



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
September 11, 2025

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Cornicupia 2025**
Date: September 12th-14th, 2025; **Contact:** Scott Mullenmeister; **Grant Request:** \$5,000
 - B. **Raise Em Rank Series Finals**
Date: October 3rd-4th, 2025; **Contact:** Dillon Swanson; **Grant Request:** \$5,000
 - C. **Dakota Oyate Challenge Volleyball**
Date: October 10th-11th, 2025; **Contact:** Silas Blaine; **Grant Request:** \$11,780
 - D. **American Outlaws Wrestling 2nd Annual Monster Brawl**
Date: October 31st, November 1st-2nd, 2025; **Contact:** JD Heinrich; **Grant Request:** Any Amount Appreciated
3. **Approval of Minutes**
August 12th, 2025, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 9.3.25
5. **Evaluation Forms/Financials/Surveys**
 - A. **SEA Evaluation Form(s) w/Financial(s)**
 - Special Olympics State Basketball Tournament (March 29th-30th, 2025)
 - Memorial Weekend in Mitchell (May 24th, 2025)
 - Palace City Cup (June 14th-15th, 2025)
 - Palace City Mountain Bike Classic (June 21st, 2025)
 - Tour de Corn (August 15th-17th, 2025)
 - B. **SEA Survey(s)**
 - Lucky Devils Adult Hockey - Powerplay Hockey Skills Clinic
 - C. **Event Flyer & Thank You note**
[Porter Distributing presents: Miller Lite Palace City 8-Ball Open](#) (November 14th-16th, 2025)
6. **Other Items**

A. Update and Review of Playeasy
[Mitchell Sports & Events Authority](#)

B. Upcoming Events

- [Cornicupia 2025](#) (September 12th-14th)
 - Pepsi Cola Soccer Complex
- 2nd Saturdays on Main (September 13th)
 - Mitchell Main Street
- Opening Night presented by Bradley's (September 19th)
 - Parking lot directly north of Bradley's Pub & Grille
- [The 301 Rodz & Ridez Car Show](#) (September 19th-21st)
 - **Vern Eide-North, Mitchell Main Street, Hitchcock Park**
- [Holiday Arts Fall Craft Fair](#) (September 19th-20th)
 - Davison County Fair Grounds
- [Oktoberfest](#) (September 20th)
 - Mitchell Main Street
- [Trap Shoot Fundraiser](#) (September 27th)
 - Mitchell Gun Club
- [The 437 Project Community Stop](#) (September 27th)
 - The World's Only Corn Palace
- National Kids Pedal Pull (September 27th)
 - The World's Only Corn Palace
- [Raise Em' Rank Bull Riding Series Finals](#) (October 3rd-4th)
 - The World's Only Corn Palace
- [Powerplay Hockey Clinic](#) (October 3rd-5th)
 - **Mitchell Activities Center**
- [Clue – The Musical](#) (October 3rd-5th & 10th-12th)
 - Mitchell Area Community Theatre
- [Palace City Kiwanis Half Marathon, 10K, & 5K](#) (October 4th-5th)
 - **The World's Only Corn Palace**
- Ladies Day Out (October 4th)
 - Mitchell Main Street
- [Dakota Oyate Challenge Volleyball](#) (October 10th-11th)
 - The World's Only Corn Palace
- [VFW Post 2750 Chili Cook-Off](#) (October 11th)
 - Parking lot behind the VFW
- Tailgate Takedown (Month of September)
 - Mitchell, South Dakota (MMS&B)
- Palace City Farmer's Market (Each Saturday through September)
 - Corn Palace Plaza
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**
October 14th, 2025, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, August 19, 2025 9:02:41 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Mitchell Soccer Association
Email Address	drscott@ccfhl.com
Address	25304 Georgella Place
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Scott Mullenmeister
Phone Number	6059998810
Purpose of Organization	The Mitchell Soccer Association is a non-profit organization with the goal of providing a healthy environment in which athletes can develop character through sportsmanship, teamwork, and by learning the game of soccer.
Name of Event	Cornicupia 2025
Location of Event	Pepsi Soccer Complex
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	9/13/2025 - 9/14/2025
Grant Amount Requested	\$5000.00

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$5000.00 - Cornicupia 2024
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant will be used for tournament expenses including referee fees, field costs, concessions, advertising trainers, golf carts, and any additional tournament expenses.
How will proceeds/profit from the event be used?	Tournament profits will go into supporting our programs. Paying coaches, field and gym rental expenses, purchasing of additional equipment and any other association expenses.

(Section Break)

Historical Data

How many years has this event been held?	Second year
Estimated hotel/motel room nights sold during last event.	351-400
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	75%
Attendance at last event (spectators,	41 Teams

participants)

Comments	We ran a very successful fall tournament last year and expect to build upon that this year.
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(Section Break)

Event Details

Specify your event with one from the following list:	Annual
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If this is a new event, what are the estimated hotel/motel room nights sold during this event?	Not a new event
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How are you able to estimate the number range selected above?	0
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Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	The Mitchell Soccer Association provides the Mitchell community the opportunity for its young athletes to develop the knowledge and skills related to the game of soccer. For our fall tournament we are targeting local, state, and region soccer associations and their competitive and recreational teams to come and compete at the Pepsi Soccer Complex, one of the nicest grass complexes in the state. Teams from South and North Dakota, Minnesota, Iowa, and Nebraska will be contacted.
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Describe your event. Be sure to include who, what, where, when, and how activities will take place.	Cornicupia 2025. Hosted by the Mitchell Soccer Association at the Pepsi Soccer Complex. Games will be held Friday night and all day Saturday and Sunday and will follow state soccer tournament guidelines.
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What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	We will advertise to all South Dakota soccer associations and associations from North Dakota, Iowa, Nebraska, and Minnesota
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What are the specific goals for this event?	Our goal is to provide a fun competitive tournament atmosphere so as to attract teams and their fans to Mitchell to benefit the
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community at large. We will build a reputation of putting on a great event and attract more teams to future tournaments.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The grant funds would help with costs associated with hosting the tournament. The tournament will benefit Mitchell businesses and the community at large with a substantial amount of teams and their families coming to Mitchell to experience the fun and competitive environment provided by our soccer tournament. We will promote tourism and business in town further by contacting and partnering with local businesses to provide information about what our local businesses have to offer and attract tournament goes downtown and other business centers in Mitchell. In the event that we are denied our funding request the Mitchell Soccer Association would be responsible for all tournament costs which make it more costly for the association to run the tournament.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Cornicupia 2025 est. expenses .docx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[Cornicupia2025flyer.pdf](#)

Additional Documents

Field not completed.

Authorized Signature

Scott Mullenmeister

Email not displaying correctly? [View it in your browser.](#)

Income:

\$7,441.25- Online registration checks

\$3,400-Dakota Alliance Soccer club

\$1882.00- Concessions

\$1,475.00- Watertown

\$3,124.00- Brookings

\$900.00- Aberdeen

\$425.00- Freidel

\$950.00- Tingle

\$425.00- James

\$5,000- City of Mitchell

Total \$25,022.25

Expenses:

\$525.00- 1Team Refund

\$4,904.00- Referees

\$132.00- Assignor site use fee

\$124.43-Referee snacks

\$53.60- Donuts/muffins (referees & concessions)

\$145.17- Subway sandwiches

\$953.15- Candy

\$583.76- Pop

\$495.00- Field rental

\$179.69- Medals

\$127.40- Lanyards

\$127.44- Staff t-shirts

\$95.42- Ice

\$1,230.00- Trainers (without tax/ 1 trainer for 20 ½ hours)

\$437.64-Portables

\$100.00 YSL concession cash

Total \$10,213.70

PROFIT- \$14,808.55

Concessions

Made- \$1882.00 (*Subway??*, Ice, some Ref. Snacks, YSL concession cash- pulled from this prior)

Expense- \$1536.91 (this is just the candy and pop)

Total \$345.09

Cornicupia 2025

Estimated Expenses

Referees - \$5000.00

Trainers - \$1200.00

Portables - \$500.00

Field costs - \$495.00

Awards - \$300.00

Concessions - \$2400.00

Sanction fee - \$200.00

\$10,095.00

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	September	2024	351 - 400	0	300	\$7,500	\$4,400	\$5,000	To offset tournament expenses.	\$14,808.55	\$9,808.55
N	September	2025	351 - 400			\$5,000	\$4,400				\$0.00
								\$5,000		\$14,808.55	

Funding Matrix:

Up to 400 hotel room nights estimated X \$10 per room = \$4,000.

\$4,000 X 10% (Event held on WEEKEND in SEPTEMBER) = \$400.

\$4,000 + \$400 = **\$4,400**

SEA Grant Application states that 75% of participants are from over 50 miles away.

Attendance at last year's (2024) event: 41 teams.

Teams from SD, ND, MN, IA, and NE will be contacted.

Games will be held Friday evening, all day Saturday, and all day Sunday.

The grant request will be used for tournament expenses included referee fees, field costs, concessions, advertising trainers, golf carts, and any additional expenses.

Tournament profits will go into supporting our programs such as paying coaches, field and gym rental expenses, purchasing additional equipment and other association expenses.

Mitchell Soccer Association
Presents
Cornicupia 2025

September 13th-14th
Mitchell Pepsi Cola Soccer Complex



Register Here: [https://register.htgsports.net/default.aspx-
?id=13500](https://register.htgsports.net/default.aspx-?id=13500)

Competitive and Recreational Boys and Girls Teams

U9 - U10 \$425

U11- U12 \$475

U13 - U14 \$525

Three games guaranteed for all teams.

Signup deadline 8/24/202

Check out our website for any questions!

<https://tshq.bluesombrero.com/mitchellsoccerassociation>



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Friday, August 29, 2025 1:59:37 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



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Incomplete applications will not be considered.

Applicant Organization	Raise Em Rank
Email Address	raiseemrank@gmail.com
Address	48102 275th Street
City	Canton
State	SD
Zip Code	57013
Contact Person	Dillon Swanson
Phone Number	605-254-5718
Purpose of Organization	<i>Field not completed.</i>
Name of Event	Raise Em Rank Series Finals
Location of Event	Mitchell SD Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	0
Type of Event	Sport Event
Date(s) of Event	10/3/2025 - 10/4/2025
Grant Amount Requested	5000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2022- \$4500 2023- \$5000 2024- \$5000
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The grant would go towards the rental of the corn palace as well as the rental of other items needed for the event to happen. This year's budget is around 75,000 so there are plenty of line items that it could get applied too as we continue to grow and build this event annually.
How will proceeds/profit from the event be used?	Profits will go to raise em rank to help pay for the cost of our event and then to go towards growing and expanding our series in hopes to continue to make Mitchell, SD the home of our finals

(Section Break)

Historical Data

How many years has this event been held?	3
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	We would estimate that over 45% of our attendance is from out of town and 80% or higher for contestants and workers.
Attendance at last event (spectators, participants)	We continually have over 40 contestants per night at Raise Em Rank events and so far in 2025 our series averages between 1000 and 1500 people per night for most venues and some as large as 4000 in one night. Our social media has grown to over

155,000 fans and 2024 we were over 20 million views on social media.

Comments

We really appreciate what Mitchell has done for us. We love this city and coming to town for the finals, this grant has greatly helped us the last couple years as we try to get our feet under us for this event.
(Section Br

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

51-100

How are you able to estimate the number range selected above?

