



Sports & Events Authority Advisory Committee Agenda

612 N. Main, City Hall - Council Chambers

September 8, 2026

1. **2:00 PM Call to Order**
2. **Presentation of Funding Applications**
 - A. **Palace City Pre-Sturgis Party**
Date: August 6, 2026; **Contact:** Dave Sietsema; **Grant Request:** \$2,500
 - B. **Raise Em Rank Bull Riding Finals Corn Palace Cup**
Date: October 2-3, 2026; **Contact:** Dillon Swanson; **Grant Request:** \$7,500
3. **Approval of Minutes**
August 18, 2026, SEA Meeting Minutes
4. **Financial Report**
SEA Financials as of 9.3.26
5. **Evaluation Forms/Financials/Surveys**
 - A. **Evaluation Form(s) w/Financial(s)**
 - Midwest Miracles Basketball Classic (January 3, 2026)
 - CVMA Comedy Night (March 21, 2026)
 - Palace City Baseball Association - Summer / Event Recap (2026)
 - SD Class A 13-14U State Baseball Tournament (July 24-26, 2026)
6. **Other Items**
 - A. **Upcoming SEA Events**
 - [Mitchell Area Bass Clef Festival](#) (September 14, 2026)
 - Mitchell Performing Arts Center
 - [The 301 Rodz & Ridez Car Show](#) (September 18–20, 2026)
 - Mitchell Main Street
 - [Dakota Oyate Challenge Volleyball](#) (September 18-19, 2026)
 - The World's Only Corn Palace
 - [Cornicupia 2026](#) (September 26-27, 2026)
 - Pepsi-Cola Soccer Complex
 - [Palace City 8-Ball Open](#) (October 2-4, 2026)
 - Highland Conference Center
 - [Palace City Kiwanis Half Marathon, 10K, 5K, & Kids Fun Run](#) (October 3–4, 2026)
 - The World's Only Corn Palace
 - [South Dakota Parks and Recreation Association Conference](#) (October 6–8, 2026)

- Highland Conference Center

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

- 7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.**
- 8. Approval of Funding Applications**
- 9. Next Meeting Date**
October 13, 2026, @ 2 PM - City Hall, Council Chambers
- 10. Adjournment**

Individuals with disabilities who require special assistance to take part in this meeting may contact one of the following at City Hall (605) 995-8420 at least 24 hours prior to the meeting with requests for assistance: Human Resources Officer or the City Administrator.

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Thursday, September 3, 2026 1:23:36 PM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conferences, conventions, concerts, and sporting events hosted in Mitchell, SD are an important aspect of the region's sports tourism industry.

The Mitchell SEA grant program is available to assist organizations in hosting events that will promote a positive image to potential visitors, generate overnight visits, extend visitor stays, and create a desire to return to the area.

The grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Concerts/Special Events: Other events that generate overnight stays.

The grant exists to encourage tourism and visitor spending in Mitchell, SD, or to fund area events that will have a significant economic impact on businesses located in Mitchell, specifically, by generating overnight stays and/or extending visitor stays at hotels or the Lake Mitchell Campground.

Preference will be given to:

1. New festivals, conventions/conferences, sporting events, concerts, and other special events.
2. Existing events showing an expanded focus for event and tourism growth. All events must project a positive image of Mitchell, SD.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee.

Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	The World's Only Corn Palace
Email Address	Dave.Sietsema@cornpalace.com
Address	612 North Main Street
City	Mitchell
State	SD
Zip Code	57301
Contact Person	Dave Sietsema
Phone Number	605-995-8430
Purpose of Organization	Organize, coordinate, and host an annual Party that brings thousands of visitors to Mitchell, SD along with providing music, motorcycle entertainment, and a variety of family-friendly activities unlike any other fair or festival.
Name of Event	Palace City Pre-Sturgis Party
Location of Event	Mitchell Main Street
Will event require assistance with knowledgeable volunteer recruitment?	Yes
If yes, approximately how many knowledgeable volunteers are needed?	50
Type of Event	Other Special Event
Date of the Event:	8/6/2026
Date(s) of Event	<i>Field not completed.</i>
Grant Amount	\$2,500.00

Requested

(Section Break)

SEA GRANT ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell, SD in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
Please list any previous grant amounts the event has received from SEA.	2018-2019 = \$10,000; 2021 = \$12,500; 2022 = \$15,000
Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
Additional previous event documents	<i>Field not completed.</i>
How will the requested grant amount be used?	To support and pay for the remaining expenses associated with the Party such as: sound & light, hotel room(s), and meal vouchers for the outstanding experience Mitchell, SD received by bringing Redferrin to the Party.
How will proceeds/profit from the event be used?	No profit. Each year the Party starts at \$0. A budget is presented at the beginning of the year and revenue is secured through sponsorships, vendor fees, and food/beverage vendor fees.

(Section Break)

Historical Data

How many years has this event been held?	19
Estimated hotel room	251-300

nights sold during last event.

Attendance at last event (spectators, participants)	2023 = approximately 5,000 attendees 2024 = approximately 5,000 attendees 2025 = approximately 5,500-6,000 attendees 2026 = larger than 2025, so estimate close to 7,000 attendees
Comments	(2025) - 7 food & beverage vendors in the 5th & Main St parking lot - 3 food & beverage vendors at 3rd Ave & Main St - 12 sponsors (Flagship, Associate, Car Show, & Bike Show) - 20 vendors - Weston Frank / Shelby Lee Lowe - Dialed Action Sports Moto Trials Stunt Shows (2 performances) (2026) - 7 food & beverage vendors in the 5th & Main St parking lot - 3 food & beverage vendors at 3rd Ave & Main St - 21 sponsors (Flagship, Associate, Car Show, & Bike Show) - 29 vendors - Turtle Peak Band / REDFERRIN - One Wheel Revolution V-Twin Stunt Team (3 performances)

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	Drive by of hotels following the Party; Yearly hotel reports
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring	Organize, coordinate, and host an annual Party that brings thousands of visitors to Mitchell, SD along with providing music, motorcycle entertainment, and a variety of family-friendly activities unlike any other fair or festival. The Palace City Pre-Sturgis Party is an annual gathering of motorcycle enthusiasts, as we hope to encourage a stop in Mitchell, SD while on their way out to the Sturgis Bike Rally.

into the community with this event?

This event continued to capitalize on the people from across the country going to the Sturgis Bike Rally as many are making this an annual stop and stay in Mitchell, SD before heading west. Similarly, this event brings in thousands of people from surrounding communities all over South Dakota.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.

On Thursday, August 6, 2026, from 5 PM until 10 PM, the City of Mitchell, The World's Only Corn Palace, Mitchell Chamber/CVB, Mitchell Main Street & Beyond and their 1st Fridays on Main, Klock Werks and Jack Daniel's, along with the many loyal partners and sponsors, were proud to host the annual, Palace City Pre-Sturgis Party!

The Party is excited to have Redferrin as our headliner on the Corn Palace Plaza Stage, performing from 8-9:30 PM along with One Wheel Revolution V-Twin Stunt Team will have three performances (5:45, 7:30 & 9:30 PM) on Main Street at 2nd Avenue.

Also, there will be a Car Show hosted by The 301 Rodz and a Bike Show on Main Street from 6th Avenue to 4th Avenue.

This Party is partnered with MMS&B and their 1st Friday event, so there will be a Kids Zone, various vendors, food trucks, a STRIDER BIKES course, and other entertainment options on Main Street.

New this year is the PowderHorn Ranch Regulators will be conducting (3) cowboy fast draw exhibitions that will take place just north of the crosswalk bump in front of The World's Only Corn Palace.

What % of attendance will be visitor draw outside of 100+ miles of Mitchell, SD?

60%

What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.

The Palace City Pre-Sturgis Party looks for and markets to the entire country about making Mitchell, SD and the Party an annual go-to stop for the weekend or on their way out to the Sturgis Bike Rally.

We would estimate that approximately 60% of attendance is outside of 100+ miles and/or outside of the state of SD along with approximately 40% being those community members, both locally and within eastern SD.

What are the specific goals for this event?

The specific goal for the Palace City Pre-Sturgis Party is to coordinate, organize, and host an annual event that brings thousands of visitors to Mitchell, SD along with providing each

Party-goer with a family-friendly, unique, and memorable experience that is unlike any other fair or festival.

Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.

The majority of the grant request is specific to covering costs associated with the outstanding experience Mitchell, SD had by Redferrin being the main concert headliner at this year's Party!

If the grant request is denied, then the Corn Palace would be covering the remaining shortfall.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Palace City Pre-Sturgis Party 2026 Revenue.Expenses.pdf](#)

Additional Financial Document

Field not completed.

(Section Break)

Event Flyer

[CORRECT - 2026 Palace City PreSturgis Party Poster.pdf](#)

Additional Document

[Pre-Sturgis Party 2026 Event Map.pdf](#)

Authorized Signature

Dave Sietsema

Email not displaying correctly? [View it in your browser.](#)



REVENUE

Sponsorship(s)

	Actuals-To-Date	Committed - Pending Receipt	Projected
J&L Harley-Davidson	\$ 2,500.00		\$ 2,500.00
Janklow Eliason Real Estate	\$ 1,000.00		\$ 1,000.00
Plains Commerce Bank	\$ 1,000.00		\$ 1,000.00
Law Tigers	\$ 2,500.00		\$ 2,500.00
Missouri Valley Placement LLC	\$ 1,000.00		\$ 1,000.00
The Window Shop	\$ 1,000.00		\$ 1,000.00
ETRIA	\$ 1,000.00		\$ 1,000.00
Quality Wood & Metal Designs	\$ 1,000.00		\$ 1,000.00
County Fair Food Store	\$ 500.00		\$ 500.00
TMA	\$ 500.00		\$ 500.00
Iverson Auto	\$ 1,000.00		\$ 1,000.00
Iverson Powersports	\$ 750.00		\$ 750.00
Sodak Outdoors LLC	\$ 750.00		\$ 750.00
First Interstate Bank	\$ 1,000.00		\$ 1,000.00
Hendrickson	\$ 500.00		\$ 500.00
Saddlemen Seats	\$ 500.00		\$ 500.00
S&S Cycle	\$ 500.00		\$ 500.00
Mya's Teriyaki	\$ 500.00		\$ 500.00
Interstate Glass & Door	\$ 500.00		\$ 500.00
Morgan Electric	\$ 500.00		\$ 500.00
Graphic Packaging International	\$ 500.00		\$ 500.00

Total Sponsorship(s)	\$ 19,000.00	\$ -	\$ 19,000.00
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Vendor(s)

VelociArms	\$ 50.00		\$ 50.00
Cotton Dreams Candy Co.	\$ 50.00		\$ 50.00
Kore Cares Mitchell	\$ 50.00		\$ 50.00
10th Avenue Craft Studio	\$ 100.00		\$ 100.00
Cabela's	\$ 50.00		\$ 50.00
Palace City Brewing Co.	\$ 50.00		\$ 50.00
Dakotaland Federal Credit Union	\$ 50.00		\$ 50.00
Bravenly Global	\$ 50.00		\$ 50.00
R&R Wicks	\$ 50.00		\$ 50.00
Healing Paws K-9 Bakery	\$ 50.00		\$ 50.00
Mega Cheer	\$ 200.00		\$ 200.00
Wildfire Soul Revival	\$ 50.00		\$ 50.00
Peaceful Pines Senior Living	\$ 50.00		\$ 50.00
Bound in Ink	\$ 50.00		\$ 50.00
SnoShack	\$ 50.00		\$ 50.00
BeMobile Verizon	\$ 50.00		\$ 50.00
Midco	\$ 50.00		\$ 50.00

Total Selling/Non-Selling Vendor Booth Space Fees	\$ 1,050.00	\$ -	\$ 1,050.00
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Food Truck(s)

Schroeder's Snak Shak Tex Mex	\$ 200.00		\$ 200.00
Donut Department	\$ 200.00		\$ 200.00
County Fair Food Store	\$ 200.00		\$ 200.00
Badland's Belly Buster	\$ 200.00		\$ 200.00
Mya's Teriyaki	\$ 200.00		\$ 200.00

Total Food Truck (Not Lions, Tigers, Bears) Payments	\$ 1,000.00	\$ -	\$ 1,000.00
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Jack Daniel's Event Cup Collection(s) - (\$1/cup)

Bradley's Pub & Grille	\$ 550.00		\$ 550.00
Palace City Brewing Co.		\$ 284.00	\$ 284.00
Big Dummy's	\$ 35.00		\$ 35.00
Adamo's Italian Restaurant (10 cups used)	\$ 104.00		\$ 104.00
Dr. Lucky's (121 cups used)	\$ 69.00		\$ 69.00
VFW	\$ 150.00		\$ 150.00
The World's Only Corn Palace	\$ 495.00		\$ 495.00

Total Event Cup Collection(s)	\$ 1,403.00	\$ 284.00	\$ 1,687.00
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TAP Grant (\$8,000 available)

McLeod's - Yard Signs (15)	\$	329.22	\$	329.22
McLeod's -Yard Signs Iverson Auto / Iverson Powersports Stickers (30)	\$	127.44	\$	127.44
Midco - TV Ad	\$	2,495.00	\$	2,495.00
Midco - Digital Ad/Streaming	\$	1,500.00	\$	1,500.00
Motor Magazine Ad	\$	950.00	\$	950.00
Mitchell Media Group - Pre-recorded Interview	\$	1,003.50	\$	1,003.50
Nedved Media - Pre-recorded Interview	\$	1,050.00	\$	1,050.00
Mitchell Republic Ad	\$	150.00	\$	150.00
Sanborn Digital Billboard	\$	345.00	\$	345.00
Total Tap Grant Funds Used		7950.16	\$ -	\$ 7,950.16
Other Income				
Rodeo Games Buckle Sponsorship - Klock Werks	\$	800.00	\$	800.00
Total Other Income	\$	800.00	\$ -	\$ 800.00
Total(s) REVENUE	\$	31,203.16	\$ 284.00	\$ 31,487.16

EXPENSES				
Entertainment	Actuals-To-Date	Committed - Pending Receipt	Projected	
Blake Redferrin	\$	10,000.00	\$	10,000.00
Hotel (Hampton Inn)	\$	459.00	\$	459.00
Sound & Light	\$	3,098.50	\$	3,098.50
Meal Voucher (The Depot/Bradley's)	\$	508.04	\$	508.04
One Wheel Revolution V-Twin Stunt Team	\$	4,750.00	\$	4,750.00
Hotel (Hampton Inn)	\$	572.00	\$	572.00
Total Entertainment	\$	19,387.54	\$ -	\$ 19,387.54
Advertising (TAP Grant)				
McLeod's - Yard Signs (15)	\$	329.22	\$	329.22
McLeod's -Yard Signs Iverson Auto / Iverson Powersports Stickers (30)	\$	127.44	\$	127.44
Midco - TV Ad	\$	2,495.00	\$	2,495.00
Midco - Digital Ad/Streaming	\$	1,500.00	\$	1,500.00
Motor Magazine Ad	\$	950.00	\$	950.00
Mitchell Media Group - Pre-recorded Interview	\$	1,003.50	\$	1,003.50
Nedved Media - Pre-recorded Interview	\$	1,050.00	\$	1,050.00
Mitchell Republic Ad	\$	150.00	\$	150.00
Sanborn Digital Billboard	\$	345.00	\$	345.00
Total Advertising	\$	7,950.16	\$ -	\$ 7,950.16
Fees & Permits				
Permit Fees	\$	450.00	\$	450.00
Park & Rec Equipment Fees	\$	890.00	\$	890.00
Total Fees & Permits		1340	\$ -	\$ 1,340.00
Awards				
Bike Show Awards	\$	2,000.00	\$	2,000.00
Rodeo Games Buckles	\$	800.00	\$	800.00
Car Show Awards	\$	292.05	\$	292.05
Total Awards	\$	3,092.05	\$ -	\$ 3,092.05
Kids Zone				
TNT Inflatables	\$	700.00	\$	700.00
Total Kids Zone	\$	700.00	\$ -	\$ 700.00
Other Expenses				
Porta Potties	\$	1,530.00	\$	1,530.00
Mechanical Bull-TNT Inflatables	\$	1,750.00	\$	1,750.00
Jack Daniel's Cup Donation to STRIDER BIKES	\$		1,687.00	\$ 1,687.00
Donation to DWU Men's Soccer	\$	500.00	\$	500.00
Total Other Expenses	\$	3,780.00	1,687.00	\$ 5,467.00
Total(s) EXPENSE	\$	36,249.75	\$ 1,687.00	\$ 37,936.75

Ending Balance	\$ (6,449.59)
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New Event	Month	Year	Event Time Frame; <i>Week day</i>	<i>Estimated</i> Hotel Room Nights Sold	QR Code	<i>Total</i> Hotel Room Nights Sold	Combination (<i>Adult/Youth</i>)	>50% come from 100 + Miles	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	Profit/Loss \$\$	\$\$ Change (+ or -)
N	August	2018	-	-	-	Hard to be specific.	-	-	\$10,000	-	\$10,000	To secure Cole Freeman and Conduct Stunt Show.		(\$10,000.00)
N	August	2019	-	-	-	109	-	-	\$10,000	-	\$10,000	Pay for the main event (Cole Freeman motorcycle jump)	\$0.00	(\$10,000.00)
N	August	2021	-	-	-	-	-	-	\$12,500	-	\$12,500			(\$12,500.00)
N	August	2022	-	-	-	400 +	-	-	\$15,000	-	\$15,000	Assisted with the payment of entertainment.	(\$10,551.25)	(\$25,551.25)
N	August (10%)	2026	10%	251 - 300	0	300	20%	25%	\$2,500	\$4,950		Pay for additional costs associated with Redferrin.	(\$6,449.59)	(\$6,449.59)
												\$47,500	(\$17,000.84)	\$0.00

Funding Matrix:

The Palace City Pre-Sturgis Party took place on Thursday, August 6, 2026, from 5-10 PM on Mitchell's Main Street.

