the *USA Men's Slowpitch Softball "D" State Tournament Grant Application*, which is requesting \$2,000.

- Joe Wenzel shared that this is the third men's state tournament Mitchell has hosted in the last seven years. There will be 10–20 teams participating in this double-elimination state tournament on August 9th-10th, with 95% of teams coming from out of town. Only one local (Mitchell) team is participating. The grant request of \$2,000 will help pay for the umpires, hotels, and field costs. There is no gate fee, no shirt or swag sales, and all revenue goes to the USA South Dakota Softball Association.

D. Palace City Kiwanis Half Marathon, 10K, & 5K

Crystal Freund spoke on behalf of and presented the *Palace City Kiwanis Half Marathon, 10K, & 5K Grant Application*, which is requesting \$1,500.

- Crystal Freund shared that this is the 8th annual event and they "Run for the Kids." This event starts with a kids' run on Saturday morning, which is in its second year of the kids' run. Currently, they are 50% higher in participation at this time compared to last year. 41% of participants come from over 50+ miles away and 21% come from over 100+ miles away. The goal is to have a runner from all 50 states. The grant request would assist with marketing the event and Mitchell, SD, and to help offset the costs. They estimate the event brings in about 50 room nights for the duration of the event.

E. Palace City 8ball Open

Jen Raymond and Corey Ditter spoke on behalf of and presented the *Palace City 8ball Open Grant Application*, which is requesting \$5,000.

- Jen and Corey shared that the event will be held at the Highland Conference Center on November 14th-16th, 2025. The event was originally hosted two years ago at two local establishments on Main Street with no expenses, and that year's event had over \$16,000 in player payouts. The grant request would help cover the venue cost (Highland Conference Center) and pool table rental costs from D&E. There is no income for the Palace City Pool Promotions. Any additional income will be reinvested into the player prize fund. Looking to have over 60 players from outside of Mitchell with a goal of 88 players coming from IA, MN, NE, ND, and throughout SD.

3. Approval of Minutes

Motion: Motion was made by Bryan Dixon to approve the previous meeting minutes as presented, and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb and Stephanie Ellwein reviewed the financial report as of July 3rd, 2025.

Sports & Events Authority Revenue increased to \$194,640 for FY 2025 as the BID #4 Board approved supplementing the remaining 2024 SEA balance to the 2025 SEA balance.

Current expenses and award checks that have been written for 2025 are \$79,950.

Current Available Fund Balance of \$114,690.00.

Collections in May (for April records) are \$20,504.00 with (1) one establishment outstanding. Collections in June (for May records) are \$22,522.00 with (3) three establishments outstanding.

The YTD collections for 2025 are \$113,871.00, which equates to 56,936 total room nights sold.

YTD comparisons of room nights sold were: down 5.3% (3,003 room nights sold) from 2024, down 1.1% (616 room nights sold) from 2023, down 4.4% (2,478 room nights sold) from 2022, up 6.3% from 2021, up 26.2% from 2020, and up 6.6% from 2019.

Motion: Motion was made by Jason Christensen to approve the financial report as presented, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Form(s) w/Financials with the SEA Committee:

A. Evaluation Form(s) w/Financial(s)

Combat Veteran's Motorcycle Association Comedy Night (March 22nd, 2025)

- The event was Above (4) Expectations. Total spectator attendance was about 150. Total participants were 15. Spectators and participants came from Sioux Falls, Huron, Rapid City, Mitchell, Ethan, Alexandria, Chamberlain, and Kimball. The estimated number of total hotel/motel room nights sold was 15. Unsure of next year's location and date(s). The funds awarded (\$1,500) were used to pay for venue and advertising. Total profit of \$4,065.08, which was used in support of Helping with Horsepower and other local veterans in need.

15th Round Boxing Amateur Boxing Night (April 19th, 2025)

- The event Met (3) Expectations. SEA helped tremendously! Great attendance. Total spectator attendance was 567 total (462 audience, 103 staff, officials, and boxers). Total participants were 103 staff, officials, and boxers. Spectators and participants came from Mitchell, Sioux Falls, Chicago, Denver, Iowa, Aberdeen, Brookings, Mt. Vernon, Yankton and many others! The estimated number of total hotel/motel room nights sold was 40-60. Unsure of next year's location and date(s). The funds awarded

(\$1,500) were used to pay for hotel rooms. Total profit will be used for future events.

Blarney's Amateur Baseball Classic (June 14th, 2025)

- The event was Above (4) Expectations. Total spectator attendance was 800. Total participants were 130. The estimated number of total hotel/motel room nights sold was unsure. Unsure of next year's location and date(s). The funds awarded (\$2,500) were used to pay expenses. Total profit of \$2,420.63, which was used towards TeamMaker Scholarships.

6. Other Items

Aaron Hieb reviewed and provided an update to the committee on the progress of Playeasy.

A. Update and Review of Playeasy

Aaron Hieb reviewed the HOME page of the Playeasy platform. Event Organizers within the platform: 755; Destinations including the Mitchell Sports & Events Authority: 329; Total active RFPs within the Marketplace: 157.

LEADS. Currently, there are 183 leads that match the Mitchell Sports & Events Authority. 181 of those have been passed on because the RFPs require more hotel room nights than Mitchell, SD can provide; The RFP requires facility space that Mitchell, SD does not have, or the date of the event on the requested RFP overlaps with events already taking place in Mitchell, SD.

No hotel bookings from within the Playeasy platform.

Aaron will meet with Shaun Davis (7v7 Football) on Thursday of this week to discuss and see if it makes sense to work on a local event/camp rather than reaching out to and connecting with a national organization.