I need around 15 per night for staff alone. And we will have close to 50 contestants with family and friends coming to town

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

Raise Em Rank is about entertainment. We bring an action packed show to local communities with the goal of bringing people together and offering something both unique and exciting to take part in. Our Motto is COURAGE IS CONTAGIOUS as we highlight the up-and-coming future stars of the sport in our youth series that never ceases to amaze and inspire, while also impressing the crowds with our professional level bulls matched against the best bullriders in the territory. Our Events are family friendly with something for everyone

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

The 2025 Raise Em Rank finals will start Friday October 3rd. For those who have attended in the past the production level will be stepped up a notch especially during the introduction. We will invite the top riders of the year and bring the best bulls. Vip tables will have a few new things to look forward to and we will have more to offer our sponsors. Live music will start both nights inside the palace at 5 and bullriding will begin at 7:00.

What geographic areas are you bringing event participants from? Indicate geographic

Participants will come from at least 6 states . Our marketing and social media have improved a lot since last year. We currently have 156k followers on facebook and nearly 90k on tick tok. We advertise anywhere we can as much as we can afford to with very high

areas you are marketing for visitor attraction to your event.

quality video and photos taken everywhere we go. Our content from the corn palace was used in a music video which now has over one million streams.

What are the specific goals for this event?

Our goal is to pack the corn palace for two nights and bring a must see event to the city and surrounding areas. Past years have seen great attendance for VIP tables and just ok crowds for Friday nights in the soft seats. With us being one of the first events in Mitchell after the installation of the new seats we hope for a great turn out.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

This grant allows us to get a head start on marketing and advertising and cover some of our larger overhead costs of production. Without support of organizations like this we would not be able to produce the events or the series at all. We are extremely committed to the youth in this sport and have played a huge role in growing the numbers in the last 3 years.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 Expense.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Dillon Swanson

Email not displaying correctly? [View it in your browser.](#)

Date: October 3-4

Start Time: 7:00

Location: Corn Palace Mitchell SD

Expences	Number	Cost	Total		DAY 2?	ROOM
Judges	2	\$ 250.00	\$ 500.00	Jill Dibbit and Travis	*	1 josh and jill
Bullfighters	3	\$ 350.00	\$ 1,050.00	Clark/Kolton/Luke	*	2 kolton and jymmi + clark
Insurance	1	\$ 650.00	\$ 650.00	American National		0
EMT	1	\$ 500.00	\$ 500.00		*	0
Livestock Cordinator	2	\$ 150.00	\$ 300.00		*	0
Arena Director	1	\$ 150.00	\$ 150.00		*	0
Stock *	30	\$ 150.00	\$ 4,500.00		*	1 Traxler
Secretary	1	\$ 150.00	\$ 150.00		*	0
Announcer	1	\$ 1,300.00	\$ 1,300.00	Brandon Wren	*	1 Brandon
Bull Shagger	1	\$ 450.00	\$ 450.00	Jon	*	1 Jon
Buckles	6	\$ 100.00	\$ 600.00	Corriente	*	0
taco bar	1	\$ 2,000.00	\$ 2,000.00			0
Entertainer	1	\$ 1,300.00	\$ 1,300.00	Nick Kaup	*	1 Nick
Added Money	1	\$ 3,500.00	\$ 3,500.00		*	0
STAGE	1	\$ 2,500.00	\$ 2,500.00	rent all		0
Spot light/camera	2	\$ 100.00	\$ 200.00	College kids	*	0
Dirt Work	1	\$ 3,000.00	\$ 3,000.00	schonefelder		0
Ply wood	1	\$ 2,500.00	\$ 2,500.00			0
Replay Screen	1	\$ 3,500.00	\$ 3,500.00	Backlight Productions		2 Backlight
Video	0	\$ 500.00	\$ -		*	0
Arena Iron	1	\$ 5,000.00	\$ 5,000.00			0
Venue	1	\$ 6,500.00	\$ 6,500.00	Corn Palace		0
Band	1	\$ 2,000.00	\$ 2,000.00	Sequoia Newland		1 sequoia
Photographer	2	\$ 250.00	\$ 500.00	Tom/nathan	*	1 Tom
Ticket Takers	2	\$ 100.00	\$ 200.00			3 2-charlene 1-terrie
Hotel	16	\$ 145.00	\$ 2,320.00		*	0
Marketing	1	\$ 3,500.00	\$ 3,500.00			0
		1 Day Total: Total	\$ 48,670.00			1 Phil and Scott
		2 Day Total:	\$ 17,320.00			2 Dillon and family
		Total Expense	\$ 65,990.00		Rooms Total	17

SPONSORS

Chute Sponsors	4	\$ 5,000.00	\$ 20,000.00	MDS? East River? Sports Authority? Big Dog?
Presenting Sponsor	1	\$ 7,500.00	\$ 7,500.00	POET?
Supporting Sponsor	3	\$ 1,500.00	\$ 4,500.00	CONCRETE? Fleet Farm?
Replay Screen	1	\$ 4,000.00	\$ 4,000.00	Bare Billboards?
Screen Sponsor	5	\$ 500.00	\$ 2,500.00	
Buckles	1	\$ 2,000.00	\$ 2,000.00	PIZZA?
stage VIP TABLES	15	\$ 750.00	\$ 11,250.00	can sell 16
floor vip tables	15	\$ 650.00	\$ 9,750.00	can sell 21
Official After party?	1	\$ 2,500.00	\$ 2,500.00	Big Dummys?
Bullfighters	1	\$ 3,000.00	\$ 3,000.00	Roxor?
Entertainer	1	\$ 3,000.00	\$ 3,000.00	Ellwine?
pickup men	1	\$ 2,000.00	\$ 2,000.00	Mithcell Livestock?
Proud Partner	2	\$ 1,200.00	\$ 2,400.00	
		Sponsors Total	\$ 74,400.00	HOTEL?

Break even \$ 8,410.00

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	September	2022	-	-	40	-	-	\$4,500	Production of 2022 events.	\$1,951.00	(\$2,549.00)
N	September	2023	-	0	-	\$7,500	\$2,760 - \$5,750	\$5,000	-	-	-
N	October	2024	51 - 100	0	Not submitted.	\$5,000	\$1,000	\$5,000	Not submitted.	-	(\$5,000.00)
N	October	2025	51 - 100	-	-	\$5,000	\$1,100	-	-	-	\$0.00
								\$14,500		\$1,951.00	

Funding Matrix:

Up to 100 hotel room nights estimated X \$10 per room = \$1,000.

\$1,000 X 10% (Event held on WEEKEND in OCTOBER before hunting season) = \$100.

\$1,000 + \$100 = \$1,100

SEA Grant Application states that it is estimated that over 45% of attendees are from over 50 miles away and 80% or higher of contestants and workers are from over 50 miles away.

Social media and marketing: Facebook page has 156k followers and 90k on Tik Tok.

The grant request will go towards the rental of the Corn Palace.

Profits will go to Raise Em Rank to help pay for the cost of our event and then to go towards growing and expanding our series in hopes to continue to make Mitchell, SD the home of our finals.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, September 8, 2025 9:57:55 AM

Sports & Events Authority Grant Application

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Incomplete applications will not be considered.

Applicant Organization	Dakota Oyate Challenge
Email Address	trebuffalo89@outlook.com, silas.blaine@k12.sd.us, zachary.zephier@bie.edu
Address	1132 N Crescent St.
City	Flandreau
State	South Dakota
Zip Code	57028
Contact Person	Tre'Voun Buffalo, Silas Blaine
Phone Number	407-860-0347, 605-845-3040
Purpose of Organization	The Dakota Oyate Challenge is an annual event held to promote academic and athletic excellence among the Native American youth from schools in both South Dakota and Nebraska. Events are held with the simple goal of providing our Native American youth with a safe place to compete and showcase their athletic prowess and academic knowledge. The Dakota Oyate board also ensures that the culture of our Native peoples of the plains is represented in all aspects of the two-day Volleyball tournament.
Name of Event	Dakota Oyate Challenge "Volleyball Tournament"
Location of Event	Mitchell - Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	1-8
Type of Event	Sport Event
Date(s) of Event	10/10/2025 - 10/11/2025
Grant Amount Requested	\$11,780

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$4,200
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	The requested grant amount will be used to offset the cost of rooms for officials, hospitality coordinator , announcers, volleyball coordinator and stipends paid for service.
How will proceeds/profit from the event be used?	The requested grant amount will be used to offset the cost of rooms for officials, hospitality coordinator, announcers, volleyball coordinator and stipends paid for service.

(Section Break)

Historical Data

How many years has this event been held?	This will be the 2nd year
Estimated hotel/motel room nights sold during last event.	301-350
What % of attendance was visitor draw? (Visitor Outside 50+	100% was outside a 50-mile radius. The nearest school is a 1.5 hour drive by bus.

Mile Radius)

Attendance at last event (spectators, participants)

500 spectators and participants combined.

Comments

The Dakota Oyate Challenge board would like to thank the city of Mitchell and the Sports Authority team for the opportunity to bring our Volleyball tournament to your community. DOC is a place where our students can come and have fun in a safe place. This annual event is sure to grow with the availability of hotel rooms for spectators and schools. The impact we hope to have on the city of Mitchell's economy is a positive one. We pride ourselves on supporting local vendors and business owners. It is because these

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

How are you able to estimate the number range selected above?

DOC Volleyball will have 14 schools attending; each school will need approximately 20 rooms for a total of 280 rooms. This amount does not include fans or pep busses.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The Dakota Oyate Challenge is non-profit organization dedicated to providing Native American youth a safe environment to showcase the talents on the basketball court. The event is a two-day in length and will eventually include Cross Country. We are looking forward to Mitchell hosting our Volleyball tournament because of the number of hotel rooms available, places to dine, and shopping. The hope is for our members of the community to see what Mitchell has to offer and make plans to return for another visit outside of the Dakota Oyate Challenge Volleyball tournament.

Describe your event. Be sure to include who, what, where, when, and how activities will

2 nd Annual Dakota Oyate Challenge
14-Team Pool Play
Volleyball Tournament

take place.

Hello All, The following information is regarding the 2 nd Annual DOC Volleyball Tournament in Mitchell, SD, at the Corn Palace. We will use two gyms the main corn palace floor and the auxiliary gym on the second floor. The dates for this years' tournament are October 10-11, 2025. Pool play will begin on Friday, October 10 th at 8:00 am central time and will also start at 8:00am Saturday, October 11th. If you should have any questions please contact me, Tre'Voun Buffalo at 407-860-0347 or email at trebuffalo89@outlook.com I will get back to you ASAP.
Dates: Friday and Saturday, October 10-11, 2025
Time: 0800am (CST) will be the start time on both days
Location: Corn Palace, Mitchell, South Dakota
Entry Fee: DUE ASAP – Amount \$750.00, please make checks out to: ATTN: Zach Zephier
Dakota Oyate Challenge
1132 North Crescent St.
Flandreau, SD 57028

Dakota Oyate Challenge
1132 N. Crescent St.
Flandreau, SD 57028

Board of Directors
Silas Blaine, Chairman
Wakpala
Brad Vogt, Director
Omaha Nation
Gordon Hooks, Director
Marty
Ace Amiotte, Director
Crazy Horse
Zach Zephier, Treasurer
Flandreau Indian School

Jeremiah Whalen, Director
Tiospaye Topa
Jesse Bien, Secretary
Lower Brule
Rich Crow Eagle, Tiopsa Zina
Patrick Frederick, Director
Wakpala

OFFICIALS:

Gayla Black Horn is Head Referee, Marc Marshall, Laurie Adkins, Cass Black Horn, Laurie Durr, Jolene Bull Bear, Cindy Knecht and Christine Crow Eagle.
Locker Rooms: Locker rooms are available at the facility and will be marked by school name. Please
TAKE your belongings with you after your team has dressed, as

we have a rolling schedule and other teams will need to get dressed.