The Palace City Pre-Sturgis Party's purpose is to organize, coordinate, and host an annual Party that brings thousands of visitors to Mitchell, SD along with providing music, motorcycle entertainment, and a variety of family-friendly activities unlike any other fair or festival.

- 2025
- 7 food & beverage vendors in the 5th & Main St parking lot

- 3 food & beverage vendors at 3rd Ave & Main St

- 12 sponsors (Flagship, Associate, Car Show, & Bike Show)

- 20 vendors

Weston Frank / Shelby Lee Lowe

- Dialed Action Sports Moto Trials Stunt Shows (2 performances)

- 2026
- 7 food & beverage vendors in the 5th & Main St parking lot

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- 21 sponsors (Flagship, Associate, Car Show, & Bike Show)

- 29 vendors

Turtle Peak Band / REDFERRIN

- One Wheel Revolution V-Twin Stunt Team (3 performances)

The SEA Grant Application states that approximately 60% of attendees will come from 100+ miles of Mitchell, SD.

Event Description:
On Thursday, August 6, 2026, from 5 PM until 10 PM, the City of Mitchell, The World’s Only Corn Palace, Mitchell Chamber/CVB, Mitchell Main Street & Beyond and their 1st Fridays on Main, Klock Werks and Jack Daniel's, along with the many loyal partners and sponsors, were proud to host the annual, Palace City Pre-Sturgis Party!

The Party is excited to have Redferrin on the Corn Palace Plaza Stage, performing from 8-9:30 PM along with One Wheel Revolution V-Twin Stunt Team will have three performances (5:45, 7:30 & 9:30 PM) on Main Street at 2nd Avenue.

Also, there will be a Car Show hosted by The 301 Rodz and a Bike Show on Main Street from 6th Avenue to 4th Avenue. This Party is partnered with MMS&B and their 1st Friday event, so there will be a Kids Zone, various vendors, food trucks, a STRIDER BIKES course, and other entertainment options on Main Street.

New this year is the PowderHorn Ranch Regulators will be conducting (3) cowboy fast draw exhibitions that will take place just north of the crosswalk bump in front of The World's Only Com Palace.

Up to 300 hotel room nights in AUGUST X \$10 per room night = \$3,000

\$3,000 X 10% (Event hosted in AUGUST) = \$300

\$3,000 X 10% (Event hosted during weekDAY, on Thursday) = \$300

\$3,000 X 20% Combination (Youth & Adult) = \$600

\$3,000 X 25% (>50% come from 100+ miles) = \$750

\$3,000 + \$300 + \$300 + \$600 + \$750 = \$4,950

The grant request will be used to support and pay for the remaining expenses associated with the Party such as: sound & light, hotel room(s), and meal vouchers for the outstanding experience Mitchell, SD received by bringing Redferrin to the Party.

No profit.

Each year the Party starts at \$0. A budget is presented at the beginning of the year and revenue is secured through sponsorships, vendor fees, and food/beverage vendor fees.



PALACE CITY PRE-STURGIS PARTY

★ **Thursday, August 6th | 5-10 PM** ★
Main Street Mitchell, SD

4:45 PM

Motorcycle Ride - Kick Stands Up From Klock Werks
All Riders Welcome

NEW!

Gary Michaels - Biker Magic/Hypnotist/Comedian

5:45 | 6:45 | 8:30 PM

PowderHorn Ranch Regulators Cowboy Fast Draw Exhibitions

5 - 10 PM

Kids Zone - Strider Bikes/Inflatables/Face Painting

Mechanical Bull - Between 1st & 2nd Ave

Motorcycle Rodeo Games - LFG 1904/Between 1st & 2nd Ave

5 - 10 PM

Food & Beverage Vendors - 5th & Main Street Parking Lot and 3rd Ave.

Vendors - 4th Ave.

5 - 7 PM

Turtle Peak Band - Music Opener/Corn Palace Plaza Outdoor Stage

5 - 7 PM

Car Show- 301 Rodz **Awards at 7 PM**

Bike Show - Shifter's Crew **Awards at 7:15 PM**

NEW!

Corn Palace CornHole - Between 3rd & 4th Ave

5:45 | 7:30 | 9:30 PM

One Wheel Revolution V-Twin Stunt Team - Performances

8 - 9:30 PM

Redferrin - Performance/Corn Palace Plaza Outdoor Stage

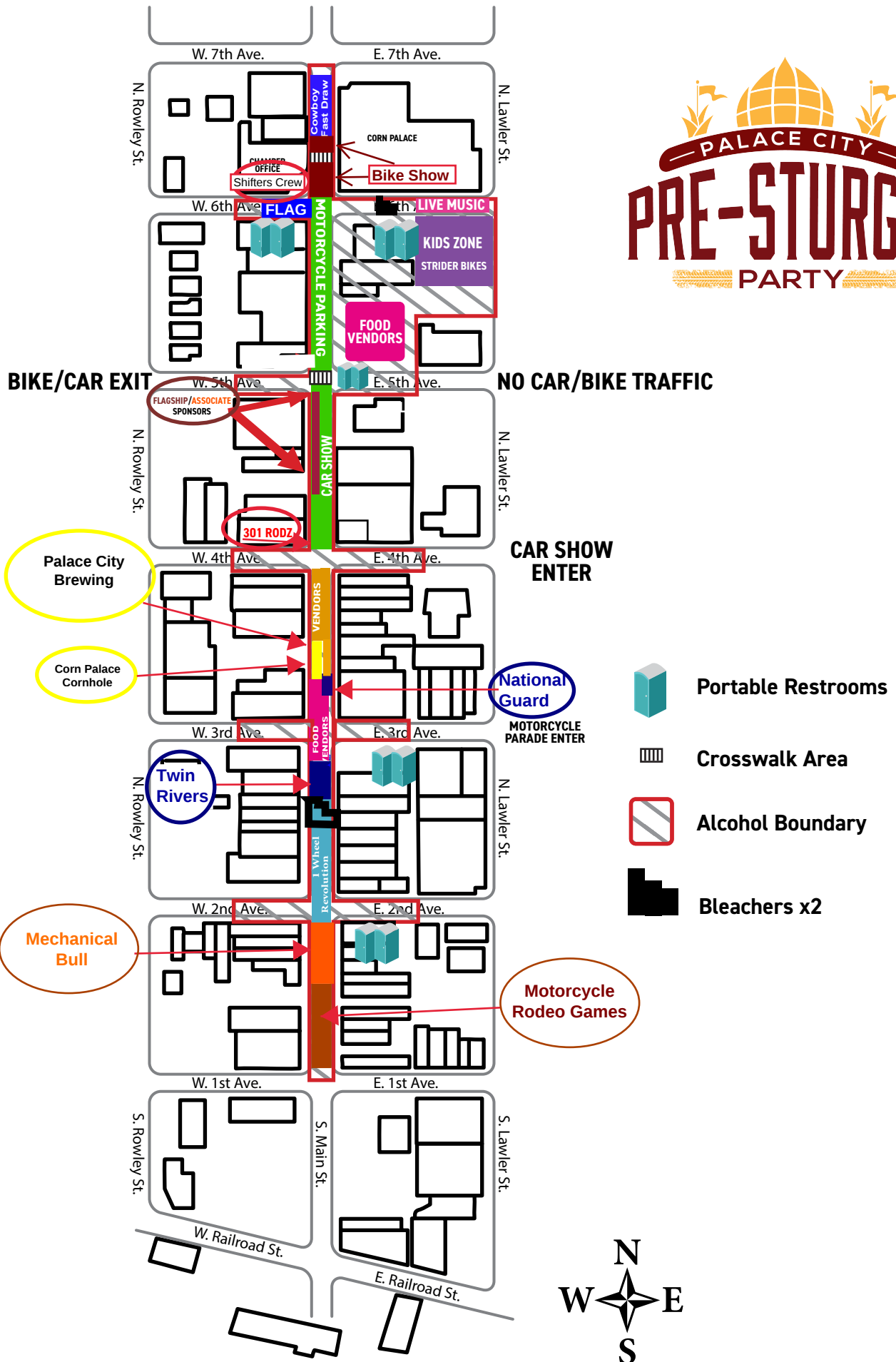


REDFERRIN



First Interstate Bank

PALACE CITY PRE-STURGIS PARTY



From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Grant Application
Date: Monday, August 31, 2026 9:23:59 AM

Sports & Events Authority Grant Application

*****Application must be received no less than 45 days prior to the first day of the event.*****



The many festivals, conferences, conventions, concerts, and sporting events hosted in Mitchell, SD are an important aspect of the region's sports tourism industry.

The Mitchell SEA grant program is available to assist organizations in hosting events that will promote a positive image to potential visitors, generate overnight visits, extend visitor stays, and create a desire to return to the area.

The grant program is designed to assist event planners by providing funds for marketing, advertising, printing, and postage in the following categories:

- Meetings: conventions, conferences, seminars, retreats, etc.
- Sporting Events: tournaments, competitions, etc.
- Festivals/Concerts/Special Events: Other events that generate overnight stays.

The grant exists to encourage tourism and visitor spending in Mitchell, SD, or to fund area events that will have a significant economic impact on businesses located in Mitchell, specifically, by generating overnight stays and/or extending visitor stays at hotels or the Lake Mitchell Campground.

Preference will be given to:

1. New festivals, conventions/conferences, sporting events, concerts, and other special events.
2. Existing events showing an expanded focus for event and tourism growth. All events must project a positive image of Mitchell, SD.

The grant program is appropriated and administered to qualifying organizations by the Mitchell SEA on review by the SEA Advisory Committee.

Applicants must provide all of the information requested and be in compliance with all criteria.

Incomplete applications will not be considered.

Applicant Organization	Raise Em Rank
Email Address	
Address	48102 275th Street
City	48102 275 Canton SD 57013
State	SD
Zip Code	57013
Contact Person	Dillon L'Rae Swanson
Phone Number	6052545718
Purpose of Organization	Raise Em Rank is a rodeo company based out of Canton, SD that operates all over the Midwest producing rodeos and stand-alone bull riding events along with a youth series for kids 6-16. Growing the number of competitors and bringing over 10 new annual events to the region in the last 5 years for local communities.
Name of Event	Corn Palace Cup
Location of Event	Worlds Only Corn Palace
Will event require assistance with knowledgeable volunteer recruitment?	No
If yes, approximately how many knowledgeable volunteers are needed?	Field not completed.
Type of Event	Sporting Event
Date of the Event:	Field not completed.
Date(s) of Event	10/2/2026 - 10/3/2026

Grant Amount
Requested

7500

(Section Break)

SEA GRANT ELIGIBILITY CHECKLIST

****This section must be completed before proceeding.****

Check all that apply	This event will show a favorable impression of the Mitchell Area and promote Mitchell, SD in a positive image., This event will be promoted to out of town visitors., This event will result in overnight stays.
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Please list any previous grant amounts the event has received from SEA.	2022- \$4500
	2023- \$5000
	2024- \$5000
	2025- \$5000

Please provide your profit and loss statement from your previous event.	<i>Field not completed.</i>
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Additional previous event documents	<i>Field not completed.</i>
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How will the requested grant amount be used?	Grand amount will be used entirely for Venue Rent and a portion of hotel bill associated with production of event.
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How will proceeds/profit from the event be used?	Any proceeds or profit from event will be kept by Raise Em Rank to cover the remainder of production cost for event. Anything above that will go towards continuing the series for future years.
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(Section Break)

Historical Data

How many years has this event been held?	This will be our 6th Annual Event
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Estimated hotel room nights sold during last event.	51-100
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Attendance at last event (spectators, participants)	We see about 350 people in our VIP Sections and will generally have around 50 contestants/personal per night. Ticket sales I would estimate between 600-1000 per night for most years that we have been at the Corn Palace. I would say most Raise Em Rank events in our series average 12-1500 per night and the most being upwards of 4,000. Our social Media pages boast a combined following of over 230,000 followers with content far exceeding 20 million views. Content from the Corn Palace always performing above average.
Comments	This city has been amazing to us, and this is a highlight event for us every year. This grant has greatly helped us be able to bring this event to town year after year and make Mitchell one of the longest running Raise 'Em Rank events on the Schedule. This venue does present challenges we don't see anywhere else and is very labor intensive, but we are committed to continuing to offer it to the community as long as they continue to support us in coming back. If not for such great support from The Corn Palace and a handful of local businesses this event would not be possible for us to do. Thanks

(Section Break)

Event Details

Specify your event with one from the following list:	Annual
If this is a new event, what are the estimated hotel room nights sold during this event?	Not a new event
How are you able to estimate the number range selected above?	I need around 15 per night for staff alone. And we will have close to 50 contestants with family and friends coming to town. Not to mention any fans traveling from out of town
Briefly describe the purpose of your organization; what your organization provides to the community; the group of people you are targeting to bring into the community with this event?	Raise Em Rank is about entertainment. We bring as action packed show to local communities with the goal of bringing people together and offering something both unique and exciting to take part in. Our Motto is COURAGE IS CONTAGIOUS as we highlight the up-and-coming future stars of the sport in our youth series that never ceases to amaze and inspire, while also impressing the crowds with our professional level bulls matched against the best bullriders in the territory. Our Events are family friendly with something for everyone.

Describe your event. Be sure to include who, what, where, when, and how activities will take place.	The 2026 Raise Em Rank finals will start Friday October 2nd. We continue to invest and improve on production especially during the introduction. We will be doing more "fan involved" content throughout the days around town as well as at the corn palace this year as well. We will invite the top riders of the year and bring the best bulls. VIP tables will have a few new things to look forward to and we will have more to offer our sponsors. Live music and official after party are booked at Thirty's following each night's performance. Doors will open both nights inside the palace at 5 and bull riding will begin at 7:00. Mechanical bull riding both nights, "bowling with the bullriders", all things to remember for this year as well.
What % of attendance will be visitor draw outside of 100+ miles of Mitchell, SD?	Participants will come from at least 6-7 states. Our marketing and social media continue to improve. We currently have 156k followers on Facebook and nearly 90k on tick Tok. We advertise anywhere we can as much as we can afford to with very high-quality video and photos taken everywhere we go. Our content from the corn palace was used in a music video which now has over one million streams.
What geographic areas are you bringing event participants from? Indicate geographic areas you are marketing for visitor attraction to your event.	We currently have about 6 events that we produce in NW Iowa. 3 in SW Minnesota, 2 in Nebraska, 6 more in South Dakota. All of these events have mentions that the announcer will broadcast to fans to come to Mitchell, SD the first week in October for the annual Raise Em Rank Series Finals.
What are the specific goals for this event?	Our goal is to pack the corn palace for two nights and bring a must-see event to the city and surrounding areas. Past years have seen great attendance for VIP tables and just ok crowds for Friday nights in the soft seats. We really hope that this year our marketing approach brings more people from outside of town and our crowds are bigger than ever.
Explain how your grant request would be used to promote tourism in Mitchell? Note the resulting impact of your event if the request for funding were denied.	I know that not just for us, but our whole production staff and contestants look forward to this event all year and they try really hard to share it around as much as possible and we see more family and friends of contestants at this event than any other all season along. Without the support of organizations like this we would not be able to produce these events or the series at all. If denied we would likely look at making this event a Saturday only format which would greatly affect the number of overnight stays in Mitchell. This event requires a lot of prep and clean-up work so we would have to do some thinking whether or not it would be worth it for a one-day event.