Aaron will also re-connect with Scott Mullenmeister (Mitchell Soccer Association) this winter to re-evaluate a 5v5 Soccer tournament in 2026.

B. Upcoming Events

- [Young Professionals Trivia Night: USA Edition](#) (July 8th)
 - Palace City Brewing Co.
- [South Dakota ATA State Trap Shoot Tournament](#) (July 9th-13th)
 - Mitchell Gun Club
- [Mitchell Municipal Concert: A Night at the Movies](#) (July 9th)
 - Hitchcock Park Band Shell
- [DWU Summer Soccer Camp\(s\)](#) (July 10th-12th & July 17th-19th)
 - Pepsi Cola Soccer Complex
- [Courtyard Concert\(s\)](#) (July 11th, 18th, & 25th)
 - Palace Park Mall

- [Summer Dinner Theatre](#) (July 11th-12th/July 18th-19th)
 - DWU Black Box Theatre
- [Children's Day at the Village](#) (July 12th)
 - Mitchell Prehistoric Indigenous Archaeological Site
- [2nd Saturdays on Main](#) (July 12th)
 - Mitchell Main Street
- [Big Friend Little Friend's Par 3 Golf Tournament](#) (July 14th)
 - Lakeview Municipal Golf Course
- [Corn Palace Stampede Rodeo Community Kick-Off](#) (July 15th)
 - The Arena at Stampede Park
- [Mitchell Municipal Band: Joe Pekas Night](#) (July 16th)
 - Hitchcock Park Band Shell
- [Young Professionals Social Hour](#) (July 17th)
 - Blarney's Back Room
- [Corn Palace Stampede Rodeo](#) (July 17th-20th)
 - The Arena at Stampede Park
- [Mitchell CraZy DayZ](#) (July 18th-19th)
 - Mitchell Main Street
- [Young Professionals Frisbee Golf Outing](#) (July 19th)
 - Kiwanis Park
- [Corn Palace Stampede Rodeo Parade](#) (July 19th)
 - Mitchell Main Street
- [Corn Palace Stampede Rodeo Chili Cook-off](#) and [Family Fun Day](#) (July 20th)
 - The Arena at Stampede Park
- [SDGA Adult/Junior Championship](#) (July 20th)
 - Lakeview Municipal Golf Course
- [SDGA Junior Championship](#) (July 21st-23rd)
 - Lakeview Municipal Golf Course
- [Mitchell Municipal Band: Tropical Paradise](#) (July 23rd)
 - Hitchcock Park Band Shell
- [Mitchell A.C.T. Awards Night](#) (July 24th)
 - Mitchell Area Community Theatre
- [Arts in the Park](#) (July 25th-27th)
 - Hitchcock Park
- [USA South Dakota Women's State Slowpitch Softball Tournament](#) (July 26th-27th)
 - Cadwell Sports Complex
- [Mitchell Municipal Band: Directors Choice](#) (July 30th)
 - Hitchcock Park Band Shell
- [Palace City Pre-Sturgis Party](#) (July 31st)
 - Mitchell Main Street
- [Comedy Night at ACT with Nathan Hults](#) (July 31st)
 - Mitchell Area Community Theatre
- [Shootout at the Lake](#) (August 1st-2nd)
 - Horsemen's Sports Inc Arena
- [ACT Junior Players – Murder on the Monkey Express](#) (August 8th-9th)
 - Mitchell Area Community Theatre
- [2nd Saturdays on Main](#) (August 9th)
 - Mitchell Main Street

- [Beverage Bash](#) (Month of July)
 - Mitchell Main Street & Beyond
- [Palace City Farmer's Market](#) (Each Saturday through September)
 - Corn Palace Plaza
- [Palace City Brewing Co.](#)
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

Motion: Bryan Dixon made a motion to go into Executive Session, and was seconded by Dave Sietsema. All members voted 'Aye' and the motion passed.

8. Approval of Funding Applications

SoDak 16 Basketball

Date: March 6th & 11th, 2025; **Contact:** Cory Aadland; **Grant Request:** \$1,700

- **Motion:** Motion was made by Bryan Dixon to deny funding, and seconded by Dave Helleloid.
- **Abstain:** Dave Sietsema abstained from voting.
 - 9 members voted 'Aye' and the motion passed.

Mitchell Baseball Association Tournament(s)

Date: May 3rd, June 14th, & July 18th-20th, 2025; **Contact:** Nathan Sparks; **Grant Request:** \$6,000

- **Motion:** Motion was made by Tim Smith to award \$3,000, and seconded by Kevin Nelson.
- **Abstain:** Jim Johnston abstained from voting.
 - 8 members voted 'Aye', Jason Christensen voted 'Nay', and the motion passed.

USA Men's Slowpitch Softball "D" State Tournament

Date: August 9th-10th, 2025; **Contact:** Joe Wenzel; **Grant Request:** \$2,000

- **Motion:** Motion was made by Jim Johnston to award \$2,000, and seconded by Tim Smith.

- All members voted 'Aye' and the motion passed.

Palace City Kiwanis Half Marathon, 10K, & 5K

Date: October 5th, 2025; **Contact:** Crystal Freund; **Grant Request:** \$1,500

- **Motion:** Motion was made by Dave Helleloid to award \$750, and seconded by LaRee Rumbolz.
 - All members voted 'Aye' and the motion passed.

