



Sports & Events Authority Advisory Committee Agenda
612 N. Main, City Hall - Council Chambers
November 18, 2025

1. 2:00 PM Call to Order

2. Presentation of Funding Applications

A. NAIA National Women's Volleyball Tournament Opening Round

**Action will be taken if The World's Only Corn Palace and Mitchell, SD are awarded a host site bid, which will be announced on Monday, November 17th, 2025.*

Date: November 20th-23rd, 2025; **Contact:** Jason Christensen; **Grant Request:** \$6,000

B. South Dakota Fire Instructors Conference

Date: January 10th-11th, 2026; **Contact:** Justin Adams; **Grant Request:** \$4,800

C. North Dakota Country Fest-Your Town Tour

Date: April 11th, 2026; **Contact:** Luke Shafer; **Grant Request:** \$5,000

3. Approval of Minutes

October 14th, 2025, SEA Meeting Minutes

4. Financial Report

SEA Financials as of 11.12.25

5. Evaluation Forms/Financials/Surveys

A. SEA Evaluation Form(s) w/Financial(s)

- South Dakota State ATA Trapshoot Tournament (July 9th-13th, 2025)
- South Dakota Golf Association Adult-Junior and Junior Championships (July 20th-23rd, 2025)
- South Dakota Women's State Slowpitch Softball Tournament (July 26th-27th, 2025)

B. Thank You card

- Palace City Kiwanis Half Marathon, 10K, & 5K (October 5th, 2025)

6. Other Items

A. Update and Review of Playeasy

[Mitchell Sports & Events Authority](#)

B. Upcoming Events

- Soup & Sandwich Showdown (Month of November)
 - Mitchell, SD
- [DWU Women's & Men's Basketball](#) vs. Morningside (November 19th)
 - The World's Only Corn Palace
- [Holiday Arts Christmas Craft Show](#) (November 21st-22nd)
 - Davison County Fairgrounds
- [Mitchell Food Pantry Turkey Giveaway](#) (November 22nd)
 - Parking lot between Graham Tire and TMA
- [DWU Women's & Men's Basketball](#) vs. Midland (November 22nd)
 - The World's Only Corn Palace
- [CASA's Got Talent](#) (November 22nd)
 - Highland Conference Center
- Happy Thanksgiving! (November 27th)
- Small Business Saturday (November 29th)
 - Mitchell, SD
- [Christmas at the Palace](#) (December 2nd)
 - The World's Only Corn Palace
- [Parade of Lights](#) (December 2nd)
 - Mitchell Main Street
- [Not a Silent Night](#) (December 5th)
 - Highland Conference Center
- Christmas Shopping for Kids (December 6th)
 - Mitchell, SD
- [A Laura Ingalls Wilder Christmas](#) (December 5th-7th)
 - Mitchell Area Community Theatre
- [Palace City Brewing Co.](#)
- [James Valley Community Center](#)
- [Highland Conference Center](#)
- [MHS Performing Arts Center](#)

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events](#) Facebook

***BOLD – Awarded Sports & Events Authority Grant funding.**

- 7. Share and Discuss Additional Grading Criteria and Funding Opportunities within the Funding Matrix with the Recommendation to be Effective January 13th, 2026**
- 8. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 9. Approval of Funding Applications**
- 10. Next Meeting Date**
December 9th, 2025, @ 2 PM - City Hall, Council Chambers
- 11. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Tuesday, November 11, 2025 10:39:18 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Dakota Wesleyan University
Email Address	jason.christensen@dwu.edu
Address	1200 West University
City	mittell
State	South Dakota
Zip Code	57301
Contact Person	Jason Christensen
Phone Number	6059992134
Purpose of Organization	<i>Field not completed.</i>
Name of Event	NAIA National Volleyball Tourney, Opening round
Location of Event	Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	25, but I will find them
Type of Event	Sport Event
Date(s) of Event	11/20/2025 - 11/23/2025
Grant Amount Requested	6,000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	Application is submitted by a nonprofit or volunteer organization., This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2022, 1,500.00
Please provide your profit and loss statement from your previous event.	NAIA VB Opening Rounds Financials 2022-23.pdf
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	It will be used to help offset the cost. \$6,000.00 for the cost to host NAIA \$350.00 Site Supervisor \$400.00 Refs (150.00 per ref plus mileage) \$200.00 Line Judges (75 plus mileage) \$400.00 Table Workers \$650.00 Corn Palace rent \$300.00 Hospitality Room \$350.00 Site NAIA Banners
How will proceeds/profit from the event be used?	We have never made a profit on the times we hosted. This year we will need to come up with 8,650.00 before we play.

(Section Break)

Historical Data

How many years has this event been held?	Varies
Estimated hotel/motel room nights sold during last event.	1-50
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	50%

Attendance at last event (spectators, participants)	2022 we had 414 paid
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Comments	<i>Field not completed.</i>
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(Section Break)

Event Details

Specify your event with one from the following list:	On-going Program
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If this is a new event, what are the estimated hotel/motel room nights sold during this event?	1-50
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How are you able to estimate the number range selected above?	16 rooms are guaranteed; this does NOT include fans and if officials
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Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	- VB National Tourney to help boost Mitchell economy and putting heads in beds.
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Describe your event. Be sure to include who, what, where, when, and how activities will take place.	-NAIA Opening Round VB Tourney -450 to 800 in Attendance -3rd time in 6 years with this opportunity
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What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	-TBD I will know Monday the 17th if we host
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What are the specific goals for this event? Bring a well-attended event to Mitchell

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied. Gives new outside people the chance to see Mitchell

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.) [NAIA National VB Tourney.docx](#)

Additional Financial Documents *Field not completed.*

(Section Break)

Event Flyer *Field not completed.*

Additional Documents *Field not completed.*

Authorized Signature Jason Christensen

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Appendix D – Evaluation/Summary Report

Site:	CORN PALACE	City:	MITCHELL	State:	SD
Host Team:	DAKOTA WESLEYAN UNIVERSITY		Visiting Team:	KANSAS WESLEYAN UNIVERSITY	

Total in Attendance	851
Ticket Sales	\$ 4,149
Concessions Sold	\$ RETAINED BY VENUE
Total Host Revenue	\$ 5,649
Guarantee:	\$ 4,000
Officials Expenses Only	\$ 1,105
Opening Round Banquet Expense	\$ 0
Broadcast Rights Fees	\$ 0
Total Expenses (Excluding Guarantee)	\$ 6,355

Compiled by: Name (please print): Jon Hart Signature: [Signature]

Position:	DIRECTOR OF ATHLETICS	Institution:	DAKOTA WESLEYAN UNIVERSITY
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This report must be submitted to the National Office no later than December 5, 2022 after the national championship opening round is complete.

Return completed form to:
Women's Volleyball
 Megan Lankford
mlankford@naia.org

NAIA National Women's Volleyball Tourney Opening Round 2025-26 Budget

- \$6,000.00 for the cost to host NAIA
- \$350.00 Site Supervisor
- \$400.00 Refs (150.00 per ref plus mileage)
- \$200.00 Line Judges (75 plus mileage)
- \$400.00 Table Workers
- \$650.00 Corn Palace rent
- \$300.00 Hospitality Room
- \$350.00 Site NAIA Banners

Total \$8,650.00

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, October 30, 2025 2:54:24 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

The grant exists to encourage tourism in the City of Mitchell or to fund area events that will have a significant impact on a business located in the City of Mitchell, specifically generating overnight stays and/or extending visitor stays at hotel or other lodging options, including campgrounds, in the Mitchell area.

Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	South Dakota Red Book
Email Address	justin.adams.@cityofmitchellsd.gov
Address	407 Burgess Rd.
City	Yankton
State	SD
Zip Code	57078
Contact Person	Justin Adams
Phone Number	(605)999-0979
Purpose of Organization	We aid in getting training materials form Instructors when they teach a class along with providing training to the instructors.
Name of Event	Instructors Conference
Location of Event	Highland Conference Center
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	<i>Field not completed.</i>
Type of Event	Meeting/Convention
Date(s) of Event	1/10/2026 - 1/11/2026
Grant Amount Requested	4,800

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

This section must be completed before proceeding.

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	\$4,210
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	To pay the the fees of the Instructor
How will proceeds/profit from the event be used?	Proceeds from this conference go toward paying insurance premiums for all certified instructors in the state. Along with fund future Instructor conferences.

