



Business Improvement District #4 Board Meeting Agenda

City Council Chambers, City Hall, 612 N. Main Street

July 7, 2026

- 1. 3:00 PM Call to Order**
- 2. Roll Call**
- 3. Declaration of Conflicts of Interest**
- 4. Approve Agenda**
- 5. Approval of Minutes**
April 16, 2026, BID #4 Board Meeting Minutes
- 6. Financial Report**
SEA Events & Comparisons Report as of 7.1.26
BID 4 Revenue & Expense Report as of 6.30.26
BID 4 Cash Report as of 6.30.26
- 7. Citizen's Input**
If you need to address the Board on an item that was not on the agenda, excluding personnel items, please come forward to the podium and state your name and your concern. Presentations are limited to three minutes. Items will be considered but no action will be taken at this time.
- 8. Indoor Multi-Purpose Facility Update**
- 9. Update and Review of Playeasy**
[Mitchell Sports & Events Authority](#)
 - [Playeasy-Thought Leader Series: Partner Engagement and Event Servicing](#)
- 10. Discussion and Recommendation of the 2027 Budget for Approval by City Council**
Mitchell Sports & Events Authority Grant Funding for 2027
Playeasy Small Market Destination Subscription for 2027 (\$4,995)
- 11. Adjourn**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

CITY OF MITCHELL

City Council Meeting
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

Meeting Date Requested:	July 7, 2026	Requested By:	
Desired Action of City Council:			
Amount Budgeted in current fiscal year for this item (if applicable):			
Agenda Item:	Roll Call		
Explanation/Background of Agenda Item Requested:			

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Desired Action of City Council:			
Amount Budgeted in current fiscal year for this item (if applicable):			
Agenda Item:	Approve Agenda		
Explanation/Background of Agenda Item Requested:			



Business Improvement District #4 Board Meeting
City Council Chambers, City Hall, 612 N. Main Street
April 16, 2026

1. Call to Order

Meeting called to order by: Jerry Thomsen at 3:01 PM

2. Roll Call

A quorum is met (6), a simple majority vote is required for all items.

BID #4 Board Members present: Mayor Hanson, Jerry Thomsen, Deb Geyer, Bobbi Anderberg, Jason Bradley, Tim Smith

BID #4 Board Members absent: Jeff Smith, Andy Chaudhari, Dave Helleloid

Others present: Aaron Hieb, Stephanie Ellwein, Sam Chaudhari, Marshall Mitchell

3. Jason Bradley re-appointed to the Business Improvement District (BID) 4 Board for a term to run from January 2026—December 2028

Jerry Thomsen shared with the Board.

4. Dave Helleloid appointed to the Business Improvement District (BID) 4 Board for a term to run from January 2026-December 2028

Jerry Thomsen shared with the Board.

5. Declaration of Conflicts of Interest

None

6. Approve Agenda

Motion: Motion was made by Tim Smith to approve the agenda, and seconded by Jason Bradley. All members voted 'Aye' and the motion passed.

7. Approval of Minutes

Motion: Motion was made by Bobbi Anderberg to approve the previous minutes as presented and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

8. Financial Report

Aaron Hieb reviewed the SEA Financials as of 4.9.26 and provided some updates to the

financial information following the April 14 SEA Committee meeting.

Current Expenses for 2026 are \$84,100 following the April 14 SEA Committee meeting, which awarded \$2,500 to the Early Bird Baseball Tournament and \$1,500 to Memorial Weekend in Mitchell.

Current Available Fund Balance for the SEA of \$65,900 for 2026.

So far, in 2026, the SEA Committee has awarded funding to 29 events, which accounts for 67 event days.

Aaron Hieb and Stephanie Ellwein reviewed the BID #4 Revenue & Expense Report Financial Summary(s) as of March 31, 2026. They also shared and reviewed an Excel spreadsheet summary put together by Stephanie Ellwein that highlights the estimated cash balance for the BID #4.

The current YTD collection of the \$2.00 Hotel Occupancy Tax for 2026 is \$53,258.00, which accounts for 26,629 room nights.

The prior YTD collection of the \$2.00 Hotel Occupancy Tax for 2025 was \$66,239.00, which accounted for 33,119.50 room nights.

A decrease in YTD comparisons from 2025 to 2026 of 6,490 room nights.

Available Estimated Cash Balance after the 2026 Commitments and YTD received revenue of \$237,442.50.

Motion: Motion was made by Jason Bradley to approve the financial report(s) as presented and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

9. Citizen's Input

No citizen's Input.