Palace City 8ball Open

Date: November 14th-16th, 2025; **Contact:** Jason Long; **Grant Request:** \$5,000

- **Motion:** Motion was made by Bryan Dixon to award \$4,000, and seconded by Emily Liedtke.
 - 8 members voted 'Aye', Dave Helleloid and Jim Johnston voted 'Nay', and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, August 12th, 2025, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

Meeting adjourned by: Kevin McCardle @ 3:36 PM

Revenue			Expense- CHECKS written		
2013	\$	35,309.50	2013	\$	400.00
2014	\$	83,272.50	2014	\$	39,290.00
2015	\$	87,363.50	2015	\$	55,597.32
2016	\$	77,814.84	2016	\$	56,167.00
2017	\$	80,400.38	2017	\$	86,684.19
2018	\$	79,240.50	2018	\$	67,684.13
2019	\$	79,552.66	2019	\$	114,799.15
2020	\$	69,340.18	2020	\$	36,400.00
2021	\$	79,990.00	2021	\$	89,150.00
2022	\$	81,976.25	2022	\$	116,365.00
2023	\$	106,518.50	2023	\$	94,965.00
2024	\$	150,000.00	2024	\$	118,360.00
2025	\$	194,640.00	2025	\$	86,700.00
Total Revenue		\$ 1,205,418.81	Total Expenses		\$ 962,561.79

Fund Balance	\$	107,940.00
--------------	----	------------

Committed Items- Checks not yet written		
Special Olympics Basketball 2026	\$	12,000.00
Special Olympics Basketball 2027	\$	12,000.00
Total Committed but not paid	\$	24,000

Current Available Fund Balance	\$ 107,940.00
--------------------------------	---------------

	BID #2 & BID #4 Total/ Collections by Month										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	\$ 16,173.50	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	\$ 19,182.00	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	\$ 20,574.00	0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	\$ 29,236.00	0	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00	\$ 37,482.00	0	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00		0	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00		0	
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 25,402.00		0	
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 316,104.00	\$ 158,137.00		

Previous Year's YTD Comparisons										
Collections (through July)	\$ 112,388.50	\$ 111,134.50	\$ 107,889.00	\$ 81,160.00	\$ 109,271.00	\$ 116,875.00	\$ 112,705.00	\$ 148,811.00	\$ 158,137.00	
Room Nights Sold (through July)	74,926	74,090	71,926	54,107	72,847	77,917	75,137	76,820	79,069	

YTD Room Nights Sold Comparisons				
2025 YTD compared to 2024 YTD	2.8%	2025 YTD compared to 2021 YTD	7.9%	
2025 YTD compared to 2023 YTD	5.0%	2025 YTD compared to 2020 YTD	31.6%	
2025 YTD compared to 2022 YTD	1.5%	2025 YTD compared to 2019 YTD	9.0%	