(Section Break)

Historical Data

How many years has this event been held?	20 + years
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	75%
Attendance at last event (spectators, participants)	80
Comments	<i>Field not completed.</i>

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

Not a new event

How are you able to estimate the number range selected above?

Based on last years numbers

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

The South Dakota Redbook works with the SD Fire Instructors Society every year to put on this conference to provide great training to help improve the instructors in our state. The Redbook also provides training materials for our instructors to sue when teaching classes and that also provides a discount on books.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

Our event brings Fire Service Instructors in from all over the state to meet in one place to help teach and learn new topics in the fire service to they can take that knowledge home and teach others in their department.

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

Our event will bring in people from all over the State of South Dakota. As this in an annual training class used to get required training hours to keep our instructor certification.

What are the specific goals for this event?

We are hoping to increase participant numbers and keep this event coming to Mitchell for years to come. With the abilities of this grant we are able to spend extra money to bring in better classes from the US to give us more real life training.

Explain how your grant request would be used

As our Conference is in the winter some instructors choose to bring their family with them for the weekend and make it a

to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

vacation as well. This positively impacts the city with family's doing events during the day with shopping or entertainment while class is going on.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[SDSFSI-2024-ProfitandLoss.pdf](#)

Additional Financial Documents

[SD Redbook p and L 2024.pdf](#)

(Section Break)

Event Flyer

Field not completed.

Additional Documents

Field not completed.

Authorized Signature

Justin Adams

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2025 Instructors Conference
Profit Loss Statement

Event space rental with drinks and snacks	-\$2,268.96
Total Instructor cost (travel Included)	-\$2,558.00
Registration from attendees	+\$2,340.00
Vendor tables	+\$450.00
Total	-\$2,036.96
SEA Grant Money Received	+\$4,210.00
Total with grant money included	+\$2,173.04

SDSFSI 2024 Profit and Loss

South Dakota Society of Fire Service Instructors

January-December, 2024

DISTRIBUTION ACCOUNT	TOTAL
Income	
Program Income	\$5,114.70
Total for Income	\$5,114.70
Cost of Goods Sold	
Gross Profit	\$5,114.70
Expenses	
Business Expenses	\$288.28
Operations	0
Books, Subscriptions, Reference	\$406.07
Total for Operations	\$406.07
Other Types of Expenses	0
Insurance - Liability, D and O	\$5,960.25
Total for Other Types of Expenses	\$5,960.25
Total for Expenses	\$6,654.60
Net Operating Income	-\$1,539.90
Other Income	
Other Expenses	
Net Other Income	0
Net Income	-\$1,539.90

SD Redbook Fund
Profit & Loss
 January through December 2024

	Jan - Dec 24
Ordinary Income/Expense	
Income	
Income from grant	4,210.00
Instructors Class Pkg Income	2,625.00
Interest Income	105.42
Sale of Books	43,535.99
Sale of online videos	5,132.00
Sale of Patches	1,126.00
Shipping and Delivery Income	750.30
Total Income	57,484.71
Gross Profit	57,484.71
Expense	
10% stipend	4,158.04
credit card payment	39,287.57
Intuit Transaction Fee	248.93
Presenter for Instructors Confe	3,500.00
Total Expense	47,194.54
Net Ordinary Income	10,290.17
Net Income	10,290.17

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	January	2025	201 - 250	12	80	\$4,206.44	\$4,000	\$4,210	Cover the cost of the instructor along with cost for the venue.	\$2,173.04	(\$2,036.96)
N	January	2026	51 - 100			\$4,800.00	\$1,500				\$0.00
								\$4,210		\$2,173.04	

Funding Matrix:

Up to 100 hotel room nights estimated X \$10 per room = \$1,000.

\$1,000 X 50% (Event held on WEEKEND in JANUARY) = \$500.

\$1,000 + \$500 = **\$1,500**

SEA Grant Application states that 75% of attendance came from over 50 miles away.

January 2025 attendance: 80

Saturday, January 10-Sunday, January 11, 2026 at the Highland Conference Center in Mitchell, SD

The event brings Fire Service Instructors in from all over the state to meet in one place to help teach and learn new topics in the fire service so they can take that knowledge home and teach others in their department.

The grant request will be used to pay the fees for the instructor.

Proceeds will be used towards paying insurance premiums for all certified instructors in the state, along with funding future instructors for the conference.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Wednesday, October 22, 2025 1:21:22 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conventions, and sporting events hosted in the Mitchell area are an important aspect of the region's tourism industry. The Mitchell SEA grant program is designed to assist event planners by providing funds for marketing,

advertising, printing, and postage in the following categories:

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- Sporting Events: tournaments, competitions, etc.
- Festivals/Special Projects: Other events that generate overnight stays.

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Preference will be given to:

1. New festivals, conventions/meetings, sporting events, and other events.
2. Existing events showing an expanded focus for event/tourism growth. All events must project a positive image of the Mitchell area.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee. Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	ND Country Fest, LLC - Your Town Tour - The Frontmen
Email Address	luke@ndcountryfest.com
Address	PO BOX 456
City	Bismarck
State	ND
Zip Code	58502
Contact Person	Luke Shafer
Phone Number	6023094956
Purpose of Organization	ND Country Fest is an entertainment company that brings concerts to rural and outlined areas of Midwest. Our focus is to provide a high-quality experience from the time you enter the door to the time you hear the last song.
Name of Event	The Frontmen - Rogue Royal- Layton Lee in Concert Produced by ND Country Fest
Location of Event	The Corn Palace - Mitchell, SD
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	20
Type of Event	Other
Date(s) of Event	4/11/2026 - 4/12/2026
Grant Amount Requested	5000

(Section Break)

SEA GRANT FUND ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	In 2025 we were fortunate enough to receive 7500 from SEA.
Please provide your profit and loss statement from your previous event.	MitchellSD2025PL.jpg
Additional previous event documents	Copy of YTT24 Mitchell 1117 Poster.pdf
How will the requested grant amount be used?	The requested grant amount will be used for the artist, marketing, lodging and production expense for the 2026 show
How will proceeds/profit from the event be used?	The proceeds will be used for the talent expense for the next year's show in 2027 at The Corn Palace in Mitchell, SD.

(Section Break)

Historical Data

How many years has this event been held?	1
Estimated hotel/motel room nights sold during last event.	51-100
What % of attendance was visitor draw? (Visitor Outside 50+ Mile Radius)	40% of the attendance came from a 50+ mile radius outside of Mitchell, SD
Attendance at last event (spectators, participants)	800

Comments

We are very excited to bring the ND Country Fest Your Town Tour back to Mitchell, SD for a second year. The Corn Palace and the city treated us and the artists very well in the first year. We anticipate increasing the attendance for the 2026 show to over 1000 attendees and pulling more people from outside the 50 mile radius of Mitchell, SD. We feel that this tour stop will be a consistent stop for many years to come.

(Section Break)

Event Details

Specify your event with one from the following list:

Annual

If this is a new event, what are the estimated hotel/motel room nights sold during this event?

51-100

How are you able to estimate the number range selected above?

We are able to estimate the number range selected by the past concert.

Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?

ND Country is a dynamic provider of live entertainment, committed to creating memorable experiences that engage both local and regional businesses, ultimately benefiting the broader community. By fostering collaborations and partnerships, the company aims to deliver high-quality events that resonate with and enrich the lives of its audience. Its target market encompasses a diverse group, including both local residents and visitors who are in search of vibrant cultural experiences. Whether through music festivals, or unique community events, ND Country strives to offer a wide array of entertainment options that appeal to those passionate about cultural enrichment and lively social gatherings.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

On April 11, 2026, for an unforgettable evening of live country music at the iconic Corn Palace in Mitchell, SD. Experience the vibrant sounds and engaging performances of renowned lead singers of Little Texas, Lonestar and Restless Heart otherwise now touring as "The Frontmen", rising regional band Rogue Royal and a local favorite Layton Lee. This event promises to deliver an exciting blend of classic hits and fresh tunes, creating a memorable experience for all country music enthusiasts.

What geographic areas are you bringing event

ND Country is a dynamic provider of live entertainment dedicated to delivering unforgettable experiences that captivate audiences

participants from?
Indicate geographic areas you are marketing for visitor attraction to your event.

and foster engagement with both local and regional businesses. By curating a diverse array of events, we aim to generate positive social and economic impacts, ultimately benefiting the broader community. Our efforts will draw attendees from a wide radius, attracting people from 60 to 100 miles away. The cities we are specifically targeting include Sioux Falls, Huron, Miller, Chamberlain, Platte, and Yankton. These vibrant communities provide a fertile ground for our activities, as we strive to create a synergy that supports local economies and enhances cultural connections. Through collaboration with businesses and community leaders, ND Country is focused on creating a thriving entertainment ecosystem that encourages tourism, strengthens community ties, and provides exceptional value to all involved.