Teams: The Teams in each pool are as follows:

POOL A POOL B

Lakota Tech Omaha Nation

Cheyenne Eagle Butte Pine Ridge

Wakpala Little Wound

Lower Brule Tiospa Zina

St. Francis Indian Martyr Indian

Tiospaye Topa Flandreau Indian

Takini Crazy Horse

Play: Our format for the tournament is Round Robin style of play with two pools. We will be playing best of 3 rally scoring to 25 for the first 2 games and if it goes to the 3rd game, we will play to 25. At the end

of pool play we will be cross bracketing the top two teams in each pool. We will be using two courts

throughout the tournament so please keep your team in the arena as the first game is the only set game

time. Games from that point on will be on the first available court.

Warm-Up time: During the first round only, each team will have a warm-up of 2-4-4 after the first round

we will start as soon as the books are ready, no serving. Please stay in the area with your team so that

we can stay on schedule.

Grand Entry: Grand Entry Line up will be in the coaches' packet.

Grand Entry will be on Saturday

immediately following pool play.

Awards: We will be giving team awards for 1st through 4th place. There will be championship ¼ zip jackets

for a 15-team roster 2 coaches and 1 manager. The

championship team will be awarded 2 all-

tournament selections. There will also be awards for Most

Valuable Player, Outstanding Setter, Best

Defensive Player and Team Sportsmanship. All-tournament team

will consist of 15 all-tournament

players. Each coach will select (1) player for the All-tournament

team from their own team except for

the championship team who will select (2) players.

Program: Please submit a 15-player roster and team photo to me via email trebuffalo89@outlook.com

no later than Friday September 19, 2025. If your team does not submit a photo or roster by this date

your team's information will not be included in the program, there will be no exceptions. We will use a

QR code again this year for a digital program and the QR code will be posted around the arena, and we

ask the schools to post the QR code and DOC Volleyball information to their respective school social

media pages etc.

Coaches Meeting: Coaches, Officials, Volleyball Coordinator and DOC Board Members, line judge/table workers should attend this meeting to get information on the tournament, team passes etc. 7:30m (CST) in the main gym stage area.

Please note that next year the tournament dates will be changing to September 18-19, 2026, if you plan on returning to the tournament, please make the necessary changes to your schedule for the following two years. If you do not intend on returning to the volleyball tournament next year 2026 please notify me ASAP so that we can look for a replacement for your team. All 2-year contracts for all teams interested in returning next year will be in the coach's packet.

Line Judges/Table Workers: Each team is responsible for bringing/providing 1 person to line judge and work the scorer's table. The line judge from your team will work the table during the game that your team will play, once that game is over your worker will then transition from table worker to line judge for the next game and so on and so forth. Please make sure that your worker is present and ready and provide the names of your workers to me via email on September 19, 2025, along with your team roster and photo. NOTE: The DOC Board of Directors has advised that any school/team that does not provide a line judge/table worker and/or they do not show up for their assigned game that school will be fined \$25.00 per game. Example: Worker does not show up for table work \$25.00, then does not line judge the following game \$25.00 etc. The invoice will be sent to the school at the end of the tournament if this is to occur. Not providing a line judge/table worker could impact your team's participation in the tournament for the 2026/2027 years.

Also, please keep in mind that only school officials/personnel, administrators, coaches or athletic directors should be approaching the Board of Directors or Coordinator regarding the tournament seeding, which gym they are playing in etc, or with any questions or concerns. If a parent/guardian has a question or concern they should address that with their schools coach or AD and if needed they can relay the message to the Board or Coordinator. We appreciate your assistance and cooperation with this.

The Dakota Oyate Challenge Board Members and Coordinator look forward to seeing you and your teams in October. We look forward to a great tournament! Good Luck to you all!

If you should have any questions regarding the information in this

letter, please contact me 407-860-0347 or email trebuffalo89@outlook.com

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

We have 14 schools located in all geographic regions of South Dakota and Northeast Nebraska. Communities included are Tiospa Zina, Tiospaye Topa, Marty, Lower Brule, Crazy Horse Pine Ridge, Takini, Wakpala, Little Wound, Cheyenne Eagle Butte, Lakota Tech, St. Francis, Flandreau Indian School and Omaha Nation NE.

What are the specific goals for this event?

The goal is to grow in numbers (attendance) to give our student athletes the best possible sports experience possible. DOC strives to provide its students and fans an event that promotes healthy competition with a focus on our traditional games and traditions. The board knows that attendance at Volleyball games are relatively small and we hope by having a Volleyball tournament we can boost excitement and attendance for our Volleyball programs.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The Dakota Oyate Challenge board and teams actively promote the need to become patrons of local businesses in Mitchell. We hope that our community members will want to visit Mitchell for another event or just to enjoy a day taking in all Mitchell has to offer. The funds received would go directly back into the Mitchell economy. Monies will be used to offset expenses and help pay for officials, and coordinators. The result on not receiving the grant would be to increase the entry fees and require our schools to help offset any losses. This will negatively impact the ability for some schools to continue to participate in the Dakota Oyate Challenge Volleyball Tournament.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be

[DOC Budget.docx](#)

utilized.)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Tre'Voun Buffalo

Email not displaying correctly? [View it in your browser.](#)

Dakota Oyate Challenge Volleyball Tournament

Profit and Loss Statement

For the period October 11, 2024 to October 12, 2024

Income

- Other (16 teams): \$15,570.00

Total Income: \$15,570.00

Expenses

- Rental Corn Palace/Armory: \$2,700.00
- Salaries & Wages: \$8,825.00
- Other: \$2,573.62

Total Expenses: \$14,098.62

Net Profit: \$1,471.38

Proposed budget for DOC Volleyball 2025

Hospitality Coordinator - Tim Pickner ***\$600***

Volleyball/Vendor Coordinator - Tre'Voun Buffalo ***\$800***

Officials' breakdown:

- \$700 total no mileage x 8 officials = ***\$5,600***

1 announcer at \$600 = ***\$600***

Hotel rooms needed (We are not requesting any COMP hotel rooms):

- 8 rooms for officials
- 1 room hospitality coordinator
- 1 room volleyball/vendor coordinator
- 1 room for announcer
 - 11 total rooms needed at **My Place (Mitchell SD) \$190.00 a night for 2 nights**
= ***\$4,180***

TOTAL BUDGET: \$11,780.00

Income (14 teams): \$750 x 14 = \$10,500 in team registrations

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix Amount	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	October	2024	301 - 350	6	180 +	\$6,500	\$4,200	\$4,200	Pay officials, workers, and awards.	\$1,471.38	(\$2,728.62)
N	October	2025	301 - 350			\$11,780	\$3,850				
								\$4,200		\$1,471.38	

Funding Matrix:

Up to 350 hotel room nights estimated X \$10 per room = \$3,500.

\$3,500 X 10% (Event held on WEEKEND in OCTOBER before Hunting Season) = \$350.

\$3,500 + \$350 = **\$3,850**

SEA Grant Application states that 100% of participants are from over 50 miles away. The nearest competing school is a 1.5 hour bus drive.

Last year participants and spectators:

- 500 combined

This year is 14-Team Pool Play.

The grant request will be used primarily to offset the cost of hotel rooms for officials, hospitality coordinator, announcers, and volleyball coordinator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, September 3, 2025 2:42:11 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	American Outlaws Wrestling
Email Address	mti20@hotmail.com
Address	27156 413th Ave.
City	DIMOCK
State	SD
Zip Code	57331
Contact Person	JD Heinrich
Phone Number	6056829830
Purpose of Organization	Youth Wrestling Tournament
Name of Event	AOW 2nd Annual Monster Brawl
Location of Event	DWU Fieldhouse
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Sport Event
Date(s) of Event	10/31/2025 - 11/2/2025
Grant Amount Requested	Any Amount Is Appreciated

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	N/A
Please provide your profit and loss statement from your previous event.	2024 Monster Brawl Balnce Sheet.xlsx
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	Money Will be put towards helping with expenses to put the tournament on. Awards, Advertising and Other Expenses
How will proceeds/profit from the event be used?	Continue to help promote youth wresting in our arear and providing kids a place to come get better and learn
(Section Break)	

Historical Data

How many years has this event been held?	This will be the 2nd Annual
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	Approximately 75 percent
Attendance at last event (spectators, participants)	204 Wrestlers for Individual Tournament on Saturday - 450 to 500 Spectators 160 Wrestlers for Dual Tournament on Sunday - 300 to 350 Spectators

Comments

We are looking for the event to be bigger this year and are also incorporating a fundraiser for the John Donovan Family with \$3.00 per entry going to the family with matching funds from Modern Woodmen. Last year 10 States Were represented with 2 entries from Pennsylvania.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

101-150

How are you able to estimate the number range selected above?

Entries Are already coming in from surrounding states

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

We are a Youth wrestling club. We do not charge club fees for kids to come learn. We practice out of my shop in Dimock and my time for coaching is donated. We help fund the club by doing events like this to help with equipment, gear and camps for the kids.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

On Saturday 11/01/2025 we will be having an individual youth wrestling tournament at the DWU Fieldhouse
On Sunday 11/02/2025 we will be having a youth Wrestling Dual tournament at the DWU Fieldhouse.
1984 Olympic Gold Medalist Randy Lewis will also be joining us again this year as our special guest and will be presenting our Outstanding Wrestler Awards. Randy will also be signing autographs for the kids and selling his books.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor

North Dakota - Minnesota - Iowa - Kansas - Nebraska - South Dakota - Montana - Wyoming - Oklahoma - Texas we are pretty much advertising on a national level through different platforms for wrestling events and connections with clubs we have interacted in traveling to tournaments around the USA

attraction to your event.

What are the specific goals for this event?

To help promote youth wrestling in our area and bring people to the area and keep making the Monster Brawl a bigger event.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

By bringing people to the area, and to continue to help grow the event to bring more people in the future. We would continue to have the event and continue to bring people to the area.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[2025 Monster Brawl Balnce Sheet.xlsx](#)

Additional Financial Documents

Field not completed.

(Section Break)

Event Flyer

[Monster Brawl 2025.pdf](#)

Additional Documents

Field not completed.