Tim Smith asked the BID #4 Board for more input and clarification regarding the action of the Sports & Events Authority awarding funding to events that take place during the summer months, don't provide many room nights, but the events are successful, bring lots of visitors to our city and are an overall, great community event(s) such as: Memorial Weekend in Mitchell.

Jerry Thomsen asked Aaron Hieb and Stephanie Ellwein about the progress or to provide a status update on the proposed indoor facility. Aaron Hieb will reach out to those a part of the indoor facility proposal and provide an update to the BID #4 Board at the July meeting.

10. Update and Review of Playeasy

Aaron Hieb provided an updated and reviewed/highlighted the progress of Playeasy with the board.

- No events have been secured yet.
- (2) active leads having conversations and gathering information to possibly pursue.
 - American Junior Golf Association (AJGA) Junior Championship

- Playeasy Innovators Summit
- Aaron continues to reach out to local businesses and share information about utilizing the Playeasy Community Collaboration feature for FREE. An email was sent inviting the store owner/manager to create an account to have ADMIN access to their local business profile micro-site. Once they have ADMIN access, they will be able to manage only their local business profile and create SEA event-specific promotions or general promotion campaigns that are available for those events that are awarded SEA funding. Once these promotions are created, Aaron will distribute "Ear of Corn" coupons to SEA-funded organizations that they will share with those participating local businesses to receive their promotion.
 - Aaron invited any businesses within Mitchell, SD that have an interest in learning more and/or participating in this feature to reach out to Aaron Hieb (605-990-7942; Aaron.Hieb@cityofmitchellsd.gov)
 - Current, active, local business profiles:
 - Area Community Theatre (ACT)
 - Blarney's
 - Bradley's
 - Cattleman's Club Steakhouse
 - Culver's
 - Main Street Mercantile
 - Mitchell Chamber of Commerce
 - Pizza Ranch
 - Subway
 - The Mitchell Indigenous Archaeological Site & Museum
 - The Vault Clothing Co.
 - The World's Only Corn Palace
 - Triple Play Pawn
 - Waterin' Hole
- Aaron shared (1 Year) REPORTS and statistics from the Playeasy platform specific to the Mitchell Sports & Events Authority destination profile.
 - Profile Activity (April 10, 2025-April 10, 2026)
 - Unique Visitors 1,141
 - Profile Views 4,496
 - Local Business (Partner) Overview (April 10, 2025-April 10, 2026)
 - Unique Visitors 2,336
 - Partner Views 3,542
 - Top 5 Partner(s)
 - Bradley's Pub & Grille
 - Blarney's Sports Bar & Grill
 - Culver's
 - Waterin Hole
 - Mitchell Chamber of Commerce
 - Event Performance (April 10, 2025-April 10, 2026)
 - Unique Visitors 7,470
 - Event Views 15,797
 - Registration Clicks 159
 - Ticketing Clicks 56
 - Hotel Special Clicks 1
 - Top 5 Event(s)
 - Hoop City Classic

- Boys' Hanson Classic
 - Girls' Hanson Classic
 - Midwest Miracles Classic
 - DWU/Culver's Girls & Boys High School Basketball Classic
- Promotion Redemption (April 10, 2025-April 10, 2026)
 - Unique Users 257
 - Promotion Clicks 353
 - Top 4 Businesses
 - Blarney's Sports Bar & Grill
 - Bradley's Pub & Grille
 - Culver's
 - Waterin Hole
 - Top 4 Events
 - Hoop City Classic
 - Girls' Hanson Classic
 - DWU/Culver's Girls' & Boys' High School Basketball Classic
 - South Dakota Girls Varsity Hockey State Tournament

Aaron Hieb received the following direction from the Board regarding Playeasy:

- Put together and publish a social media post regarding information about Playeasy and how to access the Mitchell Sports & Events Authority destination profile.
- Put together and email hotels within BID #4 with information about Playeasy and how to access the Mitchell Sports & Events Authority destination profile.

11. Determine Next Meeting Date

Aaron Hieb will send out an email to the BID #4 Board with some potential meeting dates/times for July 2026.

12. Adjourn

Motion: Motion by Tim Smith to adjourn the meeting, and seconded by Deb Geyer. All voted 'Aye' and the motion passed.