What are the specific goals for this event?

Our primary objective is to empower our regional partners within their respective neighborhoods by orchestrating a series of engaging live events. These events are designed to not only entertain but also to foster a sense of community and cooperation. Through these initiatives, we aim to nurture and solidify the ties between our partners and the residents of each area we operate in. By creating memorable experiences and forging stronger connections, we aspire to establish a robust network that benefits everyone involved. Moreover, these efforts will encourage collaboration and mutual support, leading to sustainable growth and development within each community. Consequently, our partners will emerge as key figures who play an instrumental role in enhancing the quality of life and promoting unity within their neighborhoods.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

If we were able to receive the grant funding, we would have the opportunity to significantly expand our media coverage. This would allow us to reach a broader geographical area and connect with more of our dedicated fans, ultimately enabling us to enhance every aspect of our show and deliver an exceptional experience. The grant would provide the resources necessary to leverage advanced promotional tools and strategies, ensuring the event's success and growth for the future.

It truly takes a community coming together to sustain events designed for the community. The collective support and enthusiasm of our audience and local partners play a crucial role in bringing our vision to life and in creating memorable occasions that resonate with everyone involved. This communal effort underscores the importance of external funding to amplify our reach and ensure our show's continued success.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)	MitchellSD2026Budget.jpg
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Additional Financial Documents	<i>Field not completed.</i>
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(Section Break)

Event Flyer	TheFrontmenGeneralPosterYTT26.jpg
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Additional Documents	<i>Field not completed.</i>
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Authorized Signature	Luke Shafer
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Email not displaying correctly? [View it in your browser.](#)

Saturday April 11 - Mitchell SD

REVENUE:	BUDGET
Day Sponsors- Included Tables 25- 150tix	\$12,500
Ticket Sales : 650 @40	\$27,000
YTT Sponsor Over ALL	\$3,000
VIP Tables (10 @ 500)	\$0
Distributor Sponsorships	\$0
Sales of Artist Merch	\$500
Sales NDCF of Merch	\$0
NDCF Special Offers	\$600
SEA Mitchell - Grant	\$5,000
Other Revenue: Mitchell	\$1,900
Craft Vender Spots:	\$0
TOTAL REVENUE	\$50,500
EXPENSES:	
Artist Fees	\$30,000
Other Entertainment Fee	\$2,000
Artist Bank Cash	\$0
Cost of Artist Merch	\$0
Artist Gifts-8 people	\$0
Cost of Production	\$5,000
Advertising	\$5,000
Videographer	\$0
Commissions on Sales	\$0
Travel: Hotel	\$1,900
Food	\$1,000
Fuel	\$250
Airfare	\$200
Car Rental	\$220
Promoional Items	\$250
Insurance	\$650
TOTAL EXPENSES	\$46,470
PROFIT/LOSS	\$4,030

New Event	Month	Year	Estimated Hotel Room Nights Sold	QR Code	Total Hotel Room Nights Sold	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	April	2025	51 - 100	31	275	\$7,500.00	\$1,350.00	\$7,500	Marketing the event in the local and regional area.	(\$3,595.00)	(\$11,095.00)
N	April	2026	51 - 100			\$5,000.00	\$3,437.50				\$0.00
								\$7,500		(\$3,595.00)	

Funding Matrix:

Up to 275 hotel room nights estimated (Based on the post-event Evaluation Form submitted for 2025 event) X \$10 per room = \$2,750.

\$2,750 X 25% (Event held on WEEKEND in APRIL) = \$687.50.

\$2,750 + \$687.50 = **\$3,437.50**

SEA Grant Application states that 40% of attendance came from over 50 miles away.

April 2025 attendance numbers:
-800

Saturday, April 11th, 2026 at The World's Only Corn Palace in Mitchell, SD
- Experience the vibrant sounds and engaging performances of renowned lead singers of Little Texas, Lonestar and Restless Heart otherwise now touring as "The Frontmen", rising regional band Rogue Royal and a local favorite Layton Lee.

The grant request will be used for the artist, marketing, lodging, and production expenses for the 2026 show.

Proceeds will be used for the talent expense for the next year's show in 2027 at the Corn Palace in Mitchell, SD.



RICHE MCDONALD
FORMERLY OF
LONESTAR

LARRY STEWART
OF
RESTLESS HEART

TIM RUSHLOW
FORMERLY OF
LITTLE TEXAS

THE FRONTMEN

featuring

ROGUE ROYAL

Produced by ND Country Fest



Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
October 14, 2025

1. Call to Order

Meeting called to order by: Kevin McCardle at 2:00 PM

SEA Advisory Committee members present: Mayor Hanson, Kevin McCardle, Jill Larson, Kevin Nelson, Jason Christensen, Dave Sietsema, Bryan Dixon, LaRee Rumbolz, Emily Liedtke, Dave Helleloid, Tim Smith, and Jim Johnston

SEA Advisory Committee members absent: Cory Aadland

Others present: Aaron Hieb and Stephanie Ellwein

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following applications were presented and considered:

A. Pheasants Forever Banquet

Kevin Bruscher spoke on behalf of and presented the *Pheasants Forever Banquet* Grant Application, which is requesting \$2,500.

- Kevin shared some updates and progress that the Pheasant Country, Chapter 872 is making with local game production areas within a 35-mile radius of Mitchell, SD. They were also involved with the state trap shoot and hosted a youth pheasant hunt last weekend. The money that is raised by Chapter 872 stays and is used locally, within a 35-mile radius of Mitchell, to improve habitat and invest in youth hunting activities and experiences throughout the Mitchell community. The Pheasants Forever Banquet is Friday, October 17th at The World's Only Corn Palace. Tickets available were increased from 700 to 750. Estimated attendance is about 55% come from out of state.

B. Dakota Riptide: Tide Winter Invite Swim Meet & Sprint Invite Swim Meet

Rob Schelske spoke on behalf of and presented the *Dakota Riptide: Tide Winter Invite Swim Meet & Sprint Invite Swim Meet* Grant Application, which is requesting \$5,000.

- Rob shared that the Dakota Riptide is hosting (2) winter meets, December 12th–14th, 2025, which usually brings 200+ swimmers and January 17th-18th, 2026, which will bring 150+ swimmers. Dakota Riptide in Mitchell has around 80 members. Swimmers come from Watertown, Sioux Falls, Brookings, Pierre, and Aberdeen.

C. Hoop City Classic 2025

Brad Bartscher spoke on behalf of and presented the *Hoop City Classic 2025 Grant Application*, which is requesting \$20,000.

- Brad shared that the Hoop City Classic is a 5-day event with the youth basketball tournament taking place December 27th-28th, 2025, which should bring 60–70 teams, and the high school games taking place December 29th-31st, 2025. The youth basketball tournament will take place in the facilities at Dakota Wesleyan University and there will be 19 high school games and 12 JV games taking place at The World's Only Corn Palace arena and armory over the 3 days with teams coming from all over SD and out-of-state teams coming from GA and FL.

D. Midwest Miracles Basketball Classic

Brad Bartscher spoke on behalf of and presented the *Midwest Miracles Basketball Classic Grant Application*, which is requesting \$5,000.

- Brad shared that the Midwest Miracles Classic is in its second year. The first year took place in Hurley and was created by Kobee Sherman as a way to raise funds to help cancer families pay for lodging, food, transportation, and other expenses during their doctor visits and hospital stays. This will be an annual one-day event with girls' and boys' games along with JV games taking place this year on January 3rd, 2026 at The World's Only Corn Palace. Every other year the DWU Women's basketball team will participate in the event by playing St. Mary's.

E. 2nd Annual Mitchell Pickleball Indoor Tournament

Kevin Doorn spoke on behalf of and presented the *2nd Annual Mitchell Pickleball Indoor Tournament Grant Application*, which is requesting \$2,500.

- Kevin shared that the 2nd Annual Mitchell Pickleball Indoor Tournament will take place January 2nd-4th, 2026 at the DWU/Avera Sports & Wellness Complex. This year the event added a third day to the tournament in hopes of bringing more people to Mitchell. They are estimating 80–140 players will participate in the 3-day tournament. The grant request of \$2,500 will be utilized in the prize fund to incentivize players to come to the tournament.