Authorized Signature

JD Heinrich

Email not displaying correctly? [View it in your browser.](#)

MONSTER BRAWL 2024

<u>Expenses</u>	<u>Amount</u>	<u>Money Taken In</u>	<u>Amount</u>
Awards - Capitol Trophy	\$ 5,416.00	Concession Stands	\$ 10,250.00
Building Rent	\$ 1,500.00	Door	\$ 5,750.00
Refs - Labor	\$ 2,500.00	Entry Fees	\$ 10,425.00
Food	\$ 2,500.00		
Awards - Poker Chips	\$ 1,750.00		
Supplies	\$ 2,000.00		
Equipment Rent	\$ 2,750.00		
<u>Expense Total</u>	<u>\$ 18,416.00</u>	<u>Income Total</u>	<u>\$ 26,425.00</u>
<u>Balance</u>	<u>\$ 8,009.00</u>		

MONSTER BRAWL 2025

<u>Expenses</u>	<u>Amount</u>	<u>Money Taken In</u>	<u>Amount</u>
Awards - Capitol Trophy	\$ 3,000.00		
Building Rent	\$ 1,500.00		
Refs - Labor	\$ 2,500.00		
Food	\$ 3,000.00		
Awards - Poker Chips	\$ 1,750.00		
Supplies	\$ 2,000.00		
Equipment Rent	\$ 2,750.00		
Advertising	\$ 1,000.00		
<u>Expense Total</u>	<u>\$ 17,500.00</u>	<u>Income Total</u>	<u>\$ -</u>
<u>Balance</u>	<u>\$ (17,500.00)</u>		

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
N	November	2025	101 - 150			Any amount appreciated.	\$2,250				\$0.00
								\$0			\$0.00

Funding Matrix:

Up to 150 hotel room nights estimated X \$10 per room = \$1,500.

\$1,500 X 50% (Event held on WEEKEND in NOVEMBER) = \$750.

\$1,500 + \$750 = **\$2,250**

This event has never applied for SEA grant funding.

SEA Grant Application states that approximately 75% of participants are from over 50 miles away.

Last year participants and spectators:

- 204 wrestlers for individual tournament on Saturday = 450 to 500 spectators
- 160 wrestlers for dual tournament on Sunday = 300 to 350 spectators

Last year, 10 states were represented along with 2 entries from Pennsylvania.

The grant request will be put towards helping with expenses to put the tournament on such as awards, advertising, and other expenses.

Proceeds will continue to help promote youth wrestling in our area and providing kids a place to come get better and learn.



LOCATION

DWU / Avera Sports & Wellness Center
 500 W Norway Ave.
 Mitchell SD 57301

GENERAL RULES

Current AAU Scoring will Apply with 15 Point Tech Fouls for Individual Tournament and Duals. There is no minimum rest between matches or maximum number of matches in a day. The following crying rule will be enforced: if a child cries out in pain (where a referee would normally stop a match for injury time) while on their back, the match will be stopped with the child on top declared winner by fall. Skin checks & fingernails will be enforced by referees.

REGISTRATION

INDIVIDUAL \$55 through Oct 26 / \$65 through Oct 31 / \$75 On-site [Individual Entries Are On Track Wrestling](#)
 DUALS \$400/team [Dual Entries To Be Sent To 605-682-9830 and Paid To Venmo Link](#)

BRACKETS

INDIVIDUAL Wrestle back to true 2nd.
 8 Man Brackets - 8 Closest Weights Will Make Bracket
 Wrestlers may Double Bracket - [BUT NOT IN SAME AGE DIVISION](#)
 Brackets will be running rapid fire style. Bouts will be assigned based on the next available mat.

DUALS 3 Divisions: Girls (K-8th) - All Star Boys (K - 8th) - Hometown Boys (K - 8th)
 Limited To 5 Teams Per Division
 Round Robin Dual Tournament - 4 Matches
 Tie break: Track Default Criteria

DUAL WEIGHTS

Girls: 45 - 50 - 55 - 60 - 65 - 70 - 77 - 84 - 91 - 98 - 105 - 115 - 125 - 135 - 150
 Boys: 45 - 50 - 55 - 60 - 65 - 70 - 77 - 84 - 91 - 98 - 105 - 115 - 125 - 135 - 150



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
August 12, 2025

1. Call to Order

Meeting called to order by: Kevin McCardle @ 2:00 PM

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Kevin Nelson, Cory Aadland, Jason Christensen, Dave Sietsema, Bryan Dixon, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston

SEA Advisory Committee members absent: Jill Larson and LaRee Rumbolz

Others present: Stephanie Ellwein, Aaron Hieb, and Johanna Allen

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following applications were presented and considered:

A. Tour de Corn

Katina spoke on behalf of and presented the *Tour de Corn* Grant Application, which is requesting \$3,000.

- Katina shared that there are 275 registered with 50% of those coming from out of town. Those that stay overnight will utilize the local hotels and local campgrounds. The grant request of \$3,000 goes towards the costs of the meal and swag for the riders. Profits from the event help promote bike safety throughout the Mitchell community. This is a 3-day event with a meal and glow run on Friday night, the Tour de Corn on Saturday, and a family event on Sunday. There are participants from 13 different states.

B. Powerplay Hockey Clinic

Nick Lemke spoke on behalf and presented the *Powerplay Hockey Clinic* Grant Application, which is requesting \$2,000.

- Nick Lemke shared that Powerplay Hockey Clinic is an event that has developed over the last few years. Attendance has increased over the years from 20 to 46 last year.

The grant request of \$2,000 goes towards their biggest expense, which is ice time. The event is roughly three days, with the clinic going from 4 PM-9 PM on Friday, 8 AM-8 PM on Saturday, and 9 AM-3 PM on Sunday. Instructors for the clinic come from South Dakota and surrounding states, along with some senior hockey players. Nick estimates that about a total of 20 room nights will be generated from this event. This event is sponsored by the Lucky Devils Adult Hockey.

3. Approval of Minutes

Motion: Motion was made by Tim Smith to approve the previous meeting minutes as presented, and seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of August 4th, 2025.

Current expenses and award checks that have been written for 2025 are \$86,700.

Current Available Fund Balance of \$107,940.00.

Collections in May (for April records) are \$20,574.00 with all collected. Collections in June (for May records) are \$29,236.00 with all collected. Collections in July (for June records) are \$37,482.00 with all collected.

The YTD collections for 2025 are \$158,137.00, which equates to 79,069 total room nights sold.

YTD comparisons of room nights sold were: up 2.8% (2,249 room nights sold) from 2024, up 5.0% (3,932 room nights sold) from 2023, up 1.5% (1,152 room nights sold) from 2022, up 7.9% from 2021, up 31.6% from 2020, and up 9.0% from 2019.

The financial numbers do reflect the grant funds (\$3,000) that were awarded to the Mitchell Baseball Association from the July meeting that the Mitchell Baseball Association did not accept.

Motion: Motion was made by Jason Christensen to approve the financial report as presented, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Form(s) w/Financials with the SEA Committee:

A. Evaluation Form(s) w/Financial(s)

DWU Spring Golf Invite (April 7th-8th, 2025)

- The event was Below (2) Expectations. The weather wasn't the greatest, which caused a frost delay on the first morning of the tournament, resulting in only 18 holes compared to 36 being played. The total spectator attendance was between 75-100. The total participants were 87 golfers and 12 coaches. Spectators and participants

came from SD, ND, IA, NE, MN, WY, KS, and CO. The estimated number of total hotel/motel room nights was 70-90. Next year's location and date(s) is Lakeview Golf Course on April 6th-7th, 2026. The funds awarded (\$4,000) were used to pay for expenses for the event. Total profit of \$4,967.50, which will be used to enhance our student-athletes' college experience. It helps get us into more exclusive events, gives us the opportunity to do a couple of team meals throughout the year at local restaurants, and order merchandise from local businesses.

Your Town Tour - Neal McCoy (April 25th, 2025)

- The event Met (3) Expectations. The Corn Palace exceeded our expectations in several key areas. The location was easily accessible for fans, the city staff was extremely helpful and accommodating, and the facilities were clean, safe, and well-maintained. Crowd flow was smooth, and the local support—from security to volunteers—made for an enjoyable experience not only for our team but for Neal McCoy and his crew as well. The energy from the Mitchell crowd was electric, and it truly felt like the perfect stop on the YOUR TOWN TOUR. The total spectator attendance was 800. The estimated number of total hotel/motel room nights was 275. Next year's location and date is The World's Only Corn Palace, on April 11th, 2026. The funds awarded (\$7,500) were used towards marketing the event in the local and regional area. No profit from the event (-\$3,595).

A Night with Dan Gable (April 26th, 2025)

- The event was Above (4) Expectations. The total spectator attendance was 225. Attendees came from all over South Dakota: Rapid City, Madison, Sioux Falls, Faulkton, Martin, Parker, Canton, Tea, & Aberdeen, and Texas. The estimated number of total hotel/motel room nights was 30. Unsure of next year's location and date(s). The funds awarded (\$750) were used towards advertising. Total profit of \$6,250.00, which will go back to the club to help continue promoting youth wrestling in South Dakota.

6. Other Items

Aaron Hieb reviewed and provided an update to the committee on the progress of Playeasy.

A. Update and Review of Playeasy

Aaron Hieb reviewed the HOME page of the Playeasy platform.

Event Organizers within the platform: 766; Destinations including the Mitchell Sports & Events Authority: 330; Total active RFPs within the Marketplace: 152.

LEADS. Currently, there are 187 leads that match the Mitchell Sports & Events Authority. 186 of those have been passed on for the following reasons: the RFPs require more hotel room nights than Mitchell, SD can provide; the RFP requires facility space that Mitchell, SD does not have, or the facility does not meet the seating requirements requested on the RFP.

No hotel bookings from within the Playeasy platform.

Aaron will also re-connect with Scott Mullenmeister (Mitchell Soccer Association) this winter to re-evaluate a 5v5 soccer tournament in 2026.

Aaron met with Shaun Davis, 7v7 Football, about opportunities to assist and grow camps and tournaments in Mitchell, SD.

B. Upcoming Events

- [Tour de Corn](#) (August 15th-17th)
 - Kiwanis Park, Corn Palace, and Lake Mitchell
- [MHS Boat Parade](#) (August 15th)
 - Lake Mitchell
- [Young Professionals Frisbee Golf Outing](#) (August 16th)
 - Kiwanis Park
- [Dakotafest](#) (August 19th-21st)
 - 2300 Spruce St.
- [Corn Palace Festival](#) (August 20th-24th)
 - The World's Only Corn Palace & Main Street
- [Young Professionals Social Hour](#) (August 21st)
 - Blarney's Back Room
- [Tailgate Takedown](#) (Month of September)
 - Mitchell, South Dakota (MMS&B)
- South Dakota State Pedal Pull (September 1st)
 - The World's Only Corn Palace
- [1st Fridays on Main](#) (September 5th)
 - Mitchell Main Street
- Palace City Farmer's Market (Each Saturday through September)
 - Corn Palace Plaza
- [Palace City Brewing Co.](#)
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

Motion: Bryan Dixon made a motion to go into Executive Session, and was seconded by Tim Smith. All members voted 'Aye' and the motion passed.

8. Approval of Funding Applications

Tour de Corn

Date: August 15th-17th, 2025; **Contact:** Kourtney Denne; **Grant Request:** \$3,000

- **Motion:** Motion was made by Bryan Dixon to award \$2,500, and seconded by Dave Helleloid.
 - All members voted 'Aye' and the motion passed.

Powerplay Hockey Clinic

Date: October 3rd-5th, 2025; **Contact:** Nick Lemke; **Grant Request:** \$2,000

- **Motion:** Motion was made by Jason Christensen to award \$2,000, and seconded by Tim Smith.
 - All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, September 9th, 2025, @ 2 PM - City Hall, Council Chambers.