Meeting adjourned by: Jerry Thomsen at 3:48 PM

Events/Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	46	102
2026	42	103

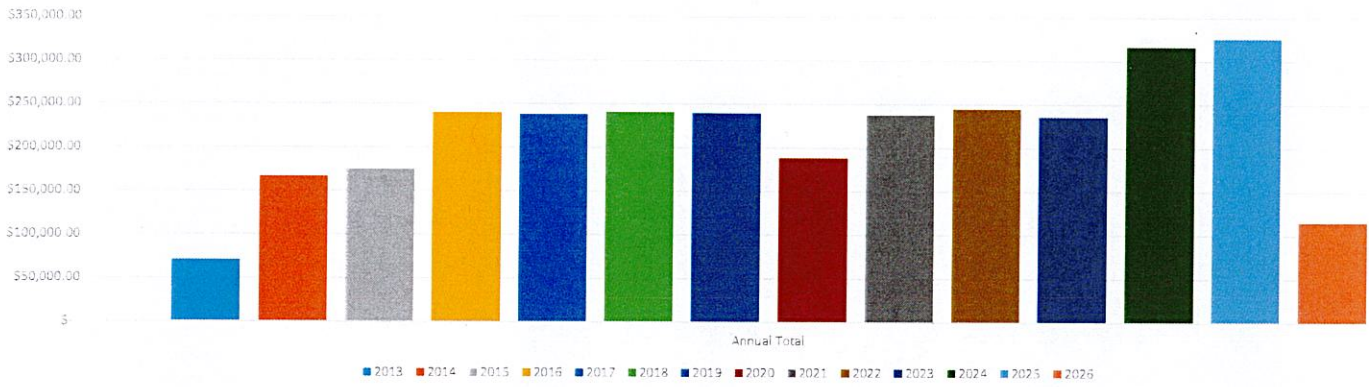
	Events Per Month												
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Jan	1	5	2	3	3	2	4	4	4	2	4	6	7
Feb	2	3	0	1	1	4	3	2	4	3	3	5	6
March	0	1	3	5	5	4	3	3	2	5	6	5	6
April	0	0	0	1	1	2	0	2	2	2	3	5	2
May	6	7	2	3	2	1	0	2	3	2	0	1	3
June	2	4	4	6	3	5	0	3	2	6	4	5	11
July	3	2	3	3	3	3	0	3	4	1	1	5	2
August	1	2	2	4	4	6	1	6	5	3	2	2	1
September	0	3	2	5	4	4	2	4	3	5	3	2	2
October	1	1	0	0	3	2	1	3	3	4	4	5	0
November	3	2	0	1	0	0	0	2	1	1	1	2	0
December	2	3	2	2	2	1	1	2	1	2	3	2	0

Data by Event Month					
	Avg		Days /		
	# Events	# Days	Event	\$ Awarded	\$/#days
January	47	126	2.7	\$ 97,642.32	\$ 774.94
February	37	84	2.3	\$ 128,450.00	\$ 1,529.17
March	49	137	2.8	\$ 201,345.50	\$ 1,469.68
April	20	70	3.5	\$ 65,235.00	\$ 931.93
May	33	59	1.8	\$ 48,579.02	\$ 823.37
June	55	148	2.7	\$ 119,185.00	\$ 805.30
July	33	96	2.9	\$ 71,230.00	\$ 741.98
August	39	180	4.6	\$ 144,750.00	\$ 804.17
September	39	88	2.3	\$ 147,775.00	\$ 1,679.26
October	27	36	1.3	\$ 55,150.00	\$ 1,531.94
November	13	22	1.7	\$ 25,300.00	\$ 1,150.00
December	26	53	2.0	\$ 96,750.00	\$ 1,825.47

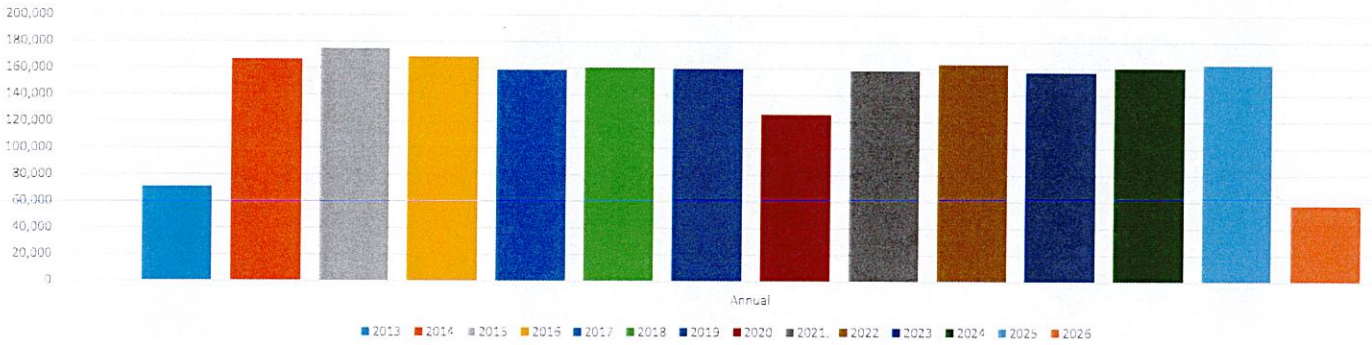
Data By Event Type					
	Avg		Days/Ev		
	# Events	# Days	ent	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	39	192	4.9	\$ 131,390.00	\$ 684.32
Basketball	60	151	2.5	\$ 178,625.00	\$ 1,182.95
Bicycle	5	7	1.4	\$ 8,200.00	\$ 1,171.43