(Section Break)

Event Budget

(Section Break)

Please upload your event budget. Budgets not provided on this application will be rejected. Budget reflected should be for the event ONLY.

Upload your Event Budget (Please specify how the grant amount requested would be utilized.)

[Grant Expenche sheet - Mitchell.pdf](#)

Additional Financial Document

Field not completed.

(Section Break)

Event Flyer

[Untitled design \(1\).pdf](#)

Additional Document

Field not completed.

Authorized Signature

Dillon Swanson

Email not displaying correctly? [View it in your browser.](#)

Date: October 2-3					
Start Time: 7:00					
Location: Corn Palace Mitchell SD					
Expences	Number	Cost	Total		DAY 2?
Judges	2	\$ 250.00	\$ 500.00		*
Bullfighters	3	\$ 350.00	\$ 1,050.00		*
Insurance	1	\$ 800.00	\$ 800.00		
EMT	1	\$ 500.00	\$ 500.00		*
Livestock Cordinat	2	\$ 150.00	\$ 300.00		*
Arena Director	1	\$ 150.00	\$ 150.00		*
Stock *	40	\$ 150.00	\$ 6,000.00		*
Secretary	1	\$ 250.00	\$ 250.00		*
Announcer	1	\$ 1,500.00	\$ 1,500.00		*
Bull Shagger	1	\$ 500.00	\$ 500.00		*
Buckles	6	\$ 100.00	\$ 600.00		*
FOOD FOR VIP	1	\$ 2,000.00	\$ 2,000.00		
Entertainer	1	\$ 1,500.00	\$ 1,500.00		*
Added Money	1	\$ 2,800.00	\$ 2,800.00		*
STAGE	1	\$ 3,000.00	\$ 3,000.00		
Spot light/camera	2	\$ 100.00	\$ 200.00		*
Dirt Work	1	\$ 4,000.00	\$ 4,000.00		
Ply wood	1	\$ 2,890.00	\$ 2,890.00		
Replay Screen	1	\$ 1,500.00	\$ 1,500.00		
music director	1	\$ 700.00	\$ 700.00		*
Arena Iron	1	\$ 6,500.00	\$ 6,500.00		
Venue	1	\$ 6,500.00	\$ 6,500.00		
Mechanical bull	2	\$ 500.00	\$ 1,000.00		
Photographer	1	\$ 250.00	\$ 250.00		*
Ticket Takers	0	\$ 100.00	\$ -		

Hotel TOTAL	15	\$ 165.96	\$ 2,489.40		*
Marketing	1	\$ 2,500.00	\$ 2,500.00		
		1 Day Total: Total	\$ 49,979.40		
		2 Day Total:	\$ 19,289.40		
		Total Expense	\$ 69,268.80		Rooms Total
SPONSORS					
Chute Sponsors	4	\$ 3,500.00	\$ 14,000.00		
Presenting Sponsor	1	\$ 7,500.00	\$ 7,500.00		
Supporting Sponsors	3	\$ 2,000.00	\$ 6,000.00		
Replay Screen	1	\$ 1,500.00	\$ 1,500.00		
Screen Sponsor	0	\$ 500.00	\$ -		
Buckles	1	\$ 2,500.00	\$ 2,500.00		
Stage VIP TABLES	7	\$ 800.00	\$ 5,600.00		
floor vip tables	9	\$ 600.00	\$ 5,400.00		
Official After party	1	\$ 3,500.00	\$ 3,500.00		
Bullfighters	1	\$ 3,500.00	\$ 3,500.00		
Entertainer	1	\$ 3,000.00	\$ 3,500.00		
pickup men	1	\$ 2,500.00	\$ 2,500.00		
Proud Partner	4	\$ 1,500.00	\$ 6,000.00		
		Sponsors Total	\$ 61,500.00		
	Break even	\$ (7,768.80)			

New Event	Month	Year	<i>Estimated</i> Hotel Room Nights Sold	QR Code	<i>Total</i> Hotel Room Nights Sold	Combination (<i>Youth/Adult</i>)	>50% come from 100+ miles	Grant Amount Requested	Funding Matrix	Grant Amount Approved	Grant Funds Used For?	P/L \$	\$ Change
Y	September	2022	-	-	40	-	-		-	\$4,500	Production of 2022 events.	\$1,951.00	(\$2,549.00)
N	September	2023	-	0	-	-	-	\$7,500	\$2,760 - \$5,750	\$5,000	-	-	-
N	October	2024	51 - 100	0	Not submitted.	-	-	\$5,000	\$1,000	\$5,000	Not submitted.		(\$5,000.00)
N	October	2025	51 - 100	0	Not submitted.	-	-	\$5,000	\$1,100	\$5,000	Not submitted.		
N	October (10%)	2026	51 - 100			20%	25%	\$7,500	\$1,550				
													\$0.00
										\$19,500		\$1,951.00	

Funding Matrix:

The Raise Em Rank Bull Riding Series Finals Corn Palace Cup takes place in Mitchell, SD at The World's Only Corn Palace on Friday, October 2 through Saturday, October 3, 2026.

Raise Em Rank is a rodeo company based out of Canton, SD that operates all over the Midwest producing rodeos and stand-alone bull riding events along with a youth series for kids 6-16. Growing the number of competitors and bringing over 10 new annual events to the region in the last 5 years for local communities.

We currently have about 6 events that we produce in NW Iowa; 3 in SW Minnesota; 2 in Nebraska; 6 more in South Dakota.

Participants will come from at least 6-7 states. We currently have 156k followers on Facebook and nearly 90k on Tik Tok. Our content from the corn palace was used in a music video which now has over one million streams.

We see about 350 people in our VIP Sections and will generally have around 50 contestants/personnell per night. Ticket sales I would estimate between 600-1000 per night for most years that we have been at the Corn Palace. I would say most Raise Em Rank events in our series average 12-1500 per night and the most being upwards of 4,000.

The 2026 Raise Em Rank finals will start Friday October 2nd. We continue to invest and improve on production especially during the introduction. We will be doing more "fan involved" content throughout the days around town as well as at the Corn Palace this year as well. We will invite the top riders of the year and bring the best bulls. VIP tables will have a few new things to look forward to and we will have more to offer our sponsors. Live music and official after party are booked at Thirty's following each night's performance. Doors will open both nights inside the palace at 5 and bull riding will begin at 7:00. Mechanical bull riding both nights, "bowling with the bullriders", all things to remember for this year as well.

Up to 100 hotel room nights in EARLY OCTOBER X \$10 per room night = \$1,000

\$1,000 X 10% (Event hosted in EARLY OCTOBER) = \$100

\$1,000 X 20% (COMBINATION (Youth/Adult)) = \$200

\$1,000 X 25% (>50% come from 100+ miles) = \$250

\$1,000 + \$100 + \$200 + \$250 = \$1,550

The grant amount requested will be used entirely for venue rental at the Corn Palace and a portion of the hotel bill for staff.

Any proceeds or profit from event will be kept by Raise Em Rank to cover the remainder of production cost for event. Anything above that will go towards continuing the series for future years.

RAISE
'em RANK

Corn Palace Cup

info@

WORLD'S ONLY CORN PALACE
MITCHELL, SD

October 2-3
7:00 Both Nights

Tickets available at www.cornpalace.com

More info at raiseemrank.com



Budweiser



FOLDS of HONOR



RAISE
'em RANK

Corn Palace Cup

info@

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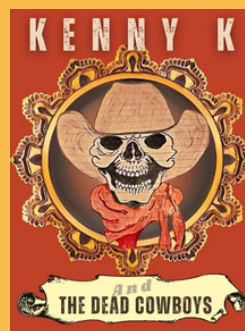
More info at raiseemrank.com



Live Music Both Nights at Thirsty's



Budweiser





Sports & Events Authority Advisory Committee
612 N. Main, City Hall - Council Chambers
August 18, 2026

1. Call to Order

Meeting called to order by: Kevin McCardle at 2:00 PM

SEA Advisory Committee members present: Kevin McCardle, Jill Larson, Dave Sietsema, LaRee Rumbolz, Dave Helleloid, Tim Smith, Jim Johnston, Scott Morgan

SEA Advisory Committee members absent: Mayor Hanson, Kevin Nelson, Cory Aadland, Jason Christensen, Emily Liedtke

Others present: Aaron Hieb

2. Presentation of Funding Applications

SEA Grant Application presentations by applicants.

The SEA Advisory Committee reviewed applications for grant funding.

The following applications were presented and considered:

A. Mitchell Area Bass Clef Festival

Nicolas Caberos spoke on behalf of and presented the Mitchell Area Bass Clef Festival Grant Application, which is requesting \$2,500.

- Nicolas shared that this would be the first annual event, which would take place on Monday, September 14, 2026, at the Mitchell High School Performing Arts Center with the final performance at 5:30 PM. When deciding to host an event like this, Nicolas attended and referenced a similar event being hosted on the campus of the University of Nebraska-Lincoln. The event is expecting around 250 6th-12th grade students from across the state of South Dakota along with 30 directors from participating schools. The grant request will go towards paying the clinicians. The event is not for profit based, and any excess funds will go towards paying the clinicians for the following years.

B. Cornicupia 2026

Scott Mullenmeister spoke on behalf of and presented the Cornicupia 2026 Grant Application, which is requesting \$5,000.

- Scott shared that the 3rd annual two-day tournament will take place on September 26–27, 2026, at the Pepsi-Cola Soccer Complex. The tournament will host 9U-14U teams from across the state of South Dakota. The first year of the tournament had 41 teams, the second year had 52 teams, and currently, they have 14 non-Mitchell teams signed up with a promising outlook for this year's tournament. The grant request will go towards their biggest expense, which are referee fees. Profits from the tournament will go towards the Mitchell Soccer Association — coaches pay, field use costs throughout the year, and new equipment.

C. Palace City Kiwanis Half Marathon 10K 5K & Kids Fun Run

Julie Hart Schutte spoke on behalf of and presented the Palace City Kiwanis Half Marathon 10K 5K & Kids Fun Run Grant Application, which is requesting \$1,000.

- Julie shared that the 9th annual event would start with the Kids Fun Run on Saturday, October 3 and conclude with the Half Marathon, 10K, & 5K starting at 7:30 AM on Sunday, October 4, 2026, in front of The World's Only Corn Palace. They currently have 127 participants signed up, which is up from 2025 (77). There are 12 states represented so far. Last year, they received feedback that 17 room nights were accounted for, and so far, for 2026, that number is at 12 room nights with more responses yet to come. The grant request will go towards the different sponsorship levels, which account for event promotion, runner awards / T-shirts, and other race expenses, including the timing system. Profits from the event directly benefit children's initiatives throughout the Mitchell community.

D. South Dakota Parks and Recreation Annual Conference

Kevin Nelson joined via conference phone and spoke on behalf of and presented the South Dakota Parks and Recreation Annual Conference Grant Application, which is requesting \$5,000.

- Kevin shared that every 10 years the annual state rotation of the conference lands in Mitchell, SD. This year the conference will be October 6–8, 2026, at the Highland Conference Center. The average attendance for the last two years (Sioux Falls / Spearfish) was around 121 participants. The annual conference is the only revenue-producing event / fundraiser that the state association hosts, so the grant request will go towards expenses of hosting the conference in Mitchell, SD. Profits from the conference go to the state association.

3. Approval of Minutes

Motion: Motion was made by Dave Sietsema to approve the previous meeting minutes as presented, and seconded by Jim Johnston. All members voted 'Aye' and the motion passed.

4. Financial Report

Aaron Hieb reviewed the financial report as of August 18, 2026.

Current expenses and award checks that have been written for 2026 are \$118,450.00.

Current Available Budgeted Balance of \$70,740.00.

Collections in February 2026 (for January 2026 records) are \$14,710.00 with all collected.

Collections in March 2026 (for February 2026 records) are \$16,826.00 with all collected.

Collections in April 2026 (for March 2026 records) are \$18,688.00 with all collected.

Collections in May 2026 for (April 2026 records) are \$21,326.00 with all collected.

Collections in June 2026 for (May 2026 records) are \$26,840.00 with (1) establishments past due.

Collections in July 2026 for (June 2026 records) are \$33,940.00 with (1) establishment past due.

An average from past year's shows that the establishment past due will account for approximately 1,300–1,500 room nights, once collected.

The YTD collections for 2026 are \$148,921.00, which equates to 74,461 total room nights sold.

YTD comparisons of room nights sold were: down 6.2% (4,608 room nights) from 2025, down 3.2% (2,359 room nights) from 2024, down 0.9% (676 room nights) from 2023, down 4.6% from 2022, up 2.2% from 2021, and up 27.3% from 2020.

The committee had some additional discussion about reasons for the shortfall in room nights so far in 2026.

Motion: Motion was made by Tim Smith to approve the financial report as presented, and seconded by Scott Morgan. All members voted 'Aye' and the motion passed.

5. Evaluation Forms/Financials/Surveys

Aaron Hieb reviewed the following Evaluation Form(s) w/Financial(s) and Thank You card with the SEA Committee:

A. Evaluation Form(s) w/Financial(s)

Lucky Devils Adult Hockey Tournament (April 10-12, 2026)

- The event Met (3) expectations. The event cannot grow without another sheet of ice. The total spectators were between 600–800. The total participants were 22 teams, which accounts for approximately 308 players. Teams came from: Fargo, Minneapolis, Wisconsin, Sioux Falls, Sioux City, Aberdeen, Minnesota, Pierre, Watertown, Huron, and Mitchell. The estimated number of total hotel room nights was approximately 165–

200. Next year's event will be April 9–11, 2027. The funds awarded \$4,000 were used to pay for expenses such as the ice rental fees. The Net Profit of \$11,049.95 goes towards the sponsorship of all 8U hockey players in Mitchell as well as a couple of development clinics throughout the year.

DWU Spring Golf Invitational (April 12–13, 2026)

- The event was Below (2) expectations. They fell short of the number of golfers expected. The total spectators were between 100–150. The total participants were 72 golfers and 12 coaches. Teams came from: Yankton, Missouri, North Dakota, Kansas, and Mitchell. The estimated number of total hotel room nights was approximately 70–90. Next year's event will be April 11–12, 2027. The funds awarded \$3,000 were used to pay for the coach's meals, complimentary water on the course, green fees and coaches gift. The Net Profit of \$5,026.69 will go towards the Men's & Women's golf programs to assist in expenses to compete at premier golf course in the US.

B. Thank you card

MAC Triathlon / Palace City Mountain Bike Classic (MAC Area Events, INC.)

6. Other Items

Complete list of events – [MITCHELL CHAMBER EVENTS CALENDAR](#) & [Mitchell SD Events Facebook](#)

7. Executive Session in accordance with SDCL 9-34-19: Discussion of confidential trade secrets, commercial, or financial information.

Motion: Dave Sietsema made a motion to go into Executive Session at 2:28 PM, and was seconded by Dave Helleloid. All members voted 'Aye' and the motion passed.