3. Approval of Minutes

Prior to the Approval of Minutes, JD Heinrich, American Outlaws Wrestling presented the Mitchell Sports & Events Authority with the Sponsor of the Year Award. JD presented the committee with a plaque and individual 'Thank You' cards and 'Thank you for Supporting' poker chips to each member.

Motion: Motion was made by Bryan Dixon to approve the previous meeting minutes as presented, and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of October 2nd, 2025.

Current expenses and award checks that have been written for 2025 are \$107,400.00.

Current Available Fund Balance of \$87,240.00.

Collections in August (for July records) are \$38,390.00 with 1 establishment past due.
Collections in September (for August records) are \$36,884.00 with 1 establishment past due.

The YTD collections for 2025 are \$233,411.00, which equates to 116,706 total room nights sold.

YTD comparisons of room nights sold were: up 1.8% (2,148 room nights sold) from 2024, up 4.6% (5,322 room nights sold) from 2023, up 0.5% (612 room nights sold) from 2022, up 2.8% from 2021, up 26.3% from 2020, and up 2.4% from 2019.

Motion: Motion was made by Tim Smith to approve the financial report as presented, and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Form(s) w/Financials and Thank You note with the SEA Committee:

A. SEA Evaluation Form(s) w/Financial(s)

MAC Triathlon (June 7th, 2025)

- The event was Above (4) expectations. Help from the Rec Center with lifeguards and pool assistance was super. The total spectator attendance was 100. The total participants were 61; 14 teams, 8 series, and 39 regular. The estimated number of total hotel room nights was 3–4, with some staying with family/friends, and others at campgrounds. Next year's date is June 6th, 2026. The funds awarded (\$1,500) were used towards the timing system. Net profit of \$6,255.32, which will be used towards the outdoor fitness park around Cadwell.

Powderhorn Ranch Regulators Outlaw Gauntlet Shoots (June 12th-15th, 2025)

- The event was Above (4) expectations. Contestants were very happy with the shoot and the variety. The total spectator attendance was 150. The total participants were 70, coming from Nevada, California, Texas, Idaho, Nebraska, Iowa, Wisconsin, Minnesota, Missouri, Washington, Kansas, and cities within South Dakota. The estimated number of total hotel room nights was 102 with 27 camping nights. Next year's date is June 10th-14th, 2026. The funds awarded (\$3,000) were used as cash payouts for the Mitchell SEA-sponsored shoot. Net profit of \$2,324.00 which is used to maintain their normal operating expenses.

B. Thank You note

- Mitchell Area Community Triathlon (June 7th, 2025)

6. Other Items

A. Update of Playeasy

[Mitchell Sports & Events Authority](#)

- During the Business Improvement District #4 Board meeting on September 17th, the Board approved the Playeasy Small Market Destination Subscription for FY 2026 (\$4,995).

B. Upcoming Events

- [Young Professionals Trivia Night: Horror Movie](#) (October 14th)
 - Bradleys' Pub & Grille
- [Pheasant Country, Chapter 872 Pheasants Forever Banquet](#) (October 17th)
 - The World's Only Corn Palace
- [Heartland Quilting Stars 2025 Quilt Show](#) (October 18th-19th)
 - Highland Conference Center
- [Mitchell Hall & the Tennessee Trio](#) (October 18th)
 - Area Community Theatre
- [PeeWee C Hockey Tournament](#) (October 24th-26th)
 - Mitchell Activities Center
- [DWU Blue & White Days Parade](#) (October 25th)
 - Mitchell Main Street
- [Mitchell Downtown Trick or Treat](#) (October 25th)
 - Mitchell Main Street

- DWU Men's Basketball (October 28th)
 - The World's Only Corn Palace
- **American Outlaws Wrestling Monster Brawl** (October 31st, November 1st-2nd)
 - **DWU/Avera Sports & Wellness Complex**
- ACT Presents – Halloween Double Feature Horror Movie Night (October 31st)
 - Area Community Theatre
- Arts in the Park – Trunk or Treat (October 31st)
 - Hitchcock Park
- Soup & Sandwiches Showdown (Month of November)
 - Mitchell Main Street & Beyond
- Cocoa Crawl – Downtown (November 1st)
 - Downtown Mitchell
- Squirt Hockey Tournament (November 1st-2nd)
 - Mitchell Activities Center
- Palace City Brewing Co. One-Year Anniversary (November 1st)
 - Palace City Brewing Co.
- DWU Women & Men Basketball (November 4th)
 - The World's Only Corn Palace
- 25 Days of Christmas (Starting November 13th)
 - Mitchell Main Street & Beyond
- **Miller Lite Palace City 8-ball Open** (November 14th-16th)
 - **Highland Conference Center**
- Girls 12U B & 19U B Hockey Tournament (November 14th-16th)
 - Mitchell Activities Center
- Palace City Brewing Co.
- James Valley Community Center
- Highland Conference Center
- MHS Performing Arts Center

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

***BOLD – Awarded Sports & Events Authority Grant funding.**

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

Motion: Emily Liedtke made a motion to go into Executive Session, and was seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

8. Approval of Funding Applications

Pheasants Forever Banquet

Date: October 17th, 2025; **Contact:** Kevin Bruscher; **Grant Request:** \$2,500

- **Motion:** Motion was made by Dave Helleloid to award \$2,500, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

Dakota Riptide: Tide Winter Invite Swim Meet & Sprint Invite Swim Meet

Date: December 12th-14th, 2025 & January 17th-18th, 2026; **Contact:** Jason Wede; **Grant Request:** \$5,000

- **Motion:** Motion was made by Bryan Dixon to award \$5,000, and seconded by Jason Christensen. All members voted 'Aye' and the motion passed.

Hoop City Classic 2025

Date: December 27th-31st, 2025; **Contact:** Brad Bartscher; **Grant Request:** \$20,000

- **Motion:** Motion was made by Emily Liedtke to award \$12,500, and seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

Midwest Miracles Basketball Classic

Date: January 3rd, 2026; **Contact:** Brad Bartscher; **Grant Request:** \$5,000

- **Motion:** Motion was made by Emily Liedtke to award \$5,000, and seconded by Bryan Dixon. All members voted 'Aye' and the motion passed.

2nd Annual Mitchell Pickleball Indoor Tournament

Date: January 2nd-4th, 2026; **Contact:** Kevin Doorn; **Grant Request:** \$2,500

- **Motion:** Motion was made by Dave Helleloid to award \$2,500, and seconded by Jim Johnston. 10 members voted 'Aye' and the motion passed.
- **Abstain:** Tim Smith abstained from voting.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, November 18th, 2025, at 2 PM — City Hall, Council Chambers.