Billiards	2	5	2.5	\$ 4,500.00	\$ 900.00
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	2	2	1.0	\$ 2,500.00	\$ 1,250.00
Car Show	12	31	2.6	\$ 20,200.00	\$ 651.61
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52
Comedy	4	4	1.0	\$ 5,300.00	\$ 1,325.00
Concert	2	2	1.0	\$ 12,500.00	\$ 6,250.00
Conferences/Conventions	33	71	2.2	\$ 135,860.90	\$ 1,913.53
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	11	45	4.1	\$ 33,500.00	\$ 744.44
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	9	28	3.1	\$ 18,250.00	\$ 651.79
Fine Arts	9	16	1.8	\$ 12,250.00	\$ 765.63
Golf	17	38	2.2	\$ 20,435.00	\$ 537.76
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	6	15	2.5	\$ 15,500.00	\$ 1,033.33
Hockey	20	74	3.7	\$ 65,000.00	\$ 878.38
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	8	8	1.0	\$ 18,750.00	\$ 2,343.75
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	7	7	1.0	\$ 11,500.00	\$ 1,642.86
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	2	5	2.5	\$ 5,000.00	\$ 1,000.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	8	16	2.0	\$ 29,000.00	\$ 1,812.50
Show Choir	8	11	1.4	\$ 20,300.00	\$ 1,845.45
Soccer	25	58	2.3	\$ 118,750.00	\$ 2,047.41
Softball	21	48	2.3	\$ 46,130.00	\$ 961.04
Special Event	7	23	3.3	\$ 8,700.00	\$ 378.26
Special Olympics	20	28	1.4	\$ 140,663.00	\$ 5,023.68
Swimming	16	40	2.5	\$ 36,500.00	\$ 912.50
Tour de Corn	9	26	2.9	\$ 17,200.00	\$ 661.54
Trap Shooting	3	12	4.0	\$ 5,935.00	\$ 494.58
Triathlon	10	10	1.0	\$ 13,400.00	\$ 1,340.00
Volleyball	12	20	1.7	\$ 26,885.50	\$ 1,344.28
Wrestling	8	11	1.4	\$ 10,450.00	\$ 950.00