8. Approval of Funding Applications

Mitchell Area Bass Clef Festival

Date: September 14, 2026; **Contact:** Nicolas Caberos; **Grant Request:** \$2,500

- **Motion:** Motion was made by Dave Helleloid to award \$1,000, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

Cornicupia 2026

Date: September 26–27, 2026; **Contact:** Scott Mullenmeister; **Grant Request:** \$5,000

- **Motion:** Motion was made by LaRee Rumbolz to award \$5,000, and seconded by Scott Morgan. All members voted 'Aye' and the motion passed.

Palace City Kiwanis Half Marathon 10K 5K & Kids Fun Run

Date: October 3-4, 2026; **Contact:** Paula Deckert; **Grant Request:** \$1,000

- **Motion:** Motion was made by Dave Helleloid to award \$750 with \$250 going towards the Shirt Sponsor Level, and seconded by Tim Smith. All members voted 'Aye' and the motion passed.

South Dakota Parks and Recreation Annual Conference

Date: October 6-8, 2026; **Contact:** Kevin Nelson; **Grant Request:** \$5,000

- **Motion:** Motion was made by Tim Smith to award \$2,500, and seconded by LaRee Rumbolz. All members voted 'Aye' and the motion passed.

9. Next Meeting Date

Kevin McCardle shared the next meeting date of Tuesday, September 8, 2026, at 2 PM — City Hall, Council Chambers.

10. Adjournment

Meeting adjourned by: Kevin McCardle at 2:46 PM

Revenue			Expense- CHECKS written		
2013	\$	35,309.50	2013	\$	400.00
2014	\$	83,272.50	2014	\$	39,290.00
2015	\$	87,363.50	2015	\$	55,597.32
2016	\$	77,814.84	2016	\$	56,167.00
2017	\$	80,400.38	2017	\$	86,684.19
2018	\$	79,240.50	2018	\$	67,684.13
2019	\$	79,552.66	2019	\$	114,799.15
2020	\$	69,340.18	2020	\$	36,400.00
2021	\$	79,990.00	2021	\$	89,150.00
2022	\$	81,976.25	2022	\$	116,365.00
2023	\$	106,518.50	2023	\$	94,965.00
2024	\$	150,000.00	2024	\$	118,360.00
2025	\$	194,640.00	2025	\$	155,450.00
2026	\$	189,190.00	2026	\$	127,700.00
YTD as of 9/3/26			YTD as of 9/3/26		
Total Revenue	\$	1,394,608.81	Total Expenses	\$	1,159,011.79

Committed Items- Checks not yet written	
Special Olympics Basketball 2027	\$ 12,000.00
Total Committed but not paid	\$ 12,000

	BID #2 & BID #4 Total Collections by Month											
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	Due	
January	\$ 12,855.00	\$ 13,081.50	\$ 12,253.50	\$ 16,137.50	\$ 10,235.00	\$ 13,558.50	\$ 12,253.50	\$ 14,488.50	\$ 17,852.00	\$ 16,591.00	0	
February	\$ 10,807.50	\$ 9,951.50	\$ 9,466.50	\$ 11,176.50	\$ 9,924.00	\$ 10,809.00	\$ 12,219.00	\$ 14,549.00	\$ 17,637.50	\$ 14,710.00	0	
March	\$ 10,536.50	\$ 11,310.50	\$ 10,831.50	\$ 12,541.50	\$ 8,349.00	\$ 12,621.00	\$ 10,814.00	\$ 14,276.50	\$ 16,173.50	\$ 16,826.00	0	
April	\$ 15,244.00	\$ 16,162.00	\$ 13,986.00	\$ 9,166.00	\$ 13,915.50	\$ 15,831.00	\$ 15,578.00	\$ 17,769.00	\$ 19,182.00	\$ 18,688.00	0	
May	\$ 15,237.00	\$ 13,194.00	\$ 13,780.50	\$ 4,928.50	\$ 15,235.50	\$ 14,952.00	\$ 14,718.00	\$ 24,132.00	\$ 20,574.00	\$ 21,326.00	0	
June	\$ 19,147.00	\$ 19,384.50	\$ 19,420.50	\$ 9,078.00	\$ 22,321.50	\$ 21,349.50	\$ 20,745.00	\$ 29,834.00	\$ 29,236.00	\$ 26,840.00	1	
July	\$ 28,561.50	\$ 28,050.50	\$ 28,150.50	\$ 18,132.00	\$ 29,290.50	\$ 27,754.00	\$ 26,377.50	\$ 33,762.00	\$ 37,482.00	\$ 33,940.00	1	
August	\$ 30,598.50	\$ 28,569.00	\$ 31,830.00	\$ 22,869.00	\$ 30,940.50	\$ 28,930.50	\$ 26,833.50	\$ 36,839.00	\$ 38,450.00	\$ 32,818.00	2	
September	\$ 30,103.00	\$ 30,345.50	\$ 31,102.50	\$ 24,979.50	\$ 29,923.50	\$ 28,335.00	\$ 27,537.00	\$ 38,636.00	\$ 36,934.00		0	
October	\$ 24,901.50	\$ 25,431.00	\$ 24,880.50	\$ 22,057.50	\$ 24,609.00	\$ 25,320.00	\$ 25,450.50	\$ 35,020.00	\$ 32,058.00		0	
November	\$ 22,781.50	\$ 24,717.00	\$ 24,808.50	\$ 23,302.50	\$ 24,027.00	\$ 26,592.00	\$ 23,272.50	\$ 31,396.00	\$ 33,768.00		0	
December	\$ 17,155.00	\$ 20,426.00	\$ 18,703.50	\$ 13,617.50	\$ 19,045.50	\$ 18,613.50	\$ 19,759.00	\$ 25,402.00	\$ 26,494.00		0	
TOTAL	\$ 237,928.00	\$ 240,623.00	\$ 239,214.00	\$ 187,986.00	\$ 237,816.50	\$ 244,666.00	\$ 235,557.50	\$ 316,104.00	\$ 325,841.00	\$ 181,739.00	4	

Previous Year's YTD Comparisons																				
Collections (through August)	\$	142,987.00	\$	139,703.50	\$	139,719.00	\$	104,029.00	\$	140,211.50	\$	145,805.50	\$	139,538.50	\$	185,650.00	\$	196,587.00	\$	181,739.00
Room Nights Sold (through August)		95,325		93,136		93,146		69,353		93,474		97,204		93,026		95,240		98,294		90,870

YTD Room Nights Sold Comparisons				
2026 YTD compared to 2025 YTD	-8.2%	2026 YTD compared to 2022 YTD	-7.0%	
2026 YTD compared to 2024 YTD	-4.8%	2026 YTD compared to 2021 YTD	-2.9%	
2026 YTD compared to 2023 YTD	-2.4%	2026 YTD compared to 2020 YTD	23.7%	

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
MSHA Advertising	0	Marketing	2013	0	\$ 440.00
Pink Ladies' Dart - Reg. Tourn.	December	Darts	2013	1	\$ 500.00
State B Boys/Girls Golf Tourn.	May	Golf	2013	2	\$ 500.00
Cowboy Fastdraw Shootout Tourns.	June	Cowboy Fast Draw	2014	4	\$ 2,000.00
DWU Indoor Soccer Tournament	February	Soccer	2014	3	\$ 500.00
DWU Wrestling Open	November	Wrestling	2014	1	\$ 900.00
GPAC Baseball Tournament	May	Baseball	2014	3	\$ 1,000.00
GPAC Cross Country	November	Cross Country	2014	1	\$ 600.00
Harve's Wilson Youth Tournament	June	Baseball	2014	2	\$ 1,200.00
Kernel VB Camp of Champs	July	Volleyball	2014	2	\$ 500.00
MHS State AA Volleyball Tourn.	November	Volleyball	2014	2	\$ 2,500.00
MSHA Adult Tourn. & Summer Ice	April	Hockey	2014	3	\$ 3,000.00
NAIA N.G. Wrestling Qualifier	February	Wrestling	2014	1	\$ 1,800.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2014	3	\$ 1,000.00
Pro Hockey Celebrity Hunt	November	Hockey	2014	2	\$ 2,000.00
Regional VFW AA Majors Tourn.	July	Baseball	2014	3	\$ 600.00
SD Hockey Camp/Tryouts	April	Hockey	2014	3	\$ 2,000.00
State Amateur tournament	August	Baseball	2014	11	\$ 3,500.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 550.00
State B Boys/Girls Golf Tourn.	May	Golf	2014	2	\$ 450.00
State Boys & Girls Soccer Tournament	October	Soccer	2014	1	\$ 1,000.00
State Class A HS Championship	May	Baseball	2014	2	\$ 750.00
State VFW U10 State Champ.	July	Baseball	2014	3	\$ 1,500.00
VFW 13-14 Teener Tournament	May	Baseball	2014	3	\$ 750.00
Women's Slowpitch Tournament	May	Softball	2014	2	\$ 750.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Xtreme Cheer & Dance	December	Cheer & Dance	2014	1	\$ 1,500.00
Corn Belt Team Camps	June	Basketball	2015	2	\$ 775.00
Corn Palace Hospitality Room	February	Basketball	2015	0	\$ 550.00
Corn Palace Open Bowling Tournament	January	Bowling	2015	2	\$ 1,000.00
Cowboy Fast Draw Nationals	June	Cowboy Fast Draw	2015	1	\$ 2,000.00
DWU Farmers/Blumenberg Classic	November	Basketball	2015	2	\$ 1,500.00
DWU Volleyball Corn Palace Classic	September	Volleyball	2015	2	\$ 3,100.00
DWU Wrestling Tournament	November	Wrestling	2015	1	\$ 1,000.00
Hille/Ridgway Memorial Tourn.	May	Softball	2015	2	\$ 400.00
Hot Bike & Baggers Tours	September	Motorcycle	2015	1	\$ 10,000.00
MAC Triathlon	June	Triathlon	2015	1	\$ 550.00
MEGA Madness & Xcel State Meet	January	Gymnastics	2015	4	\$ 2,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2015	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2015	2	\$ 2,100.00
Mitchell Activities - Sound System	January	Soccer	2015	1	\$ 500.00
Mitchell Baseball Tournaments	May	Baseball	2015	0	\$ 5,000.00
Mitchell Early Bird/Rob Marchand Tourn.	May	Baseball	2015	1	\$ 740.00
Mitchell Prairie Birding Festival	May	Conferences/Conventions	2015	3	\$ 1,000.00
Mitchell Skating & Hockey Assoc.	December	Hockey	2015	0	\$ 5,000.00
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 532.32
NAIFC Ice Fishing Tournament	January	Ice Fishing	2015	3	\$ 1,600.00
Outkasts Car Club	September	Car Show	2015	3	\$ 1,200.00
Palace City Peddlers Bike Weekend	August	Tour de Corn	2015	2	\$ 1,000.00
Pheasant Country Banquet	October	Conferences/Conventions	2015	1	\$ 1,500.00
SD Hockey Tryouts	April	Hockey	2015	3	\$ 2,000.00
SD Ladies State Bowling Tournament	April	Bowling	2015	2	\$ 3,000.00
SDHSCA Coaches Clinic	July	Conferences/Conventions	2015	3	\$ 5,500.00
Show Choir Classic	March	Show Choir	2015	1	\$ 1,000.00
Soccer Tournaments	May	Soccer	2015	0	\$ 2,500.00
State Amateur Tournament	August	Baseball	2015	9	\$ 3,000.00
State Soccer Tournament	May	Soccer	2015	3	\$ 750.00
Tan-Dog Memorial Softball Tournament	June	Softball	2015	2	\$ 500.00
Wesleyan Indoor soccer Winter Classic	February	Soccer	2015	3	\$ 3,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2015	2	\$ 1,800.00
Women's Slow Pitch Softball	July	Softball	2015	2	\$ 4,480.00
Xtreme Cheer & Dance	December	Cheer & Dance	2015	1	\$ 500.00
AirVenture Cup Race	July	Conferences/Conventions	2016	3	\$ 2,000.00
BB Tourney- 2019	March	Special Olympics	2016	0	\$ -
Children's Education Center	0	Conferences/Conventions	2016	0	\$ 2,000.00
Cornbelt Team Basketball Camps	June	Basketball	2016	4	\$ 800.00
Cornhole Tournament	July	Corn Hole	2016	2	\$ 1,500.00
Dakota Wesleyan Corn Palace Classic	September	Volleyball	2016	2	\$ 2,000.00
Destination Imagination	April	Conferences/Conventions	2016	1	\$ 1,000.00
Early Bird Youth Baseball	May	Baseball	2016	2	\$ 750.00
Girls State Hockey	March	Hockey	2016	1	\$ 500.00
Hanson Classic	January	Basketball	2016	2	\$ 1,000.00
MEGA Madness Gymnastics Meet	December	Gymnastics	2016	2	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2016	1	\$ 2,000.00
Mike Miller Classic	December	Basketball	2016	2	\$ 2,100.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Mitchell Youth Baseball Tourn	June	Baseball	2016	6	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2016	3	\$ 2,500.00
State Amateur Baseball Tourn	August	Baseball	2016	11	\$ 3,000.00
State Cornhole Tournament	July	Corn Hole	2016	2	\$ 2,000.00
State Girls Golf Tournament	June	Golf	2016	2	\$ 735.00
Tour de Corn	August	Tour de Corn	2016	3	\$ 1,000.00
Tri-State Basketball	March	Basketball	2016	1	\$ 300.00
Village Bowl Doubles Tournament	January	Bowling	2016	2	\$ 1,000.00
Xtreme Cheer Stunt Camp	June	Cheer & Dance	2016	2	\$ 345.00
1st Annual Figure Skating Competition	January	Figure Skating	2017	1	\$ 1,000.00
Coaches Clinic	July	Conferences/Conventions	2017	2	\$ 5,500.00
Corn Hole Tournament	July	Corn Hole	2017	2	\$ 1,500.00
Cornbelt Team Basketball Camps	June	Basketball	2017	5	\$ 900.00
DWU Culvers H.S. Basketball Classic	Feburary	Basketball	2017	2	\$ 1,000.00
DWU Softball Fall Classic	September	Softball	2017	1	\$ 1,500.00
DWU Trap Shoot/Golf Tournament	July	Golf	2017	2	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2017	2	\$ 3,500.00
Kernel Bowl	September	Kernel Bowl	2017	1	\$ 1,000.00
Kiwanis Baseball Tournament	June	Baseball	2017	2	\$ 750.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 3,000.00
Kyle Petty Charity Ride	May	Motorcycle	2017	1	\$ 489.02
Lowell Rang Fastpitch Tournament	June	Softball	2017	2	\$ 2,000.00
MAC Summer Swim Meet	June	Swimming	2017	3	\$ 2,000.00
MAC Triathlon	June	Triathlon	2017	1	\$ 750.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2017	1	\$ 2,000.00
Men's State Slow Pitch Softball Tourn	August	Softball	2017	2	\$ 2,500.00
Mike Miller Classic	December	Basketball	2017	3	\$ 2,500.00
Mitchell Baseball Association	0	Baseball	2017	0	\$ 6,000.00
Mitchell Hockey & Skating	0	Hockey	2017	0	\$ 5,000.00
Outkasts Cruise-In & Car Show	September	Car Show	2017	2	\$ 2,500.00
Recreational State & State Cup Soccer	June	Soccer	2017	3	\$ 5,000.00
Rob Marchand/Harve's Tournament	March	Basketball	2017	1	\$ 750.00
SD Futsal State Cup	January	Soccer	2017	2	\$ 2,000.00
SD Hockey Tryouts	April	Hockey	2017	3	\$ 2,000.00
SD State & High Plains Territorial	August	Cowboy Fast Draw	2017	4	\$ 1,500.00
SD State Amateur Baseball Tourn	August	Baseball	2017	11	\$ 3,000.00
SDHSAA VB Sweet 16 Class A/B	November	Volleyball	2017	1	\$ 635.50
Show Choir Classic	March	Show Choir	2017	1	\$ 1,150.00
Special Olympics - Fall Classic	September	Special Olympics	2017	3	\$ 36,000.00
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
special Olympics- Basketball	March	Special Olympics	2017	3	\$ -
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ 2,738.00
Special Olympics Lanyards	0	Special Olympics	2017	0	\$ -
State Speech & Debate Tournament	March	Fine Arts	2017	2	\$ 500.00
Target United Cup	September	Soccer	2017	3	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2017	3	\$ 1,000.00
Village Bowl CP Open Bowling Weekend	January	Bowling	2017	1	\$ 1,000.00
Water Bottle Promo Items	0	Marketing	2017	0	\$ 5,021.69
Xtreme Cheer & Dance	December	Cheer & Dance	2017	2	\$ 800.00
2018 Kernel Bowl	August	Kernel Bowl	2018	1	\$ 1,000.00
AirVenture Cup Race	july	Conferences/Conventions	2018	3	\$ 1,500.00
Annual sponsorship of games/tournaments Nov- April	January	Hockey	2018	9	\$ 5,000.00
Cornbelt Team Basketball Camps	June	Basketball	2018	6	\$ 2,000.00
Duel on the Prairie- High Plains Shoot out. Cowboy Fast Draw	August	Cowboy Fast Draw	2018	4	\$ 3,000.00
DWU Fall Softball Classic	September	Softball	2018	3	\$ 1,500.00
DWU- for Special Olympics	April	Special Olympics	2018	0	\$ 2,000.00
DWU Shoot & Putt Fundraiser	July	Golf	2018	1	\$ 500.00
DWU Winter Soccer Classic	February	Soccer	2018	3	\$ 4,000.00
Girls & Boys Hanson Classic	January	Basketball	2018	0	\$ 1,500.00
Hoop City BB Tournament (formerly Mike Miller Classic)	December	Basketball	2018	4	\$ 6,000.00
MAC Triathlon	June	Triathlon	2018	1	\$ 500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2018	1	\$ 1,500.00
Mitchell Aquatics Club	June	Swimming	2018	2	\$ 2,000.00
Mitchell Aquatics Club Winter Meet	December	Swimming	2018	2	\$ 2,000.00
Mitchell Baseball	july	Baseball	2018	9	\$ 6,000.00
Outkast Cruise-in Car Show	September	Car Show	2018	3	\$ 2,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2018	1	\$ 2,500.00
Palace City Pre-Sturgis Party	August	Motorcycle	2018	1	\$ 10,000.00
Pheasant Country Pheasants Forever Banquet	October	Conferences/Conventions	2018	1	\$ 1,000.00
Rob Marchand/DWU Harves Tri-State Basktkball Tourney	March	Basketball	2018	1	\$ 500.00
Round of 16	March	Basketball	2018	2	\$ 1,400.00
Show Choir Classic	March	Show Choir	2018	2	\$ 1,650.00
SoDak Cup	September	Golf	2018	2	\$ 400.00
special Olympics - Basketball	March	Special Olympics	2018	3	\$ -