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Marketing	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	Darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	Golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	Cowboy Fast Draw	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	Soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	Wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	Baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	Cross Country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	Baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	Volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	Volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	Hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	Wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	Hockey	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	Baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	Baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	Soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	Baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	Baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	Baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	Softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	Basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	Basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	Bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	Cowboy Fast Draw	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	Basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	Volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	Wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	Softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	Motorcycle	2015	1	\$ 10,000.00
MAC Triathlon	June	Triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	Gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2015	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	Soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	Baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	Baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	Conferences/Conventions	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 1,600.00
Outcasts Car Club	September	Car Show	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour de Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	Conferences/Conventions	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	Bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	Conferences/Conventions	2015	3	\$ 5,500.00
Show Choir Classic	March	Show Choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	Soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	Baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	Soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	Softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	Soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	Softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	Cheer & Dance	2015	1	\$ 500.00
AirVenture Cup Race	July	Conferences/Conventions	2016	3	\$ 2,000.00
BB Tourney- 2019	March	Special Olympics	2016	0	\$ -
Children's Education Center	0	Conferences/Conventions	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	Basketball	2016	4	\$ 800.00
Cornhole Tournament	July	Corn Hole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	Volleyball	2016	2	\$ 2,000.00
Destination Imagination	April	Conferences/Conventions	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	Baseball	2016	2	\$ 750.00
Girls State Hockey	March	Hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	Basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	Gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2016	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	Baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	Baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	Corn Hole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	Golf	2016	2	\$ 735.00
Tour de Corn	August	Tour de Corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	Basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	Bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	Cheer & Dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	Figure Skating	2017	1	\$ 1,000.00
Coaches Clinic	July	Conferences/Conventions	2017	2	\$ 5,500.00
Corn Hole Tournament	July	Corn Hole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	Basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	Basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	Softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	Golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	Kernel Bowl	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	Baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	Softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	Swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	Triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	Softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	Basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	Baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	Hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	Soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	Basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	Soccer	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	Hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	Cowboy Fast Draw	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	Baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	Volleyball	2017	1	\$ 635.50
Show Choir Classic	March	Show Choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	Special Olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ -
State Speech & Debate Tournament	March	Fine Arts	2017	2	\$ 500.00
Target United Cup	September	Soccer	2017	3	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	Bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Marketing	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	Cheer & Dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	Kernel Bowl	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Conferences/Conventions	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	Basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	Cowboy Fast Draw	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	Softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	Special Olympics	2018	0	\$ 2,000.00
DWU Shoot & Putt Fundraiser	July	Golf	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	Basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	Basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	Triathlon	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	Swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	Swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	Baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	Car Show	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	Marathon	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	Motorcycle	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	Conferences/Conventions	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	Basketball	2018	1	\$ 500.00
Round of 16	March	Basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	Show Choir	2018	2	\$ 1,650.00
SoDak Cup	September	Golf	2018	2	\$ 400.00
special Olympics - Basketball	March	Special Olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	Special Olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	Special Olympics	2018	0	\$ 525.00
special olympics fall classic	October	Special Olympics	2018	0	\$ -
State Gymnastics Meet	March	Gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	Tour de Corn	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	Bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	Cheer & Dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	Archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	Bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	Softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	Soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	Gun Show	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	Basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	Cheer & Dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	Show Choir	2019	1	\$ 2,000.00
Hanson Classic	January	Basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	Triathlon	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	Basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	Conferences/Conventions	2019	3	\$ 5,500.00
Special Olympics	0	Special Olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	Special Olympics	2019	1	\$ 1,000.00
State Fire School	June	Conferences/Conventions	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	Softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Marketing	2019	0	\$ 663.25
CoEd Softball state Tournament	0	Softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	Cowboy Fast Draw	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	Car Show	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	Basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	Swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	Baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	Conferences/Conventions	2019	3	\$ 500.00
Tour de Corn	August	Tour de Corn	2019	3	\$ 1,500.00
DWU Shoot & Putt Fundraiser	July	Golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	Softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	Conferences/Conventions	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	Baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	Baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	Rodeo	2019	2	\$ 1,000.00
Palace City Half Marathon	October	Marathon	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	Corn Hole	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	Conferences/Conventions	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	Conferences/Conventions	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	Hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour.	January	Darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	Basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	Basketball	2020	1	\$ 500.00
Hanson Classic	January	Basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	Soccer	2020	3	\$ 4,000.00
Culver's Classic	February	Basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	Marathon	2020	1	\$ 3,000.00
OutKast Car Club	September	Car Show	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tourn	August	Baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	Cross Country	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	Basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	Hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	Basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	Basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	Basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	Darts	2021	1	\$ 600.00
Hanson Classic	January	Basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	Swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	Corn Hole	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	Figure Skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	Basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	Conferences/Conventions	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	Golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	Cowboy Fast Draw	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	Basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	Basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	Triathlon	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	Baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	Baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	Car Show	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	Conferences/Conventions	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	Conferences/Conventions	2021	2	\$ 1,000.00
2021 Paleo Games	September	Fine Arts	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	Softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	Baseball	2021	7	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2021	3	\$ 3,000.00
SDCFEL Convention	September	Conferences/Conventions	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	Basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	Swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	Swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	Softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	Softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	Volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	Bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	Basketball	2022	1	\$ 1,200.00
Hanson Classic	January	Basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	Volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	Special Olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	Soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	Gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	Figure Skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	Gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	Wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2022	2	\$ 1,000.00
Middle School All State Band	March	Fine Arts	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	Show Choir	2022	2	\$ 3,000.00
MSHA Tournaments	January	Hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	Bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	Conferences/Conventions	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	Trap Shooting	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	Basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	Corn Hole	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	Memorial Weekend	2022	1	\$ 1,000.00
MAC Triathlon	June	Triathlon	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	Car Show	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	Rodeo	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	Baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	Baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	Baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	Bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	Golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Conferences/Conventions	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	Baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	Marathon	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	Tour de Corn	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	Golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Conferences/Conventions	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	Volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	Comedy	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	Basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	Bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	Figure Skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	Swimming	2023	0	\$ -
Special Olympics: Bocce & Softball fall 2023	September	Special Olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	Basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	Auction	2023	1	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	Soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	Show Choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Trap Shooting	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	Hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	Golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	Basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	Baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Corn Hole	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	Baseball	2023	1	\$ -
MAC Triathlon	June	Triathlon	2023	1	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	Conferences/Conventions	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	Rodeo	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	Car Show	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	Conferences/Conventions	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	Bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	Auction	2023	1	\$ 1,200.00
2023 SDPA Annual Conference	October	Conferences/Conventions	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	Baseball	2023	12	\$ 5,000.00
Women's State Softball	July	Softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Disc Golf	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Marathon	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Rodeo	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Billiards	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	Volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	Basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	Soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Figure Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Hockey	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Special Olympics	2024	1	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Show Choir	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Auction	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Fine Arts	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Comedy	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Rodeo	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Marathon	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Car Show	2024	3	\$ 1,500.00
MAC Triathlon	June	Triathlon	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Cowboy Fast Draw	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Rodeo	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	Conferences/Conventions	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Disc Golf	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Robotics	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	Conferences/Conventions	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Fine Arts	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Concert	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Fine Arts	2025	0	\$ 4,000.00
Palace Ice Festival	January	Figure Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Fine Arts	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Special Olympics	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Comedy	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Auction	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Wrestling	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2025	1	\$ 1,500.00
Amateur Boxing Night presented by 15th Round Boxing	April	Boxing	2025	1	\$ 1,500.00
The 301 Rodz & Ridez Car Show	September	Car Show	2025	3	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2025	1	\$ 1,500.00
MAC Triathlon	June	Triathlon	2025	1	\$ 1,500.00
Arts in the Park	July	Special Event	2025	3	\$ 1,500.00
Blarney's Amateur Baseball Classic	June	Baseball	2025	1	\$ 2,500.00
Palace City Mountain Bike Classic	June	Bicycle	2025	2	\$ 1,500.00
Palace City Cup	June	Soccer	2025	2	\$ 5,000.00
SDGA Adult/Junior and Junior Championships	July	Golf	2025	4	\$ 1,500.00
South Dakota Women's State Slowpitch Softball Tournament	July	Softball	2025	2	\$ 2,500.00
South Dakota ATA State Trap Shoot Tournament	July	Trap Shooting	2025	5	\$ 2,200.00
Palace City Kiwanis Half Marathon, 10K, & 5K	October	Marathon	2025	1	\$ 750.00
Palace City 8Ball Open	November	Billiards	2025	3	\$ 4,000.00
USA Men's Slowpitch Softball "D" State Tournament	August	Softball	2025	2	\$ 2,000.00
Mitchell Baseball Association Tournament - DID NOT ACCEPT	July	Baseball	2025	3	\$ 3,000.00