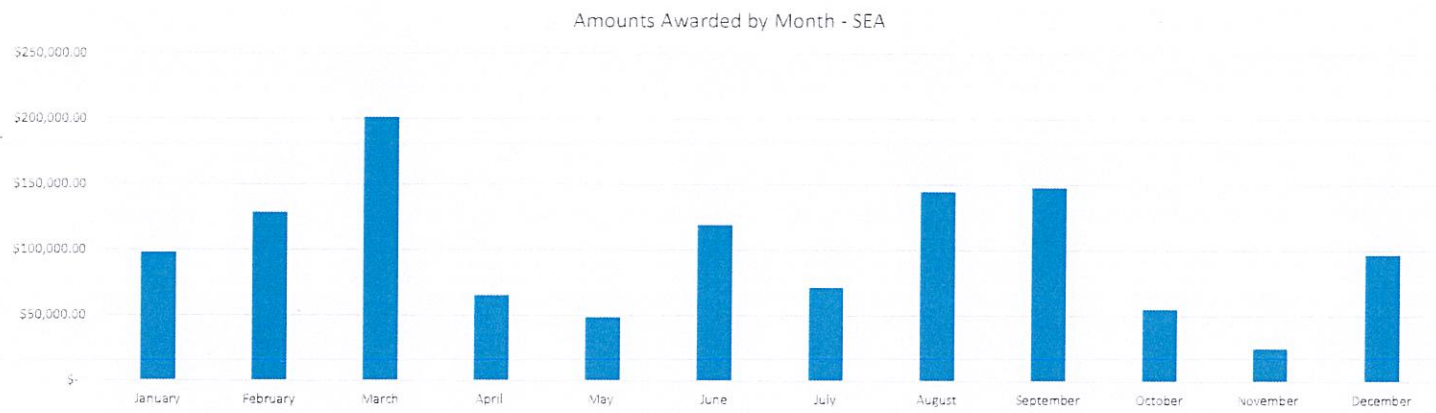
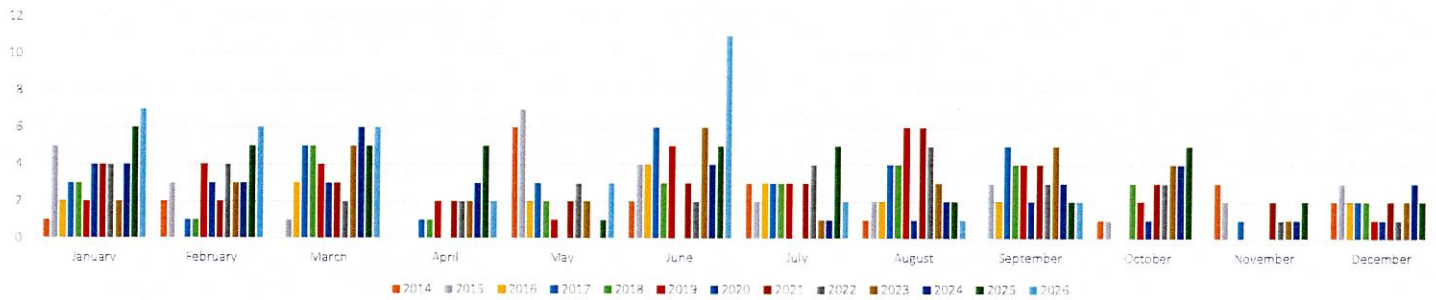
Total BID #2 & BID #4 Collections

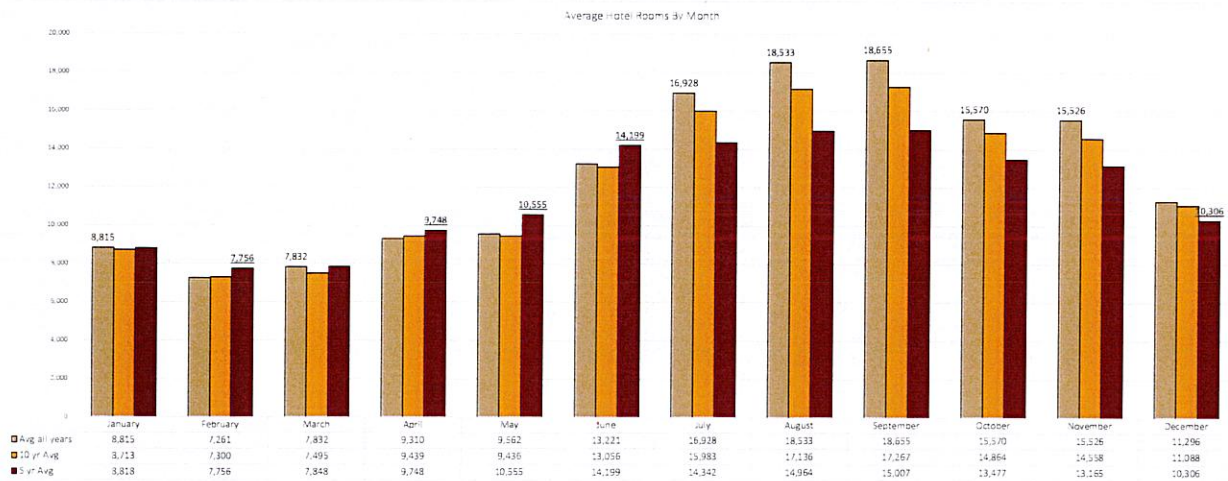
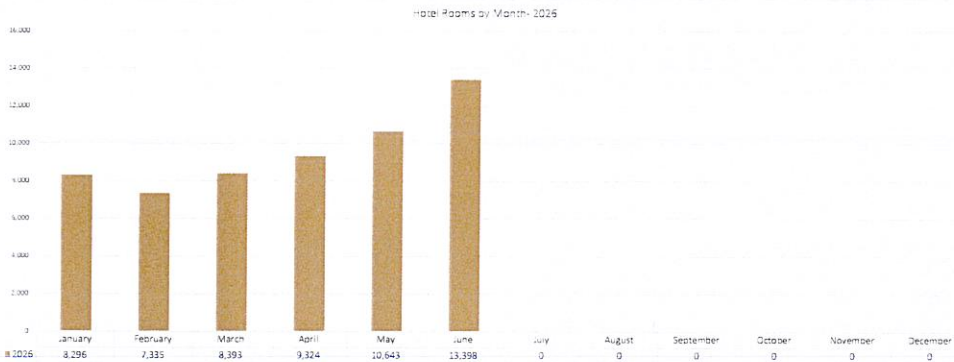
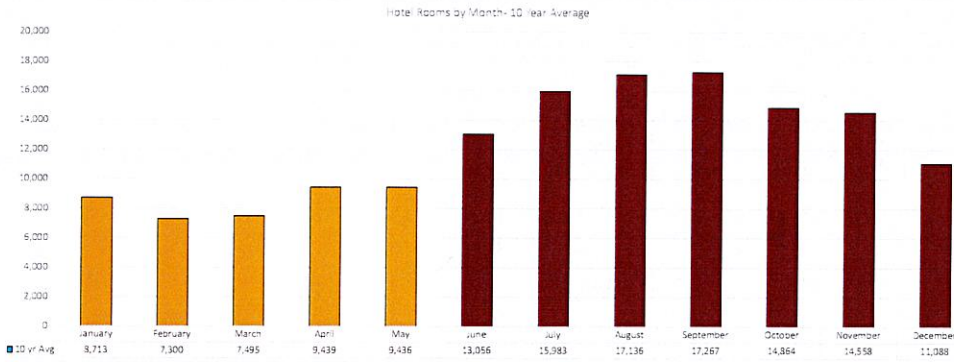
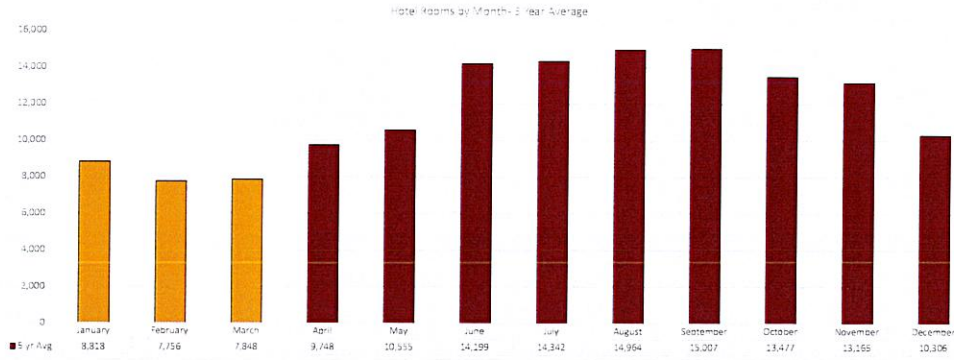


