



Corn Palace Entertainment Board Meeting Agenda
City Council Chambers, City Hall, 612 N. Main Street
August 12, 2025

1. 4:00 PM Call to Order

2. Attendance

3. Approval Of The Agenda

4. Approval Of The Minutes

5. Citizen's Input

If you need to address the Corn Palace Events & Entertainment Board on an item that was not on the agenda, excluding personnel items, please come forward to the podium and state your name and your concern. Presentations are limited to three minutes. Items will be considered but no action will be taken at this time.

6. Directors Report

Volunteer Help

7. Board Volunteers for Festival Events

8. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

9. Adjourn

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.



Corn Palace Entertainment Board Meeting
City Council Chambers, City Hall, 612 N. Main Street
July 8, 2025

1. Call to Order

Chairperson John Foster called the meeting to order at 4:03 pm.

2. Attendance

Members Present: Johanna Allen, Jason Bates, Nancy Conzemius, John Foster, Tim Goldammer, Christie Gunkel, and Jory Hansen. Members Absent: Steve Morgan. Also present were Corn Palace Director Dave Sietsema, Assistant Director Craig Stucky, and City Administrator Stephanie Ellwein.

3. Approval Of The Agenda

Motion by Lanier, seconded by Goldammer to approve the agenda as presented. All members voting "aye". Motion carried.

4. Approval Of The Minutes

motion by Lanier, seconded by Allen to approve the minutes from the June meeting. All members voting "aye". Motion Carried.

5. Citizen's Input

No Citizen's input was received.

6. Directors Report

Corn Palace Director, Dave Siestsema updated the board on festival sponsorships, a new video for Corn Palace visitors, Farmers Market, Downtown First Fridays, bus tours, and the decorating of the murals.

7. Discussion on Seat sponsor program

The board discussed the possibility of a seat sponsorship program for the new seats. An idea discussed was offering a \$250 sponsorship that would allow someone to sponsor a seat and have two lines of text engraved on a plaque on the chair. It could contain your name, your family name, a dedication or business name. Additionally, the existing seats will be offered up for auction on Purple Wave. The board agreed to have additional discussion on the idea at a future meeting.

8. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL

1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

Motion by Lanier, seconded by Bates to enter into executive session. All members voting "aye". Motion carried. Chairperson Foster declared the board out of executive session at 5:17 pm.

9. Festival Beverage Discussion/Action

Motion by Goldammer, seconded by Allen to approve the below alcohol pricing based on feedback received from the 2024 Festival. All members voting "aye". Motion carried.

- \$6 Beer
- \$31 Multi-Pak Beer
- \$7 Seltzer
- \$36 Multi-Pak Seltzer
- \$9 Mixed Drinks.

10. Adjourn

There being no further business, the meeting adjourned at 5:18 pm.