10. Adjournment

Meeting adjourned by: Kevin McCardle @ 2:39 PM

Sports & Events Authority

Revenue			Expense- CHECKS written		
2013	\$ 35,309.50		2013	\$ 400.00	
2014	\$ 83,272.50		2014	\$ 39,290.00	
2015	\$ 87,363.50		2015	\$ 55,597.32	
2016	\$ 77,814.84		2016	\$ 56,167.00	
2017	\$ 80,400.38		2017	\$ 86,684.19	
2018	\$ 79,240.50		2018	\$ 67,684.13	
2019	\$ 79,552.66		2019	\$ 114,799.15	
2020	\$ 69,340.18		2020	\$ 36,400.00	
2021	\$ 79,990.00		2021	\$ 89,150.00	
2022	\$ 81,976.25		2022	\$ 116,365.00	
2023	\$ 106,518.50		2023	\$ 94,965.00	
2024	\$ 150,000.00		2024	\$ 118,360.00	
2025	\$ 194,640.00	YTD as of 9/3/25	2025	\$ 91,200.00	YTD as of 9/3/25
Total Revenue	\$ 1,205,418.81		Total Expenses	\$ 967,061.79	

Fund Balance	\$ 103,440.00
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Committed Items- Checks not yet written	
Special Olympics Basketball 2026	\$ 12,000.00
Special Olympics Basketball 2027	\$ 12,000.00
Total Committed but not paid	\$ 24,000

Current Available Fund Balance	\$ 103,440.00
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BID #2 & BID #4 Total Collections by Month										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	Due
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	0
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	0
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	\$ 16,173.50	0
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	\$ 19,182.00	0
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	\$ 20,574.00	0
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	\$ 29,236.00	0
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00	\$ 37,482.00	0
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00	\$ 34,026.00	2
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00		0
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00		0
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00		0
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 25,402.00		0
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 316,104.00	\$ 192,163.00	

Previous Year's YTD Comparisons									
Collections (through August)	\$ 142,987.00	\$ 139,703.50	\$ 139,719.00	\$ 104,029.00	\$ 140,211.50	\$ 145,805.50	\$ 139,538.50	\$ 185,650.00	\$ 192,163.00
Room Nights Sold (through August)	95,325	93,136	93,146	69,353	93,474	97,204	93,026	95,240	96,082

YTD Room Nights Sold Comparisons			
2025 YTD compared to 2024 YTD	0.9%	2025 YTD compared to 2021 YTD	2.7%
2025 YTD compared to 2023 YTD	3.2%	2025 YTD compared to 2020 YTD	27.8%
2025 YTD compared to 2022 YTD	-1.2%	2025 YTD compared to 2019 YTD	3.1%

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Marketing	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	Darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	Golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	Cowboy Fast Draw	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	Soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	Wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	Baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	Cross Country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	Baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	Volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	Volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	Hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	Wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	Hockey	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	Baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	Baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	Soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	Baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	Baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	Baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	Softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	Basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	Basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	Bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	Cowboy Fast Draw	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	Basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	Volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	Wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	Softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	Motorcycle	2015	1	\$ 10,000.00
MAC Triathlon	June	Triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	Gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2015	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	Soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	Baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	Baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	Conferences/Conventions	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	Car Show	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour de Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	Conferences/Conventions	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	Bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	Conferences/Conventions	2015	3	\$ 5,500.00
Show Choir Classic	March	Show Choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	Soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	Baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	Soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	Softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	Soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	Softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	Cheer & Dance	2015	1	\$ 500.00
AirVenture Cup Race	July	Conferences/Conventions	2016	3	\$ 2,000.00
BB Tourney- 2019	March	Special Olympics	2016	0	\$ -
Children's Education Center	0	Conferences/Conventions	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	Basketball	2016	4	\$ 800.00
Cornhole Tournament	July	Corn Hole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	Volleyball	2016	2	\$ 2,000.00
Destination Imagination	April	Conferences/Conventions	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	Baseball	2016	2	\$ 750.00
Girls State Hockey	March	Hockey	2016	1	\$ 500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	Basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	Gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2016	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	Baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	Baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	Corn Hole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	Golf	2016	2	\$ 735.00
Tour de Corn	August	Tour de Corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	Basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	Bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	Cheer & Dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	Figure Skating	2017	1	\$ 1,000.00
Coaches Clinic	July	Conferences/Conventions	2017	2	\$ 5,500.00
Corn Hole Tournament	July	Corn Hole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	Basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	Basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	Softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	Golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	Kernel Bowl	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	Baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	Softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	Swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	Triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	Softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	Basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	Baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	Hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	Soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	Basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	Soccer	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	Hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	Cowboy Fast Draw	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	Baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	Volleyball	2017	1	\$ 635.50
Show Choir Classic	March	Show Choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	Special Olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ -
State Speech & Debate Tournament	March	Fine Arts	2017	2	\$ 500.00
Target United Cup	September	Soccer	2017	3	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	Bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Marketing	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	Cheer & Dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	Kernel Bowl	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Conferences/Conventions	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	Basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	Cowboy Fast Draw	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	Softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	Special Olympics	2018	0	\$ 2,000.00
DWU Shoot & Putt Fundraiser	July	Golf	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	Basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	Basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	Triathlon	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	Swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	Swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	Baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	Car Show	2018	3	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Palace City Kiwanis Club Half Marathon	October	Marathon	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	Motorcycle	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	Conferences/Conventions	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Baskttball Tourney	March	Basketball	2018	1	\$ 500.00
Round of 16	March	Basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	Show Choir	2018	2	\$ 1,650.00
SoDak Cup	September	Golf	2018	2	\$ 400.00
special Olympics - Basketball	March	Special Olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	Special Olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	Special Olympics	2018	0	\$ 525.00
special olympics fall classic	October	Special Olympics	2018	0	\$ -
State Gymnastics Meet	March	Gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	Tour de Corn	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	Bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	Cheer & Dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	Archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	Bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	Softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	Soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	Gun Show	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	Basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	Cheer & Dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	Show Choir	2019	1	\$ 2,000.00
Hanson Classic	January	Basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	Triathlon	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	Basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	Conferences/Conventions	2019	3	\$ 5,500.00
Special Olympics	0	Special Olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	Special Olympics	2019	1	\$ 1,000.00
State Fire School	June	Conferences/Conventions	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	Softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Marketing	2019	0	\$ 663.25
CoEd Softball state Tournament	0	Softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	Cowboy Fast Draw	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	Car Show	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	Basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	Swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	Baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	Conferences/Conventions	2019	3	\$ 500.00
Tour de Corn	August	Tour de Corn	2019	3	\$ 1,500.00
DWU Shoot & Putt Fundraiser	July	Golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	Softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	Conferences/Conventions	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	Baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	Baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	Rodeo	2019	2	\$ 1,000.00
Palace City Half Marathon	October	Marathon	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	Corn Hole	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	Conferences/Conventions	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	Conferences/Conventions	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	Hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tour. .	January	Darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	Basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	Basketball	2020	1	\$ 500.00
Hanson Classic	January	Basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	Soccer	2020	3	\$ 4,000.00
Culver's Classic	February	Basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	Marathon	2020	1	\$ 3,000.00
OutKast Car Club	September	Car Show	2020	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
State Amateur Baseball Tour	August	Baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	Cross Country	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	Basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	Hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	Basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	Basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	Basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	Darts	2021	1	\$ 600.00
Hanson Classic	January	Basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	Swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	Corn Hole	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	Figure Skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	Basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	Conferences/Conventions	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	Golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	Cowboy Fast Draw	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	Basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	Basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	Triathlon	2021	1	\$ 1,500.00
mitchell baseball association	May, June, June, July	Baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	Baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	Car Show	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	Conferences/Conventions	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	Conferences/Conventions	2021	2	\$ 1,000.00
2021 Paleo Games	September	Fine Arts	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	Softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	Baseball	2021	7	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2021	3	\$ 3,000.00
SDCFEL Convention	September	Conferences/Conventions	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	Basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	Swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	Swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	Softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	Softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	Volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	Bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	Basketball	2022	1	\$ 1,200.00
Hanson Classic	January	Basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	Volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	Special Olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	Soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	Gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	Figure Skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	Gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	February	Wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2022	2	\$ 1,000.00
Middle School All State Band	March	Fine Arts	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	Show Choir	2022	2	\$ 3,000.00
MSHA Tournaments	January	Hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	Bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	Conferences/Conventions	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	Trap Shooting	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	Basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	Corn Hole	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	Memorial Weekend	2022	1	\$ 1,000.00
MAC Triathlon	June	Triathlon	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2022	5	\$ 4,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
301 Rodz- Outkast car show	September	Car Show	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	Rodeo	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	Baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	Baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	Baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	Bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	Golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Conferences/Conventions	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	Baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	Marathon	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	Tour de Corn	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	Golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Conferences/Conventions	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	Volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	Comedy	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	Basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	Bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	Figure Skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	Swimming	2023	0	\$ -
Special Olympics: Bocce & Softball fall 2023	September	Special Olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	Basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	Auction	2023	1	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	Soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	Show Choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Trap Shooting	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	Hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	Golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	Basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	Baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Corn Hole	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	Baseball	2023	1	\$ -
MAC Triathlon	June	Triathlon	2023	1	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	Conferences/Conventions	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	Rodeo	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	Car Show	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	Conferences/Conventions	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	Bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	Auction	2023	1	\$ 1,200.00
2023 SDPA Annual Conference	October	Conferences/Conventions	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	Baseball	2023	12	\$ 5,000.00
Women's State Softball	July	Softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Disc Golf	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Marathon	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Rodeo	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Billiards	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	Volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	Basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	Soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Figure Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Hockey	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Special Olympics	2024	1	\$ 12,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Show Choir	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Auction	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Fine Arts	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Comedy	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Rodeo	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Marathon	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Car Show	2024	3	\$ 1,500.00
MAC Triathlon	June	Triathlon	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Cowboy Fast Draw	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornucopia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Rodeo	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	Conferences/Conventions	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Disc Golf	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Robotics	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	Conferences/Conventions	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Fine Arts	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Concert	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Fine Arts	2025	0	\$ 4,000.00
Palace Ice Festival	January	Figure Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Fine Arts	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Special Olympics	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Comedy	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Auction	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Wrestling	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2025	1	\$ 1,500.00
Amateur Boxing Night presented by 15th Round Boxing	April	Boxing	2025	1	\$ 1,500.00
The 301 Rodz & Ridez Car Show	September	Car Show	2025	3	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2025	1	\$ 1,500.00
MAC Triathlon	June	Triathlon	2025	1	\$ 1,500.00
Arts in the Park	July	Special Event	2025	3	\$ 1,500.00
Blarney's Amateur Baseball Classic	June	Baseball	2025	1	\$ 2,500.00
Palace City Mountain Bike Classic	June	Bicycle	2025	2	\$ 1,500.00
Palace City Cup	June	Soccer	2025	2	\$ 5,000.00
SDGA Adult/Junior and Junior Championships	July	Golf	2025	4	\$ 1,500.00
South Dakota Women's State Slowpitch Softball Tournament	July	Softball	2025	2	\$ 2,500.00
South Dakota ATA State Trap Shoot Tournament	July	Trap Shooting	2025	5	\$ 2,200.00
Palace City Kiwanis Half Marathon, 10K, & 5K	October	Marathon	2025	1	\$ 750.00
Palace City 8Ball Open	November	Billiards	2025	3	\$ 4,000.00
USA Men's Slowpitch Softball "D" State Tournament	August	Softball	2025	2	\$ 2,000.00
Mitchell Baseball Association Tournament - DID NOT ACCEPT	July	Baseball	2025	3	\$ 3,000.00
Powerplay Hockey Clinic	October	Hockey	2025	3	\$ 2,000.00
Tour de Corn	August	Tour de Corn	2025	3	\$ 2,500.00