Room Nights Reported



of Event Days per Month - SEA





CITY OF MITCHELL
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JUNE 30TH, 2026

209-BUSINESS IMPROV DIST #4
FINANCIAL SUMMARY

	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR YTD ACTUAL	CURRENT YTD ACTUAL	BUDGET BALANCE	% YTD BUDGET
<u>REVENUE SUMMARY</u>						
TAXES	<u>300,700</u>	<u>26,796.00</u>	<u>117,321.00</u>	<u>116,336.00</u>	<u>184,364.00</u>	<u>38.69</u>
TOTAL REVENUES	300,700	26,796.00	117,321.00	116,336.00	184,364.00	61.31
<u>EXPENDITURE SUMMARY</u>						
<u>BUSINESS IMPROV DIST #4</u>						
CURRENT EXPENSES	<u>224,190</u>	<u>11,050.00</u>	<u>78,745.00</u>	<u>100,145.00</u>	<u>124,045.00</u>	<u>44.67</u>
TOTAL BUSINESS IMPROV DIST #4	<u>224,190</u>	<u>11,050.00</u>	<u>78,745.00</u>	<u>100,145.00</u>	<u>124,045.00</u>	<u>55.33</u>
TOTAL EXPENDITURES	224,190	11,050.00	78,745.00	100,145.00	124,045.00	55.33
REVENUE OVER/ (UNDER) EXPENDITURES	76,510	15,746.00	38,576.00	16,191.00	60,319.00	78.84
OTHER SOURCES	0	0.00	0.00	0.00	0.00	0.00
REVENUES & OTHER SOURCES OVER (UNDER) EXPENDITURES & OTHER (USES)	76,510	15,746.00	38,576.00	16,191.00	60,319.00	0.00

CITY OF MITCHELL
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JUNE 30TH, 2026