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
SPECIAL OLYMPICS BASKETBALL	March	Special Olympics	2018	3	\$ -
Special Olympics Committee- Fall Classic	September	Special Olympics	2018	0	\$ 525.00
special olympics fall classic	October	Special Olympics	2018	0	\$ -
State Gymnastics Meet	March	Gymnastics	2018	3	\$ 3,000.00
Tour de Corn	August	Tour de Corn	2018	3	\$ 1,500.00
Village Bowl Doubles & CP Open Tournament	January	Bowling	2018	2	\$ 1,000.00
XCD Hello Summer Camps	May	Cheer & Dance	2018	2	\$ 950.00
2019 SD Outdoor 3D shoot	July	Archery	2019	2	\$ 500.00
2019 SD State USBC Championship	April	Bowling	2019	13	\$ 3,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2019	2	\$ 1,500.00
CoEd Softball state Tournament	September	Softball	2019	3	\$ 5,000.00
Corn Palace/MSA USA vs Brazil/ Youth Tourney/ Camp	april	Soccer	2019	1	\$ 10,000.00
Dakota Territory Gun Collectors Association	March	Gun Show	2019	2	\$ 700.00
DWU Culvers HS Basketball Classic	FEbruary	Basketball	2019	2	\$ 1,500.00
Extreme Cheer & Dance	february	Cheer & Dance	2019	2	\$ 1,000.00
Friend De Coup Show Choir Classic	March	Show Choir	2019	1	\$ 2,000.00
Hanson Classic	January	Basketball	2019	2	\$ 2,000.00
MAC Triathlon	June	Triathlon	2019	1	\$ 1,500.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2019	3	\$ 5,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2019	1	\$ 10,000.00
Rob Marchand / Harve's / DWU Basketball Tourney	March	Basketball	2019	1	\$ 500.00
SDHSCA Summer Clinic	July	Conferences/Conventions	2019	3	\$ 5,500.00
Special Olympics	0	Special Olympics	2019	2	\$ 50,000.00
Special Olympics Banquet	March	Special Olympics	2019	1	\$ 1,000.00
State Fire School	June	Conferences/Conventions	2019	3	\$ 3,500.00
USA Softball Mens State Tournament	August	Softball	2019	2	\$ 2,000.00
Wesleyan Winter Classic Soccer Tournament	February	Soccer	2019	3	\$ 40,000.00
Flag Kit with Stands	0	Marketing	2019	0	\$ 663.25
CoEd Softball state Tournament	0	Softball	2023	2	\$ 2,500.00
SD Cowboy Fast Draw/High Plains Territorial	July	Cowboy Fast Draw	2019	3	\$ 3,000.00
Outkast Cruise in and car show	September	Car Show	2019	3	\$ 2,500.00
Corn Belt Team Camps & referee jamboree	June	Basketball	2019	6	\$ 1,950.00
MAC Summer Meet	June	Swimming	2019	2	\$ 2,000.00
Kiwanis Youth Baseball tournament	June	Baseball	2019	2	\$ 1,000.00
Jammer Invitational	August	Conferences/Conventions	2019	3	\$ 500.00
Tour de Corn	August	Tour de Corn	2019	3	\$ 1,500.00
DWU Shoot & Putt Fundraiser	July	Golf	2019	1	\$ 500.00
DWU Softball Fall Classic	September	Softball	2019	3	\$ 1,500.00
Wrestling All Starts	March	wrestling	2020	0	\$ -
SD Assoc for Career & Tech Ed (SDACTE)	July	Conferences/Conventions	2019	3	\$ 500.00
Bike Night	0	0	0	0	\$ -
SD Amateur Baseball	August	Baseball	2019	12	\$ 6,000.00
Mitchell Baseball Association	May- July	Baseball	2019	12	\$ 6,000.00
Corn Palace Challenge Rodeo	September	Rodeo	2019	2	\$ 1,000.00
Palace City Half Marathon	October	Marathon	2019	1	\$ 3,000.00
American Corn Hole Tournament	May	Corn Hole	2019	3	\$ 5,000.00
swimposium- MAC	August	swimming	2019	1	\$ 750.00
NAIA Opening rounds	March	0	0	0	\$ -
Pheasants Forever	October	Conferences/Conventions	2019	1	\$ 1,000.00
2019 dues to the Sports Events & Tourism Association	0	Conferences/Conventions	2019	0	\$ 810.90
SD MSHA Hockey Tournaments 2019-2020	0	Hockey	2019	0	\$ 5,000.00
Pink Ladies' Dart - Reg. Tourn.	January	Darts	2020	1	\$ 600.00
Hoop City Classic 12/27-12/29	December	Basketball	2019	3	\$ 6,000.00
Sacred Hoops	January	Basketball	2020	1	\$ 500.00
Hanson Classic	January	Basketball	2020	2	\$ 2,000.00
Winter Soccer Tournament	February	Soccer	2020	3	\$ 4,000.00
Culver's Classic	February	Basketball	2020	3	\$ 2,000.00
Mitchell Figure Skating USFS Competition	January	Figure Skating	2020	3	\$ 1,000.00
Dakota Territory Gun Collectors Association	March	special event	2020	3	\$ 700.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2020	2	\$ 1,500.00
Show Choir Classic	0	0	0	0	\$ -
Palace City 1/2 Marathon	October	Marathon	2020	1	\$ 3,000.00
OutKast Car Club	September	Car Show	2020	1	\$ 1,500.00
State Amateur Baseball Tourn	August	Baseball	2020	0	\$ 5,000.00
Mitchell Christian Trail Cross Country Race	September	Cross Country	2020	1	\$ 500.00
Mitchell School District 2020 SDHSAA SoDak	March	Basketball	2020	1	\$ 900.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
Mitchell Skating & Hockey Assoc.	January	Hockey	2021	12	\$ 3,000.00
Sacred Hoops Basketball Tournament	January	Basketball	2021	1	\$ 1,200.00
2020 Hoop City Classic- EVENT Cancelled. Check will be returned	December	0	0	0	\$ -
CP Classic 12/30	December	Basketball	2020	1	\$ 3,000.00
Lower Brule vs. Tennessee- Mike Miller	January	Basketball	2021	1	\$ 750.00
Pink Ladies' Dart - Reg. Tourn.	February	Darts	2021	1	\$ 600.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Hanson Classic	January	Basketball	2021	2	\$ 2,000.00
12U championship & winter meet	March	Swimming	2021	6	\$ 3,500.00
Corn Hole Tournament	April	Corn Hole	2021	4	\$ 5,000.00
Mitchell Figure Skating Road to gold & Palace Ice Fest	March	Figure Skating	2021	7	\$ 3,000.00
DWU Culver's Classic	February	Basketball	2021	12	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2021	2	\$ 1,500.00
International Flying Farmers Convention	July	Special Event	2021	5	\$ 2,000.00
Back 40 Casino Night	April	Conferences/Conventions	2021	1	\$ 750.00
Back40 Bike Nights	May	special event	2021	5	\$ -
SDGA Women's Senior Championship	July	Golf	2021	3	\$ 500.00
Cowboy Fast Draw- Powderhorn Regulators	August	Cowboy Fast Draw	2021	4	\$ 4,000.00
NFL Cheer & Dance Camp- Extreme Cheer	May	special event	2021	2	\$ 1,000.00
So Dak16 BB	March	Basketball	2021	2	\$ 1,700.00
Cornbelt Team Basketball Camps	June	Basketball	2021	9	\$ 2,500.00
MAC Triathlon	June	Triathlon	2021	1	\$ 1,500.00
mittchell baseball association	May, June, June, July	Baseball	2021	9	\$ 6,000.00
Mitchell Parks & Recreation	0	Baseball	2021	0	\$ 8,600.00
301 Rodz- Outkast car show	September	Car Show	2021	1	\$ 1,000.00
Grand Lodge of SD Communication	June	Conferences/Conventions	2021	3	\$ 1,000.00
SD Volleyball Officials Association Statewide Conference	July	Conferences/Conventions	2021	2	\$ 1,000.00
2021 Paleo Games	September	Fine Arts	2021	2	\$ 1,500.00
USA Softball Mens State Tournament	August	Softball	2021	3	\$ 1,000.00
Palace City Kiwanis Club Half Marathon	October	Marathon	2021	1	\$ 3,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2021	1	\$ 12,500.00
SD Amateaur Baseball State Tournament	August	baseball	2021	0	\$ 5,000.00
State Amateur Baseball	August	Baseball	2021	7	\$ 5,000.00
Tour de Corn	August	Tour de Corn	2021	3	\$ 3,000.00
SDCFEL Convention	September	Conferences/Conventions	2021	2	\$ 1,500.00
Hoop City Classic 12/27-12/28	December	Basketball	2021	2	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2021	1	\$ 1,500.00
Dakota Riptide Arena Open	October	Swimming	2021	2	\$ 2,000.00
Dakota Riptide SC Invite	December	Swimming	2021	2	\$ 2,000.00
State Co-Ed Softball Tournament	September	Softball	2021	2	\$ 3,000.00
CoEd Softball State Tournament	0	Softball	2023	3	\$ 2,500.00
DWU NAIA Opening Round National Volleyball Tournament	November	Volleyball	2021	2	\$ 1,000.00
SD State Women's Bownling Championship tournament	april	Bowling	2022	12	\$ 1,000.00
Sacred Hoops Tournament	January	Basketball	2022	1	\$ 1,200.00
Hanson Classic	January	Basketball	2022	2	\$ 2,000.00
SDHSAA SoDak 16 Volleyball	November	Volleyball	2021	1	\$ 600.00
Special Olympics- Fall 2022	September	Special Olympics	2022	3	\$ 10,000.00
DWU 12th annual Futsal Classic	February	Soccer	2022	3	\$ 4,000.00
SDHSAA State Gymnastics	February	Gymnastics	2022	2	\$ 3,000.00
Mitchell Figure Skating- Palace Ice Festival	February	Figure Skating	2022	3	\$ 3,000.00
Under The Sea Invitational - Core Athletics Gymnastics	January	Gymnastics	2022	2	\$ 1,500.00
DWU GPAC Wrestling Championships	Feburary	Wrestling	2022	2	\$ 2,000.00
Buckin Wild Ranch Auction (formerly one of a kind auction)	February	Auction	2022	2	\$ 1,000.00
Middle School All State Band	March	Fine Arts	2022	2	\$ 250.00
Mitchell Show Choir Classic	March	Show Choir	2022	2	\$ 3,000.00
MSHA Tournaments	January	Hockey	2022	12	\$ 5,000.00
2022 SD State USBC Women's Tournamnet	April	Bowling	2022	12	\$ 3,000.00
SD VFW State Convention	June	Conferences/Conventions	2022	4	\$ 3,130.00
Mitchell Gun Club SD ATA State Trap Shoot	July	Trap Shooting	2022	5	\$ 2,000.00
SoDak 16 GBB & BBB	march	Basketball	2022	2	\$ 1,200.00
Corn Palace Cornhole Tournament	May	Corn Hole	2022	3	\$ 5,000.00
Big Friend Little Friend: Memorial Day weekend in mitchell	May	Memorial Weekend	2022	1	\$ 1,000.00
MAC Triathlon	June	Triathlon	2022	1	\$ 1,900.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2022	5	\$ 4,000.00
301 Rodz- Outkast car show	September	Car Show	2022	3	\$ 1,500.00
Raise 'em Rank: Finals	September	Rodeo	2022	2	\$ 4,500.00
Mitchell Baseball Association	June	Baseball	2022	4	\$ 1,250.00
Mitchell Baseball Association	May	Baseball	2022	2	\$ 1,250.00
Mitchell Baseball Association	July	Baseball	2022	3	\$ 1,250.00
Beers & Gears Mt Bike Race; PCP	July	Bicycle	2022	2	\$ 2,000.00
Palace City Pre-Sturgis Party	August	Motorcycle	2022	1	\$ 15,000.00
SDGA Men's & Women's Amateur	August	Golf	2022	4	\$ 1,000.00
SD High School Coaches Association Summer Clinic	July	Conferences/Conventions	2022	4	\$ 5,700.00
Mitchell Baseball- State Amateur Baseball Tournament	August	Baseball	2022	11	\$ 5,000.00
Palace City Kiwanis Club Half Marathon, Relay, 5k & 10K	October	Marathon	2022	1	\$ 3,000.00
Palace City Pedlers Tour De Corn	August	Tour de Corn	2022	3	\$ 3,000.00
2022 Class AA boys State Golf Tournament	October	Golf	2022	2	\$ 3,000.00
Active Shooter Incident Management Training	October	Conferences/Conventions	2022	3	\$ 840.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2022	1	\$ 1,500.00
DWU Athletics: NAIA Women's Volleyball National Championship Opening Round	November	Volleyball	2022	1	\$ 1,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Combat Veterans Motorcycle Association 2nd Annual CVMA Comedy Night	March	Comedy	2023	1	\$ 1,800.00
Powder Horn Ranch Regulators: SD State and High Plains Cowboy Fast Draw	August	Cowboy Fast Draw	2023	6	\$ 3,000.00
Youth Athletic Foundation: Hoop City Classic 2022	December	Basketball	2022	2	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2023	2	\$ 2,000.00
Village Bowl: Larry Hauser Memorial Adult/ JR doubles tournament	March	Bowling	2023	2	\$ 1,500.00
Mitchell Figure Skating Club- 7th Annual Palace Ice Festival	January	Figure Skating	2023	2	\$ 3,000.00
Dakota Riptide Last Chance Meet	February	Swimming	2023	0	\$ -
Special Olympics: Bocce & Softball fall 2023	September	Special Olympics	2023	1	\$ 10,000.00
DWU Athletics: Boys & Girls Highschool Culvers Classic (BB)	February	Basketball	2023	2	\$ 2,000.00
Buckin Wild Ranch: Cabin Fever Auction (1st \$600 Payment)	0	Auction	2023	1	\$ 1,200.00
DWU Soccer: DWU 13th Annual Futsal Indoor Classic	February	Soccer	2023	3	\$ 1,500.00
Mitchell Music Boosters: Mitchell Show Choir Classic	March	Show Choir	2023	1	\$ 3,000.00
Mitchell Area Youth Trapshooters: Bartholow Brothers Youth Trapshooting Clinic	April	Trap Shooting	2023	2	\$ 1,735.00
Mitchell Skating & Hockey Assoc.: Lucky Devils Adult Hockey Tournament	April	Hockey	2023	3	\$ 3,000.00
Lakeview Golf Course: South Dakota Golf Association Two Man Championship	June	Golf	2023	3	\$ 1,000.00
SoDak 16 GBB & BBB	March	Basketball	2023	2	\$ 1,750.00
Mitchell Baseball tournaments	June	Baseball	2023	7	\$ 6,000.00
Corn Palace Cornhole: ACL Regional #15 3rd Annual Corn Palace Cornhole Tournament	May	Corn Hole	2023	3	\$ 1,000.00
Kiwanis Youth Baseball Tournament	May	Baseball	2023	1	\$ -
MAC Triathlon	June	Triathlon	2023	1	\$ 2,200.00
SD VFW: 93rd Annual VFW State Convention	June	Conferences/Conventions	2023	4	\$ 3,130.00
Gentle Spirit Horse Rescue: Dakota Showdown Horse Trainer Challenge	August	Rodeo	2023	2	\$ 1,000.00
301 Rodz: OutKasts Car Show	September	Car Show	2023	3	\$ 1,500.00
South Dakota USBC Jamboree	June	Conferences/Conventions	2023	2	\$ 3,000.00
Beers & Gears Mt Bike Race	June	Bicycle	2023	1	\$ 2,000.00
Buckin' Wild Ranch: Cabin Fever Auction (2nd \$600 Payment)	March	Auction	2023	1	\$ 1,200.00
2023 SDPA Annual Conference	October	Conferences/Conventions	2023	3	\$ 1,500.00
SD State Amateur Baseball Trny	August	Baseball	2023	12	\$ 5,000.00
Women's State Softball	July	Softball	2023	2	\$ 3,000.00
SD State Disc Golf Championships	September	Disc Golf	2023	3	\$ 1,550.00
PC Kiwanis Half Marathon & Relay	October	Marathon	2023	1	\$ 2,000.00
USA State COED Softball	September	Softball	2023	2	\$ 2,500.00
Raise Em Rank Series Finals	September	Rodeo	2023	2	\$ 5,000.00
Palace City 8-Ball Open	October	Billiards	2023	2	\$ 500.00
Dakota Oyate Challenge	January	Basketball	2024	3	\$ 2,500.00
Pheasant Country Chapter 872 Pheasants Forever Banquet	October	Conferences/Conventions	2023	1	\$ 1,500.00
Hoop City Classic	December	Basketball	2023	3	\$ 10,000.00
Girls & Boys Hanson Classic	January	Basketball	2024	2	\$ 3,000.00
Dakota Riptide Invite	December	Swimming	2023	3	\$ 3,750.00
SoDak 16 Volleyball	November	Volleyball	2023	1	\$ 650.00
DWU Culvers High School Basketball Classic	February	Basketball	2024	2	\$ 3,000.00
DWU Annual Indoor Futsal Winter Classic	February	Soccer	2024	3	\$ 2,500.00
Palace Ice Festival	January	Figure Skating	2024	3	\$ 750.00
USA Paralympic Hockey Camp	January	Hockey	2024	5	\$ 3,500.00
Special Olympics State Basketball	March	Special Olympics	2024	1	\$ 12,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2024	3	\$ 3,000.00
Show Choir Classic	March	Show Choir	2024	1	\$ 5,000.00
Cabin Fever Auction	February	Auction	2024	2	\$ 1,500.00
South Dakota Middle School All State Band	March	Fine Arts	2024	2	\$ 500.00
3rd Annual Combat Veterans Motorcycle Assoc. Comedy Night	March	Comedy	2024	1	\$ 1,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2024	1	\$ 1,700.00
DWU Spring Golf Invite	April	Golf	2024	2	\$ 1,500.00
Shootout at the Lake	June	Rodeo	2024	2	\$ 5,000.00
Palace City Kiwanis Half Marathon	October	Marathon	2024	1	\$ 1,500.00
South Dakota United States Bowling Congress Open Tourn.	April & May	Bowling	2024	18	\$ 3,000.00
20th Annual OutKasts Car Show	September	Car Show	2024	3	\$ 1,500.00
MAC Triathlon	June	Triathlon	2024	1	\$ 1,500.00
SD State & High Plains Territorial Cowboy Fast Draw	September	Cowboy Fast Draw	2024	5	\$ 3,000.00
Tempo Harve's Sport Shop Soccer Classic	April	Soccer	2024	2	\$ 2,500.00
Arts in the Park	July	Special Event	2024	3	\$ 1,000.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2024	3	\$ 2,000.00
Palace City Mountain Bike Classic	June	Bicycle	2024	1	\$ 1,500.00
SoDak 16 Boys Basketball	March	Basketball	2024	1	\$ 700.00
SD State Amateur Baseball Tournament	August	Baseball	2024	12	\$ 5,000.00
Cornicupia 2024	September	Soccer	2024	2	\$ 5,000.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
Tour de Corn	August	Tour de Corn	2024	3	\$ 2,000.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2024	2	\$ 4,200.00
Raise Em Rank Bull Riding Series Finals	October	Rodeo	2024	2	\$ 5,000.00
Hoop City Classic	December	Basketball	2024	4	\$ 12,500.00
Pheasants Forever Banquet	October	Conferences/Conventions	2024	1	\$ 2,000.00
Cursed Chains Challenge Disc Golf Tournament	October	Disc Golf	2024	1	\$ 500.00
Palace City Cup - Squirt B & C Hockey Tournament	November	Hockey	2024	3	\$ 1,000.00
Dakota Riptide Swim Meets	December	Swimming	2024	3	\$ 5,000.00
Dakota Riptide Swim Meets	January	Swimming	2025	2	\$ -
Palace City Robot Rumble	December	Robotics	2024	1	\$ 1,500.00
South Dakota Fire Instructors Conference	January	Conferences/Conventions	2025	2	\$ 4,210.00
South Dakota Middle School All State Band	March	Fine Arts	2025	2	\$ 1,000.00
Dakota Oyate Challenge	January	Basketball	2025	3	\$ 5,000.00
Girls & Boys Hanson Classic	January	Basketball	2025	2	\$ 3,000.00
ND Country Fest: Your Town Tour featuring Neal McCoy	April	Concert	2025	1	\$ 7,500.00
1st Annual Mitchell Pickleball Indoor Tournament	January	Pickleball	2025	2	\$ 2,500.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2025	2	\$ 3,000.00
DWU 15th Annual Indoor Futsal Winter Classic	February	Soccer	2025	3	\$ 3,500.00
12U State A Swim Championships	February	Swimming	2025	3	\$ 4,000.00
New Black Concert Chairs Purchase for PAC	0	Fine Arts	2025	0	\$ 4,000.00
Palace Ice Festival	January	Figure Skating	2025	3	\$ 750.00
SD Middle School All-State Jazz Band	February	Fine Arts	2025	2	\$ 1,000.00
Special Olympics State Basketball	March	Special Olympics	2025	2	\$ 12,000.00
Rob Marchand/Harve Johnston Basketball Tourney	March	Basketball	2025	1	\$ 750.00
4th Annual Combat Veterans Motorcycle Association Comedy Night	March	Comedy	2025	1	\$ 1,500.00
DWU Spring Golf Invite	April	Golf	2025	2	\$ 4,000.00
Cabin Fever Auction	February	Auction	2025	2	\$ 1,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2025	3	\$ 4,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2025	4	\$ 3,000.00
A Night with Dan Gable	April	Wrestling	2025	1	\$ 750.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2025	1	\$ 1,500.00
Amateur Boxing Night presented by 15th Round Boxing	April	Boxing	2025	1	\$ 1,500.00
The 301 Rodz & Ridez Car Show	September	Car Show	2025	3	\$ 1,000.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2025	1	\$ 1,500.00
MAC Triathlon	June	Triathlon	2025	1	\$ 1,500.00
Arts in the Park	July	Special Event	2025	3	\$ 1,500.00
Blarney's Amateur Baseball Classic	June	Baseball	2025	1	\$ 2,500.00
Palace City Mountain Bike Classic	June	Bicycle	2025	2	\$ 1,500.00
Palace City Cup	June	Soccer	2025	2	\$ 5,000.00
SDGA Adult/Junior and Junior Championships	July	Golf	2025	4	\$ 1,500.00
South Dakota Women's State Slowpitch Softball Tournament	July	Softball	2025	2	\$ 2,500.00
South Dakota ATA State Trap Shoot Tournament	July	Trap Shooting	2025	5	\$ 2,200.00
Palace City Kiwanis Half Marathon, 10K, & 5K	October	Marathon	2025	1	\$ 750.00
Palace City 8Ball Open	November	Billiards	2025	3	\$ 4,000.00
USA Men's Slowpitch Softball "D" State Tournament	August	Softball	2025	2	\$ 2,000.00
Mitchell Baseball Association Tournament - DID NOT ACCEPT	July	Baseball	2025	3	\$ 3,000.00
Powerplay Hockey Clinic	October	Hockey	2025	3	\$ 2,000.00
Tour de Corn	August	Tour de Corn	2025	3	\$ 2,500.00
Dakota Oyate Challenge Volleyball	October	Volleyball	2025	2	\$ 4,200.00
American Outlaws Wrestling 2nd Annual Monster Brawl	November	Wrestling	2025	3	\$ 2,000.00
Cornicupia 2025	September	Soccer	2025	2	\$ 5,000.00
Raise Em Rank Series Finals	October	Rodeo	2025	2	\$ 5,000.00
Tide Winter Invite Swim Meet	December	Swimming	2025	3	\$ 5,000.00
Tide Sprint Invite Swim Meet	January	Swimming	2026	2	\$ -
DWU Pickleball Indoor Tournament	January	Pickleball	2026	3	\$ 2,500.00
Midwest Miracles Basketball Classic	January	Basketball	2026	1	\$ 5,000.00
Pheasants Forever Banquet	October	Conferences/Conventions	2025	1	\$ 2,500.00
Hoop City Classic	December	Basketball	2025	5	\$ 12,500.00
ND Country Fest-Your Town Tour	April	Concert	2026	1	\$ 5,000.00
SD Fire Instructors Society	January	Conferences/Conventions	2026	2	\$ 4,800.00
Mitchell Show Choir Classic	February	Show Choir	2026	2	\$ 3,500.00
Palace Ice Festival	January	Figure Skating	2026	3	\$ 750.00
SDMEA SD Middle School All-State Jazz Band	January	Fine Arts	2026	2	\$ 1,500.00
Girls' & Boys' Hanson Classic(s)	January	Basketball	2026	2	\$ 5,000.00
Special Olympics South Dakota State Basketball Tournament	March	Basketball	2026	2	\$ 12,000.00
Dakota Oyate Challenge	February	Basketball	2026	3	\$ 7,000.00
DWU/Culver's Girls & Boys High School Basketball Classic	February	Basketball	2026	2	\$ 5,000.00
South Dakota VFW & Auxiliary Annual Convention	June	Conferences/Conventions	2026	4	\$ 3,200.00
South Dakota Girls Varsity Hockey State Tournament	March	Hockey	2026	3	\$ 5,000.00
South Dakota Middle School All State Band	March	Fine Arts	2026	2	\$ 2,000.00
Outlaw Gauntlet Shoot	June	Cowboy Fast Draw	2026	5	\$ 5,000.00
5th Annual Comedy Night presented by CVMA	March	Comedy	2026	1	\$ 1,000.00
DWU Spring Golf Invitational	April	Golf	2026	2	\$ 3,000.00
16th Annual DWU Futsal Classic Indoor Tournament	February	Soccer	2026	3	\$ 2,700.00
South Dakota Swimming 13 & Over State Championships	February	Swimming	2026	4	\$ 2,500.00