Events/ Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	39	84

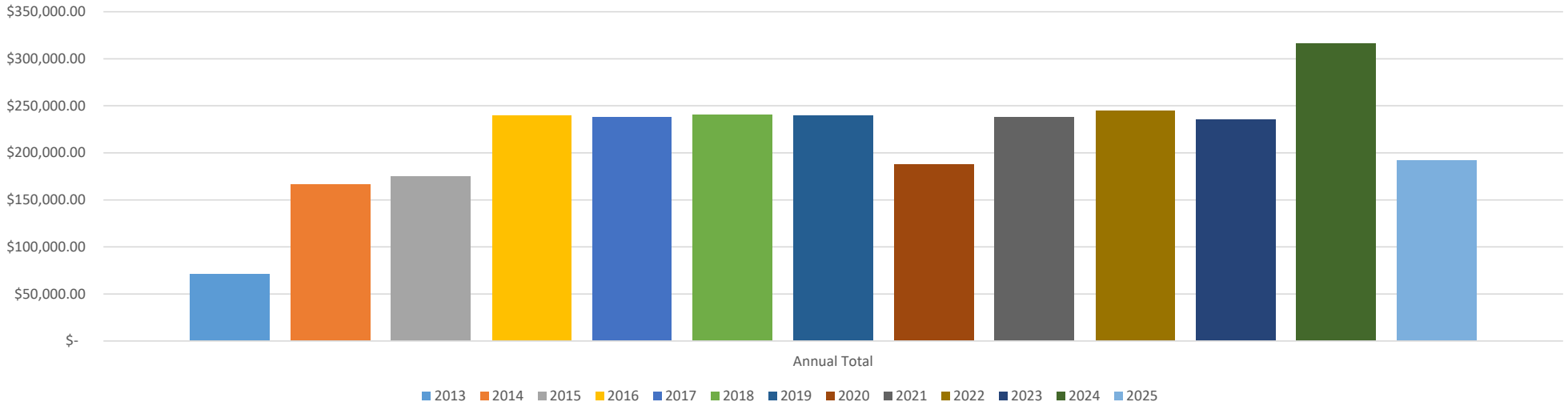
Events Per Month													
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	
Jan	1	5	2	3	3	2	4	4	4	2	4	6	
Feb	2	3	0	1	1	4	3	2	4	3	3	5	
March	0	1	3	5	5	4	3	3	2	5	6	5	
April	0	0	0	1	1	2	0	2	2	2	3	5	
May	6	7	2	3	2	1	0	2	3	2	0	1	
June	2	4	4	6	3	5	0	3	2	6	4	5	
July	3	2	3	3	3	3	0	3	4	1	1	5	
August	1	2	2	4	4	6	1	6	5	3	2	2	
September	0	3	2	5	4	4	2	4	3	5	3	1	
October	1	1	0	0	3	2	1	3	3	4	4	2	
November	3	2	0	1	0	0	0	2	1	1	1	1	
December	2	3	2	2	2	1	1	2	1	2	3	0	

Data by Event Month					
	# Events	# Days	Avg Days / Event	\$ Awarded	\$/#days
January	40	111	2.8	\$ 78,092.32	\$ 703.53
February	31	68	2.2	\$ 102,750.00	\$ 1,511.03
March	43	120	2.8	\$ 176,645.50	\$ 1,472.05
April	18	66	3.7	\$ 56,235.00	\$ 852.05
May	30	56	1.9	\$ 43,579.02	\$ 778.20
June	44	118	2.7	\$ 88,735.00	\$ 751.99
July	31	92	3.0	\$ 66,730.00	\$ 725.33
August	38	169	4.4	\$ 139,750.00	\$ 826.92
September	36	81	2.3	\$ 135,275.00	\$ 1,670.06
October	24	31	1.3	\$ 43,450.00	\$ 1,401.61
November	12	19	1.6	\$ 21,100.00	\$ 1,110.53
December	24	45	1.9	\$ 79,250.00	\$ 1,761.11

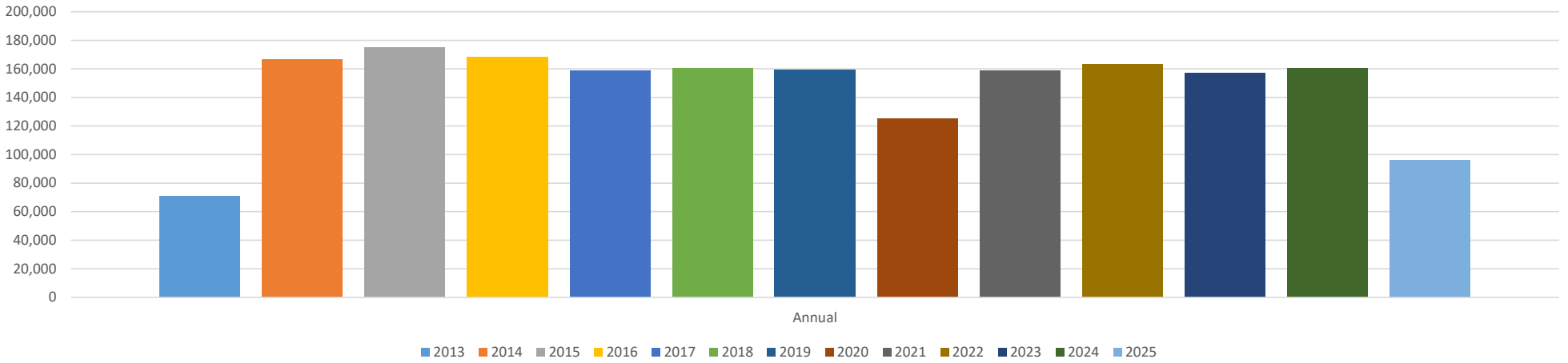
Data By Event Type

	# Events	# Days	Avg Days/Event	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	35	176	5.0	\$ 115,390.00	\$ 655.63
Basketball	51	126	2.5	\$ 119,775.00	\$ 950.60
Bicycle	4	6	1.5	\$ 7,000.00	\$ 1,166.67
Billiards	2	5	2.5	\$ 4,500.00	\$ 900.00
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Car Show	11	28	2.5	\$ 18,700.00	\$ 667.86
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
Comedy	3	3	1.0	\$ 4,300.00	\$ 1,433.33
Concert	1	1	1.0	\$ 7,500.00	\$ 7,500.00
Conferences/Conventions	30	64	2.1	\$ 114,860.90	\$ 1,794.70
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	10	40	4.0	\$ 28,500.00	\$ 712.50
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	8	25	3.1	\$ 17,500.00	\$ 700.00
Fine Arts	7	12	1.7	\$ 8,750.00	\$ 729.17
Golf	15	34	2.3	\$ 16,635.00	\$ 489.26
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
Hockey	18	68	3.8	\$ 56,000.00	\$ 823.53
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	8	8	1.0	\$ 18,750.00	\$ 2,343.75
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	6	6	1.0	\$ 10,000.00	\$ 1,666.67
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	1	2	2.0	\$ 2,500.00	\$ 1,250.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	6	12	2.0	\$ 21,500.00	\$ 1,791.67
Show Choir	7	9	1.3	\$ 16,800.00	\$ 1,866.67
Soccer	22	51	2.3	\$ 107,550.00	\$ 2,108.82
Softball	20	45	2.3	\$ 43,130.00	\$ 958.44
Special Event	6	21	3.5	\$ 6,200.00	\$ 295.24
Special Olympics	19	27	1.4	\$ 139,463.00	\$ 5,165.30
Swimming	13	31	2.4	\$ 29,000.00	\$ 935.48
Tour de Corn	9	26	2.9	\$ 13,000.00	\$ 500.00
Trap Shooting	3	12	4.0	\$ 5,935.00	\$ 494.58
Triathlon	9	9	1.0	\$ 11,900.00	\$ 1,322.22
Volleyball	10	16	1.6	\$ 16,685.50	\$ 1,042.84
Wrestling	6	6	1.0	\$ 6,450.00	\$ 1,075.00

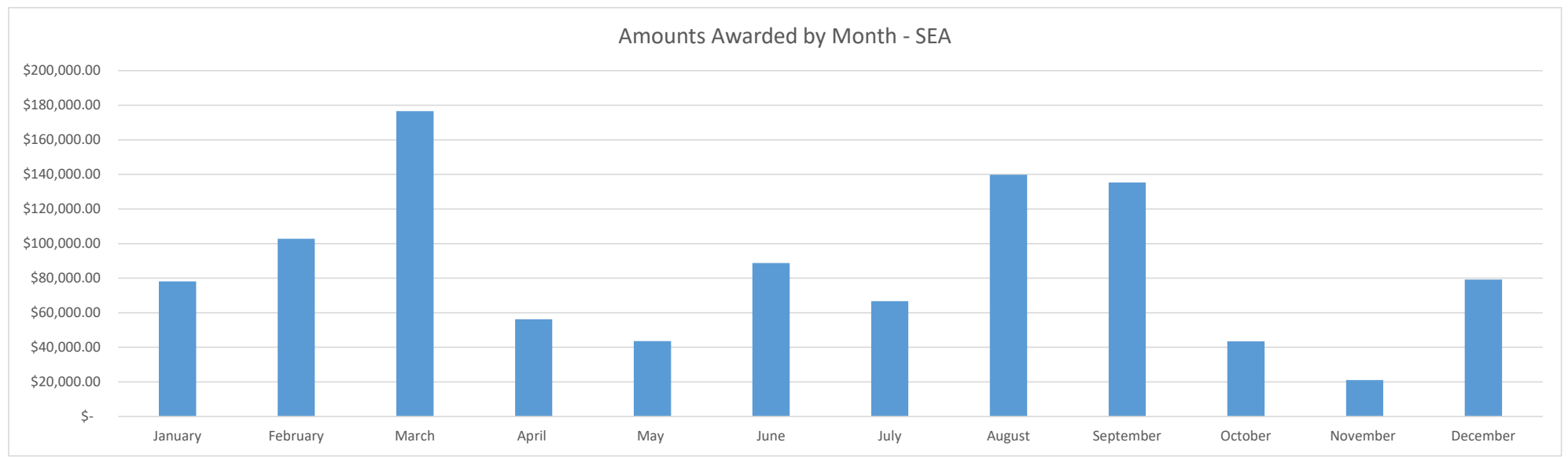
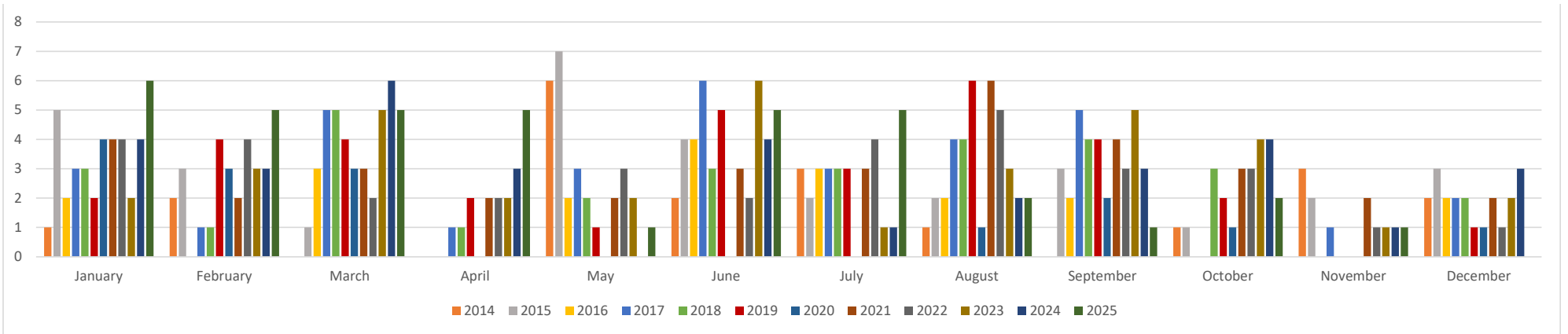
Total BID #2 & BID #4 Collections