209-BUSINESS IMPROV DIST #4

REVENUES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR YTD ACTUAL	CURRENT YTD ACTUAL	BUDGET BALANCE	% YTD BUDGET
TAXES						
209-3131 OCCUPANCY TAX	<u>300,700</u>	<u>26,796.00</u>	<u>117,321.00</u>	<u>116,336.00</u>	<u>184,364.00</u>	<u>38.69</u>
TOTAL TAXES	300,700	26,796.00	117,321.00	116,336.00	184,364.00	61.31
TOTAL REVENUE	300,700	26,796.00	117,321.00	116,336.00	184,364.00	61.31

CITY OF MITCHELL
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JUNE 30TH, 2026

209-BUSINESS IMPROV DIST #4

BUSINESS IMPROV DIST #4

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR YTD ACTUAL	CURRENT YTD ACTUAL	BUDGET BALANCE	% YTD BUDGET
<u>CURRENT EXPENSES</u>						
209-46530-42900 BOARD PROJECTS	35,000	0.00	4,995.00	4,995.00	30,005.00	14.27
209-46530-42920 SPORTS AUTHORITY PROMO	<u>189,190</u>	<u>11,050.00</u>	<u>73,750.00</u>	<u>95,150.00</u>	<u>94,040.00</u>	<u>50.29</u>
TOTAL CURRENT EXPENSES	224,190	11,050.00	78,745.00	100,145.00	124,045.00	55.33
TOTAL BUSINESS IMPROV DIST #4	224,190	11,050.00	78,745.00	100,145.00	124,045.00	55.33
	=====	=====	=====	=====	=====	=====
TOTAL EXPENDITURES	224,190	11,050.00	78,745.00	100,145.00	124,045.00	55.33
REVENUE OVER/ (UNDER) EXPENDITURES	76,510	15,746.00	38,576.00	16,191.00	60,319.00	78.84
<u>OTHER FINANCING SOURCES</u>						
209-3900 FROM GENERAL FUND	<u>0</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL OTHER FINANCING SOURCES	0	0.00	0.00	0.00	0.00	0.00
REVENUES & OTHER SOURCES OVER (UNDER) EXPENDITURES & OTHER (USES)	76,510	15,746.00	38,576.00	16,191.00	60,319.00	78.84

BID #4 Cash Report(s)

		BEGINNING CASH BALANCE AS OF 1/1/2026	YEAR-TO-DATE RECEIPTS AS OF 6/30/2026	YEAR-TO-DATE DISBURSEMENT AS OF 6/30/2026	ENDING BALANCE AS OF 6/30/2026	INCREASE/ (DECREASE) YTD 2026
BUSINESS IMPROV DIST #4						
209-104	CASH IN INT BEARING ACCTS	\$ 268,612.50	\$ 116,336.00	\$ (100,145.00)	\$ 284,803.50	\$ (16,191.00)
TOTAL	209-BUSINESS IMPROV DIST #4	\$ 268,612.50	\$ 116,336.00	\$ (100,145.00)	\$ 284,803.50	\$ (16,191.00)

AVAILABLE BALANCE	\$ 284,803.50
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2026 COMMITMENTS

2026 SEA REMAINING BUDGET	\$ (95,150.00)
2026 BOARD PROJECTS- SWIM DEBT SERVICE	\$ (30,000.00)
Total 2026 COMMITMENTS	\$ (125,150.00)

AVAILABLE BALANCE AFTER 2026 COMMITMENTS	\$ 159,653.50
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CITY OF MITCHELL

City Council Meeting
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

Meeting Date Requested:	July 7, 2026	Requested By:	
Desired Action of City Council:			
Amount Budgeted in current fiscal year for this item (if applicable):			
Agenda Item:	Indoor Multi-Purpose Facility Update		
Explanation/Background of Agenda Item Requested:			

From: Michael Bathke <mbathke20@gmail.com>
Sent: Tuesday, 23 June 2026 20:59:35
To: Jordan Hanson <jordan.hanson@cityofmitchellsd.gov>
Subject: Fwd: Impact Sports Center Notes

----- Forwarded message -----

From: <pbathke@mit.midco.net>
Date: Fri, Jun 19, 2026 at 6:55 PM
Subject: Impact Sports Center Notes
To: Michael Bathke <mbathke20@gmail.com>

On June 17, 2026, we met with Jason Wolthuizen, one of 4 owners of the Impact Sports Center in Sioux Falls. It is a 150 x 260 building, which comes in at 39,000 sq. ft. It was built in 2024. It has a combination of turf and basketball courts (3 that are regulation size).