10. Adjournment

Meeting adjourned by: Kevin McCardle at 2:45 PM

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Marketing	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tour.	December	Darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tour.	May	Golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tour.	June	Cowboy Fast Draw	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	Soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	Wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	Baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	Cross Country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	Baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	Volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tour.	November	Volleyball	2014	2	\$ 2,500.00
MSHA Adult Tour. & Summer Ice	April	Hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	Wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	Hockey	2014	2	\$ 2,000.00
Regional VFW AA Majors Tour.	July	Baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	Baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tour.	May	Golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tour.	May	Golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	Soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	Baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	Baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	Baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	Softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	Basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	Basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	Bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	Cowboy Fast Draw	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	Basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	Volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	Wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tour.	May	Softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	Motorcycle	2015	1	\$ 10,000.00
MAC Triathlon	June	Triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	Gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2015	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	Soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	Baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tour.	May	Baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	Conferences/Conventions	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	Car Show	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour de Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	Conferences/Conventions	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	Bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	Conferences/Conventions	2015	3	\$ 5,500.00
Show Choir Classic	March	Show Choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	Soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	Baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	Soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	Softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	Soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	Softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	Cheer & Dance	2015	1	\$ 500.00
AirVenture Cup Race	July	Conferences/Conventions	2016	3	\$ 2,000.00
BB Tourney- 2019	March	Special Olympics	2016	0	\$ -
Children's Education Center	0	Conferences/Conventions	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	Basketball	2016	4	\$ 800.00
Cornhole Tournament	July	Corn Hole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	Volleyball	2016	2	\$ 2,000.00
Destination Imagination	April	Conferences/Conventions	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	Baseball	2016	2	\$ 750.00
Girls State Hockey	March	Hockey	2016	1	\$ 500.00
Hanson Classic	January	Basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	Gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2016	1	\$ 2,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Mike Miller Classic	December	Basketball	2016	2	\$ 2,100.00
Mitchell Youth Baseball Tourn	June	Baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	Baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	Corn Hole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	Golf	2016	2	\$ 735.00
Tour de Corn	August	Tour de Corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	Basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	Bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	Cheer & Dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	Figure Skating	2017	1	\$ 1,000.00
Coaches Clinic	July	Conferences/Conventions	2017	2	\$ 5,500.00
Corn Hole Tournament	July	Corn Hole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	Basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	Basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	Softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	Golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	Kernel Bowl	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	Baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	Softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	Swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	Triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	Softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	Basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	Baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	Hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	Soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	Basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	Soccer	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	Hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	Cowboy Fast Draw	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	Baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	Volleyball	2017	1	\$ 635.50
Show Choir Classic	March	Show Choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	Special Olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ -
State Speech & Debate Tournament	March	Fine Arts	2017	2	\$ 500.00
Target United Cup	September	Soccer	2017	3	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	Bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Marketing	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	Cheer & Dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	Kernel Bowl	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Conferences/Conventions	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	Basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	Cowboy Fast Draw	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	Softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	Special Olympics	2018	0	\$ 2,000.00
DWU Shoot & Putt Fundraiser	July	Golf	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	Basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	Basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	Triathlon	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	Swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	Swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	Baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	Car Show	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	Motorcycle	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	Conferences/Conventions	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basktbl Tournery	March	Basketball	2018	1	\$ 500.00
Round of 16	March	Basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	Show Choir	2018	2	\$ 1,650.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
SoDak Cup	September	Golf	2018	2	\$ 400.00
special Olympics - Basketball	March	Special Olympics	2018	3	\$ -
SPECIAL OLYMPICS BASKETBALL	March	Special Olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	Special Olympics	2018	0	\$ 525.00
special olympics fall classic	October	Special Olympics	2018	0	\$ -
State Gymnastics Meet	March	Gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	Tour de Corn	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	Bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	Cheer & Dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	Archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	Bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	Softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	Soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	Gun Show	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	February	Basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	Cheer & Dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	Show Choir	2019	1	\$ 2,000.00
Hanson Classic	January	Basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	Triathlon	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	Basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	Conferences/Conventions	2019	3	\$ 5,500.00
Special Olympics	0	Special Olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	Special Olympics	2019	1	\$ 1,000.00
State Fire School	June	Conferences/Conventions	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	Softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Marketing	2019	0	\$ 663.25
CoEd Softball state Tournament	0	Softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	Cowboy Fast Draw	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	Car Show	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	Basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	Swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	Baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	Conferences/Conventions	2019	3	\$ 500.00
Tour de Corn	August	Tour de Corn	2019	3	\$ 1,500.00
DWU Shoot & Putt Fundraiser	July	Golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	Softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	Conferences/Conventions	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	Baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	Baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	Rodeo	2019	2	\$ 1,000.00
Palace City Half Marathon	October	Marathon	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	Corn Hole	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	Conferences/Conventions	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	Conferences/Conventions	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	Hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	Darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	Basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	Basketball	2020	1	\$ 500.00
Hanson Classic	January	Basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	Soccer	2020	3	\$ 4,000.00
Culver's Classic	February	Basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	Marathon	2020	1	\$ 3,000.00
OutKast Car Club	September	Car Show	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	Baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	Cross Country	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	Basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	Hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	Basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
CP Classic 12/30	December	Basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	Basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	Darts	2021	1	\$ 600.00
Hanson Classic	January	Basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	Swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	Corn Hole	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	Figure Skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	Basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	Conferences/Conventions	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	Golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	Cowboy Fast Draw	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	Basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	Basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	Triathlon	2021	1	\$ 1,500.00
mitchell baseball association	May, June, June, July	Baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	Baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	Car Show	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	Conferences/Conventions	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	Conferences/Conventions	2021	2	\$ 1,000.00
2021 Paleo Games	September	Fine Arts	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	Softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2021	1	\$ 12,500.00
SD Amateur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	Baseball	2021	7	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2021	3	\$ 3,000.00
SDCFEL Convention	September	Conferences/Conventions	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	Basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	Swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	Swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	Softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	Softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	Volleyball	2021	2	\$ 1,000.00
SD State Women's Bowling Championship tournament	april	Bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	Basketball	2022	1	\$ 1,200.00
Hanson Classic	January	Basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	Volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	Special Olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	Soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	Gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	Figure Skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	Gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	February	Wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2022	2	\$ 1,000.00
Middle School All State Band	March	Fine Arts	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	Show Choir	2022	2	\$ 3,000.00
MSHA Tournaments	January	Hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	Bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	Conferences/Conventions	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	Trap Shooting	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	Basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	Corn Hole	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	Memorial Weekend	2022	1	\$ 1,000.00
MAC Triathlon	June	Triathlon	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	Car Show	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	Rodeo	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	Baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	Baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	Baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	Bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	Golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Conferences/Conventions	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	Baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	Marathon	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	Tour de Corn	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	Golf	2022	2	\$ 3,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Active Shooter Incident Management Training	October	Conferences/Conventions	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	Volleyball	2022	1	\$ 1,500.00
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	Comedy	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	Basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	Bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	Figure Skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	Swimming	2023	0	\$ -
Special Olympics: Bocce & Softball fall 2023	September	Special Olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	Basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	Auction	2023	1	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	Soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	Show Choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Trap Shooting	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	Hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	Golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	Basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	Baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Corn Hole	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	Baseball	2023	1	\$ -
MAC Triathlon	June	Triathlon	2023	1	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	Conferences/Conventions	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	Rodeo	2023	2	\$ 1,000.00
301 Rodz:OutKasts Car Show	September	Car Show	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	Conferences/Conventions	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	Bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	Auction	2023	1	\$ 1,200.00
2023 SDPA Annual Conference	October	Conferences/Conventions	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	Baseball	2023	12	\$ 5,000.00
Women's State Softball	July	Softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Disc Golf	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Marathon	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Rodeo	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Billiards	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	Volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	Basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	Soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Figure Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Hockey	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Special Olympics	2024	1	\$ 12,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Show Choir	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Auction	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Fine Arts	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Comedy	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Rodeo	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Marathon	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Car Show	2024	3	\$ 1,500.00
MAC Triathlon	June	Triathlon	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Cowboy Fast Draw	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Rodeo	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	Conferences/Conventions	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Disc Golf	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Robotics	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	Conferences/Conventions	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Fine Arts	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Concert	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Fine Arts	2025	0	\$ 4,000.00
Palace Ice Festival	January	Figure Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Fine Arts	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Special Olympics	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Comedy	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Auction	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Wrestling	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2025	1	\$ 1,500.00
Amateur Boxing Night presented by 15th Round Boxing	April	Boxing	2025	1	\$ 1,500.00
The 301 Rodz & Ridez Car Show	September	Car Show	2025	3	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2025	1	\$ 1,500.00
MAC Triathlon	June	Triathlon	2025	1	\$ 1,500.00
Arts in the Park	July	Special Event	2025	3	\$ 1,500.00
Blarney's Amateur Baseball Classic	June	Baseball	2025	1	\$ 2,500.00
Palace City Mountain Bike Classic	June	Bicycle	2025	2	\$ 1,500.00
Palace City Cup	June	Soccer	2025	2	\$ 5,000.00
SDGA Adult/Junior and Junior Championships	July	Golf	2025	4	\$ 1,500.00
South Dakota Women's State Slowpitch Softball Tournament	July	Softball	2025	2	\$ 2,500.00
South Dakota ATA State Trap Shoot Tournament	July	Trap Shooting	2025	5	\$ 2,200.00
Palace City Kiwanis Half Marathon, 10K, & 5K	October	Marathon	2025	1	\$ 750.00
Palace City 8Ball Open	November	Billiards	2025	3	\$ 4,000.00
USA Men's Slowpitch Softball "D" State Tournament	August	Softball	2025	2	\$ 2,000.00
Mitchell Baseball Association Tournament - DID NOT ACCEPT	July	Baseball	2025	3	\$ 3,000.00
Powerplay Hockey Clinic	October	Hockey	2025	3	\$ 2,000.00
Tour de Corn	August	Tour de Corn	2025	3	\$ 2,500.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2025	2	\$ 4,200.00
American Outlaws Wrestling 2nd Annual Monster Brawl	November	Wrestling	2025	3	\$ 2,000.00
Cornicupia 2025	September	Soccer	2025	2	\$ 5,000.00
Raise Em Rank Series Finals	October	Rodeo	2025	2	\$ 5,000.00
Tide Winter Invite Swim Meet	December	Swimming	2025	3	\$ 5,000.00
Tide Sprint Invite Swim Meet	January	Swimming	2026	2	\$ -
DWU Pickleball Indoor Tournament	January	Pickleball	2026	3	\$ 2,500.00
Midwest Miracles Basketball Classic	January	Basketball	2026	1	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2025	1	\$ 2,500.00
Hoop City Classic	December	Basketball	2025	5	\$ 12,500.00