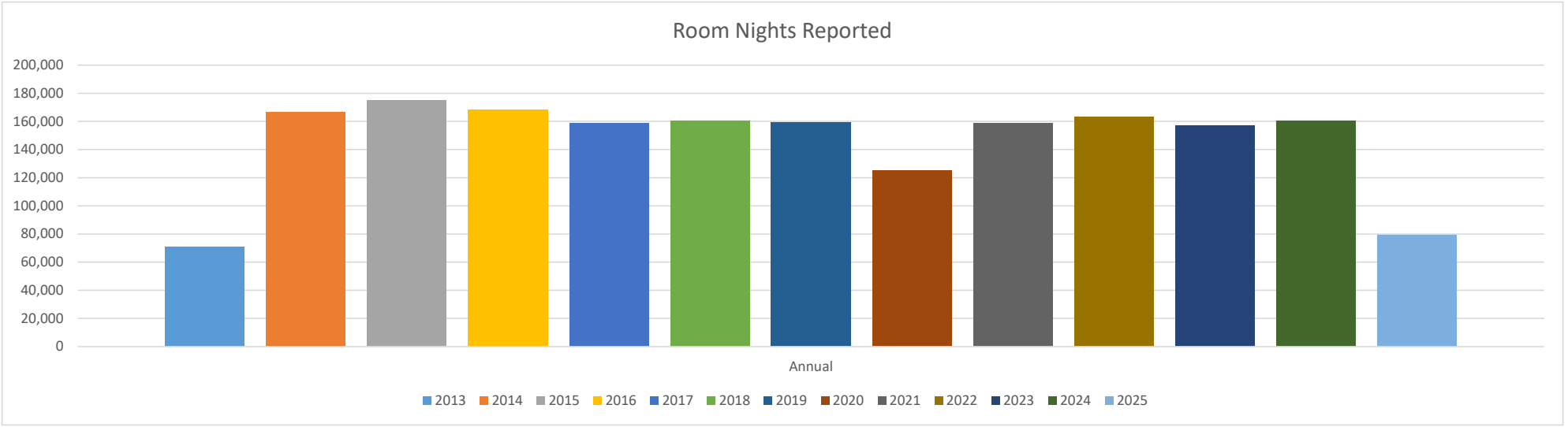
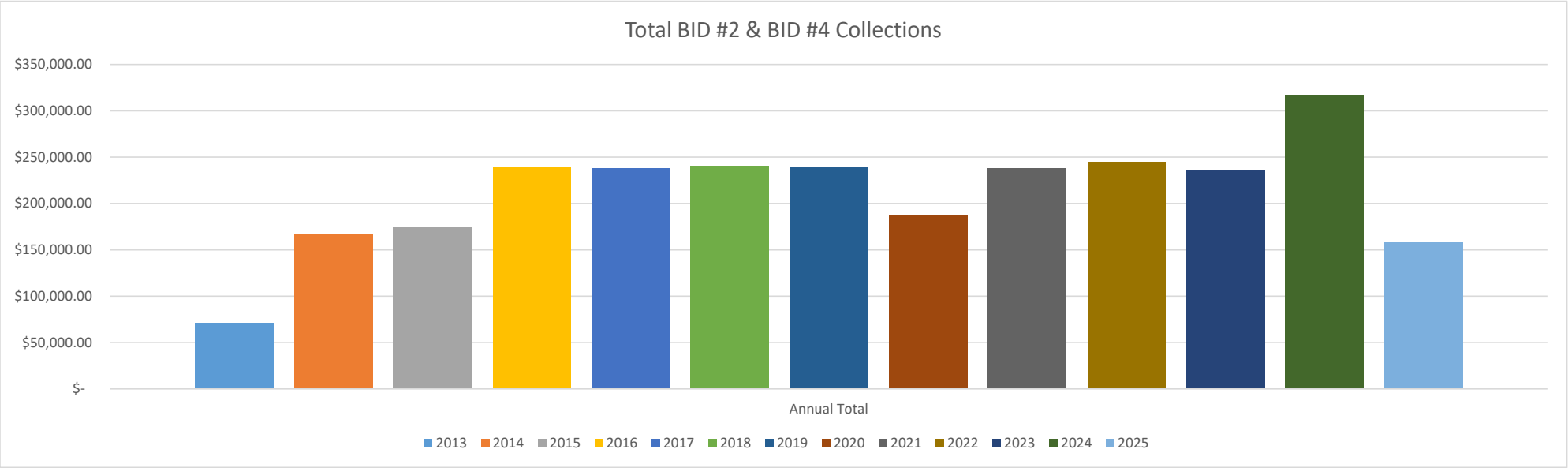
Events/ Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	37	78

Events Per Month													
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	
Jan	1	5	2	3	3	2	4	4	4	2	4	6	
Feb	2	3	0	1	1	4	3	2	4	3	3	5	
March	0	1	3	5	5	4	3	3	2	5	6	5	
April	0	0	0	1	1	2	0	2	2	2	3	5	
May	6	7	2	3	2	1	0	2	3	2	0	1	
June	2	4	4	6	3	5	0	3	2	6	4	5	
July	3	2	3	3	3	3	0	3	4	1	1	5	
August	1	2	2	4	4	6	1	6	5	3	2	1	
September	0	3	2	5	4	4	2	4	3	5	3	1	
October	1	1	0	0	3	2	1	3	3	4	4	1	
November	3	2	0	1	0	0	0	2	1	1	1	1	
December	2	3	2	2	2	1	1	2	1	2	3	0	