There is a 100 x 100 open turf area that would be regulation for youth soccer only. They chose to not put lines down since multiple sports use the area—it is utilized most by soccer and softball, used less by football. Softball can have a complete in-field. There is additional turf adjacent that is netted off as batting cages. They have HitTrax leagues. All the nets can go up for a larger space. He recommends custom made netting as it is better than cages. They chose to use golf netting as it is heavier and they are very glad they picked the absolute heaviest for safety reasons. The netting has started sagging a bit over time. They could cut off the excess at the bottom, but have not taken the time to do so. They worked with a company in Minneapolis to give them turf options. What they chose meets concussion standards. There is concrete under the turf. The turf infill is rubber pellets. The floor was lowered to allow for the 3" long turf plus the infill. They do not ever roll the turf up as it creates issues with seams, etc. If someone was determined to use the same space for two different floor types, he stated you would be better off putting a sport court over the top of the turf.

Total cost of project was under \$5M, but they also paid \$390k for the land. American Buildings was the building dealer. They are out of Texas. He said he would recommend going directly to them though for a better deal.

Ceiling Height is 32' up from floor to bottom of beam. Bays are mostly 25' with two being 30'.

There is a mezzanine upstairs for viewing along with 2 golf simulator rooms.

It was very quiet inside. It was stated proper insulation is the key to noise control.

There is no locker room, but they do have a small changing area. There are a lot of cubbies out in the open.

Women's restroom: 7 toilets

Men's restroom: 2 toilets and urinals

876 max occupancy for the building

Only 1 overhead door

The City of Sioux Falls required the building to be sprinklered. That was about \$80k plus once they added the required 6 inch line and hydrant in, it came to more like \$120-130k.

He advises not to put the AC on the roof if possible. Heating/cooling/electricity averages about \$2200/month. Can be \$700-\$3200 month depending on the season.

Insurance is \$22k/yr.

Supplies ~\$2k/month because they go through a lot of supplies with the large number of teams coming in.

Property Tax \$48k/yr.

They have \$22k/month interest.

For HVAC, they have the air running along metal tubes, in hindsight, he said he would have rather done the sock system because with the metal they have condensation issues.

As far as income goes, they package pricing for team. They have been using an online booking system, but it hasn't worked well for what they are doing and they need something different.

They do charge admission to tournaments and they run concessions during tournaments. \$10 admission in fall/winter and \$15 admission in the summer. For watching league games in the summer, adults must pay \$5. They do not charge kids to watch. The most they ever had in concession sales was \$9k in one weekend. They are mostly Sat and Sun tournaments. The prep hoops tourneys will draw teams all the way from Minneapolis and Omaha, etc.

Per team price per tournament is \$150 winter and \$350 in summer. Referees for one weekend could cost \$7k. The owner we talked with felt that was not enough, but it is a different owner/partner overseeing the basketball side of things. Summer is the best time for basketball for them.

Regulars are given key fobs. Otherwise, owners can unlock doors remotely via their cell phone for other users. The center has no staff. There is a basketball coach that is present a lot and gives private lessons, but he is an independent contractor. The coach gets a percentage of the tournament income. One of the owners comes early in the morning and does cleaning and organizing. His wife checks messages and takes care of bookings. Another person does the bookwork. They see the benefit of a staff person in that they could try to better fill down time in the center.

They made a mistake with sponsorships. They thought they would get sponsors after the building was built and found out it does not work that way. They should have required sub-contractors to be sponsors. They feel it is difficult to get donors for a private facility. As a result, they are barely breaking even.

In hindsight one thing they would do differently is make more storage space. They would also like to be able to push bleachers away (and have the space to do so) as currently they are just stationary. They also stated the parking lots get crammed full. Would recommend more space for vending machines, that was an oversight on their part. Recommends bottle fillers.

CITY OF MITCHELL

City Council Meeting
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

Meeting Date Requested:	July 7, 2026	Requested By:	
Desired Action of City Council:			
Amount Budgeted in current fiscal year for this item (if applicable):			
Agenda Item:	Update and Review of Playeasy		
Explanation/Background of Agenda Item Requested:			



Mitchell Sports & Events Authority

Sports Commission - South Dakota



CITY OF MITCHELL

City Council Meeting
Agenda Item Request



The deadline for agenda items is Wednesday at noon, prior to the City Council Meeting

Meeting Date Requested:	July 7, 2026	Requested By:	
Desired Action of City Council:			
Amount Budgeted in current fiscal year for this item (if applicable):			
Agenda Item:	Discussion and Recommendation of the 2027 Budget for Approval by City Council		
Explanation/Background of Agenda Item Requested:			