Name	Event Month	Event Type	Event year	# Days	\$ Awarded
SDHSAA State Gymnastics Meet	February	Gymnastics	2026	2	\$ 5,000.00
Lucky Devils Adult Hockey Tournament	April	Hockey	2026	3	\$ 4,000.00
Knights of Columbus Special Olympics State BB Banquet	March	Special Olympics	2026	1	\$ 1,200.00
Sioux Area 4-H Rodeo	June	Rodeo	2026	2	\$ 2,500.00
NAIA Women's Basketball National Championship First & Second Round	March	Basketball	2026	2	\$ 10,000.00
The 301 Rodz & Ridez Car Show	September	Car Show	2026	3	\$ 1,500.00
Palace City Baseball Association 2026	June	Baseball	2026	3	\$ 7,500.00
Memorial Weekend in Mitchell	May	Memorial Weekend	2026	1	\$ 1,500.00
Early Bird Baseball Tournament	May	Baseball	2026	1	\$ 2,500.00
Lowell Rang Memorial Girls Fastpitch Softball Tournament	June	Softball	2026	3	\$ 3,000.00
Arts in the Park	July	Special Event	2026	2	\$ 2,500.00
SDGA Mid-Am Championship	June	Golf	2026	2	\$ 800.00
Battle at the Corn Palace 2 presented by 15th Round Boxing	May	Boxing	2026	1	\$ 1,000.00
Kiwanis Youth Baseball Tourney	June	Baseball	2026	1	\$ 1,000.00
Cornbelt Team Camps	June	Basketball	2026	6	\$ 1,250.00
MAC Triathlon	June	Triathlon	2026	1	\$ 1,500.00
Dakota Oyate Challenge Volleyball	September	Volleyball	2026	2	\$ 6,000.00
DWU Girls' Basketball Team Camps	June & July	Basketball	2026	2	\$ 1,100.00
AOW Open & Showdown Belt Series	July	Wrestling	2026	0	\$ -
Palace City Mountain Bike Classic	June	Bicycle	2026	1	\$ 1,200.00
SD State Amateur Baseball Tournament	August	Baseball	2026	11	\$ 5,000.00
Palace City Soccer Cup	June	Soccer	2026	2	\$ 3,500.00
Palace City 8Ball Open	October	Billiards	2026	3	\$ 4,000.00
Tour de Corn	August	Bicycle	2026	3	\$ 2,500.00
Mitchell Area Bass Clef Festival	September	Fine Arts	2026	1	\$ 1,000.00
Cornicupia 2026	September	Soccer	2026	2	\$ 5,000.00
PCK Half Marathon	October	Marathon	2026	2	\$ 750.00
South Dakota Parks & Recreation Association Annual Conference	October	Conferences/Conventions	2026	3	\$ 2,500.00