Events/Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	46	102
2026	3	6

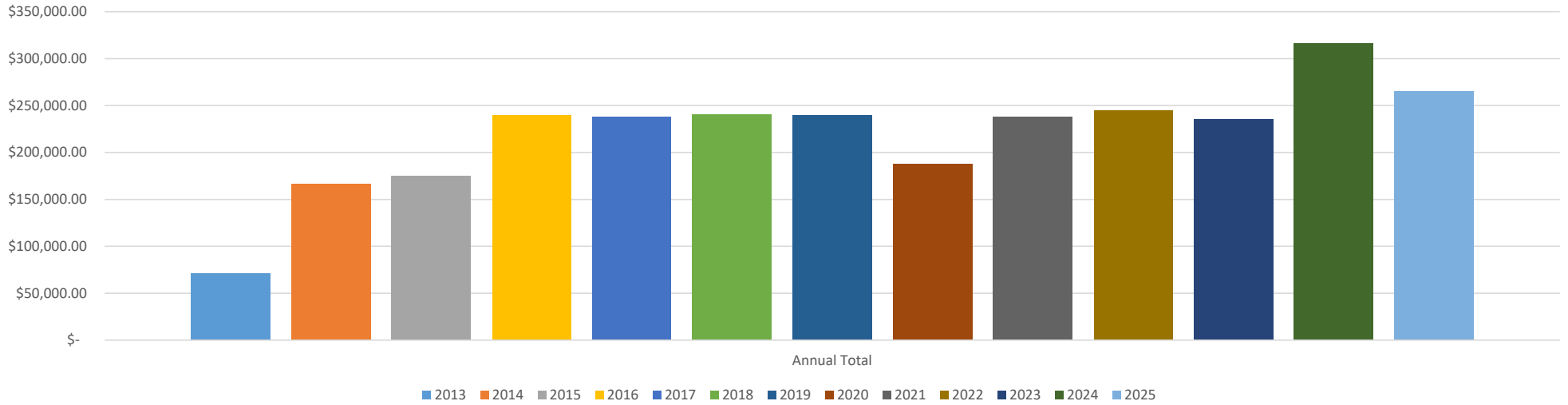
Events Per Month													
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Jan	1	5	2	3	3	2	4	4	4	2	4	6	3
Feb	2	3	0	1	1	4	3	2	4	3	3	5	0
March	0	1	3	5	5	4	3	3	2	5	6	5	0
April	0	0	0	1	1	2	0	2	2	2	3	5	0
May	6	7	2	3	2	1	0	2	3	2	0	1	0
June	2	4	4	6	3	5	0	3	2	6	4	5	0
July	3	2	3	3	3	3	0	3	4	1	1	5	0
August	1	2	2	4	4	6	1	6	5	3	2	2	0
September	0	3	2	5	4	4	2	4	3	5	3	2	0
October	1	1	0	0	3	2	1	3	3	4	4	5	0
November	3	2	0	1	0	0	0	2	1	1	1	2	0
December	2	3	2	2	2	1	1	2	1	2	3	2	0

Data by Event Month					
	# Events	# Days	Avg Days / Event	\$ Awarded	\$/#days
January	43	117	2.7	\$ 85,592.32	\$ 731.56
February	31	68	2.2	\$ 102,750.00	\$ 1,511.03
March	43	120	2.8	\$ 176,645.50	\$ 1,472.05
April	18	66	3.7	\$ 56,235.00	\$ 852.05
May	30	56	1.9	\$ 43,579.02	\$ 778.20
June	44	118	2.7	\$ 88,735.00	\$ 751.99
July	31	92	3.0	\$ 66,730.00	\$ 725.33
August	38	169	4.4	\$ 139,750.00	\$ 826.92
September	37	83	2.2	\$ 140,275.00	\$ 1,690.06
October	27	36	1.3	\$ 55,150.00	\$ 1,531.94
November	13	22	1.7	\$ 25,300.00	\$ 1,150.00
December	26	53	2.0	\$ 96,750.00	\$ 1,825.47

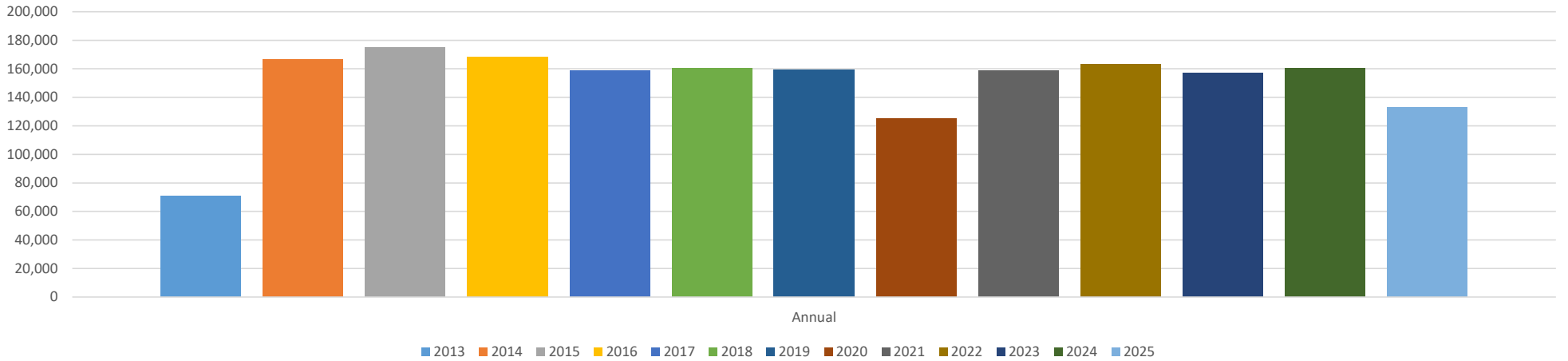
Data By Event Type					
	# Events	# Days	Avg Days/Ev	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	35	176	5.0	\$ 115,390.00	\$ 655.63
Basketball	53	132	2.5	\$ 137,275.00	\$ 1,039.96
Bicycle	4	6	1.5	\$ 7,000.00	\$ 1,166.67

Billiards	2	5	2.5	\$ 4,500.00	\$ 900.00
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Car Show	11	28	2.5	\$ 18,700.00	\$ 667.86
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
Comedy	3	3	1.0	\$ 4,300.00	\$ 1,433.33
Concert	1	1	1.0	\$ 7,500.00	\$ 7,500.00
Conferences/Conventions	31	65	2.1	\$ 127,360.90	\$ 1,959.40
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	10	40	4.0	\$ 28,500.00	\$ 712.50
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	8	25	3.1	\$ 17,500.00	\$ 700.00
Fine Arts	7	12	1.7	\$ 8,750.00	\$ 729.17
Golf	15	34	2.3	\$ 16,635.00	\$ 489.26
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	5	13	2.6	\$ 10,500.00	\$ 807.69
Hockey	18	68	3.8	\$ 56,000.00	\$ 823.53
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	8	8	1.0	\$ 18,750.00	\$ 2,343.75
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	6	6	1.0	\$ 10,000.00	\$ 1,666.67
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	2	5	2.5	\$ 5,000.00	\$ 1,000.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	7	14	2.0	\$ 26,500.00	\$ 1,892.86
Show Choir	7	9	1.3	\$ 16,800.00	\$ 1,866.67
Soccer	23	53	2.3	\$ 112,550.00	\$ 2,123.58
Softball	20	45	2.3	\$ 43,130.00	\$ 958.44
Special Event	6	21	3.5	\$ 6,200.00	\$ 295.24
Special Olympics	19	27	1.4	\$ 139,463.00	\$ 5,165.30
Swimming	15	36	2.4	\$ 34,000.00	\$ 944.44
Tour de Corn	9	26	2.9	\$ 17,200.00	\$ 661.54
Trap Shooting	3	12	4.0	\$ 5,935.00	\$ 494.58
Triathlon	9	9	1.0	\$ 11,900.00	\$ 1,322.22
Volleyball	11	18	1.6	\$ 20,885.50	\$ 1,160.31
Wrestling	7	9	1.3	\$ 8,450.00	\$ 938.89