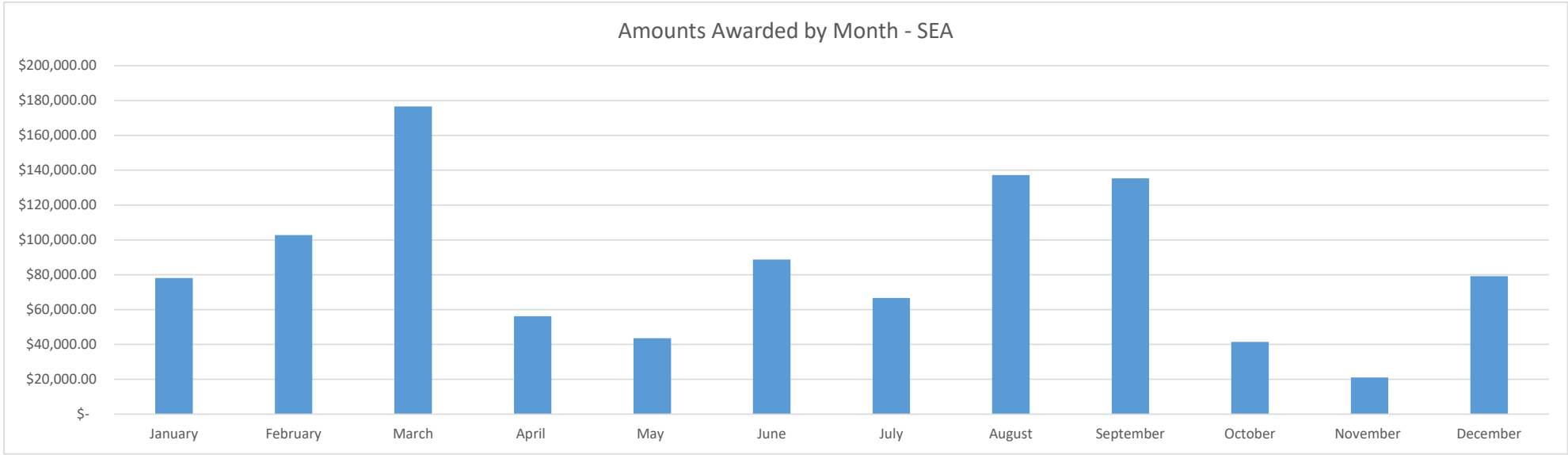
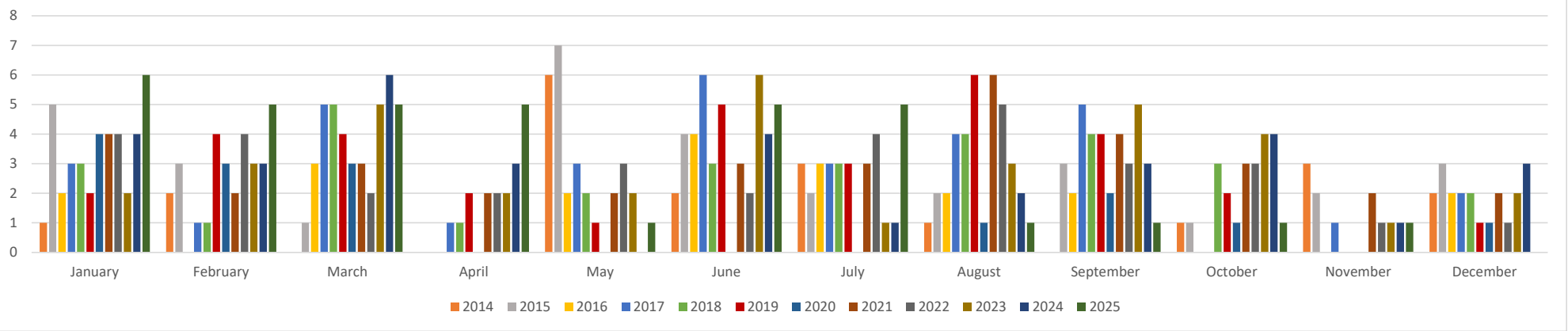
Data by Event Month					
	Avg Days /				
	# Events	# Days	Event	\$ Awarded	\$/#days
January	40	111	2.8	\$ 78,092.32	\$ 703.53
February	31	68	2.2	\$ 102,750.00	\$ 1,511.03
March	43	120	2.8	\$ 176,645.50	\$ 1,472.05
April	18	66	3.7	\$ 56,235.00	\$ 852.05
May	30	56	1.9	\$ 43,579.02	\$ 778.20
June	44	118	2.7	\$ 88,735.00	\$ 751.99
July	31	92	3.0	\$ 66,730.00	\$ 725.33
August	37	166	4.5	\$ 137,250.00	\$ 826.81
September	36	81	2.3	\$ 135,275.00	\$ 1,670.06
October	23	28	1.2	\$ 41,450.00	\$ 1,480.36
November	12	19	1.6	\$ 21,100.00	\$ 1,110.53
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