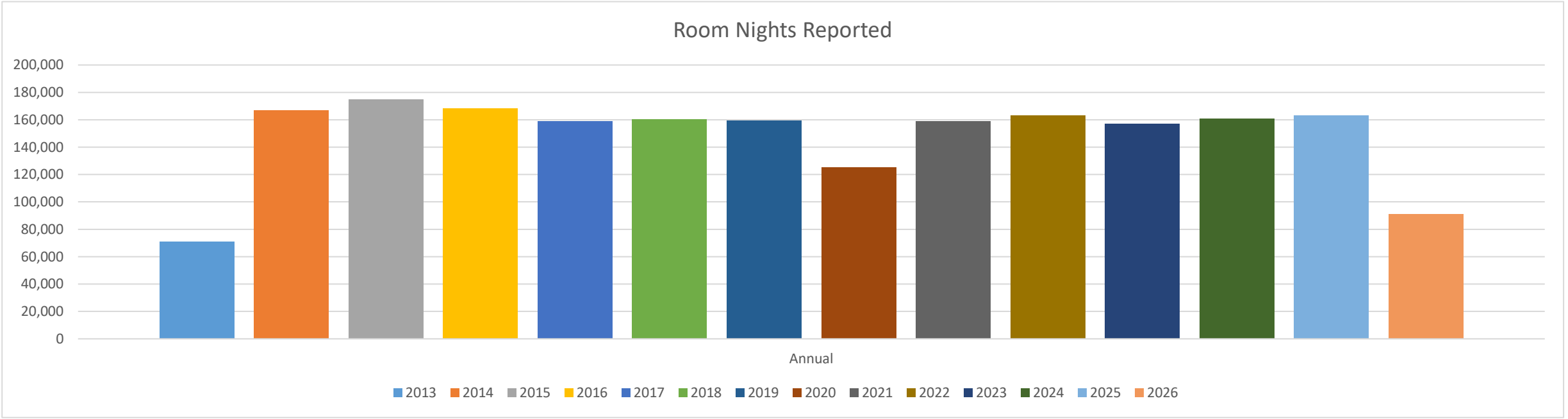
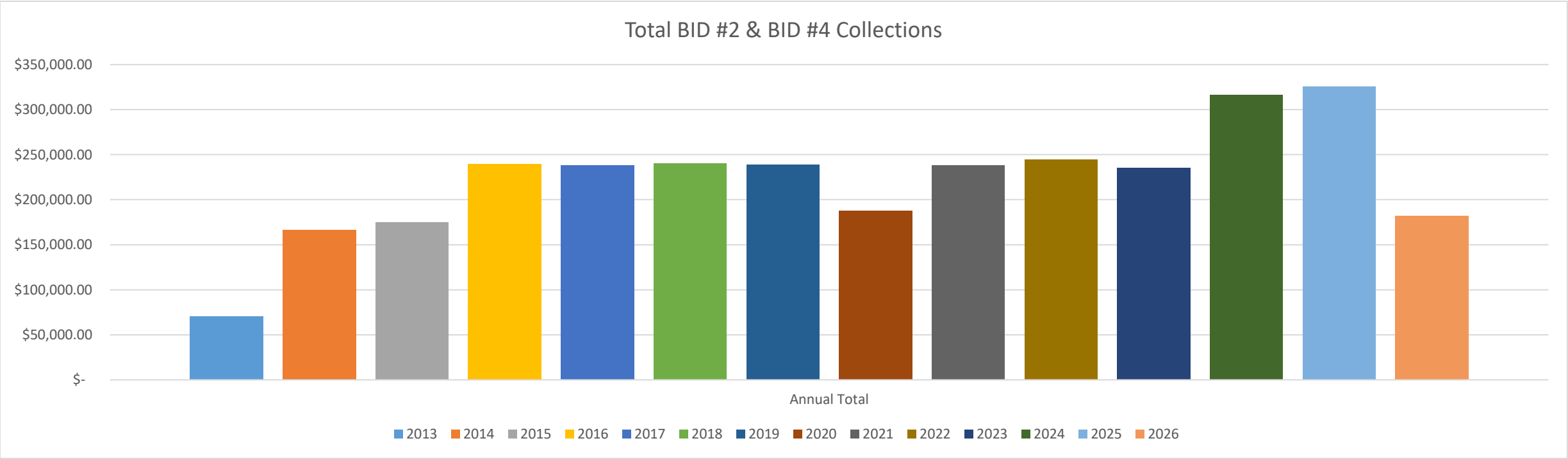
Events/Days per Year		
	# Events	# Days
2014	24	61
2015	35	69
2016	22	54
2017	40	82
2018	32	78
2019	41	114
2020	15	23
2021	39	126
2022	39	130
2023	39	96
2024	36	105
2025	46	102
2026	48	115

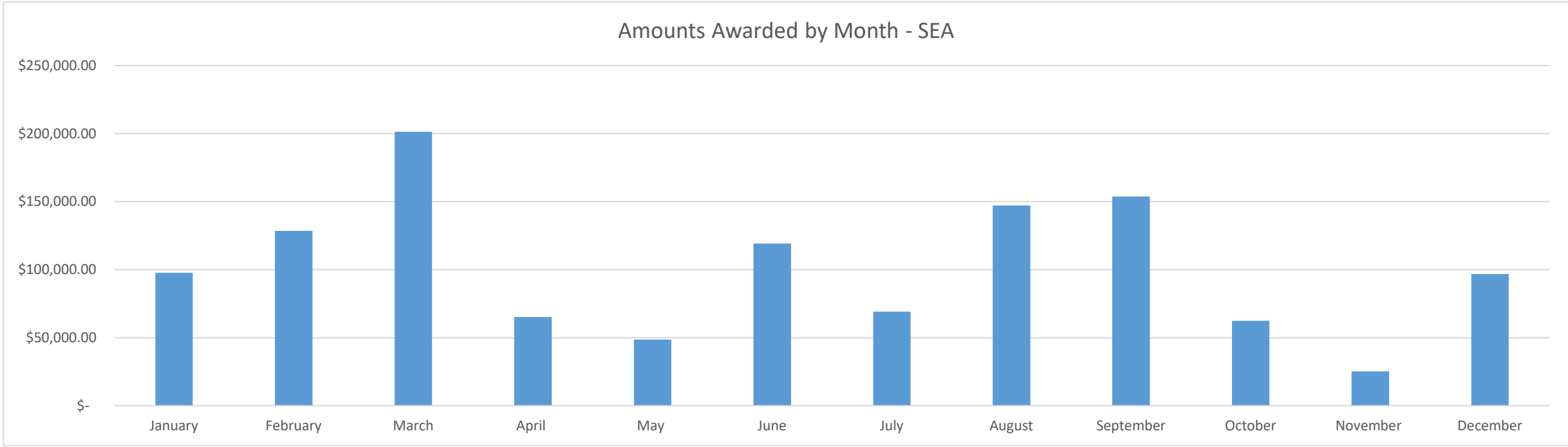
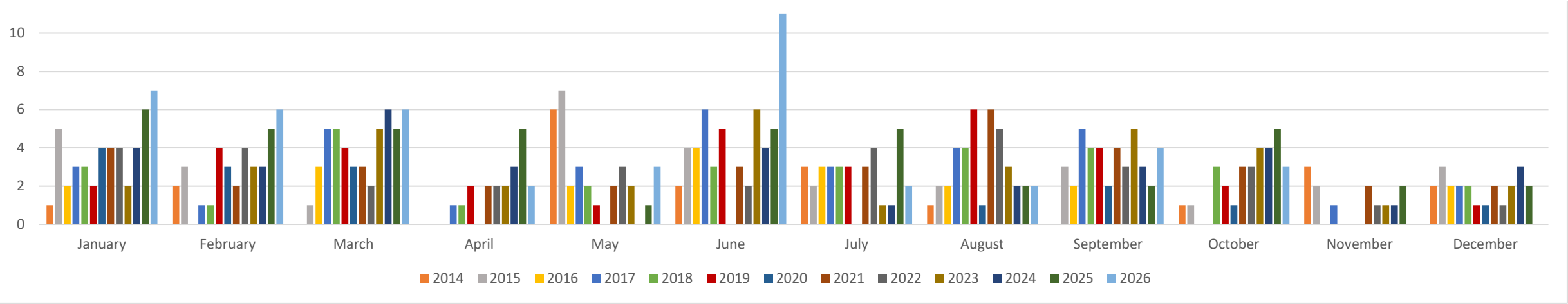
Events Per Month														
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	
Jan	1	5	2	3	3	2	4	4	4	2	4	6	7	
Feb	2	3	0	1	1	4	3	2	4	3	3	5	6	
March	0	1	3	5	5	4	3	3	2	5	6	5	6	
April	0	0	0	1	1	2	0	2	2	2	3	5	2	1
May	6	7	2	3	2	1	0	2	3	2	0	1	3	
June	2	4	4	6	3	5	0	3	2	6	4	5	11	1
July	3	2	3	3	3	3	0	3	4	1	1	5	2	
August	1	2	2	4	4	6	1	6	5	3	2	2	2	
September	0	3	2	5	4	4	2	4	3	5	3	2	4	
October	1	1	0	0	3	2	1	3	3	4	4	5	3	
November	3	2	0	1	0	0	0	2	1	1	1	2	0	
December	2	3	2	2	2	1	1	2	1	2	3	2	0	

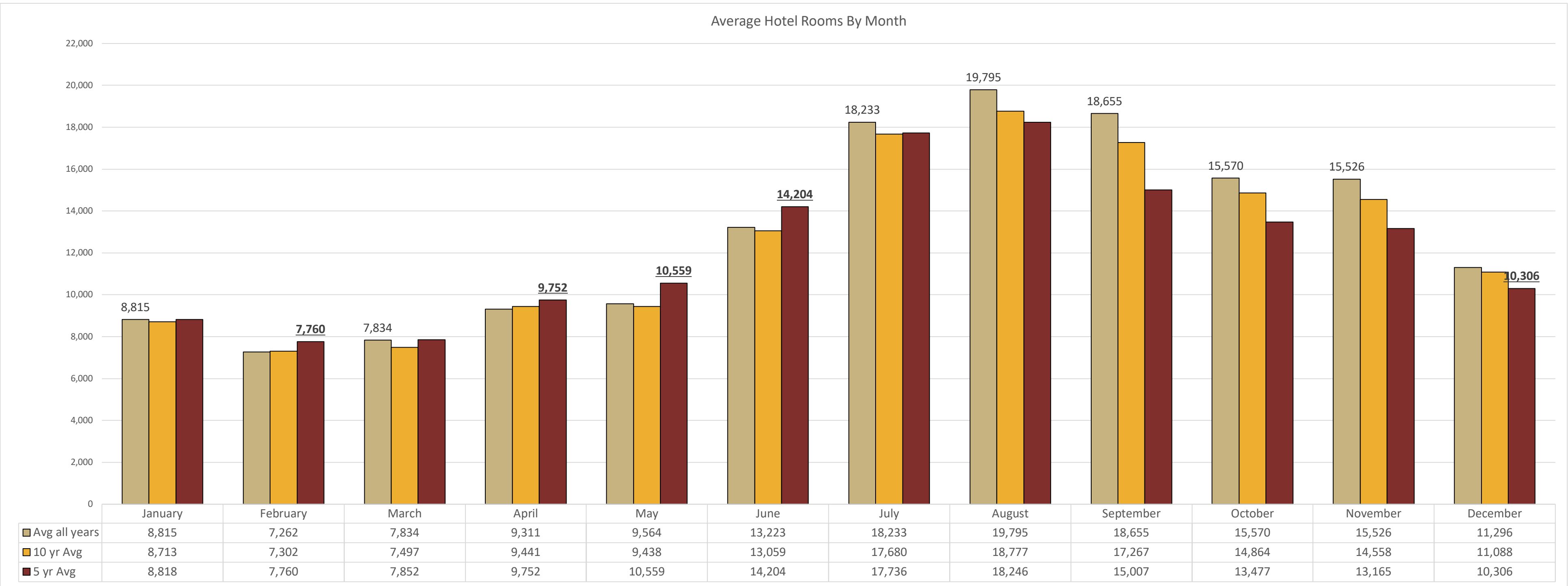
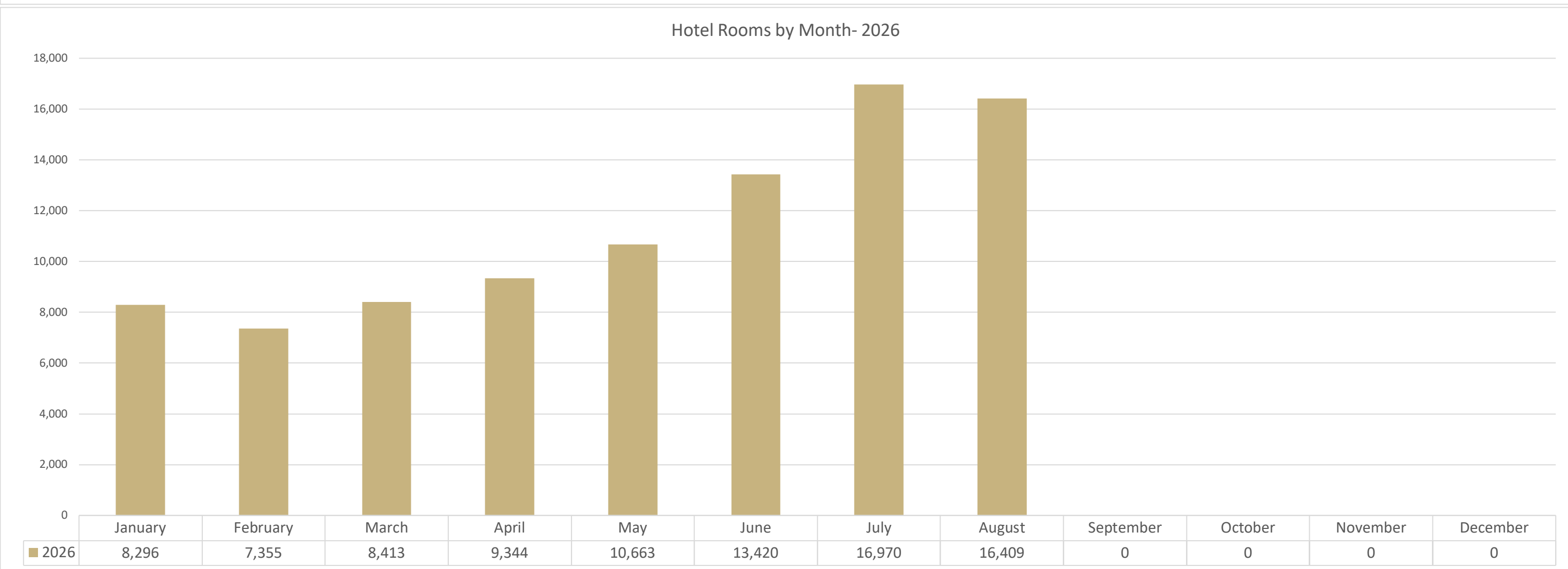
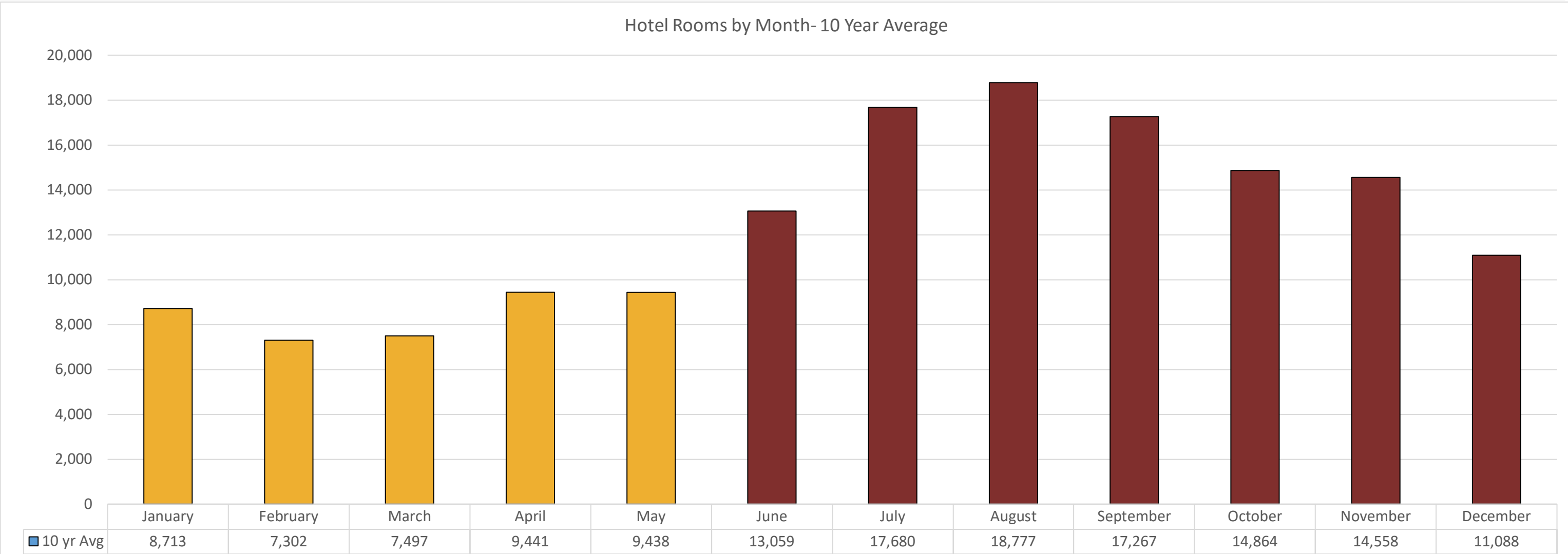
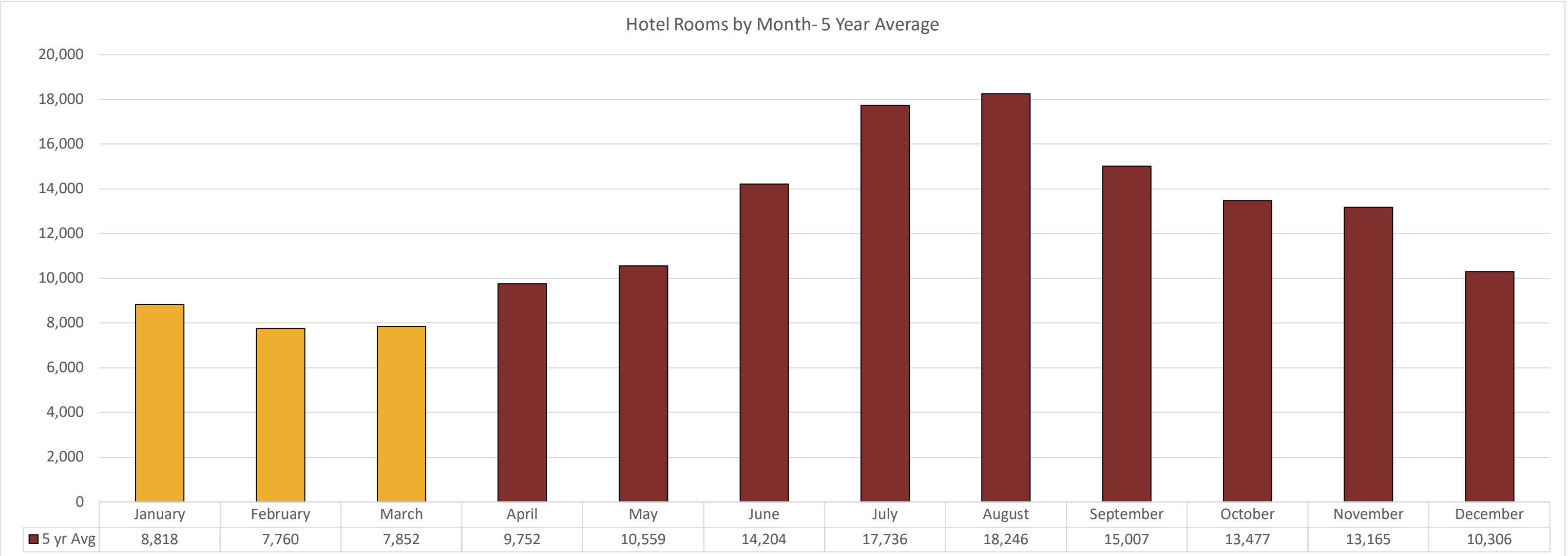
Data by Event Month					
	# Events	# Days	Avg Days / Event	\$ Awarded	\$/#days
January	47	126	2.7	\$ 97,642.32	\$ 774.94
February	37	84	2.3	\$ 128,450.00	\$ 1,529.17
March	49	137	2.8	\$ 201,345.50	\$ 1,469.68
April	20	70	3.5	\$ 65,235.00	\$ 931.93
May	33	59	1.8	\$ 48,579.02	\$ 823.37
June	55	148	2.7	\$ 119,185.00	\$ 805.30
July	33	94	2.8	\$ 69,230.00	\$ 736.49
August	40	183	4.6	\$ 147,250.00	\$ 804.64
September	41	91	2.2	\$ 153,775.00	\$ 1,689.84
October	30	44	1.5	\$ 62,400.00	\$ 1,418.18
November	13	22	1.7	\$ 25,300.00	\$ 1,150.00
December	26	53	2.0	\$ 96,750.00	\$ 1,825.47