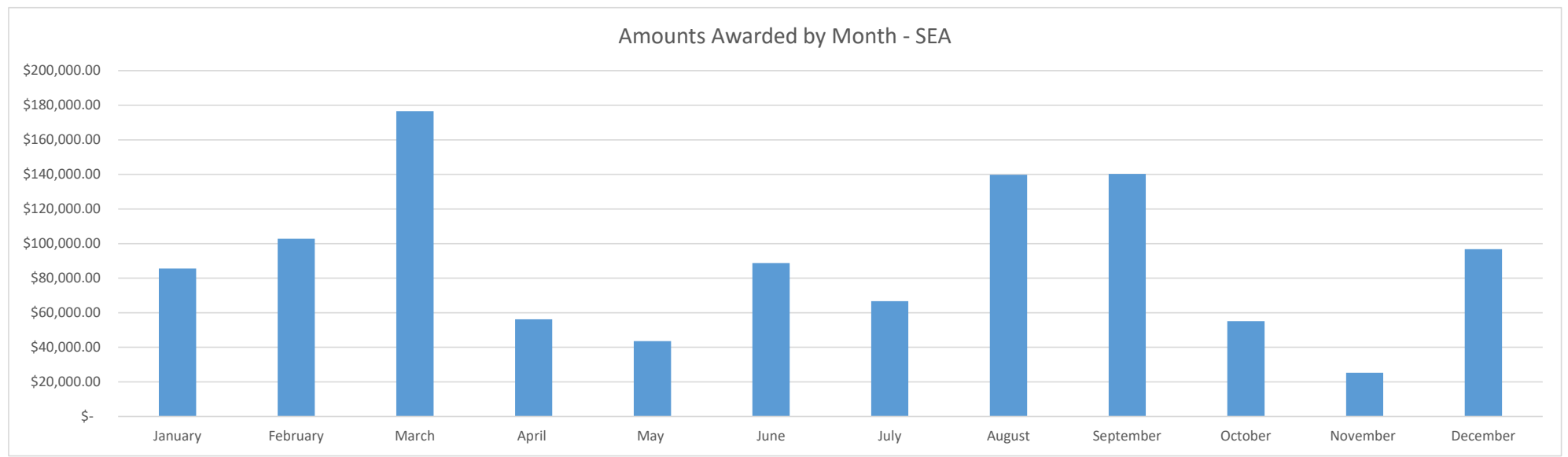
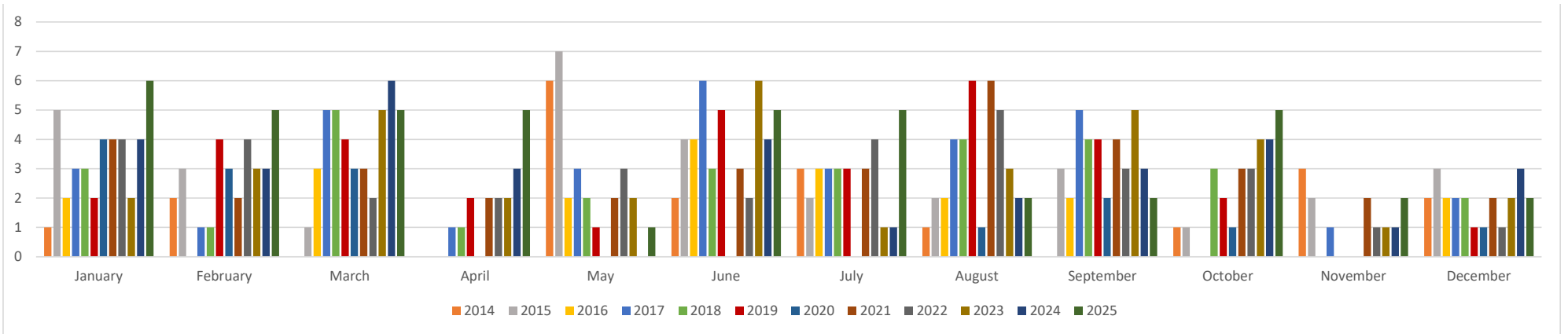
Total BID #2 & BID #4 Collections



Room Nights Reported



of Event Days per Month - SEA



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Saturday, November 8, 2025 10:05:58 AM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: SD State ATA Trapshoot

Date(s) of Event: July 9-13

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: The number of participants was down a little from our previous state shoot in 2022. However, the shoot went very well. Weather was excellent. Shooters were very complimentary of the operation of the trapshoot.

Total spectator attendance: 1500

Total number of participants (number per team, if applicable): 210

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. SD, IA, MN, CO, TX, ND. SD shooters came from all over the state.

Please provide an estimation of the total 800 plus

number of hotel room
nights the event
generated for the
entirety of the event:

Select lodging
establishments
contacted to determine
total number of room
nights sold:

Mitchell Inn

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer.

It was available but I was unable to verify usage.

Next year's event
location and date(s):

Mitchell has the State ATA Trapshoot every 3rd year.

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[2025 State ATA shoot finances.xlsx](#)

Amount awarded from
SEA:

2200

How were the awarded
funds used:

Awards for the "Mitchell Sports and Authority" event on
Wednesday.

How will the profit (if
any) be used:

To upgrade several of the traphouses, to complete necessary
repairs on trap machines, and construct at least one new
spectator shelter.

Authorized Signature

Jerry Opbroek

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2025 SD ATA State Trapshoot

INCOME	<u>2025</u>	<u>2025</u>	<u>2022</u>	<u>2022</u>
Wednesday	24,900 targ.	\$ 10,210.00	30,200 targ.	\$ 10,565.00
Thursday	32,900 targ.	\$ 11,186.00	41,100 targ.	\$ 11,097.00
Friday	39,400 targ.	\$ 13,396.00	50,100 targ.	\$ 13,527.00
Saturday	39,100 targ.	\$ 13,294.00	47,400 targ.	\$ 12,789.00
Sunday	14,700 targ.	\$ 4,998.00	18,600 targ.	\$ 7,566.00
Zone targets	500 targ.	\$ 170.00	425 targ.	\$ 115.00
Campers		\$ 3,780.00		\$ 3,855.00
Practice		\$ 912.00		\$ 2,292.00
Shells		\$ 50.00		\$ 40.00
Hats		\$ 400.00		\$ 25.00
Cart rental		\$ 375.00		
Cash on Hand		\$ 400.00		\$ 400.00
Sports & Events Authority donation		\$ 2,200.00		\$ 2,000.00
TOTAL INCOME		\$ 61,371.00		\$ 64,271.00
EXPENSES				
Trap kids		\$ 10,022.75		\$ 9,842.00
Targets - 160,696 X .135 (6% loss calc.)		\$ 21,693.96		\$ 21,824.00
Targets - practice - 2850 targ. X .135		\$ 384.75		\$ 1,050.50
Worker food		\$ 334.97		\$1,214.00
Porta-Pots		\$ 416.80		\$ 334.40
Tents		\$ 729.40		\$ 574.75
Cart rental (Doug)		\$ 375.00		
Towels, toilet paper		\$ 300.00		\$ 300.00
Nat. Anth. Singers		\$ 125.00		
Shells - 5 boxes		\$ 42.50		\$ 40.00
Electricity - \$954.44 - \$170 monthly ave.		\$784.44		\$829.81
Mit. Gun Club day - added money		\$ 3,400.00		\$ 3,400.00
Wednesday cashier		\$ 498.00		\$ 604.00
Wednesday prizes		\$ 1,740.00		\$ 1,740.00
Hats		\$ 400.00		
Cash on Hand		\$ 400.00		\$ 400.00
Dumpster - Donated by Miedema		\$ -		\$ -
TOTAL EXPENSES		\$ 41,647.57		\$ 42,153.46
NET PROFIT		\$ 19,723.43		\$ 22,117.54

State reimbursement for targets

Wednesday (2022)	.34/target
Wednesday (2025)	.42/target
Remaining days (2022)	.27/target
Remaining days (2025)	.34/target

Target cost

2022 - .11/target
2025 - .135/target

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Tuesday, October 21, 2025 1:36:32 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: SDGA Adult/Junior & Junior Championships

Date(s) of Event: July 20th through July 23rd, 2025

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: Largest SDGA Event on record for the Adult/Junior Championship with 304 Participants
Volunteers are a key to any successful state event and assistance with that was great. Sending out the email to find volunteers helped find some extra volunteers.