Data By Event Type

	# Events	# Days	Avg Days/Event	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	35	176	5.0	\$ 115,390.00	\$ 655.63
Basketball	51	126	2.5	\$ 119,775.00	\$ 950.60
Bicycle	4	6	1.5	\$ 7,000.00	\$ 1,166.67
Billiards	2	5	2.5	\$ 4,500.00	\$ 900.00
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Car Show	11	28	2.5	\$ 18,700.00	\$ 667.86
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
Comedy	3	3	1.0	\$ 4,300.00	\$ 1,433.33
Concert	1	1	1.0	\$ 7,500.00	\$ 7,500.00
Conferences/Conventions	30	64	2.1	\$ 114,860.90	\$ 1,794.70
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	10	40	4.0	\$ 28,500.00	\$ 712.50
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	8	25	3.1	\$ 17,500.00	\$ 700.00
Fine Arts	7	12	1.7	\$ 8,750.00	\$ 729.17
Golf	15	34	2.3	\$ 16,635.00	\$ 489.26
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
Hockey	17	65	3.8	\$ 54,000.00	\$ 830.77
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	8	8	1.0	\$ 18,750.00	\$ 2,343.75
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	6	6	1.0	\$ 10,000.00	\$ 1,666.67
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	1	2	2.0	\$ 2,500.00	\$ 1,250.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	6	12	2.0	\$ 21,500.00	\$ 1,791.67
Show Choir	7	9	1.3	\$ 16,800.00	\$ 1,866.67
Soccer	22	51	2.3	\$ 107,550.00	\$ 2,108.82
Softball	20	45	2.3	\$ 43,130.00	\$ 958.44
Special Event	6	21	3.5	\$ 6,200.00	\$ 295.24
Special Olympics	19	27	1.4	\$ 139,463.00	\$ 5,165.30
Swimming	13	31	2.4	\$ 29,000.00	\$ 935.48
Tour de Corn	8	23	2.9	\$ 13,000.00	\$ 565.22
Trap Shooting	3	12	4.0	\$ 5,935.00	\$ 494.58
Triathlon	9	9	1.0	\$ 11,900.00	\$ 1,322.22
Volleyball	10	16	1.6	\$ 16,685.50	\$ 1,042.84
Wrestling	6	6	1.0	\$ 6,450.00	\$ 1,075.00



of Event Days per Month - SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Friday, July 25, 2025 12:15:35 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: DWU Spring Invite

Date(s) of Event: 4/7 & 8

Evaluation Information

How well did this event meet your expectations: 2 - Below Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

The weather wasn't great but still increased on number of athletes participating over the previous year. With the frost delay Monday we only could get in 18 instead of 36 so it saved us money on cart rentals. Most teams were in Mitchell for practice round on Sunday. Initial numbers had us over 110 athletes participating which is really good for a second year event. Numbers dropped due to weather forecast. I think the 54 hole event (36/18) really made a difference in teams being interested, it's too bad weather wouldn't allow it.

Total spectator attendance: It is difficult to say but best guess would be 75-100.

Total number of participants (number per team, if applicable): 87 Golfers, 12 Coaches

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. South Dakota, North Dakota, Iowa, Nebraska, Minnesota, Wyoming, Kansas. I believe one of the parents came from Colorado as well.

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:	70-90
Select hotels/motels contacted to determine total number of room nights sold:	Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites, DID NOT STAY IN HOTEL/MOTEL
Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.	It is difficult to get the attendees to scan the Code. If someone wanted to join me or setup next to our check in table to encourage players, coaches, parents to scan, that would make it easier to get the attendees to scan it. Maybe could draw a name for a prize for one person out of those who scan it.
Next year's event location and date(s):	Lakeview Golf Course April 6th & 7th.
Budget/Funding Information	
Please attach a Profit & Loss Statement.	DWU Spring Invite 2025 Profit-Loss Report.pdf
Amount awarded from SEA:	4000.00
How were the awarded funds used:	Help cover expenses for the event.
How will the profit (if any) be used:	The profits will be used to enhance our student-athletes college experience. It helps get us into more exclusive events, gives us the opportunity to do a couple team meals throughout the year at local restaurants, and order merchandise from local businesses.
Authorized Signature	Jeff Meyerink

Email not displaying correctly? [View it in your browser.](#)

2025 DWU Spring Invite Expense Report

Expenses	Players	Cost	# Days	Total
Player Fee	87	\$25.00	2	\$4,350.00
Player Practice Rounds	75	\$10.00	1	\$750.00
DWU Practice Rounds	12	\$6.00	1	\$72.00
Range Balls	87	\$5.00	2	\$870.00
Golf Coach Cart Rentals	12	\$20.00	2	\$480.00
Coaches Donuts Day 1	1	\$25.00	1	\$25.00
Meals Day 1	1	\$495.50	1	\$495.50
Volunteer Meals Day 1	12	\$10.00	1	\$120.00
Coaches Donuts Day 2	1	\$25.00	1	\$25.00
Player/Coaches Meals Day 2	97	\$10.00	1	\$970.00
Volunteer Meals Day 2	15	\$10.00	1	\$150.00
Golf Genius Live Scoring	1	\$348.00	1	\$348.00
Day 1 was shortened to 18 holes due to frost delay so players walked-no carts rented	-	-	-	\$0.00
Medals & Trophies		\$247.00		\$247.00

Total Expenses: \$8,902.50

Income

Entry Fees	1	\$9,870.00		\$9,870.00
SEA Grant	1	\$4,000.00		\$4,000.00

Total Income: \$13,870.00

Net: \$4,967.50

Jeff Meyerink
 Head Golf Coach (M & W)
 Dakota Wesleyan University
 (o)-(605) 995-2179
 (c)-(605) 999-0418
Jeff.Meyerink@dwu.edu

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, August 6, 2025 5:49:39 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Your Town Tour - Neal McCoy

Date(s) of Event: 04/25/2025

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Positive Take Aways:

The Corn Palace exceeded our expectations in several key areas. The location was easily accessible for fans, the city staff was extremely helpful and accommodating, and the facilities were clean, safe, and well-maintained. Crowd flow was smooth, and the local support—from security to volunteers—made for an enjoyable experience not only for our team but for Neal McCoy and his crew as well. The energy from the Mitchell crowd was electric, and it truly felt like the perfect stop on the YOUR TOWN TOUR.