Data By Event Type					
	# Events	# Days	Avg Days/Event	\$ Awarded	\$/#days
Archery	1	2	2.0	\$ 500.00	\$ 250.00
Auction	8	14	1.8	\$ 10,400.00	\$ 742.86
Baseball	39	192	4.9	\$ 131,390.00	\$ 684.32
Basketball	60	151	2.5	\$ 178,625.00	\$ 1,182.95
Bicycle	6	10	1.7	\$ 10,700.00	\$ 1,070.00
Billiards	3	8	2.7	\$ 8,500.00	\$ 1,062.50
Bowling	10	66	6.6	\$ 18,500.00	\$ 280.30
Boxing	2	2	1.0	\$ 2,500.00	\$ 1,250.00
Car Show	12	31	2.6	\$ 20,200.00	\$ 651.61
Cheer & Dance	7	11	1.6	\$ 15,251.69	\$ 1,386.52

Comedy	4	4	1.0	\$ 5,300.00	\$ 1,325.00
Concert	2	2	1.0	\$ 12,500.00	\$ 6,250.00
Conferences/Conventions	34	74	2.2	\$ 135,860.90	\$ 1,835.96
Corn Hole	7	19	2.7	\$ 21,000.00	\$ 1,105.26
Cowboy Fast Draw	11	45	4.1	\$ 33,500.00	\$ 744.44
Cross Country	2	2	1.0	\$ 1,100.00	\$ 550.00
Darts	3	3	1.0	\$ 1,700.00	\$ 566.67
Disc Golf	2	4	2.0	\$ 2,050.00	\$ 512.50
Figure Skating	9	28	3.1	\$ 18,250.00	\$ 651.79
Fine Arts	10	17	1.7	\$ 13,250.00	\$ 779.41
Golf	17	38	2.2	\$ 20,435.00	\$ 537.76
Gun Show	1	2	2.0	\$ 700.00	\$ 350.00
Gymnastics	6	15	2.5	\$ 15,500.00	\$ 1,033.33
Hockey	20	74	3.7	\$ 65,000.00	\$ 878.38
Ice Fishing	3	9	3.0	\$ 3,132.32	\$ 348.04
Kernel Bowl	2	2	1.0	\$ 2,000.00	\$ 1,000.00
Marathon	9	10	1.1	\$ 19,500.00	\$ 1,950.00
Marketing	4	0	0.0	\$ 6,124.94	#DIV/0!
Memorial Weekend	7	7	1.0	\$ 11,500.00	\$ 1,642.86
Motorcycle	7	7	1.0	\$ 60,989.02	\$ 8,712.72
Pickleball	2	5	2.5	\$ 5,000.00	\$ 1,000.00
Robotics	1	1	1.0	\$ 1,500.00	\$ 1,500.00
Rodeo	8	16	2.0	\$ 29,000.00	\$ 1,812.50
Show Choir	8	11	1.4	\$ 20,300.00	\$ 1,845.45
Soccer	26	60	2.3	\$ 123,750.00	\$ 2,062.50
Softball	21	48	2.3	\$ 46,130.00	\$ 961.04
Special Event	7	23	3.3	\$ 8,700.00	\$ 378.26
Special Olympics	20	28	1.4	\$ 140,663.00	\$ 5,023.68
Swimming	16	40	2.5	\$ 36,500.00	\$ 912.50
Tour de Corn	9	26	2.9	\$ 17,200.00	\$ 661.54
Trap Shooting	3	12	4.0	\$ 5,935.00	\$ 494.58
Triathlon	10	10	1.0	\$ 13,400.00	\$ 1,340.00
Volleyball	12	20	1.7	\$ 26,885.50	\$ 1,344.28
Wrestling	8	9	1.1	\$ 8,450.00	\$ 938.89







From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Sunday, August 23, 2026 5:44:55 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: Midwest Miracles Classic

Date(s) of Event: January 3, 2026

Evaluation Information

How well did this event meet your expectations: 5 - Exceeded Expectations

Additional Feedback/Positive Takeaways/Ways the SEA can assist in the growth of the event:

The Corn Palace was the perfect venue to have our Midwest Miracles Classic at. It is a great spot because it allows the high school athletes to play at a bigger venue and make the games feel more special. While this venue is perfect for the athletes it is even better for a basketball fan to spend a day watching some of the best teams in the state compete against each other. Dave was a huge help in making the transition to the Corn Palace very easy.

Total spectator attendance: 1,800

Total number of participants (number of teams, if applicable): 18 teams

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from.

Teams come from all over the state of South Dakota.

Please provide an 50 hotel rooms

estimation of the total
number of hotel room
nights the event
generated:

Select lodging
establishments
contacted to determine
total number of room
nights sold:

Comfort Inn & Suites

Please provide any
feedback regarding the
Playeasy event micro-
site.

Field not completed.

Next year's event
location and date(s):

Corn Palace and January 1-2, 2027

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[2026 Income Statement.pdf](#)

Amount awarded from
SEA:

\$5,000

How were the awarded
funds used:

The funds were used to donate money to pediatric cancer
patients and their families as they go through their cancer
journey.

How will the profit (if
any) be used:

The profit will go to pediatric cancer patients and their families. It
will also go into paying for the expenses to run the classic year in
and year out.

Authorized Signature

Brodee Sherman

Email not displaying correctly? [View it in your browser.](#)

Column 1	Column 2	Column 3	Column 4
2026 Income Statement			
Revenue			
Donations Received		\$61,910	
Admissions		\$14,782	
Golf Putt Challenge		\$2,400	
LiveTicket Streaming		\$5,580	
	Total		\$84,672
Expenses			
Advertising Expense		\$10,000	
Classic Apparel		\$4,654	
Hotel Rooms		\$721	
Corn Palace Rental		\$1,400	
Refs		\$2,700	
Programs		\$2,589	
Scores Table/Camera Tech		\$1,900	
	Total		\$23,964
		Net Income	\$60,708

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Thursday, September 3, 2026 1:06:31 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: 5th Annual CVMA Comedy Night

Date(s) of Event: March 21, 2026

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback/Positive Takeaways/Ways the SEA can assist in the growth of the event: We are so thankful for the Mitchell community's ongoing support of our event!

Total spectator attendance: About 140

Total number of participants (number of teams, if applicable): *Field not completed.*

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Rapid City, Aberdeen, Huron, Watertown, Sioux Falls, Luverne, and more.

Please provide an estimation of the total number of hotel room 12

nights the event
generated:

Select lodging
establishments
contacted to determine
total number of room
nights sold:

Comfort Inn & Suites, Holiday Inn Express Hotel & Suites

Please provide any
feedback regarding the
Playeasy event micro-
site.

I think the app is gaining traction and should continue to improve
community support and navigation of visitors.

Next year's event
location and date(s):

Tentative - March 20, 2027; Masonic Hall, Mitchell, SD

Budget/Funding Information

Please attach a Profit &
Loss Statement.

[CVMA Comedy Night 2026 Financials.png](#)

Amount awarded from
SEA:

1,000

How were the awarded
funds used:

Advertising, talent fees

How will the profit (if
any) be used:

Support veterans of eastern SD with financial needs

Authorized Signature

Kim Hamer

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100%


View only

D9


Check

	A	B	C	D	E	F	G	H	I
1									
2	Date	Description	Debit/Credit	Transaction Type	Check#	Balance		Event Totals	
3	2/28/26	Mitchel Building	-\$800.00	Check	1103			Donations	\$1,000.00
4	2/28/26	Comedy Show C	-\$612.24	Check	1104			Ticket Sales	\$3,209.83
5	02/28/26	Comedy Show F	-\$30.16	Check	1106			Live Auction	\$1,020.95
6	3/2/26	Comedy Show F	-\$100.00	Check	1105			Silent Auction	\$398.00
7	3/10/26	Walmart for Tick	-\$7.52	Debit card				Gun Raffle	\$1,300.00
8	3/9/26	Staples for Ticke	-\$18.57	Debit Card				50/50	\$325.00
9	3/25/26	Payment to Auct	-\$150.00	Check	1107			Donation Box	\$30.00
10	3/25/26	Payment to Com	-\$750.00	Check	1108				
11	3/25/26	Payment to Com	-\$400.00	Check	1109			Total	\$7,283.78
12	4/4/26	To Kim for Face	-\$290.34	paypal					
13	4/4/26	Comedy show F	\$341.89	paypal				Petty Cash	
14	4/4/26	Comedy show Ir	\$339.53	paypal				Out	\$1,200.00
15	4/4/26	Comedy show b	\$339.53	paypal				In	\$1,200.00
16	3/25/26	Eventbite (actua	\$1,800.00	Eventbrite deposit					
17	4/4/26	Comedy show 5	\$97.62	paypal				Fees	
18	4/8/26	County Fair Foo	-\$1,506.21		1110			Paypal	-\$65.83
19	4/17/26	Paypal ticket Sal	\$824.83					Eventbrite	-\$163.00
20	4/18/26	Donation	\$30.00						
21	4/18/26	Silent Auction	\$398.00					Total	-\$228.83
22	4/18/26	Gun Raffle	\$1,300.00						
23	4/18/26	50/50	\$325.00						
24	4/18/26	Ticket sales from	585.00						
25		Chamber Donati	1,000.00						
26									
27		Total Amount	2,716.36						
28									
29				Total Ater deductio 2,716.36					
30									
31		Total Expenses	-\$4,665.04						Page 48 of 51

From: noreply@civicplus.com
To: [Aaron Hieb](#)
Subject: Online Form Submittal: Sports & Events Authority Evaluation Form
Date: Wednesday, September 2, 2026 8:31:12 PM

Sports & Events Authority Evaluation Form

Sports & Events Authority Evaluation Form

Event Information

Name of Event: SD Class A 13U/14U Combined State Baseball Tournament

Date(s) of Event: July 24-26, 2026

Evaluation Information

How well did this event meet your expectations: 4 - Above Expectations

Additional Feedback/Positive Takeaways/Ways the SEA can assist in the growth of the event: The promotional cards with coupons to Bradley's and Blarney's seemed to be received well. Some teams had longer breaks between games and were looking for places to eat, cool off, or just hang out for a while, so additional promotional materials may be worthwhile in the future.

Total spectator attendance: 650

Total number of participants (number of teams, if applicable): 10 Teams with an average of 12 players, plus 1-2 coaches

Please list which CITY(s) and/or STATE(s) participants, teams, spectators, and fans came from. Aberdeen, Brandon Valley, Brookings, Harrisburg, Huron, Dakota Valley, Pierre, Watertown, Sioux Falls, Yankton

Please provide an estimation of the total number of hotel room 52

nights the event
generated:

Select lodging establishments contacted to determine total number of room nights sold:	Comfort Inn & Suites, Holiday Inn Express Hotel & Suites, Kelly Inn & Suites
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Please provide any feedback regarding the Playeasy event micro-site.	<i>Field not completed.</i>
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Next year's event location and date(s):	TBD
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Budget/Funding Information

Please attach a Profit & Loss Statement.	13-14U 2026 State Tournament.pdf
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Amount awarded from SEA:	2500
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How were the awarded funds used:	These funds helped to pay for a little more than half of the umpire costs of this tournament.
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How will the profit (if any) be used:	Will be used to fund future events/tournaments and facility improvements, particularly at Drake Field. This will help our chances on bids for hosting future state tournaments at various age levels and improve the experience for players and fans.
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Authorized Signature	Jordan Widstrom
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Email not displaying correctly? [View it in your browser.](#)

2026 SD Class A 13/14U State Baseball Tournament
 Drake Field, Mitchell, SD
 July 24-26, 2026

Admission: Friday Cash	\$2,590.00
Admission: Saturday Cash	\$1,825.00
Admission: Sunday Cash	\$915.00
Admission: Venmo	\$838.90
Concessions: Cash	\$2,956.50
Concessions: Venmo	\$206.70
SD Class A	\$3,500.00
Total Revenue	\$12,832.10
Umpires	\$4,480.00
Concession Operators	\$1,000.00
Scoreboard Operators	\$60.00
Ice	\$107.90
Total Expenses	\$5,647.90
Profit	\$7,184.20