Room Nights Reported



of Event Days per Month - SEA



Print

Sports & Events Authority Evaluation Form - Submission #4258

Date Submitted: 8/27/2025

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

Special Olympics South Dakota State Basketball Tournamnet

Date(s) of Event:

3/29 & 3/30/25

Evaluation Information

How well did this event meet your expectations:*

4 - Above Expectations



Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

The community has been very supportive and willing to volunteer, etc. DWU was amazing in their willingness to always help. They provided a ton of volunteers

Total spectator attendance:

1500

Total number of participants (number per team, if applicable):

900

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.*

Across the state of South Dakota

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:*

500

Select hotels/motels contacted to determine total number of room nights sold:*

- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> AmericInn Lodge & Suites | <input checked="" type="checkbox"/> Kelly Inn & Suites | <input type="checkbox"/> Mitchell Inn |
| <input checked="" type="checkbox"/> Comfort Inn & Suites | <input type="checkbox"/> Motel 6 | <input type="checkbox"/> Super 8 Motel |
| <input type="checkbox"/> Days Inn | <input type="checkbox"/> My Place | <input type="checkbox"/> Thunderbird Lodge |
| <input checked="" type="checkbox"/> Hampton Inn | <input type="checkbox"/> Quality Inn | <input type="checkbox"/> DID NOT STAY IN HOTEL/MOTEL |
| <input checked="" type="checkbox"/> Holiday Inn Express Hotel & Suites | | |

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

easy to use. Not alot of usage though

Next year's event location and date(s):

March 27-29, 2026

Budget/Funding Information

Please attach a Profit & Loss Statement.*

2025 State Basketball Budget.pdf

Amount awarded from SEA:

12000

How were the awarded funds used:

To offset expenses for the event.

How will the profit (if any) be used:

No profit incurred after we factored in staffing expense over and above the operating expenses

Authorized Signature*

Darryl Nordquist, CEO

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchellsd.gov

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

BASKETBALL 2025 - Mitchell

EXPENSES/INKIND	January	February	March	April	May	June	July	August	September	October	November	December	Total
Facilities:													
Custodial/Facilities			\$3,500.00										\$3,500.00
Travel:													\$0.00
Staff/Board Hotel			\$3,000.00										\$3,000.00
Gas			\$500.00										\$500.00
MEALS:													\$0.00
Athlete Banquet			\$7,000.00										\$7,000.00
Athlete Lunch (2)			\$10,000.00										\$10,000.00
Volunteer Hospitality			\$500.00										\$500.00
Staff Meals			\$1,500.00										\$1,500.00
Entertainment:													\$0.00
DJ/Dance			\$350.00										\$350.00
Misc:													\$0.00
Exposure BB Program							250.00						\$250.00
Lanyards							1,000.00						\$1,000.00
Committee Shirts													\$600.00
Spirit Sportsmanship Tshirts													\$0.00
Totals:	\$1,250.00	\$0.00	\$26,950.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28,200.00
INKIND													\$28,200.00



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, August 28, 2025 12:35:46 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Memorial Weekend in Mitchell

Date(s) of Event: 05/24/2025

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Car Show – A stunning lineup of classic and custom vehicles drew crowds and sparked great conversations among enthusiasts of all ages.

Poker Run – Riders enjoyed a scenic route and friendly competition, all while supporting a great cause.

Cornhole Tournament – Teams battled it out in a fun and lively atmosphere, with plenty of cheers and laughter throughout the day.

Kid Fun Zone – Families loved the interactive games, inflatables, and activities that kept the little ones smiling all weekend long.

4,902 Ribs Eaten! – Yes, you read that right! Our rib teams were busy serving up mouthwatering BBQ that had everyone coming back next year!

The event brought together neighbors, visitors, and local businesses, creating a vibrant celebration of community spirit and summer fun.

Total spectator 5,000 +

attendance:

Total number of participants (number per team, if applicable): 10 Teams about 3 - 15 people per team! They cook 4,902 pork rib bones!

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.

Black Dynamite BBQ - Mitchell
Prickett's Pit - Stickney
Big Daddy D's - Mitchell
The Depot Pub & Grill - Mitchell
Deep in a Hole - Mitchell
509 BBQ - Baltic
281 Eats - Stickney
Freckled Cow BBQ - White Lake
SODak BBQ Supply - Alexandria
Scotty D BBQ - Huron

We asked some of the folks enjoying ribs where they were visiting from—and the responses were wonderfully diverse! Many were local, coming from Mitchell, White Lake, Stickney, Huron, Emery, Parkston/Dimock, and Sioux Falls. We also welcomed visitors from out of state, including Minnesota, Texas, Wisconsin, and even two families from Florida!

It's always exciting to see how far people travel to enjoy great food and community fun.

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:

A few families stated they were staying the night in Mitchell. I did not ask them where they were staying. Sorry. Some said out by the interstate.

Select hotels/motels contacted to determine total number of room nights sold:

Comfort Inn & Suites, Hampton Inn

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

I believe this is a valuable program for gathering information. However, it seems that attendees are becoming increasingly cautious about scanning QR codes and entering information. For example, our restaurant rumbles - people are hesitant to scan the QR that takes them to the free "Everything Mitchell" app. Voting numbers vs. actually sold are still showing a large gap for us.

Next year's event location and date(s):

May 23rd, 2026 - South Main Street

Budget/Funding Information

Please attach a Profit & [MWIM PNL 2025.pdf](#)

Loss Statement.

Amount awarded from SEA: \$1,500

How were the awarded funds used: Advertising & BBQ Team Incentives

How will the profit (if any) be used: Rural Office of Community Services: \$4,500 - Helping Mitchell community members in need | 401 Create By LifeQuest: \$375 - Help support their mission with people support at 401 Create on Main Street | Helping with Horsepower \$400 - Help support their mission of building a community of individuals born or diagnosed with limitations, where they create opportunities for purpose, wellbeing and growth | MMSB: \$4,600 - to help with our mission of advancement, development and use of the main street area, by supporting business and retail development, delivering downtown events, and working with stakeholders on improvements to infrastructure and buildings.

Authorized Signature Elizabeth M. Luczak

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**Memorial Weekend
2025**

Income:

Sponsors		\$ 4,237.50
S&M Printing	\$ 50.00	
Iverson Auto	862.50	
The Depot	25.00	
Slumberland	1,800.00	
SEA Award	1,500.00	
Kid Trophies-Elite Renovations		\$ 532.36
BBQ Rib Award Sponsors		\$ 500.00
Larry's I-90	250.00	
Meyer Oil Co	250.00	
Car Show Sponsors		\$ 800.00
Swanny's	200.00	
Tracy's Paint & Body	400.00	
Dougs Custom	100.00	
Carquest	50.00	
Dicks Body Shop	50.00	
BBQ Teams		\$ 600.00
Big Daddy D's	100.00	
Black Dynamite	100.00	
Freckled Cow	100.00	
So Dak Supply	100.00	
The Depot	100.00	
Scotty D's	100.00	
Booths		50.00
Lone Wolf Spices	25.00	
Kristin Genser	25.00	
Square Sales		1,422.19
Beer Sales		3,017.00
BBQ Sales		5,631.00
Culver's Ice Cream Donations		369.52
Car Show		840.00
Corn Hole		140.00
Poker Run		377.00
Pop Donation		368.11
Bar Tips		75.00

Total Income: \$ 18,959.68

Expenses:

RTC Pedal Pull		\$ 404.67
Make it Mine- Trohpy		14.00
City of Mitchell- Event Fee		350.00
TNT Inflatables		769.95
J Shelley		1,000.00
Color Bee Body Art		500.00
City of Mitchell- Tables & Bleacher		908.01
Make it Mine- Car Show Awards		477.90
Make it Mine- BBQ Ribs Awards		489.32
Facebook Ads		608.46
Break Time Portables		400.00
Runnings		53.18
Chesterman- Pop		90.00
Porter Distributing		1,087.00
BBQ Team Payouts		1,900.00
401 Create- Custard Donations		375.00
Helping with Horsepower- Poker Run		400.00
ROCS		4,500.00

Total Expense: \$ 14,327.49

Net Profit (Loss) \$ 4,632.19

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Tuesday, August 19, 2025 8:15:22 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Palace City Cup 2025

Date(s) of Event: June 14th-15th

Evaluation Information

How well did this event meet your expectations: 2 - Below Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

We did not have the registrations that we were hoping for due to a number of reasons.

1. Our tournament was the 3rd weekend in a row of tournaments (Brookings, Watertown, Mithcell).
2. We are at the tail end of the season and some teams may have been done with tournaments for the year by our weekend
3. We are getting into the beginning of summer travel and teams may have a more difficult time putting together a full rostered team to attend
4. We are a first-year tournament and many of the other tournaments that are held around the state have been around for years
5. 2 notable clubs that were not in attendance were DASC (Sioux Falls) and Brookings. These clubs traditionally bring a lot of teams but had teams playing in other locations that weekend.

Total spectator attendance: Estimated 850 spectators

Total number of participants (number per team, if applicable): 29 teams

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Rapid City, Brandon Valley, Watertown, Tea, Sioux Falls, Pierre, Aberdeen, Bismark ND, Spearfish

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event: 300

Select hotels/motels contacted to determine total number of room nights sold: Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites, My Place, Quality Inn

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer. When I received the Playeasy information I was in the mist of tournament preparations and scheduling and did not have any time to devote to anything else so did not do anything with it.

Next year's event location and date(s): Pepsi soccer complex. Looking into other possible dates (April 18-19th, May 16th-17th, June 13th-14th)

Budget/Funding Information

Please attach a Profit & Loss Statement. [Spring 2025.docx](#)

Amount awarded from SEA: \$5000

How were the awarded funds used: To pay for tournament expenses most of which are referee costs

How will the profit (if any) be used: The profit goes back into supporting our programs through the paying of coaches and purchasing of equipment.