What can the SEA do to help the concert grow in the future?

To build on this success, a few improvements could help take the event to the next level. First, expanding promotional support through local channels—radio, newspapers, and digital advertising—could help boost regional attendance. Second, enhancing the layout of the concert itself in which we would sell VIP Tables for people to have a higher end experience.

Mitchell is a great partner, and we're excited about the potential for even bigger shows in the years ahead.

Total spectator 800

attendance:

Total number of participants (number per team, if applicable):	800
Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.	Mitchell, SD Sioux Falls, SD Pierre, SD Brookings, SD Yankton, SD Madison, SD Brandon, SD Vermillion, SD Aberdeen, SD Huron, SD Marshall, MN New Ulm, MN Mankato, MN Minneapolis, MN Cottage Grove, MN Wheaton, MN Ellendale, ND Bismarck, ND Mandan, ND Fargo, ND Phoenix, AZ Scottsdale, AZ Santa Fe, NM Nashville, TN Los Angeles CA Austin, TX Denver, CO Valentine, NE
Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:	275
Select hotels/motels contacted to determine total number of room nights sold:	Comfort Inn & Suites, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, My Place, Super 8 Motel
Please provide any feedback regarding the Playeasy Event Microsite and/or the	To enhance the effectiveness moving forward, we suggest increasing integration between the flyer and social media platforms—possibly by embedding short video clips or artist promos linked via the QR code. For the microsite, enabling real-

SEA QR Code flyer.	time updates and adding fan interaction features like photo uploads or comments could drive more engagement. We did post it on our social media, website, app and website.
Next year's event location and date(s):	The Corn Palace 4/11/2026
Budget/Funding Information	
Please attach a Profit & Loss Statement.	2025YTTCornPalacePL.pdf
Amount awarded from SEA:	7500
How were the awarded funds used:	We used the funds towards marketing the event in the local and regional area.
How will the profit (if any) be used:	We did not profit from this event we were negative \$3,595, however we feel that making some changes to the layout and ticket sales that we should be able to bring a great show to Mitchell, SD and be profitable in 2026.
Authorized Signature	Luke Shafer

Email not displaying correctly? [View it in your browser.](#)

Mitchell, SD - Corn Palace	
REVENUE:	Mitchell - 2025
Day Sponsors: INCLUDES SEA Funds	\$17,500
Ticket Sales	\$26,375
YTT Sponsor	\$6,000
VIP Tables	\$0
Sales of Artist Merch	\$959
Sales NDCF of Merch	\$0
Food Revenue	\$0
Other Revenue 25% Net	\$1,886
NDCF Special Offers	\$0
	\$52,720
EXPENSES:	
Artist Fees	\$35,000
Romeo Entertainment	\$1,500
Artist Bank Cash	\$150
Cost of Production	\$4,500
Marketing	\$10,000
Commissions on Sales	\$0
Travel: Hotel	\$1,350
Food	\$650
Fuel	\$198
Airfare	\$130
Car Rental	\$325
Misc Expense	\$0
Tax	\$1,962
Insurance	\$550
TOTAL EXPENSES	\$56,315
PROFIT/LOSS	-\$3,595

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, August 7, 2025 7:48:37 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event:	A Night With Dan Gable
----------------	------------------------

Date(s) of Event:	04/26/2025
-------------------	------------

Evaluation Information

How well did this event meet your expectations:	4 - Above Expectations
---	------------------------

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:	We are hoping to continue to have events like this. In the future we will most likely move the event to Mitchell. Looking at the Highland Conference Center for the location of our next event.
--	---

Total spectator attendance:	225
-----------------------------	-----

Total number of participants (number per team, if applicable):	225
--	-----

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.	People Came Fron all Over South Dakota. We had people from Rapid City, Madison , Sioux Falls, Faulkton, Martin, Parker, Canton, Tea, & Aberdeen To Name A Few Towns. We even had a couple from Texas Join us.
--	---

Please provide an estimation of the total	30
---	----

number of hotel/motel
room nights for the
entirety of the event:

Select hotels/motels
contacted to determine
total number of room
nights sold:

AmericInn Lodge & Suites, Kelly Inn & Suites, My Place

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer.

Field not completed.

Next year's event
location and date(s):

To Be Determined

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[042625 Dan Gable Balance Sheet.xlsx](#)

Amount awarded from
SEA:

750

How were the awarded
funds used:

We applied them to advertising

How will the profit (if
any) be used:

Money will go back to the club to help continue promoting youth
wrestling in South Dakota

Authorized Signature

JD Heinrich

Email not displaying correctly? [View it in your browser.](#)

<u>Expenses</u>	<u>Amount</u>
Speaker Cost - Travel - Lodging	\$ 7,000.00
Facility - Table - Chair Rent	\$ 1,250.00
Beverages	\$ 1,500.00
Food	\$ 2,000.00
Linens - Silverware - Decorations - Misc.	\$ 1,500.00
Advertising	\$ 1,000.00

<u>Total Expenses</u>	<u>\$ 14,250.00</u>
------------------------------	----------------------------

Mitchell Sports & Events Authority Contribution	\$ 750.00
Tickets Sales For Event	\$ 19,750.00
<u>Total Revenue / Contributions</u>	<u>\$ 20,500.00</u>

<u>Event Profit</u>	<u>\$ 6,250.00</u>
----------------------------	---------------------------