Total spectator attendance: 110

Total number of participants (number per team, if applicable): 304 +216 +156 +100 = 776 for the 4 days of competition

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Accross the state of South Dakota only.

Please provide an estimation of the total 325

number of hotel/motel
room nights for the
entirety of the event:

Select hotels/motels
contacted to determine
total number of room
nights sold:

Comfort Inn & Suites, Days Inn, Hampton Inn

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer.

It is a cool feature to have. I looked at it and liked the way it
provides information. Wish more people viewed it for the event.

Next year's event
location and date(s):

June 21 - 24 Rapid City and July 26 - 28 Rapid City

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[2025 SDGA Adult Junior Junior Championship Expenses.pdf](#)

Amount awarded from
SEA:

1500.00

How were the awarded
funds used:

To provide complimentary goods/services to the participants and
volunteers at the event

How will the profit (if
any) be used:

No Profit from the amount awarded. All awarded money was
used to buy lunches for volunteers and provide complimentary
food & beverages for the participants each day of the competition

Authorized Signature

Eric Hieb

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2025 SDGA Adult/Junior & Junior Championships Lakeview Golf Course

July 20th-23rd

Expenses:

Saturday, Practice Round: 12 Lunches @ \$10.00 =	\$120.00
Sunday: 24 Lunches @ \$9.00 =	\$216.00
Monday: 14 Lunches @ \$9.00 =	\$126.00
Tuesday: 11 Lunches @ \$9.00 =	\$99.00
Wednesday: 7 Lunches @ \$9.00 =	\$63.00
Extra Carts for Volunteers: 6 @ \$21.00 =	\$126.00
Extra Ice & Buns for the Event & SDGA =	\$359.00
Complimentary Goods/Services for Players and Volunteers:	
All 4 Days of Competition	
Fruit: Bananas and Apples =	\$177.00
Rolls and Orange Juice =	<u>\$792.00</u>
Total=	\$2,078.00

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, November 6, 2025 4:56:01 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Women's State Softball Tournament

Date(s) of Event: July 26-27

Evaluation Information

How well did this event meet your expectations: 3 - Met Expectations

Additional Feedback - Please share the positive takeaways, as well as, ways the SEA can assist in the growth of the event: *Field not completed.*

Total spectator attendance: 300

Total number of participants (number per team, if applicable): 285 = 29 teams

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Sioux Falls, Rapid City, Brookings, Pierre, Aberdeen, Watertown

Please provide an estimation of the total 2 nights of per hotel

number of hotel/motel
room nights for the
entirety of the event:

Select hotels/motels
contacted to determine
total number of room
nights sold:

Comfort Inn & Suites, Days Inn, Hampton Inn, Holiday Inn
Express Hotel & Suites

Please provide any
feedback regarding the
Playeasy Event
Microsite and/or the
SEA QR Code flyer.

Field not completed.

Next year's event
location and date(s):

Aberdeen and Brookings

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[image.jpg](#)

Amount awarded from
SEA:

\$ 2500

How were the awarded
funds used:

Amount went to the state association

How will the profit (if
any) be used:

There was no profit for the local association

Authorized Signature

Kathy Axsom

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Field prep	—	\$304
Field workers	—	\$480
Hotel rooms	—	\$4000
Water / Toile	—	\$50.00
		<hr/>
		\$4834.00



SEA Board -

Your support keeps the Palace City Kwanis Half running strong and helps kids in our community thrive!

Thank You,
- PCKH Planning Committee

SEA FUNDING MATRIX Upgrade Recommendation

Meeting Date Requested: November 18th, 2025

Requested By: Aaron Hieb

Desired Action: Authorization & Approval

One common theme or takeaway from committee meetings, and in discussions with organizations/events that were awarded funding throughout 2025.

- The amount of funding available in 2025 for the Sports & Events Authority Grant.

This prompted me to re-evaluate and consider some updates, and ultimately, revamp/upgrade the funding matrix for (2) specific reasons.

1. Give organizations/events more opportunities to be awarded extra funding to potentially increase marketing efforts, expand event resources, increase participation and attendance, and etc. for their event(s).
2. Gives the SEA Advisory Committee and myself an opportunity for a deeper evaluation of the grant application and event itself, and to consider and highlight the variety of ways the event delivers an economic impact within Mitchell, SD.
 - a. It allows for more conversations and more questions regarding the event, not just the leadoff and potentially the only question asked... “How many hotel room nights does the event provide...”

Event Necessity/Month

- The priority month(s) have been updated to be relevant to the BID #4 Board and local hoteliers’ feedback from the survey, and to also mirror and reflect the total, monthly BID #4 collections throughout the last two years.

Room Nights Sold X Common Denominator = Base Funding Amount(s)

- The organization selects a “number of hotel room nights” estimation on the grant application OR we use the estimation amount provided on the previous year post-event Evaluation Form, whichever number is greater.
- Multiply by \$10/per room night sold
 - This was the number (\$10) agreed upon when Jeff Smith and I put this matrix together. It can be increased to meet the economic times... with the committee’s recommendation.

Outside expectations

- As a result, the **Base Funding Amount** is calculated which will be used to determine the awarded amount(s) for each grading category.

Base Funding Amount

- Which month is the event being hosted? (X % **Funding Increase**)
- Is this a **New Event**?
- What is the event time frame?
 - Is the event providing hotel room nights sold during the weekday?
 - *(Sunday night-Thursday night)*

Additional Grading Criteria/Funding Opportunities

- Youth event (*18 & Younger*)
- Combination event (*Youth & Adult*)
- Adult event
- Team event
- What % of participants, spectators, attendees come from 100+ miles of Mitchell, SD

[View EXAMPLE on included PDF](#)

Event Necessity	Month(s)
HIGH Priority	November - March
MEDIUM Priority	April - May
LOW Priority	June - October

Number of Total Hotel Room Nights Sold	Common Denominator	Base Funding Amount(s)
0, 1-50, 51-100, 101-150, 151-200	X (\$10 per hotel room night sold)	\$0 - \$2,000
201-250, 251-300, 301-350, 351-400, 401-450, 451-500	X (\$10 per hotel room night sold)	\$2,010 - \$5,000
501-550, 551-600, 601-650, 651-700, 701-750, 751-800	X (\$10 per hotel room night sold)	\$5,010 - \$8,000
801-850, 851-900 (Max 875)	X (\$10 per hotel room night sold)	\$8,010 - \$8,750

Base Funding Amount			
Month(s)	% Funding Increase	New Event	Event Time Frame; Weekday (Sunday night-Thursday night)
November - March	60%	Y add 25%	add 10%
April - May	30%	Y add 25%	add 10%
June - October	10%	Y add 25%	add 10%

Additional Funding Opportunitites										
Youth (18 & Younger)	OR	Combination (Youth/Adult)	OR	Adult	AND	Team	ALSO	>50% come from 100+ miles	OR	<50% come from 100+ miles
25%	OR	20%	OR	15%	AND	add 10%	ALSO	add 25%	OR	add 10%

Example:

Up to **100** hotel room nights estimated X \$**10** per room = \$1,000.

\$1,000 X 60% (Event held in **MARCH**) = \$600.

Not a **NEW** Event

\$1,000 X 10% (Event held on WEEKEND and WEEKDAY - **Saturday through Tuesday**) = \$100

\$1,000 X 25% (Event is a **YOUTH** golf tournament) = \$250

Event is an individual tournament, not a **TEAM** tournament.

\$1,000 X 10% (70% of golfers are coming from **LESS THAN 100 MILES FROM MITCHELL**) = \$100

\$1,000 + \$600 + \$100 + \$250 + \$100 = **\$2,050**

Funding Matrix Starting Amount = \$2,050