Authorized Signature Scott Mullenmeister

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Palace City Cup Spring 2025 Tournament Financials

Income

\$13725.00- Team Registrations
\$5000.00- City of Mitchell Grant
\$2404.14- Concession stand
\$21,129.14

Expenses

\$1,525- Team refunds
\$5,049- Referees
\$94.00- Referee site services
\$552.00- Medals
\$600.00- Field rental
\$159.30- Staff t-shirts
\$416.88- Portables
\$48.03- Ashley H. (misc. items)
\$121.20- Daylight Donuts
\$107.98- Subway
\$267.16- Domino's Pizza
\$607.75- Pepsi
\$47.69- Gas for golf carts
\$1214.10- Athletic Trainers
\$897.56- Concession stand food/ice
\$11707.65

Profit: \$9,421.49

Concessions:

\$2404.14- Cash/Venmo
(\$439.14 from Venmo)- this does include a \$1 Venmo test transaction from Scott.
54 Venmo transactions were made over the weekend.
18 of those transactions were from board members.

****The board member with the highest number of Venmo transactions was.....ARIEN! She had 8 transactions and on her heels was Ashley H. in 2nd place with 7 transactions.***

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, September 3, 2025 8:33:42 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Palace City Mountain Bike Classic

Date(s) of Event: June 21, 2025

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Great event! We had our biggest year yet- 65 registered riders!

Total spectator attendance: 45

Total number of participants (number per team, if applicable): 110

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Sioux Falls, SD
Mitchell, SD
Miller, MO
Brookings, SD
Letcher, SD
Harrisburg, SD
Woonsocket, SD
Huron, SD

Yankton, SD
Custer, SD
Alexandria, SD

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:

5

Select hotels/motels contacted to determine total number of room nights sold:

Days Inn, Hampton Inn, Holiday Inn Express Hotel & Suites, My Place, DID NOT STAY IN HOTEL/MOTEL

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

Individuals like to stay at campground!

Next year's event location and date(s):

Lake Mitchell Trails

Budget/Funding Information

Please attach a Profit & Loss Statement.

[Income Stmt.pdf](#)

Amount awarded from SEA:

1500.00

How were the awarded funds used:

Rider Swag- Timing Systems

How will the profit (if any) be used:

Donation back to Palace City Pedalers for skills area for youth!

Authorized Signature

Kourtney Denne

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MAC Area Events
Profit & Loss by Class
 January 1 through September 3, 2025

	<u>Palace City Mtn Bike Classic</u>	<u>TOTAL</u>
Ordinary Income/Expense		
Income		
Donations	20.00	20.00
Registration Income	1,769.10	1,769.10
Sponsorship Income	5,800.00	5,800.00
Total Income	<u>7,589.10</u>	<u>7,589.10</u>
Expense		
Awards	531.95	531.95
Cash Payouts	900.00	900.00
Race Supplies	227.44	227.44
Racer Swag	708.89	708.89
Total Expense	<u>2,368.28</u>	<u>2,368.28</u>
Net Ordinary Income	<u>5,220.82</u>	<u>5,220.82</u>
Net Income	<u><u>5,220.82</u></u>	<u><u>5,220.82</u></u>

Print

Sports & Events Authority Evaluation Form - Submission #4247

Date Submitted: 8/18/2025

Sports & Events Authority Evaluation Form

Event Information

Name of Event:

Tour de Corn

Date(s) of Event:

August 15-17 20285

Evaluation Information

How well did this event meet your expectations:*

5 - Exceeded Expectations



Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event:

Total spectator attendance:

400- riders plus volunteers and additional attendees

Total number of participants (number per team, if applicable):

320

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.*

Alexandria SD
Ames IA
Bartlesville OK
Blackhawk SD
Brandon SD
Brookings SD
Chamberlain SD
Clive IA
Custer SD
Davis SD
Eau Claire WI
El Paso TX
Emery SD
Ethan SD
Fargo ND
Fremont NE
Gillette WY
Huron SD
Jefferson SD
LeMars IA
Letcher SD
Lincoln NE
Longmont CO
Luverne MN
Madison SD
Merritt Island FL
Mitchell SD
Norfolk NE
Oldham SD
Parkston SD
Pierre SD
Pipestone MN
Platte SD
Pukwana SD
Rapid City SD
Red Wing MN
Rock Valley IA
St Louis MO
Salem SD
Sibley IA
Sioux Falls SD
Stickney SD
Troy OH
Vermillion SD
Watertown SD
Webster SD
West Des Moines IA
West Lafayette IN
Woonsocket SD

Please provide an estimation of the total number of hotel/motel room nights for the entirety of the event:*

50+ camp sites and hotels

Select hotels/motels contacted to determine total number of room nights sold:*

- | | | |
|--|---|---|
| <input type="checkbox"/> AmericInn Lodge & Suites | <input type="checkbox"/> Kelly Inn & Suites | <input type="checkbox"/> Mitchell Inn |
| <input checked="" type="checkbox"/> Comfort Inn & Suites | <input type="checkbox"/> Motel 6 | <input type="checkbox"/> Super 8 Motel |
| <input type="checkbox"/> Days Inn | <input type="checkbox"/> My Place | <input type="checkbox"/> Thunderbird Lodge |
| <input checked="" type="checkbox"/> Hampton Inn | <input checked="" type="checkbox"/> Quality Inn | <input checked="" type="checkbox"/> DID NOT STAY IN HOTEL/MOTEL |
| <input checked="" type="checkbox"/> Holiday Inn Express Hotel & Suites | | |

Please provide any feedback regarding the Playeasy Event Microsite and/or the SEA QR Code flyer.

Next year's event location and date(s):

August 14-16 2026

Budget/Funding Information

Please attach a Profit & Loss Statement.*

TdC 2025.pdf

Amount awarded from SEA:

2500.00

How were the awarded funds used:

To help fund rider expenses- meal and swag bags

How will the profit (if any) be used:

Improve Safe Cycling in the Mitchell community, further expansion of our trail system and development of cycling in youth

Authorized Signature*

Kourtney Denne

By typing your name in the box you are authorizing the submission of the evaluation form and attached documents.



Mitchell Sports & Events Authority • 612 N. Main Street

605-990-7942 • sea@cityofmitchellsd.gov

The Mitchell Sports & Events Authority is a committee of the City of Mitchell.

Palace City Pedalers

Profit & Loss

August 1 - 18, 2025

	<u>Aug 1 - ...</u>
Ordinary Income/Expense	
Income	
Food Income	0.00
Membership Dues	80.00
Merchandise Income	20.00
Tour De Corn Donation	12,115.00
Tour De Corn Raffle Income	1,365.00
Tour De Corn Signup	<u>17,026.49</u>
Total Income	30,606.49
Expense	
Pump Track	63.72
Tour de Corn	
Advertisement	415.72
Food	4,426.22
Merchandise	8,678.94
Parade Permits	587.63
Supplies	<u>496.71</u>
Total Tour de Corn	14,605.22
Trails	
Supplies	<u>406.19</u>
Total Trails	406.19
Total Expense	15,075.13
Net Ordinary Income	15,531.36
Other Income/Expense	
Other Income	
Tree Maintenance Donations	<u>1,000.00</u>
Total Other Income	1,000.00
Other Expense	
In Kind Expense	0.00
Tree Maintenance Expense	<u>2,791.57</u>
Total Other Expense	2,791.57
Net Other Income	-1,791.57
Net Income	<u>13,739.79</u>

#30

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, August 17, 2025 9:41:12 PM
Last Modified: Sunday, August 17, 2025 9:46:27 PM
Time Spent: 00:05:14
IP Address: 96.3.172.91

Page 1

Q1

Contact Information for your Organization.

Name	Nick Lemke
Organization	Lucky Devils Adult Hockey
Address	PO Box 4
City/Town	Mitchell
State/Province	SD
ZIP/Postal Code	57301
Country	USA
Email Address	powerplay@luckydevilshockey.com
Phone Number	605-770-4927

Q2

Who is the President and/or main event contact?

Name	Nick Lemke
Email	powerplay@luckydevilshockey.com
Phone Number	605-770-4927

Q3

Yes

Are you aware that the SEA can provide financial assistance for your event(s) if they result in overnight stays in Mitchell?

Q4

Apply occasionally

How familiar is your association with the SEA Grant Application?

Q5

List the event(s) that your association hosts in Mitchell each year that result in overnight stays.

Adult Hockey Tournament
Power Play Clinic

Q6

No

Are there events that your organization would like to host, but are currently unable to host?

Q7

Facility restrictions *provide details below,

What is your association's most difficult obstacle when hosting an event in the City of Mitchell?

Lack of promotion/marketing

Q8

What is one area the Mitchell CVB or SEA could assist your association with event recruitment/expansion?

Better advertising for hockey events, more affordable hotel prices

Q9

What time of year are most events held?

October thru April

Q10

Which of your events typically result in overnight stay?

Adult tournament for sure, Power Play clinic we are still building out of town cliental.

Q11

Respondent skipped this question

Approximately how many hotels rooms are used for your event(s).

Q12

Respondent skipped this question

What are other associations this survey could be sent to?

PORTER DISTRIBUTING PRESENTS:

MILLER LITE PALACE CITY 8-BALL OPEN



\$7,000 ADDED

NOVEMBER 14-16, 2025

HIGHLAND CONFERENCE CENTER

MITCHELL, SD

VNEA 8-ball rules – Races to 4-7 based on FargoRate, CSR, and known ability

3:30 -4:45 PM
Friday check-in

5:00 PM
Calcutta
(Open Division only)

7:00 PM
Play starts

GOLD SPONSORS:



OPEN DIVISION - \$100

64 player max
Limit 700 Fargo
Double elimination until final 16
Tournament pays top 16
Calcutta pays top 8

Final 16
Single elimination redraw
Races lengthened by 1
Semis and finals on Sunday

SPORTS DIVISION - \$60

24 player max
Limit 499 Fargo / 1699 CSR
Double elimination
Tournament pays top 6

SCAN TO REGISTER



HARD LUCK

Hi-low draw doubles
\$20 entry per player
Single elimination, race to 3
Starts 3pm Saturday

REGISTRATION INFO:

Green fee included with entry fee
Registration deadline: October 15
Late registrations subject to \$30 fee
Registration is not guaranteed unless entry fee is paid

Venmo: @PCPP25
Checks: Palace City
Pool Promotions
2249 N Gale Rd,
Mitchell SD 57301

HOTEL INFO:

Quality Inn: 605-299-1106
Super 8: 605-996-9678
Comfort Inn: 605-990-2400
AmericInn: 605-996-9700

Mention the Palace City 8-ball Open for special rates!

SILVER SPONSORS:



Larry's I-90 Service

BRONZE SPONSORS:



QUESTIONS/SPONSORSHIP INQUIRIES:

Corey Ditter: 605-630-3145 or Facebook

Jen Raymond: 973-222-7770

Jason Long: 605-770-5946



Livestreamed on YouTube at youtube.com/@OnTheSpotStreaming
Contact Corey Ditter for stream sponsorship opportunities

We are thrilled to have your business as a sponsor for the Palace City 8 Ball Open! Enclosed is a copy of our flyer.

Your participation makes a difference! Without sponsors like you, this event would not be possible. Thank you for supporting our pool communities.

If you have any questions or need additional materials, please let us know.

With appreciation,

Jen Raymond, Corey Ditter, Jason Long
Palace City Pool Promotions
973-222-7770
raymonds2249@gmail.com